BeMadison

A community space revitalization.

The Mission

Give Madison a central place to share experiences.

The Vision

A bustling, cultural hub at the top of state street where Madisonians of all backgrounds share experiences and displays the greatness that is our city.

Community Support

- 100state
- Downtown Madison Inc. (DMI)
- City of Madison Arts Commission
- The State Historical Museum
- Dane County Time Bank
- Sustain Dane
- HOVDE
- Horizon Coworking
- Local Property Owners (Ivory Room, Silver Dollar, Ian's Pizza, Milsted Properties)
- Alderperson Mike Verveer

Interactive Digital Display

A secured, weatherproofed screen will be mounted to stream photos from the #BeMadison social campaign and utilized in concert with live performances.







Tablet Kiosks

Wi-fi enabled tablets will be available to the public for scheduling performances, use of a custom Dane County Time Bank app, and other valuable resources.

Performance Stage

Live concerts, magic shows and spoken word are just a few examples of performances that could happen daily on the stage between the hours of 11:00 am and 1:00 pm. Free to use as long as you reserve a spot.