

From: Krysta Koralesky <kmkoralesky@gmail.com>

Sent: Tuesday, July 14, 2020 9:59 AM

To: Planning <planning@cityofmadison.com>

Subject: support for section 28.129 ordinance

Hello,

I am writing to voice my support of Creating Section 28.129 of the Madison General Ordinances, requiring bird-safe vision glass treatment on specified buildings and structures.

It is our duty to prevent bird window collisions. Window collisions are the largest cause of death for birds in the US, and these deaths can be prevented.

Thank you for your time,
Krysta

From: Susan Skubal <sskubal1@gmail.com>
Sent: Tuesday, July 14, 2020 6:35 AM
To: Planning <planning@cityofmadison.com>
Subject: Bird collision prevention

Please approve the recommendations to prevent bird collisions with buildings. The bird population is in significant decline due to multiple human impacts. City buildings have significant impacts including habitat loss, window strikes due to poor window design, and poor lighting which further confuse the birds. Changing and using smarter building design can reduce bird death and help save what remaining birds exist.

One major local impact on local goldfinch population has been the infill of apartment buildings at Whitney Way and University Ave.

For over 30 years there had been a population of the delightful yellow birds known as Goldfinches. The sidewalk to sidewalk development and elimination of the diverse sunny grassy meadow from that area has eliminated our population of the birds. A tragic unnecessary loss that better planning could have prevented.

Susan Skubal
5136 Flambeau Rd
Madison, WI. 53705

Sent from my iPhone

From: Kelsey B <kbaubie@gmail.com>
Sent: Tuesday, July 14, 2020 6:22 AM
To: Planning <planning@cityofmadison.com>
Subject: July 13 Planning meeting

Good morning,

I was not able to attend the July 13 planning meeting but would like to express support for bird-safe glass. I am part of the Madison Audubon Bird Collision study, so I've seen this issue in action. I hope "Creating Section 28.129 of the Madison General Ordinances requiring bird-safe vision glass treatment on specified buildings and structures" is supported by the City of Madison Plan Commission.

Thanks much,

Kelsey Baubie, MS, MPH

From: Katherine Rasmussen <kathy.rassy@gmail.com>
Sent: Monday, July 13, 2020 10:09 PM
To: Planning <planning@cityofmadison.com>
Subject: Bird safe glass

I understand you were voting on agenda item 2, the use of bird safe glass in building. I just heard of this but would also be wholly supportive of a measure in building that aids vs denigrates wild life.

From: Diane Packett <dlpackett@pex.net>
Sent: Monday, July 13, 2020 9:37 PM

To: Planning <planning@cityofmadison.com>
Subject: Bird-safe building treatment ordinance

To the Planning Commission:

I strongly support and urge you to adopt Section 28.129 of the Madison General Ordinances to require bird-safe vision glass treatment on certain buildings and structures.

Although I reside in Oregon, Wisconsin, I work in Madison, and we share the birds that migrate through the area twice a year en route to their breeding or wintering grounds. I am trained as a wildlife scientist specializing in birds (Purdue 2007), and collisions are one of the biggest hazards faced by migratory birds. While "only a few" birds may be killed by collision with any one building, the additive impact of thousands of buildings quickly results in millions of casualties. Given that bird populations have decreased by 1/3 since the 1970's, we must do everything we can to help ensure their survival.

Birds have helped many people cope with life during the COVID-19 epidemic, but even during "normal" times, birdwatching-related tourism is a major source of revenue for the state. Please help preserve this precious resource for the citizens of Madison, and for everyone who lives along the paths these birds take on their journeys.

Best regards,
Diane Packett
5428 Marie Road
Oregon, WI 53575

From: Peter Cannon <pcannonwi@yahoo.com>
Sent: Monday, July 13, 2020 7:50 PM
To: Planning <planning@cityofmadison.com>
Subject: comments read at the Planning Commission meeting of July 13, 2020

How many bugs do a billion birds eat? What is the value of bird watching to Wisconsin's economy? What is seeing a hummingbird worth? Externalities. Why should developers consider externalities like these? Dealing with glare from glass or runoff from a construction site or changes in traffic flow cost money and make nothing for the developer. But externalities cost the community in various ways. So we require developers to deal with externalities.

