City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, June 17, 2026 **5:30 PM** **210 Martin Luther King, Jr. Blvd. Room 354 (City-County Building)**

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

   - Register to speak at the meeting.
   - Register to answer questions.
   - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at https://www.cityofmadison.com/MeetingRegistration. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

   - Livestream on the Madison City Channel web https://www.cityofmadison.com/watchALRC
   - Livestream on the City of Madison YouTube channel https://www.youtube.com/user/CityofMadison
   - Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:
   (877) 853-5257 (Toll Free)
   Webinar ID: 832 7681 7181

Interpretation and Accessibility

Contact us at the phone number or email below to request interpretation,

translation or a disability-related accommodation at no cost to you.

Contáctenos al teléfono o correo electrónico listado abajo para solicitar interpretación, traducción o una adaptación especial relacionada con alguna discapacidad sin costo para usted.

如需口譯、筆譯或殘疾相關的便利服務，請通過以下電話或郵件與我們聯系，相關服務均免費提供

Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

608-266-4601
licensing@cityofmadison.com

Applications will go to the Common Council Meeting of July 7, 2026. Concerts on the Square and Jazz at Five Picnic Beer applications and Municipal Approval of Full Service Retail Sales application will go to the Common Council Meeting of June 23, 2026.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

May 20, 2026: http://madison.legistar.com/Calendar.aspx

Approval of Minutes

May 27, 2026: http://madison.legistar.com/Calendar.aspx

Approval of Minutes

June 16, 2026: http://madison.legistar.com/Calendar.aspx

Public Comment

1. 93560 Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the … person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. …

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. **92680** Operator License Application
Michael Stresing - Establishment where employed: Bowl-a-Vard Lanes

Temporary Class B Concurrent with Street Use

3. **93309** Temporary Class B Retailer License
Concurrent with Street Use Permit
SASY Neighborhood Association
Event Location: 2000 Block Atwood Ave
Event Date: 7/25 12pm - 10pm & 7/26 12pm - 8pm
Police District 410 (District 6)
Event: AtwoodFest

4. **93310** Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Art Society
Event Location: 1900 Block Atwood Ave
Event Date: 8/14 5pm - 10pm & 8/15 2pm - 10pm
Police District: 410 (District 6)
Event: Schenk's Corners Block Party

5. 93558 Temporary Class B Retailer License
Concurrent with Street Use Permit
Wisconsin Chamber Orchestra
Event Location: Capitol Square between S Carroll and W Main and between E Mifflin and N Pinckney
Event Date: June 24; July 1, 8, 15, 22, and 29 4pm - 9pm (Rain dates each following Thursday)
Police District: 405 (District 4)
Event: Concerts on the Square

6. 93559 Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 2 E Main St
Event Date: August 5, 12, 19, and 26; and September 2 4pm
Police District: 406 (District 4)
Event: Jazz at Five Summer Series

Changes of Agent

7. 92881 Change of Agent
Papavero LLC • dba Osteria Papavero • 128 E Wilson St
New Agent: Samantha Schuette
Class B Combination Liquor & Beer
(District 4)

8. 92966 Change of Agent
Cenote LLC • dba Liquid • 624 University Ave
New Agent: Benjamin Churley
Class B Combination Liquor & Beer
(District 2)

9. 93221 Change of Agent
LRP Madison1 LLC • dba Madison Marriott South
706 John Nolen Dr
New Agent: Christopher Scheel
Class B Combination Liquor & Beer
(District #14)

10. 93274 Change of Agent
SSA Group LLC • dba SSA Group LLC
606 S Randall Ave
New Agent: Francis Svec

Class B Combination Liquor & Beer
(District #13)

11. 93311 Change of Agent
Metcalfe Foods-West LLC • dba Metcalfe Markets • 7455 Mineral Point Rd
New Agent: Eric Wichmann
Class A Beer, Class A Liquor
(District 9)

Business Name Change

12. 92995 Business Name Change
K Street LLC • Current dba: Madison's
119 King St
Class B Combination Liquor & Beer
(District 4)
New dba: Madison's and Good News Cafe & Ice Cream

13. 93236 Business Name Change
LRP Madison1 LLC • Current dba: Sheraton Madison Hotel
706 John Nolen Dr
Class B Combination Liquor & Beer
(District #14)
New dba: Madison Marriott South

Entity Reorganization

14. 93218 Entity Reorganization
BB1 LLC • dba Butterbird
1134 Regent St
Class B Combination Liquor & Beer
District #8
Remove 1 Officer

15. 93235 Entity Reorganization
SSP America Inc • dba Ancora Coffee Roaster (2), Launce Deck Bar, Stella Bar, Goose Island Bar, Look Mom No Hands, Madtown Gastro Pub, Metcalfe's, Vinoteca Wine & Tapas, and Picnic Point Public House
4000 International Ln
Class B Combination Liquor & Beer
(District #12)
Remove 1 officer

16. 93312 Entity Reorganization
Madison Association of the Deaf Inc • dba Madison Association of the Deaf
1109 Williamson St
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

17. 93313 Entity Reorganization
The Lone Girl Brewing Company Madison Taproom • dba The Lone Girl Brewing Company Madison Taproom
1817 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Remove one officer

18. 93314 Entity Reorganization
Vintage II Inc • dba Vintage Brewing Company
674 Whitney Way
Class B Combination Liquor & Beer
(District 19)
Add one new officer, remove one officer

19. 93315 Entity Reorganization
Vintage II Inc • dba Vintage Brewing Company
803 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

Change of License Conditions

20. 93316 Change of Licensed Conditions
Red Sushi 2 LLC • dba RED • Capacity (in/out): 125/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
21+ Entertainment
Police Sector 405 (District 4)
Request to revise condition five to increase indoor capacity to 275.

Change of Licensed Premises

21. 93317

Change of Licensed Premises
Red Sushi 2 LLC • dba RED
Current Capacity (in/out): 125/92 • Proposed Capacity (in/out): 275/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 405 (District 4)
Request to increase indoor capacity to 275.

22. 92997

Change of Licensed Premises
K Street LLC • dba Madison's
Current Capacity (in/out): 200/40 • Proposed Capacity (in/out): 240/40
119 King St • Agent: Andrea Patino
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 405 (District 4)
Request to add adjacent address 117 King St, a 100 sq ft ice cream shop to the licensed premises.

23. 93359

Change of Licensed Premises
Light of the Moon Inc • dba Moon Bar
Current Capacity (in/out): 315/0 • Proposed Capacity (in/out): 315/25
328 W Gorham St • Agent: Jeff Rood
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)
Request to add a sidewalk cafe on N. Broom St side of the building: roughly 30' along the building, extending 5' from the wall.

24. 93360

Change of Licensed Premises
Madison Local Motive LLC • dba Local Motive
Current Capacity (in/out): 49/0 • Proposed Capacity (in/out): 80/20
646 W Washington Ave #5 • Agent: Rm Snijur
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Police Sector 404 (District 4)
Request to expand from train car #5 to include car #4 with same dimensions (approx 900 sq ft) & accessible bathroom. Private outdoor train platform area beside car #4 (approx 400 sq ft), fenced off from adjacent private parking lot.

25. 93361

Change of Licensed Premises
State Street Brathaus of Madison Inc • dba State Street Brats
Current Capacity (in/out): 450/150 • Proposed Capacity (in/out): 450/400
603 State St • Agent: Keegan Meuer
Class B Combination Liquor & Beer • 49% alcohol, 51% food
Police Sector 403 (District 2)
Request to add area on 438 N Frances St for outdoor patio, bathrooms, food truck parking/service for customers.

Municipal Approval of Full Service Retail Alcohol Sales

26. 93363 Municipal Approval of Full Service Retail Alcohol Sales
Timber Hill Winery • dba Cervato
202 N First St, Space #470
Police Sector 501 (District 12)

27. 93364 Municipal Approval of Full Service Retail Alcohol Sales
Giant Jones Brewing LLC • dba Giant Jones Brewing
Event Location: 200 Block of S. Brearly St.
Event Date: July 10 4pm - 10pm, July 11 Noon - 10pm, and July 12 Noon - 8pm
Police District: 408 (District 6)
Event: Fete de Marquette

21+ Entertainment License

28. 93362 21+ Entertainment License
Madison Local Motive LLC • dba Local Motive
Capacity (in/out): 49/0
646 W Washington Ave #5 • Agent: Rm Snihur
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Police Sector 404 (District 4)

New License - Public Hearing

Recessed Public Hearing

29. 92942 Public Hearing - New License
Landmark Hotels LLC • dba Cambria Hotel Madison East
5045 Eastpark Blvd • Agent: Michelle Santek
Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 520 (District 17)

30. 92945 Public Hearing - New License
Tacos El Arriero Restaurant LLC • dba Tacos El Arriero Restaurant
4222 East Towne Blvd • Agent: Josefina Santiago
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 631 (District 17)

Public Hearing

31. 93365
Public Hearing - New License
Shree Hanuman LLC • dba Himali Chulo Nepali Restaurant
318 State St • Agent: Ashim Malla
Estimated Capacity (in/out): 30/20
Class B Beer, Class C Wine • 15% alcohol, 75% food, 10% other
Police Sector 403 (District 4)

32. 93366
Public Hearing - New License
K-Golf Middleton LLC • dba X-Golf Madison West
714 S Gammon Rd • Agent: Seth Klug
Estimated Capacity (in/out): 100/12
Class B Combination Liquor & Beer • 17% alcohol, 13% food, 70% other
Police Sector 123 (District 20)

33. 93367
Public Hearing - New License
Tri-Ming Food Service LLC • dba Rokuaji Asian Bistro
7 W Main St • Agent: Zhiming Zhao
Estimated Capacity (in/out): 90/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 405 (District 4)

34. 93368
Public Hearing - New License
Growl LLC • dba BarleyPop Tap and Shop
2045 Atwood Ave STE 107 • Agent: Jason Hajdik
Estimated Capacity (in/out): 58/20
Class B Beer • 98% alcohol, 1% food, 1% other
Police Sector 410 (District 6)

35. 93369
Public Hearing - New License
Mum LLC • dba Maurer's Urban Market
801 Cedar St • Agent: Kristina Maurer
Class A Beer, Class A Liquor, Class A Cider
Police Sector 306 (District 13)

36. 93370
Public Hearing - New License
Juicy Organics LLC • dba Juicy Organics LLC
5 N PInckney St • Agent: Ashianti Collier-Slaton
Estimated Capacity (in/out): 45/0
Class B Combination Liquor & Beer • 30% alcohol, 50% food, 20% other
Police Sector 406 (District 4)

Election of Chair and Vice Chair

37. 93208 Election of Alcohol License Review Committee Chair

38. 93209 Election of Alcohol License Review Committee Vice Chair

Report of Madison Police Department

39. 93556 Summary of Recent Calls for Service

Report of City Clerk's Office

40. 93557 Summary of Licenses Issued

Adjournment

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93560

File ID:	93560	**File Type:**	License	**Status:**	Public Comment
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	06/11/2026
File Name:				**Final Action:**	

Title: Public Comment

Notes:

Sponsors:		**Effective Date:**	
Attachments:		**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93560

Title
Public Comment

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 92680

File ID: 92680 **File Type:** License **Status:** Operator License

Version: 1 **Reference:** **Controlling Body:** ALCOHOL LICENSE REVIEW COMMITTEE

File Created Date : 04/09/2026

File Name: **Final Action:**

Title: Operator License Application
Michael Stresing - Establishment where employed: Bowl-a-Vard Lanes

Notes:

Sponsors: **Effective Date:**

Attachments: LICOPR-2025-00653 revised_Redacted.pdf, LICOPR-2025-00653 Face sheet_Redacted.pdf, LICOPR-2025-00653 current app_Redacted.pdf, face sheet ms_Redacted.pdf, Watenpuhl Support Letter.pdf

Enactment Number:

Author: **Hearing Date:**

Entered by: jverbick@cityofmadison.com **Published Date:**

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	ALCOHOL LICENSE REVIEW COMMITTEE	04/15/2026	Refer	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Figueroa Cole, seconded by Klemons, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other. One registration in support.					
1	ALCOHOL LICENSE REVIEW COMMITTEE	05/20/2026	Refer	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Klemons, seconded by Figueroa Cole, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other. Appearance by Michael Stresing Recommendation to provide proof of rehabilitation.					

Text of Legislative File 92680

Title

Operator License Application
Michael Stresing - Establishment where employed: Bowl-a-Vard Lanes

Operator Application for Licenses to expire 6/30/2026

For individuals selling or serving alcohol, pursuant to Madison General Ordinance 38.05. **Fees are not refundable.**

☐ Operator License ($80).

☑ Operator License with two month Provisional License issued today ($95).

Office use:	LICOPR-2025-00653	BST Date 7/7/25

Filling out your application

- An Operator License is a privilege, not a right. **Any false answers or omissions may result in the denial of your application.**
- This application must be filled out accurately and completely.
- If you have any doubt as to whether to include the facts of a specific incident it is recommended that you disclose the information.
- If you are unsure about how to respond to any questions on this form, check with the City Clerk for clarification.
- Your application will not be processed until you deal with outstanding warrants.
- You can obtain information regarding your arrest and conviction record from the police department, the court with which you interacted, or the Wisconsin Circuit Court Access website at www.wcca.wicourts.gov/index.xsl (*CCAP may not provide a comprehensive list of ALL arrests and convictions).*

Review of your application

- The Madison Police Department will perform a background check to verify that the information you have provided is complete and accurate.
- If there are concerns about your arrest and/or conviction record as it relates to your application, or if it appears that you falsified or omitted information from your application, you may be called to appear before the Alcohol License Review Committee.
- If you are asked to appear but choose not to do so, your application may be denied.
- *Meetings of the Alcohol License Review Committee are open to the public and televised.*

First Name	M. I.	Last Name
Michael	L	Stresing

Residence: Street Address	City	State	Zip
[redacted]	Madison	WI	53703

Phone	Date of Birth	Birth Place (City, State)	Sex
[redacted]	[redacted]	Brookfield, WI	M

Driver's License Number (State & Number)	Place of employment and phone #	Email Address
[redacted]	Bowl-a-rama Lanes 608-244-7246	[redacted]

Other names, aliases or birthdates ever used: ~~608-335-4689~~ ~~AKA~~ NA

Cites and States lived in since age 18, including where you now reside:	From:	To:
California, Lincoln Heights 90031	2013	2014
Wisconsin, Madison	~~1990~~ 2008	2013
Colorado, Denver	2017	2018
Wisconsin, Brookfield	2018	~~present~~ 2021
Wisconsin, Germantown	2008	2024
Wisconsin, Milwaukee	2021	2023
Wisconsin, Madison	2024	Present
Wisconsin, Germantown	2014	2017

-over-

Arrest and Conviction Record

Since your 17th birthday, have you ever been convicted of a felony or misdemeanor? (Including criminal traffic offenses)	☑ Yes	☐ No
As a juvenile, were you ever waived into adult court and convicted of a felony or misdemeanor?	☐ Yes	☑ No
Have you ever been convicted by a military court-martial?	☐ Yes	☑ No
Have you ever been convicted of disorderly conduct that involved violence against another person?	☐ Yes	☑ No

List Any Pending Citations, Tickets, or Criminal Charges

Year	Location	Charge	At the time of incident were you under the influence of alcohol and/or other drugs?	Did the incident occur in or around an establishment that serves alcohol?
2023	Dane County	Stalking, bail jumping, dropped, held open on all Probation cases	No	No
2023	Dane County	Bail Jumping, dropped, held open on all probation cases	No	No

List All Citations, Tickets, Municipal/Ordinance Violations and Criminal Convictions

(Excluding Parking Tickets). Attach additional paper if necessary.

Year	Location	Charge	At the time of incident were you under the influence of alcohol and/or other drugs?	Did the incident occur in or around an establishment that serves alcohol?
2023	Dane County	Resisting arrest	No	No
2023		DUI	~~No~~ Yes	No

Application must be signed.

The undersigned acknowledges that any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000, and understands that his/her past record will become part of this application and that the applicant applying for an Operator License is a Wisconsin resident.

Applicant's Signature

6/7/2025
Date

To be filled out by the Madison Police Department

☐ Subject has no Criminal Arrest Record with either the Wisconsin State Crime Bureau or with the Madison Police Department
☐ Files indicate that subject has the attached Criminal Arrest Record

Madison Police Department Authorized Signature

Date

Michael L. Stresing : [redacted]

Guideline(s) 1

State	Date	Description	Pending	Conviction	Fel/Misd/Ord
WI	07/15/2023	OWI 1st Refuse to Take Test for Intoxication After Arrest La Crosse County 23TR1654 & 23TR2138 West Salem PD		09/14/2023	Forf U Forf U
WI	02/04/2023	Stalking Dane County23CF395 Madison PD		Deferred Prosecution/ 24 months 04/08/2024	Felony I

Completed by: [redacted] **Date Completed:** 10/14/2025

_____ Submit to Council

_____ Additional Info Required/ Resubmit application

_____ Submit to ALRC

_____ Other Action: _____

Captain Initials: [redacted] Date: 10/14/25

Operator Application for Licenses to expire 6/30/2026

For individuals selling or serving alcohol, pursuant to Madison General Ordinance 38.05. **Fees are not refundable.**

☐ Operator License ($45).

☐ Operator License with two month Provisional License issued today ($60).

Office use:	LICOPR-20___-	BST Date

Filling out your application

- An Operator License is a privilege, not a right. **Any false answers or omissions may result in the denial of your application.**
- This application must be filled out accurately and completely.
- If you have any doubt as to whether to include the facts of a specific incident it is recommended that you disclose the information.
- If you are unsure about how to respond to any questions on this form, check with the City Clerk for clarification.
- Your application will not be processed until you deal with outstanding warrants.
- You can obtain information regarding your arrest and conviction record from the police department, the court with which you interacted, or the Wisconsin Circuit Court Access website at www.wcca.wicourts.gov/index.xsl (*CCAP may not provide a comprehensive list of ALL arrests and convictions).*

Review of your application

- The Madison Police Department will perform a background check to verify that the information you have provided is complete and accurate.
- If there are concerns about your arrest and/or conviction record as it relates to your application, or if it appears that you falsified or omitted information from your application, you may be called to appear before the Alcohol License Review Committee.
- If you are asked to appear but choose not to do so, your application may be denied.
- *Meetings of the Alcohol License Review Committee are open to the public and televised.*

First Name	M. I.	Last Name
Michael	L	Stresing

Residence: Street Address	City	State	Zip
[redacted]	Madison		

Phone	Date of Birth	Birth Place (City, State)	Sex
[redacted]	[redacted]	Brookfield, WI	

Driver's License Number (State & Number)	Place of employment and phone #	Email Address
[redacted]	Triple Shift Entertainment (Bowl-A-Vard Lanes)	[redacted]

Other names, aliases or birthdates ever used: —

Cites and States lived in since age 18, including where you now reside:	From:	To:
Madison, WI	2008	2013
Germantown WI, 53022	2008	2008
Los Angeles, CA	2013	2014
Germantown, WI	2014	2017
Denver, CO	2017	2018
Wauwatosa, WI	From: 2018	To: 2021
Milwaukee, WI	From: 2021	To: 2023
Madison, WI	From: 2024	To: Present

-over-

Arrest and Conviction Record

Since your 17th birthday, have you ever been convicted of a felony or misdemeanor? (Including criminal traffic offenses)	☑ Yes	☐ No
As a juvenile, were you ever waived into adult court and convicted of a felony or misdemeanor?	☐ Yes	☑ No
Have you ever been convicted by a military court-martial?	☐ Yes	☑ No
Have you ever been convicted of disorderly conduct that involved violence against another person?	☐ Yes	☑ No

List Any Pending Citations, Tickets, or Criminal Charges

Year	Location	Charge	At the time of incident were you under the influence of alcohol and/or other drugs?	Did the incident occur in or around an establishment that serves alcohol?
2023	Madison, WI	Stalking (dropped after probation)	No	No
		Probation ended April 8th 2026		
		still need to go to court		

List All Citations, Tickets, Municipal/Ordinance Violations and Criminal Convictions

(Excluding Parking Tickets). Attach additional paper if necessary.

Year	Location	Charge	At the time of incident were you under the influence of alcohol and/or other drugs?	Did the incident occur in or around an establishment that serves alcohol?
2023	Madison, WI	Resisting an officer	No	No

Application must be signed.

The undersigned acknowledges that any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000, and understands that his/her past record will become part of this application and that the applicant applying for an Operator License is a Wisconsin resident.

[signature] — Applicant's Signature

4/17/26 — Date

To be filled out by the Madison Police Department

☐ Subject has no Criminal Arrest Record with either the Wisconsin State Crime Bureau or with the Madison Police Department
☐ Files indicate that subject has the attached Criminal Arrest Record

Madison Police Department Authorized Signature

Date

Michael L. Stresing : [redacted]

Guideline(s) 1, 2(b)

State	Date	Description	Pending	Conviction	Fel/Misd/Ord
WI	07/15/2023	OWI 1st Refuse to Take Test for Intoxication After Arrest La Crosse County 23TR1654 & 23TR2138 West Salem PD		09/14/2023	Forf U Forf U
WI	01/24/2023	Resisting or Obstructing an Officer Dane County 23CM144 UW Madison		04/08/2024	Misd A
WI	02/04/2023	Stalking Dane County23CF395 Madison PD		Deferred Prosecution/ 24 months Adjudication/sentencing hearing 05/28/2026	Felony I

Completed by: [redacted] **Date Completed:** 05/12/2026

_____ Submit to Council

_____ Additional Info Required/ Resubmit application

X Submit to ALRC

_____ Other Action: _____

Captain Initials: [redacted] Date: 05/13/26

Dear

Bartending License Committee

It is my pleasure to recommend MICHEAL STRESING to receive his Wisconsin Bartending license

Micheal and I have been working together at Bowlavard Lanes for a year come July.

I thoroughly enjoy my time working with Micheal and came to know him as valuable and dependable asset to the company. He works well with others and is over all liked by both fellow employees and customers.

I have seen his bartending skills increase over time and look forward to seeing what more he can accomplish while continuing to work with us.

Without a doubt, I confidently recommend Micheal to join our team of LICENSED BARTENDERS here at Bowlavard

Feel free to contact me Ivan Watenpuhl at 608– 244-7246 (Bowlavard Lanes) should you like to discuss Micheal's qualifications and experience further .

Best wishes

Ivan Watenpuhl

Bowlavard Lanes Team Leader

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93309

File ID:	93309	**File Type:**	License	**Status:**	Temp Class B with Street Use
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Temporary Class B Retailer License
Concurrent with Street Use Permit
SASY Neighborhood Association
Event Location: 2000 Block Atwood Ave
Event Date: 7/25 12pm - 10pm & 7/26 12pm - 8pm
Police District 410 (District 6)
Event: AtwoodFest

Notes:

Sponsors:		**Effective Date:**	
Attachments:	PERCPS-2026-00119 App_Redacted.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93309

Title

Temporary Class B Retailer License
Concurrent with Street Use Permit
SASY Neighborhood Association
Event Location: 2000 Block Atwood Ave
Event Date: 7/25 12pm - 10pm & 7/26 12pm - 8pm
Police District 410 (District 6)
Event: AtwoodFest

RECEIVED
MAY 13 2026
MADISON CITY CLERK

Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: ☐ No ☒ YES
Office Use Only

(Agenda Item number) –if Street Use-

(Legistar file number) –if Street Use-

PERCPS-2026-00119
(License number)

6 (Alder District #) 410 (Police Sector)
Office Use Only

- Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- At least one **licensed bartender** must be present.
- **The fee** is $10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

■ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.

■ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ■ Bona fide Club ☐ Chamber of Commerce ☐ Church ☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: SASY Neighborhood Association Phone: 262-719-3121

Address: PO Box 7483 Email: sasy-board@googlegroups.com Website: https://sasyna.org/

Date organized: 1999 If a corporation, give date of incorporation: 2016

WI State Seller's Permit ID: _____

■ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We *have* been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Ryan Koglin	Madison, WI	[redacted]
Vice President	Ray Cruz	Madison, WI	
Treasurer	Susan Ramspacher	Madison, WI	
Secretary	[Currently Vacant]		
Person in charge of event	Name	Phone	Email
	Ryan Koglin	262-719-3121	608ryan@gmail.com

REV 07/2019

continued on page two - OVER

Event Information

Event Name: AtwoodFest Event dates & time(s): July 25 12PM-10PM, July 26 12PM-8PM

Event Address: 2000 Block Atwood Avenue Estimated Attendance: 4,500 daily

Do the premises you want to license occupy *all* of the building/property? Yes No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc):

Explain the purpose and nature of the event: AtwoodFest is a celebration of place, focused on the people, businesses, and institutions located in the Atwood Avenue Community

Describe your planned method of crowd control: 2 off-duty police officers will be on site at all times during the event and we have 20 volunteers, 2 with two-way radios. Most volunteers have experience with security and safety matters from prior events.

How many security persons will you have on the licensed premises? 8-10 each day

Will food be served? ■ Yes ☐ No Will a tent be used? ■ Yes ☐ No

Will the street be used? ■ Yes ☐ No Will wine be served? ☐ No ■ Yes: 1 of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: General Bev / WI Distributors

Quantities ordered: 50 bbls

(If serving wine) Wholesaler/distributor/winery who will supply wine: General Bev / WI Distributors

Quantities ordered: 20 cases

Declaration

■ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature R K Date: 5-11-26

Printed name of **Officer** who is signing: Ryan Koglin

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93310

File ID:	93310	**File Type:**	License	**Status:**	Temp Class B with Street Use
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Art Society
Event Location: 1900 Block Atwood Ave
Event Date: 8/14 5pm - 10pm & 8/15 2pm - 10pm
Police District: 410 (District 6)
Event: Schenk's Corners Block Party

Notes:

Sponsors:		**Effective Date:**	
Attachments:	PERCPS-2026-00121 App_Redacted.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93310

Title

Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Art Society
Event Location: 1900 Block Atwood Ave
Event Date: 8/14 5pm - 10pm & 8/15 2pm - 10pm
Police District: 410 (District 6)
Event: Schenk's Corners Block Party

Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: ☐ No ☑ YES
Office Use Only

(Agenda Item number) –if Street Use–

(Legistar file number) –if Street Use–

PERCPS-2026-00121
(License number)

6 (Alder District #) 410 (Police Sector)
Office Use Only

- Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- At least one **licensed bartender** must be present.
- **The fee** is $10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

☑ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.

☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Schenk's Corners Art Society Phone: 262-903-1676

Address: 1714 Roth St. Madison, WI 53704 Email: emptyrandall@hotmail.com Website:

Date organized: 03/27/2019 If a corporation, give date of incorporation: 03/27/2019

WI State Seller's Permit ID:

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We *have* been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Joe Burbach	Madison, WI	[redacted]
Vice President	Dan Plourde	Madison, WI	
Treasurer	Michael Randall	Madison, WI	
Secretary	Adam Ginsberg	Madison, WI	
Person in charge of event	Name	Phone	Email
	Michael Randall	262-903-1676	emptyrandall@hotmail.com

REV 07/2019

continued on page two - OVER

Event Information

Event Name: Schenk's Corners Block Party Event dates & time(s): Friday, August 14th: 5-10pm Saturday, August 15th: 2-10pm

Event Address: 1900 Block - Atwood Avenue Estimated Attendance: 900

Do the premises you want to license occupy *all* of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc):

Street, sidewalk and green space along 1900 Block of Atwood Avenue

Explain the purpose and nature of the event: Neighborhood celebration of art and music.

Community fundraising for a local charity.

Describe your planned method of crowd control: Volunteer security personal'staffed thoughout

How many security persons will you have on the licensed premises? 8

Will food be served? ☐ Yes ☒ No Will a tent be used? ☒ Yes ☐ No **Only above stage**

Will the street be used? ☒ Yes ☐ No Will wine be served? ☒ No ☐ Yes: ___ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: One Barrel Brewing Company

Quantities ordered: 18 Half Barrel

(If serving wine) Wholesaler/distributor/winery who will supply wine: _____

Quantities ordered: _____

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature _____ Date: 05/16/2026

Printed name of **Officer** who is signing: Michael Randall

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93558

File ID:	93558	**File Type:**	License	**Status:**	Temp Class B with Street Use
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	06/11/2026
File Name:				**Final Action:**	

Title: Temporary Class B Retailer License
Concurrent with Street Use Permit
Wisconsin Chamber Orchestra
Event Location: Capitol Square between S Carroll and W Main and between E Mifflin and N Pinckney
Event Date: June 24; July 1, 8, 15, 22, and 29 4pm - 9pm (Rain dates each following Thursday)
Police District: 405 (District 4)
Event: Concerts on the Square

Notes:

Sponsors:		**Effective Date:**	
Attachments:	PERCPS-2026-00134 App_Redacted.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93558

Title

Temporary Class B Retailer License
Concurrent with Street Use Permit
Wisconsin Chamber Orchestra
Event Location: Capitol Square between S Carroll and W Main and between E Mifflin and N Pinckney
Event Date: June 24; July 1, 8, 15, 22, and 29 4pm - 9pm (Rain dates each following Thursday)
Police District: 405 (District 4)
Event: Concerts on the Square

Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: ☐ No ☐ YES
Office Use Only

_____ (Agenda Item number) –if Street Use-

_____ (Legistar file number) –if Street Use-

_____ (License number)

_____ (Alder District #) _____ (Police Sector)
Office Use Only

- Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- At least one **licensed bartender** must be present.
- **The fee** is $10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.

☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Wisconsin Chamber Orchestra Phone: (608) 257-0638

Address: 1 S Pinckney St Ste. 518 Madison, WI 53703 Email: wco@wicoconcerts.org Website: wicoconcerts.org

Date organized: 07/26/1960 If a corporation, give date of incorporation: 07/26/1960

WI State Seller's Permit ID: _____

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We *have* been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Paul Higginbotham	Madison, WI	[redacted]
Vice President	Matt Gerding	Madison, WI	
Treasurer	Shari Keithe	Madison, WI	
Secretary	Jon Anderson	Madison, WI	
Person in charge of event	Name	Phone	Email
	Cody Schreer	(616) 240-9241	CodySchreer@wicoconcerts.org

REV 07/2019

continued on page two - OVER

Event Information

Event Name: Concerts on the Square Event dates & time(s): 06/24, 07/01, 07/08, 07/15, ~~07/22~~, ~~07/29~~ Rain dates each following Thursday 4:00pm - 9:00pm

Event Address: Capitol Square Center between S Carroll and W Main and between E Mifflin and N. Pinckney Estimated Attendance: 20,000 +

Do the premises you want to license occupy *all* of the building/property? NO No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc):

The 10 blocks of N+S Pinckney | The 10 blocks of E+W Main | the 100 blocks of E Wash, MLK, and King St.

Explain the purpose and nature of the event: Annual 6 week classical and light pops concert series. Free and open to the public.

Describe your planned method of crowd control: Postal event grounds. City and state police, staff and volunteers to monitor the area. Safety announcements made over P.A. as needed.

How many security persons will you have on the licensed premises? 6

Will food be served? ☒ Yes ☐ No Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No Will wine be served? ☐ No ☒ Yes: 1 of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: Frank Beverage Group

Quantities ordered: 10 barrels of beer / concert

(If serving wine) Wholesaler/distributor/winery who will supply wine: Wollersheim Winery and Distillery

Quantities ordered: 10 barrels of wine / concert

Declaration

☐ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature: [signature] Date: 6/10/26

Printed name of **Officer** who is signing: Paul Higginbotham

REV 07/2019

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93559

File ID:	93559	**File Type:**	License	**Status:**	Temp Class B with Street Use
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	06/11/2026
File Name:				**Final Action:**	

Title: Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 2 E Main St
Event Date: August 5, 12, 19, and 26; and September 2 4pm
Police District: 406 (District 4)
Event: Jazz at Five Summer Series

Notes:

Sponsors:		**Effective Date:**	
Attachments:	PERCPS-2026-00135 App_Redacted.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93559

Title

Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 2 E Main St
Event Date: August 5, 12, 19, and 26; and September 2 4pm
Police District: 406 (District 4)
Event: Jazz at Five Summer Series

Temporary B License

Street Use: ☐ No ☐ YES
Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

_____
(Agenda Item number) –if Street Use-

_____
(Legistar file number) –if Street Use-

_____
(License number)

_____ _____
(Alder District #) *(Police Sector)*
Office Use Only

- Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- At least one **licensed bartender** must be present.
- **The fee** is $10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:
☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Jazz at Five, INC. Phone: 9202901266

Address: 1213 N Sherman ave #295 Madison, WI 53704 Email: eventdirector@jazzatfive.org Website: www.jazzatfive.org

Date organized: 08/01/1993 If a corporation, give date of incorporation: 12/06/2007

WI State Seller's Permit ID: _____

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We *have* been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Michael Thompson	Fitchburg, WI	[redacted]
Vice President	Kirsten Spira	Madison, WI	[redacted]
Treasurer	Johannes Wallmann	Madison, WI	[redacted]
Secretary	Spencer Stanbery	Madison, WI	[redacted]
Person in charge of event	Name	Phone	Email
	Spencer Stanbery	9202901266	eventdirector@jazzatfive.org

REV 07/2019

Text

continued on page two - OVER

Event Information

Event Name: Jazz at Five Summer Series Event dates & time(s): August 5, 12, 19, 26 September 2 @4pm

Event Address: 2 E Main St Estimated Attendance: 700-1,000 per date

Do the premises you want to license occupy *all* of the building/property? yes No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc):

Outside the Capitol building, on the square

Concerts are outdoors - audience will use city parking ramps

Explain the purpose and nature of the event: Outdoor Neighborhood Jazz Concert

Describe your planned method of crowd control: 5 - 10 Volunteers

How many security persons will you have on the licensed premises? None

Will food be served? ☒ Yes ☐ No Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No Will wine be served? ☐ No ☒ Yes: 1 of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: General Beverage

Quantities ordered: three half barrels per concert

(If serving wine) Wholesaler/distributor/winery who will supply wine: General Beverage

Quantities ordered: 20 cases per concert

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature [signature] Date: 06/10/2026

Printed name of **Officer** who is signing: Spencer Stanbery

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 92881

File ID:	92881	**File Type:**	License	**Status:**	Change of Agent
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	04/27/2026
File Name:				**Final Action:**	

Title: Change of Agent
Papavero LLC • dba Osteria Papavero • 128 E Wilson St
New Agent: Samantha Schuette
Class B Combination Liquor & Beer
(District 4)

Notes:

Sponsors:

Effective Date:

Attachments: 69508-73980 Agent Change App(2).pdf, FACE SHEET SS_Redacted.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	ALCOHOL LICENSE REVIEW COMMITTEE	05/20/2026	Refer	ALCOHOL LICENSE REVIEW COMMITTEE			Pass

Action Text: A motion was made by Figueroa Cole, seconded by Klemons, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

Text of Legislative File 92881

Title

Change of Agent
Papavero LLC • dba Osteria Papavero • 128 E Wilson St
New Agent: Samantha Schuette
Class B Combination Liquor & Beer
(District 4)

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 92881

Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number) –if change-

(Legistar file number) –if change-

(License number)

(Alder District # and Name)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
  - If you are a **new** agent for a **new** license, there is no charge.
  - If this is a **change of agent**, there is a $10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, Francesco Longano, officer/member for Paparo (Corp/LLC),

doing business as Osteria Paparo, authorize and appoint Samantha Schuette
Name

as the liquor/beer agent for the premise located at 128 East Wilson.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Signature of corporate officer/member, *Date* 4/6/2026

To be completed by appointed Liquor/Beer Agent

I, Samantha Schuette, appointed liquor/beer agent for Paparo (Corp/LLC),

being first duly sworn, affirm that I have full authority and control of the premise described

in this license, and I am involved in the actual conduct of the business as an employee, or have a direct

financial interest in the business of the licensee. The percent of the business I own is 0 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Signature of corporate Agent, *Date* April 7, 2026

REV 09/2018

☐ Form submitted by mail/e-mail
Office Use Only

Liquor Agent
Samantha Schuette [redacted]

State	Date	Description	Pending	Conviction	Fel/Misd/Ord
WI	09/15/2019	OWI (1ST) Verona PD		10/15/2019	Ord
WI	05/06/2021	OWI (2nd) Fitchburg PD Dane Co 21CT369		02/03/2022	Misd U

Completed by: [redacted] **Date Completed:** 04/29/2026

_____ Submit to Council

_____ Additional Info Required/ Resubmit application

__X__ Submit to ALRC

_____ Other Action: _____

Captain Initials: [redacted] Date: 05/06/26

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 92966

File ID:	92966	**File Type:**	License	**Status:**	Change of Agent
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	04/30/2026
File Name:				**Final Action:**	

Title: Change of Agent
Cenote LLC • dba Liquid • 624 University Ave
New Agent: Benjamin Churley
Class B Combination Liquor & Beer
(District 2)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2024-00491 Agent Change App.pdf, Face Sheet BC_Redacted.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	ALCOHOL LICENSE REVIEW COMMITTEE	05/20/2026	Refer	ALCOHOL LICENSE REVIEW COMMITTEE			Pass

Action Text: A motion was made by Klemons, seconded by Figueroa Cole, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Text of Legislative File 92966

Title

Change of Agent
Cenote LLC • dba Liquid • 624 University Ave
New Agent: Benjamin Churley
Class B Combination Liquor & Beer
(District 2)

Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

_____ *(Agenda Item Number) –if change-*

_____ *(Legistar file number) –if change-*

_____ *(License number)*

_____ *(Alder District # and Name)*

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
  - If you are a **new** agent for a **new** license, there is no charge.
  - If this is a **change of agent**, there is a $10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, Benjamin Churley, officer/member for Cenote LLC (Corp/LLC),

doing business as Liquid, authorize and appoint Benjamin Churley
Name

as the liquor/beer agent for the premise located at 624 University Ave, Madison, WI 53715.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Benjamin C. Churley , 4/15/26
Signature of corporate officer/member *Date*

To be completed by appointed Liquor/Beer Agent

I, Benjamin Churley, appointed liquor/beer agent for Cenote LLC (Corp/LLC),

being first duly sworn, affirm that I have full authority and control of the premise described

in this license, and I am involved in the actual conduct of the business as an employee, or have a direct

financial interest in the business of the licensee. The percent of the business I own is 100 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Benjamin C. Churley , 4/15/26
Signature of corporate Agent *Date*

REV 09/2018

☐ Form submitted by mail/e-mail
Office Use Only

Liquor Agent
Benjamin Churley [redacted]

State	Date	Description	Pending	Conviction	Fel/Misd/Ord
NE	08/09/2002	OWI (1ST)		01/08/2003	
WI	07/11/2014	OWI (2ND) State Capitol Police Dane Co 2014TR13927		08/29/2014	
WI	10/16/2017	OWI (3RD) UWPD Dane Co 17CT866		11/23/2021	Misd U

Completed by: [redacted] **Date Completed:** 05/12/2026

_____ Submit to Council

_____ Additional Info Required/ Resubmit application

X Submit to ALRC

_____ Other Action: _____

Captain Initials: [redacted] Date: 05/13/26

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93221

File ID:	93221	**File Type:**	License	**Status:**	Change of Agent
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/15/2026
File Name:				**Final Action:**	

Title: Change of Agent
LRP Madison1 LLC • dba Madison Marriott South
706 John Nolen Dr
New Agent: Christopher Scheel
Class B Combination Liquor & Beer
(District #14)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	93221 Change of Agent App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jhaar@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93221

Title

Change of Agent
LRP Madison1 LLC • dba Madison Marriott South
706 John Nolen Dr
New Agent: Christopher Scheel
Class B Combination Liquor & Beer
(District #14)

Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☐ Liquor,
☒ Class C Wine

(Agenda Item Number) –if change-
93221
(Legistar file number) –if change-
LICLIB-2018-00439
(License number)
District 14 - Lieberman
(Alder District # and Name)
Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
  - If you are a **new** agent for a **new** license, there is no charge.
  - If this is a **change of agent**, there is a $10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, David D. Marvin, officer/member for LRP Madison1, LLC (Corp/LLC),

doing business as Madison Marriot South, authorize and appoint Christopher Scheel
Name

as the liquor/beer agent for the premise located at 706 John Nolen Drive.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Signature of corporate officer/member , 5/12/2026 *Date*

To be completed by appointed Liquor/Beer Agent

I, Christopher Scheel, appointed liquor/beer agent for LRP Madison1, LLC (Corp/LLC),

being first duly sworn, affirm that I have full authority and control of the premise described

in this license, and I am involved in the actual conduct of the business as an employee, or have a direct

financial interest in the business of the licensee. The percent of the business I own is 0 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Signature of corporate Agent , 5/12/2026 *Date*

REV 09/2018

☐ Form submitted by mail/e-mail
Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93274

File ID:	93274	**File Type:**	License	**Status:**	Change of Agent
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/21/2026
File Name:				**Final Action:**	

Title: Change of Agent
SSA Group LLC • dba SSA Group LLC
606 S Randall Ave
New Agent: Francis Svec
Class B Combination Liquor & Beer
(District #13)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2022-00172 CHANGE OF AGENT.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jhaar@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93274

Title

Change of Agent
SSA Group LLC • dba SSA Group LLC
606 S Randall Ave
New Agent: Francis Svec
Class B Combination Liquor & Beer
(District #13)

Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number) –if change-

93274
(Legistar file number) –if change-

LICLIB-2022-00172
(License number)

District #13 - Evers
(Alder District # and Name)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
  - If you are a **new** agent for a **new** license, there is no charge.
  - If this is a **change of agent**, there is a $10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, Sean McNicholas, officer/member for SSA Group, LLC (Corp/LLC),

doing business as SSA Group, LLC, authorize and appoint Francis Svec
Name

as the liquor/beer agent for the premise located at 606 S. Randall Ave, Madison, WI 53715.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Signature of corporate officer/member , 05/19/2026
Date

To be completed by appointed Liquor/Beer Agent

I, Francis Svec, appointed liquor/beer agent for The SSA Group (Corp/LLC),

being first duly sworn, affirm that I have full authority and control of the premise described

in this license, and I am involved in the actual conduct of the business as an employee, or have a direct

financial interest in the business of the licensee. The percent of the business I own is 0 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Signature of corporate Agent , 5/19/26
Date

REV 09/2018

☐ Form submitted by mail/e-mail
Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93311

File ID:	93311	**File Type:**	License	**Status:**	Change of Agent
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Change of Agent
Metcalfe Foods-West LLC • dba Metcalfe Markets • 7455 Mineral Point Rd
New Agent: Eric Wichmann
Class A Beer, Class A Liquor
(District 9)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIA-2011-01722 Agent Change App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93311

Title

Change of Agent
Metcalfe Foods-West LLC • dba Metcalfe Markets • 7455 Mineral Point Rd
New Agent: Eric Wichmann
Class A Beer, Class A Liquor
(District 9)

Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

_____ *(Agenda Item Number) –if change-*

_____ *(Legistar file number) –if change-*

_____ *(License number)*

_____ *(Alder District # and Name)*

Office Use Only

Class A: ☑ Beer, ☑ Liquor, ☐ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
  - If you are a **new** agent for a **new** license, there is no charge.
  - If this is a **change of agent**, there is a $10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, William Jacobs, officer/member for Metcalfe Foods-West LLC (Corp/LLC),

doing business as Metcalfe Markets, authorize and appoint Eric Wichmann
Name

as the liquor/beer agent for the premise located at 7455 Mineral Point RD, Madison, WI 53717.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

William Jacobs, 4/29/26
Signature of corporate officer/member *Date*

To be completed by appointed Liquor/Beer Agent

I, Eric Wichmann, appointed liquor/beer agent for Metcalfe Foods-West LLC (Corp/LLC),

being first duly sworn, affirm that I have full authority and control of the premise described

in this license, and I am involved in the actual conduct of the business as an employee, or have a direct

financial interest in the business of the licensee. The percent of the business I own is 0 %.

☑ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

[signature], 4/29/26
Signature of corporate Agent *Date*

REV 09/2018

☐ Form submitted by mail/e-mail
Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 92995

File ID:	92995	**File Type:**	License	**Status:**	Business Name Change
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/04/2026
File Name:				**Final Action:**	

Title: Business Name Change
K Street LLC • Current dba: Madison's
119 King St
Class B Combination Liquor & Beer
(District 4)
New dba: Madison's and Good News Cafe & Ice Cream

Notes:

Sponsors:		**Effective Date:**	
Attachments:	57723-51460 Change of dba.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	ALCOHOL LICENSE REVIEW COMMITTEE	05/20/2026	Refer	ALCOHOL LICENSE REVIEW COMMITTEE			Pass

Action Text: A motion was made by Figueroa Cole, seconded by Klemons, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Text of Legislative File 92995

Title

Business Name Change
K Street LLC • Current dba: Madison's
119 King St
Class B Combination Liquor & Beer
(District 4)
New dba: Madison's and Good News Cafe & Ice Cream

Change of dba Name

Fee: $25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

57723-51460
(License number)

4 verveer
(Alder District # and Name)

Office Use Only

Class A: ☒ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: 57723-51460

Current Business dba Name: Madison's

Licensed Address: 119 King St.

Liquor/Beer Agent Name: Andrea Patino Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): K Street LLC

Business Mailing Address: 119 King St.

Business Contact Name, Position: Henry Gibson, GM

Business Phone: (608) 229-0900 Business Email: madisonsonKing@gmail.com

New dba Name: Madison's and Good News Cafe & ice cream

_____, 4/9/2026
Authorized Signature *Date*

RECEIVED
APR 09 2026
MADISON CITY CLERK

☐ Form submitted by mail/e-mail
Office Use Only

REV 8/2018

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93236

File ID:	93236	**File Type:**	License	**Status:**	Business Name Change
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/18/2026
File Name:				**Final Action:**	

Title: Business Name Change
LRP Madison1 LLC • Current dba: Sheraton Madison Hotel
706 John Nolen Dr
Class B Combination Liquor & Beer
(District #14)
New dba: Madison Marriott South

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2018-00439 DBA CHANGE APP.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jhaar@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93236

Title

Business Name Change
LRP Madison1 LLC • Current dba: Sheraton Madison Hotel
706 John Nolen Dr
Class B Combination Liquor & Beer
(District #14)
New dba: Madison Marriott South

Change of dba Name

Fee: $25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

93236

(Legistar file number)

LICLIB-2018-00439

(License number)

District 14 - Lieberman

(Alder District # and Name)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☐ Liquor,
☒ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2018-00439

Current Business dba Name: Sheraton Madison Hotel

Licensed Address: 706 John Nolen Drive

Liquor/Beer Agent Name: Chris Scheel Alder, District #: Lieberman/14

Corporate Information

Business Legal Name (as on WI State Sellers Permit): LRP Madison1, LLC

Business Mailing Address: 300 Marietta Street NW, Ste 304, Atlanta, GA 30313

Business Contact Name, Position: Elizabeth Roth

Business Phone: 404-222-9100 Business Email: eroth@lvmgt.com

New dba Name: Madison Marriot South

Authorized Signature , 5/12/2026 Date

☐ Form submitted by mail/e-mail
Office Use Only

REV 8/2018

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93218

File ID:	93218	**File Type:**	License	**Status:**	Entity Reorganization
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/15/2026
File Name:				**Final Action:**	

Title: Entity Reorganization
BB1 LLC • dba Butterbird
1134 Regent St
Class B Combination Liquor & Beer
District #8
Remove 1 Officer

Notes:

Sponsors:		**Effective Date:**	
Attachments:	BB1 LLC Officer Change 051526.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jhaar@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93218

Title

Entity Reorganization
BB1 LLC • dba Butterbird
1134 Regent St
Class B Combination Liquor & Beer
District #8
Remove 1 Officer

Change of Officers

(Agenda Item Number)

93218

(Legistar file number)

LICLIB-2023-00235

(License number)

DISTRICT 8 - Zhang

(Alder District # and Name)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☐ Beer, ☒ Liquor,
☐ Class C Wine

- This application is to inform the city of any changes in corporate structure.
- **The fee** for filing this application is $25.00.
- Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2023-00235

Business dba Name: BUTTERBIRD

Licensed Address: 1134 REGENT ST. MADISON WI 53715

Liquor/Beer Agent Name: SHAINA PAPACH Alder, District #: ZHANG, 8

Corporate Information

Business Legal Name (as on WI State Sellers Permit): BBI LLC

Business Mailing Address: 3445 CRESTWOOD DR MADISON WI 53705

Business Contact Name, Position: DANIEL MOMONT / OFFICE MANAGER

Business Phone: 608 658 1083 Business Email: accounting@butterbird.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Officers/Members/Directors who will no longer hold their positions:	
Name KAITLIN EISMER	Former Title OFFICER/MEMBER

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☐ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 2

If this changes ownership by 50% or more, you will also need to include a completed Liquor/Beer License Application, business plan, and sample menu with this form.

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Authorized Signature

5/13/26
Date

☐ Form submitted by mail/e-mail
Office Use Only

REV 01/2025

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93235

File ID:	93235	**File Type:**	License	**Status:**	Entity Reorganization
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/18/2026
File Name:				**Final Action:**	

Title: Entity Reorganization
SSP America Inc • dba Ancora Coffee Roaster (2), Launce Deck Bar, Stella Bar, Goose Island Bar, Look Mom No Hands, Madtown Gastro Pub, Metcalfe's, Vinoteca Wine & Tapas, and Picnic Point Public House
4000 International Ln
Class B Combination Liquor & Beer
(District #12)
Remove 1 officer

Notes:

Sponsors:		**Effective Date:**	
Attachments:	93235 COO App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jhaar@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93235

Title

Entity Reorganization
SSP America Inc • dba Ancora Coffee Roaster (2), Launce Deck Bar, Stella Bar, Goose Island Bar, Look Mom No Hands, Madtown Gastro Pub, Metcalfe's, Vinoteca Wine & Tapas, and Picnic Point Public House
4000 International Ln
Class B Combination Liquor & Beer
(District #12)
Remove 1 officer

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93235

Change of Officers

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)
93235
(Legistar file number)
LICLIB-2016-00416
(License number)
District 12 - Matthews
(Alder District # and Name)
Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☑ Beer, ☑ Liquor,
☐ Class C Wine

- This application is to inform the city of any changes in corporate structure.
- **The fee** for filing this application is $25.00.
- Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2016-00416

Business dba Name: SSP America Inc

Licensed Address: 6000 International Ln, Madison, WI 53704

Liquor/Beer Agent Name: Shanna K Olivero Alder, District #:

Corporate Information

Business Legal Name (as on WI State Sellers Permit): SSP America Inc

Business Mailing Address: 20408 Bashan Dr, Suite 300, Ashburn, VA 20147

Business Contact Name, Position: Bernadette Maramba, Licensing Manager

Business Phone: 703-723-7264 Business Email: licensingrenewals@foodtravelexperts.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
George Mboya	CEO, President
This is a current member.	
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Patrick Murray	Deputy CEO

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☑ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 1

If this changes ownership by 50% or more, you will also need to include a completed Liquor/Beer License Application, business plan, and sample menu with this form.

Will this change alter your business plan? ☑ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Authorized Signature

05/12/2026
Date

☐ Form submitted by mail/e-mail
Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93312

File ID:	93312	**File Type:**	License	**Status:**	Entity Reorganization
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Entity Reorganization
Madison Association of the Deaf Inc • dba Madison Association of the Deaf
1109 Williamson St
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

Notes:

Sponsors:		**Effective Date:**	
Attachments:	4032-1758 Change of Officers App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93312

Title

Entity Reorganization
Madison Association of the Deaf Inc • dba Madison Association of the Deaf
1109 Williamson St
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

Change of Officers

60

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☑ Beer, ☑ Liquor,
☐ Class C Wine

- This application is to inform the city of any changes in corporate structure.
- **The fee** for filing this application is $25.00.
- Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: 4032-1758

Business dba Name: Madison Association of the Deaf Inc.

Licensed Address: 1109 Williamson St Madison WI 53703

Liquor/Beer Agent Name: Darrell Raby Alder, District #: 6

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Madison Association of the Deaf

Business Mailing Address: 1109 Williamson St Madison WI 53703

Business Contact Name, Position: Ted Trenkamp Treasurer

Business Phone: 262-744-0498 Business Email: madtreasurer@gmail.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Daniel Rains	President
Michael Ginter	Vice President
Darrell Raby	Secretary
Darrell Raby	Liquor / Beer Agent
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Andy Altmann	President
Ted Trenkamp	Liquor / Beer Agent

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MAR 25 2026
MADISON CITY CLERK

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☑ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 4

Will this change alter your business plan? ☑ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Ted Kronberg Treasurer
Authorized Signature

3/26/26
Date

☐ Form submitted by mail/e-mail
Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93313

File ID:	93313	**File Type:**	License	**Status:**	Entity Reorganization
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Entity Reorganization
The Lone Girl Brewing Company Madison Taproom • dba The Lone Girl Brewing Company Madison Taproom
1817 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Remove one officer

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2024-00196 Officer Change.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93313

Title

Entity Reorganization
The Lone Girl Brewing Company Madison Taproom • dba The Lone Girl Brewing Company Madison Taproom
1817 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Remove one officer

Change of Officers

(Agenda Item Number)

(Legistar file number)

(License number)

#6 / Mayer
(Alder District # and Name)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

- This application is to inform the city of any changes in corporate structure.
- **The fee** for filing this application is $25.00.
- Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: Lic Lib -2024-00196

Business dba Name: The Lone Girl Brewing Company Madison Taproom

Licensed Address: 1817 E Washington Ave. Madison, WI 53704

Liquor/Beer Agent Name: Kerry Abercrombie Alder, District #: Mayer/#6

Corporate Information

Business Legal Name (as on WI State Sellers Permit): The Lone Girl Brewing Company Madison Taproom

Business Mailing Address: 114 E. Main Street Waunakee, WI 53597

Business Contact Name, Position: Kerry Abercrombie, Agent

Business Phone: 608-298-7377 Business Email: kerry@thelonegirl.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Kevin Abercrombie	Member, President

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☐ No ☒ Yes, explain: Kerry Abercrombie is the agent at the Waunakee location and the taproom location.

After this change, how many total officers/members/directors will be in the organization?: 2

If this changes ownership by 50% or more, you will also need to include a completed Liquor/Beer License Application, business plan, and sample menu with this form.

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Kerry Abercrombie — *Authorized Signature*

5/6/26 — *Date*

☐ Form submitted by mail/e-mail
Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93314

File ID:	93314	**File Type:**	License	**Status:**	Entity Reorganization
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Entity Reorganization
Vintage II Inc • dba Vintage Brewing Company
674 Whitney Way
Class B Combination Liquor & Beer
(District 19)
Add one new officer, remove one officer

Notes:

Sponsors:		**Effective Date:**	
Attachments:	76139-87543 Officer Change App (2).pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93314

Title

Entity Reorganization
Vintage II Inc • dba Vintage Brewing Company
674 Whitney Way
Class B Combination Liquor & Beer
(District 19)
Add one new officer, remove one officer

Change of Officers

(Agenda Item Number)

(Legistar file number) 76139-87543

(License number) 19

(Alder District # and Name)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

- This application is to inform the city of any changes in corporate structure.
- **The fee** for filing this application is $25.00.
- Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: 76139-87543

Business dba Name: Vintage brewing Company

Licensed Address: 674 whitney Way Madison wi 53711

Liquor/Beer Agent Name: Trent Kramer Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Vintage II inc

Business Mailing Address: _____

Business Contact Name, Position: Trent Kramer

Business Phone: 608 204-2739 Business Email: VintageBrew@gmail.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Mike Bridges	Member
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Rory Nicragiolle	Member

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☐ No ☒ Yes, explain: Vintage LLC DBA Vintage Spirits & Grill

After this change, how many total officers/members/directors will be in the organization?: _____

If this changes ownership by 50% or more, you will also need to include a completed Liquor/Beer License Application, business plan, and sample menu with this form.

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Authorized Signature

5-12-2026
Date

☐ Form submitted by mail/e-mail

Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93315

File ID:	93315	**File Type:**	License	**Status:**	Entity Reorganization
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Entity Reorganization
Vintage II Inc • dba Vintage Brewing Company
803 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2018-00558 Officer Change App (2).pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93315

Title

Entity Reorganization
Vintage II Inc • dba Vintage Brewing Company
803 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

Change of Officers

(Agenda Item Number)

(Legistar file number)

LICLIB-2018-00558

(License number)

6

(Alder District # and Name)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

- This application is to inform the city of any changes in corporate structure.
- **The fee** for filing this application is $25.00.
- Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: _____

Business dba Name: Vintage brewing Company

Licensed Address: 803 E Washington Ave 53703

Liquor/Beer Agent Name: Trent Kraemer Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Vintage II Inc

Business Mailing Address: 803 E Washington Ave Madison Wi 53703

Business Contact Name, Position: Trent Kraemer

Business Phone: 608-204-2739 Business Email: VintageBrew@gmail.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Mike Bridges	Member
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Rory Meraglia	Member

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☐ No ☒ Yes, explain: Vintage LLC DBA Vintage Spirits & Grill

After this change, how many total officers/members/directors will be in the organization?: _____

If this changes ownership by 50% or more, you will also need to include a completed Liquor/Beer License Application, business plan, and sample menu with this form.

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

[signature] 5-12-2026

Authorized Signature *Date*

☐ Form submitted by mail/e-mail

Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93316

File ID:	93316	**File Type:**	License	**Status:**	Change of Conditions
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Change of Licensed Conditions
Red Sushi 2 LLC • dba RED • Capacity (in/out): 125/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
21+ Entertainment
Police Sector 405 (District 4)
Request to revise condition five to increase indoor capacity to 275.

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICPCH-2026-00324 Change of Condition App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93316

Title

Change of Licensed Conditions
Red Sushi 2 LLC • dba RED • Capacity (in/out): 125/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
21+ Entertainment
Police Sector 405 (District 4)
Request to revise condition five to increase indoor capacity to 275.

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93316

Change of Conditions

Fee: $25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICLIB-2015-00919
(License number)

(Alder District #) (Police Sector)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☐ Beer, ☑ Liquor,
☐ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2015-00919

Business dba Name: RED

Licensed Address: 316 West Washington ave Madison, WI 53703

Premise Capacity: _____ Liquor/Beer Agent Name: Tatsiana Zhykharevich

20 % Alcohol, 80 % Food, ____ % Other Alder, District #: 4 Police Sector: ____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Red Sushi 2, LLC

Business Mailing Address: 316 West Washington ave. Unit 100. Madison, WI

Business Contact Name, Position: Tatsiana Zhykharevich

Business Phone: (608)338-9327 Business Email: tanya@red-madison.com

Description of Change to Conditions: RED completed an approved expansion in 2024 that added an additional indoor dining/event space with aprox 150 seats. It was brought to our attention that capacity condition on the liquor license was not updated and still reflects the original capacity.
We ask to update the license to total capacity:
~~Indoor: aproximately 275 seats~~
Outdoor: 90 seats

Authorized Signature _____ Date 5/20/26

REV 09/2018

☐ Orange sign and business card issued w/ COCA
☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93317

File ID:	93317	**File Type:**	License	**Status:**	Change of Licensed Premise
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/22/2026
File Name:				**Final Action:**	

Title: Change of Licensed Premises
Red Sushi 2 LLC • dba RED
Current Capacity (in/out): 125/92 • Proposed Capacity (in/out): 275/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 405 (District 4)
Request to increase indoor capacity to 275.

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICPCH-2026-00324 Change of Premises App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93317

Title

Change of Licensed Premises
Red Sushi 2 LLC • dba RED
Current Capacity (in/out): 125/92 • Proposed Capacity (in/out): 275/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 405 (District 4)
Request to increase indoor capacity to 275.

Change of Premises

Fee: $25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPCH-2026-00324
(License number)

4 (Alder District #) (Police Sector)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☐ Beer, ☑ Liquor,
☐ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2015-00919

Business dba Name: RED

Licensed Address: 316 W. Washington ave Madison, WI 53703

Liquor/Beer Agent Name: Tatsiana Zhykhavevich

20% Alcohol, 80% Food, ____% Other Alder, District #: 4 Police Sector: 405

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Red Sushi 2, LLC

Business Mailing Address: 316 W. Washington ave. #100 Madison, WI

Business Contact Name, Position: Tatsiana Zhykhavevich

Business Phone: (608)294-1234 Business Email: tanya@red-madison.com

Current Capacity (indoor): 125 **Current Capacity (outdoor):** 92

Proposed Capacity (indoor): 275 **Proposed Capacity (outdoor):** 92

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Description of Proposed Changes:

see attached

☑ Detailed Floor Plans included (required)

Authorized Signature , *Date* 5/18/2026

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

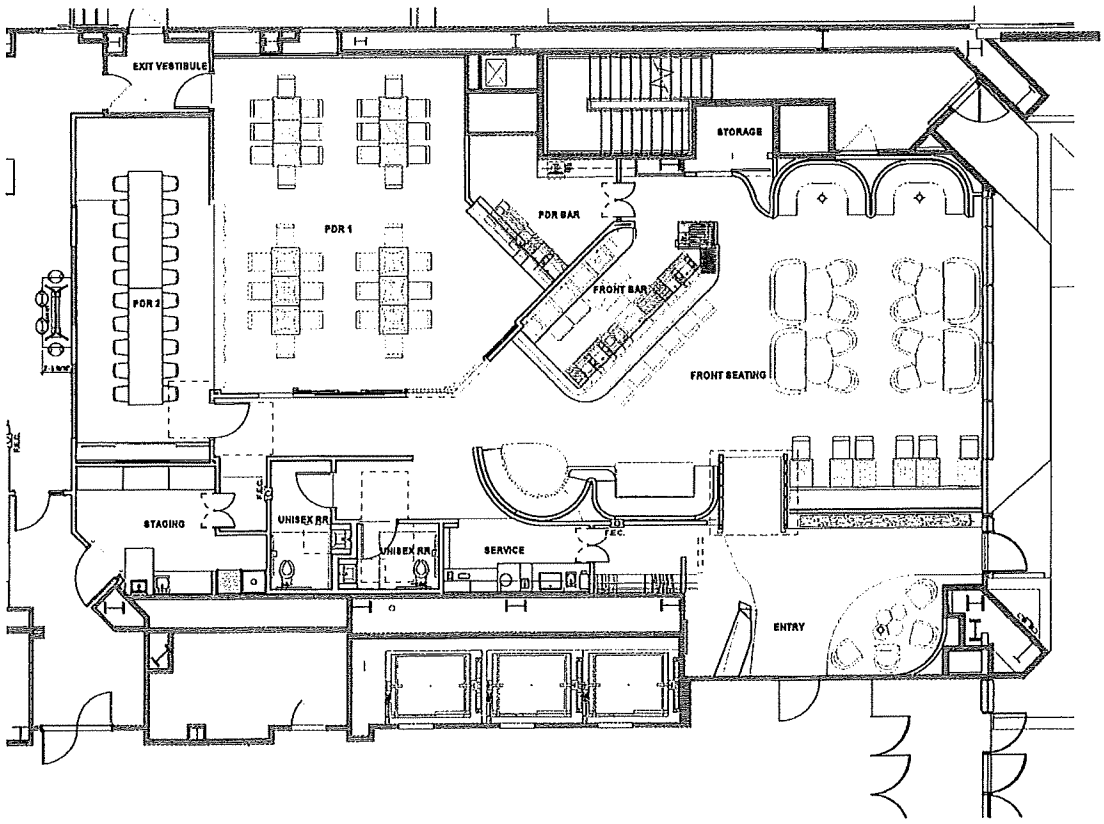
Office Use Only

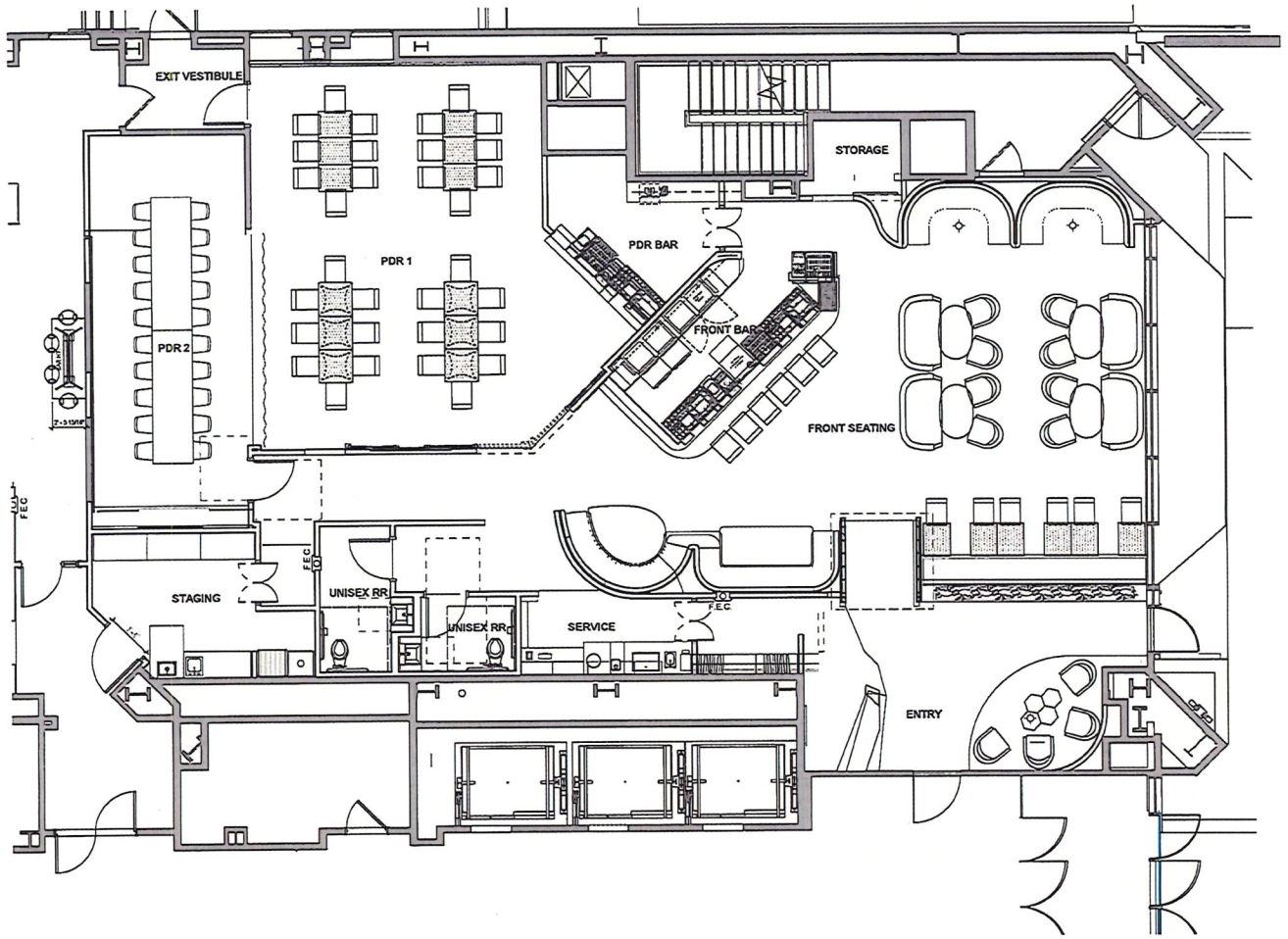
REV 09/2018

Project Design

The expansion project consists of four primary areas:

Area	Description	Size
Main Dining Area	Functions as a replacement to sixth floor expansion dining space for regular diners, with primary utilization on busier nights. Aprox. 55 seats	3,651 sf
Bar	Addition of a new, secondary, bar to provide beverages to the new expansion space and supplement bar capacity for the outdoor patio on an as-needed basis.	
Private Dining Room (PDR 2) - Small	Serving up to group sizes of 20, this space will be primarily intended for smaller special events.	
Private Dining Room (PDR 1) - Large	Serving up to group sizes of 40, this space will be primarily intended for larger special events.	





