

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS:

- ☒ This event meets Monona Terrace's definition of a convention.
- ☒ This event has not yet been contracted.
- ☒ This event has a minimum of 75% programmed events at the Monona Terrace.
- ☒ This event uses a minimum of two hotels within the Madison Room Tax District.
- ☒ This event has an overflow hotel with a minimum room block of 50.

PLUS ONE OF THE FOLLOWING:

- ☒ This event has a minimum direct spending impact of \$100,000
- ☒ This event has a minimum out of town attendance of 400.

Date of Request 3/23/22

Sales Manager Keola Shimooka

Group American Society of Biomechanics

Event Name 2024 ADB Annual Conference

Lead # 119358

Event Dates July 29-Aug 3, 2024

Amount Requested \$14,250

Verify this does not conflict with major annual events.

Fund Use Facility Rental

Peak Room Nights (total peak) 270

Total Room Nights 950

HOTEL BLOCK

	1	2	3	4
Hotel Name	Hilton	Park	Hampton DT	
Peak Room Block Bid	150	85	40	

Lead Status Pending

Direct Spending Impact \$759,650

Competition Eugene, OR; Memphis, TN; Pittsburgh, PA and Salt Lake City, UT

Attendance 900

Decision Date 9/8/23

Expected Contract Revenue \$39,539

HISTORY

	1	2	3
Month & Year	July/Aug 2019	August 2018	August 2017
City	Calgary	Rochester, MN	Boulder, CO
Facility	Calgary Telus Convention Center	Mayo Clinic Civic Center	University of Colorado
Block Total	Attendance 2,000+	Attendance 1,000+	Attendance 1,000+
Pick Up Total			

Comments See also attached MINT history.

Other Funding DM Grant \$14,000
(external & internal)

Email form or Print and give (with any attachments) to Senior Convention Sales Coordinator – Who will route to VP and CEO for Approval.

VP Approval

Date

4/30/22

CEO Approval

Date

4/29/22

Internal Use Only:

Committee Meeting
Approval Date & Amount

MINT History for American Society of Biomechanics Annual Convention

Sent: Tuesday, March 22, 2022 2:44 PM

Subject: You have received a MINT Post Event Report

Organization Information

Organization American Society of Biomechanics
Market Segment HIGH TECH/ELECTRIC/COMPUTER COMPANIES/USER GROUPS / U99 /
Address C/o Saint Louis University
City / State / Zip / Country St. Louis MO 63103 UNITED STATES
Phone / Fax 734-763-8296
Web Address asbweb.org

Meeting Information

Meeting Name / Frequency Annual Convention / Annual
Region / State / Province US NATIONAL / None
Budget / Schedule Flexibility Budget: Average Cost Schedule: Minimal
Usual Start Day Tuesday Duration: 3 days

Meeting Planner Information

Name Tonja Barwick
Title Managing Director
Email tbarwick@helmsbriscoe.com
Phone (402) 895-8823

MINT History Information

Meeting Date / Location 8/6/2015 [Thursday] - 8/7/2015 - COLUMBUS OH UNITED STATES
Attendance / Peak Rooms [Registered: 600 Total: 600] - [Reserved: 200 Picked Up: 208]
Hotel Information HQ Hotel: Arena District Hyatt Regency HQ Peak Rooms: 200 Hotels Used: 1 Total Room Nights: 652 Housing: BUREAU
Facilities Information Largest Attendance: 600 Simultaneous Rooms: 0 F&B Functions: Largest Meal Attendance:
Start/End Day: /Site: NONE Gross/Net Sq Ft: /
Exhibit Information Move In/Out Days: /
Number of Exhibits: [8x10 -] [10x10 -] [Table Top -] [Other -]

Notes

Room Flows	8/4/2015 - Tuesday	Reserved Rooms: 25 [13%]	Actual Rooms: 17 [8%]
	8/5/2015 - Wednesday	Reserved Rooms: 200 [100%]	Actual Rooms: 202 [97%]
	8/6/2015 - Thursday	Reserved Rooms: 200 [100%]	Actual Rooms: 208 [100%]
	8/7/2015 - Friday	Reserved Rooms: 188 [94%]	Actual Rooms: 183 [88%]
	8/8/2015 - Saturday	Reserved Rooms: 68 [34%]	Actual Rooms: 42 [20%]