Each year, in the U.S. between 365 and 988 million birds are killed as they collide with windows in urban buildings according to the best estimates available. That is not sustainable.

It is usually easier to keep something from breaking than to fix it after it breaks. It is much easier to act now to keep common birds common than to wait until a species is in serious decline. How long can we continue to kill hundreds of millions of birds every year before many species become uncommon? What will it cost to deal with unintended externalities. For example, diminished bird populations consume fewer insects which can lead to crop damage, additional pesticide use, and increased human health problems caused by the pesticides.

Over half of bird deaths in collisions with glass are attributed to buildings less than twelve stories tall. Bird-friendly glass is a simple way to reduce the toll. It's something we can do now instead of waiting until the problem is severe.

Let's use bird-friendly glass – and keep common birds common.

Peter Cannon

5 Cherokee Cir.

Unit 202

Madison, WI 53704

From: Allen Poulin <2warmerwaters@gmail.com>

Sent: Monday, July 13, 2020 6:39 PM

To: Planning <planning@cityofmadison.com>

Subject: Support for bird friendly designs

I'm in support of the **proposed city ordinance in the City of Madison** that would significantly increase the use of bird-friendly building design, and reduce the number of birds that die as a result of window collisions.

Thanks,

Allen M. Poulin

617 Wheeler Rd

Madison, WI 53704

From: Dawn Hinebaugh <hinebd@yahoo.com>

Sent: Monday, July 13, 2020 5:19 PM

To: Planning <planning@cityofmadison.com>

Subject: Agenda Item 2: Bird glass

Planning council,

Please adopt an ordinance or incentives for developers for using bird-safe glass in their building designs. Madison is WAY behind the curve and science in getting this accomplished.

We know glass buildings are a major issue for birds and killing them. According to the American Bird Conservancy,

"Up to a billion birds die in collisions with glass each year in the United States. Although most people have seen or heard a bird hit a window, they often believe it is an unusual event. Add up all those deaths and the number is staggering."

<https://abcbirds.org/program/glass-collisions/>

This is not a new problem but one that citizens have been working on for years. Now, Madison needs to step into the fold and realize this is a very large problem that can be ameliorated through incentives (e.g. TIF) or ordinance.

Thank you,

Dawn Hinebaugh

Madison WI

From: Judy Olson <judyolson518@att.net>
Sent: Monday, July 13, 2020 4:57 PM
To: Planning <planning@cityofmadison.com>
Cc: info@madisonaudubon.org
Subject: In Support of Bird Safe Windows

Dear Plan Commissioners,

I am writing to express my support for and to urge your approval of the Bird-Safe Window Treatment ordinance, Item #60888 on tonight's agenda.

