



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved MADISON ARTS COMMISSION

Tuesday, February 25, 2014

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

- Present:** 9 - Briony Jean Foy; Kia M. Karlen; Christopher A. Taylor; Ginger A. Contreras; Patricia Elson; Leslee J. Nelson; Yvette M. Pino; Barbara M. Schrank and Sofia A. Snow
- Excused:** 2 - Marsha A. Rummel and Richard P. Tvedt

APPROVAL OF January 22, 2014 MINUTES

A motion was made by Elson, seconded by Foy, to Approve the January 22, 2014 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

John Schloefler and Jon Miskowski in support of the University Avenue Corridor Plan .
Amy Wencil in support of Jessica Becker's "Reflections on the Yahara" BLINK proposal.

DISCLOSURES AND RECUSALS

Briony Foy disclosed that a sketch she submitted to Artist Victor Castro for the Meadowridge Library Art in Public Places project, that MAC is funding, was chosen to be a finalist. A group of jurors selected artists' designs based solely on the images presented to them without knowledge of the artists' names. Foy will receive no financial benefit if her submission is selected.

1. [32635](#) **AMENDED Adopting the University Avenue Corridor Plan and the goals, recommendations, and implementation steps contained therein as a supplement to the City's *Comprehensive Plan*.**

Discussion was restricted to portions of the plan that included aesthetic improvements in the plan area including public art and design improvements along the main corridor.

A motion was made by Schrank, seconded by Elson, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by voice vote/other.
2. [32885](#) **Authorizing Staff to Explore Options for Increasing Revenue for Public Art.**

A motion was made by Schrank, seconded by Elson, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

3. [30511](#) Madison Art Commission Strategy and Direction

Wayne Glowack provided an overview of the recommendations that came out of the Branding Retreat of the Outreach Subcommittee including improving communications with Common Council, the Mayor's Office, and major art funders with talking points developed for each specific audience. Commissioners requested that the Outreach Subcommittee meet to develop those talking points and report to the full Commission at the next meeting.

4. [18179](#) Review of the Grant Review Process

A motion was made by Karlen, seconded by Elson, to Approve spending our \$87,500 in arts grants funds as follows: \$15,000 for Blink projects, \$70,000 for project grants, \$2,500 for outreach materials, marketing, and professional development for scholarships for artists. The motion passed by voice vote/other.

The subcommittee also recommends that MAC fixes grant guidelines next year to make clear our policies regarding an organization serving as a fiscal receiver for a project grant and still being eligible to apply for their own grant; to clarify our policy about funding organizations that receive additional City monies for operation support; and to improve education to arts groups providing proper access for people with disabilities.

5. [27987](#) Art Space Exhibition Proposal

A motion was made by Elson, seconded by Contreras, to Approve the proposed arts exhibition schedule as presented by staff with permission to shift dates as necessary (see attached PDF). The motion passed by voice vote/other.

6. [21297](#) BLINK Proposal Review

A motion was made by Elson, seconded by Schrank, to Approve funding the following: \$1500 to Jessica Becker for Reflections on Bank of the Yahara River, \$1500 to Nadia Niggi for a Sculpture for the Vilas Park Lagoon, \$1000 for Persona Madison (contingent upon relocating to an outdoor public venue like Lisa Link Peace Park on State Street), \$1000 to Michael Peterson for Measures of the Lake, and video station \$500, (\$5500). The motion passed by voice vote/other.

7. [32153](#) Performing Arts Facilities Study Update

Recommendations have been submitted by the consultant. Staff will send the draft report and invite MAC to attend the next steering committee meeting.

8. [33162](#) Conference & Meetings Report

Yvette Pino attended a webinar by Grantmaking and the Arts that she recommends all commissioners watch on-line.

Sofia Snow reported on the upcoming Symposium on Hip Hop Pedagogy and OMAI's ongoing Monday night lecture series.

Staff reported on attending Any Given Child meetings in Washington DC .

9. [30136](#) Ad Hoc Hip Hop Subcommittee Report
- MNI has issued a survey about access to hip hop in Madison. The survey will be active until the second week in March. A report on the results will be presented to MAC at a future meeting .
10. [32522](#) Review Overture Contract
- Leslee Nelson and Barb Schrank met with staff from the Mayor's Office, Finance, and Attorney's Office to get a better understanding of the current Overture contract and structural agreement. Nelson and Schrank plan to meet with Ted Dedee to further discuss .
11. [21279](#) MAC Administrative Reports
12. [32761](#) 2014 Press and Publicity
- Attached.

ADJOURNMENT

A motion was made by Schrank, seconded by Pino, to Adjourn. The motion passed by voice vote/other.