

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Taste of Madison

Event Organizer/Sponsor Madison Festivals, Inc.

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number 022952

Address 5976 Executive Dr. Suite B Fitchburg, WI 53719

City/State/Zip Madison, WI 53711

Primary Contact Ryan Richards FAX 608-276-9780

Work Phone 608-276-9797 Phone During Event 608-209-6958

E-mail ryan@madisonfestivals.com

Website www.tasteofmadison.com

Secondary Contact Erin Dougherty

Work Phone 608-310-7291 Phone During Event 920-420-7137

E-mail erin@madisonfestivals.com

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: Various local non-profit organizations

Estimated Attendance 250,000 over 2 days (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 2:00PM to 8:30 PM Saturday 9/5 Yes No

11:00am 7:00pm Sunday 9/6

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: Capitol Square & surrounding 100 blocks; 200 blocks of Wisconsin Ave & MLK Jr. Blvd

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 9/3-9/6/2015 Rain Date(s) None

Event Start Date(s)/Time(s) 9/5/15 2pm Set-Up Date(s)/Time for Event 9/3 8pm, 9/4 5pm & 9/5 2pm

Event End Date(s)/Time(s) 9/6/15 7pm Take-Down Time 9/6 2am

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

X I/We waive the 21-day decision requirement.

RR (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 1/26/15

2015 Taste of Madison
Recycling plan

Taste of Madison will utilize receptacles from Budweiser and Pepsi for recycling during the event, 9/4-9/7, 2015. Receptacles will be placed on all four sides of Capitol Square down the center of each street along with regular trash cans. Taste of Madison volunteers will be responsible to change out the bags as they fill and carry full bags to recycling dumpsters set around Capitol Square. These dumpsters will be clearly labeled as recycling dumpsters and will be serviced by Pellitteri Waste Systems if necessary on Saturday night (9/5). Taste of Madison expects over 250,000 patrons over the course of the two-day event. We would like to use City of Madison trash receptacles again this year.

Vendors:

- Pellitteri will provide 9 trash dumpsters and 8 recycling dumpsters for the event
- Sanimax will provide a grease disposal barrel for each vendor cooking with grease
- We would like trash & recycling cans from the City of Madison (will request specific number later)
- Pepsi/Budweiser will provide additional recycling cans

Safety and Security Plan

The Taste of Madison will be staffed by officers from the Madison Police Dept., Capitol Police, and by private security from Original RTM.

A first-aid booth staffed by volunteers with radios will be located on the Square during both days of the event.

Madison Fire will also be present with EMS on mini Ambulance.

Event Schedule

Thursday, September 3

8:00 p.m. Generators loaded onto the Square

Friday, September 4

3:00 p.m. Volunteers begin bagging parking meters on the Square

6:00 p.m. Barricades set up on the Square

Vendor tents are assembled and beverage stands are placed

9:00 p.m. Taste vendor move-in vehicles are only permitted on Friday night

Saturday, September 5

6:00 a.m. Farmers' Market begins

8:00 a.m. Taste vendors move-in – no restaurant vehicles on square

1:00 p.m. Farmers' Market ends

2:00 p.m. Taste of Madison begins

8:30 p.m. Taste of Madison ends

9:00 p.m. Pellitteri services dumpsters

Sunday, September 6

8:00 a.m. JAK Property Services arrives to sweep the streets and stage areas

11:00 a.m. Taste of Madison begins

7:00 p.m. Taste of Madison ends

7:00 p.m. Striking tents/equipment

7:30 p.m. Pellitteri Waste Systems arrives with trash truck to collect restaurant trash on the Square

9 p.m. JAK Property Services arrives to sweep the streets and stage areas and flush streets