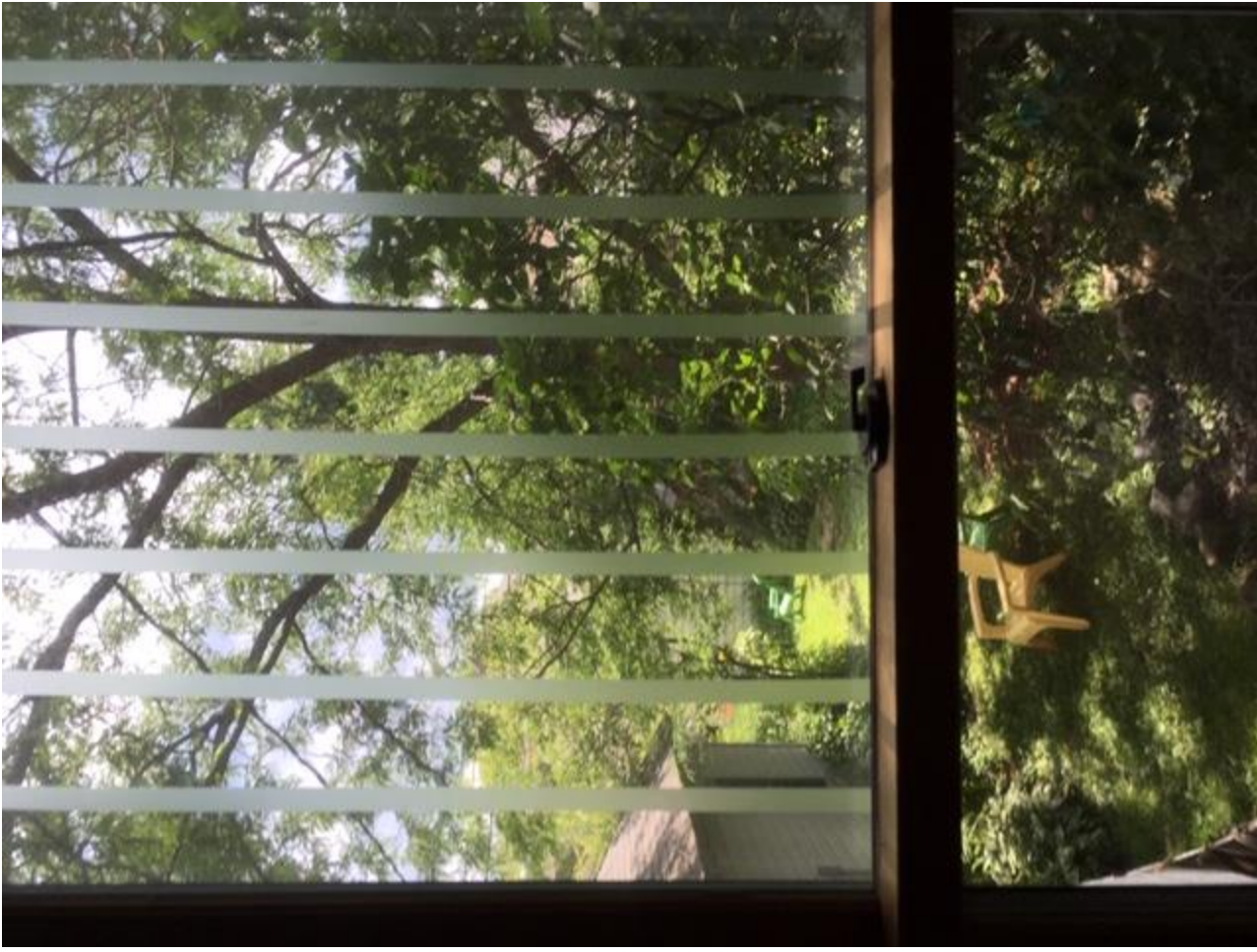
If you have ever heard a bird fly into a window, you know that it's a sickening sound. It's the thunk of a soft-bodied animal hitting hard glass. If you go outside to see how the bird fared, you will usually find a dead or dying bird lying under the window it just hit.

Over the years I have found many dead birds lying in my yard under the window they just crashed into. To assuage my guilt, I've donated money to the Dane County Humane Society wild animal rescue program. That's a good thing to do, but it didn't help the birds in my yard. A few years ago, I took the more effective step of putting up bird tape on several windows in my home - not on all of them, but the ones I thought were most likely to be in a bird's flight path. I have attached a photo below to show you how it looks from inside.

No doubt you have heard that bird populations are in decline. The causes are many, but most are related to the impact of human development and human behavior. Audubon's bird-safe window program is part of a broader effort to mitigate the ways that human development harms bird populations. While the effects of window strikes have long been known, it is only recently that scientists, advocacy organizations, and bird watchers have begun to campaign for safer window treatments. The proposed ordinance is a local step that can be taken to reduce the huge number of birds annually killed by window strikes. The City of Madison has an opportunity to become an early leader in this effort by adopting the proposed ordinance. I urge you to vote yes for this measure.

Thanks!

Judy Olson
518 Clemons Ave
Madison



From: Susan Michaud <michaud.susanmarie@gmail.com>

Sent: Monday, July 13, 2020 4:15 PM

To: Planning <planning@cityofmadison.com>

This is a major problem - particularly in the city. Shading and window design would be particularly helpful. The killing of birds in this way is preventable.