1 FIRST FLOOR PLAN- SUITE 125- ALRC
1/4" = 1'-0"

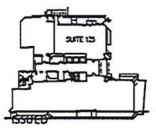
RED EXPANSION: SUITE 125
TENANT AREA: 3,651 SF
OCCUPANCY: 150 PERSONS

NOT FOR CONSTRUCTION

knothe bruce ARCHITECTS
Phone: 608.836.3690
8401 Greenway Blvd, Suite 900
Middleton, WI 53562

PINK HOUSE DESIGNS, LLC

KEY PLAN



03.14.2024

PROJECT TITLE
RED EXPANSION

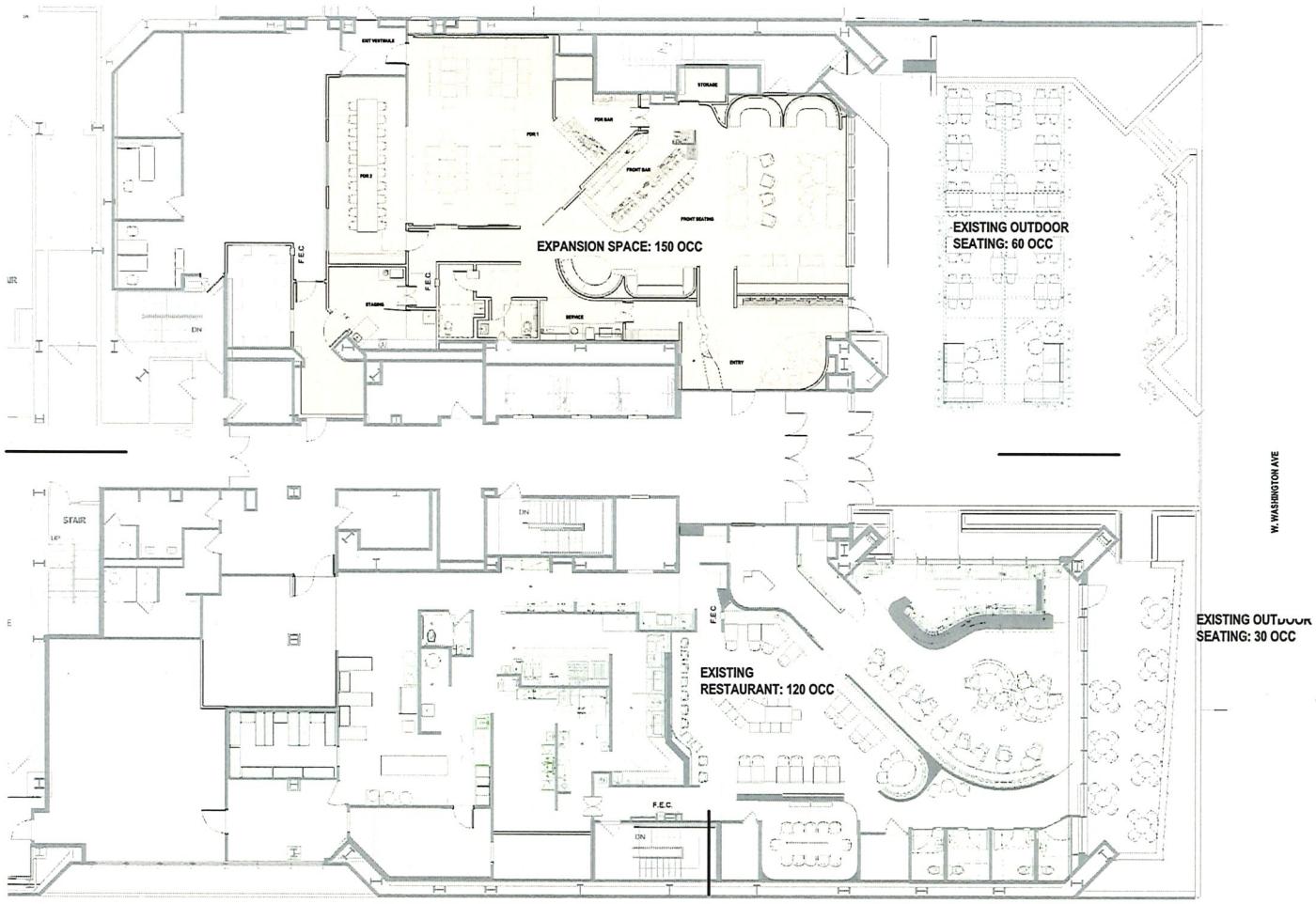
316 W. WASHINGTON AVE, SUITE 100
MADISON, WI 53703

SHEET TITLE
SUITE 125 - Floo Plan

SHEET NUMBER
ALRC 1

PROJECT NUMBER 2328

© Knothe & Bruce Architects, LLC



1 FIRST FLOOR PLAN- OVERALL- ALRC
1/8" = 1'-0"

TOTAL OCCUPANTS- OVERALL

EXISTING RESTAURANT:	120
NEW EXPANSION:	150
EXISTING OUTDOOR:	90
TOTAL:	360

knothe bruce ARCHITECTS

PINK HOUSE DESIGNS, LLC

KEY PLAN

ISSUED

04.17.24

PROJECT TITLE
RED EXPANSION

316 W. WASHINGTON AVE, SUITE 100
MADISON, WI 53703

SHEET TITLE
OVERALL PLAN- ALRC

SHEET N
ALRC 2

PROJECT NUMBER 2328

© Knothe & Bruce Architects, LLC

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 92997

File ID:	92997	**File Type:**	License	**Status:**	Change of Licensed Premise
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/04/2026
File Name:				**Final Action:**	

Title: Change of Licensed Premises
K Street LLC • dba Madison's
Current Capacity (in/out): 200/40 • Proposed Capacity (in/out): 240/40
119 King St • Agent: Andrea Patino
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 405 (District 4)
Request to add adjacent address 117 King St, a 100 sq ft ice cream shop to the licensed premises.

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICPCH-2026-00064 App (2).pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	ALCOHOL LICENSE REVIEW COMMITTEE	05/20/2026	Refer	ALCOHOL LICENSE REVIEW COMMITTEE			Pass

Action Text: A motion was made by Figueroa Cole, seconded by Klemons, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in opposition.

Text of Legislative File 92997

Title

Change of Licensed Premises
K Street LLC • dba Madison's
Current Capacity (in/out): 200/40 • Proposed Capacity (in/out): 240/40

119 King St • Agent: Andrea Patino
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 405 (District 4)
Request to add adjacent address 117 King St, a 100 sq ft ice cream shop to the licensed premises.

RECEIVED
APR 09 2026
MADISON CITY CLERK

Change of Premises

Fee: $25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPCH-2026-00064
(License number)

4 (Alder District #) 405 (Police Sector)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☑ Beer, ☑ Liquor,
☐ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: 57723-51460 ~~LICOPR-2025-01022~~

Business dba Name: ~~Good News Ice Cream & cafe~~ Madison's

Licensed Address: 119 King St. Madison, WI 53703

Liquor/Beer Agent Name: Andrea M. Patino

60 % Alcohol, 40 % Food, ____ % Other Alder, District #: 4 Police Sector: central district

Corporate Information

Business Legal Name (as on WI State Sellers Permit): K Street LLC

Business Mailing Address: 119 King St. Madison, WI 53703

Business Contact Name, Position: Henry Gibson, manager

Business Phone: (608) 298-7160 Business Email: goodnewsicecream@gmail.com

Current Capacity (indoor): 200 **Current Capacity (outdoor):** 40

Proposed Capacity (indoor): ~~200~~ 240 **Proposed Capacity (outdoor):** 40

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Description of Proposed Changes: 117 King St. (Good New Ice Cream) needs to be added onto the 119 King St. (Madison's Bar) Liquor License. We are the same business under K Street LLC. Approximately 100 sqft. added with ice cream shop

☑ Detailed Floor Plans included (required)

Authorized Signature , 1/27/2026 *Date*

☑ Orange sign and business card issued
☑ "License Renewals & Changes" brochure with next steps issued
Office Use Only gc

REV 09/2018

Alcohol Storage
In Basement

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93359

File ID:	93359	**File Type:**	License	**Status:**	Change of Licensed Premise
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Change of Licensed Premises
Light of the Moon Inc • dba Moon Bar
Current Capacity (in/out): 315/0 • Proposed Capacity (in/out): 315/25
328 W Gorham St • Agent: Jeff Rood
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)
Request to add a sidewalk cafe on N. Broom St side of the building: roughly 30' along the building, extending 5' from the wall.

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICPCH-2026-00323 Change of Premises App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93359

Title

Change of Licensed Premises
Light of the Moon Inc • dba Moon Bar
Current Capacity (in/out): 315/0 • Proposed Capacity (in/out): 315/25
328 W Gorham St • Agent: Jeff Rood
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)
Request to add a sidewalk cafe on N. Broom St side of the building: roughly 30' along the building, extending 5' from the wall.

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93359

Change of Premises

Fee: $25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPCH-2026-00323
(License number)

2 (Alder District #) _____ (Police Sector)
Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2025-00562

Business dba Name: Moon Bar

Licensed Address: 328 W. Gorham St. Madison, WI 53703

Liquor/Beer Agent Name: Jeff Rood

70% Alcohol, 30% Food, ____% Other Alder, District #: Ochowicz, #2 Police Sector: Central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Light of the Moon, Inc.

Business Mailing Address: 9 Payson Ct. Madison, WI 53719

Business Contact Name, Position: Jeff Rood, Owner

Business Phone: 608-215-8743 Business Email: jeff@moonbarmadison.com

Current Capacity (indoor): 315 **Current Capacity (outdoor):** 0

Proposed Capacity (indoor): 315 **Proposed Capacity (outdoor):** 25

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: ☒ Permanent ☐ Temporary (from _____ until _____)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: ☒ **Yes** or ☐ **No**

Description of Changes (include approximate measurements, and fencing, if necessary):

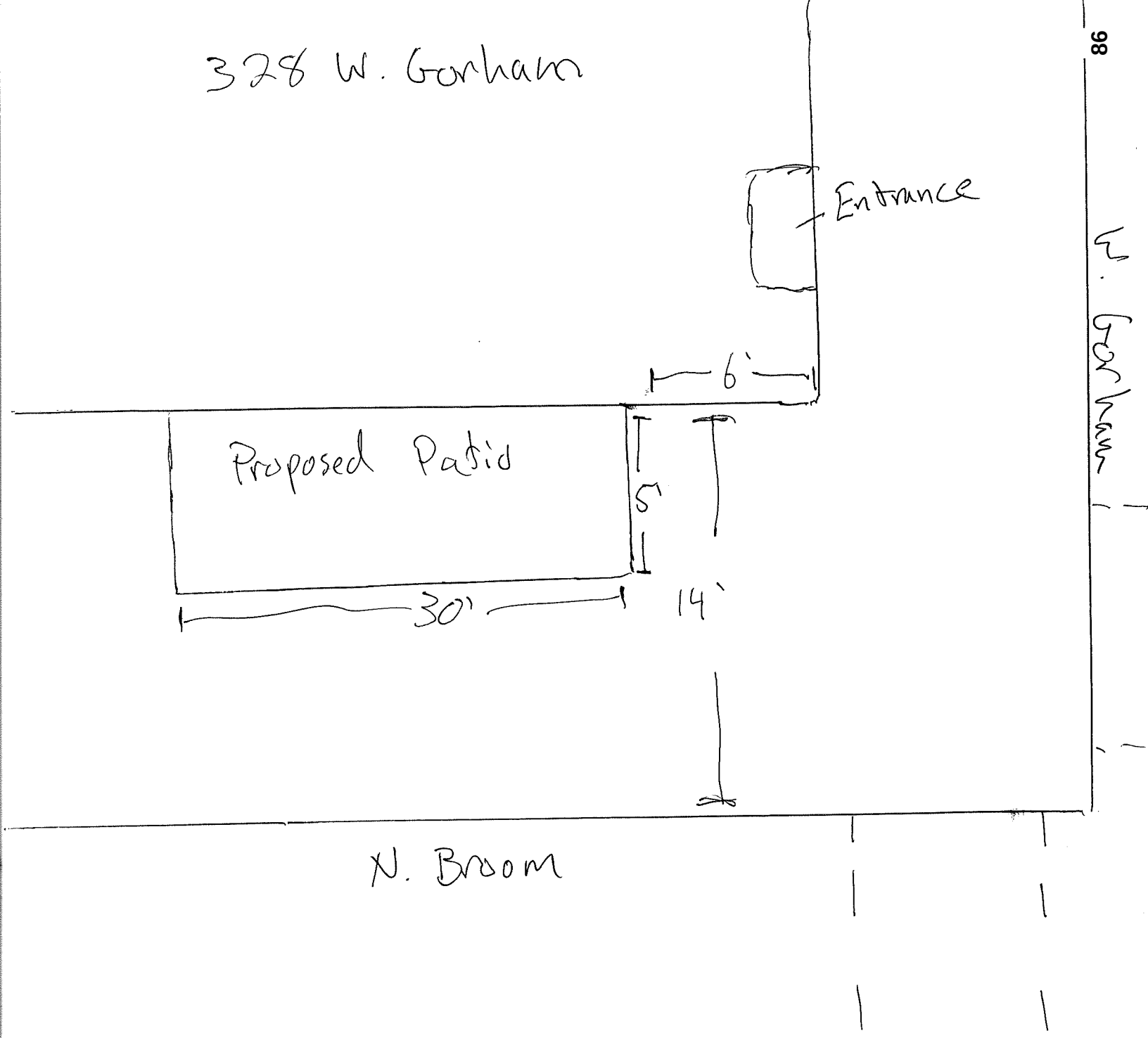
Would like to add a sidewalk café on N. Broom st. side of building. Area would be Roughly 30' along the building extending 5' from wall. Area will be fenced & manned/monitored by Security.

☐ Detailed Floor Plans included (required)

_____, 5/18/26
Authorized Signature Date

☐ Orange sign and business card issued
☐ "License Renewals & Changes" brochure with next steps issued
Office Use Only

REV 05/2022


328 W. Gorham
Entrance
6'
Proposed Patio
5'
30'
14'
N. Broom
E. Gorham
86

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93360

File ID:	93360	**File Type:**	License	**Status:**	Change of Licensed Premise
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Change of Licensed Premises
Madison Local Motive LLC • dba Local Motive
Current Capacity (in/out): 49/0 • Proposed Capacity (in/out): 80/20
646 W Washington Ave #5 • Agent: Rm Snijur
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Police Sector 404 (District 4)
Request to expand from train car #5 to include car #4 with same dimensions (approx 900 sq ft) & accessible bathroom. Private outdoor train platform area beside car #4 (approx 400 sq ft), fenced off from adjacent private parking lot.

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICPCH-2026-00326 Change of Premises App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93360

Title

Change of Licensed Premises
Madison Local Motive LLC • dba Local Motive
Current Capacity (in/out): 49/0 • Proposed Capacity (in/out): 80/20
646 W Washington Ave #5 • Agent: Rm Snijur
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Police Sector 404 (District 4)
Request to expand from train car #5 to include car #4 with same dimensions (approx 900 sq ft) & accessible bathroom. Private outdoor train platform area beside car #4 (approx 400 sq ft),

fenced off from adjacent private parking lot.

Change of Premises

Fee: $25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number) LICPCH-2026-00326

(License number) LICLIB-2020-00647

4 (Alder District #) 404 (Police Sector)

Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☐ Beer, ☒ Liquor,
☐ Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2020-00647

Business dba Name: Local Motive

Licensed Address: 646 W Washington Ave #5, Madison WI 53703

Liquor/Beer Agent Name: Rm Snihur

40 % Alcohol, 10 % Food, 50 % Other Alder, District #: Verveer, 4 Police Sector: 404

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Madison Local Motive LLC

Business Mailing Address: same

Business Contact Name, Position: B Shubat, Owner

Business Phone: 608.960.8446 Business Email: madison.localmotive@gmail.com

Current Capacity (indoor): 49 **Current Capacity (outdoor):** _____

Proposed Capacity (indoor): 80 **Proposed Capacity (outdoor):** 20

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: ☒ Permanent ☐ Temporary (from _____ *Date* until _____ *Date*)

Is this change related to a Roadway Café Expansion License/Roadway Permit: ☐ **Yes** or ☐ **No**

Description of Changes (include approximate measurements, and fencing, if necessary):

Expand from train car #5 to include car #4 with same dimensions (approx 900 sq ft) & accessible bathroom.

Private outdoor train platform area beside car #4 (approx 400 sq ft), fenced off from adjacent private parking lot.

☒ Detailed Floor Plans included (required)

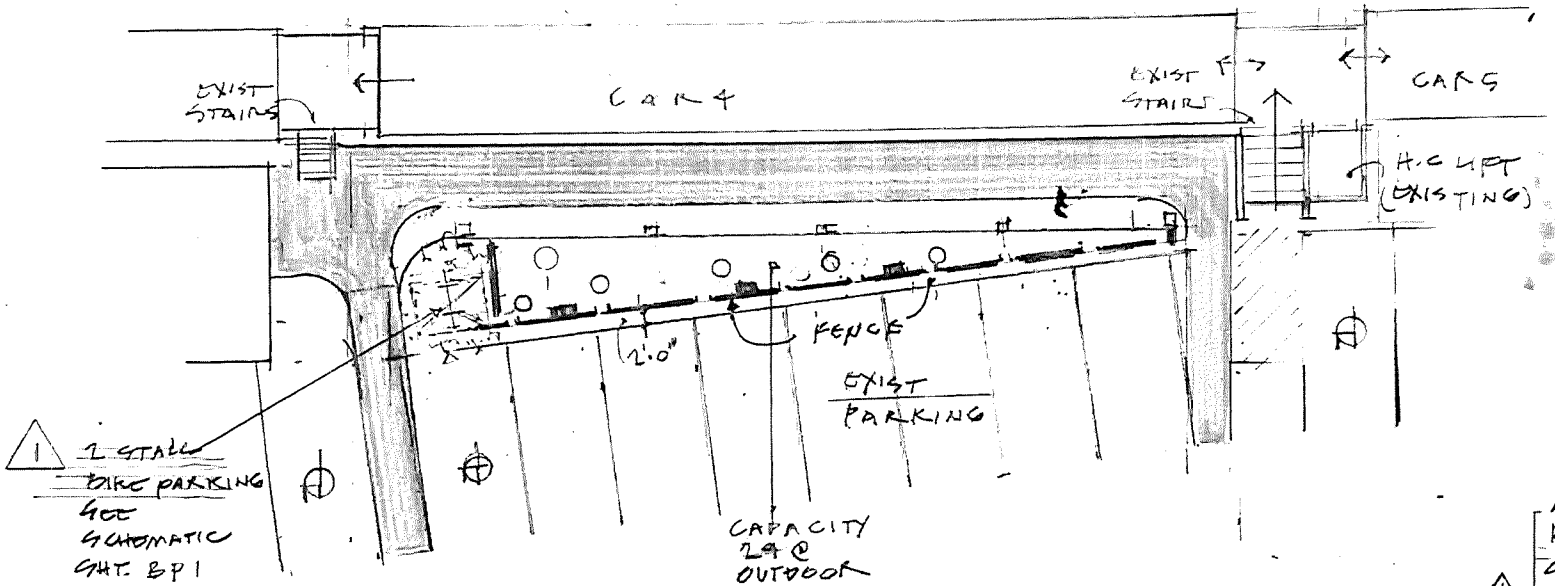
Authorized Signature , 5/15/2026 *Date*

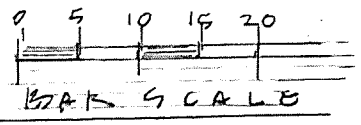
☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

REV 05/2022





SYMBOL KEY

TABLES 2'-6" DIAMETER

PLANTER

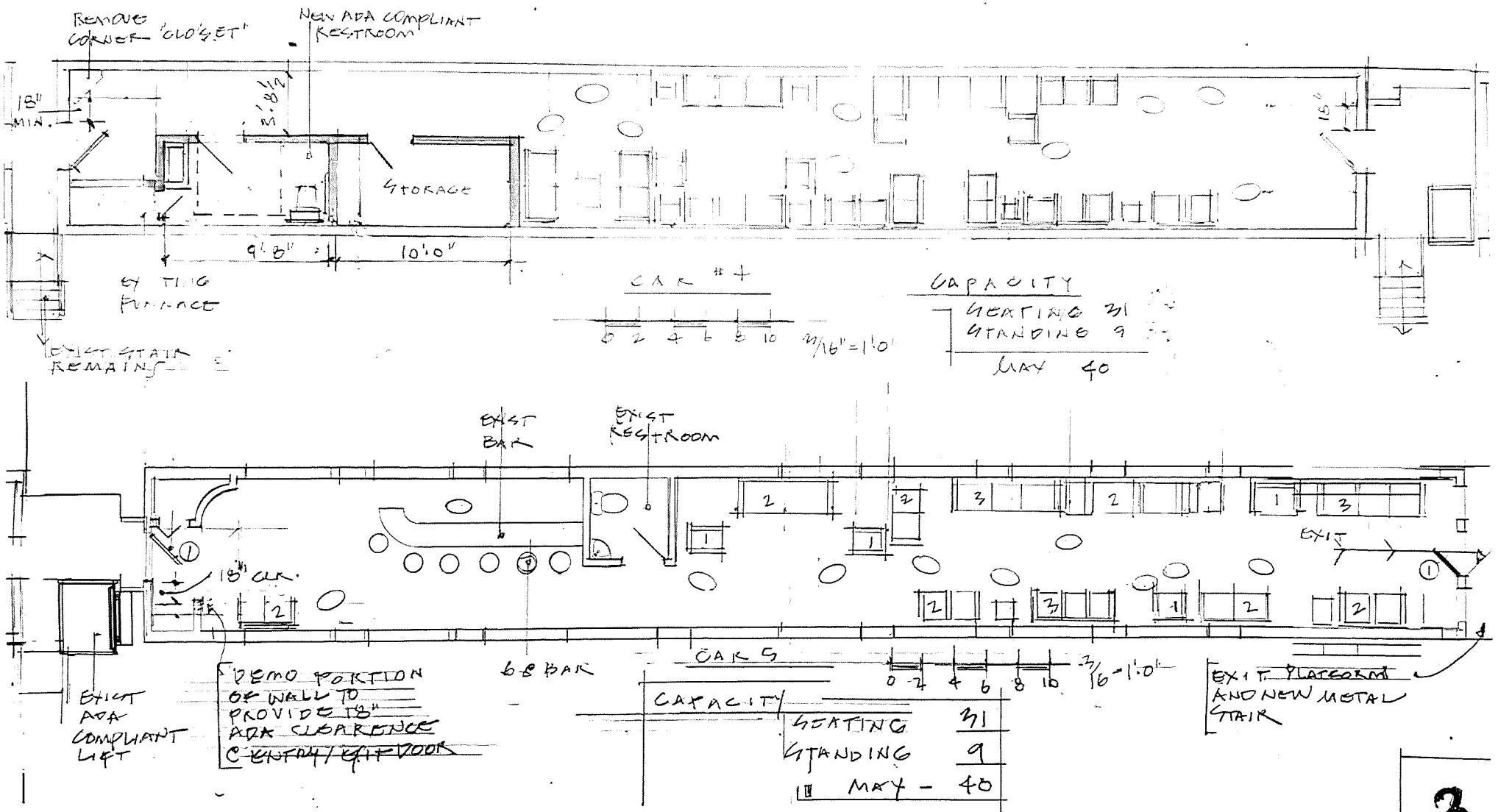
FENCE

5'-0" ADA MIN SIDEWALK CLEAR

1 MAY 29, 2024 BIKE STALL LOCATION

MAY 10, 2024

SHEET P-2 OUTDOOR PATIO PLAN for 646 W. WASHINGTON


REMOVE CORNER 'CLOSET'
NEW ADA COMPLIANT RESTROOM
18" MIN.
1'-8 1/2" M.
STORAGE
9'-8"
10'-0"
EXIST STAIR REMAINS
CAR #4
0 2 4 6 8 10
3/16"=1'-0"
CAPACITY
SEATING 31
STANDING 9
MAX 40
EXIST BAR
EXIST RESTROOM
EXIT
18" CLR.
DEMO PORTION OF WALL TO PROVIDE 18" ADA CLEARENCE @ ENTRY/EXIT DOOR
EXIST ADA COMPLIANT LIFT
6'-8" BAR
CAR 5
0 2 4 6 8 10
3/16"=1'-0"
CAPACITY
SEATING 31
STANDING 9
MAX - 40
EXIT PLATFORM AND NEW METAL STAIR

3

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93361

File ID:	93361	**File Type:**	License	**Status:**	Change of Licensed Premise
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Change of Licensed Premises
State Street Brathaus of Madison Inc • dba State Street Brats
Current Capacity (in/out): 450/150 • Proposed Capacity (in/out): 450/400
603 State St • Agent: Keegan Meuer
Class B Combination Liquor & Beer • 49% alcohol, 51% food
Police Sector 403 (District 2)
Request to add area on 438 N Frances St for outdoor patio, bathrooms, food truck parking/service for customers.

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICPCH-2026-00306 Change of Premises App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93361

Title

Change of Licensed Premises
State Street Brathaus of Madison Inc • dba State Street Brats
Current Capacity (in/out): 450/150 • Proposed Capacity (in/out): 450/400
603 State St • Agent: Keegan Meuer
Class B Combination Liquor & Beer • 49% alcohol, 51% food
Police Sector 403 (District 2)
Request to add area on 438 N Frances St for outdoor patio, bathrooms, food truck parking/service for customers.

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93361

Change of Premises

Fee: $25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor, ☒ Class C Wine

(Agenda Item Number)

(Legistar file number)

LIC PCH -2026-00306
(License number)

(Alder District #) (Police Sector)

Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: 28513-13770

Business dba Name: STATE STREET BRATS

Licensed Address: 603 STATE STREET

Liquor/Beer Agent Name: KEEGAN MEYER

49 % Alcohol, 51 % Food, ____ % Other Alder, District #: 2 Police Sector: ____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): STATE STREET BRATHAUS OF MADISON INC

Business Mailing Address: 603 STATE STREET

Business Contact Name, Position: KEEGAN MEYER

Business Phone: 608-217-7570 Business Email: KEEGAN.MEYER@STATESTREETBRATS.com

Current Capacity (indoor): 450 **Current Capacity (outdoor):** 150

Proposed Capacity (indoor): 450 **Proposed Capacity (outdoor):** 400

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: ☒ Permanent ☐ Temporary (from _____ until _____)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: ☐ **Yes** or ☒ **No**

Description of Changes (include approximate measurements, and fencing, if necessary):

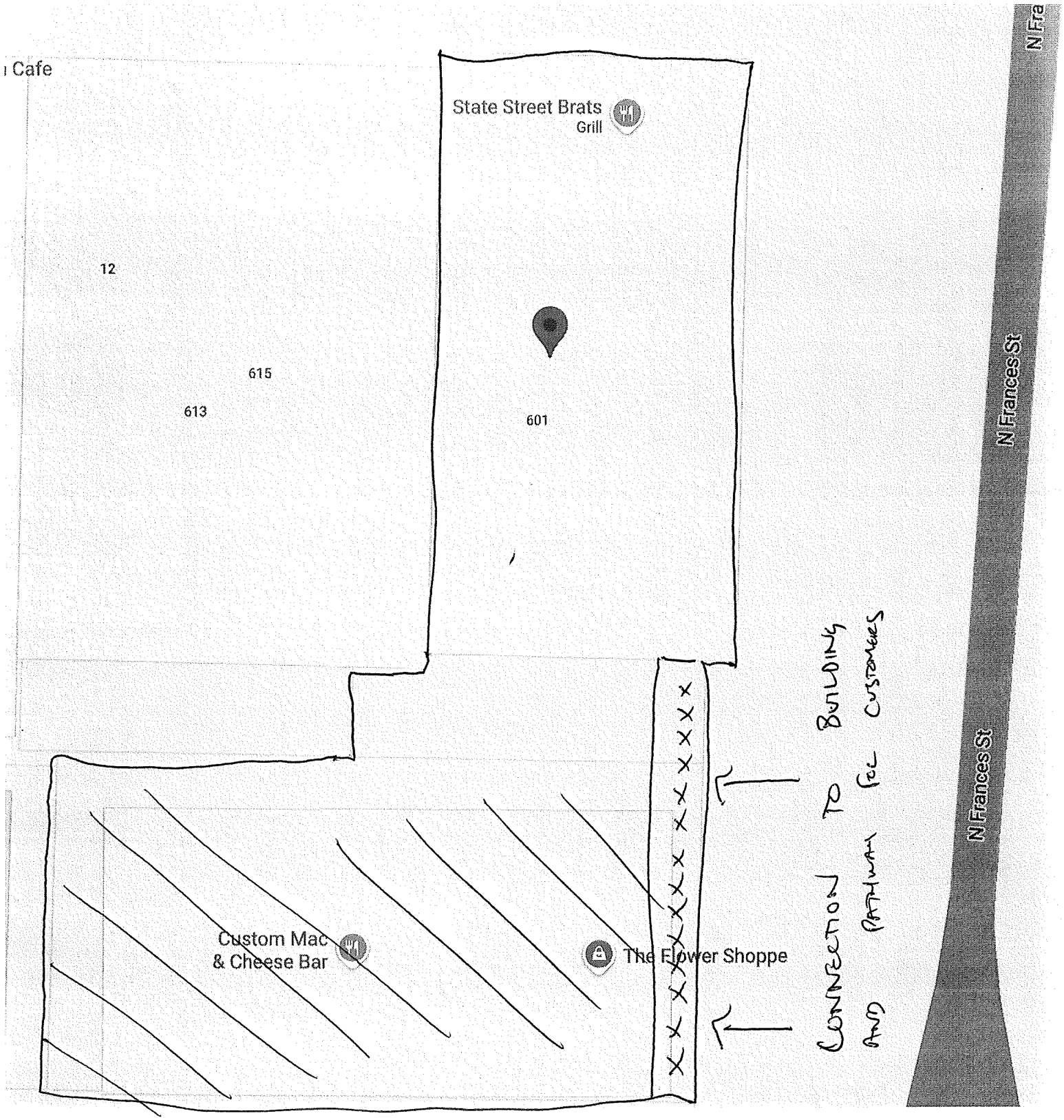
PURCHASE OF 438 N FRANCES, OUTDOOR PATIO, BATHROOMS FOOD TRUCK PARKING / SERVICE FOR CUSTOMERS. PLANS NOT MADE YET, PERSPECTUS EMAILED WITH LINK.

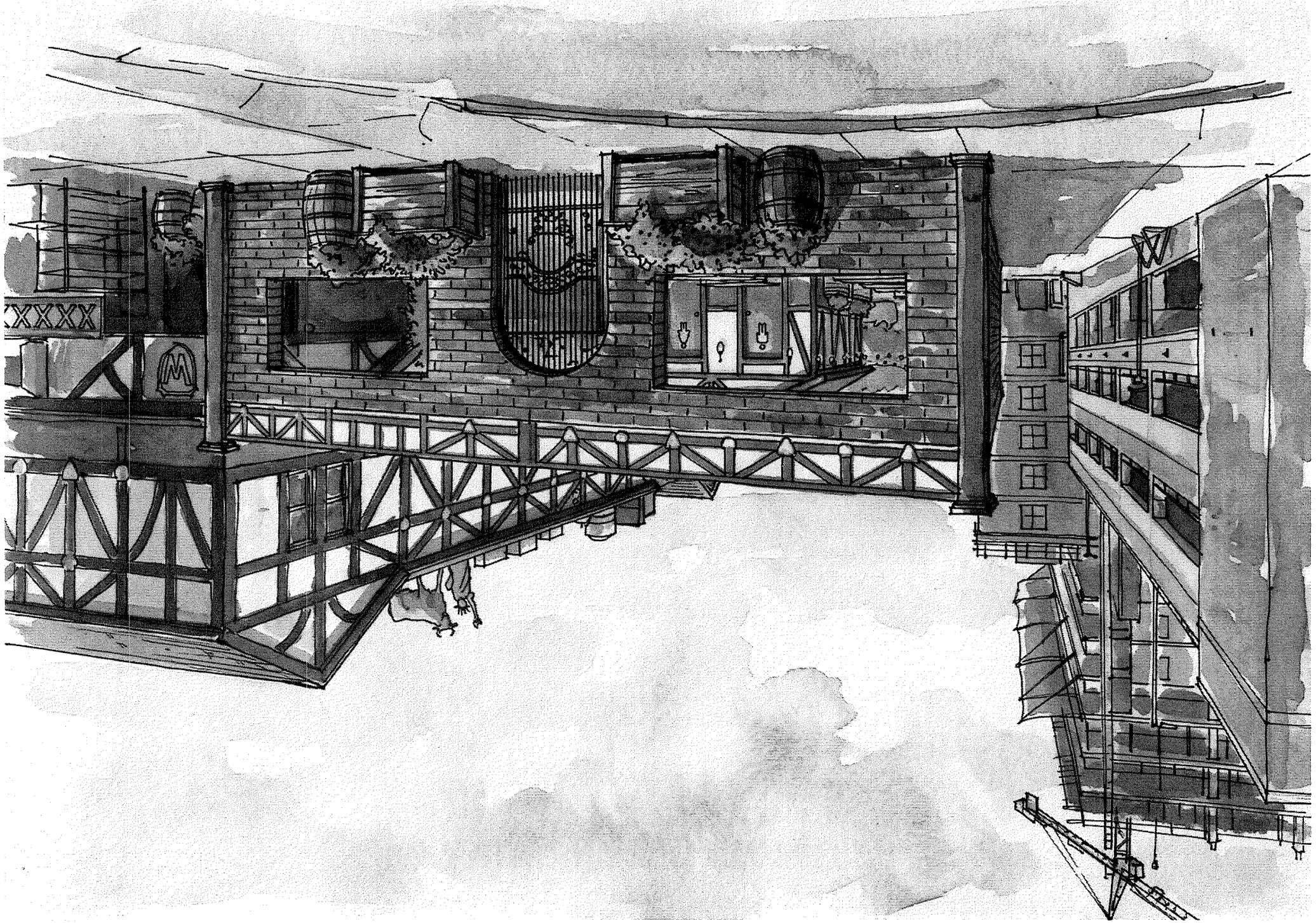
☒ Detailed Floor Plans included (required)

Authorized Signature , 5/13/26
Date

☐ Orange sign and business card issued
☐ "License Renewals & Changes" brochure with next steps issued
Office Use Only

REV 05/2022


Cafe
State Street Brats
Grill
12
615
613
601
N Frances St
N Frances St
N Fra
Custom Mac
& Cheese Bar
The Flower Shoppe
CONNECTION TO BUILDING
AND PATHWAY FOR CUSTOMERS
NEW PATIO SPACE
BRICK WALL ENCLOSES
ENTIRE AREA FOR
PRIVATE PATIO


XXXX

STUDY STATE STREET BRATS

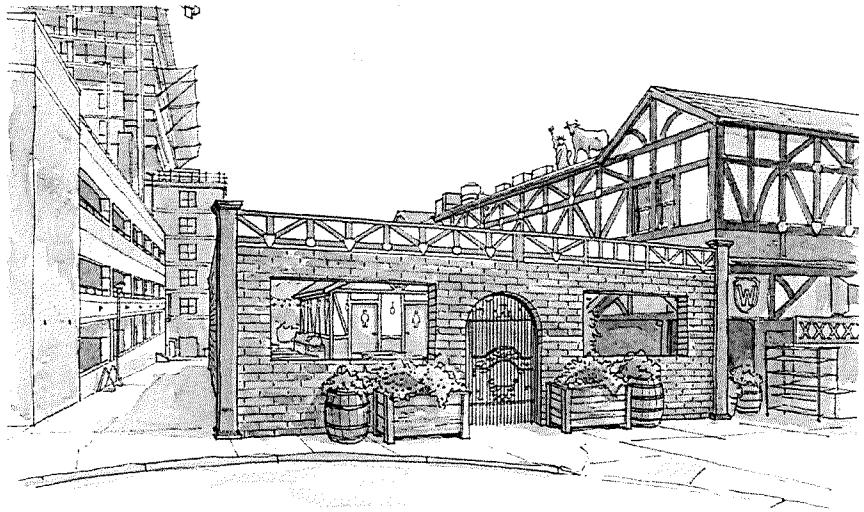
Outdoor Activation Over Density: The Case for a Downtown Madison Open-Air Biergarten

May 13, 2026 Private link

A Strategic Analysis for the Alcohol License Review Committee, Madison's Central Business Improvement District, and Downtown Development Commissions

5/14/26, 11:59 AM knockknockbang.com/share/310cc7ca5a76a446f85c1a0d641ba96d/

Knock Knock Bang™



RENDER 01

63% first-round win rate, finishing above parks, playgrounds, winter recreation athletic facilities. This reflects a competitive head-to-head preference ranking – ... leading question.[5][6]

Related priorities that reinforce the pattern:[6]

Community Priority	Round Result
Active Street Life	Quarterfinals (82% first-round)
Diverse Music, Events & Activities	Quarterfinals (81% first-round)
Lakefront Experiences	Quarterfinals (84% first-round)
Biergartens and Places to Gather	**Semifinals (63% first-round)**
More Third Spaces	Round of 16 (68% first-round)

The Envision Downtown engagement — with over 175 in-person participants and a parallel 630-respondent survey — reinforced this signal at every level:[6]

- **78% of respondents** cited "enjoying a variety of eating/drinking options" as their primary downtown activity — the highest-rated motivation of all[6]
- **Public Spaces & Placemaking** received 25% of all simulated public investment dollars, ranking first among all spending priorities[6]
- Focus group participants explicitly noted that when downtown spaces feel empty and people must walk too far between activated areas, *"it can be a turn-off"* — confirming that distributed outdoor activation is essential to sustaining corridor energy[6]
- Open-ended responses called out *"local businesses getting pushed out"* as a top concern, and identified *"more outdoor music"* and food/drink options as Big Ideas for downtown's future[6]

The data is unambiguous. The community is not asking for more residential density on commercial corridors. It is asking for more of exactly what an open-air Biergarten

Part II: The Parcel Decision — Commercial Activation vs. Residential Conversion

2.1 What the Adjacent Parcel Currently Is

The property adjacent to State Street Brats is a visibly deteriorated mixed-use structure — residential in character, housing a small number of residential units alongside commercial tenants operating in substandard conditions. It is listed for sale. In its current state, the building:

- Does not contribute meaningfully to the commercial vitality of the corridor
- Diminishes the State Street streetscape through its physical deterioration
- Generates no visitor spending, no BID assessment revenue proportionate to its location, and no activation of the public realm

The parcel sits on one of the most pedestrian-trafficked commercial corridors in Wisconsin, directly adjacent to a 70-year-old hospitality institution. Its highest and best use — by any economic, urban design, or community planning measure — is not a handful of additional student beds.

2.2 The Student Housing Market Does Not Need This Parcel

The student housing market surrounding UW-Madison is not undersupplied. The Greater Madison Housing Consortium's 2026 report, produced by Maxfield Research, documented **40,555 existing beds within one mile of Bascom Hall as of January 2025**, with **more than 8,000 additional beds projected by end of 2029** — bringing total supply to approximately 48,735 beds. The report's conclusion was explicit: private development is already sufficient to meet student housing demand.[1]

Knock Knock Bang™

Part IV: The Downtown Area Plan — This Moment Matters

The City's Downtown Area Plan, launched in December 2025 with an anticipated 18-month process, explicitly identifies outdoor dining and gathering spaces as active policy considerations. It is coordinating with the Greater Downtown Economic Investment Strategy to ensure that recommendations are commercially viable and community-aligned.[15][16][17]

Approving this Biergarten expansion during the planning window accomplishes three things that purely reactive approval processes cannot:

1. **Demonstrates institutional responsiveness** — the ALRC and BID can point to an approval that directly reflects the community priorities the Envision Downtown survey surfaced
2. **Creates a working proof-of-concept** for the outdoor activation model the Downtown Area Plan is expected to formalize
3. **Generates documented economic and placemaking data** that will inform and protect future similar applications before the plan is finalized

Business owners in the Envision Downtown survey were explicit: 68% said they plan to **stay or expand** in Greater Downtown, and they identified *"streamlined permitting and regulatory processes"* as the top factor enabling that growth. An efficient, conditions-based approval of a qualified local operator's well-structured application is precisely the signal those business owners need to see.[6]

5/14/26, 11:59 AM knockknockbang.com/share/310cc7ca5a76a446f85c1a0d641ba96d/

Knock Knock Bang™

5.1 How the Project Should Be Characterized

The proposed Biergarten is designed as a permanent, open-air enclosure whose walls connect directly to and extend from the existing State Street Brats structure, anchored by a purpose-built, code-compliant restroom facility. This is not a fenced patio or a seasonal beer garden tent. It is a structural building extension — and that distinction carries significant weight in every regulatory context this application will touch.

- **For the ALRC:** A physically attached enclosure sharing a wall with the existing licensed premises is most accurately characterized as an extension of the licensed premises — not a separate outdoor licensed area. This framing simplifies the license amendment pathway and reduces the likelihood of time-limited or event-specific conditions being attached to the approval.[18]
- **For the Urban Design Commission:** State Street falls within UDC review jurisdiction, where projects are evaluated on their contribution to the corridor's built environment. An architecturally integrated extension that removes a deteriorated structure and replaces it with a purposefully designed enclosure is a straightforward net improvement to the streetscape — the definition of what UDC review is designed to encourage.[19]
- **For the Plan Commission:** A capital improvement to an existing business — with permanent structural elements and dedicated infrastructure — reads as long-term investment in the corridor, not a temporary activation. That framing is materially different from a discretionary outdoor seating application and should be treated accordingly.[20]

5.2 The Restroom Structure Signals Permanence and Compliance

The inclusion of a purpose-built, permit-compliant restroom facility is not a minor operational detail. In regulatory review contexts, it is one of the clearest possible signals that an operator is treating the expansion as a permanent, self-sufficient facility — not an improvised outdoor extension of an existing space. It proactively addresses a

removes a blighted structure. It captures a share of Dane County's record $2.6[illegible] tourism economy. It directly fulfills the BID's mandate. It answers, in concrete fo[illegible] Envision Downtown participants asked for when they ranked outdoor gathering and placemaking above every other public investment priority.[11][6]

The ALRC, the Central BID, and Madison's downtown development commissions exist precisely to make distinctions like this one. The community has provided clear direction. The economic data supports it. The regulatory pathway accommodates it. The case for approval is strong — and the case against it does not exist.

Prepared for presentation to the Madison Alcohol License Review Committee (ALRC), Madison's Central Business Improvement District (BID) Board, and affiliated downtown development commissions. All data sourced from city planning documents, public surveys, economic impact reports, and published media. May 2026.

References

1. Housing report says private apartments can meet student demand … *"– The analysis counted 40,555 existing beds in the region as of January 2025 and projected another 8,0…"*
2. The Essen Haus is Closing – City Hikes *"– The Essen Haus is Closing … On my 24th birthday, I went out to the Essen Haus. It was a cold Febru…"*
3. GREAT NEWS Madison's 42-year-old Essen Haus is sticking around … *"– After a much-publicized sale ultimately fell through, the owner has decided to keep the long-time es…"*
4. End of Essen Haus and Come Back In brings lots of stories, memories *"– The 42-year-old German restaurant and its companion bar, the Come Back In, on the 500 block of East …"*

6. [PDF] Envision Downtown Madison *"– A top concern for residents and business ow including the affordability of commercial rea…"*
7. 16-story student apartment building proposed near State Street *"– A Georgia-based student housing developer is proposing a 16-story apartment building near the inters…"*
8. Madison Plan Commission again denies State Street development *"– "McCormick's plans had already been previously denied by the Plan Commission in June 2023. The devel…"*
9. State Street Campus Garage Mixed-Use Project – City of Madison *"– A mixed-use project containing an intercity bus terminal, public parking structure, ground floor ret…"*
10. Dane County Executive Melissa Agard Celebrates Record Tourism … *"– The 2024 tourism data showed growth across all major spending categories in Dane County: Food and Be…"*
11. Dane County tourism spending hits record $1.55 billion in 2024 *"– Dane County welcomed 9.2 million tourists last year, resulting in an overall $2.65 billion economic …"*
12. Gov. Evers: Announces Wisconsin's outdoor recreation industry … *"– Gov. Evers: Announces Wisconsin's outdoor recreation industry sees third record-breaking year in a r…"*
13. Local leaders talk state of downtown Madison – The Daily Cardinal *"– District 8 Alder MGR Govindarajan added his UW-Madison student constituency is concerned about risin…"*
14. About Madison's Central BID *"– Formed in 1999, Madison's Central Business Improvement District (BID) is a City of Madison assessmen…"*
15. The Greater Downtown Economic Investment Strategy *"– Envision Downtown Madison is a strategic partnership between the City of Madison and Downtown Madiso…"*
16. Downtown Area Plan | Planning | City of Madison, WI *"– The plan development process is anticipated to take approximately 18 months and be completed by spri…"*
17. Plans in Progress | Planning | City of Madison, WI *"– The Downtown Area Plan kicked off with a public meeting in December 2025. … And in some cases, how…"*
18. [PDF] Meeting Minutes – Draft ALCOHOL LICENSE REVIEW COMMITTEE *"– The outdoor premises for Essen Haus, Come Back In, and Up North Bar are authorized for the following…"*
19. Urban Design Approvals – City of Madison *"– Design review by the UDC is based on project type and/or location, including if a property is in an …"*

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93363

File ID:	93363	**File Type:**	License	**Status:**	Miscellaneous
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Municipal Approval of Full Service Retail Alcohol Sales
Timber Hill Winery • dba Cervato
202 N First St, Space #470
Police Sector 501 (District 12)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICPFR-2026-00001 Producer Full-Service Retail Sales App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93363

Title

Municipal Approval of Full Service Retail Alcohol Sales
Timber Hill Winery • dba Cervato
202 N First St, Space #470
Police Sector 501 (District 12)

LIC APP-2026-00001 12 501

103

Form **AB-105**

Producer Full-Service Retail Sales Application

Date 05/11/2026

Part A: Producer Information

1. Business Legal Name (individual name if sole proprietor) Timber Hill Winery		
2. Business Name or DBA Cervato	3. Agent Name Amanda Stefl	
4. FEIN 47-3886901	5. Wisconsin Seller's Permit Number 456-1028611396-02	
6. Wisconsin Producer Permit Number 311346	7. Producer Type ☐ Brewery ☑ Winery ☐ Liquor Manufacturer/Rectifier	
8. Contact Person's First Name Amanda	9. Last Name Stefl	10. M.I.
11. Contact Person's Phone (515) 238-8400	12. Contact Person's Email info@timberhillwinery.com	

Part B: Production Quantity

Note: Check appropriate quantity for permit held (see instructions). If you hold more than one producer permit, check the total aggregate quantity produced for each type of permit. Enter the highest quantity produced in any of the last three calendar years.

Brewery	Manufacturer/Rectifier	Winery
☐ Less than 250 barrels	☐ Less than 1,500 liters	☐ Less than 1,000 gallons
☐ 250 - 2,499 barrels	☐ 1,500 - 4,999 liters	☐ 1,000 - 4,999 gallons
☐ 2,500 - 7,499 barrels	☐ 5,000 - 34,999 liters	☑ 5,000 - 24,999 gallons
☐ 7,500 or more barrels	☐ 35,000 or more liters	☐ 25,000 or more gallons
Calendar year:	Calendar year:	Calendar year: 2025
Quantity:	Quantity:	Quantity: 13708

Complete only ONE of Part C, D or E.

Part C: Request for Full-Service Retail Sales at the Production Premises

1. Start Date	2. Production Premises Address		
3. City		4. State	5. Zip Code
6. County	7. Governing Municipality ☐ City ☐ Town ☐ Village of:		

Part D: Request for Fixed Full-Service Retail Outlet

1. Are you transferring one fixed full-service retail outlet to a new location? ☐ Yes ☑ No
If yes, complete boxes 2 through 9.

2. Current Outlet Name Timber Hill Winery			
3. Current Outlet Premises Address 8220 N John Paul Rd			
4. City Milton		5. State WI	6. Zip Code 53563
7. County Rock	8. Governing Municipality ☐ City ☑ Town ☐ Village of: Milton		9. Premises Phone Number (608) 580-0305

Continued →

Part D: Request for Fixed Full-Service Retail Outlet (Cont.)

New Fixed Retail Outlet Information (complete boxes 10 through 23)

10. Start Date	11. New Outlet Name
06/30/2025	Cervato

12. New Outlet Premises Address: 202 N First Street, #470

13. City	14. State	15. Zip Code
Madison	WI	53704

16. County	17. Governing Municipality	18. Premises Phone Number
Dane	☑ City ☐ Town ☐ Village of: Madison	

19. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Located in the Madison Market in vendor stall number 470. All alcohol beverages will be stored and served within the specific stall. The stall will consist of a small kitchen/storage area, a bar, and a seating area. There will b a 7' metal gate closing the stall off from the rest of the building. All records will be kept within the stall.

20. Will you operate a restaurant on the premises? ☑ Yes ☐ No

21. What alcohol beverages will be offered for sale? (check all that apply) ☐ Beer ☑ Wine ☐ Intoxicating Liquor (other than wine)

22. What alcohol beverages does the permittee produce? (check all that apply) ☐ Beer ☑ Wine ☐ Intoxicating Liquor (other than wine)

23. How will customers be served? (check all that apply) ☑ Samples ☑ On-premises consumption ☑ Off-premises consumption

Part E: Request for Unlimited Transfer Full-Service Retail Outlet

1. Name of Event (if applicable)

2. Dates of Operation (attach a schedule, if necessary)	3. Hours of Operation

4. Premises Address

5. City	6. State	7. Zip Code

8. County	9. Governing Municipality
	☒ City ☐ Town ☐ Village of:

10. Organizer of Event (if not the named applicant)	11. Email and/or Phone Number for Organizer of Event

12. Organizer Website	13. Event Website

14. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

15. On-Site Contact (Last Name, First Name)	16. On-Site Contact Phone	17. On-Site Contact Email

18. Will you operate a restaurant on the premises? ☐ Yes ☒ No

19. What alcohol beverages will be offered for sale? (check all that apply) ☐ Beer ☒ Wine ☐ Intoxicating Liquor (other than wine)

20. What alcohol beverages does the permittee produce? (check all that apply) ☐ Beer ☒ Wine ☐ Intoxicating Liquor (other than wine)

21. How will customers be served? (check all that apply) ☐ Samples ☒ On-premises consumption ☒ Off-premises consumption

Continued →

Part F: Attestation

Who must sign this application?

• sole proprietor • general partner of a partnership • corporate officer • member of an LLC

READ CAREFULLY BEFORE SIGNING:

I understand and agree to the following:

- I will not operate this location outside of the dates and times approved by the municipality and Division of Alcohol Beverages.
- I will operate this location according to municipal ordinance and restrictions imposed as a condition of receiving this authorization.
- I will purchase alcohol beverages I do not produce from an authorized source, such as a Wisconsin-permitted wholesaler.
- I will operate this location according to Wisconsin law and administrative regulation including but not limited to: underage restrictions, closing hours, licensed operators, and record keeping requirements.

Further, under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the authorization. Further, I agree that the rights and responsibilities conferred by the authorization, if granted, will not be assigned to another individual or entity. I understand that lack of access to any portion of a premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this authorization. I understand that any authorization issued contrary to Wis. Stats. Chapter 125 shall be void under penalty of Wisconsin law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000 if convicted.

Signature	Date
Amanda Stefl	05/11/2026

Last Name	First Name	M.I.
Stefl	Amanda	

Title	Email	Phone
Manager	info@timberhillwinery.com	(515) 238-8400

Part G: For Municipal Use Only (Complete if Requesting Authorization in Part D or E)

1. Will the municipality limit the scope of alcohol beverages offered for sale?	☑ Yes	☐ No
2. Will the municipality impose any requirements or restrictions for the full-service retail outlet?	☐ Yes	☐ No

3. Describe municipal restrictions indicated in questions 1 or 2 above.

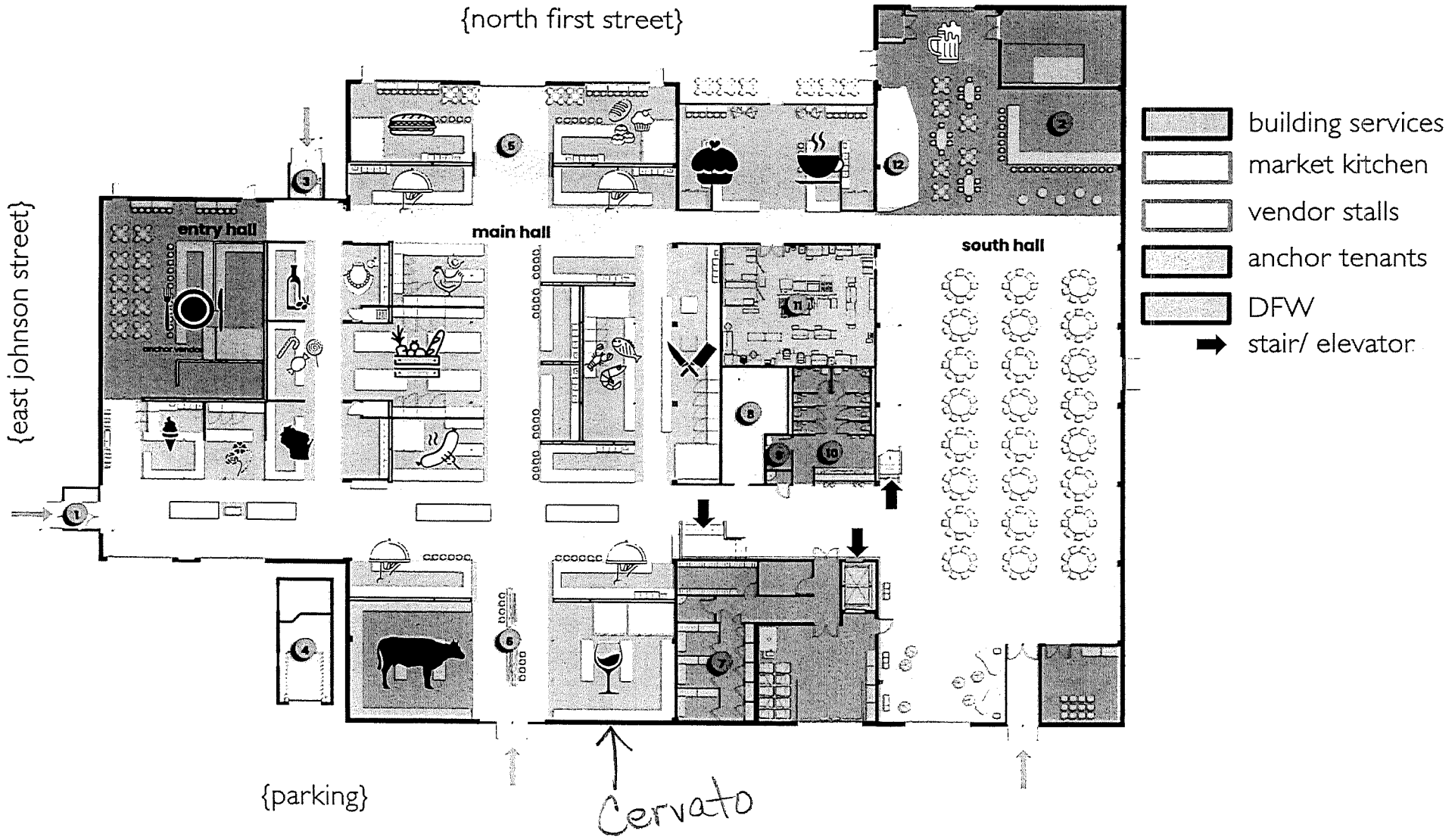
4. Last Name of Municipal Official	5. First Name	6. M.I.

7. Signature of Municipal Official	8. Date

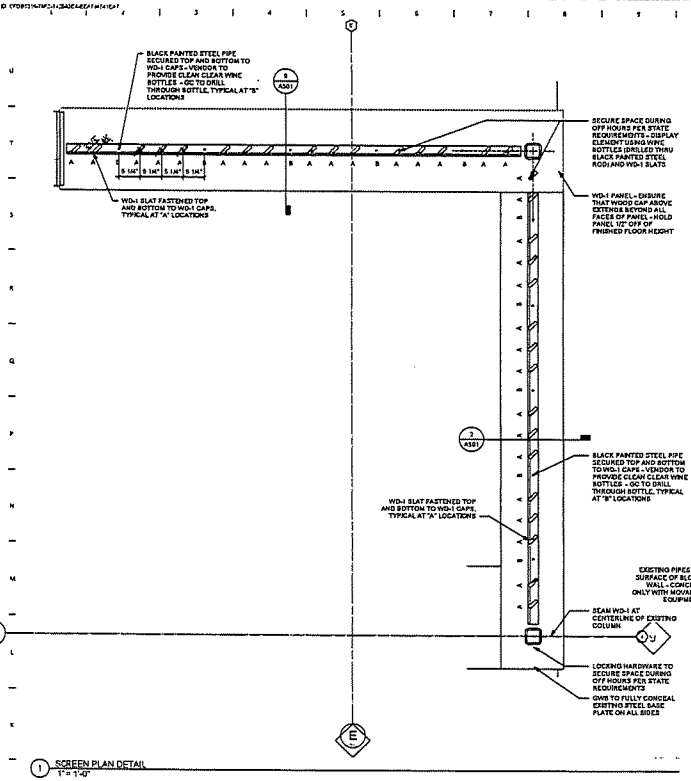
9. Date Application was Filed with Clerk	10. Date Full-Service Retail Outlet Approved by Governing Body

Madison Market

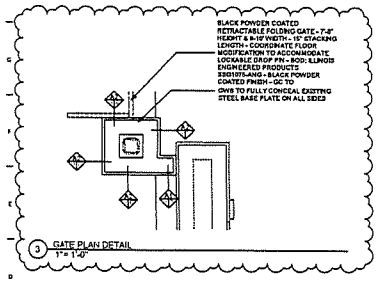
level one plan: programming plan



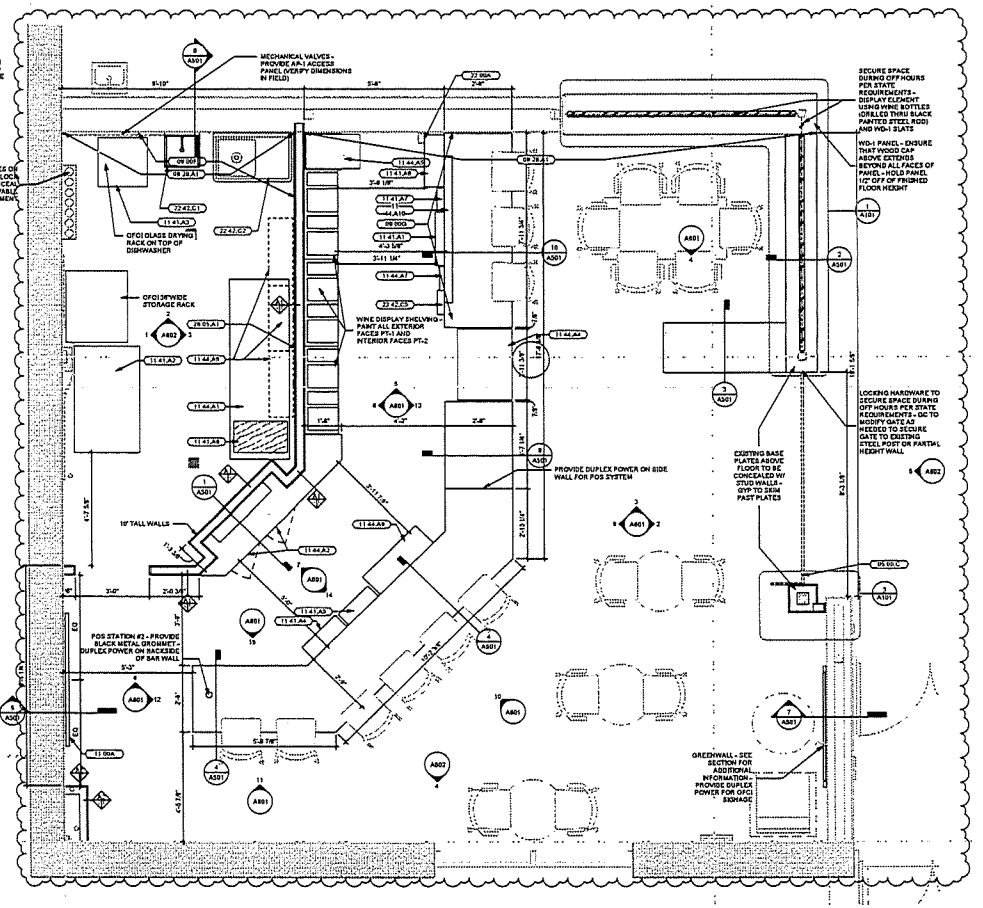
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1 SCREEN PLAN DETAIL
1" = 1'-0"



3 GATE PLAN DETAIL
1" = 1'-0"



2 SPACE 470 CERVATO - ENLARGED FLOOR PLAN
1/2" = 1'-0"

PLUMBING COUNT:

NEW PRODUCE SINK (+ HUB DRAIN)	2
NEW HAND WASHING SINKS	2
VENTLESS DISHWASHER	1
DUMP SINK	1
TAP DRAIN BOARD	1
GLASSWASHER	1
TOTAL:	8

GENERAL NOTES | FLOOR PLAN 3

1. DIMENSIONS ARE MEASURED FACE-OF-FINISH TO FACE-OF-FINISH OR ROUGH MASONRY OPENING UNLESS NOTED OTHERWISE. - TYPICAL FOR ALL DRAWINGS.
2. FIELD VERIFY ALL DIMENSIONS AND EXISTING CONDITIONS - TYPICAL FOR ALL DRAWINGS.
3. IN THE EVENT OF A DISCREPANCY BETWEEN ARCHITECTURAL AND CONSULTANT DRAWINGS, NOTIFY ARCHITECT IMMEDIATELY PRIOR TO COMMENCING WORK - TYPICAL FOR ALL DRAWINGS.
4. ALL PENETRATIONS IN FIRE RATED FLOORS AND WALLS MUST BE SEALED WITH APPROPRIATE FIRESTOPPING SYSTEM.
5. PATCH AND REPAIR EXISTING FLOOR SLABS AND WALL SURFACES DAMAGED FROM DEMOLITION.
6. EXPOSED DRYWALL IN VENDOR SPACE NOT CONCEALED BY TILE OR STAINLESS STEEL FINISH TO RECEIVE LEVEL 1 FINISH AND PT-1 (UNO).

KEYNOTE LEGEND

05 90.C	BLACK POWDER COATED RETRACTABLE FOLDING GATE - 7'-8" HEIGHT & 8-10" WIDTH - 15" STACKING LENGTH - COORDINATE FLOOR MODIFICATION TO ACCOMMODATE LOCKABLE DROP PIN - BOD: ILLINOIS ENGINEERED PRODUCTS 5301075-ANG - BLACK POWDER COATED FINISH - GC TO
09 00F	PROVIDE FRP-1 PANEL WHERE INDICATED, ADJACENT TO SINK LOCATIONS FROM THE FLOOR TO A 4' HEIGHT - EXTEND 1" BEYOND SINK, OR TO EXTENT SHOWN ON DRAWING
09 00G	PROVIDE WATERPROOF MEMBRANE WHERE INDICATED, ADJACENT TO SINK LOCATIONS FROM TO 2'-0" FLOOR TO A 4" HEIGHT BEFORE INSTALLATION OF TILE OR STAINLESS FINISHES - EXTEND 1" BEYOND SINK, OR TO EXTENT SHOWN ON DRAWING
09 29.A1	MUD, TAPE, AND FINISH EXISTING DRYWALL PRIOR TO APPLYING FINISHES
11 08A	OFCI TV MONITOR - PROVIDE POWER AND MOUNTING AP-4 SUITABLE FOR CMU INSTALLATION
11 41.A1	OFCI UNDERBAR ICE BIN - BOD: CORNELIUS 2123 IT UNDERBAR ICE WELL BIN CHECK W/ 8 CIRCUIT COLD PLATE
11 41.A2	OFCI REFRIGERATOR - AVANTCO GDM-49-HC 57" BLACK CUSTOMIZABLE TWO DOOR WINE MERCHANDISER WITH BLACK CUSTOMIZABLE INTERIOR - 115V, 1/2 HP, 6 AMPS
11 41.A3	OFCI CMA L-1XXL-1X16 VENTLESS DISHWASHER - 115VOLT
11 41.A4	OFCI GLASS STORAGE UNIT - REGENCY STAINLESS STEEL FLAT TOP GLASS RACK STORAGE UNIT - 23" X 24"
11 41.A5	OFCI COOLER - FRIGIDAIRE GALLERY 43 BOTTLE DUAL ZONE BEVERAGE FRIDGE - 115V
11 41.A6	OFCI COUNTERTOP TURBO CHEF OVEN - TBD SPD: TURBOCHEF CEW-9000-I CEW-I ELECTRIC VENTLESS STAINLESS STEEL RAPID COOK OVEN WITH TOUCHSCREEN CONTROLS - 208/240V, 1 PH 45E
11 41.A7	REGENCY 12" PW-PW-TIERED STAINLESS STEEL LIQUOR DISPLAY RACK - 23" DEEP
11 41.A8	OFCI ADS SUPER G GLASSWASHER MODEL ASG - 29" X 29.25" X 39.5" - 115V, SINGLE PHASE, 60 HZ, 1.2 HP, REQUIRED 15 AMP FUSE AND CIRCUIT BREAKER
11 44.A1	OFCI KEG REFRIGERATOR - WITH REMOTE TAPLINES - AVANTCO UBR-HDHC 96" BLACK COUNTER HEIGHT GLASS DOOR BACK BAR REFRIGERATOR WITH LED LIGHTING - 115V, 1/4 HP
11 44.A2	OFCI UNDERCOUNTER WINE REFRIGERATOR - SUMMIT ADDW2412PNR 24 INCH BUILT-IN WINE COOLER WITH 33 BOTTLE CAPACITY, 4 STEEL SHELVES, SABBATH MODE, DOOR LOCK, LED LIGHTING, DIGITAL THERMOSTAT, ETL-S LISTED, ANSI ADA COMPLIANT, PANEL READY, 115V, 15 AMP
11 44.A4	OFCI DELI CASE - AVANTCO RCH-24-HC 35.5" SQUARE 24.53 WHITE REFRIGERATED BAKERY DISPLAY CASE - 115V, 1.0HP, 7 AMPS, 60HZ, 1 PHASE
11 44.A5	OFCI SLUSHY MACHINE - BUNN 38000.0002 ULTRA-X WHITE AND STAINLESS STEEL DOUBLE 3 GALLON SLUSHY MACHINE WITH FLAT LIDS - 120V
11 44.A8	OFCI STAINLESS STEEL MODULAR WALL STORAGE - BOD: TRITON PRODUCTS 337311 3M" X 31 1/2" SOLID 3-SHELF MODULAR WALL MOUNT STORAGE KIT
11 44.A7	OFCI - TBD SOD: EAGLE GROUP WES-1-2-22-C-GQ - 2500W 1 BOWL UNDERBAR WET WASTE SINK WITH DECK MOUNT GOOSENECK FAUCET - 12" X 19"
11 44.A8	OFCI BOTTLE COOLER - TRUE TD-36-1-SHC 36 5/8" BLACK HORIZONTAL BOTTLE COOLER - 115V, 1/10 HP, 60 HZ, 1.4 AMP
11 44.A10	CFCI KEDWORKS DRAISTY3HDM-72 MISTY BRASS DOUBLE HDI DRIPE RAIL - PROVIDE TWO MATCHING END CAPS FROM KEYWORDS - CENTER ON COUNTERTOP LENGTH
22 00A	CAP EXISTING PLUMBING PIPE FOR FLUSH FINISH AT DRYWALL
22 42.C1	NEW WALL-MOUNTED HAND WASHING SINK
22 42.C2	NEW PRODUCE SINK WITH RIGHT DRAINBOARD
22 42.C5	OFCI - UNDERBAR HAND SINK TBD SOD: EAGLE GROUP WAS-1-11 UNDERBAR HAND SINK W/ 8"L X 14"W X 10"D BOWL, STANDARD FAUCET
26 05.A1	DUPLEX POWER RECEPTACLE ABOVE EQUIPMENT/COUNTER HEIGHT - SEE ELECTRICAL

OPN ARCHITECTS
301 N Broom St., Suite 100
Madison, WI 53703
P: 608-819-0100
www.opnarchitects.com

MADISON PUBLIC MARKET
203 NORTH FIRST STREET
MADISON, WI 53704

MP#4 - SPACE 470 CERVATO
203 NORTH FIRST STREET
MADISON, WI 53704

DANIELS CONSTRUCTION
910 APPLEGATE RD.
MADISON, WI 53713
P: 608-271-4800

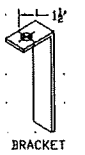
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CONSTRUCTION DRAWINGS — 01/09/2026

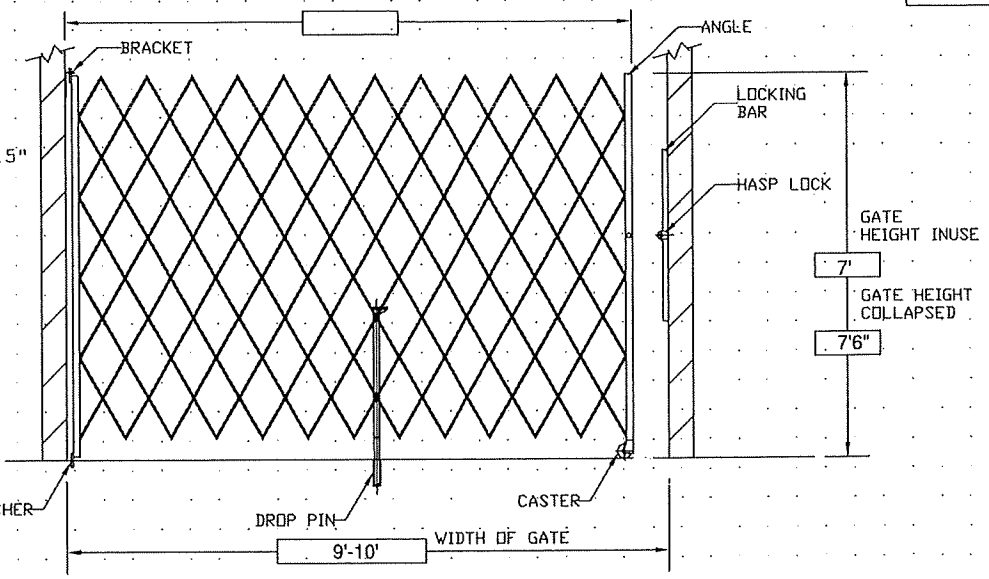
FLOOR PLAN

A101

Powder Coat: Black



Stack Space 15"



QUOTE NO.
BY:
DATE:

PLEASE SIGN:

FINISH:	PADLOCK:	HEAVY DUTY:

DEALER:	SITE:
CONTACT:	CONTACT:
PHONE:	PHONE:

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93364

File ID:	93364	**File Type:**	License	**Status:**	Miscellaneous
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Municipal Approval of Full Service Retail Alcohol Sales
Giant Jones Brewing LLC • dba Giant Jones Brewing
Event Location: 200 Block of S. Brearly St.
Event Date: July 10 4pm - 10pm, July 11 Noon - 10pm, and July 12 Noon - 8pm
Police District: 408 (District 6)
Event: Fete de Marquette

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICPFR-2026-00002 App.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93364

Title
Municipal Approval of Full Service Retail Alcohol Sales
Giant Jones Brewing LLC • dba Giant Jones Brewing
Event Location: 200 Block of S. Brearly St.
Event Date: July 10 4pm - 10pm, July 11 Noon - 10pm, and July 12 Noon - 8pm
Police District: 408 (District 6)
Event: Fete de Marquette

Save Print Clear

Form **AB-105**

Producer Full-Service Retail Sales Application

Date

Part A: Producer Information

1. Business Legal Name (individual name if sole proprietor): Giant Jones Brewing LLC

2. Business Name or DBA	3. Agent Name
Giant Jones Brewing	Erika Jones

4. FEIN	5. Wisconsin Seller's Permit Number
81-5281859	456-1030051053-02

6. Wisconsin Producer Permit Number	7. Producer Type
BR-WI-21136	☑ Brewery ☐ Winery ☐ Liquor Manufacturer/Rectifier

8. Contact Person's First Name	9. Last Name	10. M.I.
Erika	Jones	SH

11. Contact Person's Phone	12. Contact Person's Email
608-658-7763	erika@giantjones.com

Part B: Production Quantity

Note: Check appropriate quantity for permit held (see instructions). If you hold more than one producer permit, check the total aggregate quantity produced for each type of permit. Enter the highest quantity produced in any of the last three calendar years.