11:00 p.m. Barricades are removed from the Square

Monday, September 7

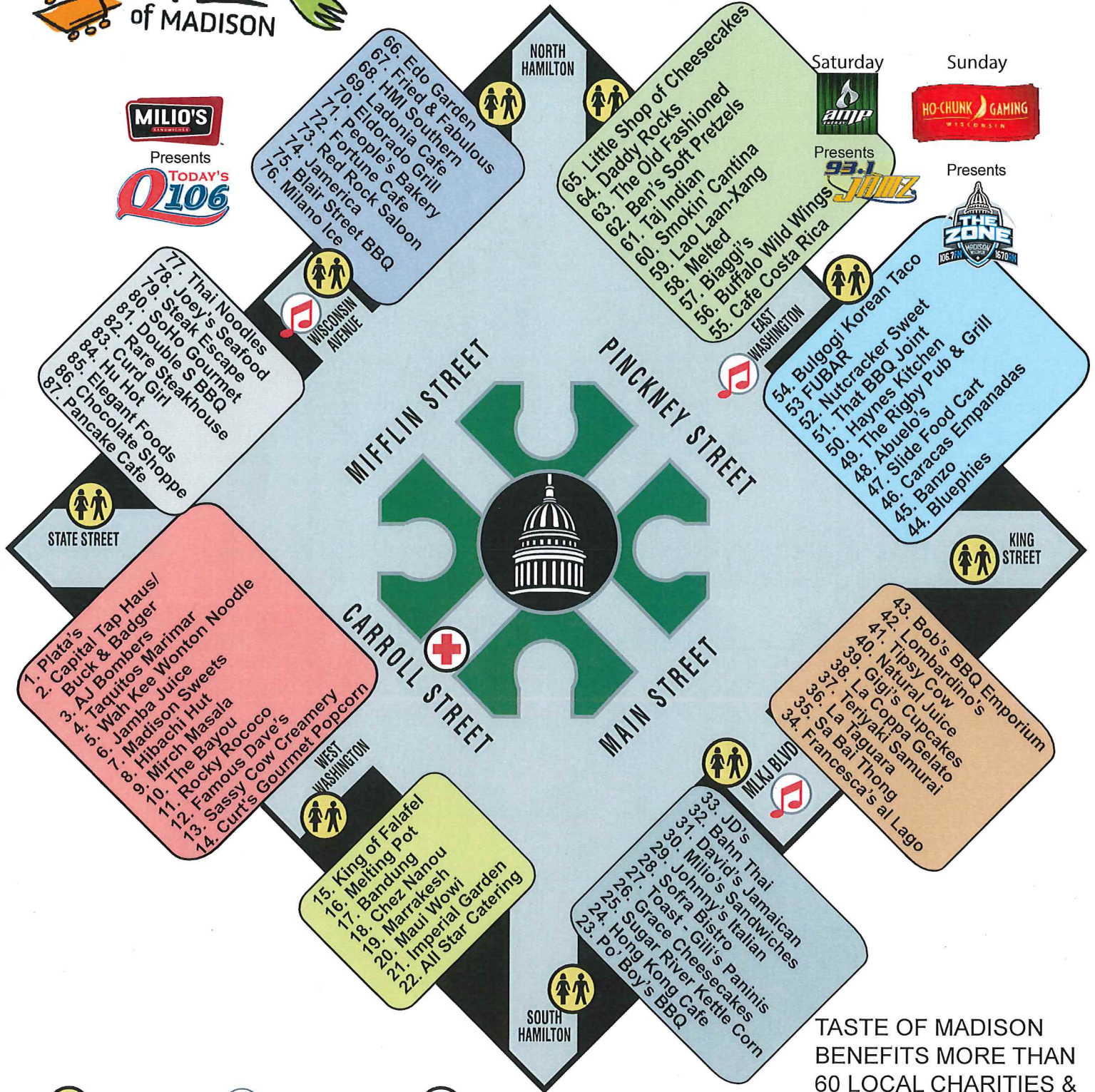
2:00 a.m. Rental power services completes equipment pick up

9:00 a.m. MFI Staff arrive on site to inspect cleaning job and determine whether additional service is needed.



Labor Day Weekend
 Saturday, Aug. 30, 2-8:30 p.m.
 Sunday, Aug. 31, 11 a.m.-7 p.m.
 Capitol Square
www.tasteofmadison.com

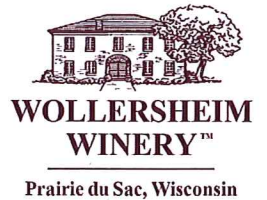
Presented by
AMERICAN FAMILY INSURANCE
*All your protection under one roof**