The city of Madison should be a leader in this effort.

Susan Michaud

From: KAY C GABRIEL <kgabriel@wisc.edu>

Sent: Monday, July 13, 2020 4:13 PM

To: Planning <planning@cityofmadison.com>

Subject: Bird collisions

I support the proposed ordinance which will reduce bird- window collisions. The natural world, including beautiful birds and lovely birdsong, has been scientifically shown to improve human physical and emotion health. In these times of turmoil and impending climate change, both we humans and birds need all the help we can get. Please pass the ordinance.

Thank you,
Kay Gabriel
2628 Arbor Dr.
Madison

From: kathy gerhardt <k_gerhardt@yahoo.com>
Sent: Monday, July 13, 2020 4:05 PM
To: Planning <planning@cityofmadison.com>
Subject: bird window collision problem

Please consider the bird collision problems of flying into glass windows seeing only sky reflection. The numbers of birds are declining and we need every bird we have to control our mosquito population and to sing their songs. New construction should follow guidelines used in other parts of the country where there is research proving we can make a difference with our construction practices. thank for you consideration, Kathy Gerhardt

From: Ruth Smith <velcrobaby@hotmail.com>
Sent: Monday, July 13, 2020 3:52 PM
To: Planning <planning@cityofmadison.com>
Subject: Bird Collision Ordinance

Dear City Planners:

I am writing to you concerning the Ordinance coming before the city to help prevent bird collisions. As a volunteer with Madison Audubon, I spent 6 weeks during spring migration, monitoring buildings on the UW Madison campus and had the misfortune to collect several warblers species that had flown into glass buildings. Birds encountering large areas of glass often mistake it for a continuation of the sky. The use of bird-safe building glass could greatly reduce the number of fatalities and help Madison become a more bird-friendly city. Since the Isthmus is an important migratory flyway, the use of such glass in new buildings is especially important. Thank you for your consideration of this ordinance.

Sincerely,

Ruth Smith
909 Hidden Cave Rd.
Madison, WI 53717

From: Karen Reger <ksreger1926@charter.net>
Sent: Monday, July 13, 2020 3:44 PM
To: Planning <planning@cityofmadison.com>
Subject: Plan Commission Meeting

I wish to support creating Section 28.129 of the Madison General Ordinances regarding bird-safe vision glass treatment on buildings.

I could never understand why almost totally glass buildings were ever allowed to be built – anyone could see that they would pose a problem for flying birds.

Karen Reger
1926 Shelley Lane

Madison, WI 53704

From: Michael D. Barrett <mikeb@urbanthoreau.com>

Sent: Monday, July 13, 2020 3:38 PM

To: Planning <planning@cityofmadison.com>

Cc: wsjopine@madison.com; edit@isthmus.com; Marc Eisen <marc.eisen02@gmail.com>; Joe Tarr <jtarr@isthmus.com>; dbrogan@isthmus.com

Subject: Plan Comm: Bird safe glass—YAY!

Re: Tonight's **Agenda item 2**

Plan Commissioners,

I strongly support mandatory bird-safe glass. Please, for once, do the right thing. It really isn't that hard.

Yes, the developers will howl. The end of the world will be declared. Then, the day after this goes into effect, your docket will be full of tall buildings with—the *horror*—bird safe glass. Their profits will be fatter than ever. Why? Because it will be one more thing that puts Madison on the map to attract the type of people for whom nature is important. That is, the type of people we should want to have living here—the people thinking about a better future.

Even if they throw you off the commission for this vote, you can live proudly knowing that you did more for our natural world with this one vote than any of the toadstools who lived out their 10-year term somnolently voting for destruction-as-usual.