MINT History Information

Meeting Date / Location 9/4/2013 [Wednesday] - 9/7/2013 - Omaha NE UNITED STATES
Attendance / Peak Rooms [Registered: 350 Total: 350] - [Reserved: 300 Picked Up: 296]
Hotel Information HQ Hotel: Hilton Omaha HQ Peak Rooms: 296 Hotels Used: 1 Total Room Nights: 945
Housing: NONE

Facilities Information Largest Attendance: 350 Simultaneous Rooms: 0 F&B Functions: 0 Largest Meal Attendance: 0

Exhibit Information

Notes

Room Flows	9/3/2013 - Tuesday	Reserved Rooms: 0 [0%]	Actual Rooms: 40 [14%]
	9/4/2013 - Wednesday	Reserved Rooms: 175 [88%]	Actual Rooms: 281 [95%]
	9/5/2013 - Thursday	Reserved Rooms: 200 [100%]	Actual Rooms: 296 [100%]
	9/6/2013 - Friday	Reserved Rooms: 200 [100%]	Actual Rooms: 277 [94%]
	9/7/2013 - Saturday	Reserved Rooms: 75 [38%]	Actual Rooms: 51 [17%]

MINT History Information

Meeting Date / Location 8/7/2011 [Sunday] - 8/14/2011 - Long Beach CA UNITED STATES

Attendance / Peak Rooms [Registered: 500 Total: 500] - [Reserved: 225 Picked Up: 229]

Hotel Information HQ Hotel: Westin Long Beach HQ Peak Rooms: 229 Hotels Used: 1 Total Room Nights: 808
Housing: NONE

Facilities Information Largest Attendance: 500 Simultaneous Rooms: 0 F&B Functions: 0 Largest Meal Attendance: 0

Start/End Day: /Site: HOTEL Gross/Net Sq Ft: 0/0

Exhibit Information Move In/Out Days: 0 / 0

Number of Exhibits: [8x10 - 0] [10x10 - 0] [Table Top - 0] [Other - 0]

Notes

Room Flows	8/7/2011 - Sunday	Reserved Rooms: 0 [0%]	Actual Rooms: 3 [1%]
	8/8/2011 - Monday	Reserved Rooms: 0 [0%]	Actual Rooms: 4 [2%]
	8/9/2011 - Tuesday	Reserved Rooms: 0 [0%]	Actual Rooms: 54 [24%]
	8/10/2011 - Wednesday	Reserved Rooms: 125 [56%]	Actual Rooms: 229 [100%]
	8/11/2011 - Thursday	Reserved Rooms: 225 [100%]	Actual Rooms: 229 [100%]
	8/12/2011 - Friday	Reserved Rooms: 225 [100%]	Actual Rooms: 217 [95%]
	8/13/2011 - Saturday	Reserved Rooms: 100 [44%]	Actual Rooms: 71 [31%]
	8/14/2011 - Sunday	Reserved Rooms: 0 [0%]	Actual Rooms: 1 [0%]

MINT History Information

Meeting Date / Location 8/18/2010 [Wednesday] - 8/21/2010 - PROVIDENCE RI UNITED STATES

Attendance / Peak Rooms [Registered: 550 Total: 550] - [Reserved: 235 Picked Up: 28]

Hotel Information HQ Hotel: Hampton Inn & Suites HQ Peak Rooms: 28 Hotels Used: 1 Total Room Nights: 112
Housing: NONE

Facilities Information Largest Attendance: 550 Simultaneous Rooms: 0 F&B Functions: 0 Largest Meal Attendance: 0

Start/End Day: /Site: NONE Gross/Net Sq Ft: 0/0

Exhibit Information Move In/Out Days: 0 / 0

Number of Exhibits: [8x10 - 0] [10x10 - 0] [Table Top - 0] [Other - 0]

Notes

Room Flows	8/18/2010 - Wednesday	Reserved Rooms: 50 [100%]	Actual Rooms: 28 [100%]
	8/19/2010 - Thursday	Reserved Rooms: 50 [100%]	Actual Rooms: 28 [100%]
	8/20/2010 - Friday	Reserved Rooms: 50 [100%]	Actual Rooms: 28 [100%]
	8/21/2010 - Saturday	Reserved Rooms: 50 [100%]	Actual Rooms: 28 [100%]