

Appendix

We have decided to concentrate efforts on the following two focus areas and sub-areas. The sister-city committee will set priorities based on initial needs assessment and other exploratory findings.

1. Health

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| a) Agriculture/food security | o) Health care and screenings for the elderly |
| b) Access to clean water | p) Medical supply drives |
| c) Environmental health hazards | q) Health literacy |
| d) Maternal-child health, including maternal and infant mortality and morbidity | r) CPR and first aid |
| e) Nutrition, healthy eating, and micronutrient deficiencies | s) Volunteers for health related projects |
| f) Violence against women and girls | t) Animal to human transmission of diseases |
| g) Mental health | u) Health professions careers |
| h) Sexual and reproductive health (including female genital cutting) | v) Health fairs (in both cities, as education on common illnesses) |
| i) Hygiene and sanitation | w) Focused health sensitization |
| j) Malaria and other endemic and tropical diseases (? rapid testing, prevention, etc.) | |
| k) Non-communicable diseases and conditions | |
| l) Illness prevention, health promotion, and recommended health screenings | |
| m) Traditional and herbal medicines | |
| n) Adolescent pregnancy | |

2. Educational/ Cultural/Civic

- a) Literacy campaigns
- b) International student exchanges and cultural sharing (utilizing various means such as technology, visits, etc.)
- c) Heritage and art exchanges
- d) Career fairs
- e) Gender disparities/promoting girls' education
- f) Book and school supplies drives
- g) Learning tools (e.g., computers, science equipment, or lanterns to assist students studying with no electricity)
- h) Student internships and field experiences (both cities)
- i) School clothing drives
- j) Volunteering and service projects
- k) Tutoring (as part of the exchange, Gambians and others from the sister-city organization in Madison can also tutor students in need here, promoting multicultural exchange)
- l) Language, traditions and other multicultural sharing
- m) Financial empowerment/small business
- n) Promoting and supporting STEM (Science, Technology, Engineering, and Mathematics)
- o) Career counseling, guidance, and support
- p) Community outreach education
- q) Affiliation, exchanges, and collaboration with UW-Madison (GHI; medical and nursing schools, Vet school, engineering, and other departments)
- r) Strengths/assets sharing and support
- s) Cultural arts fairs (might include storytelling, clothing displays, craft markets, food, music, dance, etc.)
- t) Mutual learning sharing about land/people/life in sister-cities
- u) Poetry and other writing exchanges and sharing
- v) International book clubs
- w) Cooking demonstrations and or lessons/sharing meals
- x) Screenings of educational/cultural films with facilitated discussions
- y) Youth clubs/programs and recreation
- z) Collaboration with civic organizations (e.g., Rotary which is present in The Gambia and Madison)

CITY OF MADISON
SISTER CITY PROGRAM APPLICATION

Proposed Sister City: Kanifing (in The Gambia, West Africa)

Sponsoring Madison Organization: Madison-Kanifing Sister City Committee

Is your organization a 501c 3: No

If No: Fiscal Agent/Sponsor: African Association of Madison (AAM)

Contact Person: Jerreh Kujabi

Mailing Address: P.O. Box 70817, Madison, WI 53707

E-Mail Address: sistercity2015@gmail.com

Founding Committee Members:

Fatou Ceesay

Ummul Khair Drammeh

Jerreh Kujabi

Julie Ndong

Zainabu Kooistra

Ousainou Baldeh

Adrienne White

Amadou Janneh

Sankulay Jallow

Musa Jallow

Nyima Jabang

Lamin Bajo

Amie Jabang

Sariang Ceesay

Mission Statement: The Madison-Kanifing Sister-City Committee will work to build, develop, and sustain strong global relations, deeper understanding, partnerships, and exchanges; thereby, culturally enriching the lives of citizens in both cities and empowering individuals and communities to conduct short and long term projects and initiatives for the mutual benefit of all.

Specific Program Goals: The Madison-Kanifing Sister-City Committee will serve as a community resource for cultural exchange between Madison Wisconsin and Kanifing (also to include other areas) in The Gambia. The collaboration will foster mutual learning, respect, and humanitarian support while highlighting the rich cultures, strengths and lived experiences of citizens in both cities, building on the legacy of promoting Madison as a vibrant global city.

In addition, the Sister-City Committee will;

- Increase the visibility of Madison's vibrant Gambian community and raise awareness on issues affecting individuals and families in both cities, so that citizens will creatively engage, learn, and work together to solve problems,
- Promote collaboration, engagement, and mutual understanding,
- Share best practices in both municipalities,
- Foster relationships and build trust,
- Form educational, health, civic, and cultural ties and exchanges,
- Share strategic advice on positioning and branding and explore avenues for economic ties and investment opportunities,
- Increase knowledge in diverse areas,
- Promote active partnerships which go beyond ceremonial and other cultural displays,
- Create and sustain a milieu for appreciation of cultural similarities and differences,
- Utilize technology and other means to breach geographic barriers,
- Promote shared learning, exchanges, and networking.