Most sincerely,

Mike Barrett
2137 Sommers Ave
Madison, Wisconsin 53704

http://www.facebook.com/help/delete_account

From: D Knudsen <dlknudsen.30@gmail.com>

Sent: Monday, July 13, 2020 3:07 PM

To: Planning <planning@cityofmadison.com>

Subject: Bird-collision Ordinance

I am writing to support the proposed Bird-collision Ordinance under consideration by the city of Madison. I have personally seen the heartbreaking results of birds that have been killed as a result of issues with windows, here at my own home and in the surrounding area of Madison. I have attended the American Bird Conservancy (ABC) organizations educational program sponsored in partnership with the Madison Audubon Society on ways to reduce the number of birds killed by windows and I am in the process of researching my options as I consider building a new home. With the unprecedented number of birds that have disappeared in the past decades, from many causes in addition to glass collisions, it seems only reasonable that now that we have been made aware of how glass collisions are contributing to this decline in bird numbers that we use whatever means available to us to reduce them. Only by working together and bringing this issue to the forefront with a city ordinance will those in decision making positions regarding the construction of new buildings be made aware of this enormous problem. We cannot stand by while in the US alone over a billion birds die in glass collisions according to the ABC website (abcbirds.org). This ordinance will do a great deal to

educate and therefore prevent additional loss of the many beautiful species of birds that contribute to the wealth of diversity in the world and enrich our lives.

Best
Deb L Knudsen
825 Sauk Ridge Trail
Madison, WI 53717

From: Connie Murphy <connie_murphy@unioncab.com>
Sent: Monday, July 13, 2020 3:07 PM
To: Planning <planning@cityofmadison.com>
Subject: Bird collisions

To whom it may concern,

I'm writing to express my concern for the number of birds that die due to colliding with windows. It seems that all new buildings have lots of windows, especially office buildings.

I know that there's a proposal for new construction on N. Pinkney St. in Madison on the square. I saw the design proposal which includes lots of windows. I know that there is glass designs that has some sort of grooves or patterning on the surface. Regular windows reflect the sky, clouds or trees so birds don't know & collide into them.

I think that any new buildings should have this kind of glass. If you're serious enough to combat this phenomenon then please do this. You have the power with regulations.

Thank you for listening to me & my concerns.

Sincerely,

Connie Murphy

From: Linda Crubaugh <linda.crubaugh@gmail.com>
Sent: Monday, July 13, 2020 3:07 PM
To: Planning <planning@cityofmadison.com>
Subject: Bird friendly building design

To city of Madison plan commission:

I am writing to express my support for the proposed bird friendly building design city ordinance that includes bird-safe glass in construction projects.

As a volunteer with the Madison Audubon Society bird collision corps, I personally saw and collected numerous dead and injured migrating song birds that had collided with glass windows on buildings that did not incorporate any bird-safe glass in Madison. The data collected from this study and others clearly show that this is having a negative impact on the song bird populations. Please vote to support the adoption of this ordinance.

Thank you,

Linda Crubaugh
1142 Erin St.
Madison, WI 53715

Sent from my iPad

From: Anne Aaker <aakera@gmail.com>
Sent: Monday, July 13, 2020 2:57 PM
To: Planning <planning@cityofmadison.com>
Subject: Bird-friendly building design ordinance

Good afternoon!

I would like to voice my very **STRONG support of the proposed ordinance which would significantly increase the use of bird-friendly building design in Madison**. This town is very garden-forward (so many native plants in so many yards in so many neighborhoods!) and as such is likely a popular spot for birds to not only live and thrive, but in which to stop and refuel during migration. I'd love to see Madison protect its bird residents and visitors with this measure that would help cut down on bird vs. window collisions.

Thank you for listening/reading. I really appreciate that this ordinance is being proposed at all, and I very much hope it will be approved.

Sincerely,
Anne Aaker
Madison, WI 53704

From: Jenifer Robinn Thompson <jfer666@gmail.com>
Sent: Monday, July 13, 2020 2:57 PM
To: Planning <planning@cityofmadison.com>
Subject: Bird window deaths

Please vote in favor of the Madison ordinance requiring bird glass on new buildings. So many of the modern constructs are mostly glass and we really need to protect the few birds we have.

