

Madison and Union Cab: Two of a Kind

Madison Wisconsin has always been a proving ground for unique ideas. The University of Wisconsin became famous for its early work in Agriculture including the discovery of Vitamin D, Vitamin A and a host of other important discoveries. The citizens of Madison have led the country in politics, conservatism, architecture and economics.

Working closely with area organizations, Union Cab improved the safety of the city's residents and visitors while changing the culture of drinking and driving. In the late 1980's, Union Cab partnered with the Dane Co. Tavern League to create the Saferider program. This program fundamentally changed the drinking and driving culture and has expanded to include all of the cab companies. Union Cab helped the University develop its progressive and revolutionary Campus SafeRide program providing rides home and preventing the opportunity for assault. Union Cab has also been active in providing essential transportation through job services, which help the economically challenged get to and from work when their car cannot. Finally, Union Cab works with many firms to provide the back-up plan for the share ride programs, keeping cars off the road, reducing emissions and freeing up parking.

The sifting and winnowing of Madison's open environment has made it a leader in the Cooperative movement. Union Cab was created out of that movement as a means of offering consumers and workers a better taxi option than that depicted by the media. Our drivers don't own the cab, they own the company. With one member-one vote, Union Cab represents one of the purest forms of workplace democracy. Since 1979, we have led our industry and made Madison's taxi fleets the best in the nation!

Union Cab's Vision

To serve the community is such a way that we are recognized as a sustainable asset and valued resource by all.

Mission Statement

To create jobs at a living wage or better in a safe, humane and democratic environment by providing quality transportation services in the greater Madison area.

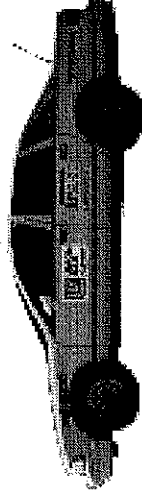
Core Values

1. The safety and health of our members and the public are of paramount importance.
2. We are dedicated to the principles of worker rights & membership responsibilities.
3. Open and honest communication and direct involvement are our rights and responsibility as members.
4. Managing growth carefully is fundamental to creating quality in our work life and fostering a strong sense of community.
5. A living wage at a 40-hour workweek is a priority.
6. Customer satisfaction is everyone's job and is critical for our success.



Community Transportation

The role of taxicabs in Madison



(608) 242-2000

It's your cab, when you need us

Union Cab operates 24 hours a day 7 days a week. We have the largest fleet in Madison and staff the most drivers on-the-road as well.

We will take you directly to your destination without stopping to pick up other parties or parcels. When you ride with Union, you are the most important customer.

Taxi Service for Everyone

Union Cab is the only taxi company in Madison to provide wheelchair accessible on-demand service. We have three accessible vehicles in our fleet in order to insure that we will always have at least one vehicle on the road. We focus on the much needed "on-demand" service. As a result, only limited appointments are available. Our equipment adheres to ADA standards. Chairs that exceed those standards might not fit on the vehicle.

How Can We Serve You

Gaurenteed Ride Home Programs

Supplement car pools and bus passes with a gaurenteed ride home program
Give your staff the security they need to participate by ensuring that they can call a cab if they need to leave work for an emergency. Give them the assurance of Union Cab to leave their car at home and reduce your company's parking needs.

Safe Ride Programs

Ensure your staff and family of a safe, sober driver 24 hours a day with Union Cab.

Appointments

Schedule rides with Union Cab as far as one year in advance. Our computerized dispatch system takes away the need to call for the same ride every morning or every week. Appointments can be made for single rides or for recurring orders.

Parcel Courier Service

Need to return a DVD? Get a document signed? Deliver keys to your spouse? Our popular blitz courier service gets important packages to their destination in no time.

Core Value: Safety and Well-being

Some companies make safety a "goal." At Union Cab, safety is a core value. The result is that even people who don't use our services still benefit from our company. Our drivers undergo an extensive

"I turned on my turn signal and he let me into his lane when traffic was really tight. it's refreshing to see nice drivers on the road these days."--anonymous motorist

training process before they begin their career with Union Cab. In addition, they undergo a hands-on defensive driving course while they are still on probation. Safety doesn't begin or end on the road. Union Cab carefully maintains every vehicle making sure that they stay in the best condition.

We know from extensive industry studies that cabbies drive safer if they aren't worrying about the rent or how to feed their kids. We consider it our mission to create jobs at a living wage or better. We are proud that our drivers earn a good wage and help raise the bar for all of Madison's cab drivers.

