

INITIAL CONCEPTS

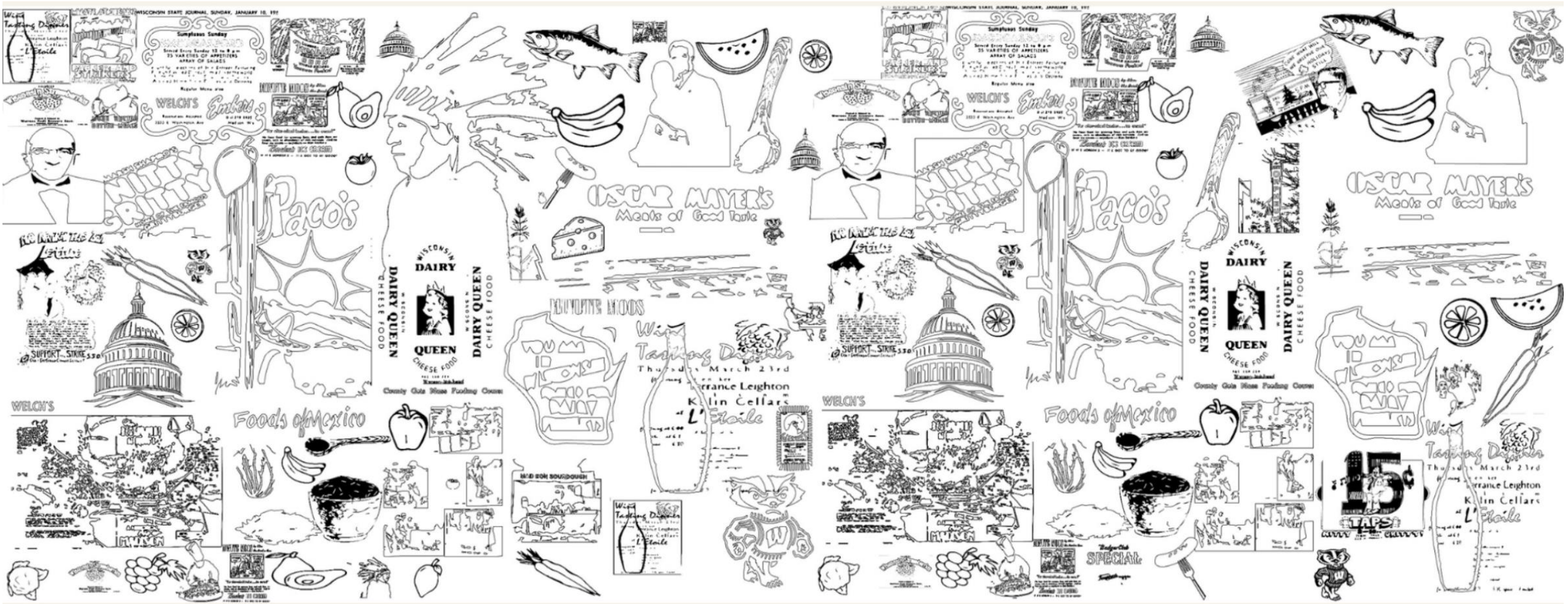
1 Where's Waldo



1a

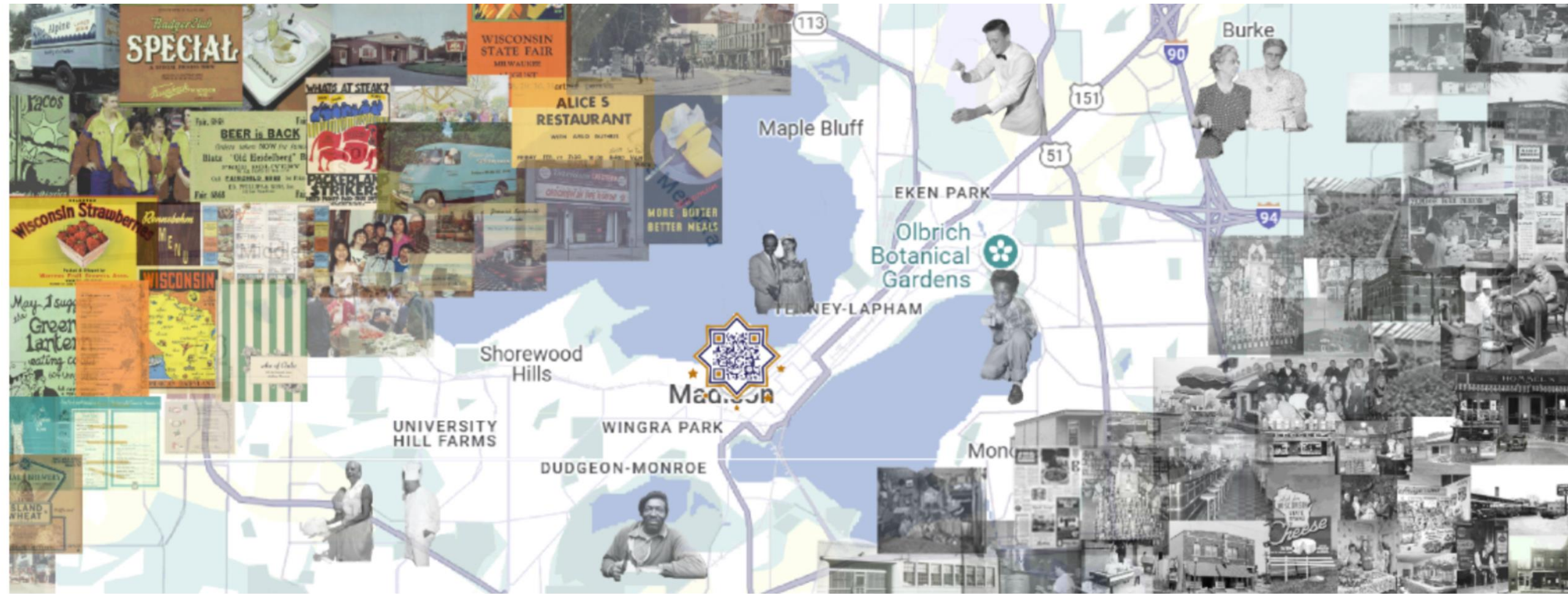






4





6 tryptic



6a



* Pre-1820 HELLO, MY NAME IS HO-CHUNK

1820 Breaking News 1840

GERMANS ARRIVE

GERMANS BRING NEW FOODS AND BACKBONE TO MADISON'S HISTORY

1880 ITALIANS VOYAGE 1900

Family Based Foods

AFRICAN American

1940-1960 The Great Migration

2000s-present Somalia Ethiopia West

CITY OF MADISON WISCONSIN

Agriculture & Industrial

2008 LATINO Present

SCANDINAVIANS ON THE SCENE

ARRIVAL OF NORWEGIANS AND SWEDES

Dairy, Meatball, Leffe!