Thank you-Jenifer

From: Diego F Casanova <diegogcasanova@gmail.com>
Sent: Monday, July 13, 2020 2:52 PM
To: Planning <planning@cityofmadison.com>
Subject: Section 28.129 support

Hello,

I am writing to express my support for Section 28.129 of the Madison General Ordinances requiring bird-safe vision glass treatment on specified buildings and structures. Treating glass to make it bird-safe is one of the most direct actions we can take to prevent bird deaths, as outlined by the findings of American Bird Conservancy report "3 Billion Birds Lost Since 1970" and supported by the findings of the Madison Bird Collision Corps. As a resident along East Washington Avenue, I am alarmed by the number of massive glass facades incorporated in many of the current or planned new buildings. I hope the planning commission will enact Section 28.129 and work with developers to ensure we minimize bird deaths and protect our natural heritage.

Sincerely,

Diego Gonzalez Casanova, PhD

From: Brenna Marsicek <bmarsicek@madisonaudubon.org>

Sent: Monday, July 13, 2020 2:47 PM

To: Planning <planning@cityofmadison.com>

Subject: Support of Bird-friendly glass ordinance

Hello,

I'm writing with support for moving forward Ordinance 60888 that requires bird-safe glass in buildings where large amounts of glass and see-through walk ways are used. Below is text, and attached is text with a table of data from our program, in support of this effort.

Thank you,

Brenna Marsicek

Madison Audubon Society

Based on strong community feedback and support, Madison Audubon created a citizen science program in 2018 in partnership with UW-Madison, American Bird Conservancy, and Dane County Humane Society's Wildlife Center called the Bird Collision Corps. This program trained volunteers on a standard protocol to regularly survey a set of buildings with significant amounts of glass. Surveys were conducted on these buildings at least 4 days per week, for 6 weeks in spring migration (mid-April through early June) and 7.5 weeks in fall migration (early September through early November).

Each survey period, an average of 14 buildings were surveyed by 30-35 volunteers. Just based on those surveys alone, 388 birds were documented having hit windows, with 364 of those collisions being fatal. These 14 buildings are just a tiny fraction of the buildings that make up Madison's cityscape, and the number of bird-collision documentations is likely an underestimate, given some birds may be removed by predators and/or groundskeepers prior to the volunteers' arrival.

The birds that are affected by this problem are both migratory and resident birds, with the vast majority of species falling into the warbler, sparrow, thrush, waxwing, and woodpecker families. Other notable species that are documented to fatally collide with windows are ruby-throated hummingbirds, kingfishers, northern cardinals, and scarlet tanagers.

Buildings with large expanses of glass and see-through glass walkways were most problematic for bird-window collisions.

The threat to birds that glass poses is real and truly preventable. With smart building design and use of bird-friendly glass, significant bird conservation could be rendered immediately upon installation without inconvenience to the occupants.



Brenna Marsicek

Director of Communications & Outreach | [Madison Audubon](#)

Pronouns: She / Her / Hers

e: bmarsicek@madisonaudubon.org

p: 608-255-2473 | **w:** madisonaudubon.org



From: Sharon Gaskill <sgaskill@tds.net>
Sent: Monday, July 13, 2020 2:45 PM
To: Planning <planning@cityofmadison.com>
Subject: Comment on Proposed Ordinance Amendment to Section 28.129, birds and glass

7/13/20

People:

I wish to express my strong support for the amendment to Section 28.129 of the Zoning Code, which would require bird-safe treatment to glass on new buildings. Please enter my comments in the formal record of this meeting of July 13.

As a life-long birder and former president of both Madison Audubon and the state Wisconsin Audubon Council, I have followed the science and the public awareness of the dire problems stemming from collisions of birds with man-made structures. After decades of anecdotal reports, we now have a sizable quantity of data to support the fact that millions of birds die each year, especially during migration periods.

Research has also followed the data, so we know how to avoid this by employing any of a variety of solutions that are available and relatively cost-effective. (I have done this on my own home.) But it takes a commitment on the part of policy, both in the public and private sector. Sometimes the private sector has to show what can be done. Notable is that the Milwaukee Bucks encompassed bird-friendly treatments in the design of the new Fiserv Forum, and it has been getting attention across the country, while in Minnesota, concern was ignored, to great criticism.