Brewery	Manufacturer/Rectifier	Winery
☐ Less than 250 barrels	☐ Less than 1,500 liters	☐ Less than 1,000 gallons
☑ 250 - 2,499 barrels	☐ 1,500 - 4,999 liters	☐ 1,000 - 4,999 gallons
☐ 2,500 - 7,499 barrels	☐ 5,000 - 34,999 liters	☐ 5,000 - 24,999 gallons
☐ 7,500 or more barrels	☐ 35,000 or more liters	☐ 25,000 or more gallons
Calendar year: 2025	Calendar year:	Calendar year:
Quantity: 265.5	Quantity:	Quantity:

Complete only ONE of Part C, D or E.

Part C: Request for Full-Service Retail Sales at the Production Premises

1. Start Date	2. Production Premises Address		
3. City		4. State	5. Zip Code
6. County		7. Governing Municipality ☐ City ☐ Town ☐ Village of:	

Part D: Request for Fixed Full-Service Retail Outlet

1. Are you transferring one fixed full-service retail outlet to a new location? . . . . . ☐ Yes ☐ No
If yes, complete boxes 2 through 9.

2. Current Outlet Name			
3. Current Outlet Premises Address			
4. City		5. State	6. Zip Code
7. County	8. Governing Municipality ☐ City ☐ Town ☐ Village of:		9. Premises Phone Number

Continued →

Part D: Request for Fixed Full-Service Retail Outlet (Cont.)

New Fixed Retail Outlet Information (complete boxes 10 through 23)

10. Start Date	11. New Outlet Name		
12. New Outlet Premises Address			
13. City		14. State	15. Zip Code
16. County	17. Governing Municipality ☐ City ☐ Town ☐ Village of:		18. Premises Phone Number

19. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

20. Will you operate a restaurant on the premises? . . . . . ☐ Yes ☐ No

21. What alcohol beverages will be offered for sale? (check all that apply) . . . . . ☐ Beer ☐ Wine ☐ Intoxicating Liquor (other than wine)

22. What alcohol beverages does the permittee produce? (check all that apply) ☐ Beer ☐ Wine ☐ Intoxicating Liquor (other than wine)

23. How will customers be served? (check all that apply) . . . ☐ Samples ☐ On-premises consumption ☐ Off-premises consumption

Part E: Request for Unlimited Transfer Full-Service Retail Outlet

1. Name of Event (if applicable)
La Fete de Marquette

2. Dates of Operation (attach a schedule, if necessary)	3. Hours of Operation		
7/10/26, 7/11/26, 7/12/26	4-10 PM, 12-10 PM, 12-8 PM		
4. Premises Address			
200 Block of South Brearly St.			
5. City		6. State	7. Zip Code
Madison		WI	53703
8. County		9. Governing Municipality ☑ City ☐ Town ☐ Village	
Dane		of: Madison	
10. Organizer of Event (if not the named applicant)		11. Email and/or Phone Number for Organizer of Event	
Wil-Mar Neighborhood Center		garyk@wil-mar.org / 608-235-2925	
12. Organizer Website		13. Event Website	
wil-mar.org		wil-mar.org/fetedemarquetteabout	

14. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

The 200 block of South Brearly St. is closed during the La Fete de Marquette neighborhood festival. Beer from Giant Jones Brewing, located inside Main Street Industries at the 200 block of S Brearly St, will be sold and consumed at this location during the above operating hours during the festival. See attached diagram.

15. On-Site Contact (Last Name, First Name)	16. On-Site Contact Phone	17. On-Site Contact Email
Jones, Erika	608-658-7763	erika@giantjones.com

18. Will you operate a restaurant on the premises? . . . . . ☐ Yes ☑ No

19. What alcohol beverages will be offered for sale? (check all that apply) . . . . . ☑ Beer ☑ Wine ☑ Intoxicating Liquor (other than wine)

20. What alcohol beverages does the permittee produce? (check all that apply) ☑ Beer ☐ Wine ☐ Intoxicating Liquor (other than wine)

21. How will customers be served? (check all that apply) . . . ☑ Samples ☑ On-premises consumption ☑ Off-premises consumption

Part F: Attestation

Who must sign this application?

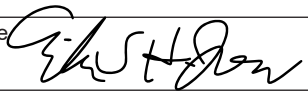
• sole proprietor • general partner of a partnership • corporate officer • member of an LLC

READ CAREFULLY BEFORE SIGNING:

I understand and agree to the following:

- I will not operate this location outside of the dates and times approved by the municipality and Division of Alcohol Beverages.
- I will operate this location according to municipal ordinance and restrictions imposed as a condition of receiving this authorization.
- I will purchase alcohol beverages I do not produce from an authorized source, such as a Wisconsin-permitted wholesaler.
- I will operate this location according to Wisconsin law and administrative regulation including but not limited to: underage restrictions, closing hours, licensed operators, and record keeping requirements.

Further, under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the authorization. Further, I agree that the rights and responsibilities conferred by the authorization, if granted, will not be assigned to another individual or entity. I understand that lack of access to any portion of a premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this authorization. I understand that any authorization issued contrary to Wis. Stats. Chapter 125 shall be void under penalty of Wisconsin law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000 if convicted.

Signature	Date
	5.18.26

Last Name	First Name	M.I.
Jones	Erika	SH

Title	Email	Phone
CEO/Co-Owner	erika@giantjones.com	608-658-7763

Part G: For Municipal Use Only (Complete if Requesting Authorization in Part D or E)

1. Will the municipality limit the scope of alcohol beverages offered for sale? . . . . . ☐ Yes ☐ No

2. Will the municipality impose any requirements or restrictions for the full-service retail outlet? . . . . . ☐ Yes ☐ No

3. Describe municipal restrictions indicated in questions 1 or 2 above.

4. Last Name of Municipal Official	5. First Name	6. M.I.

7. Signature of Municipal Official	8. Date

9. Date Application was Filed with Clerk	10. Date Full-Service Retail Outlet Approved by Governing Body

Form AB-105 Instructions

Producer Full-Service Retail Sales Application

Who may apply for full-service retail sales?

Producer permittees may apply for full-service retail sales on or off the production premises. Producer permittees include brewers, rectifiers, manufacturers, and wineries.

Who qualifies for full-service retail sales?

- A brewery that manufactures a minimum of 250 barrels of fermented malt beverages.
- A manufacturer/rectifier that produces a minimum of 1,500 liters of intoxicating liquor.
- A winery that produces a minimum of 1,000 gallons of wine.

What are full-service retail sales?

Permittees that are granted full-service retail sales privileges may:

- Sell fermented malt beverages and intoxicating liquor at retail for on- or off-premises consumption at their production premises and at one or more off-site full-service retail outlets.
- Provide taste samples of fermented malt beverages and intoxicating liquor.

What are full-service retail outlets?

Full-service retail outlets are authorized locations for full-service retail sales at places other than the permittee's production premises.

What is the difference between a fixed and unlimited transfer full-service retail outlet?

Fixed full-service retail outlets may be transferred from one location to another once per year. Unlimited transfer full-service retail outlets may be transferred an unlimited number of times in a year. Only one of a producer's full-service retail outlets may be transferred without limitation on frequency.

How many full-service retail outlets may I have?

The number of full-service retail outlets a producer qualifies for is determined by alcohol beverage production volume. Producers may have a maximum of three full-service outlets, regardless of the number or type of producer permits they hold.

Who approves full-service retail sales?

Full-service retail sales on the production premises need only be approved by the Division of Alcohol Beverages. Municipalities do not issue licenses for full-service retail sales outlets; however, municipalities must approve of the outlets. The applicant must forward the municipal approval to the Division of Alcohol Beverages for final granting of the authority for sales to commence on the premises.

Can a municipality limit authorized sales at a full-service retail outlet?

Yes, a municipality can limit authorized sales at a full-service retail outlet. Municipalities may limit the scope of alcohol beverages offered for sale by the permittee. Municipal approval of a full-service retail outlet must be based on the same standards and criteria, established by ordinance, for the evaluation and approval of retail licenses. A municipality may not impose any requirement or restriction in connection with the approval that the municipality does not impose on retail licensees.

How do I fill out Form AB-105 and begin the application process?

Authorizations requested on Form AB-105 must be applied for only one premises in one municipality at a time. To request multiple authorizations, submit a separate Form AB-105 for each location/premises.

Parts A, B, and F: Applicants must complete Parts A, B, and F.

Parts C, D, and E: Complete only one Part. Form AB-105 must be used to request only one authorization at a time.

Example: A producer applicant requesting full-service retail sales authorization on the production premises should complete Parts A, B, C, and F.

Example: A producer applicant requesting a fixed full-service retail outlet should complete Parts A, B, D, and F.

Example: A producer applicant requesting an unlimited transfer full-service retail outlet should complete Parts A, B, E, and F.

Producer applicants requesting authorization in Part E must complete one Form AB-105 for each premises. Applicants may use the same Form AB-105 to request authorization for multiple dates and times occurring on the same premises.

Municipal approval is required for authorizations requested in Parts D and E. If a producer is applying for authorization in either of these sections, the completed application must first be submitted to the governing municipality.

After the municipality has granted approval by completing Part G, the applicant should submit AB-105 to the Division of Alcohol Beverages for final approval. If the applicant is only requesting authorization in Part C, the application does not require municipal approval and may be submitted directly to the Division of Alcohol Beverages.

Specific Instructions:

Part A: Producer Information

- Box 1: Enter the legal business name.
- Box 2: Enter the trade name or "doing business as" name, if different than the name in box 1.
- Box 3: Enter the name of the approved agent appointed for your producer permit.
- Box 4: Enter Federal Employer Identification Number (FEIN).
- Box 5: Enter Wisconsin seller's permit number.
- Box 6: Enter the 15-digit Wisconsin Tax Account Number of the permit that these authorizations should be associated with.
- Box 7: Check the corresponding producer permit type.
- Box 8-10: Enter contact person's name.
- Box 11: Enter contact person's phone number.
- Box 12: Enter contact person's email address.

Part B: Production Quantity

- Check the highest cumulative total of alcohol beverages produced in any one of the three preceding calendar years for each specific permit type held.
  - Do not include alcohol beverages produced under a contract production agreement.
- Enter the calendar year in which the highest cumulative total of alcohol beverages produced was met.
- Enter the exact quantity of alcohol beverages produced.
- If an applicant holds more than one type of permit or multiple permits of the same type, the aggregate number of full-service retail outlets that may be established is the maximum number authorized under their permit type, but not exceeding three full-service retail outlets.
  - Under these circumstances, each authorized full-service retail outlet shall serve as the full-service retail outlet associated with each applicable permit, regardless of whether permittee would otherwise be entitled to fewer full-service retail outlets when calculated under their other permit(s).

Part C: Request for Full-Service Retail Sales at the Production Premises

- Authorization under this portion does not require municipal approval. If the applicant is not seeking other retail authorizations on this form, it can be submitted directly to the Division of Alcohol Beverages.
- Box 1: Enter the date that you would like to begin full-service retail sales.
- Box 2-5: List the premises address for the permit identified in Part A, boxes 5 and 6.
- Box 6: Name the county where the production premises is located.
- Box 7: Name the governing municipality where the production premises is located.

Part D: Request for Fixed Full-Service Retail Outlet

- Authorization under this section must be approved by the municipality in which the retail outlet is located prior to submitting to the Division of Alcohol Beverages for final approval.
- Box 1: Check yes if you are applying to transfer a fixed full-service outlet from one location to another. Fixed Full-Service Retail Outlets may be transferred from place-to-place once per year with approval of the municipality that governs the new location.
- Boxes 2-9: Complete these boxes if you checked yes in box 1 to describe the current premises you are applying to transfer.

- Box 10: Enter the date that you would like to open the full-service retail outlet for business.
- Boxes 11-18: Complete these boxes to describe the location of your new premises.
- Box 19: Describe the premises in detail. Include outdoor spaces if the municipality allows it. Attach a floor plan if possible.

Example: The premises is located at 1234 Main St., Realtown, WI 12345 and includes only the first-floor bar room, dining room, kitchen, north storage room, and south office of the 5,000-square-foot building.

- Box 20: Producers may operate a restaurant on the premises of a full-service retail outlet with municipal and division approval.
- Box 21: Check all types of alcohol beverages that will be offered for sale at the full-service retail outlet, including beverages made by the producer or producer group.
- Box 22: Check all the alcohol beverages that are made by the producer under all their permits.
- Box 23: Check all types of service that apply to this full-service retail outlet.
  - Samples mean 3 oz. of beer, 3 oz. of wine, or 0.5 oz. of liquor provided free of charge to an individual.
  - On-premises consumption means alcohol beverages served by the glass to be consumed by the customer at the premises identified in Box 18.
  - Off-premises consumption means alcohol beverages sold in original, unopened containers for customers to consume away from the premises identified in Box 18.

Part E: Request for Unlimited Transfer Full-Service Retail Outlet

- Authorizations under Part E must be for dates of operation where the unlimited transfer location will be located at the same premises in the same municipality. You must use a new Form AB-105 to request authorization for each separate premises, regardless of whether the separate premises are in the same municipality.
- Box 1: If you are requesting authorization to initiate or move your unlimited transfer outlet to a specific event like a farmer's market, festival, or other community event, name it here.
- Box 2: List the requested dates of operation. Attach a schedule or calendar of events, if necessary.
- Box 3: List the requested hours of operation. If no hours are listed, the approving municipality and the Division will assume you are seeking authorization to operate during all hours allowed under Chapter 125, Wis. Stats.
- Box 4-9: Identify the premises address.
- Box 10-13: If you are requesting authorization to move your unlimited transfer outlet to a specific event, provide contact information for the event organizer, if not the named applicant.
- Box 14: Describe the premises in detail. Include outdoor spaces if the municipality allows it. Attach a floor plan if possible.

Example: The premises is located at 1234 Main St., Realtown, WI, 12345, and includes only the first-floor bar room, dining room, kitchen, north storage room, and south office of the 5,000 square foot building.

Example: The premises is the 1,000-square-foot tent within the southwest corner of the parking lot located at XYZ Church at 3456 Main St., Realtown, WI, 12345. All sales and storage of alcohol beverages and records will occur within the 1,000-square-foot tent in the southwest corner of the parking lot.

Example: The premises is located at PDQ Park (7890 Main St., Realtown, WI, 12345). A 5,000-square-foot tent will be constructed in the northeast corner of the park bordering the tree line and northern fence. All alcohol beverage sales and consumption will occur at this tent. Premises includes the adjacent north park office and the space between the tent and the office. Alcohol beverages and records will be securely stored in the north park office for the duration of the event.

- Box 15-17: Provide the name and contact information for a person who will be in control of the premises for the duration of the requested time.
- Box 18: Producers may operate a restaurant on the premises of a full-service retail outlet with municipal and Division of Alcohol Beverages approval.
- Box 19: Check all types of alcohol beverages that will be offered for sale at the full-service retail outlet, including beverages made by the producer under all their permits.
- Box 20: Check all the alcohol beverages that are made by the producer under all their permits.
- Box 21: Check all the types of service that apply to this full-service retail outlet.
  - Samples mean 3 oz. of beer, 3 oz. of wine, or 0.5 oz. of liquor provided free of charge to an individual.
  - On-premises consumption means alcohol beverages served by the glass to be consumed by the customer at the premises identified in Box 14.

- Off-premises consumption means alcohol beverages sold in original, unopened containers for customers to consume away from the premises identified in Box 14.

Part F: Attestation

- Read the attestation carefully, then sign and date.

Part G: For Municipal Use Only

- Box 1: Check yes or no to indicate if the municipality will limit the scope of alcohol beverages offered for sale at this full-service retail outlet.
- Box 2: Check yes or no to indicate if the municipality will impose other requirements or restrictions on the full-service retail outlet.
- Box 3: Describe any limitations the municipality has placed on the full-service retail outlet as indicated in questions 1 or 2. Some limitations may be: parking, zoning, or noise ordinance restrictions; not allowing sales of alcohol beverages for off-premises consumption.
- Box 4-10: The municipal official completing this part should fill in the information requested.

Completion and Submission of Form AB-105

- The producer applicant should complete Parts A, B, and F completely, and either Part C, D, or E, depending on the type of authorization requested.
- If requesting only a Part C authorization, the application can be submitted directly to the Division of Alcohol Beverages. No municipal approval is required for Part C authorizations.
- If requesting a Part D or E authorization, provide the application to the municipality where the proposed full-service retail outlet will be located.
  - The municipality should complete Part G and return it to the producer applicant.
  - The producer applicant should provide the completed AB-105 to the Division of Alcohol Beverages for final approval.
- Sales of alcohol beverages at full-service retail outlets may not commence until the Division of Alcohol Beverages has provided final approval by way of issuing a printed authorization to the applicant to be posted at the retail premises identified in this application.

After Form AB-105 is completed by the producer and approved by the municipality in Part G, submit the form to the Division of Alcohol Beverages for final approval in one of two ways:

- Email: DORAlcoholPermits@wisconsin.gov
- Mail the form to the following address:

  Wisconsin Department of Revenue
  Division of Alcohol Beverages
  P.O. Box 8934
  Madison, WI 53708-8934

Assistance

This form is designed by the Department of Revenue. If you require assistance with this form, consider reaching out to the Division of Alcohol Beverages for assistance with submission of this application and associated forms.

If you have questions about alcohol beverage laws and regulations, you may contact the Division of Alcohol Beverages using the contact information below.

Website: DOR Alcohol Beverage (wi.gov)
Write: DORAlcohol@wisconsin.gov
Call: (608) 266-2526

200 S Brearly St – La Fete de Marquette Langiappe Stage



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93362

File ID:	93362	**File Type:**	License	**Status:**	21 Entertainment
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: 21+ Entertainment License
Madison Local Motive LLC • dba Local Motive
Capacity (in/out): 49/0
646 W Washington Ave #5 • Agent: Rm Snihur
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Police Sector 404 (District 4)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICENT-2026-00327 2026 Entertainment license_Redacted.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93362

Title

21+ Entertainment License
Madison Local Motive LLC • dba Local Motive
Capacity (in/out): 49/0
646 W Washington Ave #5 • Agent: Rm Snihur
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Police Sector 404 (District 4)

Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT- 2026-00327
(License number)

4 (Alder District #)

404 (Police Sector)

Office Use Only

~~Class A: ☐ Beer, ☐ Liquor, ☐ Cider~~

Class B: ☐ Beer, ☒ Liquor,
☐ Class C Wine

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LICLIB-2020-00647 (Class B license only)

Business dba Name: Local Motive

Licensed Address: 646 W Washington Ave, Madison WI 53703

Premise Capacity: 49 Indoor 0 Outdoor Liquor/Beer Agent Name: RM Snihur

40 % Alcohol, 10 % Food, 50 % Other Alder, District #: Verveer, 4 Police Sector: 404

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Madison Local Motive LLC

Business Mailing Address: 646 W Wahington Ave, Madison WI 53703

Business Contact Name, Position: B Shubat, Owner

Business Phone: 608.960.8446 Business Email: madison.localmotive@gmail.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
B Shubat	[redacted] McFarland WI 53558	Owner

Will entertainment or any amplified sound be outdoors? ☒ No ☐ Yes
If yes, contact Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X [signature] (Signature) 5/13/2026 (Date)

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

REV 09/2025

Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☒ Disc Jockey ☒ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Live Music, DJ, Designated Dance Floor

Number of security personnel and how they will be utilized:
At least 2 Local Motive personnel, with one at entrance

Description of clothing to identify security personnel:
LM personnel are typically identified by standard clothing such as black shirts and outfits.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:
Parking lot should be clear at opening and increasingly by closing. Lot will be monitored by LM personnel during event and no loitering after.

How will the entrance line be managed and controlled: Entrance lines are managed by dedicated staff tasked with controlling crowd flow to prevent disturbances. These include monitoring for intoxicated patrons, managing capacity, and ensuring public right-of-ways are not blocked

Plan for unruly patrons, intoxicated patrons, and physical disturbances:
This behaviour is not tolerated, and such patrons will be asked to leave.

Underage drinking and fake ID plan:
No underage people will be served and LM personnel will review fake ID strategies, such as asking for a second ID, and reminding customers of the law.

Plan to control and supervise patrons under twenty-one (21) years of age:
Staff will monitor the premises to prevent underage drinking or adults passing drinks to minors. Staff screen patrons for age at the door and provide color coded wristbands for age identification.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:
Litter is controlled by using trash bins around the premises. Music will be contained indoors only, unless otherwise approved. Staff clean up any errant debris outside the immediate premises.

Management Personnel

Name	Date of Birth	Name	Date of Birth
B Shubat	[redacted]		

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 92942

File ID:	92942	**File Type:**	License	**Status:**	Recessed Public Hearing
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	04/29/2026
File Name:				**Final Action:**	

Title: Public Hearing - New License
Landmark Hotels LLC • dba Cambria Hotel Madison East
5045 Eastpark Blvd • Agent: Michelle Santek
Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 520 (District 17)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2026-00262 App.pdf, LICLIB-2026-00262 Supplemental.pdf, 5045 Eastpark Blvd map.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	04/29/2026	Referred for Introduction				
	Action Text:	This License was Referred for Introduction					
	Notes:	Alcohol License Review Committee- Public Hearing (5/20/26), Common Council (6/9/26)					
1	COMMON COUNCIL	05/05/2026	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Madison, seconded by Glenn, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					
1	ALCOHOL LICENSE REVIEW COMMITTEE	05/20/2026	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Figueroa Cole, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					

Notes: Alcohol License Review Committee- Public Hearing (6/17/26), Common Council (7/7/26)

1	COMMON COUNCIL	06/09/2026	Re-refer for Recessed Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE	Pass

Action Text: A motion was made by Madison, seconded by Glenn, to Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Text of Legislative File 92942

Title

Public Hearing - New License
Landmark Hotels LLC • dba Cambria Hotel Madison East
5045 Eastpark Blvd • Agent: Michelle Santek
Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 520 (District 17)

Liquor/Beer License Application

(Agenda Item Number)

(Legistar file number)

LICLIB-2026-00262
(License number)

17 (Alder District #) 521 (Police Sector)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor, ☒ Class C Wine

Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.

   Landmark hotels, LLC

2. Trade Name (doing business as) Cambria Hotel Madison East

3. Address to be licensed 5045 Eastpark Blvd, Madison, WI 53718

4. Mailing address Same as above

5. Anticipated opening date 04/15/26

6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?

   ☒ No ☒ Yes (explain) EVVOV AT

   _____

7. Does another alcohol beverage licensee or wholesale permitee have interest in this business? ☒ No ☐ Yes (explain)

   _____

Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

   All alcohol beverages will be sold and stored at the address listed on this application. It will be sold at bistro/bar, at front desk and in outdoor seating (Patio). All alcohol will be locked up in a room behind front desk.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 40 Outdoor: 30

10. Describe existing parking and how parking lot is to be monitored.

private parking lot for the hotel is monitored at least once per shift (8 hrs) by front desk staff.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to _____ (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Michelle Santek

13. City, state in which agent resides Middleton, WI

14. How long has the agent continuously resided in the State of Wisconsin? _____

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 07/01/25

16. State and date of registration of corporation, nonprofit organization, or LLC.

State of Wisconsin, 02/26/26

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Member	Jignesh Patel	Sun Prairie, WI
Member	Bhavesh Patel	Brookfield, WI
Member	Ashish Patel	New Berlin, WI
Member	Ronak Patel	Racine, WI

Additional members' page Attached

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Jignesh Patel

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☒ Yes (explain) Ashish Patel - For a hotel location in Brookfield, WI
Ronak Patel - hotel location in Mount Pleasant, WI
Nishit Amin - hotel location in West bend, WI

Section D—Business Plan

21. What type of establishment is contemplated?
☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☒ Other hotel

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5pm - 2Am	5pm - 2Am	5pm - 2Am	5pm - 2Am	5pm - 2Am	5pm - 2Am	5pm - 2Am
(Class B only) Enter below any hours when food service will not be available, if applicable						
10pm - 2Am	10pm - 2Am	10pm - 2Am	10pm - 2Am	10pm - 2Am	10pm - 2Am	10pm - 2Am

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. —

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:
30 % Alcohol 70 % Food _____ % Other

If applicable, describe "Other": —

Do you have written records to document the percentages shown? ☒ No ☐ Yes
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes

31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes

32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes

33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes

34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes

35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes

36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2027.

38. State Seller's Permit 456-1032407392-02

39. Federal Employer Identification Number 41-4535031

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Jignesh (Jay) Patel

Business phone 608-334-9684 Business e-mail address Jpatel78@hotmail.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name NA

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

☑ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☑ Appointment of Agent (if Corp/LLC), ☑ Member background investigation forms, ☑ Articles of Incorporation (if Corp/LLC), ☑ Floor Plans, ☐ Copy of Lease, ☑ Business Plan, and ☑ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: *Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.*

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

J Rabb
(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

04/13/26
(Date)

Clerk's Office checklist for complete applications

☑ WI Seller's Permit Certificate (matching articles of incorporation)	☑ Background investigation form(s)	☑ Floor Plans
☑ FEIN	☑ Form for surrender of previous license	☑ Lease
☑ Written description of premises	☑ *Articles of Incorporation	☑ Business Plan
	☑ *Appointment of Agent	☑ **Sample Menu
	* Corporation/LLC only	** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

☐ Orange sign ☐ Orange business card

☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

17. Additional Members of Our LLC

Tite	Name	City & State of Residence
Member	**Dipak Patel**	**Kenosha, WI**
Member	**Dhaval Patel**	**Oshkosh, WI**
Member	**Nishit ~~Patel~~ Amin**	**West Bend, WI**
Member	**Kamini Patel**	**Chicago, IL**

CAMBRIA®
Madison

To whom it may concern,

This letter serves as formal notice to the City of Madison regarding a change in ownership for **Cambria Hotel Madison East**, located at **5045 Eastpark Boulevard, Madison, WI**, effective **April 14, 2026**, related to the establishment's **bar/liquor license**.

Please be advised that **this change affects ownership only**. There will be **no changes to hotel or bar operations**, management, staffing, hours, branding, or day-to-day business activities. The hotel and bar will continue to operate without interruption and in full compliance with all City of Madison and State of Wisconsin regulations governing alcohol service.

All existing operational practices will remain in place, and the premises will continue to meet all requirements associated with the issued liquor license.

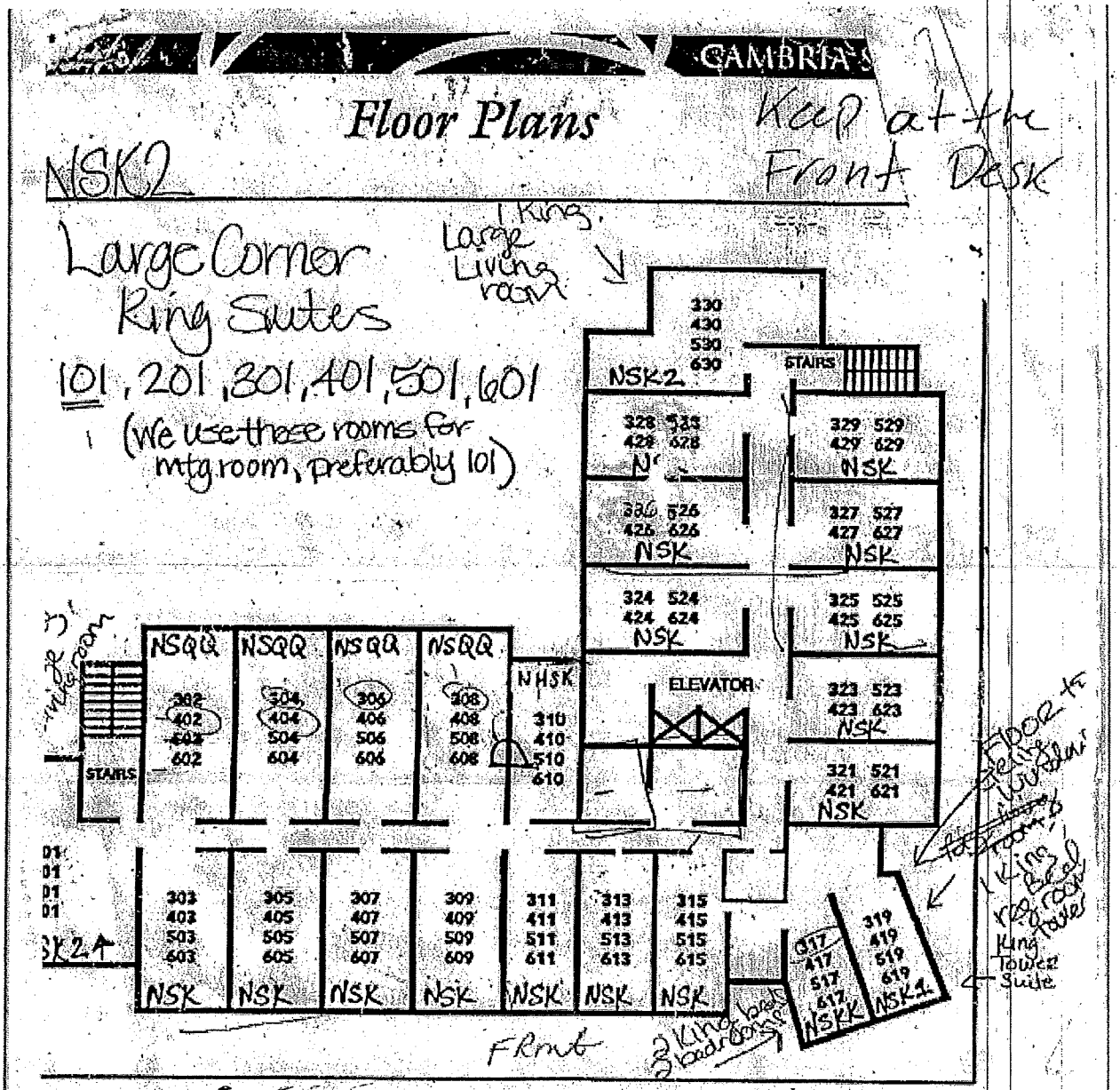
If additional information or documentation is required to process this ownership change, please feel free to contact me.

Thank you for your time and consideration.

Sincerely,

608-334-9684

HOTEL LAYOUT



orplan for floors 3-6 follow the same layout as the floorplan shown Each room number begins with the floor number and is followed oom number as listed in the above.

- 2 - NHSK
- 2 - NHSK2
- 2 - NHSQQ

76 - NSK
4 - NSK1
10 - NSK2

4 - NSKK
20 - NSQQ

ROOM TYPES

NHSK 

ONE KING BED
Handicap accessible,
Only 5 on property. (105, 310, 410, 510, and 610)

4

NHSK2 

ONE KING BED
Handicap accessible, Roll in shower, only one of these rooms on property
Room 101

1

NHSQQ 

TWO QUEEN BEDS
Handicap accessible with bathtub, only one of these rooms on property (Room 215

1

NSK 

ONE KING BED
Standard king room, One room suite

76

NSK1 

ONE KING BED
Tower Suite, Only 4 on property (319, 419, 519, and 619)

4

NSK2 

ONE KING BED
Corner Suite, only 4 on property (601, 630, 530, 501)

10

NSKK 

TWO KING BEDS
This room is a 2 bedroom suite, there is a wall that separates the two beds.

4

NSQQ 

TWO QUEEN BEDS
Standard Room, One room suite

20

Exceptions

Rm 409 DOES NOT have pullout sofa sleeper in room.

CONNECTING ROOMS

103/105
308/310
408/410
508/510
608/610

CAMBRIA®

COCKTAILS

Margarita | tequila, lime, agave nectar | 12

Apple Martini| vodka, apple pucker, sweet + sour sprite | 12

Wisconsin Old Fashioned | brandy, orange, cherry, sprite | 12

Planters Punch | dark rum, orange, pomegranate | 12

Bay Creek| gin, lemongrass syrup, vanilla liqueur, lemon juice, ginger beer | 12

Greenbush | vodka, cucumber syrup, lime juice, club soda | 12

Cambria Cooler | vodka, campari, agave nectar | 12

CRAFT BEER

Spotted Cow | New Glarus Brewing Co. | 7

Sam Adams Seasonal | Boston Beer Company | 7 *draft*

Boston Lager | Boston Beer Company | 7 *draft*

Dogfish Head 60 min IPA | Dogfish Head Brewery | 7 *draft*

Kona Big Wave | Kona Brewing Co. | 7 *draft*

ADDITIONAL BEERS

Bud Light, Budweiser, Michelob Ultra, Stella Artois| 6

Michelob Ultra Zero, Run Wild N/A Beer | 6

Twisted Tea | 6

Assorted Hard Seltzers| 6.5

Cutwater Cocktails| 7.5

ADDITIONAL BEVERAGES

Coke, Diet Coke, Sprite, Dr. Pepper | 2.5

Apple, Orange, Cranberry| 4

Red Bull | 7

WINE

Scan to learn more about Cambria wines

	6oz	bottle
Cambria Winery Chardonnay	9	35
Cambria Winery Pinot Noir	9	35
Coppola Diamond Collection Cabernet Sauvignon	9	35
Benvolio Sparkling	9	35

April 2026 ALRC New License

Class A Licenses.csv

All items

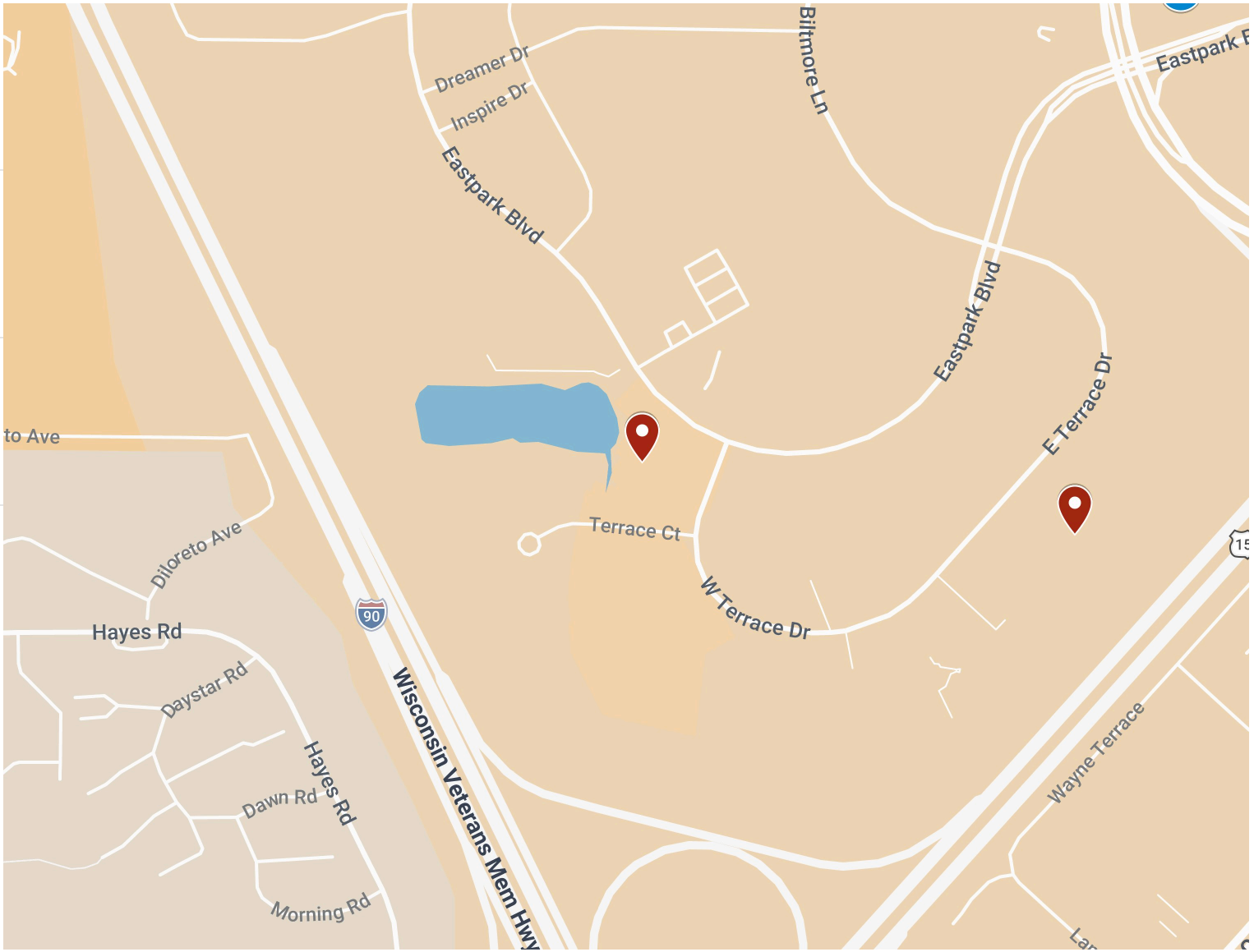
Class B Licenses.csv

All items

New Licenses.xlsx

All items

New licenses are drops, existing Class A licenses are orange shopping carts, existing Class B licenses are blue martini glasses.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 92945

File ID:	92945	**File Type:**	License	**Status:**	Recessed Public Hearing
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	04/29/2026
File Name:				**Final Action:**	

Title: Public Hearing - New License
Tacos El Arriero Restaurant LLC • dba Tacos El Arriero Restaurant
4222 East Towne Blvd • Agent: Josefina Santiago
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 631 (District 17)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2026-00269 App.pdf, LICLIB-2026-00269 Supplemental.pdf, 4222 East Towne Blvd map.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	04/29/2026	Referred for Introduction				
	Action Text:	This License was Referred for Introduction					
	Notes:	Alcohol License Review Committee- Public Hearing (5/20/26), Common Council (6/9/26)					
1	COMMON COUNCIL	05/05/2026	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Madison, seconded by Glenn, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					
1	ALCOHOL LICENSE REVIEW COMMITTEE	05/20/2026	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Verveer, seconded by Klemons, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					

Notes: Alcohol License Review Committee- Public Hearing (6/17/26), Common Council (7/7/26)

1	COMMON COUNCIL	06/09/2026	Re-refer for Recessed Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE	Pass

Action Text: A motion was made by Madison, seconded by Glenn, to Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Text of Legislative File 92945

Title

Public Hearing - New License
Tacos El Arriero Restaurant LLC • dba Tacos El Arriero Restaurant
4222 East Towne Blvd • Agent: Josefina Santiago
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 631 (District 17)

138

(Agenda Item Number)

(Legistar file number)

LICLIB-2026-00269
(License number)

17, Madison 631
(Alder District #) (Police Sector)

Office Use Only

Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☑ Beer, ☑ Liquor,
☐ Class C Wine

Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.

   Tacos El Arriero Restaurant LLC

2. Trade Name (doing business as) Tacos El Arriero Restaurant

3. Address to be licensed 4222 E Towne Blvd Madison

4. Mailing address 2051 W Vilter Ln Milwaukee WI 53204

5. Anticipated opening date 15th March, 2026

6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?

   ☒ No ☐ Yes (explain)

7. Does another alcohol beverage licensee or wholesale permitee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

   There will be a cooler next to the cash register, where alcohol is stored to be sold. There is also a small storage room behind the kitchen where stock alcohol will be stored. Alcohol will be served/consumed by guests throughout the entirety of the dining area of the restaurant.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 50 Outdoor: Ø

10. Describe existing parking and how parking lot is to be monitored.

There is a shared parking lot in the front, as well as a few spaces in the back. A security camera will be installed to monitor the front lot.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☒ No ☐ Yes, license issued to Tacos El Arriero Restaurant LLC (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Josefina Santiago

13. City, state in which agent resides Milwaukee

14. How long has the agent continuously resided in the State of Wisconsin? 24

15. Has the liquor license agent completed the responsible beverage server training course?

☒ No, but will complete prior to ALRC meeting ☐ Yes, date completed 3/2/26

16. State and date of registration of corporation, nonprofit organization, or LLC.

Wisconsin 1/19/2026

17. In the table below list the directors of your corporation or the members of your LLC.

☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
owner	Josefina Santiago	Milwaukee, WI
~~owner~~	~~Hermelindo Martinez Perez~~	~~Milwaukee, WI~~

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Josefina Santiago

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain) _____

Section D—Business Plan

21. What type of establishment is contemplated?
☐ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
12PM-12AM	12PM-12AM	12PM-12AM	12PM-12AM	12PM-12AM	12PM-12AM	12PM-12AM
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. _____

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:
15 % Alcohol 85 % Food 0 % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☒ No ☐ Yes
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

_____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes

31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes

32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes

33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes

34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes

35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes

36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☐ No ☒ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2027.

38. State Seller's Permit 4 5 6 - ~~1 0 3 2 2 3 8 1 8 6 - 0 2~~ 1 0 3 2 2 3 8 1 9 6 - 0 2

39. Federal Employer Identification Number 41-3893146

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Josefina Santiago

Business phone 414-460-9378 Business e-mail address josefinasanti830icloud.co

Preferred language Spanish

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☒ Yes (language: Spanish)

☐ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC), ☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans, dibujo/mapa del restaurante ☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

↳ unas oraciones sobre el tipo de ~~negocio~~ negocio

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: *Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.*

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Josefina Santiago martinez — 02/12/2026
(Officer of Corporation/Member of LLC/Partner/Sole Proprietor) (Date)

josefina Santiago martinez — 04/16/2026

Clerk's Office checklist for complete applications		
☒ WI Seller's Permit Certificate (matching articles of incorporation) ☒ FEIN ☒ Written description of premises	☒ Background investigation form(s) ☐ Form for surrender of previous license ☒ *Articles of Incorporation ☒ *Appointment of Agent * Corporation/LLC only	☒ Floor Plans ☒ Lease ☒ Business Plan ☒ **Sample Menu ** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

☐ Orange sign ☐ Orange business card

☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

Tacos El Arriero Restaurant LLC

Es un establecimiento familiar en donde se le ofrecerá variedad de comida y gastronomia a las personas en general con un ambiente cálido y peculiar de un restaurante, y por supuesto se les ofrecerá el alimento con sus bebidas. como soda, aguas frescas, jugos para todos. y bebidas alcohólicas para adultos.
En lo que éste restaurante se enfocara en la interacción social y familiar de calidad.

English translation:

It is a family-run establishment offering a variety of food and cuisine to everyone in a warm and inviting restaurant atmosphere. Of course, food will be served with beverages such as soda, flavored waters, juices for all ages, and alcoholic drinks for adults. The restaurant will focus on providing family-friendly and quality social interaction.

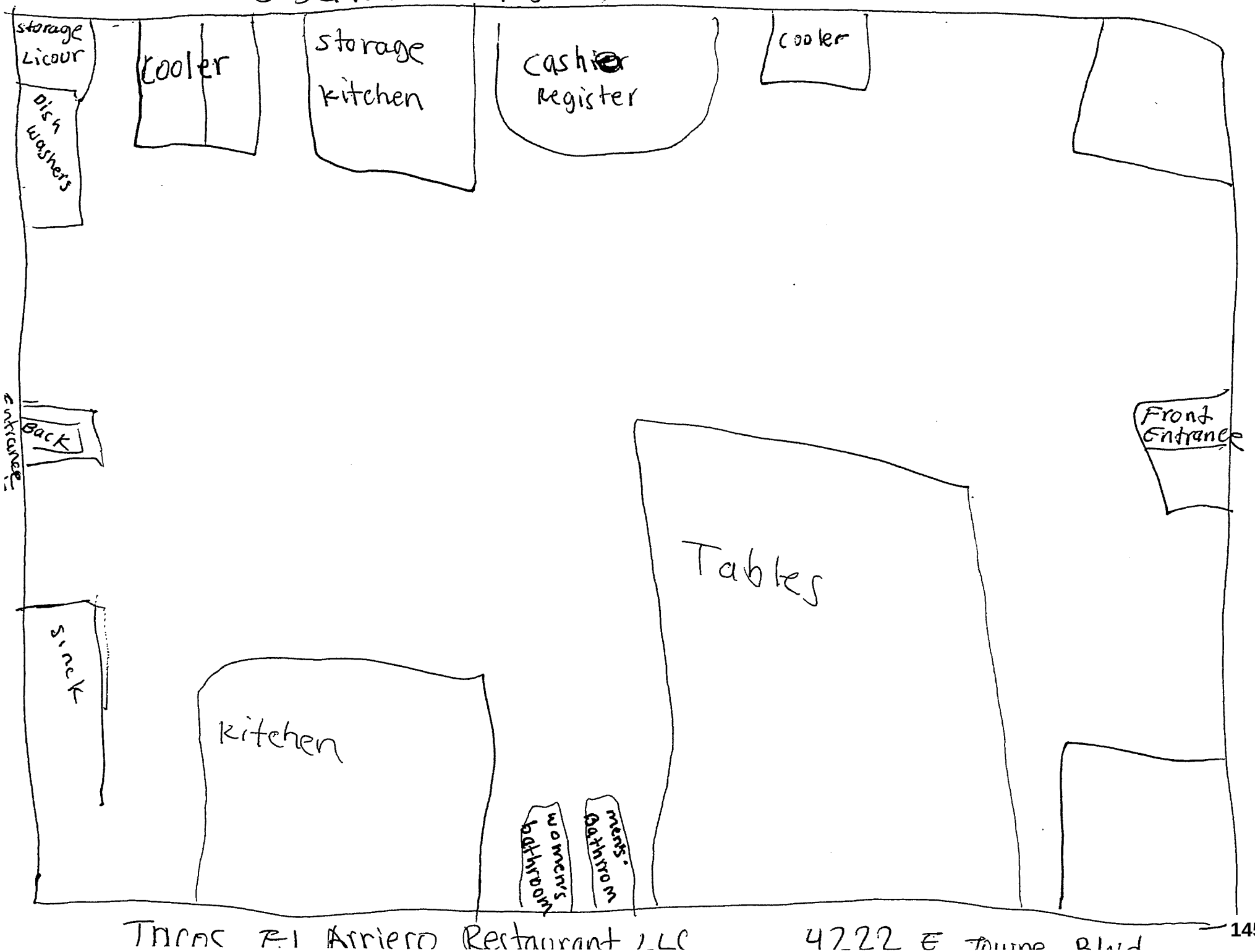
Tacos el Arriero Restaurant LLC

MENU

- Tacos (pollo, Asada, Al pastor)
- Tortas (pollo, Asada, Al pastor)
- Tlayudas (pollo, Asada, Al pastor)
- Quesadillas (pollo, Asada, Al pastor)

- Menudo
- pozole
- carne asada
- sodas
- Aguas frescas

Josefina Santiago



Tacos El Arriero Restaurant LLC 4222 E Thome Blvd

April 2026 ALRC New License

Class A Licenses.csv

All items

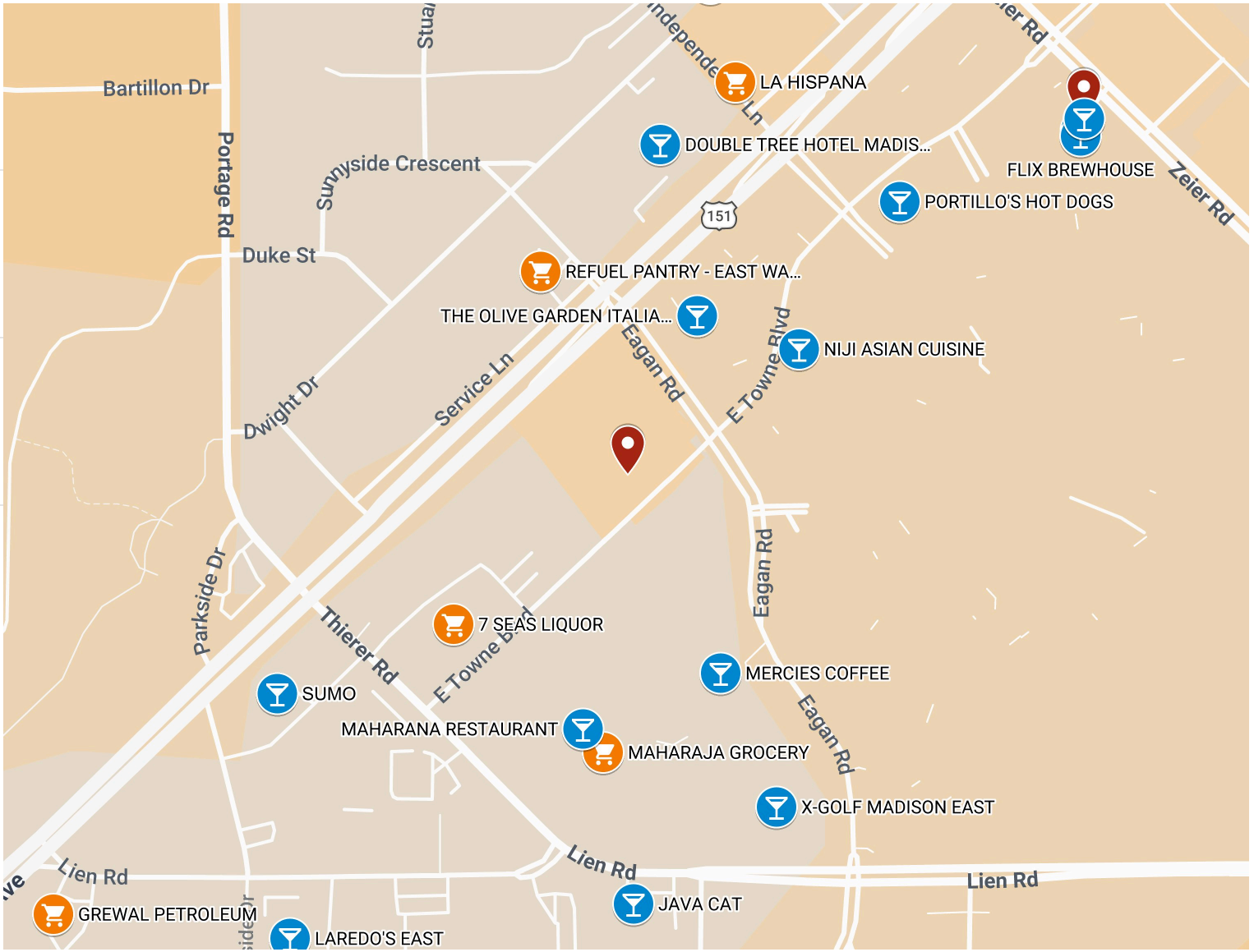
Class B Licenses.csv

All items

New Licenses.xlsx

All items

New licenses are drops, existing Class A licenses are orange shopping carts, existing Class B licenses are blue martini glasses.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93365

File ID:	93365	**File Type:**	License	**Status:**	Public Hearing
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Public Hearing - New License
Shree Hanuman LLC • dba Himali Chulo Nepali Restaurant
318 State St • Agent: Ashim Malla
Estimated Capacity (in/out): 30/20
Class B Beer, Class C Wine • 15% alcohol, 75% food, 10% other
Police Sector 403 (District 4)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2026-00261 Shree Hanuman LLC App.pdf, 318 State Shree Hanuman LLC 2026 business plan.pdf, 318 State St map.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	05/27/2026	Referred for Introduction				
	Action Text:	This License was Referred for Introduction					
	Notes:	Alcohol License Review Committee- Public Hearing (6/17/26), Common Council (7/7/26)					
1	COMMON COUNCIL	06/09/2026	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Madison, seconded by Glenn, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					

Text of Legislative File 93365

Title

Public Hearing - New License
Shree Hanuman LLC • dba Himali Chulo Nepali Restaurant

318 State St • Agent: Ashim Malla
Estimated Capacity (in/out): 30/20
Class B Beer, Class C Wine • 15% alcohol, 75% food, 10% other
Police Sector 403 (District 4)

149

Liquor/Beer License Application

(Agenda Item Number)

(Legistar file number)

LIC-LIB-2026-00261

(License number)

4 (Alder District #)

403 (Police Sector)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☑ Beer, ☐ Liquor,
☑ Class C Wine

Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☑ ~~Limited~~ Liability Company exactly as it appears on your State Seller's Permit.
   Shree Hanoman llc
2. Trade Name (doing business as) Himali Chulo Nepali Restaurant
3. Address to be licensed 318 State St, Madison, WI, 53703
4. Mailing address 318 State St, Madison, WI, 53703
5. Anticipated opening date we are open, & Beer/wine license
6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
   ☒ No ☐ Yes (explain)
7. Does another alcohol beverage licensee or wholesale permitee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

@696sq.ft. Beer/wine will be kept in the cooler inside the restaurant. Receipt will be kept at cash drawer/office in basement.

We will have outdoor seating we plan to serve beer & wine there.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 30 Outdoor: 15-20

10. Describe existing parking and how parking lot is to be monitored.

No parking

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☑ Yes, license issued to Himalchuli Restaurant (name of licensee)
(Change in Ownership this year)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Ashim Malla

13. City, state in which agent resides Fitchburg, WI

14. How long has the agent continuously resided in the State of Wisconsin? 17 years

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☑ Yes, date completed 07/03/2025

16. State and date of registration of corporation, nonprofit organization, or LLC.

WI/01/19/2026

17. In the table below list the directors of your corporation or the members of your LLC.
☑ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Owner	Ashim Malla	Fitchburg, WI
Owner	Sojata Karki	Fitchburg, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

Ashim Malla

19. Is applicant a subsidiary of any other corporation or LLC?

☑ No ☐ Yes (explain)

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☐ No ☑ Yes (explain) Have another business with beer/alcohol license we both are owner of Ashirwad Indian restaurant, 128, State St, Madison, WI, 53703

Section D—Business Plan

21. What type of establishment is contemplated?
☐ Tavern ☐ Nightclub ☑ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11AM-9PM	Closed	11am - 9pm	11 am - 9pm	11am - 9pm	11am - 10pm	11am - 10pm
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. We are restaurant, serve food

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:
15 % Alcohol 75 % Food 10 % Other
If applicable, describe "Other": Beverage (Soft drink, lemonade, lassi)
Do you have written records to document the percentages shown? ☒ No ☐ Yes
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____
_____
If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☑ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☑ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☑ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☑ Yes

31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☑ Yes

32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☑ Yes

33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☑ Yes

34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☒ No ☐ Yes

35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☑ Yes

36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☑ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2027.

38. State Seller's Permit 456-1032286261-02

39. Federal Employer Identification Number 61-2327909

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Sujata Karki

Business phone 608-335-9115 Business e-mail address Himalichulo2026@gmail.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC), ☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans, ☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: *Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.*

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

4/16/26
(Date)

Clerk's Office checklist for complete applications

☑ WI Seller's Permit Certificate (matching articles of incorporation)	☑ Background investigation form(s)	☑ Floor Plans
☑ FEIN	☐ Form for surrender of previous license	☑ Lease
☑ Written description of premises	☑ *Articles of Incorporation	☑ Business Plan
	☑ *Appointment of Agent	☑ **Sample Menu
	* Corporation/LLC only	** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

☐ Orange sign ☐ Orange business card

☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

BUSINESS PLAN

Himali Chulo Nepali Restaurant

Legal Entity: Shree Hanuman LLC
DBA: Himali Chulo Nepali Restaurant
Location: Madison, Wisconsin
License Type: Class B Beer & Class C Wine

1. Executive Summary

Himali Chulo Nepali Restaurant is a locally owned establishment offering authentic Nepali and Tibetan cuisine. The restaurant aims to provide a unique cultural dining experience rooted in Himalayan traditions. The Beer and Wine License will enhance dining by offering complementary beverages in a controlled environment.

2. Business Description

A casual dining restaurant focused on authentic Himalayan cuisine using traditional recipes, fresh ingredients, and warm hospitality. It fills a niche in Madison by specializing in Nepali and Tibetan food.

3. Ownership & Management

Owned and operated by Ashim Malla and Sujata Karki under Shree Hanuman LLC. Ashim Malla serves as Liquor Agent responsible for compliance with all alcohol regulations.

4. Products & Services

Food offerings include momos, thukpa, chowmein, dal bhat, and daily tarkari. Alcohol offerings include beer and wine, served as a complement to meals.

5. Hours of Operation

Monday: Closed
Tuesday – Thursday: 11:00 AM – 9:00 PM
Friday – Saturday: 11:00 AM – 10:00 PM
Sunday: 11:00 AM – 9:00 PM

6. Market Analysis

Himali Chulo

318 State St, Madison, WI
608-230-6028

Welcome to Himali Chulo --→where the warmth of the Himalayan hearth meets rich tradition and bold flavors. Inspired by the culinary heritage of Nepal and Tibet, our menu brings together authentic recipes, time-honored techniques, and fresh, wholesome ingredients.

We use traditional Himalayan spices such as timur (Sichuan pepper), cumin, coriander, turmeric, ginger, garlic, and freshly ground masalas to create the deep, aromatic flavors that define our cuisine.

A typical Nepali meal features dal, bhat, tarkari (lentils, rice, and seasonal vegetables), often served with pickles and meat or curry. Tibetan cuisine highlights comforting dishes like momos (dumplings), thukpa (noodle soup), and hearty stews---→simple, nourishing, and full of flavor.

We proudly offer a variety of vegan, vegetarian, and nut-friendly options, ensuring there is something for everyone to enjoy.

From comforting Nepali classics to beloved Tibetan specialties, each dish is thoughtfully prepared with a touch of home-style care. At Himali Chulo, food is more than a meal — it is a celebration of culture, community, and the spirit of the Himalayas.

We invite you to relax, share, and enjoy a truly memorable dining experience.

आउनुस्, खानुस्, रमाउनुस्, फेरि आउनुस्

Welcome, Eat, Enjoy! Come Again ☺

HIMALI CHULO NEPALI/ TIBETAN RESTAURANT

SOUP

Lentil- *A light, nourishing yellow lentil soup tempered with garlic, cumin, and herbs. Wholesome and satisfying* (GF, V, Vg)

Cup/Bowl/Quat $4, $7, $13

Kwati-*Nepali mixed bean soup cooked with traditional Nepali spices served with rice, roti or Timboo* (GF, V, Vg) $ 16

STARTERS

Samosa- *Himalayan inspired potatoes, onions& peas wrapped as a crunchy oven baked pastry served with refreshing tamarind/yogurt sauce* (V, Vg $ 10)

Kathmandu Veg Momo-*Steamed handmade dumplings filled with fresh vegetables, nuts,and Himalayan spices, served with house-made tomato achar.* (V, Vg)
4 pc $9.50, 6 pc:$13.50

Kathmandu Chicken Momo-*Hand-made dumplings filled with seasoned chicken and Himalayan spices, steamed and served with house-made tomato achar*
4 pc:$10..0, 6 pc:$14.50

Chulo Combination Platter- *Enjoy two hand-made momos, one crispy samosa, fresh roti, and a cup of hearty lentil dal: a delightful sampler of our traditional Himalayan flavors.*
Veg mom:16.50 Ckn mom: 17.50 (Vg Opt)

Khichadi – *Comforting mix of mung beans, rice & mild spices served with Roti*(GF, V, Vg) $ 16

SALAD

Chulo Chicken choila Salad – *Tender chicken tossed with fresh greens, crisp vegetable and a bold Himalayan chili dressing*
$18.50

Chulo Tofu Salad – *Char-grilled tofu with seasonal vegetables, drizzled with a zesty Himalayan spice* (V, vg) $16.50

Himali Toss Salad-*Fresh Toss salad in a refreshing Himalayan-style dressing spice*
(V, vg) $16.50

HIMALAYAN THALI PLATES

Veg Thali – $22.99

Rice, dal, seasonal vegetables, achar, yogurt & roti. (v.vg)

Chicken Thali – $25.99

Rice, dal, chicken curry, vegetables, achar & roti.

Goat Thali – $28.99

Rice, dal, Goat curry, vegetables, achar & roti.

DAL BHAT TARKARI SET

Steamed rice served with lentil soup (dal) and your choice of daily seasonal curry(V,vg) $ 15.95

BHAT & TARKARI- $ 13.95

ROTI DAL TARKARI SET-*Fresh flatbread served with lentil soup (dal) and your choice of daily seasonal curry.*(V,Vg) $15.95

ROTI & TARKARI - $13.95

(HALF/HALF Tarkari) Add $ 2

HIMALI CHULO NEPALI/ TIBETAN RESTAURANT

Vegetarian Delights

(served with soup/salad)

Tofu Buff-*Char-grilled tofu bursting with Nepali spices, onions, peppers & seasonal vegetables* **(V,Vg) $ 18.50**

Seitan Buff- *Savory seitan sautéed with garlic, mushrooms, green chili & fresh seasonal veggies* **(V, Vg) 19.50**

Tofu Palungo curry– *Silky tofu & spinach with potatoes, simmered in a light Nepali curry with seasonal greens* **(GF, V, Vg) 18.50**

Katahar kabaaf -*Green jackfruit marinated in Himalayan spices, grilled & paired with seasonal vegetables* **(GF, V, Vg) 19..50**

MEAT/GRILL SPECIALS

(served with soup/salad)

Chicken curry – *Organic red/white chicken meat, tender & spiced to perfection in Nepali Style* **(GF) 20.50**

Lamb Curry– *Succulent lamb cooked with aromatic Himalayan herbs.* **(GF) $ 24.50**

Khasi ko Masu – *Flavorful goat curry with a touch of mountain spices.* **(GF) $ 24.50**

Chicken Buff – *Marinated chicken grilled with peppers & onions.* **(GF) $ 18.50**

Chicken Palungo – *Chicken cooked with fresh spinach & potatoes in light Nepali curry.* **(GF) 19.50**

Beef Buff– *Tender beef simmered with seasonal greens & Himalayan spice* **(GF) $22.50**

SEASONAL TARKARI (served with soup/salad)

Ram Toriya Tarkari – *Okra sauteed with traditional Himalayan spices* **(GF, V, Vg) $ 18.50**

Bhanta Tarkari – *Baby eggplant cooked Nepali-style with herbs and spices* **(GF, V, Vg) $ 18.50**

Kurilo Tarkari – *Fresh asparagus lightly sauteed with garlic and Himalayan spices* **(GF, V, Vg) $ 18.50**

Rayo Saag Tarkari – *Mustard greens cooked with ginger, garlic, and Nepali spices* **(GF, V, Vg) $ 18.50**

Seasonal tarkari selections change throughout the year—please ask your server for today's available dishes.

TIBETAN SPECIALITIES

Kothey Momo (Veg)-*6 pc. Pan-fried and steamed Tibetan dumplings filled with fresh vegetables and Himalayan spices. Crispy bottom with a soft top. Served with house chili sauce.* **(V,vg) $14.50**

Kothey Momo (Chicken)-*6 Pc Pan-fried and steamed Tibetan dumplings filled with seasoned chicken. Crispy on the bottom and juicy inside. Served with house chili sauce.* **$ 15.50**

Tibetan Thukpa-*Traditional Tibetan noodle soup with vegetables* **$ 15.00, Add ckn, 17.00**

Beef Shapta- *Stir-fried beef with onions, garlic, ginger, and Himalayan spices. Quick, spicy, and aromatic* **$ 22.50**

Pork Thenthuk-*Tibetan hand pulled noodle soup with pork, vegetables, garlic, ginger in a savor Himalayan broth* **$ 19.50**

HIMALI CHULO NEPALI/ TIBETAN RESTAURANT

Family Combo Plates (For Two)

Perfect for sharing! Each set includes two seasonal vegetarian tarkari and your choice of one meat.

Family Vegetarian Delight – *Two daily vegetable tarkari, 6 veg momo, dal, roti & rice.* ***(V,vg) $ 42***

Family Chicken Feast: *Two daily vegetable tarkari, chicken curry, dal, roti & rice.* ***$ 56***

Family Lamb Feast: *Two daily vegetable tarkari, rich lamb curry, dal, roti & rice* ***$ 64***

DESSERT

Lal Mohan – *Soft, golden syrup-soaked fried dumplings, a classic treat* ***(Vg) $7***

Rasmalai – *Creamy cottage cheese patties in sweet saffron milk.* ***(Vg, GF)$ 7***

Vegan Barfi – *Rich, plant-based fudge made with brown rice, farina flour, spiced with cardamom* ***$ 8***

EXTRAS/SIDES

Rice- $ 4.5	***salad $ 5.5***
Roti $ 4 .5	***Timboo : $ 6.***
Yogurt- $4	***Hot sauce: $4.5***
Side Tarkari $ 10	
Add Tofu $ 6.	***Add Ckn $ 8***
Add Lamb $ 12.	***Add Beef $ 10***

BEVERAGES

Mango Lassi – *Creamy mango yogurt drink with a hint of cardamom.* ***$ 6***

Cinnamon Lassi- *Chilled yogurt drink with a hint of cinnamon, smooth and lightly sweet.* ***$ 6***

Sweet / Unsweet Iced Tea – *Classic Nepali-style brewed tea, served your way.* ***$ 4.5***

Lemonade – *Refreshing citrus lemonade, perfect for any season* ***$ 5***

Flavored Lemonade: *Please inquire with your server for flavors* ***$ 6***

Chiya –*Traditional Nepali spiced milk tea.* ***$ 4.5***

Coffee – *Freshly brewed, aromatic Himalayan-style coffee* ***$ 5***

Golden Tea – *Turmeric-infused warm, comforting tea* ***$ 6***

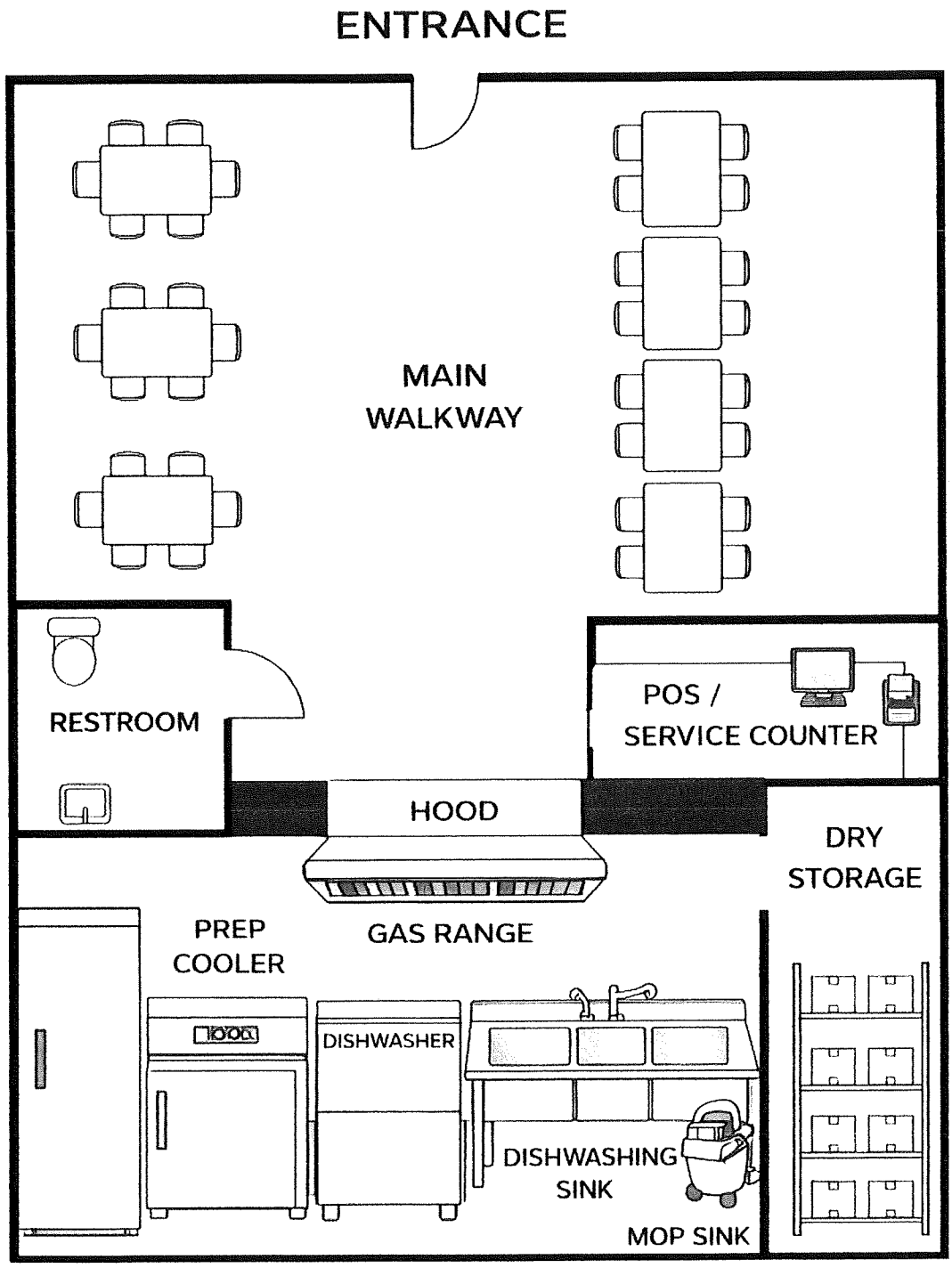
Herbal Tea – *Himalayan herbs brewed for soothing flavor* ***$ 4.5***

Canned Soda- *$3*

Sparkling water: *$ 4*

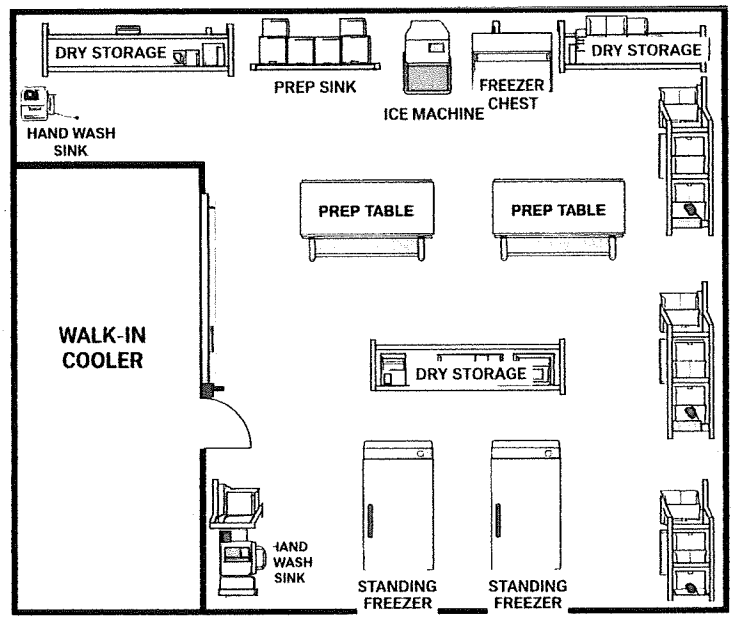
Rice Option: *White/brown*

Roti Option: *Wheat/White*



RESTAURANT FLOOR PLAN

Himali Chulo Basement Floor Plan



BASEMENT FLOOR PLAN

June 2026 ALRC New License

Class A Licenses.csv

All items

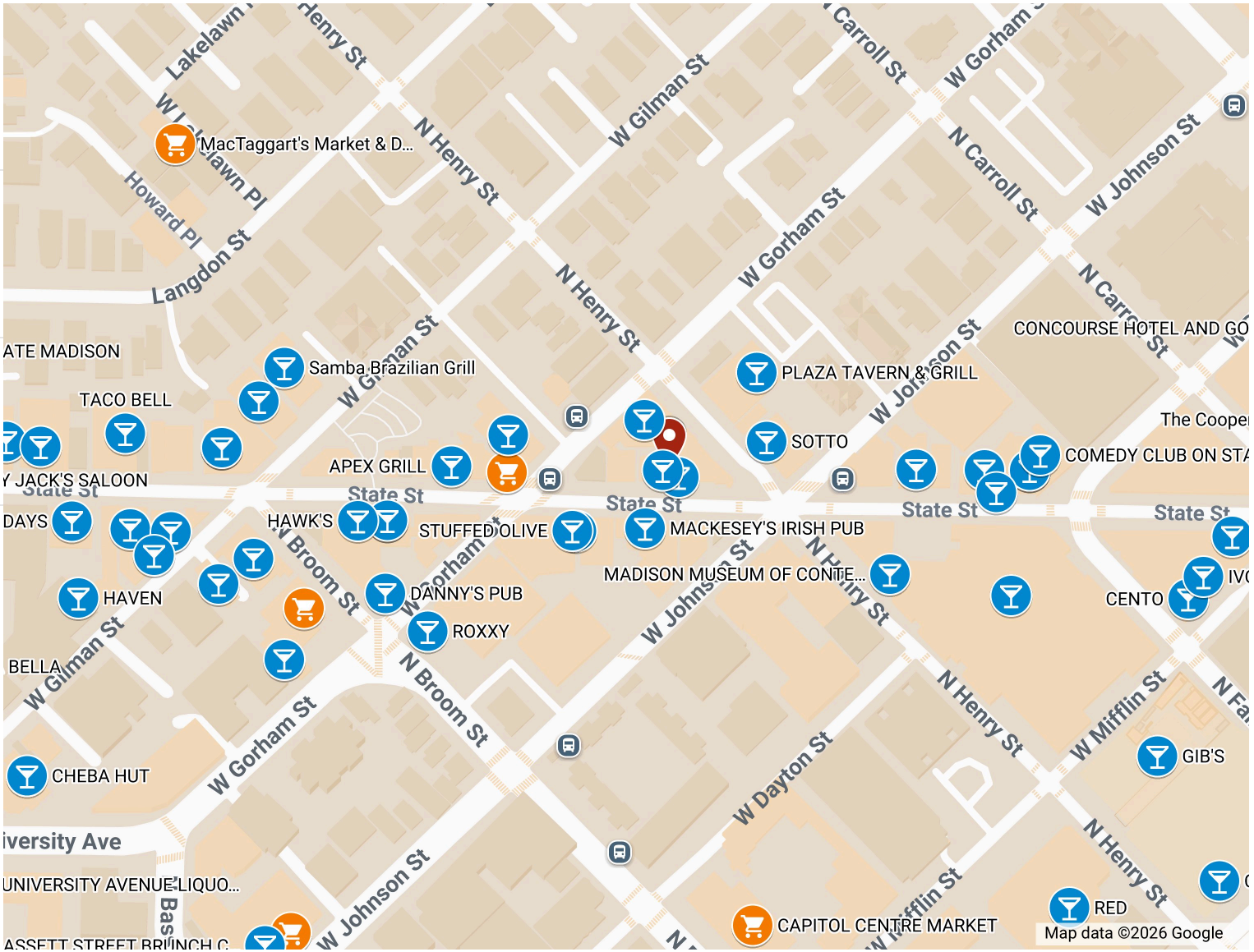
Class B Licenses.csv

All items

New Licenses.xlsx

All items

New licenses are drops, existing Class A licenses are orange shopping carts, existing Class B licenses are blue martini glasses.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93366

File ID:	93366	**File Type:**	License	**Status:**	Public Hearing
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Public Hearing - New License
K-Golf Middleton LLC • dba X-Golf Madison West
714 S Gammon Rd • Agent: Seth Klug
Estimated Capacity (in/out): 100/12
Class B Combination Liquor & Beer • 17% alcohol, 13% food, 70% other
Police Sector 123 (District 20)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2026-00282 714 S Gammon K-Golf Middleton LLC 2026 Liquor-Beer License App.pdf, 714 S Gammon K-Golf Middleton LLC 2026 business plan.pdf, 714 S Gammon Rd map.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	05/27/2026	Referred for Introduction				
	Action Text:	This License was Referred for Introduction					
	Notes:	Alcohol License Review Committee- Public Hearing (6/17/26), Common Council (7/7/26)					
1	COMMON COUNCIL	06/09/2026	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Madison, seconded by Glenn, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					

Text of Legislative File 93366

Title

Public Hearing - New License

K-Golf Middleton LLC • dba X-Golf Madison West
714 S Gammon Rd • Agent: Seth Klug
Estimated Capacity (in/out): 100/12
Class B Combination Liquor & Beer • 17% alcohol, 13% food, 70% other
Police Sector 123 (District 20)

Liquor/Beer License Application

(Agenda Item Number)

(Legistar file number)

LICLIB.2026.00282
(License number)

20 (Alder District #) 123 (Police Sector)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☑ Limited Liability Company exactly as it appears on your State Seller's Permit.

