



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved SUSTAINABLE MADISON COMMITTEE

Monday, May 20, 2019

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 207 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:30 p.m.

Staff present: Jeanne Hoffman, Stacie Reece and Karl van Lith. **Guests:**
Ashley Ligman, Alders Foster and Evers.

Present: 9 - Syed Abbas; Michael J. Vickerman; Lance E. Green; Sam J. Breidenbach;
Richard J. Pearson; Denise DeMarb; Jeannette E. LeZaks; Maria A.
Schletzbaum and Jessica M. LeClair

Excused: 8 - Jonathan D. Hepner; Rajan V. Shukla; Jesse J. Shields; Bradley Campbell;
Kyla H.S. Beard; Richard A. Heinemann; Samuel J. Dunaiski and Joseph
M. Ryan

APPROVAL OF MINUTES

A motion was made by LeClair, seconded by Breidenbach, to Approve the
Minutes of April 22, 2019. The motion passed by voice vote/other.

Excused: 8 - Jonathan D. Hepner; Rajan V. Shukla; Jesse J. Shields; Bradley Campbell;
Kyla H.S. Beard; Richard A. Heinemann; Samuel J. Dunaiski and Joseph
M. Ryan

PUBLIC COMMENT

Don Ferber addressed Committee to discuss endorsing an MG&E shareholder request to have the utility develop a Roadmap to clean energy (zero emissions). Endorsement was requested by end of the month, but since it is not on agenda this month, Committee could not endorse. DeMarb requested that Endorsement of Roadmap request be placed on next month's agenda for discussion and approval. Ferber thanked Committee and felt additional endorsement would add to the community voice on the issue.

DISCLOSURES AND RECUSALS

None.

PRESENTATIONS

1. [53740](#) Sustainable Purchasing Policies Working Group.

Attachments: [ASBC The Power of Sustainable Purchasing.pdf](#)
[Plastic Bag Ban Preemption Memo.pdf](#)
[Single Use Straw Bans.pdf](#)
[Sustainable Purchasing Policy Proposal.City of Middleton.Final.pdf](#)
[Sustainable Purchasing Policy.03.01.17.pdf](#)

Presenter Ashley Ligman from Edgewood College sustainability program, reviewed pilot study she and others conducted with Fleet Services Department. Using the Sustainable Procurement Leadership Council's (SPLC) model they worked with Fleet to assess City procurement process. Also looked how to best impact P-card Purchasers, Purchase Approvers, Purchase Influencers and Product Users. Team identified several items to address, specifically, policy changes to Administrative Procedure Memoranda (APM) 1.6, Authorized Expenditures for City Agencies, to allow for specific energy requirements language with regard to refrigerator and appliances purchasing, and changes to RFP language regarding green projects, such as the bio-digester. DeMarb asked if this was specifically a work group of SMC. Hoffman stated "yes" and that she, Reece and Schletzbaum were working to move recommendations forward. DeMarb asked about the priority of this and how it fits in with 2019 plans. Hoffman will bring list of projects for 2019 work plan for SMC to review and prioritize.

DISCUSSION ITEMS

2. [54139](#) Update: RESJI / Equity Lens for 100% Renewable Energy Plan

Attachments: [EQT 100 Percent Renew Plan Initial Draft Feb 25 2019 SMC Outline.pdf](#)
[EQT 100 Percent Renew Report RESJI Assess Mar 2019 \(1\).pdf](#)

Reece reported on EQT report. (Annette Miller, EQT owner was unable to attend. Reece, LeClair, Hoffman and Shukla were part of the team looking at outreach as well.) Report recommends a model to ensure feedback to important City committees and community. A Community Sustainability Working Group involving historically underrepresented community members would help advise SMC on impacts of the Energy Plan in particular, non-voting representation on Plan Commission, TPPB, BPW and WU Board. These liaisons would help inform the committees and community members on the Energy Plan. DeMarb asked that the model and messaging be put on the next agenda for review, discussion and action. LeClair reminded group that a Resiliency Plan creation was also an important part of the report and discussion.

3. [53550](#) Possible LaFollette Capstone project.

Attachments: [Draft Capstone application City of Madison.pdf](#)
[Workshop Madison Policy Brief - FINAL.pdf](#)
[Workshop Presentation-SMC FINAL.pdf](#)
[2019-Madison climate change report FINAL.pdf](#)
[DRAFT Resolution Resiliency Report.pdf](#)

Hoffman reviewed the Capstone project by UW LaFollette School of Public Affairs students. Main idea is to use a resilience strategy to address the social effects of Climate Change on Madison residents. Hoffman feels a resolution to accept the report findings should be drafted for Council approval. Discussion ensued around if specific element like a Resiliency Plan by 2023 should be included in the resolution. Reece, Hoffman, DeMarb and van Lith offered to draft language for review by Committee at next meeting. Presentation of topic to various other committees would utilize LaFollette School students PowerPoint.

4. [55953](#) Budget Memorandum

Hoffman reported that Mayor wants specific ideas for community energy programs-both renewables and efficiency as part of 2020 Capital Budget request. SMC members and Elevate Energy helped supply ideas for a memo which was submitted in May.

5. [55954](#) Alder Report

Alder Syed Abbas reported on his role on the Urban Design Committee (UDC) and that he wanted to influence design district guidelines to include energy efficiency and renewables. The Tax Incremental Financing (TIF) Policy and Zoning/building codes could also be reviewed within the framework of state guidelines and regulations. SMC members, like Vickerman, offered to help draft language and review options. Staff would also assist.

ADJOURNMENT

A motion was made by DeMarb, seconded by Dunaiski, to Adjourn. The motion passed by voice vote/other.