Program Activities: The Madison-Kanifing Sister-City Committee has decided to initially focus on the following areas, which will determine our program activities*;

- Health
- Education/culture/civic

*Please see attached document for details on initial suggested activities.

Projected Annual Budget: (See attached)

Similarities between Madison and the proposed Sister-City: Madison and Kanifing (also known as Kanifing Municipal Council, or KMC) have a common municipal structure and several other things in common;

- Both cities have a city council, governed by a mayor who coordinates development activities, financial management, and other areas of city government,
- Both cities value agriculture, in particular, urban farming and development of local gardening,
- Both Madison and Kanifing are urban cities, with large and increasing populations of diverse communities,
- Both cities have large multicultural populations, including large populations of diverse ethnic groups from The Gambia.

Madison Kanifing 2016 Sister-City Annual Budget		
REVENUES	Amount	Description
City Grants	\$1,000.00	Annual City Grant Allocation
Fundraising	\$2,000.00	Funds to be used for sending supplies and to support Delegates travel to The Gambia
Contributions from delegates	\$10,500.00	Personal contributions from traveling delegates to cover round trip airfare
Member Cash Contributions	\$800.00	Contributions from board members
Donations/In-Kind Contributions	\$2,000.00	Corporate and Private Business sponsorships
TOTAL	\$16,300.00	
EXPENSES		
Local & Administration		
Documentation & Records	\$350.00	Video documentation of fund raising events and related activities
Meetings & Stationary	\$300.00	Venue reservations, printing, paper supplies
Event & fundraising Coordination	\$450.00	venue reservations, food and beverages,
Media & Outreach	\$650.00	Advertisement
Administration	\$250.00	Mailbox, check books,
TOTAL	\$2,000.00	
Travel Exchanges		
Supplies	\$1,000.00	
Activities & Food	\$1,700.00	
Transportation / Air Ticket	\$10,500.00	
Records, Stationary & Documents	\$1,100.00	
TOTAL	\$14,300.00	

Madison Kanifing 2016 Sister-City Annual Budget

REVENUES

	Amount
City Grants	\$1,000.00
Fundraising	\$1,000.00
TOTAL	\$2,000.00

EXPENSES

fundraising Coordination	\$450.00
Outreach and Publicity	\$650.00
Administration Start up	\$900.00
TOTAL	\$2,000.00



FAWE
GAMBIA CHAPTER

FORUM FOR AFRICAN WOMEN EDUCATIONALISTS
THE GAMBIA CHAPTER (FAWEGAM)

"Supporting Girls and Women to Acquire Education for Development"
Kanifing Estate Block No. D63, Kanifing Municipality, The Gambia
Telephone / Fax (+220) 4397646/ 4397266 / 9929811
Email: fawegam@hotmail.com / Web: www.fawegam.com

REF: FAWEGAM/CORES/040/(535)

February 29th, 2016

Mr. Pa Kalifa Jammeh
Chief Executive Officer
Kanifing Municipal Council

Dear Mr. Jammeh,

Subject: Partnership with Kanifing Municipal Council

I write on behalf of the Members, Executive Committee and Staff of FAWEGAM to inform you that FAWEGAM will be honoured to be part of the twinning with KMC and Madison in the USA.

Forum for African Women Educationalist (FAWE) is a Pan African Non Governmental Organization with its headquarters in Nairobi, created in 1995 by a group of five African women Ministers of Education who realized that women and girls were being left behind in education. To date the organization can boast of National Chapters in 33 African Countries.

The Gambia Chapter, FAWEGAM was established as an NGO in 1998 and to date we have over 200 members constituting of female educationalist, policy makers, members of the grass roots, women and like minded men. FAWEGAM works closely with the Gender Unit of the Ministry of Basic and Secondary Education, the Department of Social Welfare, Ministry of Health and UNICEF amongst others. Our activities are geared towards addressing issues of Access, Retention, Performance and Relevant Quality Education for children (especially girls).

To achieve its mission and vision FAWEGAM has set Up "TUSEME clubs" which is a peer support group to help young people address issues that prevent them from going to school, performing well and completing their education. It also set up Mothers' Clubs Nationwide with support from UNICEF; and equip them with livelihood skills, fundraising, advocacy and human rights so as to support the schools in the education of their daughters. To date we have set up 275 Mothers Club working closely with the schools in their communities.

