



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved CONTRACTED SERVICE OVERSIGHT SUBCOMMITTEE

Thursday, November 12, 2009

12:00 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

1. CALL TO ORDER / ROLL CALL

Guest: Bill Schaefer

Staff: Chuck Kamp, Wayne Block, Ann Schroeder

Present: 7 -

Ahnaray Bizjak; Bruce K. Sylvester; Mark M. Opitz; Rob Kennedy;
Margaret Bergamini; Mick Howen and Jacquelyn M. Dahlke

Absent: 2 -

Jed Sanborn and Rick Rose

Excused: 2 -

Rindert Kiemel, Jr. and Susan M. Schmitz

2. APPROVAL OF MINUTES

Opitz moved to approve the September minutes as written; Kennedy seconded. The motion carried by voice vote/other.

3. PUBLIC COMMENT

There was no public comment.

4. [15890](#)

Update on RTA

Kamp said the County Board of Supervisors passed a resolution approving the formation of a Regional Transit Authority Board. He sees three groups affecting the RTA. 1) The political group of people such as the Mayor and the County Executive who will appoint people to the Board. 2) A policy group that will design approaches to the RTA for the Board to choose from. It is likely that will be the TDP committee. 3) Grassroots groups working in favor (or opposition) to the RTA. Only the RTA Board is able to hold a referendum in the RTA area, so the Board needs to be set up before that can happen. Bergamini wondered about the promise that no County money would be spent for the RTA Board. Surely it will take some funding to do its work. Kamp was not sure about this. There will be a meeting next Wednesday of the group who will appoint Board members.

5. [16556](#) Overcounts for Unlimited Ride Passes

Attachments: [overcounts.pdf](#)

It was discovered that a driver had been pushing the count button for those using unlimited ride passes when they worked as well as when they did not work. Drivers only need to push that button if the pass does not register. Therefore, there have been overcounts and those with pass contracts will be receiving a refund. It appears to have been limited to only one driver. Sylvester wondered if there weren't a technological way to prevent this from happening. It might be possible with upgraded fairboxes; Kamp will check into it.

6. [16555](#) Farebox Needs

Metro's farebox system has almost reached the end of its useful life and needs to be replaced. However, because of limited staff and the chances that an RTA will come into existence in the not too distant future, staff is thinking that buying remanufactured fareboxes that will be good for 8 to 10 years might be a better option than upgrading to something different, like a smart card system. Metro is also considering the option of hiring a consultant to help write the RFP and perhaps consult on implementing the system. Staff would like to get input about the wishes and needs of partners in the hope that it would be possible to incorporate those into this or a future farebox system. It would be beneficial to integrate the unlimited ride passes into the ID cards already given to students at the University and Madison College if possible. Block will consult with Dave Eveland and set up a meeting with interested partners and their technology people to discuss this.

7. [16557](#) Route Productivity - September 2009

Attachments: [Route Productivity Sept09.pdf](#)
[Ride_revenue 9-2009.pdf](#)

Ridership is up but wouldn't be with the Route 80s. Revenue is up but only half as much as projections. All ridership reports are skewed by the overcounts discussed earlier. A report showing riders by fare category by route was presented. "Other non-revenue" includes aides who ride free with passengers who have a disability and children under 5 who ride free. "Metro free rides" includes Metro spouses, dependents and retirees. It wasn't clear if Metro employee rides were included in "Metro free rides" or "City of Madison" rides. Metro is supposed to get reimbursed by the City for those rides.

8. [08290](#) Reports of Member Communities/Institutions

a. Bizjak (Fitchburg) – She recently finished the report on their transportation survey. They also are starting work on a 5-year transportation plan. It takes a

lot of lead-time to make changes to bus service, and having a long-range plan would be helpful. Both Metro and the Transportation Planning Board can help.

b. Howen (Madison Metropolitan School District) – There are more students getting indigent passes this year. Problems at the transfer points have been improving. Kamp said that Metro has routed many of the supplemental school service buses so they don't drop kids off at the transfer points to help cut down on incidents.

c. Dahlke – (Madison Area Technical College) – The abbreviation for this school's name is no longer MATC; it is Madison College. Now that there is a new multi-year contract for the unlimited ride pass with Metro, the focus can be on implementing a more comprehensive transportation plan that will include bus, parking, ride share, etc. There are very serious parking problems on campus as well as problems getting to and from different campus locations. Shuttles could be one solution. Madison College has a very low rate of usage for the Ride Share program. One idea being considered is preferential parking for those who do car pool. They would also like to encourage students to park further from the downtown location and bus in to cut down on parking costs.

d. Bergamini (UW Associated Students of Madison) – They recently completed a peer audit of their transportation and parking services. Kamp asked if this were a required audit to be performed on a regular basis. It is not required.

e. Opitz (Middleton) – A federal Veterans facility is building in Middleton near the proposed parking structure they hope to build with TIGER funding. They hope this will help their application. The facility will bring 375 jobs to the area.

9. ADJOURNMENT

The meeting was adjourned at 1:20 PM. The next meeting is on January 14, 2010.