

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--September 2012 vs. September 2011

(Routes sorted in order of 2012 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2012 vs. 2011 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2011	2012	% change	2011	2012	% Change		
80 UW CAMPUS (service revised effective August 26, 2012)	1,363,272	1,209,949	-11.2%	103.48	89.35	-13.7%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	700,229	724,790	3.5%	65.73	67.36	2.5%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	29,870	25,782	-13.7%	70.13	60.21	-14.1%		
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on August 25, 2012)	223,953	158,385	-29.3%	66.06	59.22	-10.4%		
28 NTP-WTP COMMUTER	265,721	278,625	4.9%	58.24	57.46	-1.3%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	69,571	73,199	5.2%	47.55	49.77	4.7%		
2 WTP-NTP	975,357	1,009,967	3.5%	49.33	49.73	0.8%		
67 WTP-WEST TOWNE	229,457	235,668	2.7%	46.04	47.56	3.3%		
50 WTP-SCHROEDER-RAYMOND LOOP	130,664	141,948	8.6%	41.29	44.52	7.8%		
81-82 UW LATE NITE CIRCULATORS	181,928	134,534	-26.1%	55.51	42.94	-22.7%		
4 NTP-STP	575,100	573,989	-0.2%	40.34	40.37	0.1%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57 58, 71, 72, 74, 75
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	108,062	111,113	2.8%	37.10	37.95	2.3%		
40 STP - ARBOR HILLS LOOP	140,813	140,860	0.0%	37.82	37.55	-0.7%		
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	148,607	142,843	-3.9%	40.04	37.20	-7.1%		
22 MENDOTA LOOP	205,380	187,340	-8.8%	40.67	36.98	-9.1%		
5 ETP-STP	388,350	388,648	0.1%	36.11	36.01	-0.3%		
18 STP-WTP	325,705	348,482	7.0%	33.48	35.76	6.8%		
6 CITY VIEW DR-WTP	895,963	896,805	0.1%	35.98	35.47	-1.4%		
55 VERONA- WTP COMMUTER	33,598	37,027	10.2%	32.39	35.33	9.1%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	99,003	97,104	-1.9%	35.75	35.31	-1.2%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78
17 ETP-NTP	97,677	99,245	1.6%	34.50	34.87	1.1%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	217,820	225,736	3.6%	34.94	34.63	-0.9%		
16 STP - ETP	300,471	313,126	4.2%	32.91	33.89	3.0%		
3 WTP-ETP	428,634	436,306	1.8%	33.07	33.47	1.2%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	399,627	396,833	-0.7%	34.36	33.32	-3.0%		
51 WTP-MUIR FIELD LOOP	62,314	64,010	2.7%	31.58	32.42	2.7%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	74,422	66,305	-10.9%	34.84	32.23	-7.5%		
30 ETP-EAST TOWNE	181,443	192,806	6.3%	29.95	31.58	5.5%		
11 WTP-DUTCH MILL-CAP SQUARE	68,044	67,273	-1.1%	30.30	29.80	-1.7%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	95,426	98,856	3.6%	28.18	29.04	3.1%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	301,142	297,900	-1.1%	30.39	28.91	-4.9%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	28,792	31,007	7.7%	26.90	28.25	5.0%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	17,385	16,582	-4.6%	28.96	27.47	-5.1%		
21 LAKEVIEW LOOP	116,525	126,496	8.6%	24.99	27.04	8.2%		
7 WTP-ETP (Weekends & Holidays Only)	99,194	114,314	15.2%	23.30	26.42	13.4%		
27 NTP - UW CAMPUS COMMUTER	34,843	36,038	3.4%	24.85	25.57	2.9%		
47 ARBOR HILLS COMMUTER	60,868	60,776	-0.2%	24.80	24.63	-0.7%		
58 GREENTREE COMMUTER	50,559	54,445	7.7%	22.36	23.95	7.1%		Circulator Routes 1, 9, 10, 34
1 CAP SQUARE - UW	17,869	17,788	-0.5%	24.11	23.88	-1.0%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	24,639	29,521	19.8%	20.01	23.61	17.9%		
70 MIDDLETON-CAPITOL SQUARE	111,875	116,264	3.9%	22.31	23.07	3.4%		
32 ACEWOOD-THOMPSON LOOP	32,968	34,322	4.1%	20.91	21.56	3.1%	x	
12 WTP-DUTCH MILL-CAP SQUARE	36,506	37,550	2.9%	21.04	21.53	2.3%	x	
19 RED ARROW TR-CAP SQUARE	124,827	116,391	-6.8%	22.05	20.84	-5.5%	x	
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	52,434	61,978	18.2%	17.38	20.43	17.6%	x	
73 WTP-OLD SAUK TRAILS	99,330	110,629	11.4%	18.18	20.14	10.8%	x	
75 VERONA-CAPITOL SQUARE COMMUTER (began operating March 26, 2012)	-	15,396	NA	NA	19.86	NA	x	Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the WTP and Prairie Town Center. 70 operates like a core route between the Capitol Square & Middleton on weekdays.
13 STP-CAP SQUARE	110,173	112,583	2.2%	18.93	19.20	1.4%	x	
25 AMERICAN CENTER COMMUTER	9,658	9,787	1.3%	17.47	17.61	0.8%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	23,866	23,455	-1.7%	17.21	16.82	-2.2%	x	
20 NTP-EAST TOWNE	110,280	124,459	12.9%	13.77	15.42	12.0%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	60,857	54,465	-10.5%	17.76	15.17	-14.6%	x	
74 MIDDLETON LOOP	17,897	19,351	8.1%	12.76	13.73	7.6%	x	
52 WTP-FITCHBURG	30,590	28,690	-6.2%	14.49	13.52	-6.7%	x	
39 ETP - DAIRY DRIVE	24,849	21,248	-14.5%	15.76	13.40	-14.9%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	7,835	7,734	-1.3%	12.12	11.38	-6.1%	x	UW Campus Circulators 80, 81, 82, 84, 85
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	9,769	9,614	-1.6%	11.58	11.34	-2.1%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	20,417	22,501	10.2%	9.32	10.19	9.4%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	8,364	9,158	9.5%	6.81	7.33	7.7%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	8,458	8,539	1.0%	6.75	6.70	-0.6%	x	
33 HIESTAND LOOP	2,690	3,030	12.6%	5.92	6.64	12.0%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,037	2,664	30.8%	4.85	6.31	30.1%	x	
UNKNOWN ROUTE & ROAD BUS *	814	87	-89.3%	NA	NA	NA		
SYSTEM TOTAL	10,674,791	10,612,316	-0.6%	37.50	36.82	-1.8%	22.09	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	8,875,768	9,083,666	2.3%	33.57	33.84	0.8%	20.30	

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.