



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 11/30/19

DEFINITE	2018	2019	2020	2021	2022	2023	Total	Δ Last Month
Convention	29	32	30	17	9	3	91	2
Conference	33	28	22	8	0	0	58	6
Banquet	190	167	116	0	0	0	283	8
Meeting	170	173	67	0	0	0	240	10
Consumer Show	20	20	11	3	0	0	34	2
Entertainment Event	115	110	59	0	0	0	169	48
DEFINITE TOTAL	557	530	305	28	9	3	875	76
% Δ Last Year		-5%						

PENDING	2019	2020	2021	2022	2023	Total
Convention	0	0	1	1	0	2
Conference	0	0	0	1	0	1
Banquet	0	9	0	0	0	9
Meeting	1	9	0	0	0	10
Consumer Show	0	5	0	0	0	5
Entertainment Event	0	0	0	0	0	0
PENDING TOTAL	1	23	1	2	0	27

TENTATIVE	2019	2020	2021	2022	2023	Total
Convention	0	0	15	19	17	51
Conference	0	4	7	7	4	22
Banquet	0	21	22	1	0	44
Meeting	0	9	8	0	1	18
Consumer Show	0	2	4	4	3	13
Entertainment Event	0	11	11	1	0	23
TENTATIVE TOTAL	0	47	67	32	25	171



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BOOKING PACE AS OF 12/31/19

DEFINITE	2018	2019	2020	2021	2022	2023	Total	Δ Last Month
Convention	29	32	30	18	10	4	94	3
Conference	33	28	22	8	1	0	59	1
Banquet	190	167	128	0	0	0	295	12
Meeting	170	174	75	0	0	0	249	9
Consumer Show	20	20	11	3	0	0	34	0
Entertainment Event	115	110	71	0	0	0	181	12
DEFINITE TOTAL	557	531	337	29	11	4	912	37
% Δ Last Year		-5%						

PENDING	2019	2020	2021	2022	2023	Total
Convention	0	0	1	0	0	1
Conference	0	0	0	0	0	0
Banquet	0	6	0	0	0	6
Meeting	0	9	0	0	0	9
Consumer Show	0	7	0	0	0	7
Entertainment Event	0	0	0	0	0	0
PENDING TOTAL	0	22	1	0	0	23

TENTATIVE	2019	2020	2021	2022	2023	Total
Convention	0	1	15	19	16	51
Conference	0	6	7	6	3	22
Banquet	0	13	30	2	0	45
Meeting	0	9	9	1	2	21
Consumer Show	0	0	4	5	3	12
Entertainment Event	0	9	11	1	0	21
TENTATIVE TOTAL	0	38	76	34	24	172