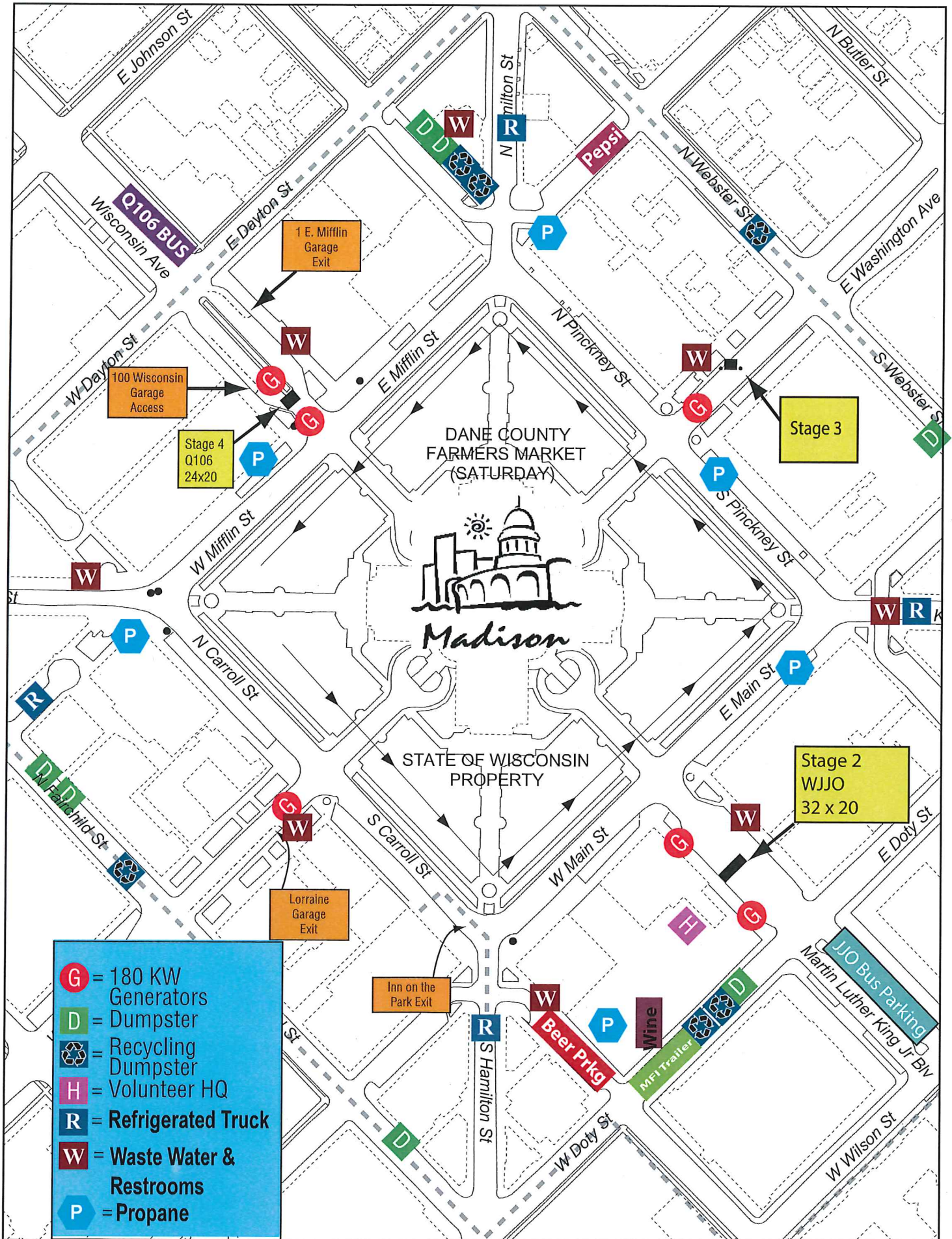


Restrooms Music Stage Info, First Aid & Lost Child

TASTE OF MADISON
 BENEFITS MORE THAN
 60 LOCAL CHARITIES &
 NON-PROFITS!