   K-GOLF MIDDLETON, LLC.

2. Trade Name (doing business as) X-Golf Madison West

3. Address to be licensed 714 South Gammon Road, Madison, WI 53719

4. Mailing address 351 Oakwood Drive, Oregon, WI 53575

5. Anticipated opening date ~~6/1/2026~~ 07/01/2026

6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?

   ☑ No ☐ Yes (explain)

7. Does another alcohol beverage licensee or wholesale permitee have interest in this business? ☑ No ☐ Yes (explain)

Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

The premises consists of a single-story commercial building at 1714 Eagan Rd.. Alcohol will be sold and served within the main indoor floor plan, which houses eight golf simulators, a full-service bar, and a commercial kitchen utilizing speed ovens.Storage of alcohol beverages and related receipts will occur in a for the sale and service of alcohol. There are no living quarters on the premises Also patio

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

   Indoor: 100 Outdoor: 12

10. Describe existing parking and how parking lot is to be monitored.

    Extensive, existing parking in front of X-Golf Madison West. We will monitor via wired camera system including external front and rear views.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

    ☒ No ☐ Yes, license issued to _____ (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Seth Klug

13. City, state in which agent resides Oregon, WI 53575

14. How long has the agent continuously resided in the State of Wisconsin? 47 Years

15. Has the liquor license agent completed the responsible beverage server training course?

    ☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 11/2020

16. State and date of registration of corporation, nonprofit organization, or LLC.

    Wisconsin, 8/6/2020

17. In the table below list the directors of your corporation or the members of your LLC.
    ☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Managing Member	Seth Klug	Oregonm, WI
Member	Aaron Klug	Brookfield, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

    Seth Klug

19. Is applicant a subsidiary of any other corporation or LLC?

    ☐ No ☒ Yes (explain) K-Golf Madison East, LLC., DBA X-Golf Madison East

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

    ☐ No ☒ Yes (explain) Existing east side location: K-Golf Madison East, LLC., DBA X-Golf Madison East

Section D—Business Plan

21. What type of establishment is contemplated?
☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☒ Other Indoor golf simulator busines/Sports bar

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8am - 10pm	9am - 10pm	9am - 10pm	9am - 10pm	9am - 10pm	8am - 12am	8am - 12am
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. Golf simulator rental, golf merchandise, and golf equipment

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:
17 % Alcohol 13 % Food 70 % Other

If applicable, describe "Other": (Golf simulator rentals (casual play, leagues, lessons, events, merchandise)

Do you have written records to document the percentages shown? ☐ No ☒ Yes
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes

31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes

32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes

33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes

34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes

35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes

36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20_____.

38. State Seller's Permit 4 5 6 - 1030453677-04 _ _ _ _ _ _ _ _ _ _ - _ _

39. Federal Employer Identification Number 85-2382002

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

    Contact person Seth Klug

    Business phone 608-719-7197 Business e-mail address seth@xgolfmadison.com

    Preferred language English

    If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

    ☐ Yes (language: _____)

    ☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

    Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

    ☐ Sí, lenguaje: _____

    ☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name Jacob A. Schraeder

    Phone 715.845.4336 E-mail jschraeder@ruderware.com

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC),
☐ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☒ Floor Plans,
☒ Copy of Lease, ☒ Business Plan, and ☒ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: *Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.*

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

4/28/26
(Date)

Clerk's Office checklist for complete applications

☑ WI Seller's Permit Certificate (matching articles of incorporation)	☑ Background investigation form(s)	☑ Floor Plans
☑ FEIN	☐ ~~Form for~~ surrender of previous license	☑ Lease
☐ Written description of premises	☑ *Articles of Incorporation	☑ Business Plan
	☑ *Appointment of Agent	☐ **Sample Menu
	* Corporation/LLC only	** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

☐ Orange sign ☐ Orange business card

☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

X Golf MIDDLETON
Business Plan



Seth Klug

Aaron Klug

7/13/2020

Table of Contents

1) Business Concept.....3
2) Franchisee Information.....3
3) Franchisor Information.....4
4) Location.....5
5) Target Customer/Sales Plan.....7
6) Marketing Plan.....9
7) Business Case/Investment.....10
8) Conclusion.....11

Appendix

I) Operating Assumptions, Income Statement, and Cash Flow Pro Forma

1) Business Concept

Our intent is to open an X Golf franchise location in MIDDLETON, Wi. X Golf has developed a high-end golf simulator to be used as the backbone of a fun and entertaining indoor golf and bar concept in a retail service type of environment. Indoor golf simulator businesses are a trend on the rise because of its broad appeal to serious and novice golfers as well as beginners looking for entertainment or to try something new. Indoor golf simulators are flexible, allowing customers to play on their schedule because the simulators can be operated day or night and at any time of year being they are immune to weather and not dependent on daylight. This business plan will detail how this concept can be a fun and financially rewarding business.

2) Franchisee Information

Seth Klug, 50%

- BS – Management Information Systems
- 17 years of IT Management experience across major global organizations. 23 years of golf fanaticism.
- Proficient customer relationship and sales experience. IT expert both PC and software. Low single handicap golfer.
- Majority of operations and business management partner. Ideally Full-time but revenue will determine possibility. Will begin continuing day job for main source of income, ensuring business cost model is successful.

Aaron Klug, 50%

- BS – Reclamation
- 22 years of project/portfolio management across private and public sectors.
- Proficient in data analysis, marketing, and event planning. Customer relationship and sales experience. Mid-handicap golfer.

- Operations, strategy, logistics, marketing, and event planning. Will continue day job for main source of income, while ensuring business cost model is successful.

3) Franchisor Information

X Golf began developing simulators in Korea in 2005. The indoor golf market in Korea was such a success, they have branched out globally into Japan, Australia, Canada, and the United States. The U.S. headquarters is in Los Angeles and since they began franchising in the U.S. in 2016, have successfully opened 22 franchises across the country. Current locations include Alabama, Colorado, Louisiana, four in Michigan, two in Texas, one in Brookfield, Wisconsin and another in Mequon on the way. X Golf America is excited about the opportunity to open a franchise in the Madison area.

Scott Hart, PGA Pro and Owner of several X Golf Simulators in Scottsdale at his facility said, "The Golf Simulators from X Golf are the most technologically advanced in the world". We have performed extensive research on golf simulators, and agree with Scott Hart's statement and agree X Golf has developed the best and most fun simulator on the market. There are over 100 courses to choose from including some of the finest courses in the world which most golfers would not get to play in person. The simulators are linked up to a global network where customers can compete in games and leagues with other X Golf users all over the world, a similar business model used in the smashing success of the PlayStation, Xbox, and Golden Tee video game networks.

X Golf provides their franchisees with a great deal of business and technical support. Their industry experience and business model is passed down to their franchisees to ensure success. X Golf provides on-site training on operating the business as well as the technical aspects of operating the simulators. X Golf will help leverage a network of PGA professionals in the area who are interested in using the Franchisee's facility for golf lessons. They provide software updates to the simulators so the franchisee stays on the cutting edge of the golf simulator

business. X Golf also has a plan to launch a national advertising campaign as soon as there are enough franchisees to justify the expense. In the interim, they can make recommendations on local advertising avenues.

X Golf guarantees its franchisees a territory in which to operate. Our location will be guaranteed not to be impacted by another X Golf franchisee within an 8 mile radius of each owned store. Franchisees are also guaranteed to have the right of first refusal to any other franchisee looking to build an X Golf facility within a 40 mile radius. This is an ideal partnership which allows for future growth after showing success this location.

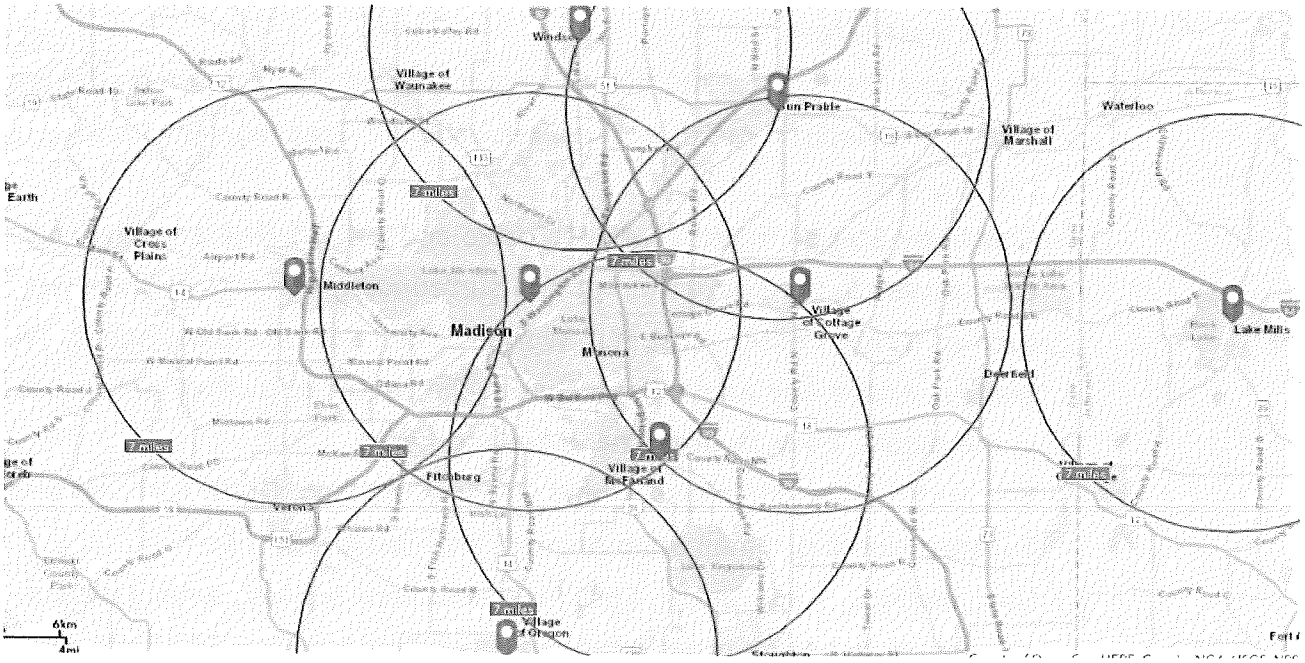
4) Location

- The leased space is within the Greenway Station complex with a size of 6,033 square feet.
- Greenway Station is a 300,000 SF center located in Middleton on the west side of the Madison metro at the intersection of Greenway Blvd and Deming Way.
- Greenway Station is just south of Costco and just off Hwy 14 providing easy access to the entire market and surrounding cities. Other retailers such as Guitar Center, Cost Plus World Market, Soft Surroundings, J. Jill, Biaggis, Ancho And Agave have chosen the center to be their only location in the metro. They do draw the entire market.
- Box Anchors are: Marshalls, Home Goods, Cost Plus, DSW, Michaels and Tuesday Morning. Small Shop Anchors are: Jos A Bank, Soft Surroundings, J Jill, Chicos, Loft, Maurices, Bath & Body, among others. In addition to having great retail, we have over 4 million SF of office within 1 mile of the site and 2,000 hotel room within 3 miles (of which over 700 hotel rooms are within 1/2 mile of the site). Within 4 miles of West Towne Mall
- Within a 7 mile radius around the City of Middleton, there are 201,000 residents with a median household income of $76,000. These metrics

compare favorably with the markets of other successful X-Golf franchise locations across the country.

- 28 Golf courses within a 25 mile radius of this location.
    - Source: https://www.travelwisconsin.com
- Regional demographics analysis:

Market.	7 Mile Population	7 Mile Median Household Income
Middleton	201,000	$76k
Downtown	290,000	$61k
Windsor	102,000	$77k
MacFarland	166,000	$59k
Cottage Grove	99,000	$76k
Sun Prairie	Too Small	
Oregon	Too Small	
Lake Mills	Too Small	



- X Golf will have direct competition with GolfTec in Middleton and 7 Iron Social in Madison. GolfTec is a membership-based teaching facility that offers inferior technology and no social setting. Leagues and tournaments are not currently something that GolfTec offers. We believe the X Golf technology and environment will draw away customers from GolfTec, leading to little

impact on our business. 7 Iron Social is located on State Street, approximately 8 miles east of X Golf Middleton. The simulators at 7 Iron Social are designed to accommodate multiple sports, sacrificing golf shot accuracy for flexibility. 7 Iron Social lacks teaching and club fitting facilities and leagues are not currently offered. The lack of parking on State Street only affords localized "walk up" business. X Golf will be able to draw and accommodate customers from a large radius around Middleton and the greater Madison area.

- X Golf will compete indirectly with traditional golf courses. It is expected the simulator utilization in the summer months to be lower during the day but the facility will continue to generate income from lessons and customers using the simulator's swing analysis features. The biggest competitive advantage to traditional golf courses is the facility is indoors - allowing customers to play year round and in any weather. Traditional golf is only played about five months out of the year by casual golfers and seven months out of the year by serious golfers in Wisconsin. Not only does Wisconsin have a long and cold winter, it often has unpredictable weather conditions throughout the year caused by the surrounding Great Lakes. The X Golf simulators will continue to see high utilization rates in the evenings and all day during the colder months as customers visit the facility for a type of entertainment not enjoyed at traditional golf course...especially after the sun goes down.
- Lastly, there are expectations for minor competition from traditional golf driving ranges. Golfers go to driving ranges to practice various aspects of their game but their only feedback on how they are doing is to judge the final result of their shot (which may be 200+ yards away). X Golf's competitive advantage is the simulators' swing analyzer which utilizes 300 laser sensors to provide instant feedback on each shot and stroke such as exact distance, trajectory, and angle in which the ball traveled as well as back spin, side spin, club impact and more. All of these data points are useful in helping a golfer practice and are not found at a traditional driving range. Again, there is the competitive advantage of being indoors so practice can be had day or

night, rain or shine, and summer through winter as traditional driving ranges, with very few exceptions, are not open in inclement weather or winter months.

5) Target Customers/Sales Plan

The X Golf business model has a very broad appeal to many groups of people. Serious and amateur golfers will want to visit the facility frequently. However, research has found that X Golf's business also appeals to high school golf teams, corporate events and large parties looking to rent the entire facility, beginner golfers looking to try something new, and people looking for a fun activity where alcoholic beverages are available for purchase.

The serious golfer is X Golf's highly targeted customer. The serious golfer is looking to extend their season during the long and sometimes harsh winter when traditional golf cannot be played, by using X Golf simulators on demand or joining an X Golf League. The serious golfer is also interested in using the simulator's swing analyzer to self-asses and correct various parts of their game or is interested in taking lessons from a PGA professional on the contracted staff. We expect a lot of repeat business and sales to serious golfers.

Golfers with less ability or interest in a traditional golf game (novice golfers) but looking to be in an active and fun environment will also be a highly target customer. The novice golfer is a much broader category because many groups of people fall into the category. Beginners looking to learn the game will want to take lessons or practice on a simulator that is much less intimidating than a traditional course or practice range. The novice golfer could also be a couple looking to have a "date night" or a group of friends looking to find a fun activity where alcoholic beverages are available. Novice golfers may also be interested in an X Golf league set-up with more emphasis on fun and less emphasis on competition (similar to what glow bowling or disco bowling is to that industry). We expect to generate a large portion of our revenue from novice golfers.

X Golf has found the indoor golf simulator business to be such a fun activity, it appeals to groups of people looking to rent the entire facility. This includes large family gatherings, adult birthday parties, etc. It also includes corporate parties where a local business may want to rent our facility for their employees to celebrate an achievement, special occasion, or host a team building event. They plan to make their customers and local business aware of the ability to rent out the entire facility for their needs.

Research has also shown many local high schools are willing to rent out a golf simulator facility for their boys' and girls' golf teams to practice. A facility like X Golf can be used to give high school teams a head start on the season. High school coaches will appreciate the instant feedback on the swing analyzer mode of the simulators. Targeting the many local high schools in our area is important because the high school teams rent the simulators after school during off-peak hours when simulator utilization and sales would otherwise be low. When renting during off-peak times, discounts are often offered to make it more affordable for the high school thereby creating a mutually beneficial relationship between X Golf and local high schools.

While the X Golf simulators are fantastic and fun, sales are not solely derived from their rental. We will be applying for and obtaining a Class A Liquor License from the City of Middleton, WI to be able to offer beer, wine, and liquor by the glass for consumption within the facility to those of legal drinking age (21+ years old). Offering alcoholic beverages adds a large stream of revenue because of its appeal to so many of our targeted customers. We also plan on seeing a steady stream of revenue from non-alcoholic beverages and pre-packaged foods and snacks.

6) Marketing Plan

X Golf's ability to appeal to many different types of target markets is one of the largest draws to entrepreneurs looking to invest in the franchise. The ages 21-65 sports enthusiast is the largest target market X Golf will look to attract. This will be done through radio advertisements on local sports radio stations as well as

remote appearances by radio and TV personalities. X Golf will also look to take advantage of local high school and college sports sponsorships to broaden its awareness and community outreach. This target market, as well as the novice golfer, gamer enthusiast, women's beginner golfer and high school/college golf teams will be targeted via a number of different marketing campaigns like email databases/mailing lists, targeted Facebook advertising, search engine marketing and print & radio advertisements.

The marketing message across all of these advertisements will differ depending on medium and the directed target – touting the cutting edge technology, the ability to play day or night/365 days a year, the fun and social environment – all of these great draws to X Golf will increase awareness and excitement for the product they can only experience at this facility!

X Golf yearly marketing budget will operate at 2%-3% of Sales a year and should be sufficient based on both Facebook, local radio and TV buying efficiencies. There are also strong opportunities to interact with the local high school and college sports teams at strategic levels – increasing awareness and interaction with the community while also methodically sticking to predetermined marketing and advertising budget levels.

7) Business Case/Investment

A financial pro-forma has been developed and attached in the appendix. The pro-forma includes operating assumptions, projected income statement, and projected cash flow statement. The operating assumptions were developed through a number of means. First, a pro-forma was obtained from X Golf USA which was based, in part, on averages of the current franchisees in the United States. The assumptions were then updated to include any quotations that could be obtained such as, simulator price, rent for building, and construction costs of building. The remainder of the assumptions were entered using the best available data and estimates were made using a conservative approach.

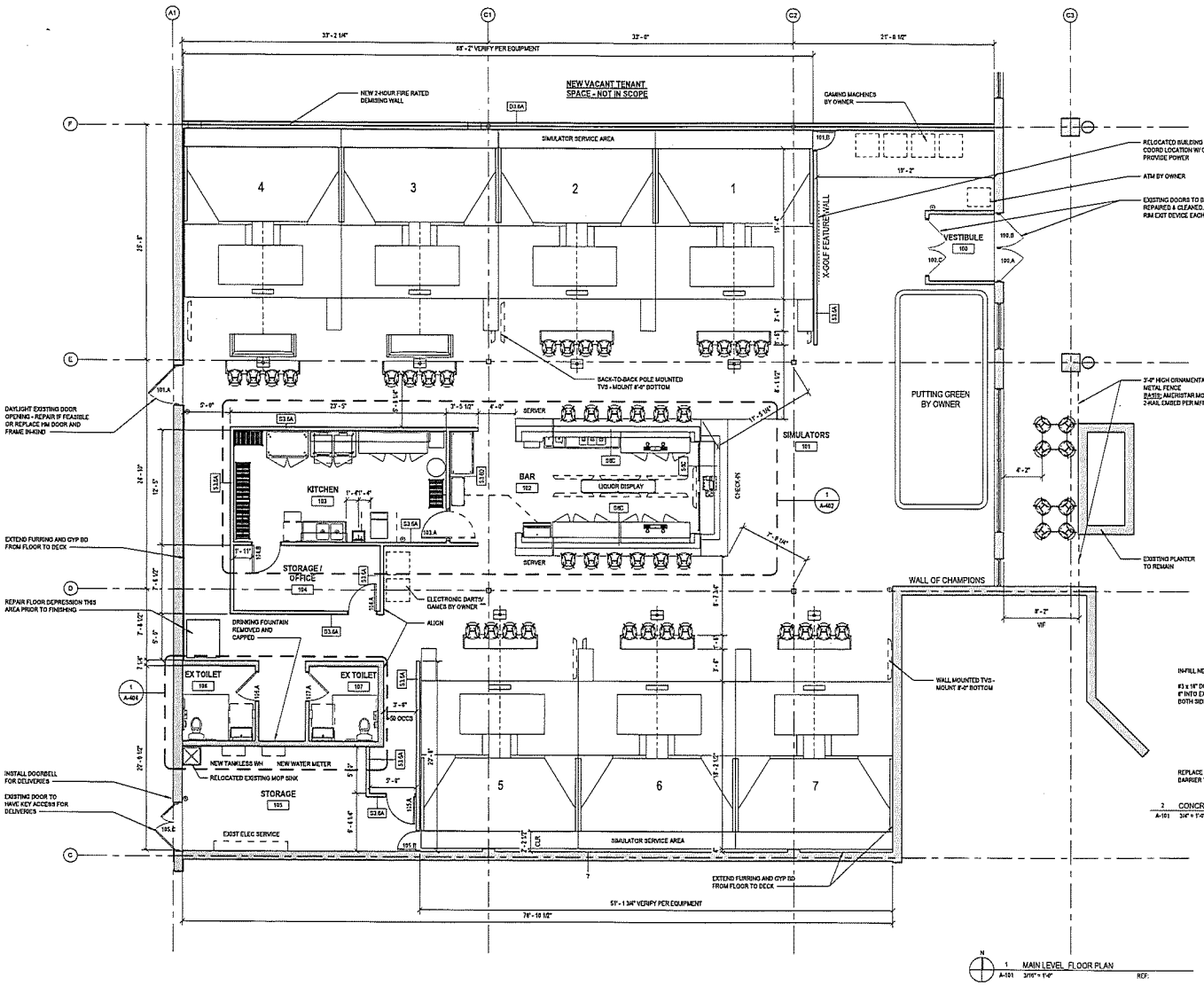
The total investment needed to open X Golf MIDDLETON is $768,762. This includes the cost of the simulators, franchise fee, construction costs of the leased space, all permits and licenses, hardware, and miscellaneous items. Of this cost, the franchisees are able to fund $30,000 of the initial costs and $180,000 in tenant improvement, so we are seeking a small business loan in the amount of $557,772 to be paid back over a ten year period. Franchisees are confident in being able to secure additional cash, to make up a difference in borrower contribution, if needed.

As the income statement shows, X Golf MIDDLETON will be profitable very quickly. The profitability shown on the pro-forma is reasonably conservative taking into account a cautious approach to building and growing the business. We fully expect to not only meet but rather exceed these projections.

The cash flow statement shows our ability to pay back the lender of the business loan. As the statement shows, the borrowers have the full ability to pay back the lender starting in the first year and continuing through until the loan is paid back in full at the end of year nine. For purposes of calculating Internal Rate of Return (IRR), Net Present Value (NPV), and Payback, a subsequent cash flow was created below the projected cash flow. This cash flow is for analytical purposes only to measure the strength of the investment if no loan was required and the franchisees were bearing all of the initial costs themselves. As the analysis shows, the IRR is a very healthy at 55.5% the NPV, using an 18% discount rate, is very positive at $727,657 and the initial investment would be paid back in 2.4 years (undiscounted). All of these factors indicate this business will be healthy and is a wise investment.

8) Conclusion

Seth Klug and Aaron Klug have the skills, education, experience, and passion to turn the X Golf business from an idea into a fun and profitable franchise. We are confident in our ability to become a success story. Our highly detailed business plan should make any potential lender feel confident in partnering with us.



FLOOR PLAN NOTES

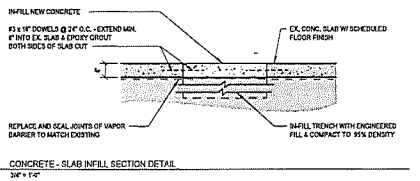
1. ALL CONSTRUCTION TO BE IN COMPLIANCE WITH THE LOCAL CONSTRUCTION CODE.
2. DO NOT SCALE DRAWINGS. USE FIGURED DIMENSIONS ONLY. IF A DIMENSIONAL DISCREPANCY ARISES, NOTIFY THE DESIGNER IMMEDIATELY.
3. IF ANY QUESTIONS ARISE AS TO THE ARCHITECTURAL INTENT OF THESE DOCUMENTS, IT IS THE GENERAL CONTRACTOR'S RESPONSIBILITY TO ASK SUCH QUESTIONS OF THE DESIGNER, AS THE DESIGNER IS THE SOLE INTERPRETER OF THESE DOCUMENTS. IF NO SUCH QUESTIONS ARE ASKED, IT IS ASSUMED THAT THE ARCHITECTURAL INTENT OF THE DOCUMENTS IS UNDERSTOOD.
4. THE GENERAL CONTRACTOR SHALL COORDINATE ALL APPLICABLE TRADES TO ENSURE PROPER ROUTING, DROPS, ETC. FOR THE H.V.A.C. ELECTRICAL, PLUMBING, ETC. DURING THE ROUGH FRAMING.
5. REFER TO WINDOW AND DOOR SCHEDULE FOR NOMINAL OPENING SIZES. GC TO VERIFY ROUGH OPENINGS PRIOR TO FRAMING.
6. ALL INTERIOR DIMENSIONS FIGURED TO FINISHED FACE UNLESS OTHERWISE NOTED.
7. INTERIOR & EXTERIOR DIMENSIONS MAY VARY PER EXISTING FIELD CONDITIONS AND FINISHED THICKNESS OF EXTERIOR MATERIALS.
8. INTERIOR DIMENSIONS SUBJECT TO CHANGE BASED ON FINISH MATERIAL; COORDINATE FINAL DIMENSIONS OF FINISHED CASINETRY, SOFFITS, BULKHEADS, COUNTERTOPS, PLUMBING FIXTURES, ETC WITH FINISH WALL MATERIAL.
9. ALL FULL-HEIGHT PARTITIONS SHALL EXTEND TIGHTLY TO STRUCTURE ABOVE WITH DEFLECTION-TYPE TOP TRACK. ALL OTHER WALLS SHALL BE CONSTRUCTED TO 6" ABOVE SCHEDULED CEILING. ANY ADDITIONAL BRACING SHALL BE PROVIDED BY THE FRAMING CONTRACTOR.
10. STUDS SHALL BE INSTALLED SEATED SQUARELY (WITHIN 1/16") AGAINST THE WEB PORTION OF THE TOP AND BOTTOM TRACKS. TRACKS SHALL REST ON A CONTINUOUS, UNIFORM BEARING SURFACE.
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12. VERTICAL ALIGNMENT (PLUMBNESS) OF STUDS SHALL BE WITHIN 1/960TH (1/8" IN 16'-0") OF THE SPAN. HORIZONTAL ALIGNMENT OF WALLS SHALL BE WITHIN WIDTH (1/8" IN 16'-0") ON THEIR RESPECTIVE DISTANCES.
13. SPACING OF STUDS SHALL NOT BE MORE THAN ± 1/8" FROM THE DESIGNED SPACE PROVIDED THAT THE CUMULATIVE ERROR DOES NOT EXCEED THE REQUIREMENTS OF THE FINISH MATERIALS.
14. PROVIDE (2) ROWS MINIMUM 8" HIGH, 3/4" FIRE RETARDANT PLYWOOD, OR 18-GAUGE HORIZONTAL STRAPPING ON STUDS AT ALL WALLS WITH CABINETS.
15. THERMOSTATS, FIRE EXTINGUISHERS, CABINETS, OR ANY OTHER WALL MOUNTED ARCHITECTURAL ACCESSORY SHALL NOT BE INSTALLED ON ANY WALL WITH GRAPHIC STRETCHINGS OR SPECIALITY FINISHING.
16. HYDRONIC PIPING IN EXTERIOR WALL CAVITIES ARE TO RECEIVE PIPE INSULATION.
17. FRAMING, GYPSUM BOARD AND EXTERIOR INSULATION TO EXTEND TO UNDERSIDE OF DECK AT EXTERIOR ENVELOPE.

EXISTING WALLS TO REMAIN:
ANY EXISTING WALL WITH A DRYWALL FINISH WHICH IS EXISTING TO REMAIN SHALL BE PATCHED, PRIMED AND PAINTED TO LIKE NEW CONDITION AND TO ACCEPT NEW FINISHES. CONTRACTOR SHALL DETERMINE BEST METHODS FOR PATCHING, GRIP DRYWALL WILL NEED TO BE REMOVED AND REPLACED TO ACHIEVE DESIRED FINISH.

DEMISING WALLS:
VERIFY EXISTING DEMISING WALL, FRAMING, AND INSULATION EXTEND TO ROOF DECK ABOVE. ENSURE HEAD OF WALL IS FIRESTOPPED. IF THESE CONDITIONS ARE NOT SATISFIED, NOTIFY ARCHITECT.

GENERAL FLOOR PLAN LEGEND

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- PROPOSED PARTIAL HEIGHT WALL
- EXISTING WALL
- X — WALL TYPE TAG
- FE-1 — SEMI-RECESSED FIRE EXTINGUISHER CABINET



2 CONCRETE - SLAB INFILL SECTION DETAIL
A-101 3/4" = 1'-0"

M ARCHITECTS
117 E MAIN STREET, FL 3
NORTHVILLE, MI 48167

#	ISSUANCE	DATE
1	XXX	10.XX.2025

PROJECT

X-GOLF MADISON, WI

714 S GAMMON RD
MADISON, WI 53719

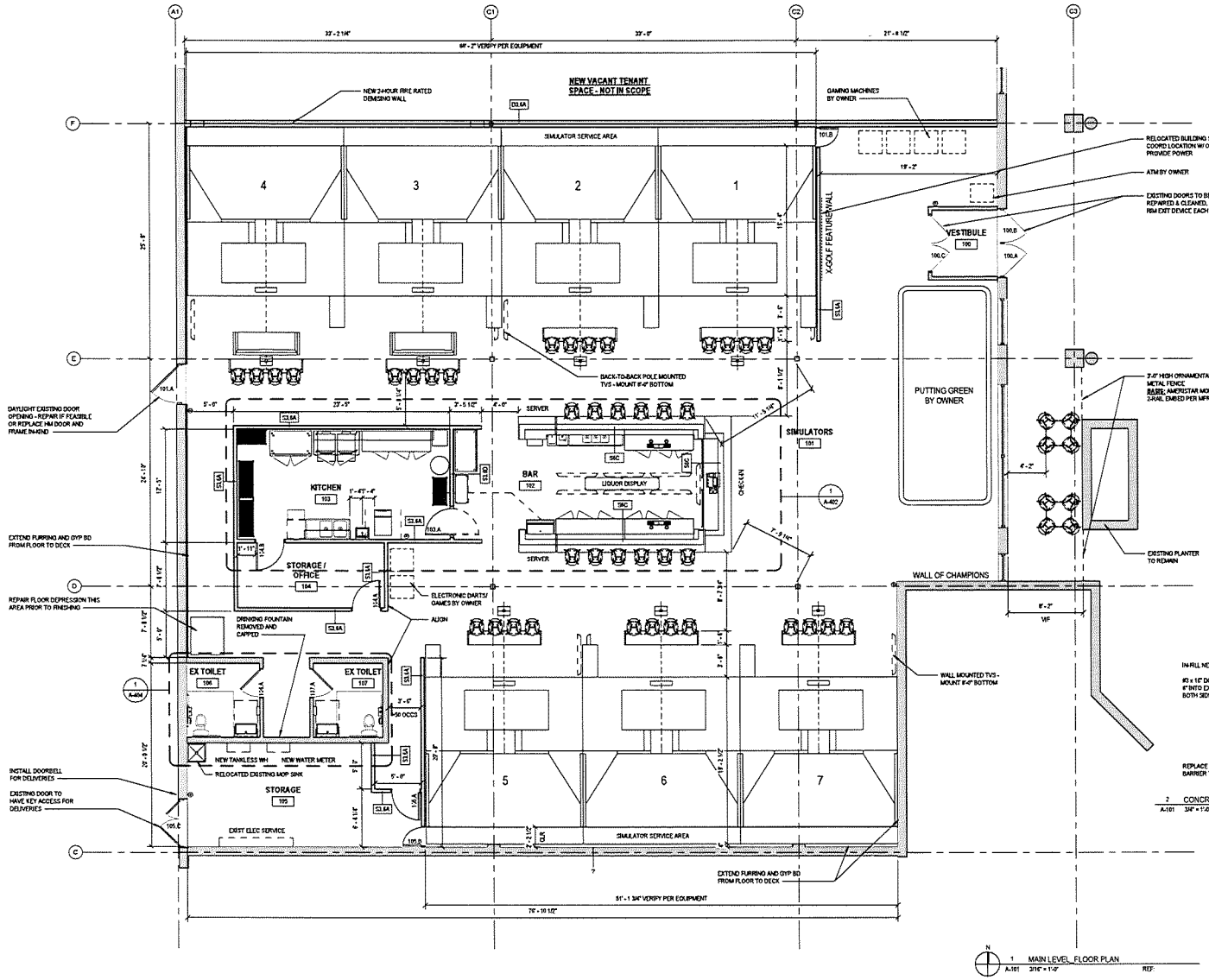
SEAL

MAIN LEVEL FLOOR PLAN

A-101

PROJECT NO. 25.001

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FLOOR PLAN NOTES

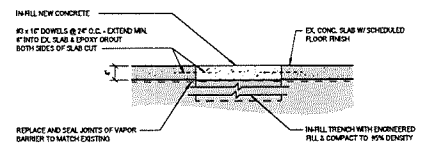
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ARCHITECTS
114 E MAIN STREET, FL 3
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#	ISSUANCE	DATE
1	XXX	10.XX.2025

PROJECT

X-GOLF MADISON, WI

714 S GAMMON RD
MADISON, WI 53719

SEAL

MAIN LEVEL FLOOR PLAN

A-101

PROJECT NO. 25.001

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DRINKS, ETC.

X GOLF
MADISON | MIDDLETON

SPECIALTY DRINKS - $11

★ ★ ★ ★ ★

BARSTOOL TRANSFUSION
Vodka paired with Owen's Barstool Transfusion Mix, with real Concord grape juice and ginger ale. Potent enough to numb the pain of a double bogey.

JOHN DALY
Think Arnold Palmer, but a little rough around the edges. Vodka, lemonade, and iced tea.

BLOODY MARY
Shake those cobwebs loose and rip that driver. We've got you covered. Loaded with garnishes and our secret weapon on the rim of the glass.

HOT TODDY
Enjoy the warmth of this cocktail consisting of bourbon, hot water, honey liqueur, and tea. Garnished with a fresh lemon and cinnamon stick.

MOSCOW MULE
A crisp combo of vodka, ginger beer, and lime that goes down smoother than a tap-in putt. Whether you birdied or double-bogeyed, this drink's a guaranteed win on the 19th hole.

★ ★ ★ ★ ★

OLD FASHIONED
Made to your preference: the Wisconsin way - or another way - you're the boss and we don't judge... much.

WHITE RUSSIAN
It really ties the room together. Vodka, coffee liqueur, and half & half. Served on the rocks.

PALOMA
A mix of tequila, grapefruit juice, soda water, grapefruit garnish, and a hint of lime juice. It feels like vacation.

MALIBU SUNSET
The feel of our toes in the warm sand. Beach chair, light breeze... you get the picture. Malibu, pineapple, and orange juice with a splash of grenadine.

BOURBON SMASH
A straight shooter that plays well after any round. Smooth bourbon muddled with fresh lemon and topped with a splash of ginger ale for a crisp, refreshing finish.

ON TAP/BY THE CAN

ASK A SERVER ABOUT OUR AMAZING SELECTION OF BEERS AND SELTZERS.
WE ALSO OFFER A FULL LIQUOR SELECTION AND COCA COLA PRODUCTS.

★ ★ ★ ★ ★

MERCHANDISE

CHECK OUT OUR OFFERINGS FROM THESE AMAZING BRANDS, AND MORE!

★ ★ ★ ★ ★

TaylorMade
Callaway
PXG
on! 4 mg WINTERGREEN 20 NICOTINE POUCHES
SWANNIES GOLF
Blue Tees GOLF

FOOD MENU

X GOLF
MADISON | MIDDLETON

DRIVING RANGE

★ ★ ★ ★ ★

CLUBHOUSE NACHOS (GLUTEN FREE) **$9**
Crispy, delicious, and enough to share. Or not. Served with jalapeno cheese sauce and salsa.

★ ★ ★ ★ ★

LOADED NACHOS (GLUTEN FREE) **$13**
All of the above, plus chopped bacon, jalapenos, and melted Monterey Jack cheese.

★ ★ ★ ★ ★

CLUBHOUSE WAFFLE FRIES (GLUTEN FREE) **$10**
Don't share these - they're too good. Served with your favorite Tour Sauce.

★ ★ ★ ★ ★

LOADED WAFFLE FRIES (GLUTEN FREE) **$14**
All of the above, plus chopped bacon, jalapenos, and melted Monterey Jack cheese.

★ ★ ★ ★ ★

CHEESE CURDS **$10**
A Wisconsin classic. Crispy on the outside, Muenster cheese on the inside. Mmmm...

★ ★ ★ ★ ★

GIANT PRETZEL **$14**
Milwaukee Pretzel Co. extra large Bavarian soft pretzel. Served with your favorite Tour Sauce.

BIRDIES

★ ★ ★ ★ ★

CHICKEN WINGS (GLUTEN FREE) **$14**
The ultimate game day food. Eight, naked wings served with your choice of Tour Sauce.

★ ★ ★ ★ ★

CHICKEN TENDERS **$14**
A go-to for any age. Five divot-sized tenders served with your choice of Tour Sauce.

Upgrade from Chips to Fries **+ $3**

TOUR SAUCES

Buttermilk Ranch | Nacho Cheese | BBQ
Honey Mustard | Sweet Chili | Blue Cheese
Nashville Hot | Hot Honey | Ketchup

CLUBHOUSE PIZZAS

★ ★ ★ ★ ★

SINGLE TOPPING **$16**
12" Thin Crust. The classics: Sausage, Pepperoni, or Double Cheese.

SPECIALTY PIZZAS

★ ★ ★ ★ ★

SAUSAGE AND PEPPERONI **$18**
12" Thin Crust. Hard to beat this combo.

★ ★ ★ ★ ★

INFERNO **$18**
Sausage and pepperoni, with jalapenos to bring the heat.

★ ★ ★ ★ ★

CARNIVORE **$18**
Sausage and Pepperoni, with glorious bacon - just what the swing doctor ordered.

★ ★ ★ ★ ★

ITALIAN BEEF **$18**
Italian beef, peppers, gardenias, mozzerela and provelone cheese. Don't Fuhgeddaboudit !!

★ ★ ★ ★ ★

BREAKFAST **$18**
Rise and shine! Topped with sausage, bacon, scrambled eggs, green onions, and cheese.

★ ★ ★ ★ ★

CHICKEN ALFREDO **$18**
A twist on the Italian favorite. Topped with chicken, alfredo sauce, and cheese.

★ ★ ★ ★ ★

MARGHERITA **$18**
A tomato, basil, mozzarella salad in pizza form?!? What a world we live in.

Available with Cauliflower Crust as a Gluten-Free option.



June 2026 ALRC New License

Class A Licenses.csv

All items

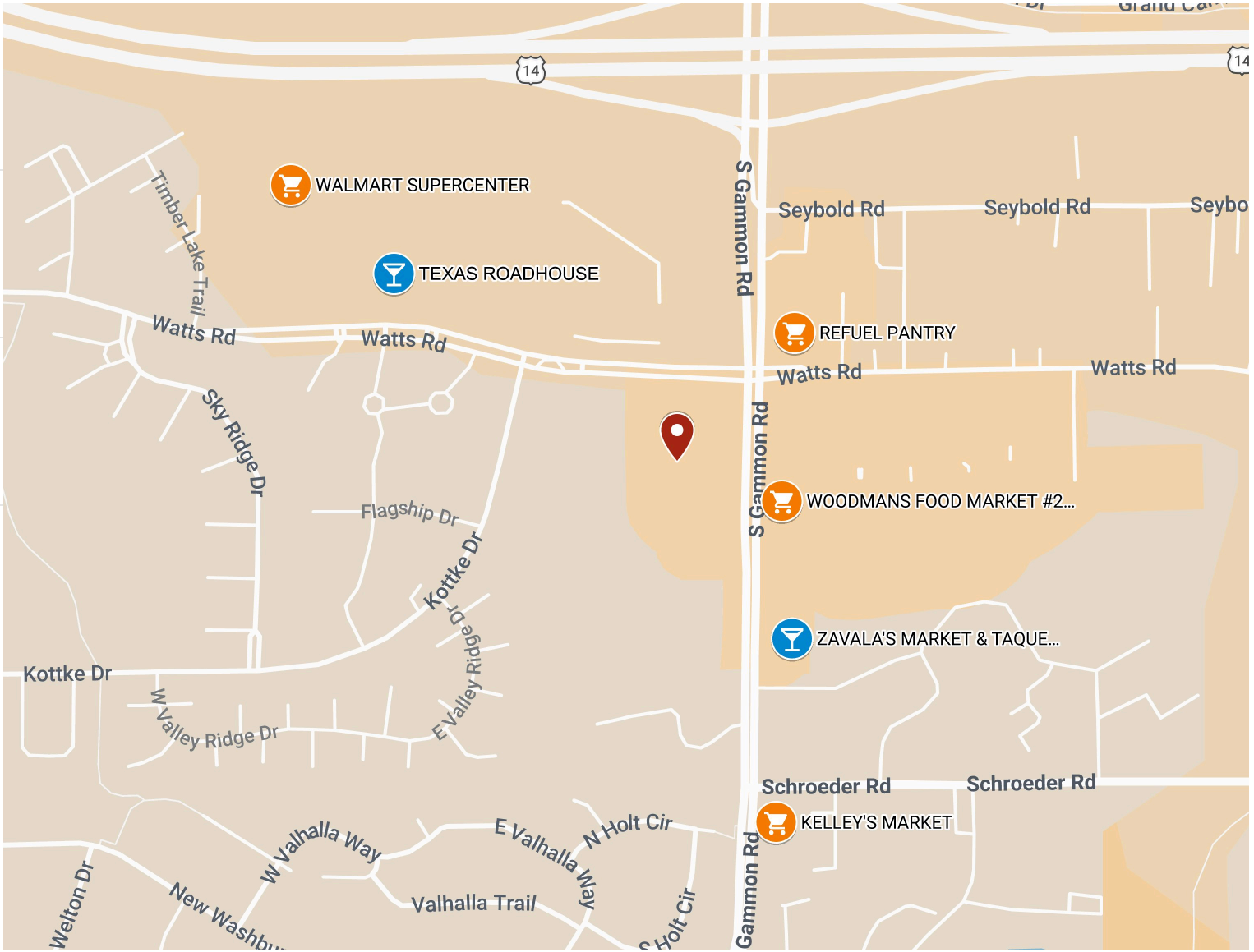
Class B Licenses.csv

All items

New Licenses.xlsx

All items

New licenses are drops, existing Class A licenses are orange shopping carts, existing Class B licenses are blue martini glasses.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93367

File ID:	93367	**File Type:**	License	**Status:**	Public Hearing
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Public Hearing - New License
Tri-Ming Food Service LLC • dba Rokuaji Asian Bistro
7 W Main St • Agent: Zhiming Zhao
Estimated Capacity (in/out): 90/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 405 (District 4)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2026-00304 7 W Main Tri-Ming Food Service LLC 2026 Liquor-Beer License App.pdf, 7 W Main Tri-Ming Food Service LLC 2026 business plan.pdf, ZZ ALRC FACE SHEET_Redacted.pdf, 7 W Main St map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	05/27/2026	Referred for Introduction				
	Action Text:	This License was Referred for Introduction					
	Notes:	Alcohol License Review Committee- Public Hearing (6/17/26), Common Council (7/7/26)					
1	COMMON COUNCIL	06/09/2026	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Madison, seconded by Glenn, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					

Text of Legislative File 93367

Title

Public Hearing - New License
Tri-Ming Food Service LLC • dba Rokuaji Asian Bistro
7 W Main St • Agent: Zhiming Zhao
Estimated Capacity (in/out): 90/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 405 (District 4)

190

Liquor/Beer License Application

(Agenda Item Number)

(Legistar file number)

LICLIB-2026-00304
(License number)

(Alder District #) (Police Sector)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
☐ Class C Wine

Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.

   Tri-Ming Food Service LLC

2. Trade Name (doing business as) Rokuaii Asian Bistro

3. Address to be licensed 7 W Main St, Madison, WI 53703

4. Mailing address 7 W Main St, Madison, WI 53703

5. Anticipated opening date 07/20/2026

6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?

   ☒ No ☐ Yes (explain)

7. Does another alcohol beverage licensee or wholesale permitee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

   Alcohol will be sold and served by staff in the dining and bar areas only. All alcohol will be stored in the basement. No outdoor seating or living quarters are included. Alcohol may only be sold and stored in the areas approved by the common council and listed on the license.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

   Indoor: 90 Outdoor: 0

10. Describe existing parking and how parking lot is to be monitored.

    Street Parking

11. Was this premises licensed for the sale of liquor or beer during the past license year?

    ☒ No ☐ Yes, license issued to _____ (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Zhiming Zhao

13. City, state in which agent resides Oshkosh, WI

14. How long has the agent continuously resided in the State of Wisconsin? 5 Years

15. Has the liquor license agent completed the responsible beverage server training course?

    ☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 05/04/2026

16. State and date of registration of corporation, nonprofit organization, or LLC.

    Wisconsin, 01/22/2026

17. In the table below list the directors of your corporation or the members of your LLC.
    ☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Member	Zhiming Zhao	Oshkosh, WI
Member	Minachen Shi	Oshkosh, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

    Zhiming Zhao

19. Is applicant a subsidiary of any other corporation or LLC?

    ☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

    ☐ No ☒ Yes (explain) Sushi Lover Oshkosh

Section D—Business Plan

21. What type of establishment is contemplated?
☐ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11AM - 9PM	11AM - 9:30PM	11AM - 9:30PM	11AM - 9:30PM	11AM - 9:30PM	11AM - 10:30PM	11AM - 10:30PM
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. Sushi and Ramen

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:
15 % Alcohol 85 % Food _____ % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☒ No ☐ Yes
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

_____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes

31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes

32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes

33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes

34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes

35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes

36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20 26 .

38. State Seller's Permit 4 5 6 - 1 0 3 2 5 4 7 4 3 6 - 0 2

39. Federal Employer Identification Number 41-3780945

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Zhiming Zhao

Business phone 920-636-9162 Business e-mail address rokuaiwi@Gmail.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC), ☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☒ Floor Plans, ☒ Copy of Lease, ☒ Business Plan, and ☒ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: *Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.*

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

05/04/2026
(Date)

Clerk's Office checklist for complete applications

☐ WI Seller's Permit Certificate (matching articles of incorporation)	☒ Background investigation form(s)	☒ Floor Plans
☒ FEIN	☐ ~~Form for sur~~render of previous license	☒ Lease
☒ Written description of premises	☒ *Articles of Incorporation	☒ Business Plan
	☒ *Appointment of Agent	☒ **Sample Menu
	* Corporation/LLC only	** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

☐ Orange sign ☐ Orange business card

☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

Rokuaji Asian Bistro

Business Plan

Overview:

Rokuaji Asian Bistro is a premium culinary destination in Madison, Wisconsin, dedicated to providing an elevated dining experience centered on the peak of flavor. Our mission is to blend high-quality Asian cuisine with a health-centric, family-friendly environment that caters to a diverse range of modern diners. By focusing on culinary excellence and efficient service, we create a high-turnover atmosphere where sophistication meets accessibility, ensuring a memorable experience for every guest.

Location:

Situated in the heart of Madison's iconic Capital Square, our restaurant occupies a spacious 4,100-square-foot facility. This generous footprint allows for a versatile layout designed to accommodate various dining preferences, from intimate family tables to a vibrant bar area. The prime location ensures high visibility and easy access for both local residents and downtown visitors, providing the perfect backdrop for a premium bistro.

Concept & Menu:

The core concept of Rokuaji Asian Bistro is rooted in delivering exceptional service and world-class food within a cozy, inviting atmosphere. Our menu features premium, freshly sourced ingredients, highlighted by signature sushi and sashimi, including traditional nigiri and creative specialty rolls. To complement these, we offer a selection of refined small plates, such as Garlic Edamame, Hamachi Jalapeño, and Oyster Shots, designed to provide a sophisticated yet approachable dining experience for all palates.

Target Market:

Our business targets a broad demographic, beginning with local professionals seeking an elevated lunch or a sophisticated setting for "Social Hour" at our bar. We also cater to dinner enthusiasts, including couples and families who appreciate high-quality Asian cuisine in a modern, stylish environment. To reach the widest possible audience, our robust takeout and delivery options ensure that the bistro-quality experience is available to the entire Madison community for at-home dining.

Operational Goal:

Operational excellence at Rokuaji is defined by strict quality control, where every dish is evaluated for both "Aji" (flavor) and "Roku" (premium presentation) before it reaches the table. We aim to balance speed and attentiveness, maintaining a fast pace for the busy lunch crowd while offering a more relaxed, thorough service for dinner guests. Above all, we uphold the highest standards of sanitation and cleanliness throughout our kitchen and dining areas to ensure a safe and pleasant environment for our staff and patrons.

Marketing Strategy:

Our marketing strategy leverages the visual appeal of our colorful sushi and vibrant entrees to engage customers across social media platforms. By showcasing our culinary artistry and the unique atmosphere of our Capital Square location, we aim to build a strong digital presence that translates into consistent foot traffic. Additionally, we offer enticing bento boxes and curated lunch specials to drive weekday business, positioning Rokuaji as the premier choice for both casual midday meals and special evening occasions.

Financial Plan:

The financial plan for Rokuaji focuses on maintaining a healthy 75% food and 25% beverage sales split. By offering a curated selection of alcohol, sake, and specialty drinks to complement our meals, we maximize our revenue per table. We manage costs strictly by sourcing seasonal ingredients and minimizing waste, ensuring a strong profit margin while keeping our premium menu accessible to the Madison community.

ROKUAJI
六味屋
ASIAN BISTRO

KITCHEN STARTERS

SHRIMP TEMPURA 10
Shrimp coated in a light tempura batter and deep-fried until crispy. Served with tempura dipping sauce.

POPCORN CHICKEN 10
Chicken thigh meat tossed with salt, pepper, garlic, and basil.

GYOZA 9
Dumplings filled with seasoned ground chicken and vegetables, pan-fried until crispy on the bottom.

CHILI GARLIC EDAMAME 8
Steamed edamame tossed in a bold chili garlic sauce.

TAKOYAKI 10
Made with batter, octopus, and green onion, topped with takoyaki sauce, mayo, and bonito flakes.

TRUFFLE FRIES 9
Crispy golden fries tossed in truffle oil and topped with shaved truffles.

CHAWANMUSHI 10
Savory egg custard with chicken, mushroom, scallion



SUSHI BAR STARTERS

HAMACHI JALAPEÑO 13
Yellowtail topped with jalapeño and ponzu.

SESAME TUNA TATAKI 14
Seared tuna with sesame, scallions, and ponzu.

BLUEFIN TORO TARTARE 18
Chopped toro with truffle oil, scallions, and caviar.

TUNA TATAKI SALAD 13
Seared tuna with mixed greens, onions, and yuzu dressing.

SPICY TUNA CRISPY RICE 13
Spicy tuna on crispy rice with jalapeño.

OYSTER SHOT 10
Fresh oyster with ponzu, tobiko, and scallion.

AMAZING OYSTER (5PCS) 20
Oysters on the half shell with a special sauce.



SUSHI 2PCS & SASHIMI 3PCS (RAW)

MAGURO	Tuna	13	MADAI	Red Snapper	12
TORO	Tuna Belly	18	UNI	Sea Urchin	15
SAKE	Salmon	12	TOBIKO	Fish Roe	13
SUZUKI	Striped Bass	11	HOTATE	Scallops	14
HIRAME	Fluke	12	BOTAN EBI	Japanese Sweet Shrimp	14
HAMACHI	Yellowtail	12	IKURA	Salmon Roe	14
IKA	Cuttlefish	11			

SUSHI 2PCS & SASHIMI 3PCS (COOKED)

EBI	Boiled Prawn	9	INARI	Bean Curd	7
SABA	Mackerel	10	TAMAGO	Omelette	8
SMOKED SALMON		10	TAKO	Octopus	9
HOKKIGAI	Surf Clam	10			
UNAGI	Eel	10			



MAKI ROLL & HAND ROLL

ITEM	DESCRIPTION	PRICE	TYPE
CALIFORNIA	Kani, avocado and cucumber	8	Cooked
NEW YORK	Tuna, avocado and cucumber	10	Raw
WISCONSIN	Salmon, avocado and cucumber	10	Raw
SHRIMP TEMPURA	Shrimp tempura and cucumber; topped with eel sauce	11	Cooked
CHICKEN TEMPURA	Chicken tempura, avocado and cucumber; topped with eel sauce	11	Cooked
SPICY SHRIMP	Prawn and cucumber; topped with spicy mayo and eel sauce	10	Cooked
UNAGI	Eel, avocado and cucumber; topped with eel sauce	10	Cooked
SALMON SKIN	Salmon skin and avocado; topped with eel sauce	8	Cooked
PHILADELPHIA	Salmon, avocado & Philadelphia cream cheese	10	Raw

ITEM	DESCRIPTION	PRICE	TYPE
YELLOWTAIL	Yellowtail and cucumber; with scallion	8	Raw
CUCUMBER	Cucumber	6	Vegan
AVOCADO	Avocado	6	Vegan
VEGETABLE	Cucumber, avocado and carrots	7	Vegan
VEGAN	Cucumber, avocado, asparagus, and carrots	7	Vegan
TUNA	Tuna	7	Raw
SALMON	Salmon	7	Raw
SPICY TUNA	Spicy tuna	9	Vegan
SPICY SALMON	Spicy salmon	9	Raw
SPICY YELLOWTAIL	Spicy yellowtail	9	Raw



PLEASE INFORM YOUR SERVER OF ANY ALLERGIES.
PRICES SUBJECT TO CHANGE.

RAW SPECIALTY ROLL



WAGYU 24
shrimp tempura, avocado, crab;
topped with seared wagyu slices.

SURF & TURF 22
soft shell crab, wagyu beef, asparagus;
topped with avocado, shrimp, and salmon roe.

COOKED SPECIALTY ROLL

DOUBLE CRUNCH SHRIMP 18
shrimp tempura, cucumber, mango, chives;
served with spicy mayo.

RAINBOW 16
kanikama, avocado, and cucumber;
topped with chef's choice of four fish.
Add king crab +10.



MANGO LOBSTER 20
lobster krab mix, avocado, and cucumber;
topped with mango slices and served
with mango sauce.

TRUFFLE SALMON 20
tempura shrimp, avocado, kanikama, and cucumber;
topped with salmon, seasonal truffle sauce,
and plum sauce.

VEGETARIAN SPECIALTY ROLL

No items listed.

RAMEN NOODLE



TONKOTSU RAMEN 14
slow-simmered pork bone broth ramen, rich and creamy, served with chashu pork, half marinated egg, corn, bamboo shoots, scallions, and nori.

SPICY TONKOTSU RAMEN 14
rich and creamy pork broth ramen topped with chashu pork, half marinated egg, corn, bamboo shoots, scallions, nori, and bold chili sauce.

MEGA RAMEN 16
rich ramen topped with chashu pork, shrimp tempura, half marinated egg, bamboo shoots, corn, scallions, nori, and black garlic oil.

SAPPORO MISO RAMEN 14
Japanese-style miso ramen in rich pork broth, served with chashu pork, half marinated egg, bamboo shoots, corn, scallions, and nori.

KOREAN KIMCHI RAMEN 14
savory pork broth ramen with chashu pork and kimchi, delivering a bold, tangy, slightly spicy kick.

TONKATSU CURRY RAMEN 16
rich pork broth ramen served with crispy tonkatsu, bamboo shoots, corn, half marinated egg, scallions, and nori, finished with savory Japanese curry flavor.

DESSERTS



MOCHI ICE CREAM 6
TEMPURA ICE CREAM 8

PLEASE INFORM YOUR SERVER OF ANY ALLERGIES.
PRICES SUBJECT TO CHANGE.

ROKUAJI
ASIAN BISTRO





CLASSICS COCKTAILS $9

OLD FASHIONED
Brandy or Bourbon / Sweet or Sour

MOSCOW MULE
Original or Blackberry

MAI TAI
Original, Strawberry, Mango

MOJITO
Original, Strawberry, Mango

MANHATTAN

WHITE RUSSIAN

SEX ON THE BEACH

PINA COLADA

NEGRONI

MARGARITA

BLUE MONDAY

TEQUILA SUNRISE

MALIBU BAY BREEZE

SNOW BALL



SAKE

	GLASS	BOTTLE
HOT SAKE (SMALL)		7
HOT SAKE (LARGE)		9
HANA FLAVORED Fuji Apple / White Peach / Lychee	7	22
SAYURI NIGORI Sayuri means "little lily" in Japanese, apt for this soft floral noted nigori. Hints of white grape and elements of cherry blossom create a lush, creamy sake.		16
SUPERIOR JUNMAI GINJO A flowery and fragrant sake with silky, well balanced smoothness. Notes of blueberry and melon with well balanced flavors of pear and strawberry.		17
ORGANIC JUNMAI Light, exhilarating and crisp with hints of aromatic citrus and robust bran flavors. USDA certified organic.		18

SIGNATURES $10



STARBURST

PINEAPPLE EXPRESS

RED PLUM SAKE SANGRIA

CLOUD NINE

Rokuaji Iced Tea

LONG ISLAND ICED TEA

MARTINIS $13

ASIAN FLOWER
COSMOPOLITAN
RASPBERRY COSMOPOLITAN
LEMON DROP
VESPER
APPLE MARTINI
LYCHEE MARTINI
MANGO MARTINI
DIRTY MARTINI
SAKETINI



SOJU

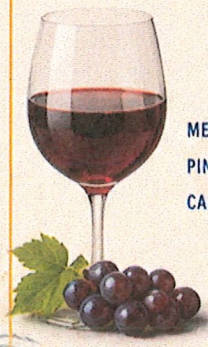
JINRO	*Original, Peach*	12
SOONHARI	*Green Apple, Apple Mango*	12

BEER

COORS LIGHT	4	KIRIN ICHIBAN	5
BUD LIGHT	4	BLUE MOON	5
MICHELOB ULTRA	4	SAPPORO (SMALL)	5
SPOTTED COW	5	SAPPORO (LARGE)	9
CORONA	5		



WINE

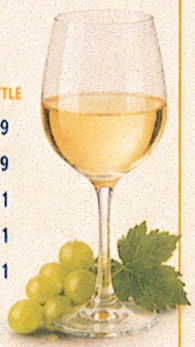


RED WINE

	GLASS	BOTTLE
MERLOT	7	19
PINOT NOIR	7	19
CABERNET	8	21

WHITE WINE

	GLASS	BOTTLE
CHARDONNAY	7	19
PINOT GRIGIO	7	19
MOSCATO	8	21
RIESLING	8	21
PLUM WINE	8	21



BEVERAGES

SODA $2.50 PER PERSON

PEPSI	DIET PEPSI
CHERRY PEPSI	STARRY
MOUNTAIN DEW	PINK LEMONADE
RASPBERRY ICED TEA	DR. PEPPER

RAMUNE $4.50 PER BOTTLE
ORIGINAL · STRAWBERRY · MELON

APPLE JUICE $2.00 PER DRINK

HOT TEA $2.00 PER PERSON



PLEASE INFORM YOUR SERVER OF ANY ALLERGIES.
PRICES SUBJECT TO CHANGE.

200

TRI-MING FOOD SERVICE

ZHIMING ZHAO

7 W. MAIN ST
MADISON, WI 53073

ANGUS-YOUNG
ARCHITECTS/ENGINEERS
Janesville | Madison | Rockford

TRI-MING FOOD SERVICE

AY PROJECT NUMBER: 82470

SHEET INDEX:

GENERAL

G001	COVER SHEET
G002	TYPICAL MOUNTING HEIGHTS AND ADA STANDARDS FOR REFERENCE ONLY
G003	LIFE SAFETY

ARCHITECTURAL

AD101	FIRST FLOOR DEMOLITION PLAN
A101	FIRST FLOOR PLAN
A301	SCHEDULES & DETAILS

LOCATION MAP:



REGULATORY DATA:

BUILDING CODES:
OVERALL BUILDING
2021 EXISTING BUILDING CODE
2021 INTERNATIONAL BUILDING CODE
2021 INTERNATIONAL FIRE CODE
2017 NFPA 10
2019 NFPA 13

ACCESSIBILITY:
2017 ANSI A117.1

USE AND OCCUPANCY CLASSIFICATION:
GROUP A-2

TYPE OF CONSTRUCTION:
TYPE III-B

FIRE PROTECTION SYSTEM:
AUTOMATIC SPRINKLER SYSTEM - NFPA 13

ISSUANCES / REVISIONS		
NO:	DESCRIPTION:	DATE:
01	CITY OF MADISON PLAN REVIEW / FOR CONSTRUCTION	04/07/2026

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PROJECT TEAM

OWNER:

TRI-MING Food Service, LLC
7 W Main St
Madison, WI 53703

CONTACT: ZHIMING ZHAO
EMAIL: ZHIMING033@GMAIL.COM
PHONE: -

ARCHITECT:

ANGUS-YOUNG
316 W WASHINGTON AVE
MADISON, WI 53703

CONTACT: JEFF DAVIS
EMAIL: J.DAVIS@ANGUSYOUNG.COM
PHONE: 608-756-2326

WISCONSIN
JEFFREY A. DAVIS
E-17334-5
MADISON
WI

24	20	16	12	08	04
23	19	15	11	07	03
22	18	14	10	06	02
21	17	13	09	05	01

TITLE BLOCK

DETAILS IN THIS SET ARE PLACED ON THE SHEETS AND NUMBERED WITH RESPECT TO THE GRID ABOVE, CONSEQUENTLY, DETAILS ON A GIVEN SHEET MAY OR MAY NOT BE NUMBERED CONSECUTIVELY.

