

**Draft – Substitute File # 04579**

**Please note: This draft incorporates the recommendations of all the referral committees to TPC.**

**..Fiscal Note**

No appropriation required.

**..Title**

Creating an ad hoc committee on parking strategic planning.

**..Body**

WHEREAS, on May 30, 2006 a Transit and Parking Commission (TPC) retreat was held to discuss parking related issues; and

WHEREAS, TPC members agreed that the rising cost of building parking facilities coupled with limited resources to finance construction requires careful planning to optimize current resource utilization; and

WHEREAS, the Parking Utility currently does not have a strategic plan directing the utilization of resources and to assist in identifying and prioritizing capital parking projects;

WHEREAS, there are two immediate issues/opportunities requiring attention and decisions, the Mid-State Street Facility and the replacement of the Government East facility;

(DCC) WHEREAS, a number of transportation initiatives are underway that will affect future decisions about the quantity and location of parking resources, with said initiatives including the Streetcar Study, Transport 2020 Implementation, Metro services expansion to other communities, the Downtown Comprehensive Plan, and improved bicycling resources;

NOW, THEREFORE, BE IT RESOLVED that the Mayor and Common Council create an ad hoc committee to develop a Parking strategic plan. Said committee shall consist of not fewer than three TPC members, and representatives from the following stakeholder groups: not fewer than three downtown business representatives, including the downtown Business Improvement District; (LRTPC) one representative of a downtown advocacy/booster organization; one University of Wisconsin appointee; one State Department of Administration appointee; two downtown office owners or developers; two representatives from the downtown neighborhood associations; (DCC) one daytime parker; (PC) one member of the Plan Commission; and one member from the Pedestrian-Bicycle-Motor Vehicle Commission. (LRTPC) One of the members of this ad hoc committee shall serve as an alternate member.

BE IT FURTHER RESOLVED that the committee shall develop a short- and long-term strategic plan and shall report its recommendations, which shall be referred to the Downtown Coordinating Committee, (PC) the Plan Commission and to the TPC (Lead), prior to final consideration by the and Common Council by March the last quarter of 2007.

} (DCC)