



Temporary B License

(Agenda Item number) -If Street Use-

(Legistar file number) -If Street Use-

PERCPS-2022-00074
(License number)

4 (Alder District #) 405 (Police Sector)
Office Use Only

Street Use: No YES
Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: Bona fide Club Chamber of Commerce Church
 Lodge/Society Veteran's Organization Fair Association

Organization Name: Madison Museum of Contemporary Art (MMoCA) Phone: 608-257-0158

Address: 227 State Street, Madison 53703 Email: artfair@mmoca.org Website: www.mmoca.org

Date organized: 12/16/1969 If a corporation, give date of incorporation: 12/16/1969

WI State Seller's Permit ID: 456-1020052350-03

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Dynee Sheafor	Middleton, WI 53562	[REDACTED]
Vice President	Victoria Enright	Madison, WI 53715	[REDACTED]
Treasurer	Eric Plautz	Madison, WI 53704	[REDACTED]
Secretary	Jennifer Ridley Hanson	Blue Mounds, WI	[REDACTED]
Person in charge of event	Name	Phone	Email
	Annik Dupaty, Dir. of Events	608-257-0159	annik@mmoca.org

Event Information

Event Name: Art Fair on the Square Event dates & time(s): 9-6 Sat., July 9 & Sun. July 10, 2022 10-5

Vendors will be around Capitol Square and at State, Wisconsin,
Event Address: _____ Estimated Attendance: 150,000-200,000
N. Hamilton, S. Hamilton, King St, and Martin Luther King, Jr. Blvd.

Do the premises you want to license occupy *all* of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

N/A

Explain the purpose and nature of the event: 64th annual Art Fair / street festival, which is the largest annual fundraising event for MMoCA, Madison's only contemporary art museum.

Describe your planned method of crowd control: Special Duty City of Madison Police, Capitol Police, (private) security officers, along with MMoCA security staff, and MMoCA administrative staff serving as

Quad Captions will be present during the event.

How many security persons will you have on the licensed premises? Minimum of 10

Will food be served? Yes No Will a tent be used? Yes No

Will the street be used? Yes No Will wine be served? No Yes: _____ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: Frank Beer Distributors

Quantities ordered: 87 and 1/2 bbl of beer

(If serving wine) Wholesaler/distributor/winery who will supply wine: N/A

Quantities ordered: N/A

Declaration

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Victoria N. Enright Date: 4-29-22

Printed name of **Officer** who is signing: Victoria N. Enright