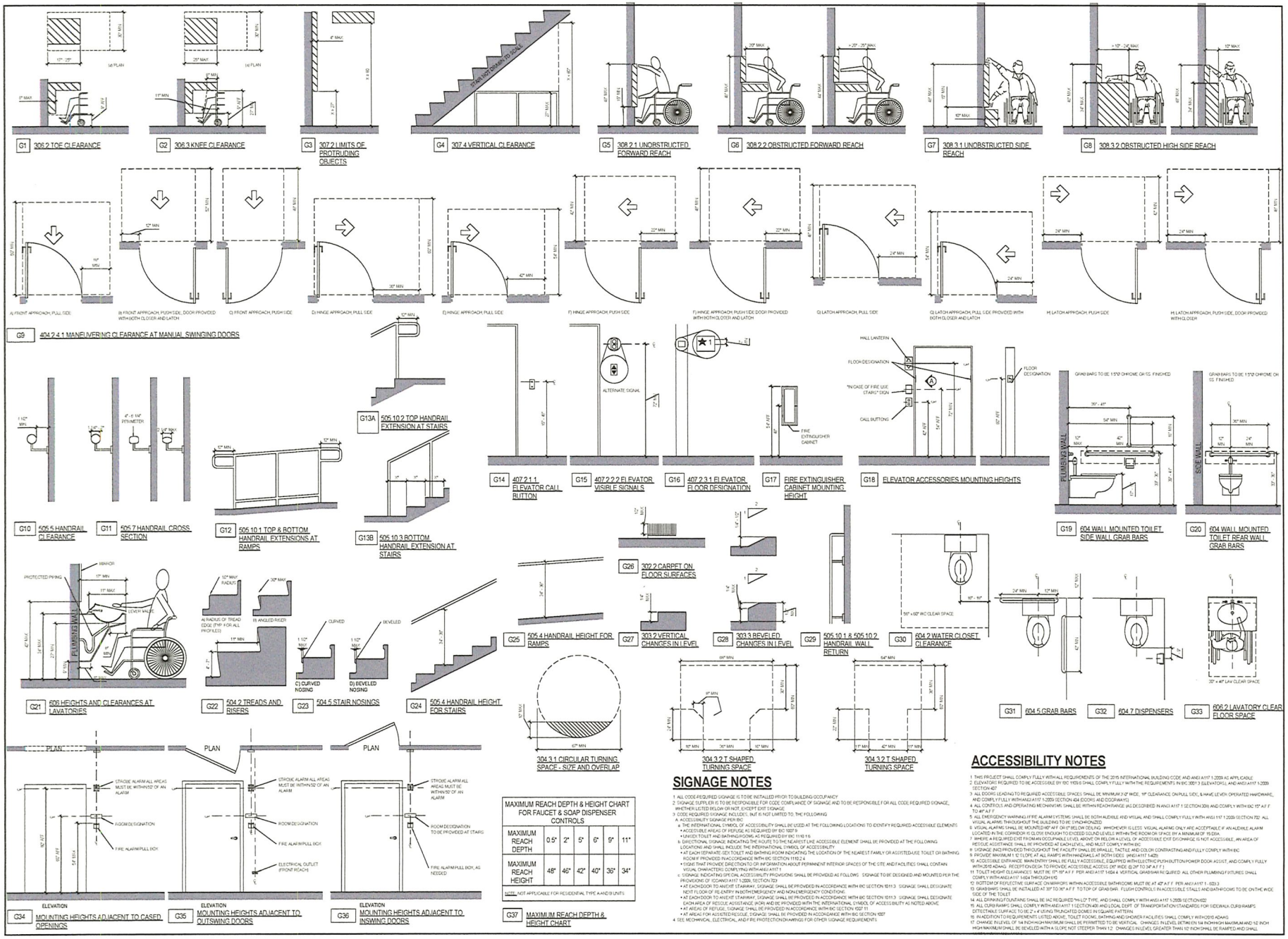
608.756.2326
www.angusyoung.com

COVER SHEET

G001

Sheet Size: 24" x 36" (Arch D)

C:\Revit Local Projects\82470-cvA_V2025_sj_dkrajcir.rvt



MAXIMUM REACH DEPTH & HEIGHT CHART FOR FAUCET & SOAP DISPENSER CONTROLS

MAXIMUM REACH DEPTH	0.5"	2"	5"	6"	9"	11"
MAXIMUM REACH HEIGHT	48"	46"	42"	40"	36"	34"

NOTE: NOT APPLICABLE FOR RESIDENTIAL TYPE A AND B UNITS

SIGNAGE NOTES

1. ALL CODE-REQUIRED SIGNAGE IS TO BE INSTALLED PRIOR TO BUILDING OCCUPANCY.
2. SIGNAGE SUPPLIER IS TO BE RESPONSIBLE FOR CODE COMPLIANCE OF SIGNAGE AND TO BE RESPONSIBLE FOR ALL CODE REQUIRED SIGNAGE, WHETHER LISTED BELOW OR NOT, EXCEPT EXIT SIGNAGE.
3. CODE REQUIRED SIGNAGE INCLUDES, BUT IS NOT LIMITED TO, THE FOLLOWING:
   a. ACCESSIBILITY SIGNAGE PER IBC
      - THE INTERNATIONAL SYMBOL OF ACCESSIBILITY SHALL BE USED AT THE FOLLOWING LOCATIONS TO IDENTIFY REQUIRED ACCESSIBLE ELEMENTS:
      - ACCESSIBLE AREAS OF REFUGE AS REQUIRED BY IBC 1007.9
      - UNISEX TOILET AND BATHING ROOMS AS REQUIRED BY IBC 1109.1.6
   b. DIRECTIONAL SIGNAGE INDICATING THE ROUTE TO THE NEAREST LIKE ACCESSIBLE ELEMENT SHALL BE PROVIDED AT THE FOLLOWING LOCATIONS AND SHALL INCLUDE THE INTERNATIONAL SYMBOL OF ACCESSIBILITY:
      - AT EACH SEPARATE-SEX TOILET AND BATHING ROOM INDICATING THE LOCATION OF THE NEAREST FAMILY OR ASSISTED-USE TOILET OR BATHING ROOM IF PROVIDED IN ACCORDANCE WITH IBC SECTION 1110.2.4
      - SIGNS THAT PROVIDE DIRECTION TO OR INFORMATION ABOUT PERMANENT INTERIOR SPACES OF THE SITE AND FACILITIES SHALL CONTAIN VISUAL CHARACTERS COMPLYING WITH ANSI A117.1.
   c. SIGNAGE INDICATING OPTIONAL ACCESSIBILITY PROVISIONS SHALL BE PROVIDED AS FOLLOWS. SIGNAGE TO BE DESIGNED AND MOUNTED PER THE PROVISIONS OF ICC/ANSI A117.1-2009, SECTION 703.
      - AT EACH DOOR TO AN EXIT STAIRWAY, SIGNAGE SHALL BE PROVIDED IN ACCORDANCE WITH IBC SECTION 1013.3. SIGNAGE SHALL DESIGNATE NEXT FLOOR OF RE-ENTRY IN BOTH EMERGENCY AND NON-EMERGENCY CONDITIONS.
      - AT EACH DOOR TO AN EXIT STAIRWAY, SIGNAGE SHALL BE PROVIDED IN ACCORDANCE WITH IBC SECTION 1013.3. SIGNAGE SHALL DESIGNATE EACH AREA OF RESCUE ASSISTANCE (ROR) AND BE PROVIDED WITH THE INTERNATIONAL SYMBOL OF ACCESSIBILITY AS NOTED ABOVE.
      - AT AREAS OF REFUGE, SIGNAGE SHALL BE PROVIDED IN ACCORDANCE WITH IBC SECTION 1007.11.
      - AT AREAS FOR ASSISTED RESCUE, SIGNAGE SHALL BE PROVIDED IN ACCORDANCE WITH IBC SECTION 1007.
4. SEE MECHANICAL, ELECTRICAL, AND FIRE PROTECTION DRAWINGS FOR OTHER SIGNAGE REQUIREMENTS.

ACCESSIBILITY NOTES

1. THIS PROJECT SHALL COMPLY FULLY WITH ALL REQUIREMENTS OF THE 2015 INTERNATIONAL BUILDING CODE AND ANSI A117.1-2009 AS APPLICABLE.
2. ELEVATOR(S) REQUIRED TO BE ACCESSIBLE BY IBC 1009.6 SHALL COMPLY FULLY WITH THE REQUIREMENTS IN IBC 3001.3 (ELEVATORS), AND ANSI A117.1-2009 SECTION 407.
3. ALL DOORS LEADING TO REQUIRED ACCESSIBLE SPACES SHALL BE: MINIMUM 3'-0" WIDE, 18" CLEARANCE ON PULL SIDE, & HAVE LEVER OPERATED HARDWARE, AND COMPLY FULLY WITH ANSI A117.1-2009 (SECTION 404 DOORS AND DOORWAYS).
4. ALL CONTROLS AND OPERATING MECHANISMS SHALL BE WITHIN REACH RANGE (AS DESCRIBED IN ANSI A117.1 SECTION 308) AND COMPLY WITH IBC 15" A.F.F. TO 48" A.F.F.
5. ALL EMERGENCY WARNING (FIRE ALARM) SYSTEMS SHALL BE BOTH AUDIBLE AND VISUAL AND SHALL COMPLY FULLY WITH ANSI 117.1-2009 (SECTION 702). ALL VISUAL ALARMS THROUGHOUT THE BUILDING TO BE SYNCHRONIZED.
6. VISUAL ALARMS SHALL BE MOUNTED 80" A.F.F. OR 6" BELOW CEILING, WHICHEVER IS LESS. VISUAL ALARMS ONLY ARE ACCEPTABLE IF AN AUDIBLE ALARM LOCATED IN THE CORRIDOR IS CLOSE ENOUGH TO EXCEED SOUND LEVELS WITHIN THE ROOM OR SPACE (BY A MINIMUM OF 15 DBA).
7. WHERE A REQUIRED EXIT FROM AN OCCUPIABLE LEVEL ABOVE OR BELOW A LEVEL OF ACCESSIBLE EXIT DISCHARGE IS NOT ACCESSIBLE, AN AREA OF REFUGE ASSISTANCE SHALL BE PROVIDED AT EACH LEVEL, AND MUST COMPLY WITH IBC.
8. SIGNAGE (NOT) PROVIDED THROUGHOUT THE FACILITY SHALL BE (BRAILLE, TACTILE, AND COLOR CONTRASTING) AND FULLY COMPLY WITH IBC.
9. PROVIDE MAXIMUM 1:12 SLOPE AT ALL RAMPS (WITH HANDRAILS AT BOTH SIDES). (ANSI A117.1-429).
10. ACCESSIBLE ENTRANCE: MAIN ENTRY SHALL BE FULLY ACCESSIBLE, EQUIPPED WITH ELECTRIC PUSH BUTTON POWER DOOR ASSIST, AND COMPLY FULLY WITH 2015 ADAAG. RECEPTION DESK TO PROVIDE ACCESSIBLE ACCESS (90" WIDE @ 29" TO 34" A.F.F.).
11. TOILET HEIGHT CLEARANCES: MUST BE: 17"-19" A.F.F. PER ANSI A117.1-604.4. VERTICAL GRAB BAR REQUIRED. ALL OTHER PLUMBING FIXTURES SHALL COMPLY WITH ANSI A117.1-604 THROUGH 610.
12. BOTTOM OF REFLECTIVE SURFACE ON MIRRORS WITHIN ACCESSIBLE BATHROOMS MUST BE AT 40" A.F.F. PER ANSI A117.1-603.3
13. GRAB BARS SHALL BE INSTALLED AT 33" TO 36" A.F.F. TO TOP OF GRAB BAR. FLUSH CONTROLS IN ACCESSIBLE STALLS AND BATHROOMS TO BE ON THE WIDE SIDE OF THE TOILET.
14. ALL DRINKING FOUNTAINS SHALL BE (AC REQUIRED) 'HI-LO' TYPE, AND SHALL COMPLY WITH ANSI A117.1-2009, SECTION 602.
15. ALL CURB RAMPS SHALL COMPLY WITH ANSI A117.1 SECTION 406 AND LOCAL DEPT. OF TRANSPORTATION STANDARDS FOR SIDEWALK CURB RAMPS. DETECTABLE SURFACE TO BE 2' x 4' USING TRUNCATED DOMES IN EQUAL PATTERN.
16. IN ADDITION TO REQUIREMENTS LISTED ABOVE, TOILET ROOMS, BATHROOMS AND SHOWER FACILITIES SHALL COMPLY WITH 2010 ADAAG.
17. CHANGE IN LEVEL OF 1/4 INCH HIGH MAXIMUM SHALL BE PERMITTED TO BE VERTICAL. CHANGES IN LEVEL BETWEEN 1/4 INCH HIGH MAXIMUM AND 1/2 INCH HIGH MAXIMUM SHALL BE BEVELED WITH A SLOPE NOT STEEPER THAN 1:2. CHANGES IN LEVEL GREATER THAN 1/2 INCH SHALL BE RAMPED AND SHALL

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DRAWN BY
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TYPICAL MOUNTING HEIGHTS AND ADA STANDARDS FOR REFERENCE ONLY

G002

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CHAPTER 01 - SCOPE AND ADMINISTRATION

APPLICABLE CODES
BUILDING
1. 2021 IBC
2. 2021 IEBC
3. 2021 IFC
4. 2016 NFPA 10
5. 2019 NFPA 13
ACCESSIBILITY
1. 2017 ANSI A117.1

CHAPTER 03 - USE AND OCCUPANCY CLASSIFICATIONS

ASSEMBLY
A-2

CHAPTER 05 - GENERAL BUILDING HEIGHTS AND AREAS

TABLE 504.3, 504.4, 506.2			ALLOWABLE			PROVIDED	
GROUP	OCCUP	TYPE	STORIES	AREA	HEIGHT		
ASSEMBLY	A-2	IIIB	3	42,000	75	ACTUAL STORIES	2

SECTION 508 - MIXED USE AND OCCUPANCY

508.3 - NONSEPARATED OCCUPANCIES
BUILDINGS OR PORTIONS OF BUILDINGS THAT COMPLY WITH THE PROVISIONS OF THIS SECTION SHALL BE CONSIDERED AS NONSEPARATED OCCUPANCIES

CHAPTER 06 - TYPES OF CONSTRUCTION

TABLE 601	CONSTRUCTION TYPE
BUILDING ELEMENT	IIIB
PRIMARY STRUCTURE	0
BEARING WALLS	
EXTERIOR	2
INTERIOR	0
INTERIOR NONBEARING WALLS	0
FLOOR CONSTRUCTION	0
ROOF CONSTRUCTION	0

SECTION 602 - CONSTRUCTION CLASSIFICATION
BUILDINGS AND STRUCTURES ERECTED OR TO BE ERECTED, ALTERED OR EXTENDED IN HEIGHT OR AREA SHALL BE CLASSIFIED IN ONE OF THE FIVE CONSTRUCTION TYPES DEFINED IN SECTIONS 603.2 THROUGH 602.5

CHAPTER 08 - INTERIOR FINISHES

SECTION 803 - WALL AND CEILING FINISHES

803.1.1 - INTERIOR WALL AND CEILING FINISH MATERIALS

1. CLASS A
   A. FLAME SPREAD 0-25
   B. SMOKE DEVELOPMENT 0-450
2. CLASS B
   A. FLAME SPREAD 26-75
   B. SMOKE DEVELOPMENT 0-450
3. CLASS C
   A. FLAME SPREAD 76-200
   B. SMOKE DEVELOPMENT -450

TABLE 803.11	INTERIOR WALL AND CEILING FINISH REQUIREMENTS BY OCCUPANCY WHEN FULLY SPRINKLERED			
GROUP	EXITS	CORRIDORS	ROOMS	
A-2	B	B	C	

CHAPTER 09 - FIRE PROTECTION SYSTEMS

SECTION 903 - AUTOMATIC SPRINKLER SYSTEMS
NFPA 13 FULLY SPRINKLERED

SECTION 906 - PORTABLE FIRE EXTINGUISHERS
PORTABLE FIRE EXTINGUISHERS, FOR LOCATIONS REFER TO LIFE SAFETY PLAN

CHAPTER 10 - MEANS OF EGRESS

TABLE 1004.1.2	FLOOR AREA PER OCCUPANT, FOR OCCUPANT LOAD REFER TO LIFE SAFETY PLANS	
SPACE FUNCTION	S.F. PER OCCUPANT	ACTUAL OCCUPANT COUNT PER SPACE FUNCTION
ASSEMBLY WITHOUT FIXED SEATS	15 NET	1,649 S.F. / 15 = 110 OCCUPANTS
KITCHEN	200 GROSS	695 S.F. / 200 = 4 OCCUPANTS
BAR / SERVERS STATION	100 GROSS	352 S.F. / 100 = 4 OCCUPANTS

TABLE 1017.2	EXIT ACCESS TRAVEL DISTANCE WITH FULLY SPRINKLERED					
OCCUPANCY	FEET					
ASSEMBLY	250					

CHAPTER 29 - PLUMBING SYSTEMS

TABLE 2902.1	MINIMUM NUMBER OF REQUIRED PLUMBING FIXTURES					
CLASSIFICATION	OCCUP	WATER CLOSETS	LAVATORIES	SHOWER	DRINKING FOUNTAIN	SERVICE SINK
ASSEMBLY	A-2	1 PER 75	1 PER 200	NA	1 PER 500	1
PROVIDED		(1) WOMEN, (1) MEN	(2) LAVS EACH	NA	*	1

* OWNER TO PROVIDE WATER AT TABLES INSTEAD OF DRINKING FOUNTAIN

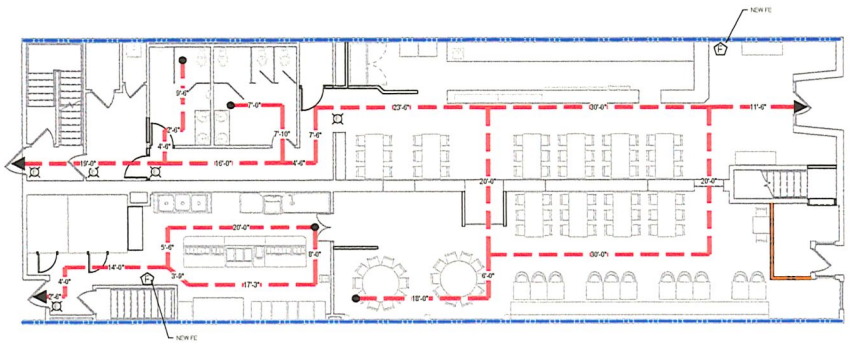
LIFE SAFETY PLAN GENERAL NOTES:

1. FIRE EXTINGUISHER CABINETS (FEC) SHALL BE SEMI-RECESSED UNLESS NOTED OTHERWISE
2. COORDINATE FINAL LOCATION OF FIRE EXTINGUISHERS AND KNOX BOX WITH LOCAL FIRE DEPARTMENT
3. CONTRACTORS SHALL IDENTIFY NEW FIRE WALLS/BARRIERS AS LISTED ON THE PLANS WITH SIGNS OR STENCILING. SUCH IDENTIFICATION SHALL BE IN AN ACCESSIBLE CONCEALED CEILING SPACE, BE REPEATED AT INTERVALS EXCEEDING 30 FT MEASURED HORIZONTALLY. INCLUDE LETTERING NOT LESS THAN 5 INCH IN HEIGHT INCORPORATING "1 HOUR FIRE BARRIER, PROTECT ALL OPENINGS"

LIFE SAFETY LEGEND

- 0 HOUR SMOKE TIGHT PARTITION SEPARATION
- 1 HOUR FIRE/SMOKE BARRIER SEPARATION
- 2 HOUR FIRE/SMOKE BARRIER SEPARATION
- 3 HOUR FIRE/SMOKE BARRIER SEPARATION
- ACCESS/EXIT PATH
- XX'-XX" EXIT PATH SEGMENT DISTANCE
- EXIT STAIR ENCLOSURE 2HR RATED
- EXIT LOCATION
- 25 / 150 NUMBER OF OCCUPANTS / OCCUPANCY AVAILABLE PER WIDTH OF DOOR
- FE FIRE EXTINGUISHER CABINET/SEMI-RECESSED
- EXIT SIGN

NOTE:
This plan is intended to be printed in color as it contains color coded life safety data. Without a color print, information contained on this plan may be missing or misinterpreted.



NORTH **LIFE SAFETY PLAN - FIRST FLOOR**
SCALE: 1/8" = 1'-0"

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DRAWN BY
EJB

LIFE SAFETY

G003

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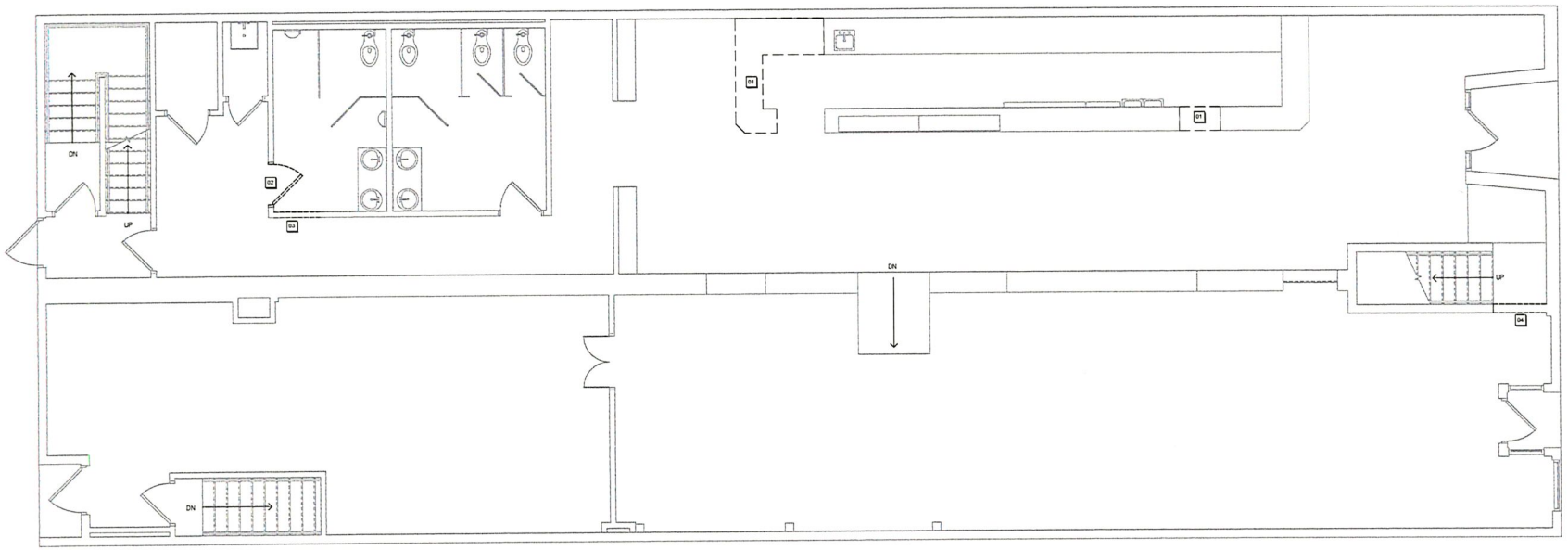
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DEMOLITION PLAN GENERAL NOTES:

1. DEMOLITION CONTRACTOR IS TO STOP WORK IMMEDIATELY IN AREA IF ASBESTOS IS ENCOUNTERED. NOTIFY CONSTRUCTION MANAGER OF SUSPECT AREA SO PROPER ABATEMENT CAN BE DONE. (UNDER A SEPARATE ASBESTOS ABATEMENT CONTRACT AS NEGOTIATED BY OWNER)
2. DEMOLITION CONTRACTOR IS TO PROVIDE TEMPORARY SHORING AND BRACING FOR EXIST. ROOF/FLOOR STRUCTURE AS REQUIRED UNTIL PERMANENT WALLS & LINTELS ARE INSTALLED
3. ALL ITEMS TO BE SAVED AND/OR RELOCATED ARE TO BE STORED IN A PROPER MANNER SO NO DAMAGE WILL OCCUR TO THESE ITEMS DURING THEIR STORAGE PERIOD
4. ALL DEMOLITION WHICH DAMAGES ADJACENT SURFACES IS TO BE REPAIRED TO MATCH THE EXISTING SURFACE DAMAGED (MATERIALS & FINISHES) AND ALL REPAIR WORK IS TO BE COORDINATED WITH NEW CONSTRUCTION
5. ALL TRADES ARE TO COORDINATE THE REMOVAL OF EXISTING LOOSE EQUIPMENT WITH GENERAL CONTRACTOR AND/OR OWNER. ADDITIONAL EQUIPMENT FOUND THAT IS NOT NOTED ON DEMOLITION PLAN SHALL BE REMOVED AS PART OF GENERAL DEMOLITION AFTER VERIFICATION WITH GENERAL CONTRACTOR/OWNER.
6. ALL EXISTING FURNITURE AND EQUIPMENT REMOVAL TO BE COORDINATED WITH THE OWNER
7. DASHED LINES DENOTE WALLS, DOORS, TO BE REMOVED
8. EXISTING WALLS, DOORS, FRAMES, WINDOWS, ETC NOT SCHEDULED FOR REMOVAL SHALL BE PROTECTED FROM DAMAGE DURING DEMOLITION AND CONSTRUCTION. ANY EXISTING CONDITIONS WHICH ARE DAMAGED OR BECOME UNSTABLE DUE TO DEMOLITION OR CONSTRUCTION SHALL BE REPLACED OR REPAIRED AT NO COST TO THE OWNER, WITH NEW CONSTRUCTION TO MATCH EXISTING ADJACENT SURFACES

KEYNOTES:

- 01 DEMO PARTS EXISTING BAR AT CLEAN SEAMS AND REFINISH
- 02 REMOVE AND RELOCATE EXISTING DOOR
- 03 CUT IN NEW OPENING FOR RELOCATED DOOR
- 04 NEW 6'-0" WALL OPENING FROM HIGHEST FLOOR



NORTH FIRST FLOOR DEMOLITION PLAN
SCALE: 1/4" = 1'-0"

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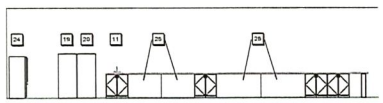
REVIEWED BY
BMA

DRAWN BY
EJB

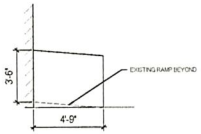
FIRST FLOOR DEMOLITION PLAN

AD101

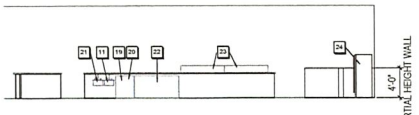
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12 A101 BACK BAR ELEVATION A
SCALE: 1/8" = 1'-0"



15 A101 NEW RAMP WALL
SCALE: 1/4" = 1'-0"



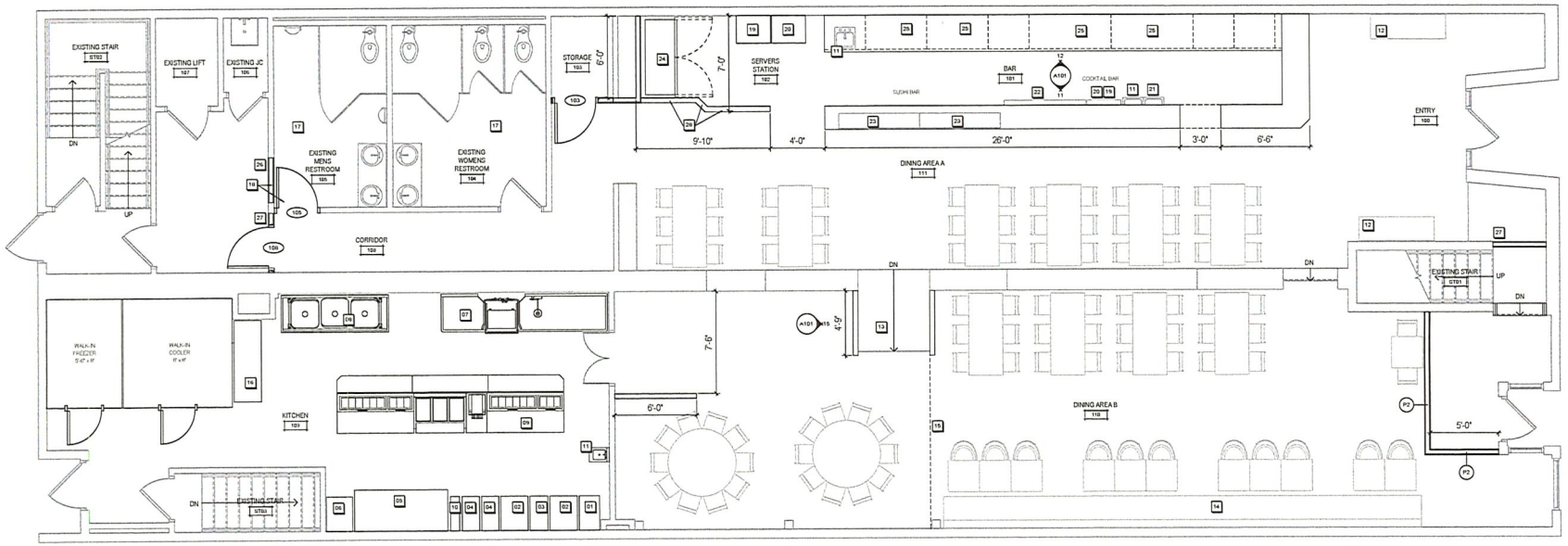
11 A101 BACK BAR ELEVATION B
SCALE: 1/8" = 1'-0"

SHEET NOTES:

1. ALL EQUIPMENT IS PROVIDED BY OWNER
2. ALL NEW PARTITIONS ARE PT UNLESS NOTED OTHERWISE
3.
4. ALL DOOR FRAMES SHALL BE LOCATED 3" OFF ADJACENT WALLS UNLESS NOTED OTHERWISE
5. REFER TO WALL TYPES SCHEDULE FOR WALL CONSTRUCTION
6. WALL CONSTRUCTION IS DIMENSIONED FROM STUD TO STUD, OR STUD TO FACE OF EXISTING WALL. SEE FLOOR PLAN FOR APPLICABLE DIMENSIONS
7. FIRE EXTINGUISHER CABINETS (FEC) SHALL BE SEMI-RECESSED IN WALLS

KEYNOTES:

01	16" STOCK POT - 1MW DUAL CONCENTRIC BURNER
02	24" COUNTERTOP RANGE - 4 BURNERS
03	15.75" PASTA COOKER
04	25 16" DEEP FRYER
05	42" CHINESE WOK - 3 BURNERS
06	25# RICE COOKER
07	HOOD TYPE I PASS THROUGH DISHWASHER AND TABLE
08	3 COMPARTMENT SINK
09	PREP TABLE AND COOLER
10	6" METAL BAFFLE
11	HAND WASHING SINK
12	FURNITURE BENCH
13	EXISTING RAMP TO REMAIN
14	BOOTH SEATING ALONG WALL
15	FLOOR FINISH TRANSITION TO BE FLUSH AND CONTINUOUS
16	WORK TABLE
17	EXISTING RESTROOMS TO REMAIN
18	REMOVE AND RELOCATE EXISTING DOOR
19	SODA MACHINE
20	ICE MAKER
21	DUMP SINK
22	COCKTAIL SPEED RAIL
23	SUSHI CASE
24	DOUBLE DOOR FRIDGE
25	UNDERCOUNTER COOLER
26	PATCH DOOR OPENING
27	ALIGN NEW WALL WITH EXISTING
28	NEW HALF WALL 4'-0" A/F



NORTH FIRST FLOOR
SCALE: 1/4" = 1'-0"

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EJB

FIRST FLOOR PLAN

A101

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WALL TYPE NOTES

A. ALL INTERIOR PARTITIONS SHALL BE THE (P1) WALL TYPE UNLESS NOTED OTHERWISE

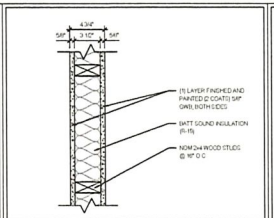
B. SEE UNDERWRITER'S LABORATORY DIRECTORY FOR ADDITIONAL INFORMATION ON WALL RATING SPECIFICS AND ALLOWABLE MATERIALS

C. SEE STRUCTURAL DRAWINGS FOR FINAL STUD SPACING, MASONRY AND CONCRETE REINFORCING

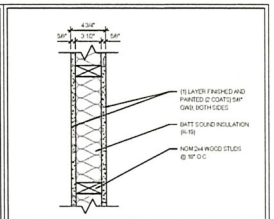
D. PROVIDE ACOUSTICAL INSULATION AND ACOUSTICAL SEALANT AT TOP & BOTTOM OF WALLS AND ALL WALL PENETRATIONS AT ALL CORRIDOR AND UNIT DEMISING WALLS FOR SOUND IMPROVEMENT, DO NOT ALIGN PENETRATIONS BETWEEN UNITS (EG: WALL OUTLETS)

E. PROVIDE MOISTURE RESISTANT GYPSUM BOARD AT ALL WET AREAS INCLUDING KITCHENS, BATHROOMS, AND RESTROOMS.

F. PROVIDE TREATED WOOD AT ALL LOCATIONS WHERE WOOD IS IN CONTACT WITH CONCRETE AND/OR MASONRY.



TYPE	NOTES		
P1	ASSEMBLY NO	FIRE RATING	STC RATING



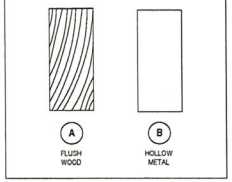
TYPE	NOTES		
P2	ASSEMBLY NO	FIRE RATING	STC RATING
	U.W U305	1 HOUR	36

HARDWARE SETS

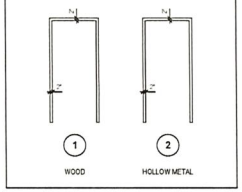
HARDWARE SET NO. 01

1 STORAGE (KEYED) LOCKSET
1 1/2 PAIR BALL BEARING HINGES
1 DOOR WALL STOP
3 SILENCERS

DOOR TYPES

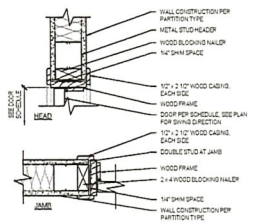


FRAME TYPES

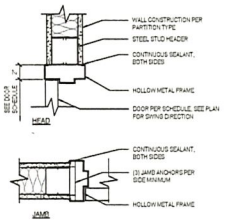


DOOR SCHEDULE

MARK	WIDTH x HEIGHT	DOOR			FRAME			DETAILS	HARDWARE SET	FIRE RATED	REMARKS
		TYPE	MATERIAL	FINISH	TYPE	MATERIAL	FINISH				
103	3'-0" x 7'-0"	A	WOOD	STAIN	1	WOOD	STAIN	05/A301	1		
105	3'-0" x 7'-0"	EXISTING	EXISTING	EXISTING	EXISTING	EXISTING	EXISTING		EXISTING		RELOCATE EXISTING RESTROOM DOOR
108	3'-0" x 7'-0"	B	HOLLOW METAL	PAINT	2	HOLOW METAL	PAINT	01/A301	1		



05 / A301 INTERIOR WOOD DOOR FRAME AT METAL STUD WALL
SCALE: 1 1/2" = 1'-0"



01 / A301 INTERIOR METAL DOOR FRAME AT METAL STUD WALL
SCALE: 1 1/2" = 1'-0"

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01	CITY OF MADISON PLAN REVIEW / FOR CONSTRUCTION	04/07/2026

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ANGUS - YOUNG ASSOCIATES, INC.
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PROJECT NUMBER
82470

APPROVED BY
JAD

REVIEWED BY
JAD

DRAWN BY
EJB

SCHEDULES & DETAILS

A301

C:\Revit Local\Projects\82470-v4-V2025_ay_design.rvt

Sheet Size: 24 x 36" (Arch D)

Liquor Agent
Zhiming Zhao [redacted]

State	Date	Description	Pending	Conviction	Fel/Misd/Ord
WI	05/19/2022	Sell Alcohol to Underage Person (1st) Outagamie County 22FO451 Appleton PD		07/27/2022	Forf U
WI	03/13/2023	Licensed Operator required on Premises Outagamie County 23FO227 Appleton PD		05/17/2023	Forf U

Completed by: [redacted] **Date Completed:** 05/31/2026

_____ Submit to Council

_____ Additional Info Required/ Resubmit application

✓ Submit to ALRC

_____ Other Action: _____

Captain Initials: CH Date: 06/08/26

June 2026 ALRC New License

Class A Licenses.csv

All items

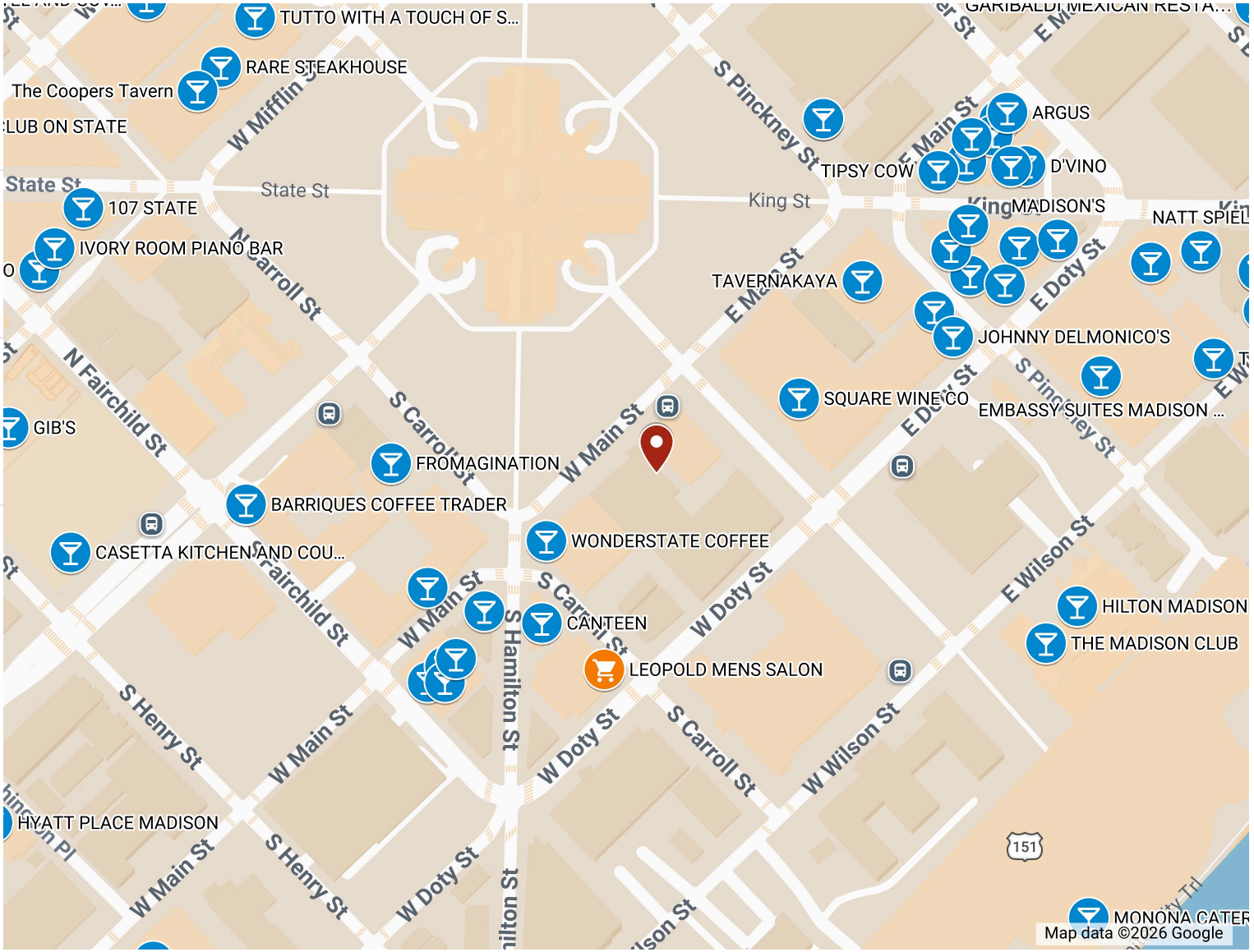
Class B Licenses.csv

All items

New Licenses.xlsx

All items

New licenses are drops, existing Class A licenses are orange shopping carts, existing Class B licenses are blue martini glasses.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93368

File ID:	93368	**File Type:**	License	**Status:**	Public Hearing
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Public Hearing - New License
Growl LLC • dba BarleyPop Tap and Shop
2045 Atwood Ave STE 107 • Agent: Jason Hajdik
Estimated Capacity (in/out): 58/20
Class B Beer • 98% alcohol, 1% food, 1% other
Police Sector 410 (District 6)

Notes:

Sponsors:		**Effective Date:**	
Attachments:	LICLIB-2026-00308 2045 Atwood Suite 107 Growl LLC 2026 Liquor-Beer License App.pdf, 2045 Atwood Suite 107 Growl LLC 2026 business plan.pdf, 2045 Atwood Ave map.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	05/28/2026	Referred for Introduction				
	Action Text:	This License was Referred for Introduction					
	Notes:	Alcohol License Review Committee- Public Hearing (6/17/26), Common Council (7/7/26)					
1	COMMON COUNCIL	06/09/2026	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Madison, seconded by Glenn, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					

Text of Legislative File 93368

Title

Public Hearing - New License

Growl LLC • dba BarleyPop Tap and Shop
2045 Atwood Ave STE 107 • Agent: Jason Hajdik
Estimated Capacity (in/out): 58/20
Class B Beer • 98% alcohol, 1% food, 1% other
Police Sector 410 (District 6)

Liquor/Beer License Application

(Agenda Item Number)

(Legistar file number)

LICL13-2026-00308
(License number)

6 (Alder District #) 419 (Police Sector)

Office Use Only

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☐ Liquor,
☐ Class C Wine

Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☒ Limited Liability Company exactly as it appears on your State Seller's Permit.
   GROWL LLC
2. Trade Name (doing business as) BARLEYPOP TAP AND SHOP
3. Address to be licensed 2045 ATWOOD AVE STE 107 MADISON, WI 53704
4. Mailing address 5519 GREENLEAF DR, MADISON, WI 53713
5. Anticipated opening date EXISTING (07/01/2026)
6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?
   ☒ No ☐ Yes (explain)
7. Does another alcohol beverage licensee or wholesale permitee have interest in this business? ☒ No ☐ Yes (explain)

Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.
   WALK-IN COOLER WITH ACCESSIBLE DOORS FOR PACKAGED ALCOHOL. SOME SHELVING IN BAR AREA. TABLES AND BAR SEATING FOR DRAUGHT SERVICE.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

Indoor: 58 Outdoor: 20

10. Describe existing parking and how parking lot is to be monitored.

SHARED PRIVATE PARKING LOT, VISIBLE DIRECTLY THROUGH GLASS BACK DOORS

11. Was this premises licensed for the sale of liquor or beer during the past license year?

☐ No ☒ Yes, license issued to GROWL LLC (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent JASON HAJDIK

13. City, state in which agent resides MADISON, WI

14. How long has the agent continuously resided in the State of Wisconsin? 15 YEARS

15. Has the liquor license agent completed the responsible beverage server training course?

☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 8/14/2016

16. State and date of registration of corporation, nonprofit organization, or LLC.

WISCONSIN – 8/1/2016

17. In the table below list the directors of your corporation or the members of your LLC.
☒ Attach background check forms for each director/member.

Title	Name	City and State of Residence
PRESIDENT	JASON HAJDIK	MADISON, WI
VICE PRESIDENT	BRANDON DORMAN	MADISON, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

JASON HAJDIK

19. Is applicant a subsidiary of any other corporation or LLC?

☒ No ☐ Yes (explain)

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

☒ No ☐ Yes (explain)

Section D—Business Plan

21 What type of establishment is contemplated?

☒ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store

☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps

☐ Other _____

22 Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☐ No ☐ Yes

23 Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1pm - 6pm	4pm - 9pm	1pm - 9pm	1pm - 9pm	1pm - 9pm	Noon - 10pm	Noon - 10pm
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24 Indicate any other product/service offered. Packaged Snacks + Merch (T-shirts)

25 All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

98 % Alcohol 1 % Food 1 % Other

If applicable, describe "Other": Merch

Do you have written records to document the percentages shown? ☐ No ☒ Yes
You may be required to submit documentation verifying the percentages indicated.

26 Do you plan to have live entertainment? ☒ No ☐ Yes—what kind? _____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28 I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes

31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes

32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes

33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes

34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes

35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes

36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section 6—Information for Clerk's Office

37. This application is for the license period ending June 30, 20 27 .

38. State Seller's Permit 4 5 6 - 1 0 2 9 2 3 8 7 3 8 - 0 2

39. Federal Employer Identification Number 81-3476764

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Jason Hazdik

Business phone 281-701-3396 Business e-mail address jason@barleyhoptapandshop.com

Preferred language ENGLISH

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name _____

Phone _____ E-mail _____

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application must be accompanied by the following items:

☐ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☐ Appointment of Agent (if Corp/LLC), ☐ Member background investigation forms, ☐ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans, ☐ Copy of Lease, ☐ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

(Officer of Corporation/Member of LLC/Partner/Sole Proprietor) (Date) 5/14/2026

Clerk's Office checklist for complete applications

- ☐ WI Seller's Permit Certificate (matching articles of incorporation)
- ☒ FEIN
- ☒ Written description of premises
- ☒ Background investigation form(s)
- ☐ Form for surrender of previous license
- ☒ *Articles of Incorporation
- ☒ *Appointment of Agent
- ☒ Floor Plans
- ☒ Lease
- ☐ Business Plan
- ☐ **Sample Menu

* Corporation/LLC only

** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

☐ Orange sign ☐ Orange business card

☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

BUSINESS PLAN

BarleyPop Tap + Shop

Growler / Tap Room / Bottle Shop Concept

Jason Hajdik, Owner

1. EXECUTIVE SUMMARY

1.1 Product

This concept is a hybrid business best described as a combination tap room and bottle shop, specializing in craft beer sales for both on-premise and off-premise consumption. On-premise products will be pints and flights served from a fifty tap draft setup. Off-premise sales will consist of traditional packaged bottles and cans sold with easy access via a cooler and shelving, but also be heavily based around selling draft beer in growlers and crowlers. In this exploding craft beer market, many customers are seeking to bring fresh beer home that cannot traditionally be found in pre-packaged bottles and cans.

1.2 Customers

Our target audience is a diverse group consisting of those already knowledgeable with craft beer that want to expand their horizons to those who might just be getting started and need more assistance than a traditional tavern or liquor store can provide. Similar to specialty wine shops, by focusing only on craft beer we can provide a higher level of knowledge and expertise for customers on either end of the knowledge range. Our versatile serving options will fit a wide range of buyer personas including having a pint in a relaxed environment, picking up a six-pack or two, or wanting something more unique in a growler for a dinner party or gathering.

1.3 What Drives Us

We want to hone the right mix of customer service, product selection, technology, and logistics to prove a concept that can be replicated throughout Wisconsin and/or be franchised to a larger reaching customer base.

2. COMPANY DESCRIPTION

2.1 Mission Statement

To be the gold standard for beer lovers throughout Madison, offering a unique and superior selection of products and the knowledge to help customers find exactly what they are looking for in a wide and expanding beer landscape.

2.2 Principal Members

Jason Hajdik - owner, primary manager, technology specialist
Brandon Dorman - limited partner, operations manager

2.3 Legal Structure

This company is a Wisconsin Limited Liability Corporation (LLC).

3. MARKET RESEARCH

3.1 Industry

The craft beer market continues to experience rapid expansion, most recently increasing by 13% in 2015 and marking the 8th consecutive year of double-digit year over year growth. Despite this, craft beer has still only reached 12% of the overall beer, leaving a high ceiling for further growth, especially among younger to middle aged consumers. Furthermore, this is a market that thrives on choice, with the a large number of different producers co-existing and all riding the same rising tide.

This concept is based on two successful businesses on the West Coast:

- Chuck's Hop Shop (Seattle, WA) - Chuck's started in 2010 as a standard convenience store before adding seating and taps and has expanded to a second location, this is the closest business model comparison for our concept. Chuck has forged many relationships with breweries throughout the Pacific North West and has used his beer expertise to impart superior training on his staff and provide an unparalled craft beer selection. http://www.chuckscd.com

- Bottlecraft (San Diego, CA) - Bottlecraft now has three locations in the San Diego area. It best captures the look, feel, and brand design we would like to emulate with our concept. http://store.bottlecraftbeer.com

3.2 Customers

Our customers are primarily aged in the 25 to 49 range with some level of disposable income and a desire for premium craft products beyond the cheaper macro brews that still comprise a large segment of the overall market. Many of these customers actively seek out new or unique beers from the ever-changing roster provided by local and national breweries. At the same time, there is a significant subset which finds the available product range overwhelming and craves education and assistance in finding the right product for their personal tastes. Although the barrier for entry is not as high as with a product like premium wine, the same anxieties still exist.

3.3 Competitors

- Grocery stores
- Traditional liquor stores and gas stations
- "Mega" tap houses

3.4 Competitive Advantage

Specialization will mean deep focus on the craft beer market, from training of staff to product selection. Relatively low overhead will allow competition on price even to established alternatives in the area. Jason's experience in operating small businesses and working in startup environments will ensure tight inventory control, proper cash flow management, and smart budgeting. His extensive technical expertise opens the door to innovation through technology via real-time data analysis, custom mobile app engagement, and specialized point-of-sale operations that would be prohibitively expensive for most competitors. Brandon's experience managing in

BARLEYPOP TAP & BOTTLESHOP

SHEET LIST

GENERAL
T001 COVER SHEET

DEMOLITION
D101 FIRST FLOOR DEMOLITION PLAN

NEW WORK
A101 FIRST FLOOR PLAN
A102 ELEVATIONS / SECTIONS

PROJECT TEAM

OWNER:

Jason Hajdik
5519 Greenleaf Drive
Madison, WI 53713
281-704-3396

ARCHITECT:

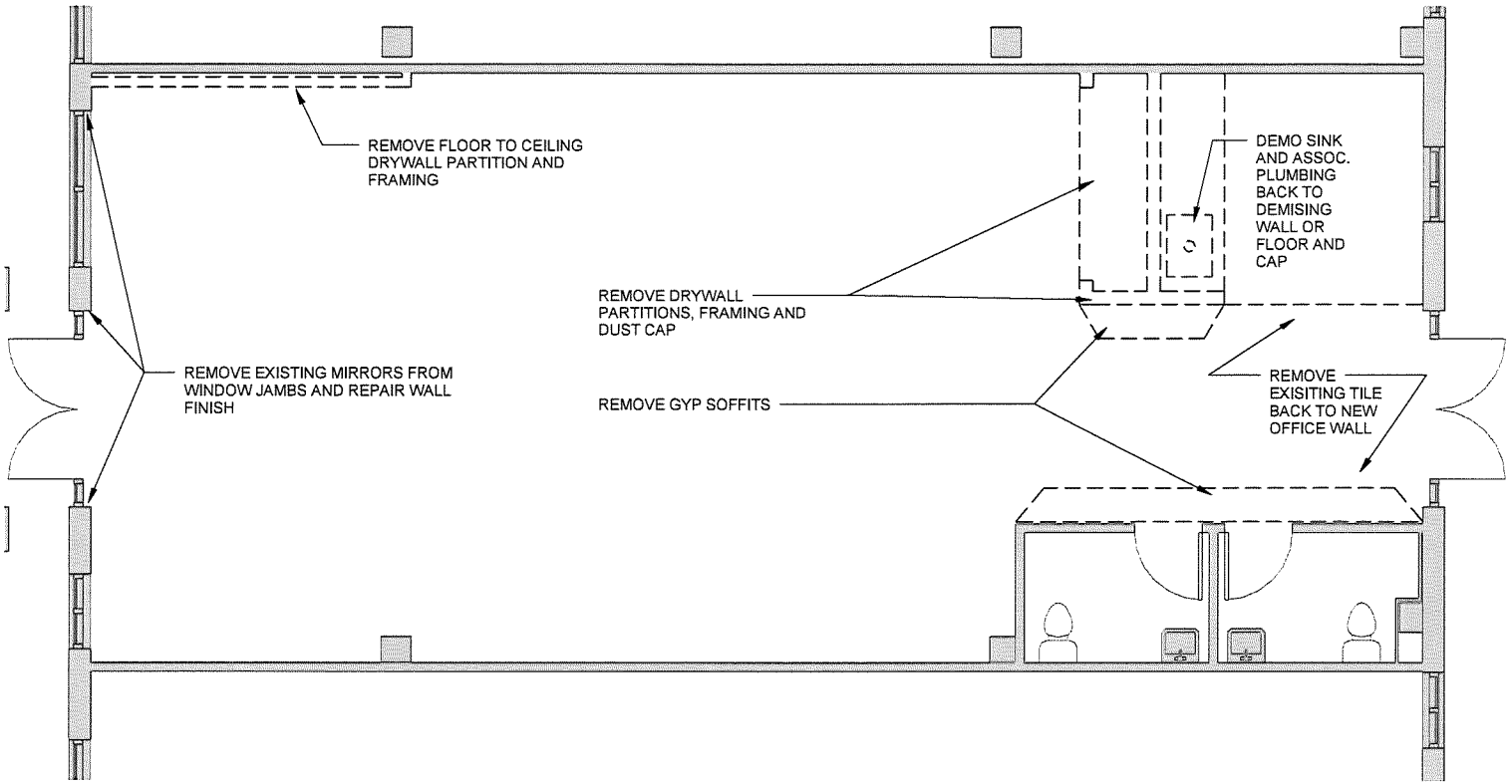
Aro Eberle Architects
Doug Pahl
116 King Street, Suite 202
Madison, WI 53703
608-204-7464

CONTRACTOR:



ARO EBERLE ARCHITECTS	JASON HAJDIK BARLEYPOP TAP & SHOP Madison, WI 53703	No. / Description / Date	COVER SHEET
		Project number: Project	T001
		Date: 8/10/2015	
		Scale:	
		Project Phase: PR	

9/2/2016 11:54:12 AM



1 FIRST FLOOR - DEMOLITION

3/16" = 1'-0"

ARO EBERLE ARCHITECTS

JASON HAJDIK
BARLEYPOP TAP & SHOP
Madison, WI 53703

No.	Description	Date

FIRST FLOOR DEMOLITION PLAN

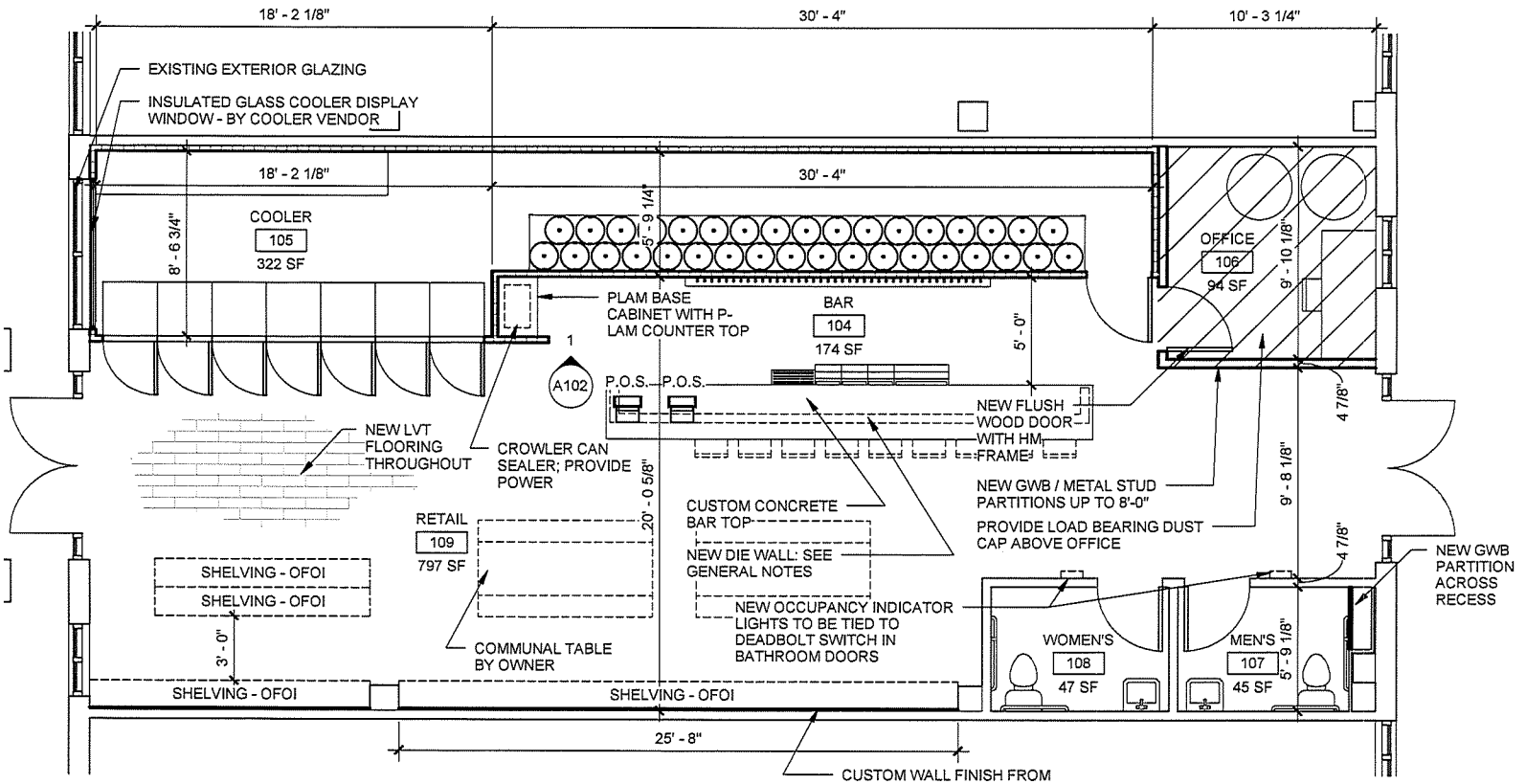
Project number	Project
Date	8/10/2015
Scale	3/16" = 1'-0"
Project Phase	PR

D101

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GENERAL NOTES:

1. PROVIDE ALLOWANCE OF $10/S.F FOR NEW LIGHTING WITHIN RETAIL AREA AND WALK-IN COOLER
2. PROVIDE INSTALLATION AND POWER/DATA SUPPLY TO OWNER PROVIDED LCD SCREENS
3. NEW SANITARY AND SUPPLY LINES WILL RUN FROM PARKING GARAGE BELOW THROUGH FLOOR
4. WALK-IN COOLER AND ASSOC. EQUIPMENT BY OTHERS; G.C. TO PROVIDE ELECTRICAL CONNECTIONS TO REFRIGERATION EQUIPMENT AND COOLER LIGHTING. CONDENSER TO BE INSTALLED IN LOWER LEVEL.
5. PROVIDE 4 NEW OUTLETS IN OFFICE AND NEW OFFICE LIGHTING.
6. CO2 / NITROGEN SYSTEMS, TAP SYSTEM BY OTHERS
7. G.C. TO PROVIDE DRAIN CONNECTION BELOW DRAIN BOARD BENEATH TAPS
8. EXISTING CEILING AND DUCTWORK TO BE PAINTED
9. G.C. TO RECONFIGURE FIRE SPRINKLER HEADS AT BATHROOM SOFFIT, OFFICE, AND PROVIDE NEW F.P. HEADS TO WALK-IN COOLR AS REQUIRED BY STATE CODE
10. PROVIDE ALLOWANCE FOR CUSTOM FLOOR TO CEILING WALL FINISH WHERE INDICATED ON PLANS
11. DIE WALL: FRT WOOD FRAMING; PROVIDE GFCI POWER EVERY 4'-0" ALONG WALL; PLUMBING W/IN WALL FOR 3-COMP SINK, DRAIN BOARDS AND ICE BIN; FRP FINISH ON INTERIOR; PORCELAIN TILE OR SIM FINISH ON EXTERIOR
12. COOLER WALL PANELS TO BE LEFT EXPOSED



1 FIRST FLOOR PLAN

3/16" = 1'-0"

ARO EBERLE ARCHITECTS

JASON HAJDIK

BARLEYPOP TAP & SHOP

Madison, WI 53703

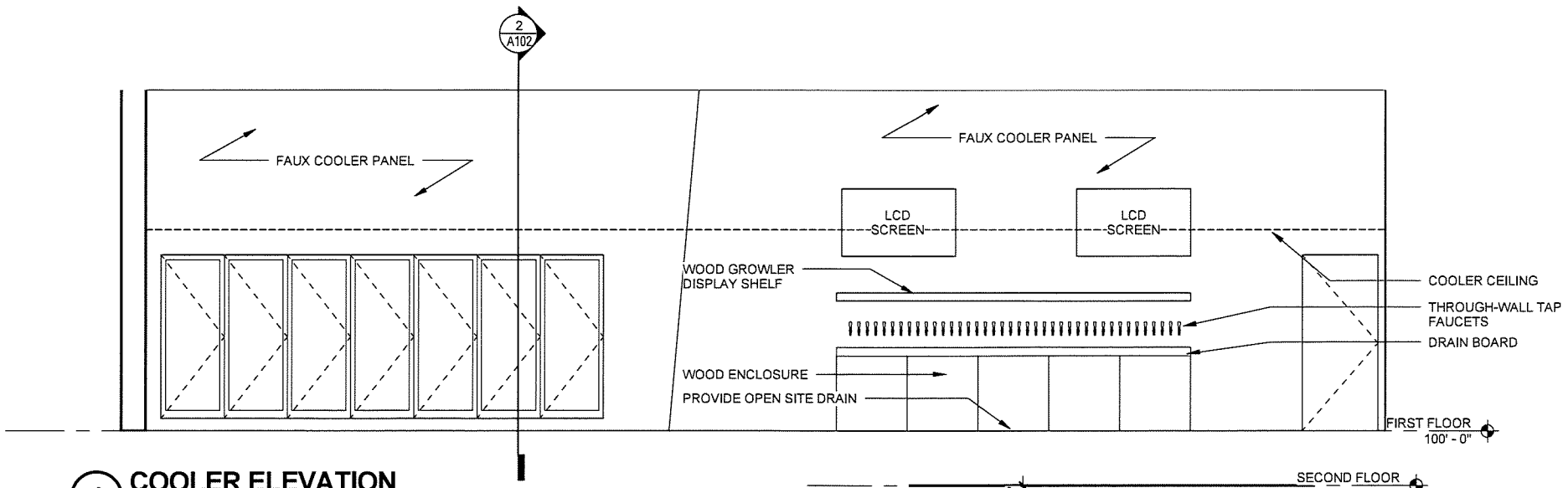
No.	Description	Date

FIRST FLOOR PLAN

Project number	Project
Date	8/10/2015
Scale	3/16" = 1'-0"
Project Phase	PR

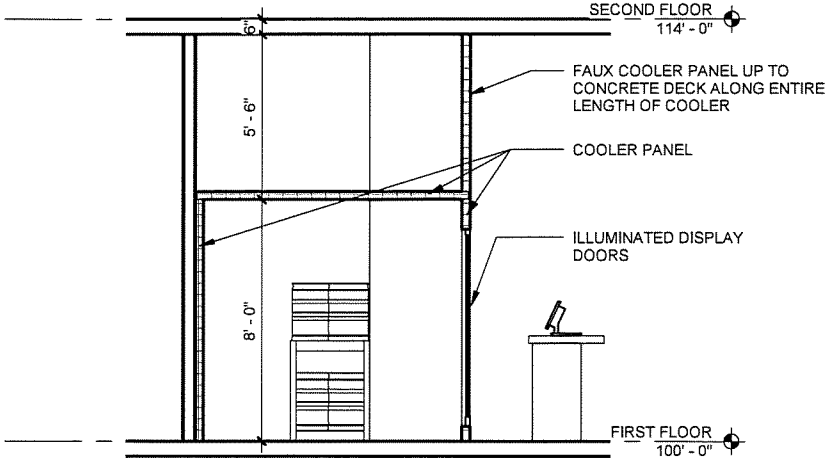
A101

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1 COOLER ELEVATION

1/4" = 1'-0"



2 COOLER SECTION

1/4" = 1'-0"

ARO EBERLE ARCHITECTS

JASON HAJDIK

BARLEYPOP TAP & SHOP

Madison, WI 53703

No.	Description	Date

ELEVATIONS / SECTIONS

Project number	Project
Date	8/10/2015
Scale	1/4" = 1'-0"
Project Phase	PR

A102

9/2/2016 11:54:11 AM

June 2026 ALRC New License

Class A Licenses.csv

All items

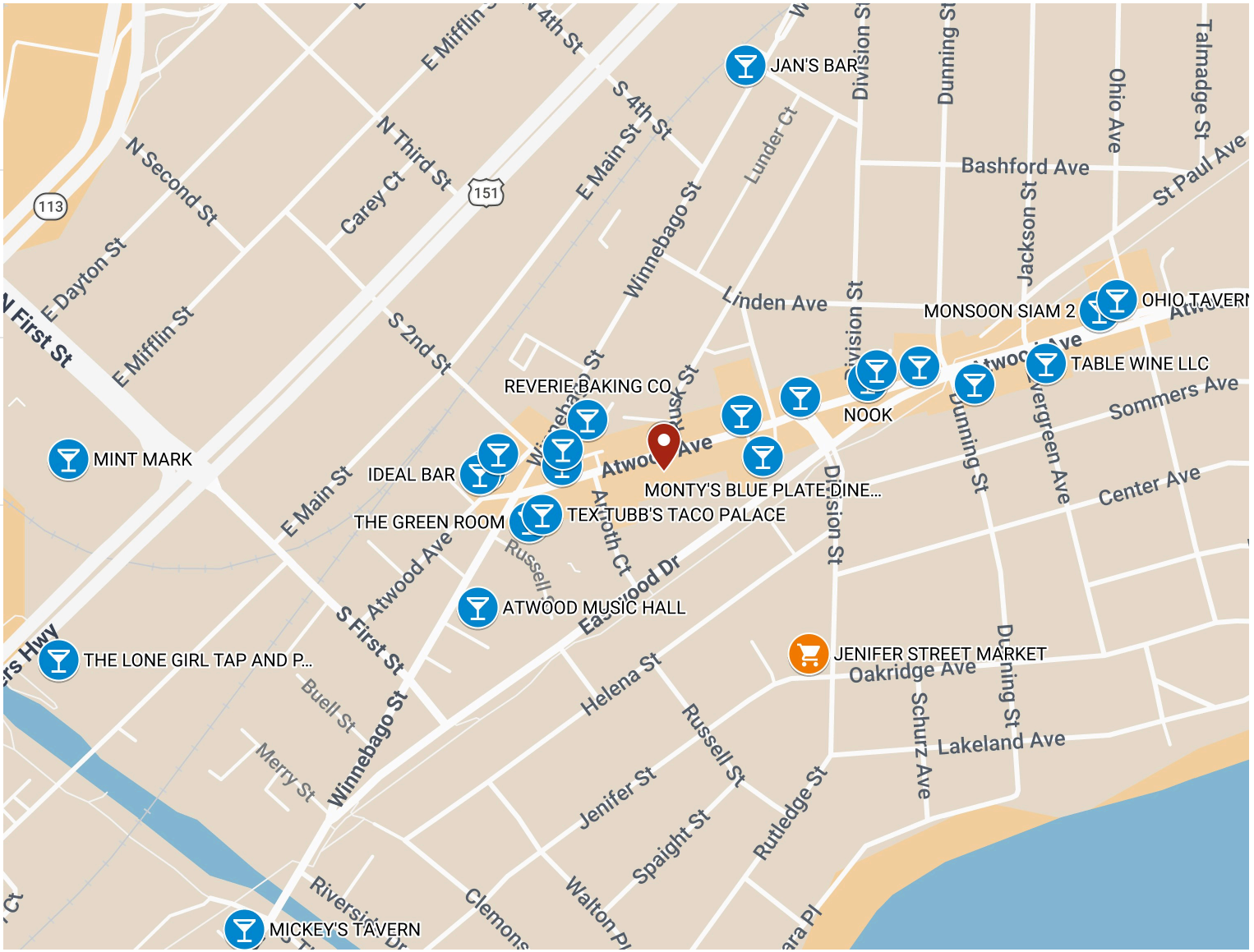
Class B Licenses.csv

All items

New Licenses.xlsx

All items

New licenses are drops, existing Class A licenses are orange shopping carts, existing Class B licenses are blue martini glasses.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93369

File ID:	93369	**File Type:**	License	**Status:**	Public Hearing
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Public Hearing - New License
Mum LLC • dba Maurer's Urban Market
801 Cedar St • Agent: Kristina Maurer
Class A Beer, Class A Liquor, Class A Cider
Police Sector 306 (District 13)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIA-2026-00313 801 Cedar Mum LLC 2026 Liquor-Beer License App.pdf, 801 Cedar Mum LLC 2026 business plan.pdf, 801 Cedar St map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	05/28/2026	Referred for Introduction				
	Action Text:	This License was Referred for Introduction					
	Notes:	Alcohol License Review Committee- Public Hearing (6/17/26), Common Council (7/7/26)					
1	COMMON COUNCIL	06/09/2026	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Madison, seconded by Glenn, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					

Text of Legislative File 93369

Title

Public Hearing - New License
Mum LLC • dba Maurer's Urban Market
801 Cedar St • Agent: Kristina Maurer

Class A Beer, Class A Liquor, Class A Cider
Police Sector 306 (District 13)

Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICLIQ-2026-00213
(License number)

13 (Alder District #) 306 (Police Sector)

Office Use Only

Class A: ☑ Beer, ☑ Liquor, ☑ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☑ Limited Liability Company exactly as it appears on your State Seller's Permit.

   MUM LLC

2. Trade Name (doing business as) MAURER'S Urban Market

3. Address to be licensed 801 Cedar Street, Madison WI 53715

4. Mailing address 9 Oxford Place, Madison WI 53704

5. Anticipated opening date 8/28/2026

6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?

   ☑ No ☐ Yes (explain)

7. Does another alcohol beverage licensee or wholesale permitee have interest in this business? ☑ No ☐ Yes (explain)

Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

   Grocery store is the first floor, 25,000 sq ft of the Park Cedar Bldg. Alcohol will have a small controlled dept by the entrance. Any excess alcohol backstock will be kept in a locked cage only accessible to employees.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

   Indoor: _____ Outdoor: _____

10. Describe existing parking and how parking lot is to be monitored.

   Park is a covered duel parking for both residents

11. Was this premises licensed for the sale of liquor or beer during the past license year?

   ☑ No ☐ Yes, license issued to _____ (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Kristina Maurer

13. City, state in which agent resides Madison, WI

14. How long has the agent continuously resided in the State of Wisconsin? 16 years

15. Has the liquor license agent completed the responsible beverage server training course?

   ☐ No, but will complete prior to ALRC meeting ☑ Yes, date completed 5/10/26

16. State and date of registration of corporation, nonprofit organization, or LLC.

   WI 4/11/2023

17. In the table below list the directors of your corporation or the members of your LLC.
   ☑ Attach background check forms for each director/member.

Title	Name	City and State of Residence
OWNER	Kristina Maurer	Madison, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

   Same

19. Is applicant a subsidiary of any other corporation or LLC?

   ☑ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

   ☑ No ☐ Yes (explain) _____

Section D—Business Plan

21. What type of establishment is contemplated?
☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☑ Grocery Store

☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps

☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☐ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6a - 10p	6a - 10p	6a - 10p	6a - 10p	6a - 10p	6a - 10p	6a - 10p
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. _____

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:
_____ % Alcohol _____ % Food _____ % Other

If applicable, describe "Other": _____

Do you have written records to document the percentages shown? ☐ No ☐ Yes
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☐ Yes—what kind? _____

_____

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☑ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☑ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☑ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☑ Yes

31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☑ Yes

32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☑ Yes

33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☑ Yes

34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☑ Yes

35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☑ Yes

36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☑ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 20 27.