Many cities now have ordinances requiring bird-friendly treatments. Madison should become one of them. Both city and county citizens of all ages and economic levels are among the millions who follow birds and delight in learning about them. Even though our attention is focused on the challenges and threats of Covid-19, we realize that our relationship to the natural world is interconnected to all life.

Please pass this amendment to help protect our birds.

Sharon Gaskill
10405 Bell Rd.
Black Earth 53515
sgaskill@tds.net

From: JULIE D DAVIS <jdavis@astro.wisc.edu>
Sent: Monday, July 13, 2020 2:39 PM
To: Planning <planning@cityofmadison.com>
Subject: Support for Section 28.129 Bird-Safe Glass

Hello,

I am writing to express my support for Section 28.129 of the Madison General Ordinances requiring bird-safe vision glass treatment on specified buildings and structures. As a scientist and avid birdwatcher, I am gutted by the effects our

architecture has had on bird populations. As put forth by a number of leading conservation organizations (The Audubon Society, the American Bird Conservancy, etc), safe glass ordinances like this one are one of the most tangible things we can do as a city to protect our birds. Having followed the work of the Bird Collision Corps, I fully agree that this ordinance is justified and will help reduce bird strikes.

I live along East Washington Avenue and have been alarmed by the number of new buildings (in-progress or planned) which incorporate massive glass elements. Mock-ups for the planned 11-story office development on the 900 block of E. Washington show a multi-story monolithic glass cube that is especially alarming from a conservation standpoint. The Madison area is an important fly-way for migrating songbirds, and endangered (in Wisconsin) raptors like Peregrine Falcons nest on the nearby MG&E buildings. I hope the planning commission will enact Section 28.129 and additionally work with the developers of this and similar projects to ensure architectural visions don't result in further bird deaths.

Thank you for your consideration.

Sincerely,

Julie Davis
PhD Graduate Student
University of Wisconsin - Madison
Department of Astronomy
475 N Charter St.
Madison, WI 53706

From: Beth Racette <bracette@gmail.com>
Sent: Monday, July 13, 2020 2:08 PM
To: Planning <planning@cityofmadison.com>
Cc: info@madisonaudubon.org
Subject: Madison Bird Collision ordinance

Hi Madison Alders and planning department,

I would like to voice my support of the Bird Collision ordinance.

These days with all the environmental factors drastically harming birds it's important that we can do what we can to protect these valuable members of our fragile animal community. Safer building designs is a proven wise method to help protect birds.

Thanks for all your efforts to pass this bird protection ordinance,

Beth Racette
Madison WI
www.bethracette.com

From: Carol Pope <carol.pope@wisc.edu>
Sent: Monday, July 13, 2020 2:02 PM
To: Planning <planning@cityofmadison.com>
Subject: SEC 28.129 Bird-Safe Glass

Dear Readers,

I am writing in support of the proposed ordinance to require bird-vision safe glass for buildings that have large areas of glass.

For the past several years I have participated in Bird Collision project (Madison Audubon and UW-Madison Collaboration) which has been reviewing campus and other Madison buildings that have a lot of glass in their construction. The project has volunteers walking the perimeter of buildings in mornings during the Spring and Fall, during the migration seasons for North American birds. This project had us find and record stunned, injured and dead bird birds the collided into windows during the nightly migrations. The project has recorded hundreds of collisions even through it is only sampling a small number of area buildings.

Personally I found a few stunned birds, but the vast majority were dead. Not only was this disturbing to find birds that had broken their necks colliding with windows, but more troubling for me was that theses were not the backyard species that are common, but the majority were warblers and other songbirds that are declining in numbers throughout their ranges. These birds travel long distances in their migrations, they face habitat loss both in their northern breeding range as well as their Wintering ranges in the US south, central or southern America. They are also facing pressure from climate disruptions and pressures on their food sources. To see that birds, facing all these hazards had made it Madison, only to have it lose its life by striking glass that to a bird-eye view is an opening in the building leading to trees and open sky is truly saddening.

Bird-vision safe options, are numerous they can be very attractive design features, they can be retrofitted to older buildings as well as incorporated into new buildings. In some cases these additions can add a bit to the up-front cost, but building owners can use the features in their applications to be a LEED certified building, can help them reduce energy costs and can be a point to brag about.