POLISH PRESENCE

SEARCHING FOR OPPORTUNITY

BRINGING RICH CULTURE

VIETNAM REFUGEES

★ Hmong in ★ MADISON 1970-1980

Post Vietnam, the Hmong people come to Madison in search of new hope

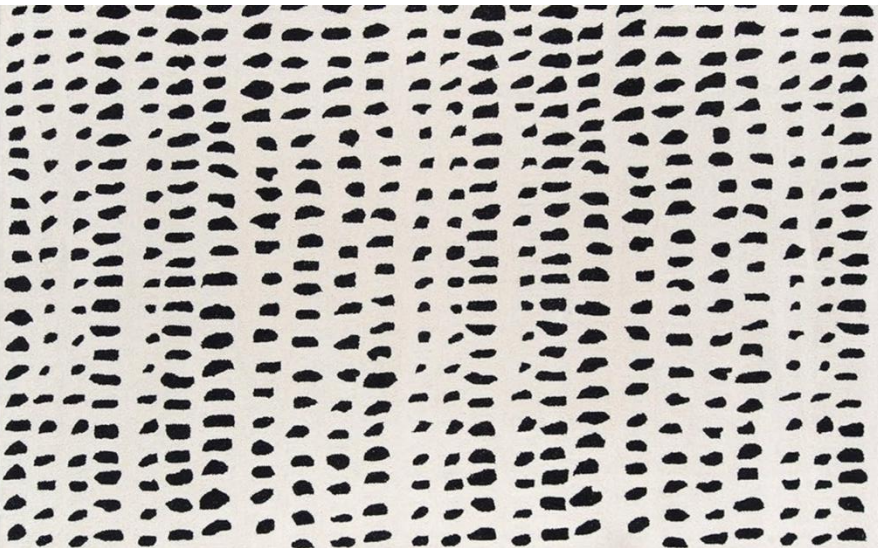
OUR HISTORY * OUR HISTORY * OUR HISTORY

JANUARY 2026 * COMING SOON

Potential, Optional Ideas



Based on idea 2 more cohesive and simple



Graphic made of photographs.



Outline of people of different ages, group, filled with historical images (all types or selected category of images)



Portrait or portraits made of historical images or portraits of historical figures.