

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--March 2013 vs. March 2012

(Routes sorted in order of 2013 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2013 vs. 2012 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2012	2013	% change	2012	2013	% Change		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	10,699	15,819	47.9%	73.81	112.43	52.3%		<p>Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).</p> <p>Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74, 75</p> <p>Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78</p> <p>Connector Routes connect transfer points throughout the day: 16, 17, 18.</p> <p>Circulator Routes 1, 9, 10, 34</p> <p>Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the WTP and Prairie Town Center. 70 operates like a core route between the Capitol Square & Middleton on weekdays.</p> <p>UW Campus Circulators 80, 81, 82, 84, 85</p> <p>School Day Supplemental Routes E, L, M, W</p> <p>Average weekday ridership March 2012: 60,621 Average weekday ridership March 2013: 59,526</p> <p>In 2012, UW/MMSD spring break was April 2-6 In 2013, UW/MMSD spring break was March 25-29</p>
80 UW CAMPUS (service revised effective Aug 26, 2012)	563,562	599,351	6.4%	110.89	109.36	-1.4%		
28 NTP-WTP COMMUTER	112,428	122,425	8.9%	67.37	75.61	12.2%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	349,930	329,698	-5.8%	67.90	69.71	2.7%		
2 WTP-NTP	368,799	390,161	5.8%	54.02	58.14	7.6%		
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	62,138	72,850	17.2%	48.17	57.74	19.9%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	27,792	26,256	-5.5%	57.29	55.00	-4.0%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	96,821	105,997	9.5%	43.94	49.28	12.2%		
67 WTP-WEST TOWNE	77,938	78,146	0.3%	47.53	48.34	1.7%		
50 WTP-SCHROEDER-RAYMOND LOOP	49,727	49,057	-1.3%	47.01	46.98	-0.1%		
4 NTP-STP	208,805	210,207	0.7%	44.14	45.10	2.2%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	27,372	29,497	7.8%	40.34	44.17	9.5%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	39,874	41,792	4.8%	41.29	43.97	6.5%		
3 WTP-ETP	168,256	179,539	6.7%	38.97	42.31	8.6%		
11 WTP-DUTCH MILL-CAP SQUARE	26,995	29,427	9.0%	36.25	40.15	10.8%		
6 EAST TOWNE-WTP	330,810	325,903	-1.5%	39.00	39.14	0.4%		
81-82 UW LATE NITE CIRCULATORS	82,767	34,505	-58.3%	51.21	38.72	-24.4%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	34,299	34,322	0.1%	37.81	38.44	1.7%		
22 MENDOTA LOOP	63,347	63,427	0.1%	37.78	38.37	1.5%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	146,908	148,240	0.9%	36.09	37.45	3.8%		
5 ETP-STP	133,483	131,592	-1.4%	37.33	37.29	-0.1%		
40 STP - ARBOR HILLS LOOP	47,328	44,249	-6.5%	38.07	36.07	-5.3%		
1 CAP SQUARE - UW	8,684	8,672	-0.1%	35.34	35.86	1.5%		
18 STP-WTP	116,010	114,059	-1.7%	35.84	35.66	-0.5%		
17 ETP-NTP	33,370	32,733	-1.9%	35.55	35.43	-0.3%		
16 STP - ETP	107,376	106,484	-0.8%	34.80	35.02	0.6%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	114,112	118,142	3.5%	32.97	34.91	5.9%		
27 NTP - UW CAMPUS COMMUTER	14,436	15,971	10.6%	31.05	34.90	12.4%		
51 WTP-MUIR FIELD LOOP	22,387	22,559	0.8%	34.05	34.67	1.8%		
30 ETP-EAST TOWNE	67,587	69,241	2.4%	33.38	34.63	3.7%		
55 VERONA - WTP COMMUTER (revised Mar 11, 2013)	14,462	10,983	-24.1%	40.24	33.23	-17.4%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	36,508	36,194	-0.9%	32.52	32.76	0.7%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	26,860	32,085	19.5%	26.85	32.59	21.4%		
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012 & revised Mar 11, 2013)	276	11,033	3897.5%	9.47	31.84	236.2%		
58 GREENTREE COMMUTER	21,149	23,425	10.8%	28.21	31.75	12.5%		
7 WTP-ETP (Weekends & Holidays Only)	42,078	44,415	5.6%	28.76	30.41	5.7%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	10,786	11,144	3.3%	29.08	30.09	3.5%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	5,953	5,865	-1.5%	29.90	29.94	0.1%		
21 LAKEVIEW LOOP	45,156	43,994	-2.6%	29.15	28.79	-1.2%		
70 MIDDLETON-CAPITOL SQUARE	41,656	46,874	12.5%	25.06	28.65	14.3%		
19 RED ARROW TR-CAP SQUARE	48,583	51,348	5.7%	26.37	28.32	7.4%		
47 ARBOR HILLS COMMUTER	22,945	22,325	-2.7%	28.19	27.87	-1.1%		
12 WTP-DUTCH MILL-CAP SQUARE	13,488	15,549	15.3%	23.45	27.47	17.1%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	10,441	11,205	7.3%	24.71	26.55	7.5%		
32 ACEWOOD-THOMPSON LOOP	11,593	11,379	-1.8%	21.85	21.67	-0.8%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	23,548	25,533	8.4%	19.51	21.63	10.9%	x	
13 STP-CAP SQUARE	40,663	41,041	0.9%	20.92	21.39	2.3%	x	
73 WTP-OLD SAUK TRAILS	34,843	34,963	0.3%	19.23	19.61	2.0%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	9,186	8,489	-7.6%	19.97	18.76	-6.1%	x	
74 MIDDLETON LOOP	6,638	7,878	18.7%	14.28	17.22	20.6%	x	
20 NTP-EAST TOWNE	42,559	42,862	0.7%	15.88	16.18	1.9%	x	
25 AMERICAN CENTER COMMUTER	3,507	2,913	-16.9%	19.13	16.15	-15.6%	x	
39 ETP - DAIRY DRIVE	7,710	7,177	-6.9%	14.74	13.95	-5.4%	x	
52 WTP-FITCHBURG	10,034	9,239	-7.9%	14.34	13.41	-6.4%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	3,510	3,598	2.5%	12.55	13.07	4.2%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	2,809	2,880	2.5%	11.30	12.41	9.9%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	6,748	8,864	31.4%	9.21	12.26	33.1%	x	
33 HIESTAND LOOP	887	1,134	27.8%	5.89	7.65	29.9%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	746	864	15.8%	5.36	6.31	17.7%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	2,868	2,600	-9.3%	6.80	6.17	-9.3%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	2,680	2,506	-6.5%	6.22	5.83	-6.3%	x	
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on Aug 25, 2012)	96,880	-	-100.0%	79.15	NA	NA		
UNKNOWN ROUTE & ROAD BUS *	9	5	-44.4%	NA	NA	NA		
SYSTEM TOTAL	4,161,799	4,130,685	-0.7%	42.05	43.08	2.5%	25.85	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	3,407,891	3,481,010	2.1%	37.49	38.95	3.9%	23.37	

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.