



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, July 21, 2010

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Contact the City Clerk's Office at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of August 3, 2010.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Approval of Minutes

June 16, 2010: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Changes of Agent

1. [19164](#) Change of Agent
Hooters of East Madison LLC • dba Hooters of East Madison
2639 East Springs Dr
New Agent: Laura Clark
Class B Combination Liquor & Beer • 28% alcohol, 69% food, 3% other
Aldermanic District 17 (Alder Clausius) • Police Sector 517

Change of Corporate Control & Change of Agent

2. [19165](#) Change of Corporate Control & Change of Agent
Monroe Street Bistro LLC • dba Jac Dining & Tap House
2611 Monroe St • New Agent: Marilyn Sromek
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 10 (Alder Solomon) • Police Sector 302
Removal of two officers and change of agent.

Changes of Licensed Premise

3. [18412](#) Change of Licensed Premise
Chipotle Mexican Grill of Colorado LLC • Capacity: 52
658 State St • Agent: Sahul Flores
Class B Combination Liquor & Beer • .5% Alcohol, 99.5% food
Aldermanic District 8 (Alder Eagon) • Police Sector 403
Request to add outdoor patio.
4. [19142](#) Change of Licensed Premise
Lezat Inc • dba Bandung Indonesian Restaurant • Capacity: 48
600 Williamson St Suite M • Agent: Julie Adriansjach
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to add waiting/bar area.
5. [19143](#) Change of Licensed Premise
Francesca's Madison, LLC • dba Francesca's Al Lago • Capacity: 35
111 Martin Luther King Jr Blvd • Agent: Ron Trachtenberg
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Expand license to include 35 seat patio in front of the restaurant.

6. [19146](#) Change of Licensed Premise
Hooters of East Madison LLC • dba Hooters of East Madison
Capacity: 500
2639 East Springs Dr • Agent: Phillip D Bull
Class B Combination Liquor & Beer • 28% alcohol, 69% food, 3% other
Aldermanic District 17 (Alder Clausius) • Police Sector 517
Request to expand capacity outdoors for special events on 8/13, 8/20, 8/27,
9/3, 9/10, and 9/17 of 2010. Proposal would expand capacity to 500 in the
parking lot.

7. [19158](#) Change of Licensed Premise
Inka Heritage LLC • dba Fiesta 38 Grilled Chicken & More
Capacity: 60
604 S Park St • Agent: Lucas Rodriguez
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 13 (Alder Kerr) • Police Sector 305
Request to change licensed premise to include new acquisition connected to
current premise.

8. [19159](#) Change of Licensed Premise
Cathay Pacific Inc • dba Hong Kong Cafe • Capacity: 144
2 S Mills St • Agent: Siu Hong Leung
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 13 (Alder Kerr) • Police Sector 304
Request to expand an existing outdoor eating area and add a new outdoor
eating area.

21+ Entertainment License

9. [18757](#) 21+ Entertainment License
La Finca Mexican Restaurant LLC • dba La Finca • Capacity: 145
3302 Packers Ave • Agent: Catalina Arriaga
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 511

10. [18758](#) 21+ Entertainment License
LWS Investments Two LLC • dba Sundown Saloon • Capacity: 99
57 S Stoughton Rd • Agent: Lawrence W Schmock
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 3 (Alder Cnare) • Police Sector 611

11. [19163](#) 21+ Entertainment License
Merchant Madison LLC • dba Merchant • Capacity: 130
121 S Pinckney St • Agent: Patrick Sweeney
Class B Combination Liquor & Beer
30% alcohol, 68% food, 2% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405

Recessed Public Hearing

12. [18625](#) Public Hearing - New License
Walgreen Co • dba Walgreens #03343
7810 Mineral Point Rd • Agent: Ry C Chhom
Class A Liquor & Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 125
13. [18628](#) Public Hearing - New License
Walgreen Co • dba Walgreens #02848
606 S Whitney Way • Agent: Gregory P Hovel
Class A Liquor & Class A Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113
14. [18632](#) Public Hearing - New License
Walgreen Co • dba Walgreens #07536
8302 Old Sauk Rd • Agent: Alan T Welch
Class A Liquor & Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 127

New License - Public Hearing

15. [19041](#) Public Hearing - New License
Impact Liquor Special LLC • dba Impact Liquor Special
745 S Gammon Rd • Agent: David K Kudjawu
Class A Liquor & Class A Beer
Aldermanic District 1 (Alder Sanborn) • Police Sector 114
16. [19045](#) Public Hearing - New License
Toua Thao • dba Asian One Restaurant
453 W Gilman St • Estimated Capacity: 60
Class B Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area
17. [19046](#) Public Hearing - New License
Roaring Fork LLC • dba Qdoba Mexican Grill
2 N Park St • Agent: Ron Stokes • Estimated Capacity: 80
Class B Combination Liquor & Beer • 2% alcohol, 98% food
Aldermanic District 8 (Ald. Eagon) • Police Sector 402
18. [19047](#) Public Hearing - New License
Wisconsin CVS/Pharmacy LLC • dba CVS Pharmacy 4930
2 S Bedford St • Agent: Dan Peterson
Class A Beer & Class A Liquor
Aldermanic District 4 (Ald. Verveer) • Police Sector 404 • Density Area

19. [19056](#) Public Hearing - New License
Merchant Madison LLC • dba Merchant
30% alcohol, 68% food, 2% other
121 S Pinckney St • Agent: Patrick Sweeney • Estimated Capacity: 130
Class B Combination Liquor & Beer
Aldermanic District 4 (Ald. Verveer) • Police Sector 405 • Density Area

Operator's License Applications

20. [19149](#) Operator License Application
William M Clay - Establishment where employed: Porta Bella
21. [19151](#) Operator License Application
Abigail A Dieckman - Establishment where employed: Toots Tap
22. [19152](#) Operator License Application
Alexander F Felland - Establishment where employed: State Street Brats
23. [19153](#) Operator License Application
Lindsey M Gleason - Establishment where employed: Buffalo Wild Wings
24. [19154](#) Operator License Application
Gerard R Geraths - Establishment where employed: Kelly's Market
25. [19155](#) Operator License Application
Jonny C Worrell - Establishment where employed: Inn on the Park
26. [19156](#) Operator License Application
Lynn D Baltz - Establishment where employed: Silver Dollar
27. [19157](#) Operator License Application
Jeff L Pfister - Establishment where employed: Woody & Anne's

Items Referred - Action Items

28. [19030](#) Amending Secs. 38.07(3)(a) and (c) and creating Sec. 38.07(3)(g) of the Madison General Ordinances to modify regulations related to the delivery of alcohol beverages.
29. [19044](#) Amending Sec. 38.05(12) of the Madison General Ordinances to revise catering service requirements.

Discussion and Action regarding the Subcommittee on Downtown Alcohol Issues & Ordinances

30. [19198](#) Status of Alcohol License Density Plan discussions and appointment of alternate subcommittee members.

Report of Madison Police Department

31. [19196](#) Report of recent enforcement actions.

Report of City Clerk's Office

32. [19249](#) Alcohol License Review Committee proposed schedule for 2011.
33. [19195](#) Clerk's Office new application overview brochure for new liquor license applicants.
34. [19197](#) Summary of licenses issued.

Adjournment