



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: ☐ No ☒ **YES**
Office Use Only

(Agenda Item number) -If Street Use-

(Legistar file number) -If Street Use-

PERCPS-2025-00058

(License number)

4

405

(Alder District #)

(Police Sector)

Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ☐ Bona fide Club ☐ Chamber of Commerce ☐ Church
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Wisconsin Chamber Orchestra Phone: 608-257-0638

Address: 321 E Main St, Madison, WI Email: wco@wcoconcerts.org Website: wcoconcerts.org

Date organized: 07/26/1960 If a corporation, give date of incorporation: 07/26/1960

WI State Seller's Permit ID: _____

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Joseph Friedrich	Madison, WI	[REDACTED]
Vice President	Di Huibregtse	Madison, WI	
Treasurer	Brian Kahn		
Secretary	Matt Gerding	Madison, WI	
Person in charge of event	Name	Phone	Email
	Sam Pavel, General Manager	608-257-0638	Sam.pavel123@gmail.com

Event Information

06/29, 07/02, 07/09, 07/16, 07/23,
and 07/30. Rain date each following
Thursday. 4:00 pm to 9:00 pm

Event Name: Concerts on the Square Event dates & time(s): 4:00 pm to 9:00 pm

Event Address: Capitol Square between corner of S. Carroll
E. W. Main and corner of E. Mifflin Estimated Attendance: 20,000 +
and N. Pickney

Do the premises you want to license occupy all of the building/property? No No? Then please
describe fully which parts of the property or building you want to be covered with this license. (Which
section of the parking lot, which floor of the building, or which specific rooms in it. etc):

The 10 blocks of N & S. Pickney, the 10 blocks of E & W Main, the
100 blocks of E. Wash, MLK, and King St.

Explain the purpose and nature of the event: Annual 6 week classical and
light pop concert series. Free and open to the public.

Describe your planned method of crowd control: Posted event grounds. City and
state police, staff and volunteers to monitor the area. Safety announcements
made over PA as needed.

How many security persons will you have on the licensed premises? 7 (5 city police, 2 capital police)

Will food be served? ☒ Yes ☐ No

Will a tent be used? ☐ Yes ☒ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☐ No ☒ Yes: 1 of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: TBD

Quantities ordered: 10 barrels of beer / concert

(If serving wine) Wholesaler/distributor/winery who will supply wine: TBD

Quantities ordered: 10 barrels of wine / concert

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature [Signature] Date: 3/10/25

Printed name of Officer who is signing: Joseph Diedrich