



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 33615

File ID: 33615

File Type: Resolution

Status: Passed

Version: 2

Reference:

Controlling Body: COMMUNITY
DEVELOPMENT
DIVISION
CONFERENCE
COMMITTEE

File Created Date : 04/02/2014

File Name: SUBSTITUTE Authorizing [a vendor to be identified by April 14, 2014] Forward Community Investments to undertake an evaluation of the Community Development Division's funding allocation processes, formulate recommendations for their improvement, and help

Final Action: 04/29/2014

Title: SUBSTITUTE Authorizing [a vendor to be identified by April 14, 2014] Forward Community Investments to undertake an evaluation of the Community Development Division's funding allocation processes, formulate recommendations for their improvement, and help the Division plan for and implement appropriate changes.

Notes:

Sponsors: Shiva Bidar-Sielaff and Lauren Cnare

Effective Date: 04/30/2014

Attachments: Funding Process RFP v1.pdf

Enactment Number: RES-14-00306

Author: Jim O'Keefe

Hearing Date:

Entered by: jstoiber@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Community Development Division	04/02/2014	Referred for Introduction				
	Action Text:		This Resolution was Referred for Introduction				
	Notes:		Board of Estimates, Community Development Division Conference Committee				
1	COMMON COUNCIL	04/08/2014	Referred	BOARD OF ESTIMATES		04/14/2014	
	Action Text:		This Resolution was Referred to the BOARD OF ESTIMATES				
	Notes:		Additional referral to Community Development Division Conference Committee				

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- 1 BOARD OF ESTIMATES 04/08/2014 Refer COMMUNITY DEVELOPMENT DIVISION CONFERENCE COMMITTEE 04/23/2014
- Action Text:** This Resolution was Refer to the COMMUNITY DEVELOPMENT DIVISION CONFERENCE COMMITTEE
- Notes:**
- 2 BOARD OF ESTIMATES 04/14/2014 RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER Pass
- Action Text:** A motion was made by Schmidt, seconded by Clausius, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.
- Notes:**
- 2 COMMUNITY DEVELOPMENT DIVISION CONFERENCE COMMITTEE 04/23/2014 Return to Lead with the Recommendation for Approval BOARD OF ESTIMATES Pass
- Action Text:** The Common Council put forth \$120,000 to look at the funding process. CDD has put forth an RFP, and have received seven high-quality responses. Staff assembled a review panel made up of Jim O'Keefe, Laura Noel, Susan Morrison, Astra Iheukumere, Lucia Nunez, Lauren Cnare, Shiva Bidar-Sielaff, and Janel Heinrich. Everyone reviewed the proposals and two organizations were selected to interview. Forward Community Investments was chosen to recommend by consensus.
- Salli Martyniak from Forward Community Investments spoke to agenda item #2. She thanked the committee for the opportunity. She discussed the background of Forward Community Investments. They are 20 years young, and were strictly Madison focused until a few years ago they went state-wide. They work very closely with non profits, for profits, and funders. They have a unique perspective of multiple sectors. The solutions to the issues facing Madison need to be a holistic approach--internal and external. She discussed the goals of Forward Community Investments, and their vision for this project.
- A motion was made by Lauren Cnare, seconded by Monya Choudhury to recommend approval of Forward Community Investments. Motion passed by voice vote.
- Notes:**
- 2 COMMON COUNCIL 04/29/2014 Adopt Pass
- Action Text:** A motion was made by Schmidt, seconded by DeMarb, to Adopt. The motion passed by voice vote/other.
- There were two registrants in support.
- Notes:**
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Text of Legislative File 33615

Fiscal Note

The Community Development Division's 2014 Adopted Operating Budget includes funding of \$120,000 for Consulting Services. This Resolution approves the selection of a consultant that will provide the Funding Process Study services described herein, and with whom the City will contract for the \$120,000.

No additional funds are being sought by this Resolution, and there is no impact on the City levy.

Title

SUBSTITUTE Authorizing ~~[a vendor to be identified by April 14, 2014]~~ Forward Community Investments to undertake an evaluation of the Community Development Division's funding

allocation processes, formulate recommendations for their improvement, and help the Division plan for and implement appropriate changes.

