

CDA Process for Evaluating New Work Framework

Initial/Core Criteria

- Does it fit within CDA's authorizing legislation?
See functions set forth in MGO 3.69 (11) Powers and Duties of the CDA
- Does it serve one of our core needs/unmet need?
- Does it move us towards the goals set forth in the strategic plan?
- Is it in line with the CDA's core values?
- Does it improve the design of the community?



Board Majority Vote

- Shall we investigate this opportunity?



Staff Investigation

- Is it financially sustainable?
- How does it fit into CDA's strengths?
- How does it affect/fit/interfere with current priorities?
- Is it in line with other City plans?
- Primary or secondary role?
- Private sector partner?
- Does it open up a funding opportunity that we won't otherwise get?
- Spur other opportunities from other agencies or private market?
- Does it improve existing real estate?
- Do we have the capacity to do it? If not, what do we need?
- How much time/how many resources will it take to implement?



Board Review/Evaluation

- What will be the impact?
- Does it reinforce existing priorities and commitments?
- Would this happen without us?
- What happens if we don't take this work on?
- Are we filling a market gap that exists?
- Are we able to make a long-term commitment to this work?
- Time vs. opportunity?



Board Majority Vote

- Shall we proceed with this opportunity?



Update/Align/Balance Priorities

If the board decides to take on the project, a corresponding discussion is required to adjust and balance organizational priorities

- Update/Align/Balance Priorities
- What needs to make it happen?

