



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse
Channel 99 or at www.madisoncitychannel.tv.*

Wednesday, February 21, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 849 9497 8197

Applications will go to the Common Council Meeting of March 5, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Donnelly, Farley, Reece

Call to Order/Roll Call

Present: 6 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Amy L. Westra; Isadore Knox Jr. and Sheri Carter

Absent: 1 - Linda Vakunta

Excused: 3 - Karen L. Reece; Kathryn M. Farley and Michael S. Donnelly

Non Voting: 5 - Jim Verbick; James Boxrud; Michael Hanson; Amber McReynolds and Amanda M. Jovaag

Approval of Minutes

Approve the Minutes

Approval of Minutes

Approve the Minutes

Public Comment

1. [82142](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Changes of Agent

2. [81567](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 269 • 1421 Monroe St
New Agent: Christopher Turtenwald
Class A Beer, Class A Liquor
(District 5)

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

3. [82140](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 952 • 2538 Fish Hatchery Rd
New Agent: Benjamin R Rawles
Class A Beer, Class A Cider
(District 14)

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

Change of Licensed Conditions

4. [81581](#) Change of Licensed Conditions
MacTaggart's Inc • dba MacTaggart's Market & Deli
230 W Lakelawn Pl • Agent: Richard Schober
Class A Beer, Class A Liquor
Police Sector 403 (District 2)
Request to change conditions to allow for sales of intoxicating liquor.

Table

Take Off The Table

Condition 2:

Spirits based products with an alcohol content of 15% or less by volume or malt based flavored coolers may not be sold, dispensed or given away in the original container in amounts less than a four pack of bottles or cans.

Condition 5:

Class A Liquor license limited to only sales of wine, cider, and spirits based products with an alcohol content of 15% or less by volume, and cider only.

RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER

Request to Extend License Issuance

5. [82141](#) Request to extend license issuance beyond the 180 day limit under MGO
38.05
Northside Lounge LLC • dba Northside Lounge
1022 N Sherman Ave • Agent: Simon Dettinger
Estimated Capacity (in/out): 75/40
Class B Combination Liquor & Beer • 73% alcohol, 25% food, 2% other
Police Sector 503 (District 12)

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

Recessed Public Hearing

6. [81109](#) Public Hearing - New License
The City of Four Lakes LLC • dba Super 8 Madison South
1602 W Beltline Hwy • Agent: Mitesh Patel
Estimated Capacity (in/out): 160/0
Class B Beer • 2% alcohol, 0% food, 98% other
Police Sector 308 (District 14)

Refer

Ayes: 4 - Charles Myadze; Michael E. Verveer; Isadore Knox Jr. and Sheri Carter

Noes: 1 - Colin R. Barushok

Abstentions: 1 - Amy L. Westra

7. [81318](#) Public Hearing - New License
Campo Mar LLC • dba La Playita Tacos Y Mariscos
2601 W Beltline Hwy • Agent: Roger De La Cruz
Estimated Capacity (in/out): 65/0
Class B Beer • 25% alcohol, 75% food
Police Sector 308 (District 10)

RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING

Public Hearing

New License - Public Hearing

8. [81630](#) Public Hearing - New License
Sushi Lover In Madison LLC • dba Sushi Lover
72 W Towne Mall • Agent: Zhenqi Li
Estimated Capacity (in/out): 120/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 124 (District 9)

RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING

9. [82003](#) Public Hearing - New License
MPL Corporation Investment • dba Amoco
1129 S Park St • Agent: Amit Kumar
Class A Beer
Police Sector 306 (District 13)

The conditions are:

1. Hours of operations are limited from 6am to midnight.
2. The establishment shall regularly monitor the parking lot to address concerns of on-site consumption and loitering.
3. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a four pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.

RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING

10. [82004](#) Public Hearing - New License
ENR Investment Inc • dba Madison Pantry
2022 Fordem Ave • Agent: Mohammed N Farooqui
Class A Beer, Class A Liquor
Police Sector 501 (District 12)

RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING

Report of Madison Police Department

11. [82143](#) Summary of Recent Calls for Service

Report of City Clerk's Office

12. [82144](#) Summary of Licenses Issued

Adjournment

Adjourn