



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, February 21, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 849 9497 8197

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of March 5, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Donnelly, Farley

Call to Order/Roll Call

Approval of Minutes

January 16, 2024: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

January 17, 2024: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [82142](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have

seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Changes of Agent

- 2. [81567](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 269 • 1421 Monroe St
New Agent: Christopher Turtenwald
Class A Beer, Class A Liquor
(District 5)

Legislative History

1/17/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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- 3. [82140](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 952 • 2538 Fish Hatchery Rd
New Agent: Benjamin R Rawles
Class A Beer, Class A Cider
(District 14)

Change of Licensed Conditions

- 4. [81581](#) Change of Licensed Conditions
MacTaggart's Inc • dba MacTaggart's Market & Deli
230 W Lakelawn Pl • Agent: Richard Schober
Class A Beer, Class A Liquor
Police Sector 403 (District 2)
Request to change conditions to allow for sales of intoxicating liquor.

Legislative History

1/17/24	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER
2/13/24	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Request to Extend License Issuance

- 5. [82141](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Northside Lounge LLC • dba Northside Lounge
1022 N Sherman Ave • Agent: Simon Dettinger
Estimated Capacity (in/out): 75/40
Class B Combination Liquor & Beer • 73% alcohol, 25% food, 2% other
Police Sector 503 (District 12)

Recessed Public Hearing

6. [81109](#) Public Hearing - New License
The City of Four Lakes LLC • dba Super 8 Madison South
1602 W Beltline Hwy • Agent: Mitesh Patel
Estimated Capacity (in/out): 160/0
Class B Beer • 2% alcohol, 0% food, 98% other
Police Sector 308 (District 14)

Legislative History

12/20/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
1/9/24	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
1/17/24	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
2/13/24	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

7. [81318](#) Public Hearing - New License
Campo Mar LLC • dba La Playita Tacos Y Mariscos
2601 W Beltline Hwy • Agent: Roger De La Cruz
Estimated Capacity (in/out): 65/0
Class B Beer • 25% alcohol, 75% food
Police Sector 308 (District 10)

Legislative History

12/22/23	Clerk's Office	Referred for Introduction
1/9/24	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
1/17/24	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
2/13/24	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

New License - Public Hearing

8. [81630](#) Public Hearing - New License
Sushi Lover In Madison LLC • dba Sushi Lover
72 W Towne Mall • Agent: Zhenqi Li
Estimated Capacity (in/out): 120/0

Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 124 (District 9)

Legislative History

1/17/24	Clerk's Office	Referred for Introduction
2/13/24	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

9. [82003](#) Public Hearing - New License
MPL Corporation Investment • dba Amoco
1129 S Park St • Agent: Amit Kumar
Class A Beer
Police Sector 306 (District 13)

Legislative History

2/7/24	Clerk's Office	Referred for Introduction
2/13/24	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

10. [82004](#) Public Hearing - New License
ENR Investment Inc • dba Madison Pantry
2022 Fordem Ave • Agent: Mohammed N Farooqui
Class A Beer, Class A Liquor
Police Sector 501 (District 12)

Legislative History

2/7/24	Clerk's Office	Referred for Introduction
2/13/24	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

11. [82143](#) Summary of Recent Calls for Service

Report of City Clerk's Office

12. [82144](#) Summary of Licenses Issued

Adjournment