

City of Madison, Wisconsin

A RESOLUTION \_\_\_\_\_

Adopting the Downtown Plan as a Supplement to the City of Madison Comprehensive Plan.

Drafted By: Bradley J. Murphy, Planning Division Director

Date: October 25, 2011

Fiscal Note:

Sponsors: Mayor Paul R. Soglin, Ald. Shiva Bidar-Sielaff, Ald. Lauren Cnare, Ald. Bridget Maniaci, Ald. Scott Resnick, Ald. Marsha Rummel, Ald. Brian Solomon, Ald. Michael Verveer

PRESENTED November 15, 2011

REFERRED Plan Commission

Urban Design Commission, Landmarks Commission, Madison Arts Commission, Economic Development Commission, Board of Estimates, Downtown Coordinating Committee, Ped-Bike-Motor Vehicle Commission, Transit & Parking Commission, Long-Range Transportation Planning Committee, Board of Parks Commissioners, Sustainable Design and Energy Committee, Committee on the Environment

REREFERRED \_\_\_\_\_

REPORTED BACK \_\_\_\_\_

ADOPTED \_\_\_\_\_ POF \_\_\_\_\_

SUSPENDED RULES

PUBLIC HEARING \_\_\_\_\_

APPROVAL OF FISCAL NOTE IS NEEDED  
BY THE COMPTROLLER'S OFFICE  
Approved By  
\_\_\_\_\_  
Comptroller's Office

WHEREAS in early 2008 the City embarked on a process to create a new plan for the future of downtown Madison; and

WHEREAS the process to prepare the new plan included an extensive participation process which started with the review and affirmation of the Downtown Advisory Report prepared in 2004, as well as recommendations for the downtown contained in the City's 2006 Comprehensive Plan; and

WHEREAS the planning process included a series of public workshops, large-scale public meetings, the development and evaluation of general approaches to address issues and opportunities, the identification and refinement of preliminary concepts, and finally the issuance of draft recommendations in September 2010; and

WHEREAS since the draft recommendations were released, staff have continued to meet with policy makers, City agencies and the general public to receive comments and to finalize the recommendations included in the Downtown Plan; and

WHEREAS the plan for downtown Madison describes the desired vision for the future of downtown and provides recommendations to guide land use and investment decisions over time to ensure that the vision for downtown is achieved.

NOW THEREFORE BE IT RESOLVED that the Madison Common Council hereby adopts the Downtown Plan as a supplement to the City's Comprehensive Plan to be used as a guide in making land use, development and investment decisions within the downtown.

BE IT FURTHER RESOLVED that the recommendations shall be used by the Department of Planning and Community and Economic Development to finalize the draft zoning districts for the downtown to be included in the City's new zoning code.

BE IT FINALLY RESOLVED that the Department of Planning and Community and Economic Development shall monitor the implementation status of recommendations included in the plan and shall work to update the plan within 10 years.