I would hope that Madison City Council will pass this proposal. Madison has a proud tradition of concern about the environment being an early adopter of community recycling and lead line replacements. Madison also has numerous parks and natural areas that draw people who enjoy and appreciate the outdoors; these spaces also make Madison an important part of the migratory path. Madison should extend that commitment to caring about its environment to caring for the birds that pass through our community on their twice yearly migrations.

Thank you for your time and consideration,

Carol J. Pope
Pronouns: she/her

2038 E Main St.
Madison, WI 53704

From: Robin Wagner <r35wagner@gmail.com>
Sent: Monday, July 13, 2020 1:59 PM
To: Planning <planning@cityofmadison.com>
Subject: bird-collision ordinance - #60888

I am in support of the Madison General Ordinances requiring bird-safe vision glass treatment on specified buildings and structures.

Think about the journey of a tiny little bird like the ruby-throated hummingbird - that beautiful 3" bird can fly to Madison all the way from Central America, withstanding feats such as crossing the Gulf of Mexico. What a

waste it is when that hummingbird makes it all the way here only to fly into a window it doesn't see and die as a result of that collision that could have been prevented.

A study was released last year sounding the alarm that North America lost 3 billion birds in just 50 years. In order to prevent another third of our birds from disappearing we need to change how we do things.

A good place to start is with something as simple as modifying glass windows so birds can see them. Not only is it simple, it is a necessary step in stopping the loss of millions of birds. Madison is a city I am proud to call home. Let's lead on this and join New York, Chicago and San Francisco in doing our part.

Thank you.
Robin Wagner

From: anne slaughter perrote <asperrote@gmail.com>
Sent: Monday, July 13, 2020 1:43 PM
To: Planning <planning@cityofmadison.com>
Subject: Building ordinance for bird-collision reduction glass

Dear Plan Commission,

I strongly urge you to pass a new ordinance requiring planning and design of buildings and use of materials (primarily glass alteration) to decrease bird collisions. I have volunteered with the Madison Audubon program documenting bird death from window collisions for the past two years, and have seen the toll that thoughtless design takes from migrating birds.

Yours truly,
Anne Slaughter Perrote
617 W. Olin Ave
Madison, 53715

From: Joan A Bell-Kaul <joan.bellkaul@wisc.edu>
Sent: Monday, July 13, 2020 1:33 PM
To: Planning <planning@cityofmadison.com>
Subject: FW: BIRD COLLISIONS ORDINANCERE

TO: CITY OF MADISON PLANNING COMMISION/Meeting July 13, 2020

RE: BIRD COLLISIONS ORDINANCE

NEED TO MITIGATE THE SHOCKING NUMBER OF BIRD/MIGRATION COLLISIONS WITH WINDOWS DOWNTOWN and on the UW CAMPUS

WHY: Madison Audubon Society and UW Madison have partnered to determine the number of birds killed by window-collisions during spring and fall migration on the UW-Campus and downtown Madison. Billions of birds are killed in the US alone each year during these migrations and the research done by MAS and UW volunteers has documented that hundreds of birds die in migration each year with just 13 of the buildings surveyed. Many of the species colliding with buildings in our city are on the Threatened and Endangered Species lists.

Milwaukee has been doing its part to mitigate these collisions with glass-fronted buildings/windows. So one would assume that a “progressive” city, which Madison has been called for quite some time, should also make an effort to curtail the loss of our avian species from collisions with what we have erected.

Joan Bell-Kaul, Ph.D.

UW-Madison Course Facilitator/Course Writer

City of Madison Resident for 40 years

bellkaul@wis.edu

From: annewalker@homelandgarden.com <annewalker@homelandgarden.com>

Sent: Monday, July 13, 2020 1:07 PM

To: Planning <planning@cityofmadison.com>

Subject: Bird Safe Vision Glass Treatment

I strongly support Bird Safe Building Design including glass treatments that help to prevent bird deaths. Birds dying due to their inability to safely navigate our built environment is a leading cause of death and one that we can help to prevent.

Thank you

Anne Walker