TASTE of MADISON

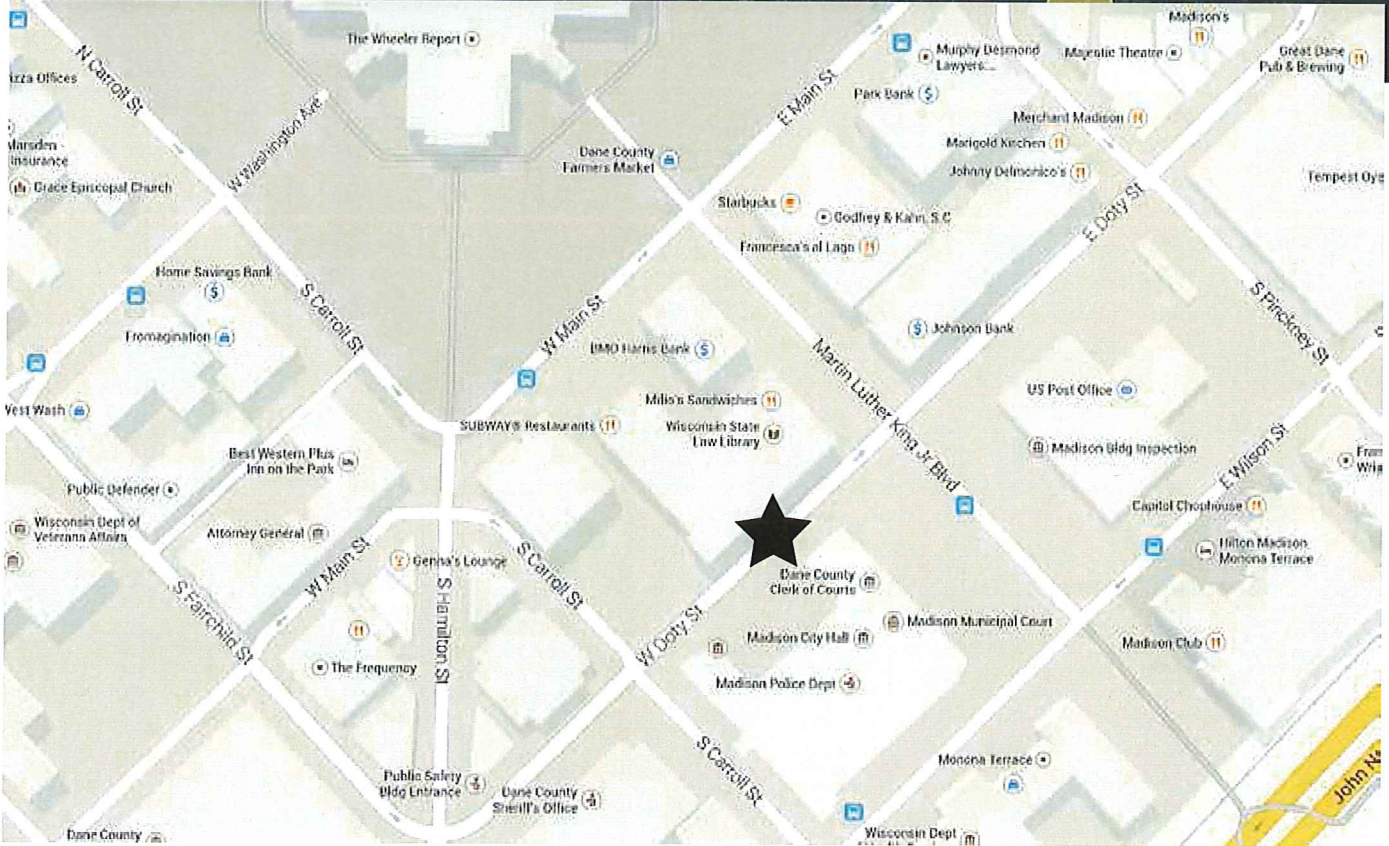
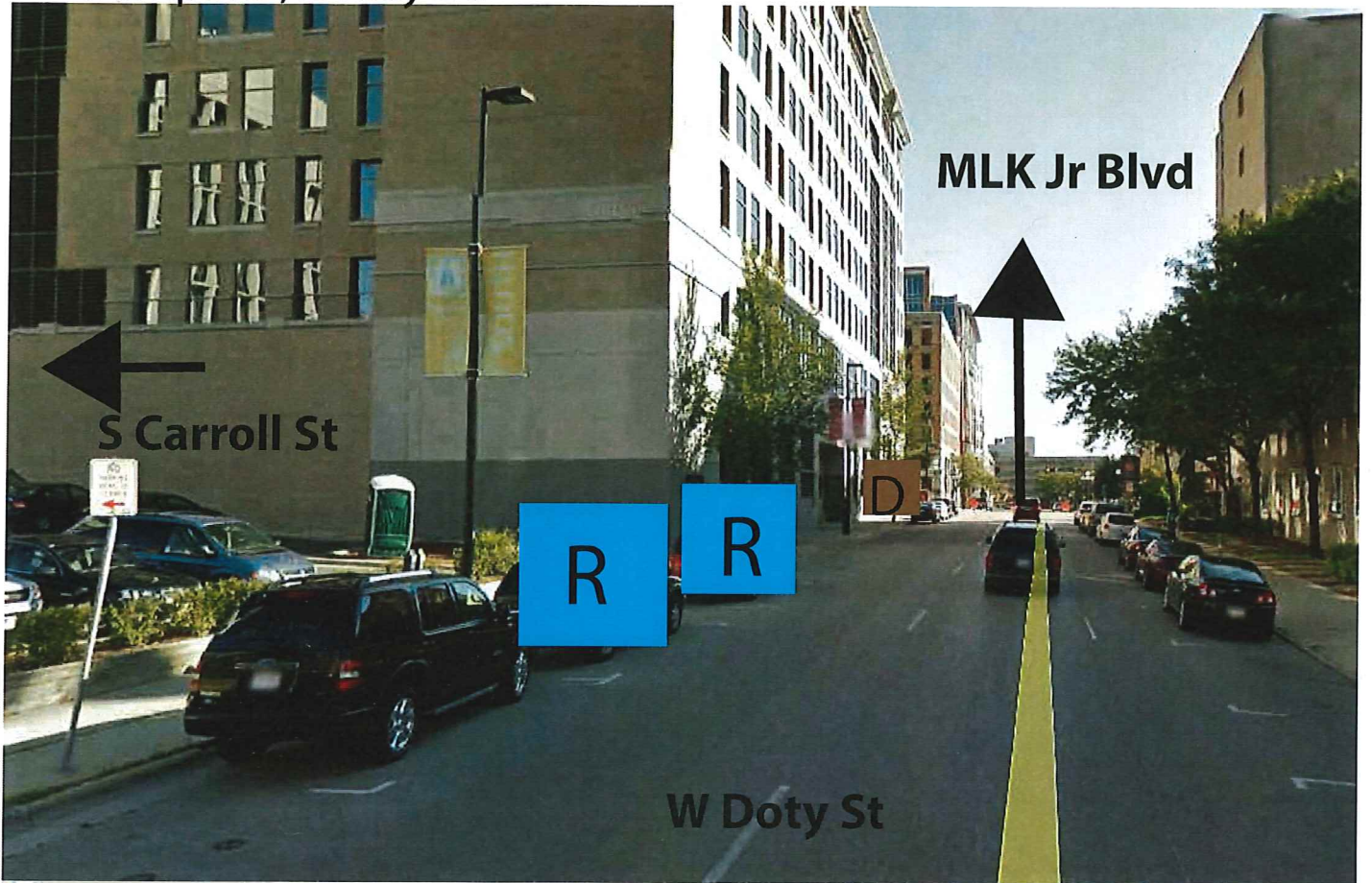