38. State Seller's Permit 4 5 6 - 1 0 3 2 5 2 8 2 3 5 - 0 2

39. Federal Employer Identification Number 92-3504333

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Kristina Maurer

Business phone 608 434 2372 Business e-mail address KristieC maurersurbanmarket.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☑ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name Vern Jesse

Phone 608 257 7181 E-mail Vjesse@murphydesmond.com

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

☑ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☑ Appointment of Agent (if Corp/LLC), ☑ Member background investigation forms, ☑ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans, ☑ Copy of Lease, ☑ Business Plan, and ☐ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: *Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.*

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

D C S M. Mo
(Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

5/15/26
(Date)

Clerk's Office checklist for complete applications

☑ WI Seller's Permit Certificate (matching articles of incorporation)	☐ Background investigation form(s)	☑ Floor Plans
☑ FEIN	☐ Form for surrender of previous license	☑ Lease
☑ Written description of premises	☑ *Articles of Incorporation	☐ Business Plan
	☑ *Appointment of Agent	☐ **Sample Menu
	* Corporation/LLC only	** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

☐ Orange sign ☐ Orange business card

☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

Maurer's
URBAN MARKET

BUSINESS PLAN

Created By:

Kristie Maurer, Owner, MUM LLC

EXECUTIVE SUMMARY

Food is a central theme in people's lives, especially if access to it is limited. Maurer's Urban Market wants to prevent as many food insecurities as possible for its customers. As an independent grocer, our goal is to prevent an ethnically diverse neighborhood from becoming a food desert. We believe that by reducing our square footage and increasing our store sales, we can have a neighborhood grocery store that becomes a fixture of the community. We believe that by innovating and building relationships we can have a store with strong sales. If we can remove the fear of food insecurity from people's lives, and be part of their food journey, we will have a lasting impact on them. While this goal is mission focused, it will also have an impact on the bottom line and make this business extremely profitable.

COMPANY OVERVIEW

Company Summary:

Maurer's Urban Market is a local independent grocery store. It will be owned and managed by people who live in the community it serves. While it might have a smaller footprint at 24,00 square feet, it will focus on product variety and engaging our customers in a conversation about food. Our staff will not just be "associates"; they will be people who have independent thought, who will want to engage our customers and have purpose in their own lives, therefore spreading purpose to others. We believe food is our vehicle. Maurer's Urban Market wants to meet the customer where they are on their food journey. That journey might be transactional or experiential, regardless, we can be their store. We want to feed our community. We might be small, but we will be a player in the grocery market in Madison. We will focus on three (3) core values, Be Curious, Be Resourceful & Take Initiative. These core values will guide us as we build a team, build sales and become a lasting member of our community.

Mission Statement:

Maurer's Urban Market exists to feed our community by providing accessible, affordable, and culturally inclusive food, while building meaningful relationships that honor where our neighbors are on their food journey.

Company History:

The idea of Maurer's Urban Market first started in 2018. An existing store, Pick N' Save (Parent Company Kroger) decided it wanted to close its doors. This move by the company would trigger an ethnically

diverse and lower income part of Madison becoming a food desert. Originally, Kristie Maurer was approached by a broker who was putting together a deal for a large complex to be built with a hospital group and for a grocer to be an anchor tenant on the property. At the time, Kristie was the Store Director of Fresh Madison Market and was a leader in the small format grocery store concept. This initial concept fell through as the City of Madison decided to file a Request for Proposal on its already owned property known as the Truman Olson. The Truman Olson Property was adjacent to the existing Pick N' Save location. The RFP stipulated that all proposals had to include a grocery store tenant. It was at this time that Kristie Maurer decided it was her opportunity to start her next venture in the grocery industry. She had always been passionate about urban grocery store design and another urban store in Madison, a town she was already familiar with, became the obvious choice. So, Kristie filed the initial response to the RFP, then partnered with Gorman & Company a local developer and property management firm, to file the formal RFP with the City. After several neighborhood planning commission meetings, the Maurer/Gorman concept did not win. Despite the setback Kristie Maurer went on to design and launch a Maurer's Urban Market concept in Milwaukee, WI in a partnership with Northwestern Mutual and under the family business banner.[1]

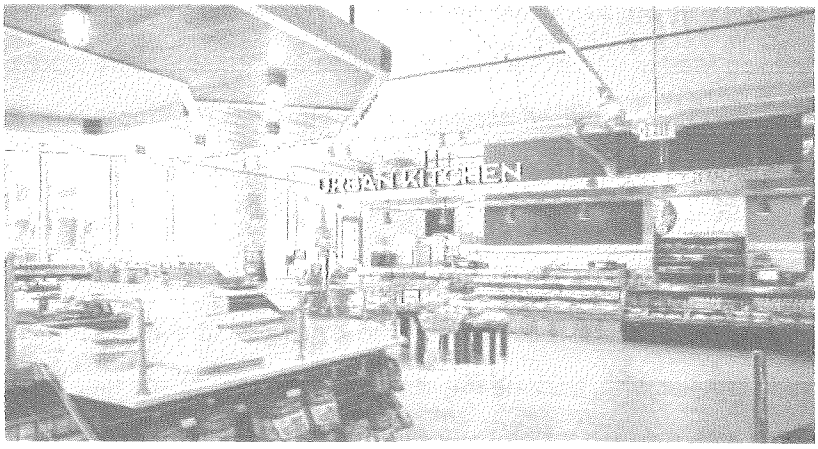
The Maurer's Urban Market history takes a turn in 2022 just as grocers from around the world take a collective sigh of relief that they survived a global pandemic; the Truman Olson Project in Madison, WI is now in need of a new grocer. The Madison Mayor had expressed her desire to see this project come to completion and had made a commitment to the south side of Madison that those neighborhoods would not become a food desert. The City agreed to own the condo portion of the property to ensure that a grocery store is always part of the neighborhood. It was at this announcement that Kristie and the City reunited. Kristie saw this as her opportunity to begin where she left off many years ago, and this is the core of Maurer's Urban Market.

Services/Markets/Products:

Maurer's Urban Market is going to be a local neighborhood grocery store in downtown Madison, WI. It will feel and look like an urban grocery store, however it is going to operate like the local neighborhood market. It will be conscious of price and the diverse neighborhood that is represents. We will be a full-service grocery store with all departments represented. Meat/Seafood, Produce, Beer/Wine/Liquor, Deli, Dairy/Frozen, Bakery, Catering, Sushi, Coffee Shop, Center Store including dollar items and

[1] City of Madison Grocery Study

health/beauty products are all departments that will be represented. A large ethnic section for specially sourced products will also be available, as the neighborhoods have asked for this type of specialization.







Maurer's Urban Market will have online shopping with delivery that we will do in-house and not with a third-party vendor. Maurer's will also have home delivery for customer-shopped groceries. This service is in recognition of the fact that many of our customers will be older and/or may not have a personal vehicle yet want to shop for their own food. Our home delivery program will allow our customers to shop in-store and have their groceries delivered to their residence later in the day.

Catering will also be a service that is provided by Maurer's Urban Market. The catering market is extremely "hot". Sadly, many restaurants have closed, and a few local grocers are reducing their catering footprint due to the labor market. This puts Maurer's Urban Market in the driver's seat to cultivate sales for its food service team, this in turn helps promote the brand and build customer awareness and loyalty. Kristie also built her reputation in catering several years ago in Madison and still has many of those relationships, which will help Maurer's pick-up contracts with several established businesses in town.

Management Team:

Kristie Maurer will be the onsite daily owner/manager. She will also be the acting Store Director. This role will ultimately be filled within 3-5 years pending sales and growth. Kristie follows the servant leadership model of management and believes that the only way to ensure the success of this store is to hire the right people and train them in her way of retail. A staff of 15 department managers will directly report to her, each with their own group of employees to manage.



Legal Structure and Ownership:

MUM LLC will be 100% female owned and operated and will be dba as Maurer's Urban Market.

Locations and Facilities:

Maurer's Urban Market will be the only commercial tenant of the Truman Olson Project. The developer Brandon Ruhl partnered with Movin Out, a local non-profit charity that specializes in providing

affordable housing to people with disabilities.[2] https://www.movin-out.org/ This complex will have 150 apartment units and as of May 2023 already has a waitlist for tenants. The condo documents require that Ruhl/Movin Out have a grocer as their tenant for a minimum of ten (10) years.[3] Maurer's Urban Market will be the tenant of a 24,000 square foot space that is owned by the City of Madison.[4]

Permits/Regulations:

Maurer's Urban Market t is subject to extensive and frequently changing federal, state, and local laws and regulations for continued operation in the food business, specifically in the processing and sales of fresh foods. The statutory and regulatory framework imposes compliance burdens and risks on Maurer's Urban Market, including requirements to obtain and maintain government permits for initial & continued operation. Maurer's Urban Market permits will be subject to periodic review and may be subject to modification or revocation by the relevant regulatory authorities. Permits include but not limited to Women & Infant Child (WIC Program), Quest/Food Stamps, Tobacco Regulations, Alcohol Permit (Special Rules for Downtown Madison), Food Service License, USDA/Meat Processing, PCI/credit card payments.

PRODUCT DESCRIPTION

Opportunity:

Maurer's Urban Market has a great opportunity with this location. The trade area is centered in south Madison. The opportunity comes from the fact that an existing grocery store wants to close, and the city and neighborhoods are desperate to keep a grocery store. As this business plan will point out, the city has invested over ten (10) million dollars into this project. They purchased the Unit 2 parcel to be the landlord to ensure that a grocer stays in this location. The city has continued to invest in south Madison. It should be noted that Park Street is a major throughway into and out of the city and the city has committed to continue to build and improve the trade area all the way to the highway over the next ten (10) years. As the market research indicates from 2018 to 2021 the trade area has improved with increased market rate apartment units, a bus corridor, two major remodeled hospital clinics, and a

[2] Movin' Out, Inc. - Housing Solutions for People with Disabilities (movin-out.org)
[3] 2023 Condo Declaration
[4] July 2023 Proposed Fixture Plan

technical college. Madison has two major roads in/out of the city on the south side: that being Park Street & Fish Hatchery Road.

Another major opportunity is the existing grocer (Pick N' Save) has not yet closed and has given a verbal commitment to remain open until Maurer's opens. Pick N' Save will close their doors in conjunction with the opening of Maurer's Urban Market. The opportunity here is that customers do not have to shop elsewhere before they change stores. Not losing the existing customer prior to opening day is a huge opportunity and one we do not want to lose.

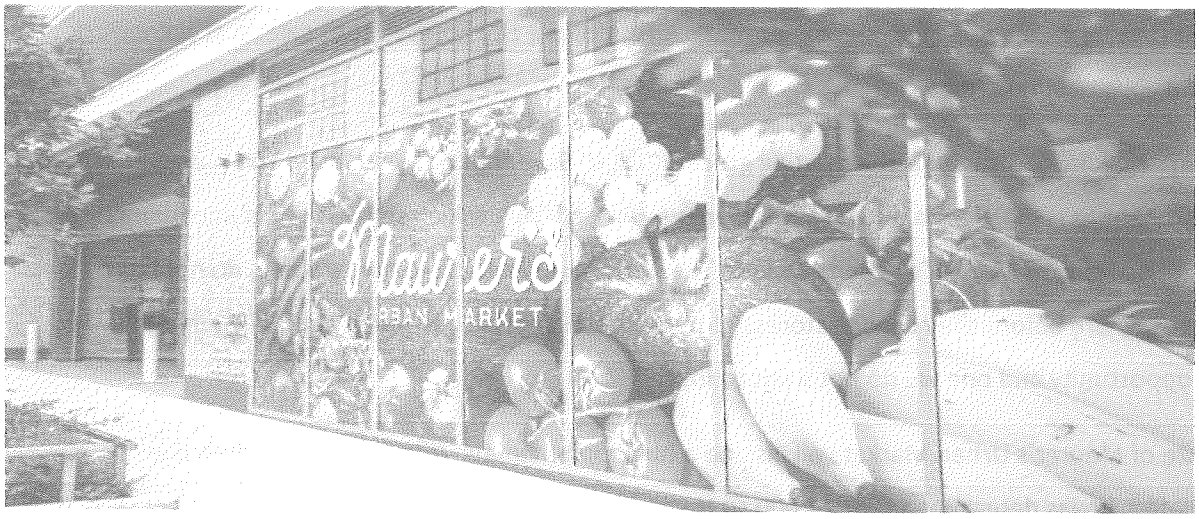
The size of Maurer's Urban Market will also be a huge opportunity. After all the research was completed, it was determined that 24,000 sq ft would allow the store to maximize its product skus and have a higher-than-average dollars per square foot. The current projected dollars per square foot are $9.82 year one (1) and increase to $11.40 by year three (3).[5]

The fact that Maurer's Urban Market is an independent local grocer is another opportunity. This will allow Maurer's to be adaptable to changing customer demands and pivot to keep sales growth always in the positive. Much of the trade area competition is under corporate ownership, which means that out-of-state players are directing sales. This advantage is worth mentioning because a marketing campaign will be created, highlighting the strength of the "Buy Local" which is a campaign that is already strong in the downtown Madison market.

Product Overview:

This will be a traditional grocery store that will have all departments represented. The perimeter departments will be of heavy focus based on the demographics. Departments like produce, deli/bakery, meat/seafood will all be sought after. The store will have a large sushi station with hot bowl options as well as boba tea. A coffee franchise will be in this store as well. Maurer's Urban Market will partner with Biggby Coffee based out of Michigan. This will be the first Biggby location in the Madison area and will be the first Biggby inside a grocery store. While the store wants to make sure it caters to its local neighborhood shopper it will not forget about all the business within walking distance of its doors. The grab-in-go options for those customers who want somewhere for lunch or need a meal solution for dinner that night will be focused on with the perimeter as well.

[5] 2021 Market Study & 2023 Proforma



Pricing:

The pricing strategy will be a major factor in the success of this store. Within the trade area the median income is $49,100 and approximately 43% of the population has an income below $40,000. The apartments directly above the store are income adjusted, so we will be judged very critically if our pricing strategy is not competitive. Inflation and reduced food stamp money is furthering the strain on families' pocketbooks. Maurer's needs to showcase that they can help the customer stretch their food dollars. The weekly ad will be extremely important, competition in the trade area does not focus on ad or ad sales, so this will be a way to differentiate. Meal deals, meat sales, store events and direct mailer campaigns will help the customer see us as a business trying to ease their food dollar burdens. We will have a pricing profile evaluation completed before the store opens and will be opening our doors with the best pricing strategy in the market. The current plan is to complete another full pricing evaluation after year three (3). This pricing strategy evaluation is sooner than the industry recommends, but it indicates our desire to keep the sales growth pressure high and make sure we have not lost touch with our market.

Maurer's Urban Market will also be implementing ESL (Electronic Shelf Tags) at the time of opening. ESL tags will allow the store to stay more competitive and pick up any penny profits by being able to adapt to changing supply costs. Traditionally, price changes require three to four days of lead time. ESL allows the retailer to adapt instantaneously, helping us maximize the gross profit dollars.

MARKET ANALYSIS

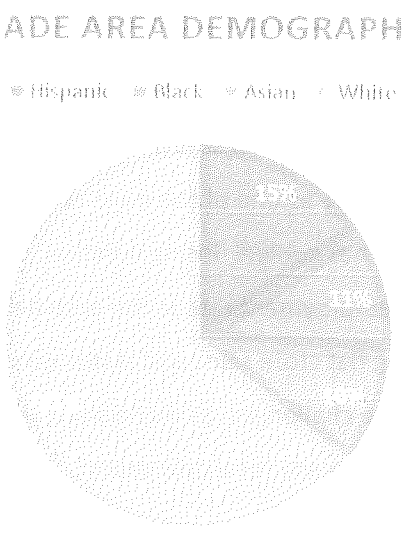
Industry Overview:

Maurer's Urban Market will be competing in what was a highly competitive grocery landscape. Pre-Covid, Madison was known in the industry as one of the most competitive grocery markets in the country. Post covid, that competition has cooled. Rising inflation, supply chain issues, decrease in food stamp monies and a less than 2% unemployment rate in the area has all retailers feeling pressure and burnout. Many retailers are accepting flat store sales and status quo as a win. Entering the market at this moment in our economy has some challenges, as mentioned above, however the opportunities for sales growth are exciting. The market is ready for a new grocer.

Customers & Market Segmentation:

Like many city-urban grocery stores, Maurer's Urban Market will have many different types of customers. But by defining those customers into categories, Maurer's can make a strategic marketing plan that will focus on sales growth.

1. Neighborhood Customers (those people that live in the area, apartments above, surrounding apartments and homes & those that already shop at Pick N' Save)
2. Daytime Customers (those people that travel into the city for work, that work in the surrounding area and are looking for a daytime meal solutions)
3. Business to Business Customers (local businesses who need in-store food for breakrooms, etc as well as catering needs)
4. Float Customers (those people who leave the trade area to shop as well as those that are not in the trade area but feel committed to our mission)
5. Online Customers (those that will only shop with us online, may or may not be in the trade area)



The trade area demographic is important information to review as it determines what sections of the grocery store is the most important. There are certain customer generalizations that we use for store design and growth implementation. For example, the Hispanic and Asian customer prioritizes fresh, specifically produce, then meat/seafood. The Black customer prioritizes center store items and meat/seafood departments. Therefore, when looking at the trade market we can determine that perimeter departments (meat/seafood, produce) are going to be extremely important in our go-to-market strategy.[6]

Business to Business & Daytime Statistics
600 Businesses in Trade Area
18,600 employees
47% Health Care & Social Assistance
69% White Collar
50,200 Daytime Population
Median Salary $48,100/Average Salary $60,600

The location of Maurer's Urban Market will lend itself well to the daytime customer specifically. The store is located within walking distance of two major clinics and less than a mile from two major hospital groups. Meriter Unity Point Health Hospital and Saint Mary's Hospital both have hospitals with

[6] 2018 & 2021 Market Study

emergency rooms within walking distance. And both Saint Mary's and UW Hospital group both have large clinics with a "lunch time" walk of the store. The daytime customer will be an important customer for departments like deli, bakery, coffee shop and sushi. A portion of the store sales needs to recognize the power of the daytime customer whether that be a walking coffee break or need for "fresh" lunch options. The casual food options around the store and the subsequent hospital groups are minimal. It should be noted that daytime customers are not your neighborhood customers, you most likely cannot change their already existing shopping pattern closer to home, but the goal will be to become part of their daily food needs centered around work[7].

Catering will also be a large portion of our sales growth. The Madison catering market is extremely hot right now. Restaurants are closing in record fashion around Madison which puts the pressure on local grocers for catering needs. However, grocers either cannot keep up with the volume of requests, due to staffing, and are attempting to get out of the space altogether. As the pandemic closed many gatherings down for several years in Madison, the University, law offices and other local businesses are attempting to get back together and have catering needs that cannot be met. Maurer's is in a perfect position to go after that business.

Float customers refers to those customers who currently leave the trade area to shop. They often go to big box chains or dollar stores. They feel the need to go outside the trade area for their traditional grocery needs. The opportunity here is to convert a portion of this customer base.

The online shopping customer is a customer that typically will not come to your physical store. Traditionally these customers were often home bound, elderly, disabled, or a college student but the pandemic helped explode the grocery online shopping trend. At Maurer's Urban Market we will not outsource our shopping and delivery program. The best way to ensure that deliveries and shopping are done correctly and efficiently is to keep the service internal. While many grocers are uncomfortable in this area, Kristie has been involved with online shopping/home delivery since 2010 and has adopted many best practices to make the program as efficient as possible. The other adjacent service we will be bringing to the market is refrigerated lockers. Refrigerated lockers in the right locations around town will allow for us to bring grocers to certain areas, this will increase our sales and reduce our labor since all those deliveries will be in one location.

[7] 2021 Market Study

Competition Breakdown:

A breakdown of the competition given the complex nature of the market is necessary. It should be noted that these market studies are unique, in that Madison is an Isthmus and therefore large portions of the trade area do include bodies of water. It also means that car travel is different than typical areas because the waterways create extra barriers for people. Within the 1-mile radius of the location, there is no other grocery store, which the exception of an Asian grocery store. It has been reported that the Asian grocery store will be closing in 2025 for a multi-use apartment complex to be built and may not reopen.

The 1 to 2-mile radius includes Trader Joes, Fresh Madison Market, and Capital Center Foods. Trader Joes is a chain retail grocery store that does not have a full-service store yet has a large cult-like following and does 16% of the market share. Maurer's Urban Market needs to have a strong go-to-market strategy against Trader Joes. Capital Center Foods is an independently owned grocery store with 5% market share. The owner is looking to retire, and the store is focused on the immediate community around it and no one has seen much growth from it in recent years. Fresh Madison Market is the store I am most familiar with and has 7% of the market share.[8] This store is known as a "college campus" store and many older adults are turned off by it. Fresh Madison Market is now a corporate chain run by SpartanNash based in Michigan. The opportunity here is their catering business which puts Maurer's Urban Market is in a strategic position to go after. The purpose of the competition breakdown is to show that the location of the Maurer's Urban Market is a strategic advantage, and that the ownership of Maurer's Urban Market is extremely familiar with its competitive landscape and can use that for sales growth.

MARKETING AND SALES PLAN

Maurer's Urban Market has already gotten a lot of great press within the last year. All the major news outlets have reported on the store opening at least twice within the last year. The pre-opening and opening excitement will be huge. We will be using that "hype" to build an aggressive marketing campaign. One of the major pre-opening activities will be to hire the Executive Chef and Catering/Events Manager. The Catering/Events Manager will be able to sell catering before Maurer's is even open. Catering events also allow us to showcase our food and what we stand for, while building sales.

[8] 2018 Market Study

Key Message:

Our Mission is to feed our community, both literally and figuratively. Maurer's Urban Market is a locally owned independent grocery store that wants to feed its community.

Marketing Activities:

The strategy will be to use as many marketing options as possible within the first year and see how customers respond. We will be using traditional print media, digital media, social media, catering/events, nonprofit sponsorship and community events. We will be attempting to add more suburban/rural marketing strategies within the urban store format. The current plan is to:

- Two-week Ad: We will be running an extremely aggressive weekly Ad, that will turn over every 2 weeks. This will help us tell our pricing story to the customer. While we cannot compete on price with the large box stores, we can make our ad the most aggressive in the market.
- Direct mail: These will include fridge magnets and 4-part couponing.
- Events: Ideas such as Meat Sales, Buy 2, Get 1 Free Event, Ribfest, Holiday Showcase, Made in WI Event. These types of events are both fun for the store/neighborhood but get great press and word of mouth. Food is fun and we need to be able to celebrate that story. Events are a great way to meet our mission of feeding our community.
- Radio/On Air: Maurer's has already secured several reporters to report on its build out and design. Local anchor people have already been secured to be on site for grand opening plans. This free advertising will be used as much as possible.
- Non-profit work: Donations and sponsorships of local non-profits will be vital to showing the community who we are and what we stand for. Our core management team will all be expected to donate time/talents to local charities that they are passionate about.
- Traditional Print: Will attempt a few weeks of billboard ads and bus route ads to create brand awareness.
- Digital: Digital marketing such as social media, email marketing or SEO. I have an idea for a U-tube channel with a local anchorwoman giving all sorts of behind-the-scenes scoop.

It should be noted that Maurer's Urban Market will hire a firm that specializes in grocery store marketing, and they will keep us on track with our yearly goals. We will also be hiring a local independent contractor to advise on a more local approach that is specific to Madison, such as small videos and the use of local influencers in our digital marketing.

Sales Growth:

Sales Growth	
1	$12,256,400
2	$13,585,821
3	$14,224,800
4	$14,438,172
5	$14,654,745
6	$14,874,566
7	$15,097,684
8	$15,324,150
9	$15,554,012
10	$15,787,322

The sales growth is budgeted and projected over a 10-year period. This sales growth is for forecasting purposes and shows a relatively modest or "flat" growth rate. This is what would be expected in a worst case scenario, and I believe given all the reasons above that Maurer's Urban Market has the capacity to increase those sales. However, for financial planning purposes we will assume modest growth rate scenarios.[9]

FINANCIAL PLAN

Funding Request:

Equipment Build-Out	$3,600,000
Construction Build-Out	$3,600,000
Building Construction	$1,000,000
Total Build-out Costs	$8,200,000
Pre-Opening Inventory	$720,000
Pre-Opening Soft Costs	$500,000
Total Start-up Costs	$9,420,000
UNFI Support	($250,000)
City of Madison	($3,853,000)
Total Funding Request	$5,317,000

[9] Proforma

LABELED PLANS

MAURER'S URBAN MARKET
801 CEDAR STREET
MADISON, WI 53715

Q102

22-11690

June 2026 ALRC New License

Class A Licenses.csv

All items

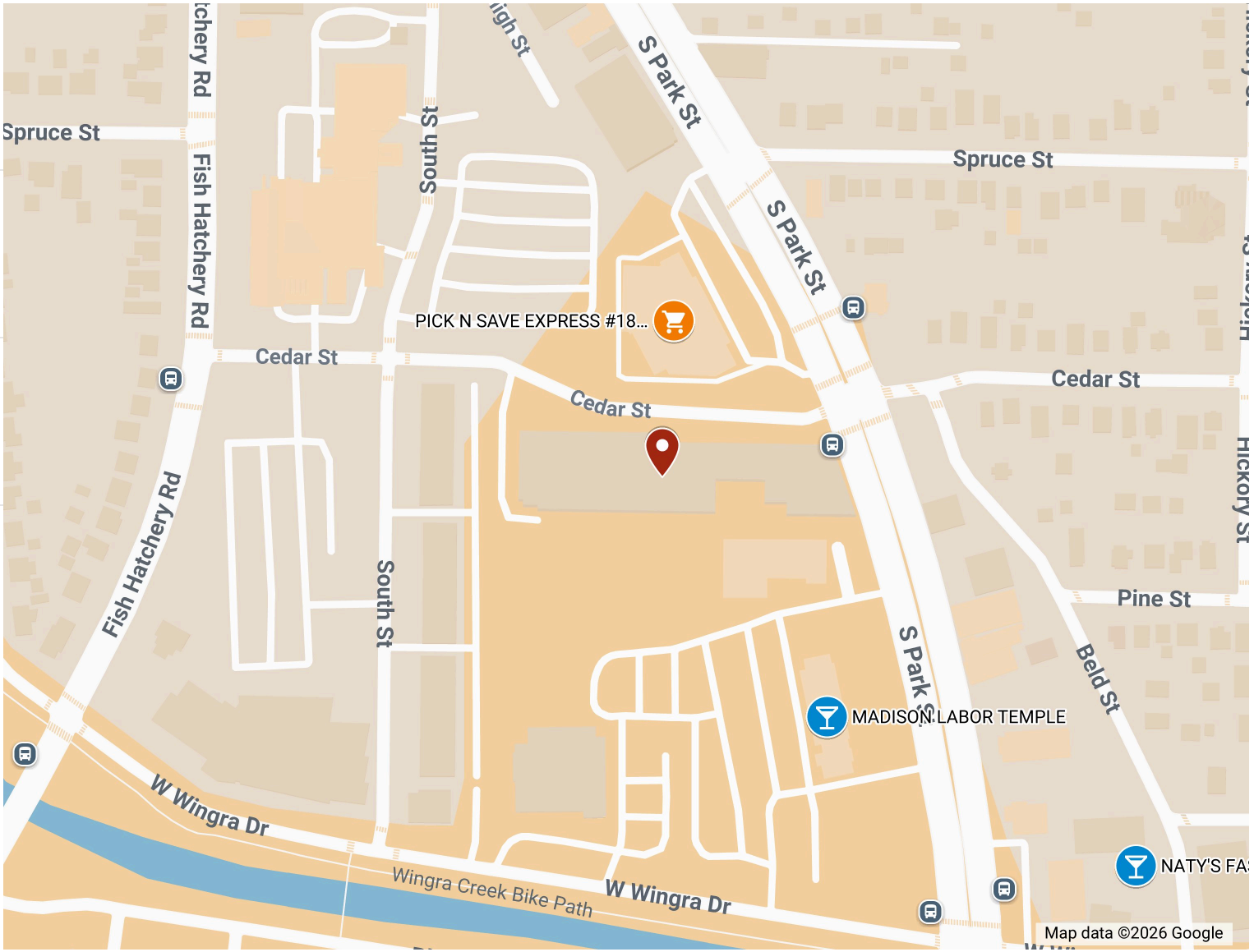
Class B Licenses.csv

All items

New Licenses.xlsx

All items

New licenses are drops, existing Class A licenses are orange shopping carts, existing Class B licenses are blue martini glasses.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93370

File ID:	93370	**File Type:**	License	**Status:**	Public Hearing
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/27/2026
File Name:				**Final Action:**	

Title: Public Hearing - New License
Juicy Organics LLC • dba Juicy Organics LLC
5 N PInckney St • Agent: Ashianti Collier-Slaton
Estimated Capacity (in/out): 45/0
Class B Combination Liquor & Beer • 30% alcohol, 50% food, 20% other
Police Sector 406 (District 4)

Notes:

Sponsors:

Effective Date:

Attachments: LICLIB-2026-00325 5 N Pinckney Juicy Organics LLC 2026 Liquor-Beer License App.pdf, 5 N Pinckney Juicy Organics LLC 2026 business plan.pdf, 5 N Pinckney Juicy Organics LLC 2026 sample menu.pdf, 5 N Pinckney St map.pdf

Enactment Number:

Author:

Hearing Date:

Entered by: jverbick@cityofmadison.com

Published Date:

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Clerk's Office	05/28/2026	Referred for Introduction				
	Action Text:	This License was Referred for Introduction					
	Notes:	Alcohol License Review Committee- Public Hearing (6/17/26), Common Council (7/7/26)					
1	COMMON COUNCIL	06/09/2026	Refer For Public Hearing	ALCOHOL LICENSE REVIEW COMMITTEE			Pass
	Action Text:	A motion was made by Madison, seconded by Glenn, to Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.					

Text of Legislative File 93370

Title

Public Hearing - New License
Juicy Organics LLC • dba Juicy Organics LLC
5 N PInckney St • Agent: Ashianti Collier-Slaton
Estimated Capacity (in/out): 45/0
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Police Sector 406 (District 4)

Liquor/Beer License Application

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

251

(Agenda Item Number)

(Legistar file number)

LICLIB-2026-00325
(License number)

4 (Alder District #)

406 (Police Sector)

Office Use Only

RECEIVED
MAY 17 2026
MADISON CITY CLERK

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor, ☒ Class C Wine

Section A – Applicant

1. List the name of your ☐ Sole Proprietor, ☐ Partnership, ☐ Corporation/Nonprofit Organization or ☑ Limited Liability Company exactly as it appears on your State Seller's Permit.

   Juicy Organics LLC

2. Trade Name (doing business as) Juicy Organics LLC

3. Address to be licensed 5 N. Pinckney St, Madison, WI 53703 (suite 101)

4. Mailing address "

5. Anticipated opening date 3/18/25

6. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?

   ☒ No ☐ Yes (explain)

7. Does another alcohol beverage licensee or wholesale permitee have interest in this business? ☐ No ☒ Yes (explain)

   Co-owner, Corey Marionneaux is applying as well

Section B—Premises

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

   Alcohol would be served in the suite mentioned above. Alcohol is served from behind the canter(service counter). Alcohol would be stored in the basement. Receipts would be kept electronically, but physical receipts would be kept in the admin area of the back office/kitchen.

9. *Applicants for on-premises consumption only.* Estimated capacity (patrons and employees):

   Indoor: 45 Outdoor: 0

10. Describe existing parking and how parking lot is to be monitored.

    Street parking, metered parking, parking ramp a couple blocks away. No parking lot, public parking only.

11. Was this premises licensed for the sale of liquor or beer during the past license year?

    ☒ No ☐ Yes, license issued to _____ (name of licensee)

Section C—Corporate Information

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent Ashiantii Collier-Slaton

13. City, state in which agent resides Sun Prairie, WI

14. How long has the agent continuously resided in the State of Wisconsin? 32 years

15. Has the liquor license agent completed the responsible beverage server training course?

    ☐ No, but will complete prior to ALRC meeting ☒ Yes, date completed 8/15/24

16. State and date of registration of corporation, nonprofit organization, or LLC.

    WI 3/17/15

17. In the table below list the directors of your corporation or the members of your LLC.
    ☐ Attach background check forms for each director/member.

Title	Name	City and State of Residence
Co-Owner	Ashiantii Collier-Slaton	Sun Prairie, WI
Co-Owner	Corey Marionneaux	Sun Prairie, WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.

    Corey Marionneaux

19. Is applicant a subsidiary of any other corporation or LLC?

    ☒ No ☐ Yes (explain) _____

20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?

    ☒ No ☐ Yes (explain) _____

Section D—Business Plan

21. What type of establishment is contemplated?
☐ Tavern ☐ Nightclub ☒ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store without gas pumps ☐ Convenience Store with gas pumps
☐ Other _____

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? ☒ No ☐ Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
X	9am - 12am	9am - 12am	9am - 12am	9am - 12am	9am - 1:30am	9am - 1:30am
(Class B only) Enter below any hours when food service will not be available, if applicable						
-	-	-	-	-	-	-

Section E—Consumption on Premises

This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.

24. Indicate any other product/service offered. Healthy foods & drinks, retail items

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:
30 % Alcohol 50 % Food 20 % Other

If applicable, describe "Other": retail items such as teapots, tea kits, gift sets

Do you have written records to document the percentages shown? ☒ No ☐ Yes
You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment? ☐ No ☒ Yes—what kind? Poetry

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

Section F—Required Contacts and Filings

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted. ☐ No ☒ Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting. ☐ No ☒ Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session. ☐ No ☒ Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting. ☐ No ☒ Yes

31. I agree to contact the Deputy Clerk prior to the ALRC meeting. ☐ No ☒ Yes

32. I agree to contact the neighborhood association representative prior to the ALRC meeting. ☐ No ☒ Yes

33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted. ☐ No ☒ Yes

34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864] ☐ No ☒ Yes

35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776] ☐ No ☒ Yes

36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? ☒ No ☐ Yes

Section G—Information for Clerk's Office

37. This application is for the license period ending June 30, 2026.

38. State Seller's Permit 456-1028820359-02

39. Federal Employer Identification Number 47-3413057

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person Ashiantii Collier-Slaton

Business phone 608-957-9390 Business e-mail address ashiantii@juicy-organics.com

Preferred language English

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

☐ Yes (language: _____)

☒ No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

☐ Sí, lenguaje: _____

☐ No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name Robert Procter

Phone 608-692-8270 E-mail rprocter@axley.com

NOTICE: Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

☒ Copy of State Seller's Permit (Not Business Tax Registration Certificate), ☒ Appointment of Agent (if Corp/LLC), ☒ Member background investigation forms, ☒ Articles of Incorporation (if Corp/LLC), ☐ Floor Plans, ☐ Copy of Lease, ☐ Business Plan, and ☒ Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

Read carefully before signing: *Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.*

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than $1,000.

Ashwini Gallin-Salatar — 5/15/26

(Officer of Corporation/Member of LLC/Partner/Sole Proprietor) (Date)

Clerk's Office checklist for complete applications

☑ WI Seller's Permit Certificate (matching articles of incorporation)	☑ Background investigation form(s)	☐ Floor Plans
☒ FEIN	☐ Form for surrender of previous license	☒ Lease
☒ Written description of premises	☒ *Articles of Incorporation	☑ Business Plan
	☑ *Appointment of Agent	☐ **Sample Menu
	* Corporation/LLC only	** Class B only

Upon Application Submission, the Clerk's Office issued to the application:

☐ Orange sign ☐ Orange business card

☐ "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office _____

Date of ALRC meeting _____ Date license granted by Common Council _____

Date provisional issued _____ Date license issued _____

2026



Proposal
Business Plan

Juicy Organics

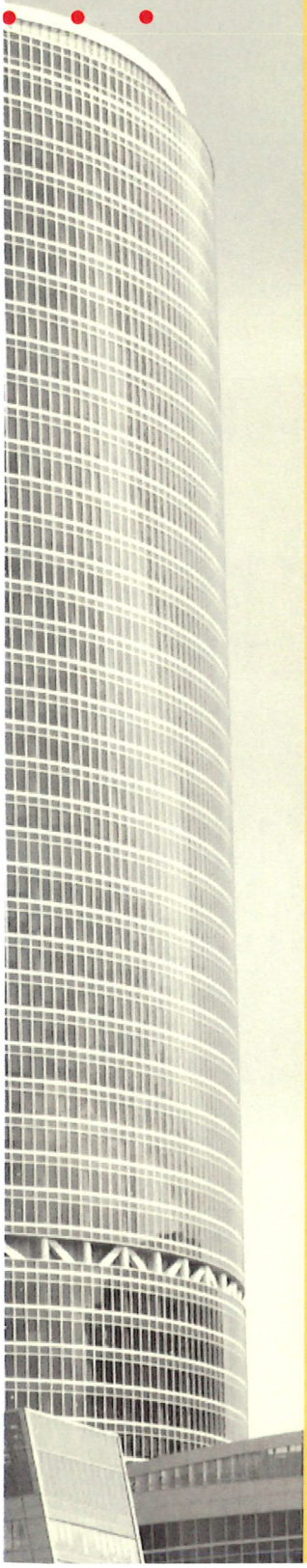


Table Of Contents

02 About Company

04 Market Research & Analysis

06 SWOT Analysis

07 Organizational Structure

09 Products & Services

11 Marketing & Sales Strategy

13 Start Up Costs

14 Monthly Operating Budget

17 Profit & Loss Projection





About Company

Juicy Organics is proudly situated in the heart of downtown Madison, gracing the bustling square with a touch of green and a breath of fresh air. Our prime location, directly across from the state capitol, positions us at the crossroads of urban energy and natural well-being. Since our inception, we have remained committed to a simple yet profound philosophy: all-natural, all fresh, from earth to earth. Our products are a testament to this belief, offering our customers the purest nourishment nature can provide while evolving to meet the growing demands of today's health-conscious consumers.

Since 2013, Juicy Organics has been fueling athletes, wellness enthusiasts, busy professionals, and families alike through a thoughtfully curated menu centered around health, convenience, and flavor. Our smoothies are more than just delicious beverages; they are crafted from premium fruits, vegetables, and functional ingredients, each blend designed to offer specific health benefits such as energy enhancement, immune support, and post-workout recovery. Complementing our smoothie offerings are nutrient-rich acai bowls, providing customers with satisfying, antioxidant-packed meal options that align with active and wellness-focused lifestyles.

Tea lovers continue to enjoy our expansive selection of over 100 different teas, each one featuring traditional and natural healing properties. Our shelves boast an array of all-natural herbs, including exclusive blends from a renowned Chinese herb doctor and carefully sourced varieties from countries around the globe. In addition to traditional herbal teas, Juicy Organics has expanded its beverage portfolio to include boba tea and premium coffee offerings, broadening customer appeal while preserving our commitment to quality and customer experience.



Recognizing the evolving needs of our market, Juicy Organics has strategically expanded beyond beverages alone. Our menu now includes a carefully selected lineup of signature sandwiches, offering convenient and nourishing food options that appeal to a broader consumer base while maintaining operational efficiency. This evolution allows us to serve as a comprehensive wellness café rather than solely a juice bar.

In addition to food and beverage services, Juicy Organics has introduced a retail wellness component, featuring curated health products, herbal remedies, supplements, and self-care items that align with our mission of promoting holistic well-being. This retail expansion strengthens our position as a lifestyle brand, offering customers access to wellness solutions that extend beyond the café experience.

At Juicy Organics, convenience meets health and lifestyle. Customers are welcome to visit our café for smoothies, juices, teas, coffee, boba beverages, acai bowls, sandwiches, and wellness products, all within an inviting environment that promotes balance and vitality. Our diverse offerings allow us to meet a wide range of consumer preferences while remaining rooted in our foundational commitment to natural wellness.

As a member of the thriving health café, specialty beverage, and wellness retail industries, Juicy Organics caters to the growing demand for accessible, nutritious, and lifestyle-oriented products. The industry has experienced significant growth in recent years, fueled by societal shifts toward health-conscious living, functional nutrition, and demand for businesses that integrate wellness into daily life.

The inception of Juicy Organics was motivated by a recognized gap in the local market for genuinely fresh, health-focused food and beverage options. By providing a sanctuary where customers can nurture their bodies while enjoying convenient, flavorful offerings, Juicy Organics has successfully positioned itself as a trusted wellness destination in downtown Madison.

At the core of Juicy Organics is its mission: "To invigorate the community with a kaleidoscope of fresh, wholesome juices, smoothies, foods, and wellness products that elevate health and enliven the senses." This mission continues to guide every aspect of business operations, from sourcing and menu development to customer service and retail curation. It reflects our deep commitment to inspiring healthier lifestyles within the community.

Legally, Juicy Organics is structured as a Limited Liability Company (LLC), combining the flexibility of a partnership with the liability protections of a corporation. This structure safeguards the personal assets of the owners while offering a favorable framework for growth and scalability.



Market Research & Analysis

The organic juice bar, specialty tea, coffee, wellness café, and health-focused quick-service industries represent a rapidly expanding segment of the broader food service and wellness economy. These sectors are characterized by significant shifts in consumer behavior toward improved nutrition, convenience, functional foods, and holistic well-being. Industry trends are heavily influenced by increasing awareness of the health benefits associated with fresh fruits and vegetables, herbal teas, nutrient-dense foods such as acai bowls, specialty beverages like boba tea and coffee, and an overall desire for transparency in sourcing and production. Fueled by these sentiments, the industry has enjoyed consistent growth, with consumers increasingly seeking businesses that combine wellness, convenience, and lifestyle integration.

In the United States, the juice bar and health café markets have successfully capitalized on growing demand for organic juices, smoothies, acai bowls, herbal teas, coffee, and functional wellness products. This market now represents a multi-billion-dollar industry, bolstered by consumer spending on health products, convenient meal options, and premium specialty beverages. The addition of wellness retail products further aligns businesses like Juicy Organics with the expanding global wellness economy, where consumers are increasingly drawn to trusted brands that provide integrated health and self-care solutions.

The target market for Juicy Organics consists primarily of health-conscious individuals across multiple demographics, including millennials, Gen Z consumers, busy professionals, students, fitness enthusiasts, families, and tourists. Millennials and younger consumers in particular often demonstrate higher spending on wellness-based food, specialty beverages, and lifestyle-oriented brands that align with their personal values and image. Downtown professionals and visitors also represent significant market segments due to their interest in convenient, premium, and health-forward food and beverage options.

Market needs and demands within this industry revolve around convenience, nutritional value, product variety, taste, and experience. Consumers increasingly seek businesses that offer multiple healthy options in one location, including smoothies, juices, teas, coffee, acai bowls, sandwiches, and wellness products. This diversification allows businesses to serve customers throughout multiple dayparts, from breakfast and lunch to afternoon beverages and retail purchases. Convenience remains a critical deciding factor, with customers prioritizing quick service while still expecting premium quality and functional health benefits.



Market trends and patterns further indicate growing consumer preference for businesses that emphasize sustainability, ethically sourced ingredients, clean-label products, and wellness-centered branding. Customers are increasingly drawn to businesses that offer superfoods, herbal remedies, adaptogenic beverages, and holistic health products alongside traditional café offerings. Additionally, the popularity of boba tea, specialty coffee, and customizable health foods has expanded the market potential for diversified wellness cafés.

Competitor analysis reveals that Juicy Organics operates within several overlapping competitive categories, including national smoothie and juice chains, local coffee shops, bubble tea establishments, health food cafés, acai bowl concepts, and wellness retailers. Major chains such as Jamba Juice, Tropical Smoothie Café, Starbucks, and regional tea or boba shops maintain advantages in brand recognition and scale. However, these larger competitors often lack the comprehensive, wellness-centered, and community-driven experience that Juicy Organics provides through its integrated menu and retail offerings.

Local competitors may offer individual components such as coffee, smoothies, or wellness products, but few establishments successfully combine fresh juices, smoothies, herbal teas, boba tea, coffee, acai bowls, sandwiches, and retail wellness products under one cohesive brand. This creates a unique competitive advantage for Juicy Organics, allowing it to differentiate itself through:

- Multiple diversified revenue streams
- Broad demographic appeal
- Strong downtown location
- Health and wellness brand identity
- Customer convenience through comprehensive offerings
- Cross-selling opportunities between café and retail products

Potential barriers to entry include high startup costs for equipment and inventory, premium downtown real estate expenses, fresh ingredient supply chain management, product diversification complexity, and brand differentiation within a competitive marketplace. However, Juicy Organics' established reputation, broad product offerings, and strong location help mitigate these challenges while creating meaningful barriers for future competitors.

The forecast for Juicy Organics remains exceptionally positive given the continued growth of wellness-oriented consumer spending and the company's strategic positioning within multiple expanding markets. By grounding its business model in quality, consumer trends, diversified product offerings, and a comprehensive understanding of the competitive landscape, Juicy Organics is well-positioned to capture a substantial share of the local health café, specialty beverage, and wellness retail markets.



SWOT Analysis

STRENGTHS

Juicy Organics benefits from a strong wellness-centered brand built around fresh, organic products and a diverse menu that includes juices, smoothies, herbal teas, boba tea, coffee, acai bowls, sandwiches, and retail wellness products. Its strategic downtown Madison location provides consistent foot traffic from professionals, students, tourists, and health-conscious consumers. The company's broad product offerings create multiple revenue streams while appealing to a wide customer demographic. Additionally, its inviting atmosphere, convenience-focused service model, and experienced management team strengthen its market position and support long-term growth.

WEAKNESSES

As a small business, Juicy Organics faces financial limitations that may restrict aggressive marketing, expansion, or infrastructure investments compared to larger competitors. Managing a diversified menu and retail inventory increases operational complexity and can present challenges in maintaining consistent quality across product categories. The business also remains vulnerable to supply chain disruptions, seasonal ingredient fluctuations, and rising costs associated with fresh produce, specialty ingredients, and wellness products.

OPPORTUNITIES

Increasing consumer demand for health-focused food, specialty beverages, and holistic wellness products presents substantial opportunities for Juicy Organics. Strategic partnerships with local gyms, wellness centers, businesses, and community organizations can expand customer reach and brand visibility. Additional growth opportunities include digital ordering platforms, delivery services, e-commerce wellness sales, seasonal product innovation, and expanded retail offerings that align with evolving consumer wellness trends.

THREATS

Juicy Organics operates in a highly competitive industry facing pressure from national chains, local cafés, coffee shops, smoothie bars, and wellness retailers. Economic downturns, inflation, and reduced discretionary spending may impact consumer purchasing behavior for premium-priced products. Rising ingredient costs, labor shortages, regulatory changes, and supply chain disruptions also pose ongoing operational risks. Additionally, changing consumer preferences and increasing market saturation may challenge long-term competitive sustainability.



Organizational Structure

Juicy Organics is defined by an organizational structure that fosters communication, operational efficiency, and sustainable growth. At the apex of the hierarchy is the Owner/Founder, Corey Marionneaux, who maintains overall responsibility for strategic decision-making, business development, and long-term company direction. Corey oversees the broader vision of Juicy Organics while also ensuring that daily operations align with the company's commitment to health, wellness, customer service, and brand excellence.

Under Corey's leadership, the business is structured into key operational areas including daily café operations, marketing, and financial management. Corey directly supervises the day-to-day logistics of the wellness café, including product sourcing, vendor relationships, menu development, customer experience, and overall business performance. This includes oversight of Juicy Organics' diverse offerings such as juices, smoothies, teas, boba beverages, coffee, acai bowls, sandwiches, and retail wellness products. Supporting operations are shift supervisors who manage front-line teams of baristas and service staff, ensuring efficient workflow, quality control, and exceptional customer interactions.

Front-line staff serve as the face of Juicy Organics, delivering friendly, knowledgeable, and expedient service while maintaining the brand's wellness-centered customer experience. As product offerings expand, staff training remains critical to ensuring expertise across beverage preparation, food service, retail wellness sales, and customer engagement.

The Marketing department is outsourced through Thrive, which manages the company's strategic marketing efforts. Thrive oversees digital campaigns, website management, social media strategy, community engagement, and public relations initiatives designed to strengthen Juicy Organics' visibility and position within the health café and wellness marketplace. Their support ensures consistent brand messaging and customer acquisition through both online and local channels.

Wegner CPAs leads the financial management of Juicy Organics, providing oversight for payroll, bookkeeping, tax preparation, financial analysis, and strategic fiscal planning. Their expertise supports responsible financial management, regulatory compliance, and long-term business sustainability while allowing leadership to focus on operational growth.



Current staffing needs are met through a team of baristas, food service staff, and shift supervisors who support daily business functions across beverage, food, and retail operations. As the company continues to grow, Juicy Organics anticipates expanding its workforce to include additional service staff, supervisory roles, inventory specialists, and customer service support to accommodate increased operational demands and customer volume.

Human resources policies at Juicy Organics emphasize a respectful, inclusive, and performance-driven workplace culture. The company prioritizes ongoing training, employee wellness, professional development, and advancement opportunities while fostering diversity, equity, and workplace safety. Competitive compensation, clear expectations, and regular performance evaluations support employee retention and organizational excellence.

External advisors continue to play an important role in Juicy Organics' success. The business engages financial professionals, legal advisors, marketing experts, and industry consultants to strengthen operational efficiency, regulatory compliance, and strategic positioning. As Juicy Organics expands its digital capabilities and retail offerings, technology and operational advisors may also be incorporated to optimize online ordering systems, inventory controls, and customer experience.

The organizational structure and management approach of Juicy Organics are intentionally designed to support a growing, diversified wellness café built on excellence in product quality, customer service, operational strength, and community engagement. As the company evolves, it will continue refining its infrastructure, investing in its team, and leveraging specialized expertise to support long-term growth and scalability.





Products & Services

JJuicy Organics offers a vibrant and diversified array of products and services centered on health, wellness, convenience, and quality to meet the evolving demands of today's health-conscious consumers. Our product line includes freshly squeezed juices, smoothies blended to order, over 100 herbal teas with traditional and natural healing properties, boba teas, premium coffee beverages, health shots for functional wellness boosts, nutrient-rich açaí bowls topped with wholesome ingredients, signature sandwiches, and a curated selection of retail wellness products including herbs, supplements, and self-care items. Beginning in the evening hours, Juicy Organics expands its beverage portfolio to include curated alcoholic offerings, creating an elevated social experience that broadens customer reach while maximizing operational capacity.

A unique selling point that distinguishes Juicy Organics within the competitive marketplace is our unwavering commitment to freshness, product diversity, and holistic wellness while successfully blending daytime health-focused offerings with evening specialty beverage experiences. Our juices, smoothies, and açaí bowls are crafted from high-quality fruits, vegetables, and functional ingredients, with produce sourced daily from trusted suppliers and local farms whenever possible. Our expansive tea program, including herbal teas and boba options, offers both traditional healing benefits and modern specialty beverage appeal. Coffee selections broaden accessibility, while our sandwiches provide convenient, nourishing meal options. Evening alcoholic beverages further diversify our offerings, positioning Juicy Organics as both a wellness café and a dynamic social destination. Our retail wellness products extend the customer experience beyond food and beverages, creating a comprehensive lifestyle brand.

Customization remains a critical component of our product strategy. Customers have the flexibility to personalize smoothies, teas, boba beverages, açaí bowls, and select specialty beverages according to dietary preferences, nutritional goals, and taste profiles. This adaptability enhances customer satisfaction while aligning with increasing consumer demand for personalized health and lifestyle experiences.



Juicy Organics is currently operating in a strong growth stage, with well-established offerings that have generated positive reception from the local community. Looking ahead, we plan to continually refine and expand our menu through seasonal offerings, innovative beverage creations, expanded alcohol selections, enhanced wellness retail inventory, and potential proprietary packaged products such as bottled juices, wellness teas, or supplements. The addition of evening beverage services significantly increases revenue diversification by extending customer engagement beyond traditional café hours.
Our production processes are designed to maximize efficiency, quality, and consistency across all product categories. Fresh ingredients are carefully sourced, prepared, and stored under optimal conditions to preserve quality. Skilled staff are trained across beverage preparation, food service, customer engagement, and retail product knowledge to ensure every customer interaction reflects Juicy Organics' standards of excellence. As alcohol offerings are introduced, Juicy Organics will maintain strict compliance with licensing requirements, staff certifications, and regulatory standards to ensure responsible service and legal compliance.

Supplier relationships remain central to our business sustainability and brand integrity. We prioritize partnerships with suppliers who align with our values of quality, freshness, and responsible sourcing. Preference is given to local producers and organically focused suppliers whenever feasible to support product excellence, sustainability, and community economic development. Alcohol suppliers will similarly be selected to complement our brand's premium customer experience.

In addition to our in-store experience, Juicy Organics offers convenient service options that may include select delivery capabilities, retail product sales, digital ordering opportunities, and special evening events that increase customer accessibility and engagement. As consumer preferences increasingly prioritize convenience, experience, and versatility, we will continue exploring technological advancements and operational improvements that enhance service efficiency while preserving product quality.

Juicy Organics delivers a comprehensive product and service experience that aligns with modern consumer trends emphasizing health, convenience, taste, social engagement, and lifestyle integration. Through our dedication to quality, innovation, and customer-centered service, Juicy Organics is positioned to strengthen its reputation as a full-spectrum wellness café and specialty beverage destination while expanding its market presence within the health café, hospitality, and wellness retail industries.



Marketing & Sales Strategy

Juicy Organics' marketing strategy is designed to elevate brand visibility, engage a broad and diverse customer base, and drive both online and in-store traffic across its multifaceted wellness café model. Given our expanded offerings—including juices, smoothies, herbal teas, boba tea, coffee, açaí bowls, sandwiches, retail wellness products, and evening alcoholic beverages—our marketing approach utilizes a comprehensive multi-channel strategy to effectively reach health-conscious consumers, professionals, students, tourists, and social lifestyle audiences.

A strong digital presence remains central to our strategy. We leverage visually driven platforms such as Instagram, Facebook, TikTok, and Google Business to showcase the vibrant appeal of our products, café atmosphere, and evolving menu. Through high-quality imagery, engaging video content, wellness-focused messaging, lifestyle branding, and promotion of both daytime and evening experiences, Juicy Organics aims to build a loyal customer following, encourage user-generated content, and increase social sharing. Social media campaigns will also highlight seasonal offerings, specialty beverages, retail wellness products, and community events to maintain customer engagement.

Our local SEO strategy is designed to capture consumers searching for juice bars, coffee shops, wellness cafés, boba tea, açaí bowls, sandwiches, and specialty beverages in the Madison area. By optimizing our Google My Business profile, maintaining positive online reviews, and implementing targeted local search strategies, Juicy Organics seeks to secure prominent visibility within highly relevant local search results.

Strategic partnerships with fitness centers, wellness organizations, downtown businesses, tourism networks, universities, and community events will expand our reach through cross-promotional opportunities. These collaborations may include co-branded campaigns, loyalty incentives, wellness packages, and event sponsorships designed to position Juicy Organics as both a health-focused destination and a lifestyle brand.

Our broader marketing campaigns integrate digital advertising, influencer collaborations, community engagement, email marketing, and traditional local advertising. Participation in fairs, festivals, wellness expos, and downtown events will further increase visibility while providing opportunities for product sampling, direct customer interaction, and brand strengthening.



Sales strategy integrates exceptional in-store customer experiences with modern digital convenience. Staff are trained not only in product preparation but also in customer education, upselling, and brand representation. Team members serve as ambassadors who can effectively communicate product benefits, recommend complementary purchases, and enhance customer satisfaction across both café and retail experiences.

Juicy Organics will utilize customer relationship management systems and loyalty programs to monitor customer behaviors, forecast sales trends, personalize promotions, and reward repeat customers. Membership incentives, happy hour promotions, bundled offerings, wellness packages, and seasonal specials will drive customer retention while maintaining premium brand positioning.

Digital ordering platforms will support pickup, delivery, and potentially expanded e-commerce opportunities for retail wellness products and select menu items. Investments in quality packaging, user-friendly technology, and efficient fulfillment systems will ensure customer convenience without compromising product integrity.

Pricing strategy reflects the premium quality, product diversity, and lifestyle value Juicy Organics provides while remaining competitive within the local market. Strategic promotions, loyalty rewards, and bundled offerings create accessible entry points for customers while preserving healthy margins.

Distribution channels currently focus on in-store purchases, local pickup, delivery services, and retail product sales, with future opportunities for expanded delivery partnerships, packaged products, and digital commerce growth.

Customer service remains foundational to Juicy Organics' success. Staff training emphasizes friendly, knowledgeable, and efficient service that reflects our brand values of wellness, quality, and community. Ongoing customer feedback, online reputation management, and continuous staff development will ensure consistently positive customer experiences. Through this comprehensive and diversified marketing and sales strategy, Juicy Organics is positioned to strengthen brand recognition, maximize customer acquisition and retention, diversify revenue streams, and establish itself as a leading wellness café and lifestyle destination within Madison's competitive food, beverage, and retail marketplace.



Start Up Costs

INITIAL START UP COSTS (One Time Costs)	
Item Description	**Cost**
Initial Inventory & Supplies	$ 20,000.00
Equipment (Blenders, Juicers, Refrigeration, etc.)	$ 45,000.00
Branding, Signage, & Storefront Setup	$ 30,000.00
Permits & Licenses	$ 5,000.00
Liquor License	$ 15,000.00
Marketing & Grand Opening	$ 15,000.00
Miscellaneous Setup Costs	$ 15,000.00
TOTAL INITIAL INVESTMENT	**$ 145,000.00**



Monthly Operating Budget

FIXED COSTS		
Rent	**$**	**5,000**
Payroll (including Taxes & Benefits)	**$**	**12,263**
Manager (1.0 FTE)	$	3,467
2 Staff (1.0 FTE)	$	5,547
2 Staff (0.5 FTE)	$	3,250
Payroll Taxes & Benefits	**$**	**3,066**
Utilities	**$**	**600**
Madison Gas & Electric (Gas & Electric)	$	400
City of Madison (Water)	$	200
Internet & Phone	**$**	**200**
Software & POS System	**$**	**837**
Microsoft 365 (Email & Software)	$	50
Toast (POS)	$	500
Thryv (Website)	$	287
Insurance	**$**	**350**
Liability	$	200
Auto (Hired & Non-Owned)	$	100
Renter's	$	50
TOTAL FIXED COSTS	**$**	**22,316**



Monthly Operating Budget (cont.)

VARIABLE COSTS		
Food & Beverage Supplies	**$**	**7,900**
Alcohol Beverages	$	2,500
Teas & Coffee	$	700
Juice & Smoothies	$	1,500
Acai Bowls	$	1,200
Retail (Spices, Sea Moss, Honey, etc.)	$	2,000
Wine Inventory	**$**	**2,000**
Marketing & Advertising	**$**	**1,000**
Delivery Service Fees (DoorDash, etc.)	**$**	**1,500**
Equipment Maintenance & Miscellaneous	**$**	**500**
Waste & Spoilage	**$**	**400**
TOTAL VARIABLE COSTS	**$**	**13,300**
TOTAL MONTHLY EXPENSES	**$**	**35,616**



Monthly Projected Revenue

PROJECTED SALES BY CATEGORY			
Category	**Avg Cost**	**Avg Units**	**Total**
Teas (cups)	$ 6.25	2,000	$ 12,500
Smoothies	$ 8.75	1,200	$ 10,500
Smoothie Add Ons	$ 2.00	800	$ 1,600
Slushies	$ 6.50	500	$ 3,250
Boba Teas	$ 6.50	700	$ 4,550
Coffees	$ 4.25	800	$ 3,400
Acai Bowls	$ 12.00	700	$ 8,400
Retail Items	$ 6.50	1,500	$ 9,750
Wine & Alcohol Sales	$ 35.00	730	$ 25,550
Organic Pizzas	$ 12.00	1,000	$ 12,000
Delivery & Online Orders (10% premium)			$ 5,000
Event Space Rental (Tea Parties & Wine Tastings)			$ 5,000
TOTAL MONTHLY REVENUE			**$ 98,100**



Profit & Loss Projection

PROJECTED SALES BY CATEGORY			
Category	**2026**	**2027**	**2028**
Revenue	$ 1,177,200	$ 1,294,920	$ 1,424,412
Expenses	$ 427,392	$ 470,131	$ 517,144
Net Profit	**$ 749,828**	**$ 824,789**	**$ 907,268**

THANK YOU.

(608) 721-3341
www.juicy-organics.com
info@juicy-organics.com
5 N Pinckney Street, Suite 101
Madison, WI 53703

Juicy Organics - Sample Menu

Smoothies $8.75

GO-MAN-GO
SPINACH, PINEAPPLE, BANANA, COCONUT WATER, ELECTROLYTE POWDER, PROTEIN POWDER

IRON WOMAN
BLUEBERRY, BANANA, BEET ROOT POWDER, PROTEIN POWDER, GOGI BERRY, ALMOND MILK, AGAVE, PEANUT BUTTER

RUNNERS HIGH
BANANA, ALMOND MILK, CACAO POWDER, MACA POWDER, PROTEIN POWDER

JUST BERRIES
BLUEBERRY, STRAWBERRY, CRANBERRY, GUAVA JUICE, ACAI BERRY POWDER, RAW SUGAR

LIFE SUPPORT
MANGO, BANANA, PINEAPPLE, GINGER, COCONUT WATER, BEET ROOT POWDER, MACA POWDER, HEMP SEED, WHEAT GRASS

BUILD YOUR OWN
Up to 3 fruit, 1 liquid base (guava, almond milk coconut milk, coconut water), 1 Super Power (ask employee for list)

Iced Refreshers $6.50

LAVENDER LEMONADE
LAVENDAR, LEMONADE

PINK LADY
HIBISCUS, RASPBERRY LEAF, PEPPERMINT, LEMONADE, AGVE, SPARKLING WATER

TROPICAL SUNSET
MANGO PUREE, LEMONADE, ORANGE JUICE, HIBISCUS

GARDEN REFRESHER
PINEAPPLE PUREE, GINGER, AGAVE, TULSI GINGER TEA, LEMONADE

Herbal Tea Hot $5.99 Iced $6.50

STAY ROOTED
LEMONGRASS, DANDELION ROOT, ASHWAGANDHA, BURDOCK ROOT, VALERIAN ROOT, AGAVE

LADY IN RED
HIBISCUS, RASPBERRY LEAF, PEPPERMINT, AGAVE

GREEN TEA
CHOICE OF: MANGO, RASPBERRY, OR CITRUS MINT

OOLONG
CHOICE OF: MILK, VANILLA, OR PEACH

Coffees
ESPRESSO Single $3.25 Double $4.25
LATTE Hot $6.25 Iced $6.50

ESPRESSO SHOT
CHOICE OF: VANILLA CARAMEL, OR CHOCOLATE



LATTE
CHOICE OF: AMERICANO, VANILLA, CARAMEL MACHIATTO, OR MOCHACHINO

Tea Latte Hot $5.99 Iced $6.50

MATCHA LATTE
CHOICE OF: REGULAR, LAVENDAR, CARAMEL, RASPBERRY, VANILLA, MILK CHOICE: ALMOND OR COCONUT

LONDON FOG
EARL GREY, VANILLA, MILK CHOICE: ALMOND OR COCONUT

CHAI LATTE
CHOICE OF: PUMPKIN, MASALA MILK CHOICE: ALMOND OR COCONUT

Bowls

VERY BERRY AÇAI — $12.00 STRAWBERRY AÇAÍ BASE, STRAWBERRIES, BLUEBERRIES, BANANAS, GRANOLA, HONEY

ORIGIN AÇAÍ — $12.00 ORIGINAL AÇAÍ BASE, BANANA, PEANUT BUTTER SPREAD, STRAWBERRIES, AGAVE, COCONUT SHAVINGS

Sandwiches

ASHII'S FIREBIRD (BEST SELLER) — $10.95
CIABATTA BUN, SLICED CHICKEN, MOZZARELLA, TOMATO, RED ONION, SPINACH, RED PEPPER, CHIPOTLE AOILI, CRUSHED RED PEPPER

HARVEST GLOW — $10.95 CIABATTA BUN, SLICED TURKEY, TOMATO, MOZARELLA, AVOCADO, GARLIC AOILI

Prospective Alcohol Options for Alcoholic Beverages
Tequila, Vodka, Cognac, Whiskey, Red Wine, White Wine, Champagne, Canned Beer

Loose Leaf Teas Hot $5.99 Iced $6.50

BLACK TEAS
EARL GREY, EARL GREY CREME, ENGLISH BREAKFAST, FIREY CINNAMON SPICE, IRISH BREAKFAST, PEACH BLACK, TURKISH CAY, RASPBERRY, BLACK DRAGON PEARLS

GREEN TEAS
CASA BLANCA MINT, CITRUS MINT GREEN, GINSENG GREEN, GUAVA GREEN, MANGO GREEN, MATCH, JASMINE PHOENIX PEARLS

DECAF TEAS
DECAF EARL GREY, DECAF GREEN

ROOIBOS TEAS
PASSION BLUEBERRY

PU ERH TEAS
HAZELBERRY

HERBAL TEAS
DRAGON FRUIT DREAM, CRANBERRY SPICE, CHAMOMILE, ELDERBERRY, HIBISCUS, LAVENDER, MULLING SPICE, PEACH BELLINI, RASPBERRY LEAF, LEMONGRASS GINGER, MINDFUL MORINGA, PEPPERMINT, ZESTY FRESH

WELLNESS
DETOX, HAPPY BELLY, MAMMA MIA, MINTY COMFORT, NATURALLY SLIM, SENNA LEAVES, SOURSOP, SPEEDY RECOVERY, THROAT THERAPY, 40 WINKS

WHITE TEAS
WHITE PEACH, YOUTHBERRY WHITE

HONEYBUSH TEAS
CHOCOLATE HAZELNUT, HONEYBUSH PUMPKIN CHAI

TURKISH TEAS
BLACKBERRY, CITRUS WHITE GRAPE, EUCALYPTUS, MANGO, POMMEGRANITE, JOLLY RANCHER

Window
Windows
Entrance to bike
Window
Retail wall
Bar/serve area
entrance to kitchen
Back kitchen
Emergency exit
Women's Restroom
Stall
Stall
Men's Restroom

June 2026 ALRC New License

Class A Licenses.csv

All items

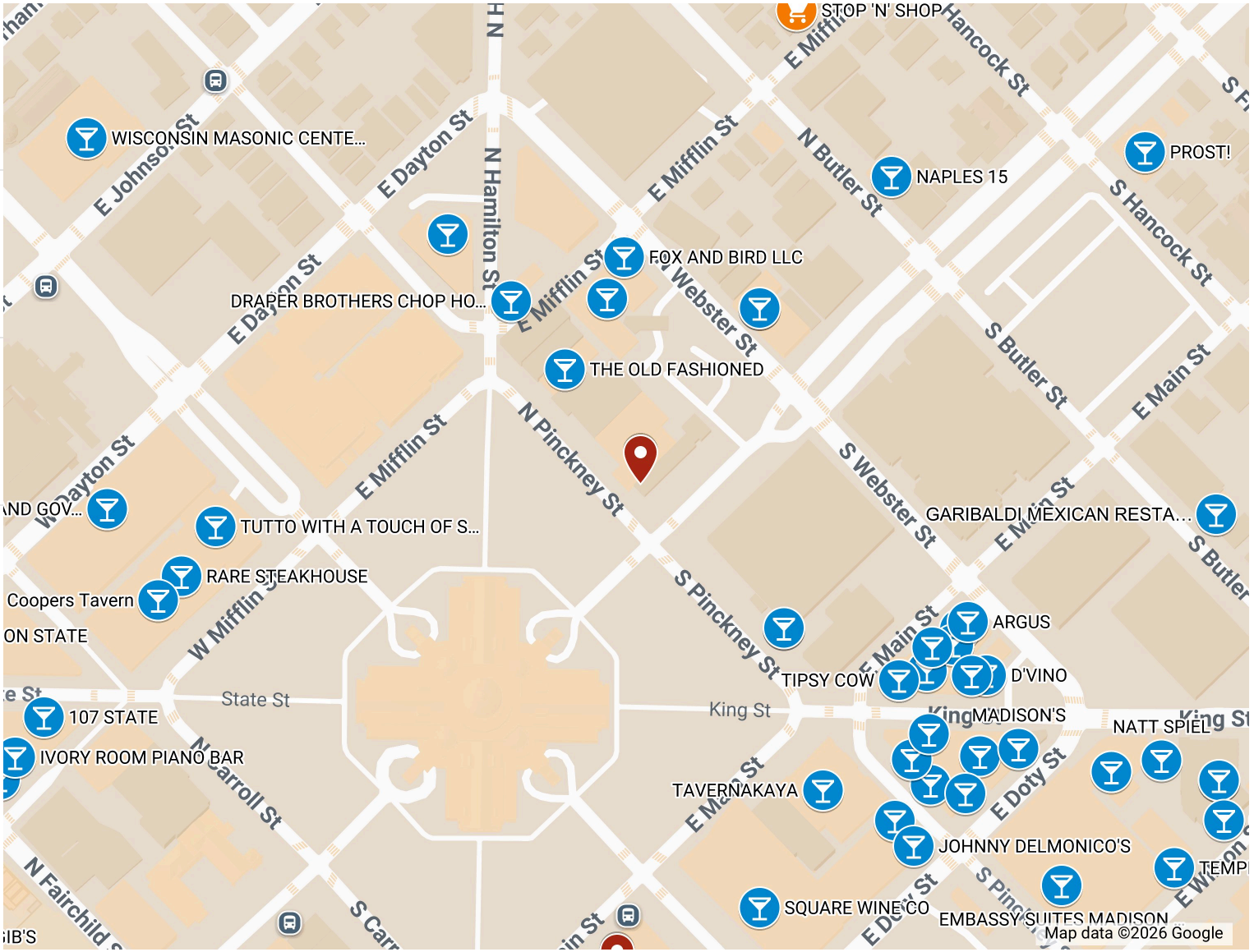
Class B Licenses.csv

All items

New Licenses.xlsx

All items

New licenses are drops, existing Class A licenses are orange shopping carts, existing Class B licenses are blue martini glasses.