Body

Background

The City of Madison's Community Development Division allocates more than \$8.5 million annually through purchase of service contracts in order to address City goals and support efforts designed to strengthen neighborhoods, address issues related to poverty and racial and social inequities, and improve the quality of life for city residents.

In November 2013, largely in response to concerns that had arisen around the effectiveness of the Division's allocation processes, Joiner Sandbrook, LLC produced a report for the City titled "Strategic Improvement of Madison's Social Sector: How Funding in Madison Supports Innovation in the Social Sector." The report, based largely on interviews with local non-profit organization leaders and public and private funders, raised issues concerning the importance of offering organizational support to non-profits, the value of establishing program goals and measuring program impacts; and the potential benefits of fostering innovation in the social sector. The report recommended further research and review of the City's funding processes.

The Mayor and Common Council responded by directing a more thorough analysis of the CDD's funding processes. They appropriated \$120,000 in the Division's 2014 Operating Budget to hire a consultant to evaluate existing practices and formulate recommendations for improvement. This effort is intended to design and implement quality improvement strategies and offer related technical support to City staff, relevant City policy committees, and other stakeholders to achieve the following:

1. A more clear and focused set of policy goals and objectives to guide City investments in the social sector.
2. A funding allocation process that:
 - directs funds to organizations best able to help achieve measurable objectives,
 - holds funded agencies accountable to agreed upon quality and performance standards,
 - promotes and supports collaboration among service agencies,
 - offers support to new and innovative organizations and proposals,
 - makes the best use of staff resources in evaluating proposals and administering contracts,
 - involves citizen committees in an appropriate and relevant way,
 - minimizes unnecessary procedural requirements that make it difficult for new organizations to access funds, and
 - reduces administrative requirements that cause undue burdens for agencies or City staff.
3. Improved alignment of Community Development Division leadership and staff functions with the newly defined goals and objectives and related principles of quality improvement.
4. Better communication and coordination between the City and other major funders of social sector organizations within Dane County.
5. Recommendations regarding potential roles the City might play with the non-profit community in nurturing organizational development and enhancing alignment with quality improvement principles.

On March 3, 2014, the CDD issued a Request For Proposals (RFP) seeking organizations interested in providing the services identified above. Seven proposals were received and they

were reviewed by a panel comprised of City staff and two Council members. ~~The panel is scheduled to select two or three candidates to be interviewed during the week of April 7th and make a recommendation to the Board of Estimates for consideration at its April 14th meeting. The panel recommendation is to select Forward Community Investments as the organization to provide the services described in the RFP.~~

Action

WHEREAS, the Community Development Division allocates more than \$8.5 million annually through purchase of service contracts to various community partners in order to address City goals to strengthen neighborhoods, alleviate poverty and other social inequities, and improve the quality of life for all City residents; and,

WHEREAS, the Mayor and the Common Council have directed that an evaluation be conducted of the allocation processes and systems used by the Division in making these decisions with the goal of identifying ways to improve both their effectiveness and their responsiveness; and,

WHEREAS, the Mayor and the Council appropriated \$120,000 in the Division's 2014 Operating Budget to fund such an evaluation and charged the CDD with identifying a qualified organization to do so; and,

WHEREAS, the CDD issued a Request For Proposals seeking a qualified organization to undertake the study, and will work with that entity to examine and implement needed improvements to the Division's funding allocation processes and systems; and,

WHEREAS, the responses to that RFP were reviewed and evaluated, and Forward Community Investments was selected to provide the desired services;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and the Common Council hereby approve the selection of ~~(name of organization to be inserted)~~ Forward Community Investments as the designated vendor to complete the CDD Funding Process Study; and,

BE IT FURTHER RESOLVED, that the Common Council authorizes the Mayor and City Clerk to enter into a contract with ~~(name of organization to be inserted)~~ Forward Community Investments, as required, to implement the desired services; and,

BE IT FINALLY RESOLVED, that the Common Council authorizes the Mayor and City Clerk to execute and deliver any additional documents necessary to accomplish the purposes of this Resolution.