I am sure the proposed twinning if successfully ventured in will take us a long way in contributing towards government's efforts to fulfill its commitment in the provision of Relevant and Quality Education for children (especially girls).

Thank you and looking forward to a fruitful partnership.

Sincerely,

Yadicon Njie Eribo
National Coordinator



African Association of Madison, Inc

P O Box 1016 • Madison WI 53701

info@africanassociationofmadison.org • www.africanassociationofmadison.org

March 4, 2016

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AAM is a tax-exempt
organization under
Section 501 (c) (3)
of the IRS Code

SISTER CITY COLLABORATION COMMITTEE

210 Martin Luther King Jr. Blvd.

Room 403

Madison, WI 53703-3345

Dear Committee:

I write on behalf of the African Association of Madison (AAM), Inc. in support of the proposal for a sister city relationship being submitted to the SISTER CITY COLLABORATION COMMITTEE by The Madison-Kanifing Sister-City Committee.

The first of its kind, between the City of Madison and any city in Africa, this proposed relationship has the enthusiastic support of AAM. Some of the committee members are ex-board members and officials of the African Association of Madison. Just like most initiatives undertaken by AAM, I believe that this partnership will continue to foster a deeper understanding between the residents of Madison and the growing African community both here and abroad.

While The Madison-Kanifing Sister-City Committee continues to work toward obtaining their 501(C) 3 status, AAM is happy to be a fiduciary and fully supports the committee's efforts as they seek to establish this historic partnership that has the potential to positively impact the lives of citizens in both cities.

Sincerely,

Ray Kumapayi

President

African Association of Madison, Inc.



KANIFING MUNICIPAL COUNCIL

57 Mamadi Maniyang Highway, P.O.Box 2039
Kanifing, The Gambia
Tel: (220) 4390545, Fax: (220) 4370073

Email: kmc@gamtel.gm

Our ref:	KMC/ADM/008	Your ref:		Date:	28 th December 2015
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TO WHOM IT MAY CONCERN

RE: PROPOSED MADISON KANIFING – SISTER-CITY RELATIONSHIP

It is with immense sense of appreciation that the Kanifing Municipal Council welcomes the initiative by the African Association of Madison (AAM) to establish on Sister-City Relationship between the City of Madison and Kanifing.

Pursuant to series of telephone conversations you have had with Mayor Colley on the proposal, I am to officially notify you of that we consent to such a relationship between Madison and Kanifing within the broader framework of our North – South cooperation strategic policy.

In such relationship, we seek to seize advantage of our common multi-cultural heritage to share best practices in Urban City Management, focusing on culture, horticulture trade and Tourism Investments as well as Sports and leisure Management.

With the active involvement and participation of our respective communities against the backdrop of our shared values, our populations stand to benefit a lot from cultural exchanges and local investments that are private Sector driven. Once this proposal is endorsed by the city administration of Madison, we shall begin to formulate the requisite protocols through appropriate channels for a mutually beneficial relationship.

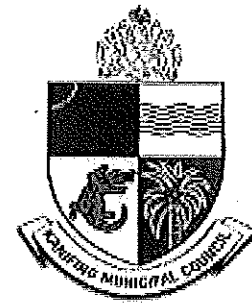
I wish to seize this opportunity to thank the Executive and Membership of the African Association of Madison for this laudable initiative and look forward to achieving it.

PA KALIFA SANJANG
CHIEF EXECUTIVE OFFICER

C: Lord Mayor,
Chairman Foreign Relations Committee

Office of the Chief Executive Officer

Madison-Kanifing
Sister City Committee
P.O. Box 70817
Madison, WI 53707
Sistercity2015@gmail.com



Mission

The Madison-Kanifing Sister-City Committee will work to build, develop, and sustain strong global relations, deeper understanding, partnerships, and exchanges; thereby, culturally enriching the lives of citizens in both cities and empowering individuals and communities to conduct short and long term projects and initiatives for the mutual benefit of all.

Structure

For the time being, the Madison-Kanifing Sister City Committee will function under fiscal sponsorship of the African Association of Madison (AAM), a 501(c)3 organization.

