



WISCONSIN
SCHOOL *of* BUSINESS

November 12, 2009

Alcohol License Review Committee
210 Martin Luther King Jr Blvd.
Madison, WI 53703

To Whom It May Concern:

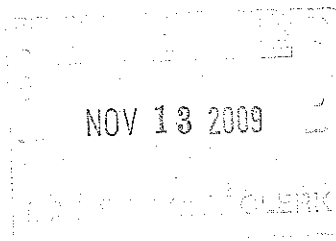
I am writing on behalf of the Blue Velvet Lounge, which has recently requested a capacity increase due to a second floor addition.

The Wisconsin School of Business has often held functions at the Blue Velvet Lounge, as we find the space to be unique and well-suited to our needs. Its proximity to the Fluno Center makes it an ideal location for us – visitors to the Wisconsin School of Business usually stay at Fluno, and the Lounge is often our first choice for private parties. Larry Schmock and his staff are always professional and courteous, adding to the overall experience

I urge you to grant the capacity increase. We have found the Blue Velvet Lounge to be a great partner in the past, and look forward to continuing our partnership in the future. If I can be of any further assistance on this matter, do not hesitate to contact me at (608) 262-1758

Sincerely,

Michael M. Knetter
Albert O. Nicholas Dean



Office of the Dean