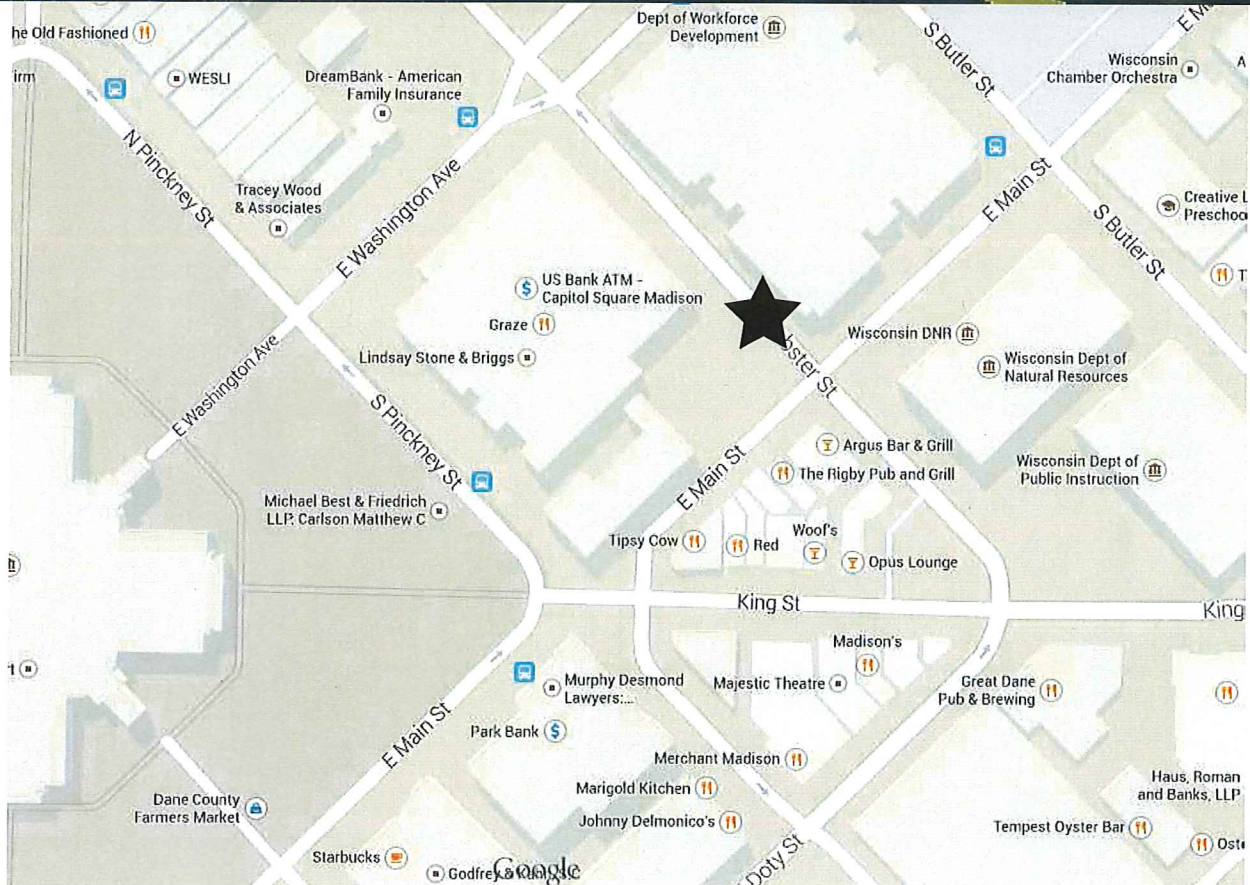
- G** = 180 KW Generators
- D** = Dumpster
-  = Recycling Dumpster
- H** = Volunteer HQ
- R** = Refrigerated Truck
- W** = Waste Water & Restrooms
- P** = Propane