Founding Committee Members

1. Jerreh Kujabi, Chair, Network Engineer, Sun Prairie Area School District
2. Nyima Jabang, Vice-Chair, Nursing Assistant, UW Hospital and Clinics
3. Lamin Bajo, Secretary, Fabricator, Subzero Wolf
4. Ummul Khair Drammeh, Asst. Secretary, Certified Nursing Assistant, UW Hospital and Clinics
5. Amadou Janneh, Treasurer, Mail-Carrier, United States Postal Service
6. Ousainou Baldeh, Health Tech, Madison VA Hospital
7. Fatou Ceesay, Owner & Manager, Cairasu Home Care
8. Amie Jabang, Resident Care Technician, Central Wisconsin Center
9. Musa Jallow, Realtor, Restaino & Associates Realtors
10. Sankulay Jallow, Owner, WOW Photography & Videos
11. Julie Ndong, Certified Nursing Assistant, UW Hospital and Clinics
12. Zainabu Kooistra, Executive Director, Comfort Care 4 U

13. Adrienne White, Nurse Practitioner, University Health Services, UW Madison

Goals: The Madison-Kanifing Sister-City Committee will serve as a community resource for cultural exchange between Madison Wisconsin and Kanifing (also to include other areas) in The Gambia. The collaboration will foster mutual learning, respect, and humanitarian support while highlighting the rich cultures, strengths and lived experiences of citizens in both cities, building on the legacy of promoting Madison as a vibrant global city.

The Committee will concentrate efforts on the following focus areas, which will be of interest to both cities. The sister-city committee will set priorities based on initial needs assessment and other exploratory findings.

- **Health:** Sharing of knowledge, practical skills, and resources through distance learning, student field experiences, health exchanges, projects, and other means in order to foster optimal physical and mental health, well-being, and health care for communities and targeted groups.
- **Education:** Initiation and support of academic exchanges, communication, friendships, understanding, and sustained learning between students, teachers, and faculty, from elementary through university levels, through seminars, workshops, conferences, scholarships, exchanges, email and other media, along with activities such as book/school supplies/ clothing drives, literacy campaigns, teacher training, volunteer and service projects, and others.
- **Cultural:** Promotion of the unique cultural and artistic diversity among citizens of both cities through heritage and art fairs, cultural exchanges, mutual learning sharing about land and people, educational/cultural film screenings with facilitated discussions, strengths/assets sharing, and other activities to build and support understanding and better appreciation of cultural similarities and differences, and of the lived experiences of people both in cities. In addition, the collaboration will increase the visibility of Madison's vibrant Gambia community and raise awareness on issues affecting individuals in both cities, so that citizens will creatively engage, learn, and work together to solve problems.
- **Civic and economic development:** Establish and support sustainable financial empowerment/ small business endeavors, networking, and exchanges and forge collaboration and exchanges with local civic organizations; thereby, advancing economic development and civic leadership and sharing best practices. The Gambia has a local Rotary Club (located in neighboring Banjul) as does Madison.

SIMILARITIES BETWEEN THE CITY OF KANIFING AND MADISON		
AREAS	KANIFING	MADISON
POPULATION	382,096, second largest city in The Gambia (2013).	243,344, second largest city in Wisconsin (2013), Madison and Sun-Prairie have large populations of Gambians.
AGRICULTURAL ACTIVITIES	Subsistence farming is a primary means of income generation for families and many Gambians are	Community gardening and organic farming are growing in Madison.

	skilled farmers, especially women. Most farms are organic. The Gambia exports groundnuts, cotton, sesame, and has great potential for exporting mangoes, Moringa oleifera, Baobab powder and other foods which are rich in nutrients and grow in abundance.	Many people in Madison are health conscious and could show interest in working with Gambian farmers to learn, and to procure access to tropical super-fruits and foods with known health benefits.
EDUCATIONAL INSTITUTIONS	University of The Gambia (in Kanifing).	University of Wisconsin
HEALTH CARE FACILITIES	Serekunda General Hospital, Fajikunda Major Health Centre, The Royal Victoria Teaching Hospital (in adjacent city, Banjul), Medical Research Council (MRC), along with several other small NGO, government, and private health centers and clinics.	University of Wisconsin Hospital, Meriter Hospital, St. Mary's Hospital, American Family Children's Hospital, Veteran's Hospital.
GEOGRAPHY	Much of the life in The Gambia revolves around the river, which splits the country in half horizontally. Fishing is a major industry and The Gambia also has many scenic areas around the river, and other bodies of water, including the Atlantic ocean. The Gambia, sometimes called, "the smiling coast," has beautiful beaches.	Madison is an Isthmus, also surrounded by water, the largest of which are Lakes Monona and Mendota. Life and activities often revolve around the beautiful lakes in Madison.
MUNICIPAL STRUCTURE	Headed by a mayor and divided into districts and local councils.	Headed by a mayor and a city (common) council; divided into school districts.

Projected Annual Budget

<u>REVENUES</u>	<u>Amount</u>
City Grants	\$1,000.00
Fundraising	\$1,000.00
TOTAL	\$2,000.00

<u>EXPENSES</u>	<u>Amount</u>
Fundraising Coordination	\$450.00
Outreach and Publicity	\$650.00
Administration Start up	\$900.00
TOTAL \$2,000.00	

CONTACT INFORMATION

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