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93208

File ID:	93208	**File Type:**	Election	**Status:**	Miscellaneous
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/14/2026
File Name:				**Final Action:**	

Title: Election of Alcohol License Review Committee Chair

Notes:

Sponsors:		**Effective Date:**	
Attachments:		**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93208

Title
Election of Alcohol License Review Committee Chair

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93209

File ID:	93209	**File Type:**	Election	**Status:**	Miscellaneous
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	05/14/2026
File Name:				**Final Action:**	

Title: Election of Alcohol License Review Committee Vice Chair

Notes:

Sponsors:		**Effective Date:**	
Attachments:		**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Ver-sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93209

Title
Election of Alcohol License Review Committee Vice Chair

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93556

File ID:	93556	**File Type:**	License	**Status:**	MPD Report
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	06/10/2026
File Name:				**Final Action:**	

Title: Summary of Recent Calls for Service

Notes:

Sponsors:		**Effective Date:**	
Attachments:	alrc_data_05-11_to_05-17.pdf, alrc_data_05-18_to_05-24.pdf, alrc_data_05-25_to_05-31.pdf, alrc_data_06-01_to_06-07.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93556

Title
Summary of Recent Calls for Service

Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2026-00207001	2026-05-11 20:48:54	38	Disturbance	4810 E WASHINGTON AVE	518
4810 WASHINGTON INC	2026-00207037	2026-05-11 21:31:36	97	Information	4810 E WASHINGTON AVE	518
4810 WASHINGTON INC	2026-00206685	2026-05-11 16:53:31	85	Safety Hazard	4810 E WASHINGTON AVE	518
4810 WASHINGTON INC	2026-00206756	2026-05-11 17:41:07	85	Safety Hazard	4810 E WASHINGTON AVE	518
7-ELEVEN #35851J	2026-00214810	2026-05-16 10:36:33	57	Parking Complaint On Street	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00902499	2026-05-13 21:12:00	12	Theft	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00209822	2026-05-13 14:56:56	57	Parking Complaint On Street	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00216967	2026-05-17 17:09:02	38	Disturbance	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00217076	2026-05-17 18:33:27	88F	Follow-Up	2216 UNIVERSITY AVE	206
ALDI #21	2026-00215241	2026-05-16 15:51:34	97	Information	3925 LIEN RD	605
ALLIANT ENERGY CENTER	2026-00213722	2026-05-15 19:21:32	74	Animal Complaint/Disturbance	1919 ALLIANT ENERGY CENTER WAY	310
AMAR PERU	2026-00209273	2026-05-13 08:35:04	88F	Follow-Up	610 JUNCTION RD	128
AMARA	2026-00209957	2026-05-13 16:24:28	88	Assist Police	670 N MIDVALE BLVD	215
AMARA	2026-00206245	2026-05-11 12:27:05	52	Accident Hit and Run	670 N MIDVALE BLVD	215
AMOCO	2026-00207624	2026-05-12 10:01:25	71	Trespass	1129 S PARK ST	306
AMOCO	2026-00217323	2026-05-17 21:56:32	88	Assist Police	1129 S PARK ST	306
APPLE NINE HOSPITALITY INC	2026-00211425	2026-05-14 13:53:48	98U	911 Call Unintentional	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00217230	2026-05-17 20:38:18	98U	911 Call Unintentional	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00215961	2026-05-16 23:48:02	98U	911 Call Unintentional	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00211832	2026-05-14 18:02:15	98U	911 Call Unintentional	770 REGENT ST	404
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	2026-00212678	2026-05-15 09:09:20	L60X	Traffic Proactive	660 S WHITNEY WAY	218
APPLEBEE'S NEIGHBORHOOD GRILL & BAR + IHOP (STORE #87065)	2026-00209029	2026-05-13 03:42:23	70	Alarm	4710 EAST TOWNE BLVD	632
APPLEBEE'S NEIGHBORHOOD GRILL & BAR + IHOP (STORE #87065)	2026-00210544	2026-05-14 00:04:57	87	Assist Citizen	4710 EAST TOWNE BLVD	632
APPLEBEE'S NEIGHBORHOOD GRILL & BAR + IHOP (STORE #87065)	2026-00208992	2026-05-13 02:19:56	70	Alarm	4710 EAST TOWNE BLVD	632
ASIAN MIDWAY FOODS	2026-00217215	2026-05-17 20:23:49	98D	911 Disconnect	301 S PARK ST	203
ATTIC ANGEL PLACE	2026-00212293	2026-05-15 01:47:14	47	Disturbance Unwanted Person	8301 OLD SAUK RD	128
BAHN THAI RESTAURANT	2026-00209824	2026-05-13 14:57:42	21	Fraud	944 WILLIAMSON ST	408
BAKED WINGS	2026-00212309	2026-05-15 02:03:41	38	Disturbance	250 STATE ST	403
BAKED WINGS	2026-00212308	2026-05-15 02:03:35	38	Disturbance	250 STATE ST	403
BAKED WINGS	2026-00212311	2026-05-15 02:04:20	5	Battery	250 STATE ST	403
BAKED WINGS	2026-00212389	2026-05-15 03:50:42	38	Disturbance	250 STATE ST	403
BAYMONT INN & SUITES	2026-00205681	2026-05-11 04:02:14	98U	911 Call Unintentional	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2026-00208062	2026-05-12 14:40:55	47	Disturbance Unwanted Person	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00215367	2026-05-16 17:21:00	65	Check Person	2810 COHO ST	308
BENNETT'S MEADOWOOD COUNTRY CLUB	2026-00215944	2026-05-16 23:39:45	66	Check Property	2009 FREEPORT RD	212
BENVENUTO'S	2026-00209939	2026-05-13 16:18:25	98U	911 Call Unintentional	1109 FOURIER DR	127
BEST WESTERN EAST TOWNE SUITES	2026-00212205	2026-05-14 23:55:59	98S	911 Call Silent	4801 ANNAMARK DR	632
BEST WESTERN WEST TOWNE SUITES	2026-00215249	2026-05-16 15:54:37	21	Fraud	650 GRAND CANYON DR	218
BEST WESTERN WEST TOWNE SUITES	2026-00205732	2026-05-11 06:04:33	41	Domestic Disturbance	650 GRAND CANYON DR	218
BLUE MOON	2026-00206813	2026-05-11 18:29:27	47	Disturbance Unwanted Person	2535 UNIVERSITY AVE	206
BP	2026-00215285	2026-05-16 16:21:17	60T	Traffic Stop	1010 N SHERMAN AVE	503
BRIDGES GOLF COURSE	2026-00211459	2026-05-14 14:17:33	98A	911 Abandoned Call	2702 SHOPKO DR	513
BRIDGES GOLF COURSE	2026-00211512	2026-05-14 14:51:53	98S	911 Call Silent	2702 SHOPKO DR	513
BUFFALO WILD WINGS #414	2026-00212862	2026-05-15 11:07:35	98S	911 Call Silent	789 UNIVERSITY AVE	411
CAFE CODA	2026-00214186	2026-05-16 01:06:47	47	Disturbance Unwanted Person	1224 WILLIAMSON ST	408
CAFE CODA	2026-00208194	2026-05-12 15:45:47	88F	Follow-Up	1224 WILLIAMSON ST	408

CAFE CODA	2026-00214133	2026-05-16 00:19:31	97	Information	1224 WILLIAMSON ST	408
CAFE CODA	2026-00214257	2026-05-16 01:49:02	66	Check Property	1224 WILLIAMSON ST	408
CAPITAL ONE PETROLEUM	2026-00207951	2026-05-12 13:29:25	97	Information	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2026-00207240	2026-05-12 01:48:10	71	Trespass	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2026-00216025	2026-05-17 00:32:43	65	Check Person	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2026-00214286	2026-05-16 02:05:49	38	Disturbance	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2026-00214430	2026-05-16 04:59:24	31	Assist EMS/Fire	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2026-00214291	2026-05-16 02:10:38	5	Battery	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2026-00207553	2026-05-12 09:13:13	88F	Follow-Up	735 E WASHINGTON AVE	408
CAPITOL CENTRE MARKET	2026-00213615	2026-05-15 18:04:22	88	Assist Police	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00213671	2026-05-15 18:41:42	NOTE	Non-Urgent Notifications	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00216108	2026-05-17 01:48:51	67	Property Found	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00207042	2026-05-11 21:42:13	12	Theft	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00209553	2026-05-13 11:59:06	35	Threats Complaint	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00210736	2026-05-14 05:14:46	66	Check Property	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00211901	2026-05-14 18:54:58	PHON	Phone	111 N BROOM ST	405
CAPITOL LAKES INC	2026-00209761	2026-05-13 14:12:17	87O	Community Outreach	333 W MAIN ST	405
CASETTA KITCHEN AND COUNTER	2026-00213083	2026-05-15 13:18:05	98Q	911 Call Question	222 W WASHINGTON AVE	405
CATERING A FRESCO	2026-00217071	2026-05-17 18:29:43	98D	911 Disconnect	201 STATE ST	405
CATERING A FRESCO	2026-00211719	2026-05-14 16:54:15	38	Disturbance	201 STATE ST	405
CHEBA HUT	2026-00208882	2026-05-13 00:19:31	38	Disturbance	453 W GILMAN ST	403
CHUCK E CHEESE'S	2026-00214195	2026-05-16 01:14:12	70	Alarm	438 GRAND CANYON DR	218
COLLECTIVO COFFEE ROASTERS	2026-00211120	2026-05-14 10:36:46	98U	911 Call Unintentional	110 E MAIN ST	406
COMFORT INN & SUITES	2026-00215957	2026-05-16 23:46:40	66	Check Property	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2026-00215792	2026-05-16 22:02:41	49	Noise Complaint	4822 E WASHINGTON AVE	518
COOPERS TAVERN, THE	2026-00211029	2026-05-14 09:38:03	23	Drug Incident/Investigation	20 W MIFFLIN ST	406
COURTYARD MADISON EAST	2026-00206270	2026-05-11 12:45:23	3	Sexual Assault	2502 CROSSROADS DR	633
COURTYARD MADISON EAST	2026-00216124	2026-05-17 01:57:41	31	Assist EMS/Fire	2502 CROSSROADS DR	633
CROWNE PLAZA MADISON	2026-00205678	2026-05-11 03:50:49	47	Disturbance Unwanted Person	4402 E WASHINGTON AVE	518
DANE COUNTY AIRPORT	2026-00208708	2026-05-12 21:32:34	50	Accident Property Damage	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00206940	2026-05-11 20:00:03	66	Check Property	4000 INTERNATIONAL LN	
DANE COUNTY AIRPORT	2026-00210583	2026-05-14 01:07:00	65	Check Person	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00206870	2026-05-11 19:20:29	38	Disturbance	4000 INTERNATIONAL LN	512
DARK HORSE	2026-00214373	2026-05-16 03:52:14	71	Trespass	10 N LIVINGSTON ST	407
DAVE & BUSTERS	2026-00213620	2026-05-15 18:07:16	52	Accident Hit and Run	53 WEST TOWNE MALL	124
DUTCH MILL SPORTS CLUB	2026-00207027	2026-05-11 21:14:13	97	Information	4818 DUTCH MILL RD	619
ECONOLODGE	2026-00216476	2026-05-17 09:59:09	98A	911 Abandoned Call	4726 E WASHINGTON AVE	518
EDGEWATER	2026-00215194	2026-05-16 15:15:01	60	Traffic Complaint/Investigation	1001 WISCONSIN PL	
EDGEWATER	2026-00212044	2026-05-14 20:59:54	71	Trespass	1001 WISCONSIN PL	403
EDGEWATER	2026-00210508	2026-05-13 23:16:27	39	Juvenile Complaint	1001 WISCONSIN PL	403
EDGEWATER	2026-00212605	2026-05-15 08:29:12	71	Trespass	1001 WISCONSIN PL	403
EL PASTOR	2026-00208435	2026-05-12 18:00:52	47	Disturbance Unwanted Person	2010 S PARK ST	307
EMBASSY SUITES MADISON DOWNTOWN	2026-00207352	2026-05-12 05:15:51	97	Information	231 S PINCKNEY ST	405
EMBASSY SUITES MADISON DOWNTOWN	2026-00212540	2026-05-15 07:51:35	47	Disturbance Unwanted Person	231 S PINCKNEY ST	405
FAMOUS DAVES RESTAURANT	2026-00215180	2026-05-16 15:04:44	31	Assist EMS/Fire	900 S PARK ST	306
FESTIVAL FOODS	2026-00207393	2026-05-12 06:44:17	71	Trespass	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00205768	2026-05-11 07:13:31	71	Trespass	810 E WASHINGTON AVE	407

FESTIVAL FOODS	2026-00216996	2026-05-17	17:28:03	12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00214516	2026-05-16	06:45:53	71	Trespass	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00216674	2026-05-17	13:08:50	65	Check Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00208657	2026-05-12	20:52:46	65	Check Person	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00216685	2026-05-17	13:17:13	12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00215202	2026-05-16	15:27:07	71	Trespass	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00207764	2026-05-12	11:41:36	67	Property Found	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00211830	2026-05-14	18:01:08	47	Disturbance Unwanted Person	810 E WASHINGTON AVE	407
FRESH MART	2026-00206844	2026-05-11	18:58:57	12	Theft	3313 UNIVERSITY AVE	208
FUSION	2026-00210254	2026-05-13	19:32:43	28B	Liquor Law/Bar Check	36 S BASSETT ST	404
GENNA'S COCKTAIL LOUNGE	2026-00208862	2026-05-12	23:53:49	65	Check Person	105 W MAIN ST	405
GIB'S	2026-00207823	2026-05-12	12:34:01	87O	Community Outreach	201 W MIFFLIN ST	405
GIB'S	2026-00216806	2026-05-17	15:17:47	38	Disturbance	201 W MIFFLIN ST	405
GIB'S	2026-00210019	2026-05-13	16:58:29	98U	911 Call Unintentional	201 W MIFFLIN ST	405
GIB'S	2026-00214902	2026-05-16	11:38:10	5	Battery	201 W MIFFLIN ST	405
GIB'S	2026-00207986	2026-05-12	13:53:08	97	Information	201 W MIFFLIN ST	405
GIB'S	2026-00209728	2026-05-13	13:48:38	98Q	911 Call Question	201 W MIFFLIN ST	405
GO GROCER	2026-00209855	2026-05-13	15:22:14	88F	Follow-Up	901 S GAMMON RD	115
GO GROCER	2026-00213728	2026-05-15	19:27:30	85	Safety Hazard	901 S GAMMON RD	115
GO GROCER	2026-00212891	2026-05-15	11:24:23	47	Disturbance Unwanted Person	901 S GAMMON RD	115
GOODMAN COMMUNITY CENTER	2026-00206438	2026-05-11	14:27:41	65	Check Person	149 WAUBESA ST	602
GOODMAN COMMUNITY CENTER	2026-00212515	2026-05-15	07:32:52	65	Check Person	149 WAUBESA ST	602
GOODMAN COMMUNITY CENTER	2026-00207536	2026-05-12	09:03:48	69	Damage to Property	149 WAUBESA ST	602
GOODMAN COMMUNITY CENTER	2026-00206477	2026-05-11	14:47:48	97	Information	214 WAUBESA ST	601
GOODMAN COMMUNITY CENTER	2026-00217436	2026-05-17	23:36:29	98S	911 Call Silent	149 WAUBESA ST	602
GOODMAN COMMUNITY CENTER	2026-00207475	2026-05-12	08:12:26	50	Accident Property Damage	149 WAUBESA ST	602
GOOSEBERRY ON THE SQUARE	2026-00214012	2026-05-15	22:57:53	98A	911 Abandoned Call	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2026-00206697	2026-05-11	17:03:37	47	Disturbance Unwanted Person	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2026-00213677	2026-05-15	18:44:26	65	Check Person	1 S PINCKNEY ST	406
GRADUATE MADISON HOTEL	2026-00206170	2026-05-11	11:40:03	45	Suspicious Vehicle	601 LANGDON ST	403
GREENBUSH BAR	2026-00211648	2026-05-14	16:07:24	66	Check Property	914 REGENT ST	202
GREWAL PETROLEUM	2026-00216067	2026-05-17	00:59:09	70	Alarm	3859 E WASHINGTON AVE	605
HARINDER P SINGH	2026-00215285	2026-05-16	16:21:17	60T	Traffic Stop	1010 N SHERMAN AVE	503
HARMONY BAR AND GRILL	2026-00206805	2026-05-11	18:24:19	82	Violation of Court Order	2201 ATWOOD AVE	601
HAWK'S	2026-00211544	2026-05-14	15:09:27	66	Check Property	425 STATE ST	403
HAYES PLACE	2026-00216103	2026-05-17	01:41:35	66P	Problem Solving Property	1145 N SHERMAN AVE	503
HILTON MADISON AT MONONA TERRACE	2026-00214949	2026-05-16	12:19:50	98U	911 Call Unintentional	9 E WILSON ST	405
HO-CHUNK GAMING MADISON	2026-00211352	2026-05-14	12:57:45	87	Assist Citizen	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00902518	2026-05-15	09:28:00	12	Theft	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00213593	2026-05-15	17:47:40	PHON	Phone	4002 EVAN ACRES RD	621
HOLIDAY INN AT THE AMERICAN CENTER	2026-00211840	2026-05-14	18:09:01	67	Property Found	5109 WEST TERRACE DR	520
HOLIDAY INN EXPRESS & SUITES MADISON	2026-00206651	2026-05-11	16:37:44	88F	Follow-Up	5150 HIGH CROSSING BLVD	633
HOLIDAY INN EXPRESS & SUITES MADISON	2026-00206711	2026-05-11	17:15:40	PHON	Phone	5150 HIGH CROSSING BLVD	633
HOLIDAY INN EXPRESS & SUITES MADISON	2026-00212662	2026-05-15	09:03:33	12	Theft	5150 HIGH CROSSING BLVD	633
HOMEWOOD SUITES MADISON WEST	2026-00211414	2026-05-14	13:38:58	87O	Community Outreach	479 COMMERCE DR	129
HUHOT MONGOLIAN GRILL	2026-00209273	2026-05-13	08:35:04	88F	Follow-Up	610 JUNCTION RD	128
HY-VEE	2026-00213235	2026-05-15	14:40:00	88F	Follow-Up	675 S WHITNEY WAY	214

HY-VEE	2026-00213137	2026-05-15 13:48:28	35	Threats Complaint	675 S WHITNEY WAY	214
HY-VEE	2026-00206463	2026-05-11 14:39:02	PHON	Phone	675 S WHITNEY WAY	214
HY-VEE	2026-00215099	2026-05-16 14:14:13	65	Check Person	675 S WHITNEY WAY	214
HY-VEE MADISON	2026-00215417	2026-05-16 17:56:55	60	Traffic Complaint/Investigation	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00208497	2026-05-12 18:37:35	97	Information	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00205671	2026-05-11 03:40:41	31	Assist EMS/Fire	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00215206	2026-05-16 15:29:12	71	Trespass	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00210465	2026-05-13 22:32:47	38	Disturbance	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00212489	2026-05-15 06:57:23	65	Check Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00902504	2026-05-14 11:26:00	13	Theft Retail	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00210471	2026-05-13 22:37:51	5	Battery	3801 E WASHINGTON AVE	605
I/O ARCADE BAR LLC	2026-00214135	2026-05-16 00:20:50	60T	Traffic Stop	720 WILLIAMSON ST	408
INN ON THE PARK	2026-00217167	2026-05-17 19:51:56	31	Assist EMS/Fire	22 S CARROLL ST	405
IVORY ROOM, THE	2026-00212218	2026-05-15 00:06:36	47	Disturbance Unwanted Person	116 W MIFFLIN ST	405
J&G MINI MARKET	2026-00217272	2026-05-17 21:12:27	66	Check Property	714 W BADGER RD	310
KWIK TRIP 1511	2026-00208069	2026-05-12 14:45:26	12	Theft	4624 MONONA DR	613
KWIK TRIP 1513	2026-00207236	2026-05-12 01:37:40	71	Trespass	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2026-00217290	2026-05-17 21:20:50	31	Assist EMS/Fire	3401 UNIVERSITY AVE	208
KWIK TRIP 531	2026-00211210	2026-05-14 11:23:06	66	Check Property	2601 FISH HATCHERY RD	309
KWIK TRIP 531	2026-00207642	2026-05-12 10:12:51	38	Disturbance	2601 FISH HATCHERY RD	309
KWIK TRIP 531	2026-00207665	2026-05-12 10:29:07	31	Assist EMS/Fire	2601 FISH HATCHERY RD	309
KWIK TRIP 531	2026-00212017	2026-05-14 20:35:15	60	Traffic Complaint/Investigation	2601 FISH HATCHERY RD	309
KWIK TRIP 951	2026-00215100	2026-05-16 14:15:53	50	Accident Property Damage	6702 RAYMOND RD	123
KWIK TRIP 951	2026-00207363	2026-05-12 05:45:26	98A	911 Abandoned Call	6702 RAYMOND RD	123
KWIK TRIP 951	2026-00208994	2026-05-13 02:20:26	31	Assist EMS/Fire	6702 RAYMOND RD	123
KWIK TRIP 951	2026-00206018	2026-05-11 10:11:22	44	Suspicious Person	6702 RAYMOND RD	123
KWIK TRIP 952	2026-00215008	2026-05-16 13:08:04	31	Assist EMS/Fire	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2026-00207496	2026-05-12 08:31:06	12	Theft	2538 FISH HATCHERY RD	308
KWIK TRIP 953	2026-00902526	2026-05-15 12:29:00	13	Theft Retail	7502 MINERAL POINT RD	125
KWIK TRIP 953	2026-00209522	2026-05-13 11:25:19	50	Accident Property Damage	7502 MINERAL POINT RD	125
KWIK TRIP 953	2026-00209518	2026-05-13 11:24:24	50	Accident Property Damage	7502 MINERAL POINT RD	125
KWIK TRIP 954	2026-00206592	2026-05-11 16:03:54	52	Accident Hit and Run	7717 MINERAL POINT RD	124
KWIK TRIP 954	2026-00215094	2026-05-16 14:12:01	88	Assist Police	7717 MINERAL POINT RD	124
KWIK TRIP 955	2026-00211345	2026-05-14 12:55:07	38	Disturbance	1625 N STOUGHTON RD	516
KWIK TRIP 955	2026-00216247	2026-05-17 04:16:18	87	Assist Citizen	1625 N STOUGHTON RD	516
KWIK TRIP 956	2026-00217100	2026-05-17 18:55:10	98U	911 Call Unintentional	3153 MAPLE GROVE DR	118
KWIK TRIP 958	2026-00210342	2026-05-13 20:40:14	31	Assist EMS/Fire	4741 LIEN RD	605
KWIK TRIP 958	2026-00216356	2026-05-17 07:27:32	12	Theft	4741 LIEN RD	605
KWIK TRIP 960	2026-00210018	2026-05-13 16:58:23	50	Accident Property Damage	401 N THIRD ST	501
KWIK TRIP 960	2026-00216665	2026-05-17 13:02:27	97	Information	401 N THIRD ST	501
KWIK TRIP 960	2026-00205785	2026-05-11 07:35:55	65	Check Person	401 N THIRD ST	501
KWIK TRIP 961	2026-00213008	2026-05-15 12:29:48	PHON	Phone	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2026-00212006	2026-05-14 20:27:50	38	Disturbance	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2026-00212021	2026-05-14 20:36:37	38	Disturbance	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2026-00212084	2026-05-14 21:34:52	97	Information	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2026-00212358	2026-05-15 03:08:12	69	Damage to Property	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2026-00213644	2026-05-15 18:24:13	98Q	911 Call Question	1434 NORTHPORT DR	508

L'ETOILE/GRAZE	2026-00214012	2026-05-15 22:57:53	98A	911 Abandoned Call	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2026-00213677	2026-05-15 18:44:26	65	Check Person	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2026-00206697	2026-05-11 17:03:37	47	Disturbance Unwanted Person	1 S PINCKNEY ST	406
LA PLAYITA TACOS Y MARISCOS	2026-00209613	2026-05-13 12:38:38	65	Check Person	2601 W BELTLINE HWY	308
LA QUINTA INN & SUITES	2026-00214387	2026-05-16 04:06:23	47	Disturbance Unwanted Person	5217 EAST TERRACE DR	520
LA QUINTA INN & SUITES	2026-00213546	2026-05-15 17:16:13	66	Check Property	5217 EAST TERRACE DR	520
LA TAGUARA	2026-00214382	2026-05-16 04:02:09	70	Alarm	3502 E WASHINGTON AVE	513
LOCKER ROOM	2026-00213247	2026-05-15 14:49:51	23	Drug Incident/Investigation	1810 ROTH ST	503
LOLA'S CAFE	2026-00209273	2026-05-13 08:35:04	88F	Follow-Up	610 JUNCTION RD	128
LOMBARDINOS	2026-00213922	2026-05-15 21:44:52	44	Suspicious Person	2500 UNIVERSITY AVE	206
LUCKY'S MARKET - PARK ST	2026-00206537	2026-05-11 15:24:16	47	Disturbance Unwanted Person	2201 S PARK ST	310
LUCKY'S MARKET - PARK STREET	2026-00215028	2026-05-16 13:29:00	95	Adult Arrested Person	2703 W BELTLINE HWY	308
MADISON RESIDENCE INN	2026-00210518	2026-05-13 23:32:05	98D	911 Disconnect	4862 HAYES RD	518
MAJESTIC THEATRE	2026-00215976	2026-05-16 23:56:30	98S	911 Call Silent	115 KING ST	405
MENDOTA HOSPITALITY	2026-00209940	2026-05-13 16:18:46	PHON	Phone	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2026-00212717	2026-05-15 09:40:30	66P	Problem Solving Property	2920 N SHERMAN AVE	505
MERCHANT	2026-00217441	2026-05-17 23:39:44	97	Information	121 S PINCKNEY ST	405
MERCHANT	2026-00216013	2026-05-17 00:24:07	97	Information	121 S PINCKNEY ST	405
METCALFE'S SENTRY FOODS - HILLDALE	2026-00206319	2026-05-11 13:13:27	78	Missing Adult	726 N MIDVALE BLVD	215
METRO MARKET #179	2026-00214883	2026-05-16 11:23:04	49	Noise Complaint	261 JUNCTION RD	128
METRO MARKET #179	2026-00215291	2026-05-16 16:26:33	88F	Follow-Up	261 JUNCTION RD	128
METRO MARKET #179	2026-00206150	2026-05-11 11:29:07	97	Information	261 JUNCTION RD	128
METRO MARKET #179	2026-00207992	2026-05-12 13:56:20	65	Check Person	261 JUNCTION RD	128
METRO MARKET #179	2026-00212459	2026-05-15 05:37:19	98U	911 Call Unintentional	261 JUNCTION RD	128
METRO MARKET #179	2026-00213864	2026-05-15 21:00:31	97	Information	261 JUNCTION RD	128
METRO MARKET #434	2026-00212902	2026-05-15 11:29:14	12	Theft	6010 COTTAGE GROVE RD	627
METRO MARKET #434	2026-00217122	2026-05-17 19:13:17	47	Disturbance Unwanted Person	6010 COTTAGE GROVE RD	627
MIRCH MASALA	2026-00208734	2026-05-12 21:50:50	66	Check Property	449 STATE ST	403
MOBIL MART	2026-00213373	2026-05-15 15:58:37	70	Alarm	2601 SHOPKO DR	513
MOBIL MART	2026-00207268	2026-05-12 02:27:51	70	Alarm	33 JUNCTION CT	128
MOBIL MART	2026-00216131	2026-05-17 02:03:16	45	Suspicious Vehicle	2601 SHOPKO DR	513
MOD PIZZA	2026-00213363	2026-05-15 15:55:42	66	Check Property	7015 SLIGO DR	125
MOMO SPORTS BAR	2026-00211582	2026-05-14 15:26:16	60T	Traffic Stop	6402 MILLPOND RD	621
MONONA CATERING	2026-00214844	2026-05-16 10:56:49	98U	911 Call Unintentional	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00211362	2026-05-14 13:05:13	38	Disturbance	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00210881	2026-05-14 08:07:33	57	Parking Complaint On Street	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00216513	2026-05-17 10:32:02	88	Assist Police	1 JOHN NOLEN DR	405
MR BREWS TAPHOUSE JUNCTION ROAD	2026-00209273	2026-05-13 08:35:04	88F	Follow-Up	610 JUNCTION RD	128
MUSONICS LLC	2026-00215717	2026-05-16 21:09:34	98Q	911 Call Question	1625 NORTHPORT DR	505
NAKOMA GOLF CLUB	2026-00214203	2026-05-16 01:18:34	70	Alarm	4145 COUNTRY CLUB RD	210
NITTY GRITTY, THE	2026-00216778	2026-05-17 14:55:03	PHON	Phone	223 N FRANCES ST	404
NOODLES & COMPANY	2026-00209178	2026-05-13 07:39:57	38	Disturbance	232 STATE ST	406
OAKWOOD VILLAGE PRAIRIE RIDGE	2026-00207292	2026-05-12 02:57:01	31	Assist EMS/Fire	5565 TANCHO DR	520
ONE & ONLY	2026-00206093	2026-05-11 10:54:47	88	Assist Police	1923 MONROE ST	205
PHO NAM NOODLE HOUSE	2026-00209273	2026-05-13 08:35:04	88F	Follow-Up	610 JUNCTION RD	128
PICK N SAVE #178	2026-00216886	2026-05-17 16:11:26	87	Assist Citizen	2502 SHOPKO DR	513
PICK N SAVE #178	2026-00206086	2026-05-11 10:51:02	97	Information	2502 SHOPKO DR	513

PICK N SAVE EXPRESS #183	2026-00215018	2026-05-16 13:20:31	38	Disturbance	1312 S PARK ST	306
PICK N SAVE EXPRESS #183	2026-00215255	2026-05-16 15:57:42	66	Check Property	1312 S PARK ST	306
PICK N SAVE EXPRESS #183	2026-00902474	2026-05-12 14:48:00	13	Theft Retail	1312 S PARK ST	306
PICK N SAVE EXPRESS #183	2026-00215128	2026-05-16 14:32:48	38	Disturbance	1312 S PARK ST	306
PORTILLO'S HOT DOGS	2026-00206901	2026-05-11 19:36:47	31	Assist EMS/Fire	4505 EAST TOWNE BLVD	631
PORTILLO'S HOT DOGS	2026-00210116	2026-05-13 18:03:13	31	Assist EMS/Fire	4505 EAST TOWNE BLVD	631
PORTILLO'S HOT DOGS	2026-00206889	2026-05-11 19:31:03	65	Check Person	7230 WEST TOWNE WAY	124
RADISSON HOTEL	2026-00212307	2026-05-15 02:01:38	31	Assist EMS/Fire	517 GRAND CANYON DR	218
RED LOBSTER	2026-00215625	2026-05-16 20:13:05	72	Animal Stray	4502 EAST TOWNE BLVD	631
RED LOBSTER	2026-00212007	2026-05-14 20:28:10	88	Assist Police	4502 EAST TOWNE BLVD	631
RED LOBSTER	2026-00211829	2026-05-14 18:00:44	98U	911 Call Unintentional	4502 EAST TOWNE BLVD	631
RED ROBIN AMERICA'S GOURMET BURGER	2026-00212050	2026-05-14 21:05:20	60T	Traffic Stop	2440 EAST SPRINGS DR	632
RED ROCK SALOON	2026-00214164	2026-05-16 00:47:20	98Q	911 Call Question	222 W GORHAM ST	403
RED ROCK SALOON	2026-00214177	2026-05-16 01:00:55	87	Assist Citizen	222 W GORHAM ST	403
REFUEL PANTRY	2026-00208396	2026-05-12 17:33:51	44	Suspicious Person	699 S WHITNEY WAY	214
REFUEL PANTRY	2026-00212396	2026-05-15 04:03:08	11	Burglary Non-Residential	6702 MINERAL POINT RD	219
REFUEL PANTRY	2026-00214234	2026-05-16 01:33:38	70	Alarm	6702 MINERAL POINT RD	219
REFUEL PANTRY	2026-00206428	2026-05-11 14:21:29	71	Trespass	4102 COMMERCIAL AVE	607
REFUEL PANTRY	2026-00216176	2026-05-17 02:35:46	38	Disturbance	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00213196	2026-05-15 14:19:47	98S	911 Call Silent	4325 MOHAWK DR	210
REFUEL PANTRY	2026-00902479	2026-05-13 08:01:00	68	Property Lost	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00208871	2026-05-13 00:07:27	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY - EAST WASH	2026-00216715	2026-05-17 13:47:22	84	Preserve the Peace	4222 E WASHINGTON AVE	518
REGENT STREET LIQUOR	2026-00215394	2026-05-16 17:41:04	72	Animal Stray	916 REGENT ST	202
ROCKY ROCOCO PAN STYLE PIZZA	2026-00210375	2026-05-13 21:07:57	38	Disturbance	1618 W BELTLINE HWY	308
ROCKY ROCOCO PAN-STYLE PIZZA	2026-00216936	2026-05-17 16:45:10	97	Information	7952 TREE LN	125
ROCKY ROCOCO PAN-STYLE PIZZA	2026-00206785	2026-05-11 18:07:46	12	Theft	1753 THIERER RD	631
ROCKY ROCOCO PAN-STYLE PIZZA	2026-00213054	2026-05-15 12:56:26	60T	Traffic Stop	1753 THIERER RD	631
ROCKY ROCOCO PAN-STYLE PIZZA	2026-00206700	2026-05-11 17:04:58	88F	Follow-Up	1753 THIERER RD	631
ROCKY'S LIQUOR WEST	2026-00214955	2026-05-16 12:23:56	60	Traffic Complaint/Investigation	4217 W BELTLINE HWY	211
ROXXY	2026-00216047	2026-05-17 00:44:46	66	Check Property	327 W GORHAM ST	403
ROXXY	2026-00206774	2026-05-11 17:55:02	88F	Follow-Up	327 W GORHAM ST	403
ROXXY	2026-00206415	2026-05-11 14:12:56	5	Battery	327 W GORHAM ST	403
SAM'S CLUB #8255	2026-00207760	2026-05-12 11:38:55	47	Disturbance Unwanted Person	7050 WATTS RD	123
SAM'S CLUB #8255	2026-00216037	2026-05-17 00:39:38	66P	Problem Solving Property	7050 WATTS RD	123
SCHWOEGLER PARK TOWNE LANES	2026-00215913	2026-05-16 23:20:27	87S	Stratified Policing	444 GRAND CANYON DR	218
SCHWOEGLER PARK TOWNE LANES	2026-00215408	2026-05-16 17:52:09	31	Assist EMS/Fire	444 GRAND CANYON DR	218
SHERATON MADISON HOTEL	2026-00212769	2026-05-15 10:22:05	67	Property Found	706 JOHN NOLEN DR	313
SHERATON MADISON HOTEL	2026-00208841	2026-05-12 23:33:51	31	Assist EMS/Fire	706 JOHN NOLEN DR	313
SHOPKO #29	2026-00214017	2026-05-15 22:59:41	87S	Stratified Policing	7401 MINERAL POINT RD	124
SHOPKO #29	2026-00206299	2026-05-11 13:02:55	87S	Stratified Policing	7401 MINERAL POINT RD	124
SHOPKO #29	2026-00211952	2026-05-14 19:47:46	65	Check Person	7401 MINERAL POINT RD	124
SHOPKO #29	2026-00210209	2026-05-13 19:06:20	87S	Stratified Policing	7401 MINERAL POINT RD	124
SLEEP INN/MAINSTAY	2026-00211956	2026-05-14 19:51:00	52	Accident Hit and Run	4802 TRADEWINDS PKWY	620
SOTTO	2026-00214161	2026-05-16 00:44:28	47	Disturbance Unwanted Person	303 N HENRY ST	403
SOTTO	2026-00214069	2026-05-15 23:33:24	66	Check Property	303 N HENRY ST	403
SOTTO	2026-00214637	2026-05-16 08:26:52	5	Battery	303 N HENRY ST	403

SOUTH BAY LOUNGE & GRILL	2026-00211658	2026-05-14 16:13:23	87O	Community Outreach	5404 RAYWOOD RD	
SPEEDWAY #4132	2026-00217096	2026-05-17 18:51:50	65	Check Person	4902 VERONA RD	212
SPEEDWAY #4132	2026-00208832	2026-05-12 23:27:13	65	Check Person	4902 VERONA RD	212
STATE STREET BRATS	2026-00206608	2026-05-11 16:11:58	38	Disturbance	603 STATE ST	403
STATE STREET BRATS	2026-00212195	2026-05-14 23:39:30	47	Disturbance Unwanted Person	603 STATE ST	403
STAYBRIDGE SUITES MADISON EAST	2026-00216270	2026-05-17 04:43:57	35	Threats Complaint	3301 CITY VIEW DR	633
STOP-N-GO 1522	2026-00213273	2026-05-15 15:04:35	50	Accident Property Damage	6202 SCHROEDER RD	114
TACO BELL	2026-00210223	2026-05-13 19:12:49	98U	911 Call Unintentional	534 STATE ST	403
TACOS EL ARRIERO RESTAURANT	2026-00210244	2026-05-13 19:25:31	38	Disturbance	4222 EAST TOWNE BLVD	631
TAILER NICOLE WINE AND CUPCAKES	2026-00207601	2026-05-12 09:45:35	87S	Stratified Policing	2352 S PARK ST	310
TALL GRASS	2026-00217184	2026-05-17 20:03:43	98S	911 Call Silent	227 STATE ST	405
TAQUERIA 3 AMIGOS	2026-00216117	2026-05-17 01:55:39	66P	Problem Solving Property	309 N HENRY ST	403
TARGET 1060	2026-00213454	2026-05-15 16:41:03	13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2026-00902464	2026-05-11 21:24:00	13	Theft Retail	201 JUNCTION RD	128
TARGET 1069	2026-00213811	2026-05-15 20:27:28	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00217126	2026-05-17 19:15:12	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00211708	2026-05-14 16:42:17	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00213450	2026-05-15 16:39:48	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00216558	2026-05-17 11:19:03	98S	911 Call Silent	4301 LIEN RD	605
TARGET 1069	2026-00208899	2026-05-13 00:30:46	47	Disturbance Unwanted Person	4301 LIEN RD	605
TARGET STORE T-2765	2026-00210297	2026-05-13 20:10:36	71	Trespass	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00215538	2026-05-16 19:08:47	60	Traffic Complaint/Investigation	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00213283	2026-05-15 15:11:24	88F	Follow-Up	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00212168	2026-05-14 23:04:35	47	Disturbance Unwanted Person	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00206528	2026-05-11 15:20:51	13	Theft Retail	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00212012	2026-05-14 20:29:51	12	Theft	750 HILLDALE WAY	215
TASTE OF SICHUAN	2026-00215981	2026-05-17 00:01:32	66	Check Property	515 STATE ST	403
TBD	2026-00211687	2026-05-14 16:29:45	97	Information	4 COLLINS CT	620
TEMPEST OYSTER BAR	2026-00213963	2026-05-15 22:29:33	12	Theft	120 E WILSON ST	405
TEXAS ROADHOUSE (WATTS)	2026-00215226	2026-05-16 15:45:08	98S	911 Call Silent	7104 WATTS RD	123
THAI BASIL	2026-00217132	2026-05-17 19:18:13	66	Check Property	3519 UNIVERSITY AVE	208
THE BONEYARD	2026-00217065	2026-05-17 18:23:58	31	Assist EMS/Fire	1018 WALSH RD	607
THE BUCK AND BADGER	2026-00212755	2026-05-15 10:12:14	35	Threats Complaint	115 STATE ST	405
THE HARVEY HOUSE	2026-00208638	2026-05-12 20:36:53	72	Animal Stray	644 W WASHINGTON AVE	404
THE HIGHLAND CORNER GRILL	2026-00212035	2026-05-14 20:53:19	65	Check Person	2424 UNIVERSITY AVE	206
THE MARQUETTE HOTEL AND CAFE	2026-00208748	2026-05-12 22:07:07	38	Disturbance	414 S BALDWIN ST	408
THE MARQUETTE HOTEL AND CAFE	2026-00209063	2026-05-13 04:59:50	88F	Follow-Up	414 S BALDWIN ST	408
THE SYLVEE	2026-00215858	2026-05-16 22:39:31	5	Battery	25 S LIVINGSTON ST	408
THRILL FACTORY	2026-00211511	2026-05-14 14:51:52	71	Trespass	131 EAST TOWNE MALL	631
TRIXIE'S LIQUOR STORE	2026-00216189	2026-05-17 02:49:18	66P	Problem Solving Property	2929 E WASHINGTON AVE	603
TRIXIE'S LIQUOR STORE	2026-00215829	2026-05-16 22:23:53	88F	Follow-Up	2929 E WASHINGTON AVE	603
TRIXIE'S LIQUOR STORE	2026-00214379	2026-05-16 03:54:03	5	Battery	2929 E WASHINGTON AVE	603
TRIXIE'S LIQUOR STORE	2026-00216702	2026-05-17 13:32:30	38	Disturbance	2929 E WASHINGTON AVE	603
VERONA ROAD BP MART	2026-00208179	2026-05-12 15:40:13	60T	Traffic Stop	4501 VERONA RD	211
VFW POST 7591	2026-00216676	2026-05-17 13:09:08	65	Check Person	301 COTTAGE GROVE RD	613
VISIONS NIGHT CLUB	2026-00205883	2026-05-11 08:42:19	98U	911 Call Unintentional	3554 E WASHINGTON AVE	513
VOM FASS	2026-00212248	2026-05-15 00:43:12	66	Check Property	66 WEST TOWNE MALL	124

VOM FASS	2026-00215403	2026-05-16 17:48:28	67	Property Found	66 WEST TOWNE MALL	124
VOM FASS	2026-00207757	2026-05-12 11:37:19	98U	911 Call Unintentional	66 WEST TOWNE MALL	124
VOM FASS	2026-00214064	2026-05-15 23:30:29	66	Check Property	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2026-00209843	2026-05-13 15:13:36	98U	911 Call Unintentional	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00206669	2026-05-11 16:43:17	52	Accident Hit and Run	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2026-00215269	2026-05-16 16:10:21	13	Theft Retail	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00213939	2026-05-15 22:08:38	87	Assist Citizen	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00212118	2026-05-14 22:12:43	31	Assist EMS/Fire	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00213174	2026-05-15 14:05:43	87	Assist Citizen	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00207909	2026-05-12 13:06:34	38	Disturbance	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00215222	2026-05-16 15:41:57	31	Assist EMS/Fire	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00210353	2026-05-13 20:51:35	87	Assist Citizen	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00210358	2026-05-13 20:56:03	97	Information	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00216779	2026-05-17 14:55:56	60R	Road Rage	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00215813	2026-05-16 22:17:45	98S	911 Call Silent	4198 NAKOOSA TRL	607
WALGREENS #04240	2026-00216714	2026-05-17 13:46:41	38	Disturbance	3710 E WASHINGTON AVE	516
WALGREENS #3343	2026-00213285	2026-05-15 15:12:59	60T	Traffic Stop	7810 MINERAL POINT RD	125
WASABI JAPANESE RESTAURANT	2026-00208734	2026-05-12 21:50:50	66	Check Property	449 STATE ST	403
WEARY TRAVELER	2026-00205897	2026-05-11 08:48:17	38	Disturbance	1201 WILLIAMSON ST	408
WHISKEY JACKS	2026-00214038	2026-05-15 23:12:55	31	Assist EMS/Fire	552 STATE ST	403
WILSON'S BAR AND GRILL	2026-00211941	2026-05-14 19:35:14	31	Assist EMS/Fire	2144 ATWOOD AVE	601
WOODMAN'S FOOD MARKET	2026-00216649	2026-05-17 12:48:06	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902487	2026-05-13 12:28:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00209819	2026-05-13 14:52:28	97	Information	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00215633	2026-05-16 20:19:08	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00216803	2026-05-17 15:16:01	98S	911 Call Silent	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902506	2026-05-14 13:58:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00216826	2026-05-17 15:40:05	88F	Follow-Up	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00216940	2026-05-17 16:46:18	88F	Follow-Up	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00216927	2026-05-17 16:38:14	35	Threats Complaint	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00213905	2026-05-15 21:29:58	51	Accident w/Injuries	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00214167	2026-05-16 00:49:52	PHON	Phone	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902492	2026-05-13 14:38:00	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00215635	2026-05-16 20:19:38	PHON	Phone	3817 MILWAUKEE ST	610
ZAVALA'S MARKET & TAQUERIA	2026-00213401	2026-05-15 16:12:04	98U	911 Call Unintentional	805 S GAMMON RD	114

Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2026-00218642	2026-05-18 16:07:55	47	Disturbance Unwanted Person	4810 E WASHINGTON AVE	518
7 SEAS LIQUOR	2026-00223469	2026-05-21 11:36:48	97	Information	1763 THIERER RD	631
7-ELEVEN #35851J	2026-00228652	2026-05-24 14:10:51	38	Disturbance	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00228655	2026-05-24 14:11:45	38	Disturbance	2216 UNIVERSITY AVE	206
AC HOTEL MADISON	2026-00228179	2026-05-24 06:26:06	31	Assist EMS/Fire	1 N WEBSTER ST	406
AC HOTEL MADISON	2026-00228170	2026-05-24 06:09:21	87	Assist Citizen	1 N WEBSTER ST	406
AFTERSHOCK CLASSIC ARCADE	2026-00227719	2026-05-23 21:44:01	60T	Traffic Stop	1444 E WASHINGTON AVE	409
ALLIANT ENERGY CENTER	2026-00228811	2026-05-24 16:07:58	98S	911 Call Silent	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00226884	2026-05-23 12:09:19	98U	911 Call Unintentional	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00225862	2026-05-22 18:07:09	98S	911 Call Silent	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00227743	2026-05-23 22:04:44	60	Traffic Complaint/Investigation	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00227627	2026-05-23 20:34:17	87	Assist Citizen	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00228513	2026-05-24 12:16:02	87O	Community Outreach	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00228739	2026-05-24 15:15:41	5	Battery	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00228901	2026-05-24 17:14:30	98S	911 Call Silent	1919 ALLIANT ENERGY CENTER WAY	310
AMOCO	2026-00221657	2026-05-20 10:17:14	75	ATL Person	1129 S PARK ST	306
APPLE NINE HOSPITALITY INC	2026-00222903	2026-05-21 01:52:44	31	Assist EMS/Fire	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00218643	2026-05-18 16:08:02	98U	911 Call Unintentional	770 REGENT ST	404
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	2026-00224967	2026-05-22 09:03:27	L60X	Traffic Proactive	660 S WHITNEY WAY	218
APPLEBEE'S NEIGHBORHOOD GRILL & BAR + IHOP (STORE #87065)	2026-00228336	2026-05-24 09:41:40	70	Alarm	4710 EAST TOWNE BLVD	632
APPLEBEE'S NEIGHBORHOOD GRILL & BAR + IHOP (STORE #87065)	2026-00224378	2026-05-21 21:41:47	88	Assist Police	4710 EAST TOWNE BLVD	632
APPLEBEE'S NEIGHBORHOOD GRILL & BAR + IHOP (STORE #87065)	2026-00228278	2026-05-24 08:41:13	70B	Alarm Broadcast/File	4710 EAST TOWNE BLVD	632
ASHIRWAD INDIAN RESTAURANT	2026-00228555	2026-05-24 12:49:49	98S	911 Call Silent	128 STATE ST	406
ASIAN MIDWAY FOODS	2026-00218295	2026-05-18 12:43:13	98U	911 Call Unintentional	301 S PARK ST	203
ATICO LOUNGE	2026-00224736	2026-05-22 03:54:22	31	Assist EMS/Fire	823 E WASHINGTON AVE	408
ATICO LOUNGE	2026-00224740	2026-05-22 04:01:50	31	Assist EMS/Fire	823 E WASHINGTON AVE	408
BAKED WINGS	2026-00229381	2026-05-24 22:45:10	38	Disturbance	250 STATE ST	403
BAKED WINGS	2026-00220021	2026-05-19 12:26:22	PHON	Phone	250 STATE ST	403
BARRIQUES WINES	2026-00219626	2026-05-19 08:46:43	98U	911 Call Unintentional	1825 MONROE ST	205
BAYMONT INN & SUITES	2026-00220819	2026-05-19 20:11:11	98U	911 Call Unintentional	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2026-00229012	2026-05-24 18:28:07	98U	911 Call Unintentional	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2026-00228671	2026-05-24 14:27:37	98U	911 Call Unintentional	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2026-00221630	2026-05-20 09:58:33	66	Check Property	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00223616	2026-05-21 12:57:07	84	Preserve the Peace	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00227892	2026-05-24 00:07:03	31	Assist EMS/Fire	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00227895	2026-05-24 00:07:48	38	Disturbance	2810 COHO ST	308
BENNETT'S MEADOWOOD COUNTRY CLUB	2026-00221502	2026-05-20 08:48:33	98Q	911 Call Question	2009 FREEPORT RD	212
BEST WESTERN EAST TOWNE SUITES	2026-00227251	2026-05-23 16:33:03	98A	911 Abandoned Call	4801 ANNAMARK DR	632
BIG TOP EVENTS	2026-00222195	2026-05-20 15:38:22	57P	Check Parking Postings	917 E MIFFLIN ST	407
BLUE PLATE CATERING	2026-00223909	2026-05-21 15:55:09	52	Accident Hit and Run	702 S HIGH POINT RD	129
CAFE CODA	2026-00227815	2026-05-23 23:09:33	49	Noise Complaint	1224 WILLIAMSON ST	408
CAPITAL ONE PETROLEUM	2026-00218578	2026-05-18 15:35:51	65	Check Person	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2026-00225290	2026-05-22 12:40:17	65	Check Person	735 E WASHINGTON AVE	408
CAPITOL CENTRE MARKET	2026-00228627	2026-05-24 13:49:36	67	Property Found	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00224171	2026-05-21 19:08:01	55	OMVWI Arrest/Intoxicated Driver	111 N BROOM ST	405
CASETTA KITCHEN AND COUNTER	2026-00222510	2026-05-20 19:24:46	98D	911 Disconnect	222 W WASHINGTON AVE	405

CATERING A FRESCO	2026-00219611	2026-05-19	08:38:58	47	Disturbance Unwanted Person	201 STATE ST	405
CATERING A FRESCO	2026-00225054	2026-05-22	10:04:14	38	Disturbance	201 STATE ST	405
CATERING A FRESCO	2026-00220197	2026-05-19	14:07:30	PHON	Phone	201 STATE ST	405
CHILI'S GRILL & BAR	2026-00219865	2026-05-19	10:52:31	87S	Stratified Policing	7301 MINERAL POINT RD	124
CHIPOTLE MEXICAN GRILL #533	2026-00227476	2026-05-23	19:00:44	55	OMVWI Arrest/Intoxicated Driver	8422 OLD SAUK RD	127
CHUCK E CHEESE'S	2026-00217602	2026-05-18	02:50:17	70	Alarm	438 GRAND CANYON DR	218
CITY VIEW LIQUOR	2026-00223805	2026-05-21	14:46:53	87	Assist Citizen	6420 COTTAGE GROVE RD	627
COLLECTIVO COFFEE ROASTERS	2026-00902574	2026-05-18	15:58:00	65	Check Person	110 E MAIN ST	406
COMFORT INN & SUITES	2026-00223562	2026-05-21	12:24:07	66	Check Property	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2026-00222161	2026-05-20	15:20:04	87	Assist Citizen	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2026-00221958	2026-05-20	13:20:32	90	Civil Dispute	4822 E WASHINGTON AVE	518
CONCOURSE HOTEL AND GOVERNORS CLUB	2026-00226423	2026-05-23	01:55:40	31	Assist EMS/Fire	1 W DAYTON ST	406
CRACKER BARREL #214	2026-00217705	2026-05-18	06:47:21	71	Trespass	2147 EAST SPRINGS DR	632
CROSTINI SANDWICHES	2026-00223918	2026-05-21	16:00:02	35	Threats Complaint	231 NORTH ST	502
DAHMEN'S AT HAWKS LANDING	2026-00220006	2026-05-19	12:15:25	98U	911 Call Unintentional	88 HAWKS LANDING CIR	135
DAHMEN'S AT HAWKS LANDING	2026-00225612	2026-05-22	15:51:53	98U	911 Call Unintentional	88 HAWKS LANDING CIR	135
DANE COUNTY AIRPORT	2026-00225769	2026-05-22	17:08:58	90	Civil Dispute	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00218924	2026-05-18	19:06:46	65	Check Person	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00220428	2026-05-19	16:14:11	31	Assist EMS/Fire	4000 INTERNATIONAL LN	
DANE COUNTY AIRPORT	2026-00220436	2026-05-19	16:16:12	98D	911 Disconnect	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00219029	2026-05-18	20:22:10	31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DELANEY'S CHARCOAL STEAKS	2026-00226076	2026-05-22	20:35:38	35	Threats Complaint	449 GRAND CANYON DR	218
ECONOLODGE	2026-00217723	2026-05-18	07:08:21	87	Assist Citizen	4726 E WASHINGTON AVE	518
EDGEWATER	2026-00227263	2026-05-23	16:43:37	98U	911 Call Unintentional	1001 WISCONSIN PL	403
EMBASSY SUITES MADISON DOWNTOWN	2026-00226154	2026-05-22	21:35:15	98U	911 Call Unintentional	231 S PINCKNEY ST	405
ENO VINO DOWNTOWN MADISON	2026-00228179	2026-05-24	06:26:06	31	Assist EMS/Fire	1 N WEBSTER ST	406
ENO VINO DOWNTOWN MADISON	2026-00228170	2026-05-24	06:09:21	87	Assist Citizen	1 N WEBSTER ST	406
FAIRFIELD INN AND SUITES	2026-00220924	2026-05-19	21:43:57	75	ATL Person	722 JOHN NOLEN DR	313
FAMOUS DAVES RESTAURANT	2026-00224058	2026-05-21	17:35:44	47	Disturbance Unwanted Person	900 S PARK ST	306
FESTIVAL FOODS	2026-00218320	2026-05-18	12:55:53	12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00902636	2026-05-21	13:50:00	13	Theft Retail	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00902620	2026-05-20	14:46:00	13	Theft Retail	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00226116	2026-05-22	20:59:29	71	Trespass	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00225838	2026-05-22	17:48:54	12A	Theft from Auto	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00227329	2026-05-23	17:22:39	12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00218727	2026-05-18	16:50:26	41	Domestic Disturbance	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00221908	2026-05-20	12:55:28	97	Information	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00222662	2026-05-20	21:17:37	65	Check Person	810 E WASHINGTON AVE	407
FUSION	2026-00225244	2026-05-22	12:07:43	66	Check Property	36 S BASSETT ST	404
GARVER EVENTS	2026-00228716	2026-05-24	15:03:49	98U	911 Call Unintentional	3330 ATWOOD AVE	602
GENNA'S COCKTAIL LOUNGE	2026-00226508	2026-05-23	03:51:20	31	Assist EMS/Fire	105 W MAIN ST	405
GIB'S	2026-00223239	2026-05-21	09:05:51	98U	911 Call Unintentional	201 W MIFFLIN ST	405
GIB'S	2026-00225146	2026-05-22	10:58:21	47	Disturbance Unwanted Person	201 W MIFFLIN ST	405
GIB'S	2026-00222146	2026-05-20	15:12:00	90	Civil Dispute	201 W MIFFLIN ST	405
GIB'S	2026-00223686	2026-05-21	13:39:33	47	Disturbance Unwanted Person	201 W MIFFLIN ST	405
GIB'S	2026-00222040	2026-05-20	14:04:14	90	Civil Dispute	201 W MIFFLIN ST	405
GIB'S	2026-00221910	2026-05-20	12:56:38	90	Civil Dispute	201 W MIFFLIN ST	405

GIB'S	2026-00229103	2026-05-24 19:33:17	97	Information	201 W MIFFLIN ST	405
GIB'S	2026-00218491	2026-05-18 14:35:29	97	Information	201 W MIFFLIN ST	405
GLOBAL MARKET & FOOD HALL	2026-00902626	2026-05-20 21:00:00	68	Property Lost	2161 ZEIER RD	632
GO GROCER	2026-00223083	2026-05-21 07:40:25	35	Threats Complaint	901 S GAMMON RD	115
GO GROCER	2026-00229303	2026-05-24 21:40:06	31	Assist EMS/Fire	901 S GAMMON RD	115
GO GROCER	2026-00219048	2026-05-18 20:38:30	65	Check Person	901 S GAMMON RD	115
GO GROCER	2026-00225273	2026-05-22 12:29:13	97	Information	901 S GAMMON RD	115
GO GROCER	2026-00225812	2026-05-22 17:36:02	65	Check Person	901 S GAMMON RD	115
GRADUATE MADISON HOTEL	2026-00227533	2026-05-23 19:34:19	65	Check Person	601 LANGDON ST	403
GRADUATE MADISON HOTEL	2026-00223727	2026-05-21 14:07:28	65	Check Person	601 LANGDON ST	403
GREWAL PETROLEUM	2026-00219357	2026-05-19 02:34:47	70	Alarm	3859 E WASHINGTON AVE	605
GROWLERS TO GO-GO	2026-00227146	2026-05-23 15:22:32	49	Noise Complaint	2927 E WASHINGTON AVE	603
GROWLERS TO GO-GO	2026-00227184	2026-05-23 15:48:45	49	Noise Complaint	2927 E WASHINGTON AVE	603
GROWLERS TO GO-GO	2026-00219109	2026-05-18 21:38:28	65	Check Person	2927 E WASHINGTON AVE	603
HAMPTON INN & SUITES	2026-00228484	2026-05-24 11:51:31	50	Accident Property Damage	440 W JOHNSON ST	403
HAYES PLACE	2026-00227969	2026-05-24 01:11:47	66P	Problem Solving Property	1145 N SHERMAN AVE	503
HILTON MADISON AT MONONA TERRACE	2026-00225416	2026-05-22 13:58:32	90	Civil Dispute	9 E WILSON ST	405
HO-CHUNK GAMING MADISON	2026-00227780	2026-05-23 22:36:37	98S	911 Call Silent	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00223620	2026-05-21 12:59:13	88	Assist Police	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00222535	2026-05-20 19:38:48	98U	911 Call Unintentional	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00228155	2026-05-24 05:49:09	98U	911 Call Unintentional	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00222313	2026-05-20 16:52:52	60	Traffic Complaint/Investigation	4002 EVAN ACRES RD	621
HOLIDAY INN AT THE AMERICAN CENTER	2026-00229323	2026-05-24 21:59:02	98A	911 Abandoned Call	5109 WEST TERRACE DR	520
HOLIDAY INN AT THE AMERICAN CENTER	2026-00219758	2026-05-19 10:05:49	90	Civil Dispute	5109 WEST TERRACE DR	520
HOME 2 SUITES MADISON CENTRAL	2026-00218467	2026-05-18 14:21:11	66	Check Property	2153 RIMROCK RD	312
HOME 2 SUITES MADISON CENTRAL	2026-00227803	2026-05-23 22:55:00	87	Assist Citizen	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2026-00227803	2026-05-23 22:55:00	87	Assist Citizen	2153 RIMROCK RD	312
HOME2 SUITES MADISON CENTRAL	2026-00218467	2026-05-18 14:21:11	66	Check Property	2153 RIMROCK RD	312
HOOPS OF DANE COUNTY INC	2026-00228041	2026-05-24 02:28:46	38	Disturbance	802 ATLAS AVE	611
HOWARD JOHNSON MADISON	2026-00218167	2026-05-18 11:41:26	38	Disturbance	3841 E WASHINGTON AVE	605
HY-VEE	2026-00219805	2026-05-19 10:28:29	31	Assist EMS/Fire	675 S WHITNEY WAY	214
HY-VEE	2026-00224603	2026-05-22 01:01:47	31	Assist EMS/Fire	675 S WHITNEY WAY	214
HY-VEE	2026-00224065	2026-05-21 17:40:14	71	Trespass	675 S WHITNEY WAY	214
HY-VEE	2026-00223286	2026-05-21 09:41:04	97	Information	675 S WHITNEY WAY	214
HY-VEE MADISON	2026-00228833	2026-05-24 16:26:56	47	Disturbance Unwanted Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00224313	2026-05-21 20:50:53	38	Disturbance	3801 E WASHINGTON AVE	605
HY-VEE WINE & SPIRITS	2026-00221865	2026-05-20 12:28:04	13	Theft Retail	7475 MINERAL POINT RD	124
INN ON THE PARK	2026-00228206	2026-05-24 07:16:34	47	Disturbance Unwanted Person	22 S CARROLL ST	405
INN ON THE PARK	2026-00221945	2026-05-20 13:14:16	47	Disturbance Unwanted Person	22 S CARROLL ST	405
INTERNATIONAL COMMONS	2026-00225246	2026-05-22 12:08:10	47	Disturbance Unwanted Person	5810 MINERAL POINT RD	217
IRISH PUB	2026-00218098	2026-05-18 11:03:58	87S	Stratified Policing	317 STATE ST	403
KAVANAUGH'S ESQUIRE CLUB	2026-00221994	2026-05-20 13:38:50	47	Disturbance Unwanted Person	1025 N SHERMAN AVE	503
KOLLEGE KLUB	2026-00218550	2026-05-18 15:19:41	97	Information	529 N LAKE ST	403
KWIK TRIP 1511	2026-00225297	2026-05-22 12:44:42	65	Check Person	4624 MONONA DR	613
KWIK TRIP 1513	2026-00229008	2026-05-24 18:25:12	23	Drug Incident/Investigation	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2026-00224738	2026-05-22 03:56:07	87S	Stratified Policing	3401 UNIVERSITY AVE	208
KWIK TRIP 1513	2026-00223031	2026-05-21 06:45:19	98Q	911 Call Question	3401 UNIVERSITY AVE	208

KWIK TRIP 155	2026-00220174	2026-05-19 13:50:08	87O	Community Outreach	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00221275	2026-05-20 05:04:12	23	Drug Incident/Investigation	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00221856	2026-05-20 12:20:19	87O	Community Outreach	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00226600	2026-05-23 07:41:13	38	Disturbance	6525 KILPATRICK LN	630
KWIK TRIP 187	2026-00226090	2026-05-22 20:46:40	38	Disturbance	4825 AMERICAN PKWY	520
KWIK TRIP 187	2026-00902593	2026-05-19 10:36:00	13	Theft Retail	4825 AMERICAN PKWY	520
KWIK TRIP 950	2026-00225676	2026-05-22 16:10:02	50	Accident Property Damage	4402 E BUCKEYE RD	614
KWIK TRIP 950	2026-00225669	2026-05-22 16:07:59	50	Accident Property Damage	4402 E BUCKEYE RD	614
KWIK TRIP 951	2026-00218658	2026-05-18 16:17:05	38	Disturbance	6702 RAYMOND RD	123
KWIK TRIP 951	2026-00223298	2026-05-21 09:51:30	88F	Follow-Up	6702 RAYMOND RD	123
KWIK TRIP 952	2026-00218718	2026-05-18 16:44:51	97	Information	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2026-00228218	2026-05-24 07:34:47	31	Assist EMS/Fire	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2026-00225802	2026-05-22 17:28:46	82	Violation of Court Order	2538 FISH HATCHERY RD	308
KWIK TRIP 955	2026-00218221	2026-05-18 11:59:17	31	Assist EMS/Fire	1625 N STOUGHTON RD	516
KWIK TRIP 956	2026-00219729	2026-05-19 09:46:23	98U	911 Call Unintentional	3153 MAPLE GROVE DR	118
KWIK TRIP 958	2026-00223035	2026-05-21 06:50:34	47	Disturbance Unwanted Person	4741 LIEN RD	605
KWIK TRIP 960	2026-00228496	2026-05-24 12:03:06	97	Information	401 N THIRD ST	501
KWIK TRIP 960	2026-00219229	2026-05-18 23:41:32	47	Disturbance Unwanted Person	401 N THIRD ST	501
KWIK TRIP 960	2026-00217618	2026-05-18 03:22:42	97	Information	401 N THIRD ST	501
KWIK TRIP 961	2026-00226287	2026-05-22 23:33:16	71	Trespass	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2026-00228240	2026-05-24 08:00:58	47	Disturbance Unwanted Person	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2026-00218630	2026-05-18 16:00:05	23	Drug Incident/Investigation	3528 E WASHINGTON AVE	513
KWIK TRIP 963	2026-00218518	2026-05-18 14:52:45	66	Check Property	1434 NORTHPORT DR	508
KWIK TRIP 963	2026-00228212	2026-05-24 07:25:02	45	Suspicious Vehicle	1434 NORTHPORT DR	508
LA HACIENDA RESTAURANT	2026-00224458	2026-05-21 22:55:51	60T	Traffic Stop	515 S PARK ST	203
LA PLAYITA TACOS Y MARISCOS	2026-00226669	2026-05-23 08:39:53	98S	911 Call Silent	2601 W BELTLINE HWY	308
LA PLAYITA TACOS Y MARISCOS	2026-00219177	2026-05-18 22:36:21	70	Alarm	2601 W BELTLINE HWY	308
LA QUINTA INN & SUITES	2026-00219091	2026-05-18 21:16:45	90	Civil Dispute	5217 EAST TERRACE DR	520
LA TAGUARA	2026-00222381	2026-05-20 17:45:41	52	Accident Hit and Run	3502 E WASHINGTON AVE	513
LAKESIDE ST COFFEE HOUSE	2026-00227231	2026-05-23 16:18:52	97	Information	402 W LAKESIDE ST	306
LAREDOS MEXICAN RESTAURANT	2026-00218977	2026-05-18 19:50:26	98D	911 Disconnect	694 S WHITNEY WAY	218
LIBERTY STATION	2026-00227575	2026-05-23 19:56:46	52	Accident Hit and Run	2161 RIMROCK RD	312
LOMBARDINOS	2026-00226702	2026-05-23 09:19:11	70	Alarm	2500 UNIVERSITY AVE	206
LUCILLE	2026-00225976	2026-05-22 19:27:20	PHON	Phone	101 KING ST	405
LUCILLE	2026-00225949	2026-05-22 19:05:51	98Q	911 Call Question	101 KING ST	405
LUCKY'S MARKET - PARK ST	2026-00217593	2026-05-18 02:25:50	L60X	Traffic Proactive	2201 S PARK ST	310
Lulu's 13 Pub	2026-00226872	2026-05-23 11:59:10	98U	911 Call Unintentional	232 EAST TOWNE MALL	631
MACKESEY'S IRISH PUB	2026-00218098	2026-05-18 11:03:58	87S	Stratified Policing	317 STATE ST	403
MADISON RESIDENCE INN	2026-00229417	2026-05-24 23:19:22	49	Noise Complaint	4862 HAYES RD	518
MADISON RESIDENCE INN	2026-00229002	2026-05-24 18:22:00	49	Noise Complaint	4862 HAYES RD	518
MAJESTIC THEATRE	2026-00227824	2026-05-23 23:21:50	31	Assist EMS/Fire	115 KING ST	405
METCALFE FOODS-WEST	2026-00223788	2026-05-21 14:38:19	87S	Stratified Policing	7455 MINERAL POINT RD	124
METCALFE FOODS-WEST	2026-00225213	2026-05-22 11:41:49	31	Assist EMS/Fire	7455 MINERAL POINT RD	124
METCALFE'S SENTRY FOODS - HILLDALE	2026-00224104	2026-05-21 18:01:11	97	Information	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2026-00221839	2026-05-20 12:10:03	87O	Community Outreach	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2026-00226603	2026-05-23 07:48:38	47	Disturbance Unwanted Person	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2026-00218232	2026-05-18 12:04:32	31	Assist EMS/Fire	726 N MIDVALE BLVD	215

METCALFE'S SENTRY FOODS - HILLDALE	2026-00225763	2026-05-22	17:07:02	75	ATL Person	726 N MIDVALE BLVD	215
METRO MARKET #179	2026-00220502	2026-05-19	16:58:39	52	Accident Hit and Run	261 JUNCTION RD	128
METRO MARKET #179	2026-00219024	2026-05-18	20:20:46	44	Suspicious Person	261 JUNCTION RD	128
METRO MARKET #179	2026-00227195	2026-05-23	15:54:58	99	PNB/AED Response	261 JUNCTION RD	128
METRO MARKET #179	2026-00225103	2026-05-22	10:35:15	98D	911 Disconnect	261 JUNCTION RD	128
METRO MARKET #179	2026-00221931	2026-05-20	13:07:45	49	Noise Complaint	261 JUNCTION RD	128
METRO MARKET #434	2026-00221640	2026-05-20	10:03:09	98S	911 Call Silent	6010 COTTAGE GROVE RD	627
MICKEY'S TAVERN	2026-00224668	2026-05-22	02:09:08	65	Check Person	1524 WILLIAMSON ST	410
MIRCH MASALA	2026-00222527	2026-05-20	19:32:28	66	Check Property	449 STATE ST	403
MIRCH MASALA	2026-00227922	2026-05-24	00:34:09	60T	Traffic Stop	449 STATE ST	403
MIRCH MASALA	2026-00225775	2026-05-22	17:12:39	66	Check Property	449 STATE ST	403
MOBIL MART	2026-00225896	2026-05-22	18:28:50	70	Alarm	636 W WASHINGTON AVE	404
MOBIL MART	2026-00226304	2026-05-22	23:47:02	70	Alarm	2601 SHOPKO DR	513
MOBIL MART	2026-00218051	2026-05-18	10:34:44	45	Suspicious Vehicle	33 JUNCTION CT	128
MONONA CATERING	2026-00217768	2026-05-18	07:46:27	69	Damage to Property	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00220618	2026-05-19	18:00:14	50	Accident Property Damage	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00227165	2026-05-23	15:30:47	98D	911 Disconnect	1 JOHN NOLEN DR	405
MR BREWS TAPHOUSE	2026-00219262	2026-05-19	00:20:45	44	Suspicious Person	5271 HIGH CROSSING BLVD	633
MUSONICS LLC	2026-00221485	2026-05-20	08:39:48	87O	Community Outreach	1625 NORTHPORT DR	508
NATT SPIEL	2026-00902608	2026-05-20	00:39:00	12	Theft	211 KING ST	405
NITRO, LLC	2026-00228611	2026-05-24	13:39:42	65	Check Person	502 W WASHINGTON AVE	404
NITTY GRITTY, THE	2026-00229314	2026-05-24	21:51:08	PHON	Phone	223 N FRANCES ST	404
NOODLES & COMPANY	2026-00226599	2026-05-23	07:40:34	70B	Alarm Broadcast/File	4280 EAST TOWNE BLVD	631
NOODLES & COMPANY	2026-00228801	2026-05-24	15:58:50	47	Disturbance Unwanted Person	4280 EAST TOWNE BLVD	631
OAK CREST TAVERN	2026-00223698	2026-05-21	13:45:08	52	Accident Hit and Run	5371 OLD MIDDLETON RD	217
OAKWOOD VILLAGE PRAIRIE RIDGE	2026-00222650	2026-05-20	21:05:56	98A	911 Abandoned Call	5565 TANCHO DR	520
OUTBACK STEAKHOUSE	2026-00220382	2026-05-19	15:51:12	L60X	Traffic Proactive	279 JUNCTION RD	128
PAISAN'S RESTAURANT	2026-00228209	2026-05-24	07:21:56	98Q	911 Call Question	131 W WILSON ST	405
PARADISE LOUNGE	2026-00222298	2026-05-20	16:41:11	88F	Follow-Up	119 W MAIN ST	405
PARADISE LOUNGE	2026-00222112	2026-05-20	14:47:24	5	Battery	119 W MAIN ST	405
PAUL'S CLUB	2026-00229438	2026-05-24	23:34:56	98Q	911 Call Question	204 STATE ST	406
PICK N SAVE #178	2026-00227511	2026-05-23	19:22:17	45	Suspicious Vehicle	2502 SHOPKO DR	513
PICK N SAVE #178	2026-00225844	2026-05-22	17:52:24	12	Theft	2502 SHOPKO DR	513
PICK N SAVE #178	2026-00224022	2026-05-21	17:05:12	98U	911 Call Unintentional	2502 SHOPKO DR	513
PICK N SAVE EXPRESS #183	2026-00222174	2026-05-20	15:27:23	97	Information	1312 S PARK ST	306
PORTILLO'S HOT DOGS	2026-00222345	2026-05-20	17:19:09	65	Check Person	4505 EAST TOWNE BLVD	631
RAGIN CAJUN SEAFOOD	2026-00229331	2026-05-24	22:05:03	5	Battery	4802 E WASHINGTON AVE	518
RAGIN CAJUN SEAFOOD	2026-00229325	2026-05-24	22:00:31	5	Battery	4802 E WASHINGTON AVE	518
RED LOBSTER	2026-00219043	2026-05-18	20:34:35	31	Assist EMS/Fire	4502 EAST TOWNE BLVD	631
RED ROCK SALOON	2026-00228056	2026-05-24	02:56:00	67	Property Found	222 W GORHAM ST	403
REFUEL PANTRY	2026-00217595	2026-05-18	02:29:16	75	ATL Person	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00224595	2026-05-22	00:58:36	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00222894	2026-05-21	01:35:53	60T	Traffic Stop	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00222937	2026-05-21	03:01:09	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00220415	2026-05-19	16:06:35	60	Traffic Complaint/Investigation	4102 COMMERCIAL AVE	607
REFUEL PANTRY	2026-00229213	2026-05-24	20:53:43	PHON	Phone	3019 E WASHINGTON AVE	603
REFUEL PANTRY - EAST WASH	2026-00221894	2026-05-20	12:46:19	98Q	911 Call Question	4222 E WASHINGTON AVE	518