W Doty between S Carroll & MLK Jr Blvd

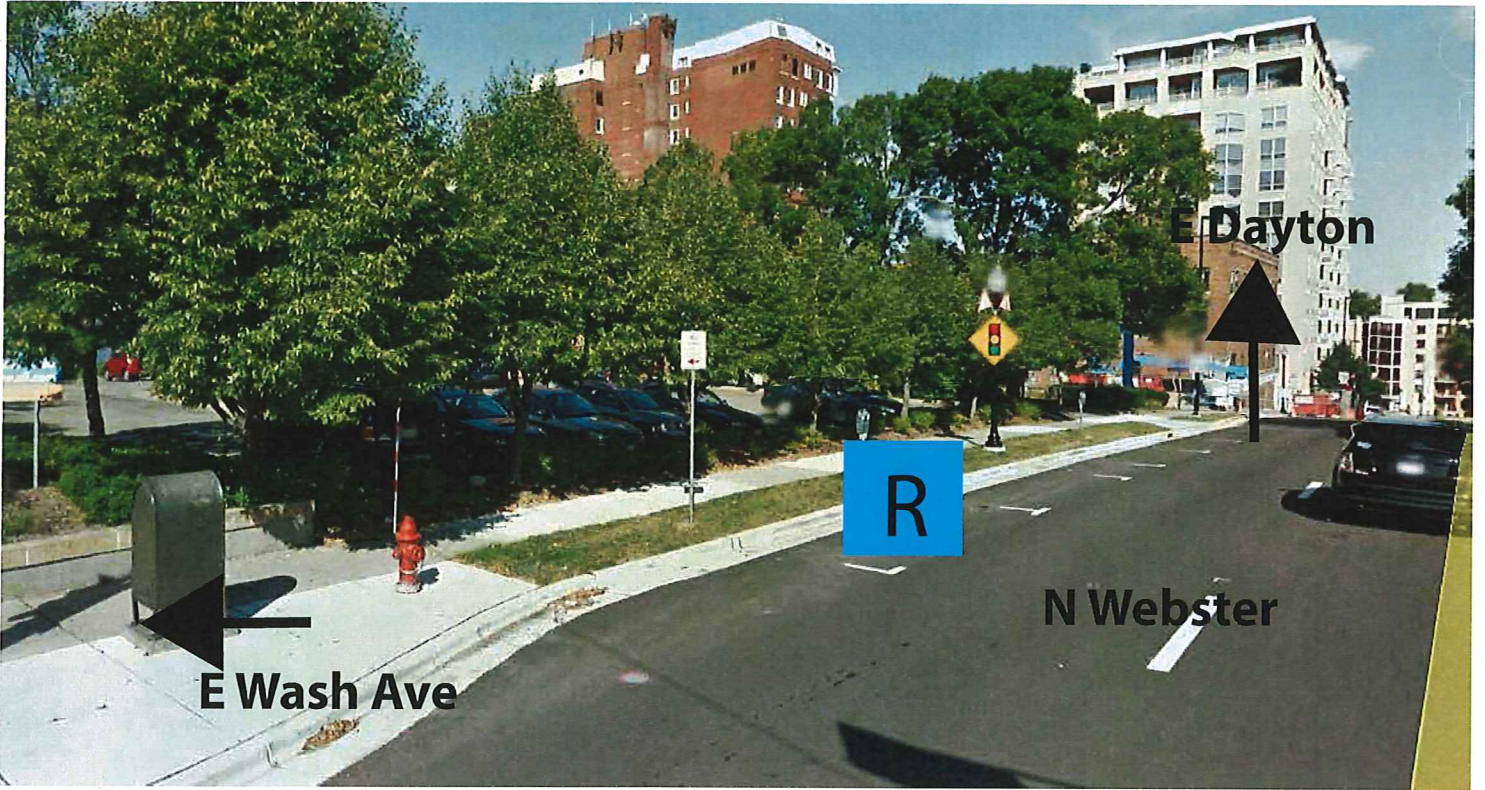
1 dumpster; 2 recycle



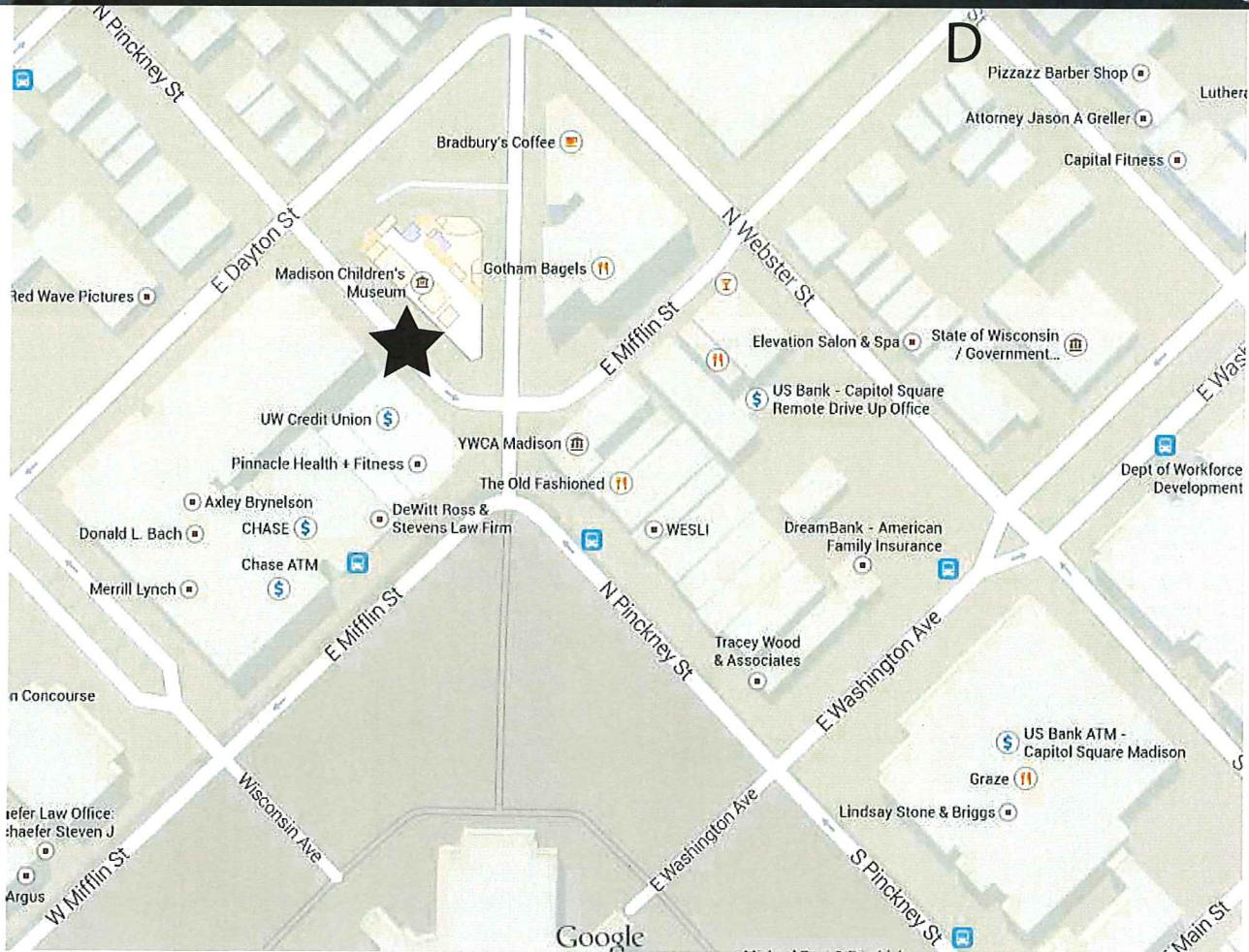
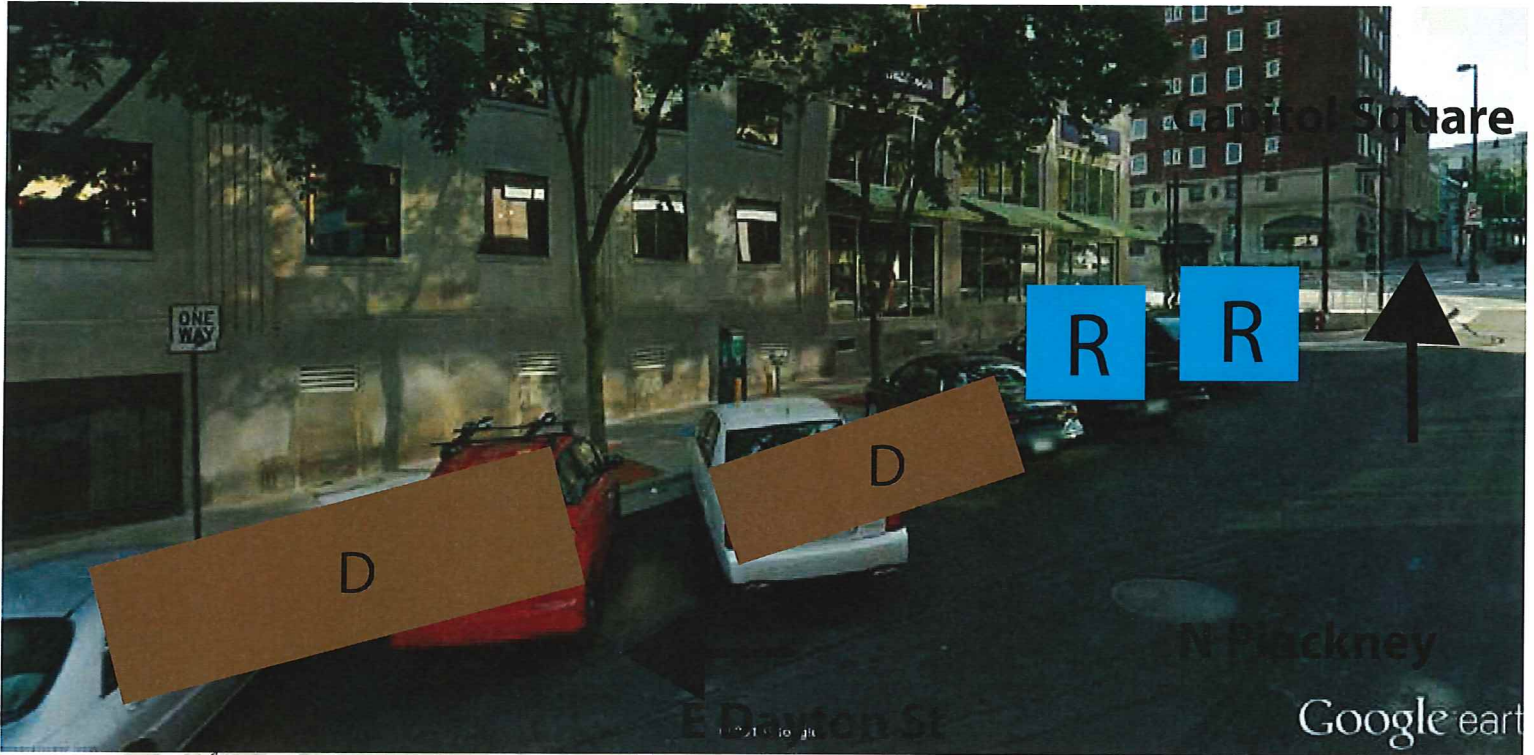
S Webster at E Main 1 dumpster



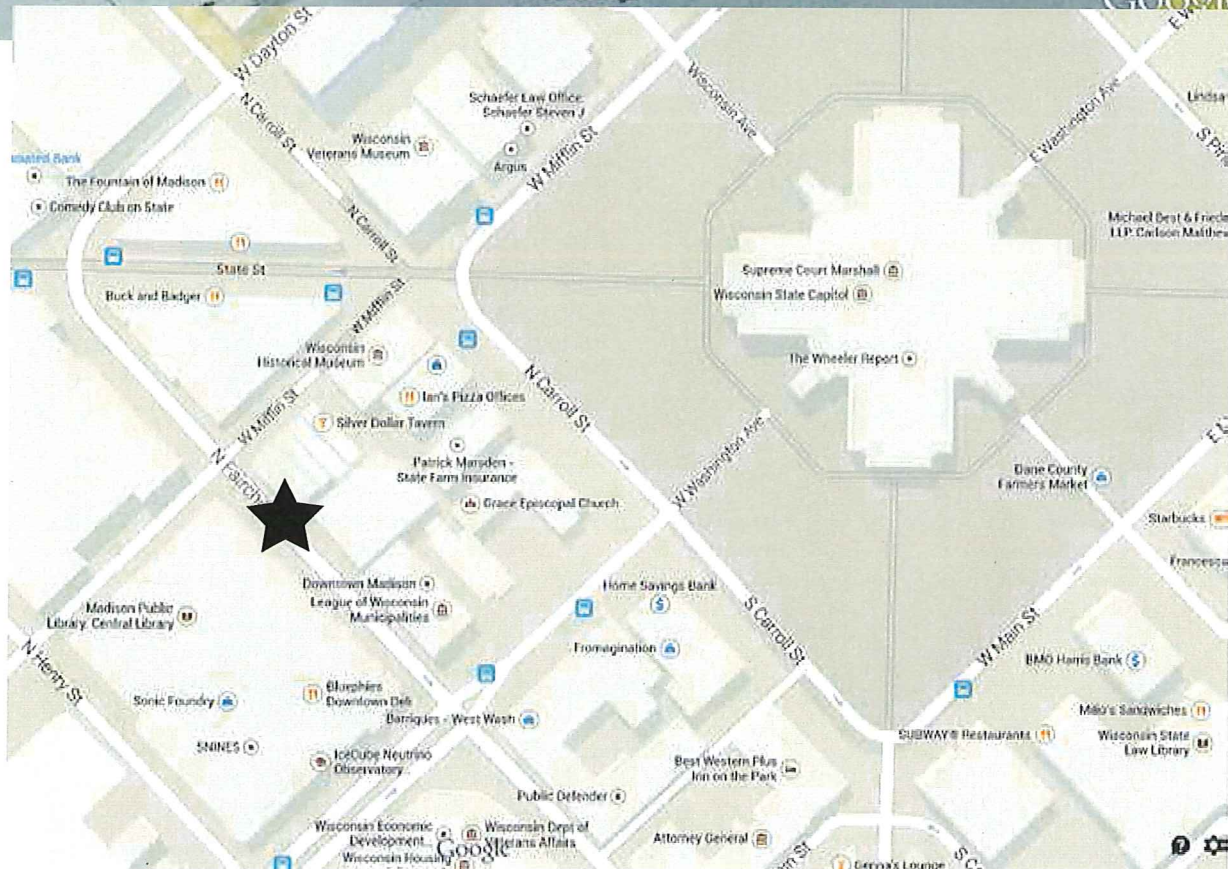
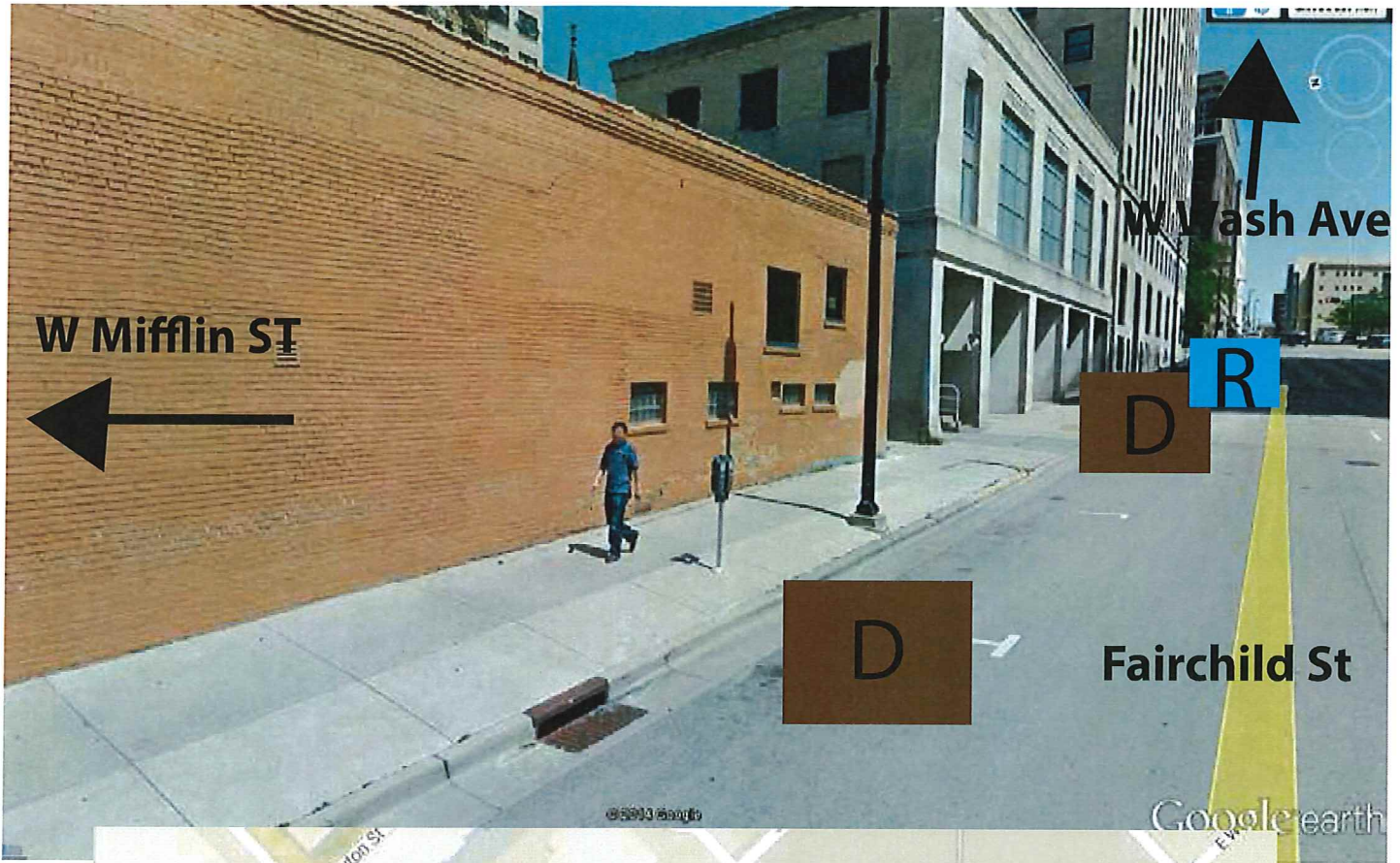
N Webster at E Wash 1 recycle



N Pinckney St - 100 block
2 dumpster; 2 recycle



Fairchild St between W Mifflin & W Wash Ave
2 dumpsters; 1 recycle



Fairchild St between W Main & W Doty

1 dumpster