REFUEL PANTRY - EAST WASH	2026-00227139	2026-05-23 15:17:45	66	Check Property	4222 E WASHINGTON AVE	518
RNF LLC	2026-00225821	2026-05-22 17:42:02	31	Assist EMS/Fire	2801 UNIVERSITY AVE	208
ROCKY'S LIQUOR EAST WASHINGTON	2026-00226975	2026-05-23 13:18:12	66	Check Property	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR WEST	2026-00226156	2026-05-22 21:36:40	41	Domestic Disturbance	4217 W BELTLINE HWY	211
ROCKY'S LIQUOR WEST	2026-00218880	2026-05-18 18:36:30	38	Disturbance	4217 W BELTLINE HWY	211
ROXXY	2026-00227945	2026-05-24 00:53:17	38	Disturbance	327 W GORHAM ST	403
ROXXY	2026-00226431	2026-05-23 02:07:51	66	Check Property	327 W GORHAM ST	403
ROXXY	2026-00228004	2026-05-24 01:56:35	38	Disturbance	327 W GORHAM ST	403
ROXXY	2026-00227955	2026-05-24 00:59:54	5	Battery	327 W GORHAM ST	403
ROXXY	2026-00228015	2026-05-24 02:05:33	66	Check Property	327 W GORHAM ST	403
SAM'S CLUB #8255	2026-00226903	2026-05-23 12:27:43	98U	911 Call Unintentional	7050 WATTS RD	123
SCHWOEGLER PARK TOWNE LANES	2026-00226347	2026-05-23 00:24:34	66	Check Property	444 GRAND CANYON DR	218
SHOPKO #29	2026-00226150	2026-05-22 21:32:39	70	Alarm	7401 MINERAL POINT RD	124
SOTTO	2026-00226434	2026-05-23 02:14:58	66	Check Property	303 N HENRY ST	403
SPARK BY HILTON MADISON CENTRAL	2026-00223928	2026-05-21 16:07:08	23	Drug Incident/Investigation	102 E RUSK AVE	310
SPEEDWAY #4132	2026-00226637	2026-05-23 08:20:30	90	Civil Dispute	4902 VERONA RD	212
SPEEDWAY #4132	2026-00218649	2026-05-18 16:10:07	98U	911 Call Unintentional	4902 VERONA RD	212
SPRINGHILL SUITES - MADISON	2026-00226374	2026-05-23 00:49:03	66	Check Property	4601 FREY ST	215
STATE STREET BRATS	2026-00227816	2026-05-23 23:09:35	47	Disturbance Unwanted Person	603 STATE ST	403
STATE STREET BRATS	2026-00227931	2026-05-24 00:38:37	31	Assist EMS/Fire	603 STATE ST	403
SUNNY PHO	2026-00224005	2026-05-21 16:55:15	65	Check Person	602 S PARK ST	203
TACO BELL	2026-00229380	2026-05-24 22:44:36	47	Disturbance Unwanted Person	534 STATE ST	403
TACO BELL	2026-00221097	2026-05-20 00:10:18	67	Property Found	534 STATE ST	403
TACO BELL	2026-00219351	2026-05-19 02:18:45	31	Assist EMS/Fire	534 STATE ST	403
TACO BELL	2026-00221229	2026-05-20 02:46:46	75	ATL Person	534 STATE ST	403
TACO BELL	2026-00227973	2026-05-24 01:15:51	65	Check Person	534 STATE ST	403
TACO BELL	2026-00221076	2026-05-19 23:49:27	38	Disturbance	534 STATE ST	403
TAKUMI JAPANESE RESTAURANT	2026-00220661	2026-05-19 18:28:05	98U	911 Call Unintentional	4323 EAST TOWNE BLVD	631
TAQUERIA EL JALAPENO	2026-00217812	2026-05-18 08:11:47	52	Accident Hit and Run	1318 S MIDVALE BLVD	213
TARGET 1060	2026-00902580	2026-05-18 17:50:00	13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2026-00220461	2026-05-19 16:32:05	98D	911 Disconnect	201 JUNCTION RD	128
TARGET 1060	2026-00220404	2026-05-19 16:01:48	38	Disturbance	201 JUNCTION RD	128
TARGET 1060	2026-00225537	2026-05-22 15:13:01	12	Theft	201 JUNCTION RD	128
TARGET 1060	2026-00229067	2026-05-24 19:10:46	47	Disturbance Unwanted Person	201 JUNCTION RD	128
TARGET 1069	2026-00223378	2026-05-21 10:43:04	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00228843	2026-05-24 16:36:06	12	Theft	4301 LIEN RD	605
TARGET 1069	2026-00224237	2026-05-21 19:58:46	12	Theft	4301 LIEN RD	605
TARGET 1069	2026-00222048	2026-05-20 14:08:16	97	Information	4301 LIEN RD	605
TARGET 1069	2026-00223597	2026-05-21 12:48:56	12	Theft	4301 LIEN RD	605
TARGET STORE T-2765	2026-00220807	2026-05-19 20:06:16	71	Trespass	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00221689	2026-05-20 10:34:47	12	Theft	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00226856	2026-05-23 11:48:26	12	Theft	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00226007	2026-05-22 19:55:34	71	Trespass	750 HILLDALE WAY	215
TAVERNAKAYA	2026-00228006	2026-05-24 01:58:26	87	Assist Citizen	27 E MAIN ST	405
TEXAS ROADHOUSE (WATTS)	2026-00223374	2026-05-21 10:41:25	85	Safety Hazard	7104 WATTS RD	123
THE CHEESECAKE FACTORY	2026-00225232	2026-05-22 11:56:41	23	Drug Incident/Investigation	1 WEST TOWNE MALL	124
THE DELICIOUSER	2026-00222241	2026-05-20 16:04:12	97	Information	931 E MAIN ST	408

THE HIGHLAND CORNER GRILL	2026-00228548	2026-05-24	12:45:16	98U	911 Call Unintentional	2424 UNIVERSITY AVE	206
THE HIGHLAND CORNER GRILL	2026-00228554	2026-05-24	12:47:39	98U	911 Call Unintentional	2424 UNIVERSITY AVE	206
THE MALT HOUSE	2026-00218788	2026-05-18	17:27:13	65	Check Person	2609 E WASHINGTON AVE	603
THE ORPHEUM THEATER	2026-00222697	2026-05-20	21:47:27	38	Disturbance	216 STATE ST	406
THE TINSMITH	2026-00220923	2026-05-19	21:43:08	49	Noise Complaint	828 E MAIN ST	408
THE TURN KEY	2026-00229428	2026-05-24	23:25:57	98D	911 Disconnect	1344 E WASHINGTON AVE	409
THE TURN KEY	2026-00226035	2026-05-22	20:08:43	88	Assist Police	1344 E WASHINGTON AVE	409
THRILL FACTORY	2026-00221952	2026-05-20	13:17:13	47	Disturbance Unwanted Person	131 EAST TOWNE MALL	631
TOBACCO OUTLET PLUS #514	2026-00227396	2026-05-23	18:01:23	71	Trespass	1117 N SHERMAN AVE	503
TOUCH OF UKRAINE	2026-00225345	2026-05-22	13:16:25	31	Assist EMS/Fire	2418 WINNEBAGO ST	603
UPSTAIRS DOWNSTAIRS/LAZY OAF LOUNGE	2026-00228989	2026-05-24	18:11:26	31	Assist EMS/Fire	1617 N STOUGHTON RD	516
UPSTAIRS DOWNSTAIRS/LAZY OAF LOUNGE	2026-00225721	2026-05-22	16:40:42	97	Information	1617 N STOUGHTON RD	516
VFW POST 7591	2026-00226923	2026-05-23	12:44:41	97	Information	301 COTTAGE GROVE RD	613
VICEROY INDIAN CUISINE	2026-00221865	2026-05-20	12:28:04	13	Theft Retail	7475 MINERAL POINT RD	124
VOM FASS	2026-00226449	2026-05-23	02:33:44	66	Check Property	66 WEST TOWNE MALL	124
VOM FASS	2026-00227903	2026-05-24	00:15:49	87S	Stratified Policing	66 WEST TOWNE MALL	124
VOM FASS	2026-00227293	2026-05-23	16:57:31	84	Preserve the Peace	66 WEST TOWNE MALL	124
VOM FASS	2026-00226284	2026-05-22	23:30:23	66	Check Property	66 WEST TOWNE MALL	124
VOM FASS	2026-00225735	2026-05-22	16:49:14	38	Disturbance	66 WEST TOWNE MALL	124
VOM FASS	2026-00224647	2026-05-22	01:46:52	66	Check Property	66 WEST TOWNE MALL	124
VOM FASS	2026-00227413	2026-05-23	18:11:21	98U	911 Call Unintentional	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2026-00227536	2026-05-23	19:34:56	97	Information	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00223372	2026-05-21	10:41:22	69	Damage to Property	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00227527	2026-05-23	19:31:16	88F	Follow-Up	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00227470	2026-05-23	18:55:55	12	Theft	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00902657	2026-05-22	11:26:00	12	Theft	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00218837	2026-05-18	17:54:16	97	Information	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00902575	2026-05-18	16:15:00	13	Theft Retail	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2026-00227473	2026-05-23	18:57:14	21	Fraud	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00229272	2026-05-24	21:24:13	65	Check Person	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00218391	2026-05-18	13:39:37	98Q	911 Call Question	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00218595	2026-05-18	15:44:44	12	Theft	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00219016	2026-05-18	20:15:03	65	Check Person	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00228855	2026-05-24	16:44:20	60	Traffic Complaint/Investigation	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00223630	2026-05-21	13:07:49	65	Check Person	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00222728	2026-05-20	22:21:15	65	Check Person	4198 NAKOOSA TRL	607
WALGREENS #04240	2026-00222797	2026-05-20	23:36:26	45	Suspicious Vehicle	3710 E WASHINGTON AVE	516
WALGREENS #04240	2026-00227508	2026-05-23	19:21:41	31	Assist EMS/Fire	3710 E WASHINGTON AVE	516
WALGREENS #04240	2026-00224726	2026-05-22	03:18:17	PHON	Phone	3710 E WASHINGTON AVE	516
WALGREENS #04240	2026-00224472	2026-05-21	23:05:39	60T	Traffic Stop	3710 E WASHINGTON AVE	516
WALGREENS #04240	2026-00225573	2026-05-22	15:29:16	12	Theft	3710 E WASHINGTON AVE	516
WALGREENS #3343	2026-00221086	2026-05-19	23:57:35	31	Assist EMS/Fire	7810 MINERAL POINT RD	125
WALGREENS #3343	2026-00221082	2026-05-19	23:55:55	65	Check Person	7810 MINERAL POINT RD	125
WASABI JAPANESE RESTAURANT	2026-00222527	2026-05-20	19:32:28	66	Check Property	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2026-00225775	2026-05-22	17:12:39	66	Check Property	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2026-00227922	2026-05-24	00:34:09	60T	Traffic Stop	449 STATE ST	403
WIGGIES	2026-00222873	2026-05-21	01:04:21	66	Check Property	1901 ABERG AVE	503

WILLY STREET CO-OP	2026-00229154	2026-05-24 19:59:22	66	Check Property	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2026-00228888	2026-05-24 17:04:26	13	Theft Retail	1221 WILLIAMSON ST	408
WOODMAN'S FOOD MARKET	2026-00902567	2026-05-18 11:23:00	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902571	2026-05-18 13:35:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00221077	2026-05-19 23:50:17	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902656	2026-05-22 11:16:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00219002	2026-05-18 20:06:20	60T	Traffic Stop	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00222186	2026-05-20 15:31:57	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00222420	2026-05-20 18:14:50	98U	911 Call Unintentional	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902639	2026-05-21 15:18:00	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902619	2026-05-20 14:27:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00221867	2026-05-20 12:29:45	38	Disturbance	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902578	2026-05-18 17:28:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00222613	2026-05-20 20:32:16	87	Assist Citizen	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902649	2026-05-21 20:46:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00225293	2026-05-22 12:41:58	47	Disturbance Unwanted Person	3817 MILWAUKEE ST	610
Willy Street Co-op	2026-00222160	2026-05-20 15:18:45	47	Disturbance Unwanted Person	2817 N SHERMAN AVE	504
Willy Street Co-op	2026-00222641	2026-05-20 20:56:57	65	Check Person	2817 N SHERMAN AVE	504

Entity	IncNum	Date	Type	Description	Address	Sector
5 Star Korean Barbeque	2026-00236283	2026-05-28 18:27:20	98Q	911 Call Question	605 E WASHINGTON AVE	408
7-ELEVEN #35851J	2026-00233911	2026-05-27 14:39:39	87S	Stratified Policing	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00240608	2026-05-31 07:37:35	38	Disturbance	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00235015	2026-05-28 06:33:11	47	Disturbance Unwanted Person	2216 UNIVERSITY AVE	206
AC HOTEL MADISON	2026-00240741	2026-05-31 10:13:14	98U	911 Call Unintentional	1 N WEBSTER ST	406
AC HOTEL MADISON	2026-00238449	2026-05-29 21:35:33	60T	Traffic Stop	1 N WEBSTER ST	406
ALDI #21	2026-00235306	2026-05-28 09:52:54	69	Damage to Property	3925 LIEN RD	605
ALDI #21	2026-00230189	2026-05-25 14:03:07	47	Disturbance Unwanted Person	3925 LIEN RD	605
ALDI #22	2026-00232464	2026-05-26 18:04:52	50	Accident Property Damage	8222 WATTS RD	129
ALDI #22	2026-00234354	2026-05-27 18:25:43	65	Check Person	8222 WATTS RD	129
ALIMENTARI	2026-00233982	2026-05-27 15:15:03	88F	Follow-Up	306 S BREARLY ST	408
ALLIANT ENERGY CENTER	2026-00231792	2026-05-26 13:01:08	98U	911 Call Unintentional	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00234339	2026-05-27 18:17:36	98U	911 Call Unintentional	1919 ALLIANT ENERGY CENTER WAY	310
ALLIANT ENERGY CENTER	2026-00233128	2026-05-27 06:40:52	97	Information	1919 ALLIANT ENERGY CENTER WAY	310
AMERICINN OF MADISON WEST	2026-00234831	2026-05-28 01:12:15	71	Trespass	516 GRAND CANYON DR	218
AMOCO	2026-00234036	2026-05-27 15:45:52	66	Check Property	1129 S PARK ST	306
AMOCO	2026-00233592	2026-05-27 11:40:14	47	Disturbance Unwanted Person	1129 S PARK ST	306
APPLE NINE HOSPITALITY INC	2026-00239185	2026-05-30 11:41:46	98D	911 Disconnect	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00241081	2026-05-31 14:29:40	98U	911 Call Unintentional	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00240391	2026-05-31 01:41:20	59	Conveyance	770 REGENT ST	404
APPLEBEE'S NEIGHBORHOOD GRILL & BAR	2026-00240856	2026-05-31 11:43:36	69	Damage to Property	660 S WHITNEY WAY	218
APPLEBEE'S NEIGHBORHOOD GRILL & BAR + IHOP (STORE #87065)	2026-00234862	2026-05-28 01:42:25	75	ATL Person	4710 EAST TOWNE BLVD	632
APPLEBEE'S NEIGHBORHOOD GRILL & BAR + IHOP (STORE #87065)	2026-00234707	2026-05-27 22:57:05	75	ATL Person	4710 EAST TOWNE BLVD	632
ATICO LOUNGE	2026-00240485	2026-05-31 03:13:51	47	Disturbance Unwanted Person	823 E WASHINGTON AVE	408
ATTIC ANGEL PLACE	2026-00235456	2026-05-28 11:05:48	23	Drug Incident/Investigation	8301 OLD SAUK RD	128
BALDWIN STREET GRILLE	2026-00239738	2026-05-30 18:12:15	9	Robbery Strong Armed	1304 E WASHINGTON AVE	409
BAR CORALLINI	2026-00234011	2026-05-27 15:28:29	98U	911 Call Unintentional	2004 ATWOOD AVE	410
BARRIQUES	2026-00231736	2026-05-26 12:39:18	60P	Traffic Incident	2505 UNIVERSITY AVE	206
BAYMONT INN & SUITES	2026-00229834	2026-05-25 09:17:49	PHON	Phone	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2026-00229605	2026-05-25 02:41:18	38	Disturbance	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2026-00229640	2026-05-25 03:43:44	PHON	Phone	8102 EXCELSIOR DR	127
BAYMONT INN & SUITES	2026-00236663	2026-05-28 23:21:09	49	Noise Complaint	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2026-00238582	2026-05-29 23:27:22	97	Information	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00238554	2026-05-29 23:01:29	65	Check Person	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00235182	2026-05-28 08:44:14	90	Civil Dispute	2810 COHO ST	308
BEEF BUTTER BBQ	2026-00232746	2026-05-26 21:28:02	60T	Traffic Stop	3001 N SHERMAN AVE	504
BENNETT'S MEADOWOOD COUNTRY CLUB	2026-00234457	2026-05-27 19:33:08	65	Check Person	2009 FREEPORT RD	212
BENVENUTO'S	2026-00234150	2026-05-27 16:43:57	97	Information	1109 FOURIER DR	127
BERNELL'S	2026-00234213	2026-05-27 17:13:06	87	Assist Citizen	2513 SEIFERTH RD	619
BERNELL'S	2026-00236278	2026-05-28 18:25:30	87	Assist Citizen	2513 SEIFERTH RD	619
BEST WESTERN WEST TOWNE SUITES	2026-00239737	2026-05-30 18:11:51	98U	911 Call Unintentional	650 GRAND CANYON DR	218
BIG TOP EVENTS	2026-00237993	2026-05-29 16:48:26	98S	911 Call Silent	917 E MIFFLIN ST	407
BIG TOP EVENTS	2026-00238219	2026-05-29 19:04:45	98U	911 Call Unintentional	917 E MIFFLIN ST	407
BIG TOP EVENTS	2026-00238171	2026-05-29 18:27:15	PHON	Phone	917 E MIFFLIN ST	407
BIG TOP EVENTS	2026-00241394	2026-05-31 18:06:21	65	Check Person	917 E MIFFLIN ST	407
BLUE MOON	2026-00238673	2026-05-30 00:40:14	60	Traffic Complaint/Investigation	2535 UNIVERSITY AVE	206
BLUE MOON	2026-00238642	2026-05-30 00:13:58	97	Information	2535 UNIVERSITY AVE	206

BOWL-A-VARD	2026-00239223	2026-05-30 12:13:46	38	Disturbance	2121 EAST SPRINGS DR	632
BOWL-A-VARD	2026-00236557	2026-05-28 21:55:23	97	Information	2121 EAST SPRINGS DR	632
BRASS RING BAR & RESTAURANT	2026-00236373	2026-05-28 19:31:07	98Q	911 Call Question	701 E WASHINGTON AVE	408
BRASS RING BAR & RESTAURANT	2026-00234118	2026-05-27 16:28:28	47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
BRINK LOUNGE	2026-00236373	2026-05-28 19:31:07	98Q	911 Call Question	701 E WASHINGTON AVE	408
BRINK LOUNGE	2026-00234118	2026-05-27 16:28:28	47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
BUTTERBIRD	2026-00235025	2026-05-28 06:48:58	70B	Alarm Broadcast/File	1134 REGENT ST	202
BUTTERBIRD	2026-00240606	2026-05-31 07:34:49	70	Alarm	1134 REGENT ST	202
CAFE CODA	2026-00240407	2026-05-31 01:54:00	66	Check Property	1224 WILLIAMSON ST	408
CANTEEN	2026-00237866	2026-05-29 15:47:20	71	Trespass	111 S HAMILTON ST	405
CAPITAL ONE PETROLEUM	2026-00234608	2026-05-27 21:19:04	65	Check Person	735 E WASHINGTON AVE	408
CAPITAL ONE PETROLEUM	2026-00236859	2026-05-29 02:50:44	31	Assist EMS/Fire	735 E WASHINGTON AVE	408
CAPITOL CENTRE MARKET	2026-00230836	2026-05-25 22:51:36	44	Suspicious Person	111 N BROOM ST	405
CARIBOU TAVERN INC	2026-00234946	2026-05-28 04:08:19	38	Disturbance	703 E JOHNSON ST	407
CASETTA KITCHEN AND COUNTER	2026-00234126	2026-05-27 16:33:09	98A	911 Abandoned Call	222 W WASHINGTON AVE	405
CASETTA KITCHEN AND COUNTER	2026-00231545	2026-05-26 10:44:13	98Q	911 Call Question	222 W WASHINGTON AVE	405
CATERING A FRESCO	2026-00238414	2026-05-29 21:13:55	66	Check Property	201 STATE ST	405
CATERING A FRESCO	2026-00232568	2026-05-26 19:12:47	98S	911 Call Silent	201 STATE ST	405
CHEN'S DUMPLING HOUSE	2026-00237644	2026-05-29 13:41:32	98Q	911 Call Question	505 STATE ST	403
CHUCK E CHEESE'S	2026-00239962	2026-05-30 20:38:13	47	Disturbance Unwanted Person	438 GRAND CANYON DR	218
CIELO	2026-00236179	2026-05-28 17:23:14	38	Disturbance	118 STATE ST	406
CLUB 5	2026-00234274	2026-05-27 17:42:53	98U	911 Call Unintentional	5 APPLEGATE CT	309
CLUB LAMARK	2026-00229541	2026-05-25 01:12:38	75	ATL Person	1525 N STOUGHTON RD	516
CLUB LAMARK	2026-00231038	2026-05-26 03:11:19	31	Assist EMS/Fire	1525 N STOUGHTON RD	516
COLLECTIVO COFFEE ROASTERS	2026-00233457	2026-05-27 10:16:29	89C	Assist Court	110 E MAIN ST	406
COMFORT INN & SUITES	2026-00233030	2026-05-27 02:44:29	87	Assist Citizen	4822 E WASHINGTON AVE	518
COMFORT SUITES	2026-00230246	2026-05-25 14:53:37	31	Assist EMS/Fire	1253 JOHN Q HAMMONS DR	127
CRACKER BARREL #214	2026-00234979	2026-05-28 05:29:29	70	Alarm	2147 EAST SPRINGS DR	632
CRACKER BARREL #214	2026-00239370	2026-05-30 13:50:28	66	Check Property	2147 EAST SPRINGS DR	632
CROWNE PLAZA MADISON	2026-00236879	2026-05-29 03:37:13	47	Disturbance Unwanted Person	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2026-00237927	2026-05-29 16:16:40	66	Check Property	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2026-00231168	2026-05-26 07:31:27	98S	911 Call Silent	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2026-00231437	2026-05-26 09:53:32	98D	911 Disconnect	4402 E WASHINGTON AVE	518
CROWNE PLAZA MADISON	2026-00231218	2026-05-26 07:56:43	98S	911 Call Silent	4402 E WASHINGTON AVE	518
CRYSTAL CORNERS BAR	2026-00235176	2026-05-28 08:41:07	88F	Follow-Up	1302 WILLIAMSON ST	410
CRYSTAL CORNERS BAR	2026-00233256	2026-05-27 08:25:55	82	Violation of Court Order	1302 WILLIAMSON ST	410
CRYSTAL CORNERS BAR	2026-00241538	2026-05-31 20:11:40	20	Exposure	1302 WILLIAMSON ST	410
CRYSTAL CORNERS BAR	2026-00241446	2026-05-31 19:02:21	31	Assist EMS/Fire	1302 WILLIAMSON ST	410
CVS/PHARMACY #4930	2026-00240171	2026-05-30 23:12:21	98S	911 Call Silent	2 S BEDFORD ST	404
DANE COUNTY AIRPORT	2026-00236441	2026-05-28 20:19:16	5	Battery	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00235316	2026-05-28 10:00:25	66	Check Property	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00236438	2026-05-28 20:17:32	37	Fight Call	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00230544	2026-05-25 18:33:34	14	Stolen Auto	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00237842	2026-05-29 15:35:49	98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00235286	2026-05-28 09:41:33	98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00239897	2026-05-30 19:57:31	87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00232020	2026-05-26 14:52:50	88F	Follow-Up	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00232950	2026-05-27 00:44:30	PHON	Phone	4000 INTERNATIONAL LN	512

DANE COUNTY AIRPORT	2026-00240694	2026-05-31 09:21:34	98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00239001	2026-05-30 08:54:23	PHON	Phone	4000 INTERNATIONAL LN	
DANE COUNTY AIRPORT	2026-00235654	2026-05-28 12:57:00	69	Damage to Property	4000 INTERNATIONAL LN	512
DB'S SERVICE CENTER	2026-00241037	2026-05-31 13:55:36	55	OMVWI Arrest/Intoxicated Driver	902 ATLAS AVE	611
DELICACIES OF ASIA	2026-00902805	2026-05-30 22:11:00	13	Theft Retail	506 STATE ST	403
DELICACIES OF ASIA	2026-00239865	2026-05-30 19:31:39	35	Threats Complaint	506 STATE ST	403
DEON'S	2026-00229769	2026-05-25 08:05:44	98A	911 Abandoned Call	2301 COMMERCIAL AVE	501
ECHO TAP & GRILL	2026-00238639	2026-05-30 00:10:16	35	Threats Complaint	554 W MAIN ST	404
ECHO TAP & GRILL	2026-00238842	2026-05-30 04:10:50	PHON	Phone	554 W MAIN ST	404
ECONOLODGE	2026-00233022	2026-05-27 02:33:36	97	Information	4726 E WASHINGTON AVE	518
EDGEWATER	2026-00231023	2026-05-26 02:49:43	90	Civil Dispute	1001 WISCONSIN PL	403
EDGEWATER	2026-00236968	2026-05-29 06:01:18	98D	911 Disconnect	1001 WISCONSIN PL	403
EDGEWATER	2026-00230663	2026-05-25 20:19:21	38	Disturbance	1001 WISCONSIN PL	403
EL AGUILA REAL	2026-00232739	2026-05-26 21:20:39	66	Check Property	226 STATE ST	406
EL RANCHO 2 MEXICAN GRILL	2026-00233754	2026-05-27 13:11:17	12	Theft	4527 COTTAGE GROVE RD	614
EMBASSY SUITES MADISON DOWNTOWN	2026-00240851	2026-05-31 11:41:31	47	Disturbance Unwanted Person	231 S PINCKNEY ST	405
ENO VINO	2026-00238208	2026-05-29 18:56:32	72F	Animal Found	601 JUNCTION RD	128
ENO VINO DOWNTOWN MADISON	2026-00240741	2026-05-31 10:13:14	98U	911 Call Unintentional	1 N WEBSTER ST	406
ENO VINO DOWNTOWN MADISON	2026-00238449	2026-05-29 21:35:33	60T	Traffic Stop	1 N WEBSTER ST	406
EVERLY & MIKO POKE	2026-00238613	2026-05-29 23:49:16	66	Check Property	2701 MONROE ST	207
EVERLY & MIKO POKE	2026-00239239	2026-05-30 12:23:37	50	Accident Property Damage	2701 MONROE ST	207
FACILITY CONCESSION SERVICES LLC	2026-00241287	2026-05-31 16:57:26	98U	911 Call Unintentional	1659 PLAYERS DR	510
FESTIVAL FOODS	2026-00235259	2026-05-28 09:27:16	12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00235872	2026-05-28 14:47:29	PHON	Phone	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00902750	2026-05-28 07:36:00	68	Property Lost	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00234622	2026-05-27 21:32:10	38	Disturbance	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00234178	2026-05-27 16:54:59	12	Theft	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00241643	2026-05-31 21:30:48	38	Disturbance	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00239519	2026-05-30 15:45:35	71	Trespass	810 E WASHINGTON AVE	407
FRESH MADISON MARKET	2026-00240470	2026-05-31 02:55:50	70	Alarm	703 UNIVERSITY AVE	411
FRESH MADISON MARKET	2026-00240469	2026-05-31 02:55:04	87	Assist Citizen	703 UNIVERSITY AVE	411
FRESH MADISON MARKET	2026-00240244	2026-05-30 23:55:02	70	Alarm	703 UNIVERSITY AVE	411
GAME DAY MADISON	2026-00232649	2026-05-26 20:16:44	71	Trespass	508 STATE ST	403
GARVER EVENTS	2026-00233615	2026-05-27 11:53:02	98S	911 Call Silent	3330 ATWOOD AVE	602
GARVER EVENTS	2026-00238405	2026-05-29 21:06:39	98U	911 Call Unintentional	3330 ATWOOD AVE	602
GARVER EVENTS	2026-00240370	2026-05-31 01:21:41	70	Alarm	3330 ATWOOD AVE	602
GIB'S	2026-00231762	2026-05-26 12:45:24	87O	Community Outreach	201 W MIFFLIN ST	405
GIB'S	2026-00234167	2026-05-27 16:52:36	35	Threats Complaint	201 W MIFFLIN ST	405
GIB'S	2026-00235593	2026-05-28 12:24:06	65	Check Person	201 W MIFFLIN ST	405
GIB'S	2026-00237752	2026-05-29 14:43:28	65	Check Person	201 W MIFFLIN ST	405
GLAZE TERIYAKI	2026-00230963	2026-05-26 01:16:57	60T	Traffic Stop	563 STATE ST	403
GO GROCER	2026-00241465	2026-05-31 19:18:11	87	Assist Citizen	901 S GAMMON RD	115
GOOSEBERRY ON THE SQUARE	2026-00236955	2026-05-29 05:34:22	98A	911 Abandoned Call	1 S PINCKNEY ST	406
GOOSEBERRY ON THE SQUARE	2026-00231666	2026-05-26 12:04:56	38	Disturbance	1 S PINCKNEY ST	406
GREENBUSH BAR	2026-00241434	2026-05-31 18:53:15	38	Disturbance	914 REGENT ST	202
GREWAL PETROLEUM	2026-00238791	2026-05-30 02:54:03	66	Check Property	3859 E WASHINGTON AVE	605
GREWAL PETROLEUM	2026-00240784	2026-05-31 10:53:36	66	Check Property	3859 E WASHINGTON AVE	605
HAMPTON INN	2026-00236581	2026-05-28 22:14:33	98Q	911 Call Question	4820 HAYES RD	518

HAYES PLACE	2026-00240432	2026-05-31 02:15:29	66P	Problem Solving Property	1145 N SHERMAN AVE	503
HELBACHS COFFEE HOUSE	2026-00902749	2026-05-28 07:31:00	45	Suspicious Vehicle	410 D'ONOFRIO DR	124
HIGH NOON SALOON	2026-00234118	2026-05-27 16:28:28	47	Disturbance Unwanted Person	701 E WASHINGTON AVE	408
HIGH NOON SALOON	2026-00236373	2026-05-28 19:31:07	98Q	911 Call Question	701 E WASHINGTON AVE	408
HILTON MADISON AT MONONA TERRACE	2026-00229597	2026-05-25 02:30:21	98D	911 Disconnect	9 E WILSON ST	405
HILTON MADISON AT MONONA TERRACE	2026-00229638	2026-05-25 03:40:11	65	Check Person	9 E WILSON ST	405
HO-CHUNK GAMING MADISON	2026-00239570	2026-05-30 16:16:20	52	Accident Hit and Run	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00240170	2026-05-30 23:12:18	98Q	911 Call Question	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00237555	2026-05-29 12:46:02	87O	Community Outreach	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00240156	2026-05-30 22:58:09	47	Disturbance Unwanted Person	4002 EVAN ACRES RD	621
HOLIDAY INN EXPRESS & SUITES	2026-00240408	2026-05-31 01:54:29	38	Disturbance	610 JOHN NOLEN DR	313
HOLIDAY INN EXPRESS & SUITES MADISON	2026-00238179	2026-05-29 18:32:28	98S	911 Call Silent	5150 HIGH CROSSING BLVD	633
HOMEWOOD SUITES MADISON WEST	2026-00238539	2026-05-29 22:51:20	65	Check Person	479 COMMERCE DR	129
HY-VEE	2026-00229989	2026-05-25 11:17:10	38	Disturbance	675 S WHITNEY WAY	214
HY-VEE	2026-00238917	2026-05-30 07:09:55	98Q	911 Call Question	675 S WHITNEY WAY	214
HY-VEE MADISON	2026-00239655	2026-05-30 17:14:34	38	Disturbance	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00241236	2026-05-31 16:17:19	98U	911 Call Unintentional	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00240033	2026-05-30 21:27:57	98A	911 Abandoned Call	3801 E WASHINGTON AVE	605
IRISH PUB	2026-00902706	2026-05-25 11:22:00	68	Property Lost	317 STATE ST	403
JACKNIFE	2026-00239726	2026-05-30 18:03:58	98D	911 Disconnect	1046 E WASHINGTON AVE	407
JAMERICA GROCERY DELI	2026-00240977	2026-05-31 13:20:01	49	Noise Complaint	1236 WILLIAMSON ST	408
JAY'S	2026-00238686	2026-05-30 00:52:40	66	Check Property	406 N FRANCES ST	403
JENIFER STREET MARKET	2026-00236112	2026-05-28 16:48:51	39	Juvenile Complaint	2038 JENIFER ST	410
JENIFER STREET MARKET	2026-00234521	2026-05-27 20:15:45	55	OMVWI Arrest/Intoxicated Driver	2038 JENIFER ST	410
KWIK TRIP 155	2026-00232627	2026-05-26 19:58:59	87	Assist Citizen	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00233510	2026-05-27 10:47:36	87O	Community Outreach	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00231535	2026-05-26 10:38:35	87O	Community Outreach	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00232595	2026-05-26 19:31:40	97	Information	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00239240	2026-05-30 12:24:22	87O	Community Outreach	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00231560	2026-05-26 10:50:46	87O	Community Outreach	6525 KILPATRICK LN	630
KWIK TRIP 950	2026-00230467	2026-05-25 17:42:31	76	Found Person	4402 E BUCKEYE RD	614
KWIK TRIP 951	2026-00236701	2026-05-28 23:42:59	L60X	Traffic Proactive	6702 RAYMOND RD	123
KWIK TRIP 951	2026-00232219	2026-05-26 16:06:16	50	Accident Property Damage	6702 RAYMOND RD	123
KWIK TRIP 952	2026-00236713	2026-05-29 00:01:47	87	Assist Citizen	2538 FISH HATCHERY RD	308
KWIK TRIP 953	2026-00237363	2026-05-29 10:43:44	44	Suspicious Person	7502 MINERAL POINT RD	125
KWIK TRIP 953	2026-00237342	2026-05-29 10:32:15	98Q	911 Call Question	7502 MINERAL POINT RD	125
KWIK TRIP 954	2026-00240756	2026-05-31 10:29:15	67	Property Found	7717 MINERAL POINT RD	124
KWIK TRIP 955	2026-00234397	2026-05-27 18:54:06	65	Check Person	1625 N STOUGHTON RD	516
KWIK TRIP 958	2026-00236432	2026-05-28 20:12:59	97	Information	4741 LIEN RD	605
KWIK TRIP 960	2026-00232690	2026-05-26 20:48:17	12	Theft	401 N THIRD ST	501
KWIK TRIP 960	2026-00240337	2026-05-31 00:52:08	31	Assist EMS/Fire	401 N THIRD ST	501
KWIK TRIP 960	2026-00240338	2026-05-31 00:52:16	87	Assist Citizen	401 N THIRD ST	501
KWIK TRIP 960	2026-00237808	2026-05-29 15:18:41	31	Assist EMS/Fire	401 N THIRD ST	501
KWIK TRIP 963	2026-00235983	2026-05-28 15:43:02	96	Recovered/Stolen Outside Agency	1434 NORTHPORT DR	508
KWIK TRIP 963	2026-00241693	2026-05-31 22:22:39	7	Weapons Offense	1434 NORTHPORT DR	508
KWIK TRIP INC	2026-00241677	2026-05-31 22:09:57	71	Trespass	1421 MONROE ST	202
KWIK TRIP INC	2026-00229490	2026-05-25 00:24:24	66	Check Property	1421 MONROE ST	202
KWIK TRIP INC	2026-00238206	2026-05-29 18:55:31	66	Check Property	1421 MONROE ST	202

L'ETOILE/GRAZE	2026-00231666	2026-05-26 12:04:56	38	Disturbance	1 S PINCKNEY ST	406
L'ETOILE/GRAZE	2026-00236955	2026-05-29 05:34:22	98A	911 Abandoned Call	1 S PINCKNEY ST	406
LA BONITA	2026-00241515	2026-05-31 19:57:48	38	Disturbance	4915 COMMERCIAL AVE	609
LA PLAYITA TACOS Y MARISCOS	2026-00236973	2026-05-29 06:09:45	70B	Alarm Broadcast/File	2601 W BELTLINE HWY	308
LA PLAYITA TACOS Y MARISCOS	2026-00231135	2026-05-26 06:42:48	70B	Alarm Broadcast/File	2601 W BELTLINE HWY	308
LIBERTY STATION	2026-00902778	2026-05-29 13:17:00	13	Theft Retail	2161 RIMROCK RD	312
LOCKER ROOM	2026-00231256	2026-05-26 08:15:12	REPO	Repo	1810 ROTH ST	503
LUCKY'S MARKET - PARK STREET	2026-00233679	2026-05-27 12:25:45	70	Alarm	2703 W BELTLINE HWY	308
LUIGI'S DINER	2026-00237902	2026-05-29 16:08:36	60	Traffic Complaint/Investigation	515 S MIDVALE BLVD	209
Lulu's 13 Pub	2026-00239150	2026-05-30 11:14:07	98S	911 Call Silent	232 EAST TOWNE MALL	631
MACKESEY'S IRISH PUB	2026-00902706	2026-05-25 11:22:00	68	Property Lost	317 STATE ST	403
MADISON ELKS LODGE #410	2026-00231025	2026-05-26 02:50:30	97	Information	711 JENIFER ST	408
MADISON ELKS LODGE #410	2026-00233069	2026-05-27 04:26:01	70	Alarm	711 JENIFER ST	408
MADISON RESIDENCE INN	2026-00238103	2026-05-29 17:42:03	66	Check Property	4862 HAYES RD	518
MAHARANI INDIAN RESTAURANT	2026-00233566	2026-05-27 11:22:40	97	Information	380 W WASHINGTON AVE	405
METCALFE'S SENTRY FOODS - HILLDALE	2026-00237521	2026-05-29 12:26:11	31	Assist EMS/Fire	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2026-00235848	2026-05-28 14:34:48	66	Check Property	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2026-00240982	2026-05-31 13:23:09	50	Accident Property Damage	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2026-00241003	2026-05-31 13:35:14	50	Accident Property Damage	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2026-00241008	2026-05-31 13:36:57	53	Accident Private Property	726 N MIDVALE BLVD	215
METCALFE'S SENTRY FOODS - HILLDALE	2026-00235416	2026-05-28 10:52:32	31	Assist EMS/Fire	726 N MIDVALE BLVD	215
METRO MARKET #179	2026-00235562	2026-05-28 12:00:54	98A	911 Abandoned Call	261 JUNCTION RD	128
MIRCH MASALA	2026-00239697	2026-05-30 17:41:52	66	Check Property	449 STATE ST	403
MIRCH MASALA	2026-00235812	2026-05-28 14:10:35	66	Check Property	449 STATE ST	403
MOBIL MART	2026-00902736	2026-05-27 12:00:00	13G	Theft Gas Drive Off	2601 SHOPKO DR	513
MOBIL MART	2026-00238882	2026-05-30 05:55:35	38	Disturbance	33 JUNCTION CT	128
MONDAYS	2026-00240162	2026-05-30 23:08:34	38	Disturbance	523 STATE ST	403
MONDAYS	2026-00234904	2026-05-28 02:36:52	87	Assist Citizen	523 STATE ST	403
MONONA CATERING	2026-00229683	2026-05-25 05:13:58	69	Damage to Property	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00233930	2026-05-27 14:49:22	51	Accident w/Injuries	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00237985	2026-05-29 16:45:52	57	Parking Complaint On Street	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00241270	2026-05-31 16:46:00	66	Check Property	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00241258	2026-05-31 16:37:51	57	Parking Complaint On Street	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00230323	2026-05-25 15:45:49	87	Assist Citizen	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00902716	2026-05-25 20:01:00	16	Stolen Bicycle	1 JOHN NOLEN DR	405
MOON BAR	2026-00240463	2026-05-31 02:44:50	66	Check Property	328 W GORHAM ST	403
MUSONICS LLC	2026-00231606	2026-05-26 11:25:24	98S	911 Call Silent	1625 NORTHPORT DR	505
NITTY GRITTY, THE	2026-00902791	2026-05-30 00:22:00	16	Stolen Bicycle	223 N FRANCES ST	404
NOAH'S MADISON	2026-00231601	2026-05-26 11:19:54	98U	911 Call Unintentional	5020 AMERICAN FAMILY DR	520
NOODLES & COMPANY	2026-00239252	2026-05-30 12:34:02	PHON	Phone	232 STATE ST	406
NOODLES & COMPANY	2026-00230204	2026-05-25 14:15:57	38	Disturbance	232 STATE ST	406
NOODLES & COMPANY	2026-00234560	2026-05-27 20:48:09	88	Assist Police	232 STATE ST	406
NORTH STREET CABARET	2026-00239313	2026-05-30 13:19:33	98U	911 Call Unintentional	610 NORTH ST	503
PARK STREET MINI MART	2026-00241239	2026-05-31 16:18:57	97	Information	950 S PARK ST	306
PARTHENON GYROS RESTAURANT	2026-00233630	2026-05-27 12:00:35	38	Disturbance	316 STATE ST	403
PAUL'S CLUB	2026-00240278	2026-05-31 00:18:23	65	Check Person	204 STATE ST	406
PAUL'S PELMENI	2026-00236680	2026-05-28 23:31:15	14	Stolen Auto	414 W GILMAN ST	403
PAUL'S PELMENI	2026-00236982	2026-05-29 06:26:36	88F	Follow-Up	414 W GILMAN ST	403

PICK N SAVE #131	2026-00240974	2026-05-31 13:17:39	50	Accident Property Damage	3197 MAPLE GROVE DR	119
PICK N SAVE #178	2026-00239775	2026-05-30 18:34:59	31	Assist EMS/Fire	2502 SHOPKO DR	513
PICK N SAVE #178	2026-00230693	2026-05-25 20:39:03	12	Theft	2502 SHOPKO DR	513
PICK N SAVE EXPRESS #183	2026-00902802	2026-05-30 19:12:00	12	Theft	1312 S PARK ST	306
PICK N SAVE EXPRESS #183	2026-00239755	2026-05-30 18:21:53	12	Theft	1312 S PARK ST	306
PICK N SAVE EXPRESS #183	2026-00241318	2026-05-31 17:15:30	87	Assist Citizen	1312 S PARK ST	306
PINK HEIFER BBQ SALOON	2026-00235102	2026-05-28 07:55:06	70	Alarm	567 STATE ST	403
PLAYERS SPORTS BAR	2026-00234271	2026-05-27 17:37:54	60R	Road Rage	2013 WINNEBAGO ST	410
PORTILLO'S HOT DOGS	2026-00236442	2026-05-28 20:22:08	65	Check Person	4505 EAST TOWNE BLVD	631
RED ROCK SALOON	2026-00234614	2026-05-27 21:22:40	38	Disturbance	222 W GORHAM ST	403
RED ROCK SALOON	2026-00238968	2026-05-30 08:23:35	85	Safety Hazard	222 W GORHAM ST	403
RED ROCK SALOON	2026-00238651	2026-05-30 00:24:20	38	Disturbance	222 W GORHAM ST	403
RED ROCK SALOON	2026-00236712	2026-05-28 23:59:44	87	Assist Citizen	222 W GORHAM ST	403
RED ROCK SALOON	2026-00240296	2026-05-31 00:32:34	98U	911 Call Unintentional	222 W GORHAM ST	403
REFUEL PANTRY	2026-00230123	2026-05-25 13:07:41	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00232862	2026-05-26 23:11:51	38	Disturbance	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00238730	2026-05-30 01:33:25	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00231843	2026-05-26 13:22:39	21	Fraud	605 COTTAGE GROVE RD	613
REFUEL PANTRY	2026-00230087	2026-05-25 12:39:20	38	Disturbance	699 S GAMMON RD	114
REFUEL PANTRY	2026-00234443	2026-05-27 19:25:04	52	Accident Hit and Run	699 S GAMMON RD	114
REFUEL PANTRY	2026-00234686	2026-05-27 22:34:44	66	Check Property	699 S GAMMON RD	114
REFUEL PANTRY	2026-00233535	2026-05-27 11:02:41	98U	911 Call Unintentional	699 S GAMMON RD	114
REFUEL PANTRY	2026-00236529	2026-05-28 21:26:20	47	Disturbance Unwanted Person	3101 N SHERMAN AVE	504
ROCKY ROCOCO PAN-STYLE PIZZA	2026-00238038	2026-05-29 17:11:49	66P	Problem Solving Property	1753 THIERER RD	631
ROCKY ROCOCO PAN-STYLE PIZZA	2026-00231892	2026-05-26 13:43:25	65	Check Person	1753 THIERER RD	631
ROCKY'S LIQUOR EAST WASHINGTON	2026-00233556	2026-05-27 11:13:51	45	Suspicious Vehicle	2734 E WASHINGTON AVE	502
ROCKY'S LIQUOR EAST WASHINGTON	2026-00233072	2026-05-27 04:30:18	45	Suspicious Vehicle	2734 E WASHINGTON AVE	502
ROXXY	2026-00240412	2026-05-31 01:57:20	66	Check Property	327 W GORHAM ST	403
ROXXY	2026-00240322	2026-05-31 00:44:39	66	Check Property	327 W GORHAM ST	403
ROXXY	2026-00238744	2026-05-30 01:50:12	66	Check Property	327 W GORHAM ST	403
SAM'S CLUB #8255	2026-00237852	2026-05-29 15:42:09	66	Check Property	7050 WATTS RD	123
SAMBA BRAZILIAN GRILL	2026-00229565	2026-05-25 01:41:50	66	Check Property	240 W GILMAN ST	403
SAMBA BRAZILIAN GRILL	2026-00240233	2026-05-30 23:49:00	60T	Traffic Stop	240 W GILMAN ST	403
SCHWOEGLER PARK TOWNE LANES	2026-00241302	2026-05-31 17:07:04	47	Disturbance Unwanted Person	444 GRAND CANYON DR	218
SCHWOEGLER PARK TOWNE LANES	2026-00241438	2026-05-31 18:55:08	60T	Traffic Stop	444 GRAND CANYON DR	218
SHERATON MADISON HOTEL	2026-00241066	2026-05-31 14:17:06	12	Theft	706 JOHN NOLEN DR	313
SHERATON MADISON HOTEL	2026-00240890	2026-05-31 12:05:28	87	Assist Citizen	706 JOHN NOLEN DR	313
SHOPKO #29	2026-00231857	2026-05-26 13:26:50	87S	Stratified Policing	7401 MINERAL POINT RD	124
SOOKIE'S VEGGIE BURGERS	2026-00231621	2026-05-26 11:37:05	65	Check Person	502 STATE ST	403
SOOKIE'S VEGGIE BURGERS	2026-00237819	2026-05-29 15:25:18	12	Theft	502 STATE ST	403
SOOKIE'S VEGGIE BURGERS	2026-00237835	2026-05-29 15:33:35	12	Theft	502 STATE ST	403
SOOKIE'S VEGGIE BURGERS	2026-00239527	2026-05-30 15:48:56	88F	Follow-Up	502 STATE ST	403
SOTTO	2026-00238761	2026-05-30 02:02:53	66	Check Property	303 N HENRY ST	403
SOUTH BAY LOUNGE & GRILL	2026-00230238	2026-05-25 14:48:53	70	Alarm	5404 RAYWOOD RD	313
SOUTH BAY LOUNGE & GRILL	2026-00240405	2026-05-31 01:49:53	70	Alarm	5404 RAYWOOD RD	313
SPARE TIME MADISON	2026-00231301	2026-05-26 08:43:28	87S	Stratified Policing	7415 MINERAL POINT RD	124
SPEEDWAY #4132	2026-00234455	2026-05-27 19:32:47	65	Check Person	4902 VERONA RD	212
SPEEDWAY #4132	2026-00235857	2026-05-28 14:38:49	38	Disturbance	4902 VERONA RD	212

SPRINGHILL SUITES - MADISON	2026-00233916	2026-05-27 14:41:05	98U	911 Call Unintentional	4601 FREY ST	215
STATE STREET BRATS	2026-00236772	2026-05-29 00:51:50	31	Assist EMS/Fire	603 STATE ST	403
STATE STREET BRATS	2026-00239484	2026-05-30 15:17:27	31	Assist EMS/Fire	603 STATE ST	403
STATE STREET BRATS	2026-00232957	2026-05-27 00:53:55	31	Assist EMS/Fire	603 STATE ST	403
STAYBRIDGE SUITES MADISON EAST	2026-00238385	2026-05-29 20:52:51	41	Domestic Disturbance	3301 CITY VIEW DR	633
SUMO	2026-00240945	2026-05-31 13:00:29	66	Check Property	1745 PARKSIDE DR	631
SUNRISE GAS LLC	2026-00239809	2026-05-30 18:54:59	50	Accident Property Damage	1130 WILLIAMSON ST	408
TACO BELL	2026-00240508	2026-05-31 03:48:17	47	Disturbance Unwanted Person	534 STATE ST	403
TACO BELL	2026-00232767	2026-05-26 21:44:22	97	Information	534 STATE ST	403
TACO BELL	2026-00240421	2026-05-31 02:03:25	12	Theft	534 STATE ST	403
TACO BELL	2026-00232619	2026-05-26 19:51:03	65	Check Person	534 STATE ST	403
TACO BELL	2026-00234630	2026-05-27 21:42:17	38	Disturbance	534 STATE ST	403
TAKARA JAPANESE RESTAURANT	2026-00236182	2026-05-28 17:24:45	87	Assist Citizen	696 S WHITNEY WAY	218
TANGENT	2026-00231103	2026-05-26 06:02:34	70B	Alarm Broadcast/File	803 E WASHINGTON AVE	408
TARGET 1060	2026-00236123	2026-05-28 16:53:30	13	Theft Retail	201 JUNCTION RD	128
TARGET 1060	2026-00238157	2026-05-29 18:17:29	88F	Follow-Up	201 JUNCTION RD	128
TARGET 1060	2026-00231311	2026-05-26 08:46:50	52	Accident Hit and Run	201 JUNCTION RD	128
TARGET 1060	2026-00235274	2026-05-28 09:35:00	98S	911 Call Silent	201 JUNCTION RD	128
TARGET 1069	2026-00236353	2026-05-28 19:18:50	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00236126	2026-05-28 16:55:35	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00230338	2026-05-25 16:00:00	65	Check Person	4301 LIEN RD	605
TARGET 1069	2026-00234289	2026-05-27 17:49:31	95	Adult Arrested Person	4301 LIEN RD	605
TARGET 1069	2026-00240822	2026-05-31 11:22:45	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00234362	2026-05-27 18:32:33	12	Theft	4301 LIEN RD	605
TARGET 1069	2026-00240956	2026-05-31 13:05:10	95	Adult Arrested Person	4301 LIEN RD	605
TARGET STORE T-2765	2026-00230280	2026-05-25 15:25:13	38	Disturbance	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00234497	2026-05-27 19:59:07	60P	Traffic Incident	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00234948	2026-05-28 04:17:47	87	Assist Citizen	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00239384	2026-05-30 14:03:10	60	Traffic Complaint/Investigation	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00237536	2026-05-29 12:37:05	31	Assist EMS/Fire	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00236008	2026-05-28 15:52:53	71	Trespass	750 HILLDALE WAY	215
TBD	2026-00239171	2026-05-30 11:35:25	87	Assist Citizen	4 COLLINS CT	620
TBD	2026-00237471	2026-05-29 11:51:57	66	Check Property	4 COLLINS CT	620
TBD	2026-00230090	2026-05-25 12:40:33	47	Disturbance Unwanted Person	4 COLLINS CT	620
TEMPEST OYSTER BAR	2026-00238476	2026-05-29 22:01:40	57	Parking Complaint On Street	120 E WILSON ST	405
THE CHEESECAKE FACTORY	2026-00232562	2026-05-26 19:09:27	REPO	Repo	1 WEST TOWNE MALL	124
THE DELICIOUSER	2026-00232009	2026-05-26 14:49:03	97	Information	931 E MAIN ST	408
THE LOWLANDS GROUP LLC	2026-00240846	2026-05-31 11:38:00	53	Accident Private Property	701 HILLDALE WAY	215
THE OLD FASHIONED	2026-00232861	2026-05-26 23:11:28	38	Disturbance	23 N PINCKNEY ST	406
THE ORPHEUM THEATER	2026-00232754	2026-05-26 21:33:20	66	Check Property	216 STATE ST	406
THE ORPHEUM THEATER	2026-00234075	2026-05-27 16:05:12	5	Battery	216 STATE ST	406
TOUCH OF UKRAINE	2026-00233116	2026-05-27 06:15:00	71	Trespass	2418 WINNEBAGO ST	603
TRIP'S MAIN DEPOT	2026-00232429	2026-05-26 17:52:55	66	Check Property	627 W MAIN ST	404
TRIP'S MAIN DEPOT	2026-00233661	2026-05-27 12:16:46	88F	Follow-Up	627 W MAIN ST	404
TRIXIE'S LIQUOR STORE	2026-00238803	2026-05-30 03:07:05	66	Check Property	2929 E WASHINGTON AVE	603
TRIXIE'S LIQUOR STORE	2026-00240493	2026-05-31 03:21:55	87S	Stratified Policing	2929 E WASHINGTON AVE	603
TRIXIE'S LIQUOR STORE	2026-00237346	2026-05-29 10:34:18	21	Fraud	2929 E WASHINGTON AVE	603
TRIXIE'S LIQUOR STORE	2026-00237843	2026-05-29 15:37:03	84	Preserve the Peace	2929 E WASHINGTON AVE	603

TUTTO PASTA STATE STREET	2026-00238677	2026-05-30 00:44:44	65	Check Person	305 STATE ST	403
UPSTAIRS DOWNSTAIRS/LAZY OAF LOUNGE	2026-00235887	2026-05-28 14:57:06	98U	911 Call Unintentional	1617 N STOUGHTON RD	516
VERONA ROAD BP MART	2026-00233682	2026-05-27 12:26:10	52	Accident Hit and Run	4501 VERONA RD	211
VFW POST 7591	2026-00240371	2026-05-31 01:22:13	66P	Problem Solving Property	301 COTTAGE GROVE RD	613
VOM FASS	2026-00231637	2026-05-26 11:47:45	31	Assist EMS/Fire	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2026-00235809	2026-05-28 14:06:14	38	Disturbance	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00231512	2026-05-26 10:31:38	98Q	911 Call Question	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00237122	2026-05-29 08:38:19	85	Safety Hazard	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2026-00233828	2026-05-27 13:50:09	88K	Assist K9	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00230607	2026-05-25 19:28:13	45	Suspicious Vehicle	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00231912	2026-05-26 13:55:53	98Q	911 Call Question	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00239222	2026-05-30 12:13:44	7	Weapons Offense	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00238499	2026-05-29 22:18:13	7	Weapons Offense	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00240062	2026-05-30 21:45:23	13	Theft Retail	4198 NAKOOSA TRL	607
WALGREENS #04240	2026-00236282	2026-05-28 18:27:07	12	Theft	3710 E WASHINGTON AVE	516
WALGREENS #07536	2026-00239201	2026-05-30 11:57:22	67	Property Found	8302 OLD SAUK RD	127
WALGREENS #3343	2026-00240141	2026-05-30 22:46:15	31	Assist EMS/Fire	7810 MINERAL POINT RD	125
WALGREENS #3343	2026-00236486	2026-05-28 21:00:17	53	Accident Private Property	7810 MINERAL POINT RD	125
WASABI JAPANESE RESTAURANT	2026-00235812	2026-05-28 14:10:35	66	Check Property	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2026-00239697	2026-05-30 17:41:52	66	Check Property	449 STATE ST	403
WASHINGTON MARKET	2026-00239175	2026-05-30 11:39:43	31	Assist EMS/Fire	640 W WASHINGTON AVE	404
WHISKEY JACKS	2026-00238689	2026-05-30 00:58:56	41	Domestic Disturbance	552 STATE ST	403
WHISKEY JACKS	2026-00238720	2026-05-30 01:19:57	5	Battery	552 STATE ST	403
WHISKEY JACKS	2026-00239600	2026-05-30 16:39:21	88F	Follow-Up	552 STATE ST	403
WHISKEY JACKS	2026-00232774	2026-05-26 21:47:18	71	Trespass	552 STATE ST	403
WILLY STREET CO-OP	2026-00238624	2026-05-29 23:56:21	60	Traffic Complaint/Investigation	1221 WILLIAMSON ST	408
WILSON'S BAR AND GRILL	2026-00240359	2026-05-31 01:08:50	38	Disturbance	2144 ATWOOD AVE	601
WILSON'S BAR AND GRILL	2026-00238751	2026-05-30 01:56:00	49	Noise Complaint	2144 ATWOOD AVE	601
WILSON'S BAR AND GRILL	2026-00240178	2026-05-30 23:15:02	49	Noise Complaint	2144 ATWOOD AVE	601
WISCO CHEESE & CHEERS	2026-00236938	2026-05-29 05:07:23	31	Assist EMS/Fire	4905 COMMERCIAL AVE	609
WISCONSIN CVS PHARMACY LLC	2026-00230082	2026-05-25 12:36:01	98S	911 Call Silent	6701 MINERAL POINT RD	218
WISCONSIN CVS PHARMACY LLC	2026-00239212	2026-05-30 12:05:40	96	Recovered/Stolen Outside Agency	6701 MINERAL POINT RD	218
WOODMAN'S FOOD MARKET	2026-00902738	2026-05-27 14:54:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00232803	2026-05-26 22:15:39	38	Disturbance	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00241176	2026-05-31 15:39:15	12	Theft	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00234940	2026-05-28 03:38:11	45	Suspicious Vehicle	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902789	2026-05-29 20:34:00	71	Trespass	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902787	2026-05-29 19:11:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902796	2026-05-30 12:30:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00232915	2026-05-26 23:59:25	88	Assist Police	3817 MILWAUKEE ST	610
Willy Street Co-op	2026-00231387	2026-05-26 09:25:50	47	Disturbance Unwanted Person	2817 N SHERMAN AVE	504
Willy Street Co-op	2026-00239876	2026-05-30 19:39:25	65	Check Person	2817 N SHERMAN AVE	504
Willy Street Co-op	2026-00234458	2026-05-27 19:33:23	97	Information	2817 N SHERMAN AVE	504

Entity	IncNum	Date	Type	Description	Address	Sector
4810 WASHINGTON INC	2026-00247890	2026-06-04 06:21:49	31	Assist EMS/Fire	4810 E WASHINGTON AVE	518
7-ELEVEN #35851J	2026-00249974	2026-06-05 08:38:24	38	Disturbance	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00252100	2026-06-06 11:52:51	72	Animal Stray	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00249243	2026-06-04 19:25:30	35	Threats Complaint	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00252820	2026-06-06 19:54:49	60	Traffic Complaint/Investigation	2216 UNIVERSITY AVE	206
7-ELEVEN #35851J	2026-00243033	2026-06-01 16:45:33	38	Disturbance	2216 UNIVERSITY AVE	206
AC HOTEL MADISON	2026-00245385	2026-06-02 21:13:47	60T	Traffic Stop	1 N WEBSTER ST	406
AHAN	2026-00252114	2026-06-06 12:01:50	98Q	911 Call Question	744 WILLIAMSON ST	408
ALDI #21	2026-00242443	2026-06-01 11:28:36	65	Check Person	3925 LIEN RD	605
ALDI #21	2026-00254128	2026-06-07 17:15:11	90	Civil Dispute	3925 LIEN RD	605
ALDI #22	2026-00252225	2026-06-06 13:16:38	L60X	Traffic Proactive	8222 WATTS RD	129
ALDI #22	2026-00254261	2026-06-07 19:03:55	98S	911 Call Silent	8222 WATTS RD	129
ALLIANT ENERGY CENTER	2026-00250919	2026-06-05 17:52:49	98U	911 Call Unintentional	1919 ALLIANT ENERGY CENTER WAY	310
AMERICINN OF MADISON WEST	2026-00249847	2026-06-05 06:51:55	17	Death Investigation	516 GRAND CANYON DR	218
AMOCO	2026-00243794	2026-06-02 02:43:37	70	Alarm	1129 S PARK ST	306
AMOCO	2026-00251614	2026-06-06 02:19:45	66	Check Property	1129 S PARK ST	306
AMOCO	2026-00243032	2026-06-01 16:44:33	66	Check Property	1129 S PARK ST	306
AMOCO	2026-00243553	2026-06-01 22:39:08	65	Check Person	1129 S PARK ST	306
AMOCO	2026-00251613	2026-06-06 02:19:13	69	Damage to Property	1129 S PARK ST	306
APPLE NINE HOSPITALITY INC	2026-00242122	2026-06-01 08:32:06	98S	911 Call Silent	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00247524	2026-06-03 22:27:10	98U	911 Call Unintentional	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00251108	2026-06-05 19:49:11	98U	911 Call Unintentional	770 REGENT ST	404
APPLE NINE HOSPITALITY INC	2026-00252247	2026-06-06 13:37:23	98U	911 Call Unintentional	770 REGENT ST	404
ATICO LOUNGE	2026-00247432	2026-06-03 21:19:50	98U	911 Call Unintentional	823 E WASHINGTON AVE	408
ATTIC ANGEL PLACE	2026-00248130	2026-06-04 09:33:55	PHON	Phone	8301 OLD SAUK RD	128
ATTIC ANGEL PLACE	2026-00248588	2026-06-04 13:31:59	PHON	Phone	8301 OLD SAUK RD	128
ATTIC ANGEL PLACE	2026-00248674	2026-06-04 14:20:21	87	Assist Citizen	8301 OLD SAUK RD	128
B's SOCIAL	2026-00247193	2026-06-03 18:41:56	88	Assist Police	107 STATE ST	405
BARLEYPOP TAP AND SHOP	2026-00249255	2026-06-04 19:33:19	65	Check Person	2045 ATWOOD AVE	410
BARLEYPOP TAP AND SHOP	2026-00249400	2026-06-04 21:07:16	65	Check Person	2045 ATWOOD AVE	410
BAYMONT INN & SUITES	2026-00252707	2026-06-06 18:40:04	87	Assist Citizen	8102 EXCELSIOR DR	127
BAYMONT INN AND SUITES	2026-00243496	2026-06-01 21:48:21	66	Check Property	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00244482	2026-06-02 12:45:20	5	Battery	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00246023	2026-06-03 08:45:14	41	Domestic Disturbance	2810 COHO ST	308
BAYMONT INN AND SUITES	2026-00246804	2026-06-03 15:16:12	98S	911 Call Silent	2810 COHO ST	308
BENNETT'S MEADOWOOD COUNTRY CLUB	2026-00251380	2026-06-05 22:23:12	47	Disturbance Unwanted Person	2009 FREEPORT RD	212
BENNETT'S MEADOWOOD COUNTRY CLUB	2026-00253147	2026-06-06 23:42:13	98U	911 Call Unintentional	2009 FREEPORT RD	212
BENVENUTO'S	2026-00250979	2026-06-05 18:36:00	52	Accident Hit and Run	1109 FOURIER DR	127
BEST WESTERN EAST TOWNE SUITES	2026-00253404	2026-06-07 06:18:26	47	Disturbance Unwanted Person	4801 ANNAMARK DR	632
BEST WESTERN WEST TOWNE SUITES	2026-00245560	2026-06-02 23:55:21	98U	911 Call Unintentional	650 GRAND CANYON DR	218

BEST WESTERN WEST TOWNE SUITES	2026-00245561	2026-06-02 23:55:27	98D	911 Disconnect	650 GRAND CANYON DR	218
BLUE MOON	2026-00250939	2026-06-05 18:06:59	60	Traffic Complaint/Investigation	2535 UNIVERSITY AVE	206
BOWL-A-VARD	2026-00248925	2026-06-04 16:35:41	98U	911 Call Unintentional	2121 EAST SPRINGS DR	632
BP	2026-00252266	2026-06-06 13:45:18	31	Assist EMS/Fire	5551 EASTPARK BLVD	520
BP	2026-00248691	2026-06-04 14:29:33	12	Theft	5551 EASTPARK BLVD	520
BRADBURY'S COFFEE	2026-00252066	2026-06-06 11:21:53	76	Found Person	127 N HAMILTON ST	406
BRASS RING BAR & RESTAURANT	2026-00251302	2026-06-05 21:29:43	31	Assist EMS/Fire	701 E WASHINGTON AVE	408
BRINK LOUNGE	2026-00251302	2026-06-05 21:29:43	31	Assist EMS/Fire	701 E WASHINGTON AVE	408
BUSSES TAVERN	2026-00251588	2026-06-06 01:55:03	31	Assist EMS/Fire	2005 N SHERMAN AVE	504
CAMBRIA	2026-00245685	2026-06-03 01:59:35	45	Suspicious Vehicle	5045 EASTPARK BLVD	520
CANTEEN	2026-00251730	2026-06-06 05:36:41	31	Assist EMS/Fire	111 S HAMILTON ST	405
CAPITAL ONE PETROLEUM	2026-00246572	2026-06-03 12:59:19	98A	911 Abandoned Call	735 E WASHINGTON AVE	408
CAPITAL TAP HOUS	2026-00247193	2026-06-03 18:41:56	88	Assist Police	107 STATE ST	405
CAPITOL CENTRE MARKET	2026-00252892	2026-06-06 20:39:12	47	Disturbance Unwanted Person	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00254078	2026-06-07 16:43:22	45	Suspicious Vehicle	111 N BROOM ST	405
CAPITOL CENTRE MARKET	2026-00247295	2026-06-03 19:48:42	45	Suspicious Vehicle	111 N BROOM ST	405
CAPITOL LAKES INC	2026-00242969	2026-06-01 16:17:58	98U	911 Call Unintentional	333 W MAIN ST	405
CARGO COFFEE	2026-00253971	2026-06-07 15:39:24	98Q	911 Call Question	750 E WASHINGTON AVE	407
CARGO COFFEE	2026-00249883	2026-06-05 07:36:38	47	Disturbance Unwanted Person	750 E WASHINGTON AVE	407
CASETTA KITCHEN AND COUNTER	2026-00244091	2026-06-02 08:52:02	67	Property Found	222 W WASHINGTON AVE	405
CASETTA KITCHEN AND COUNTER	2026-00242127	2026-06-01 08:37:04	66	Check Property	222 W WASHINGTON AVE	405
CASEY'S GENERAL STORE #3833	2026-00247887	2026-06-04 06:17:13	97	Information	3603 CROSS HILL DR	633
CASK & ALE	2026-00252512	2026-06-06 16:28:28	75	ATL Person	212 STATE ST	406
CATERING A FRESCO	2026-00902902	2026-06-05 11:17:00	35	Threats Complaint	201 STATE ST	405
CATERING A FRESCO	2026-00902900	2026-06-05 11:10:00	12	Theft	201 STATE ST	405
CHIPOTLE MEXICAN GRILL #533	2026-00248753	2026-06-04 15:02:17	5	Battery	8422 OLD SAUK RD	127
CITY VIEW LIQUOR	2026-00248554	2026-06-04 13:15:08	L60X	Traffic Proactive	6420 COTTAGE GROVE RD	627
CITY VIEW LIQUOR	2026-00248549	2026-06-04 13:12:16	87O	Community Outreach	6420 COTTAGE GROVE RD	627
CLUB LAMARK	2026-00252838	2026-06-06 20:07:15	31	Assist EMS/Fire	1525 N STOUGHTON RD	516
COME BACK IN	2026-00243372	2026-06-01 20:19:32	98Q	911 Call Question	508 E WILSON ST	406
COMFORT INN & SUITES	2026-00247886	2026-06-04 06:15:08	31	Assist EMS/Fire	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2026-00248116	2026-06-04 09:22:06	12	Theft	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2026-00247731	2026-06-04 01:49:34	75	ATL Person	4822 E WASHINGTON AVE	518
COMFORT INN & SUITES	2026-00253446	2026-06-07 07:36:44	38	Disturbance	4822 E WASHINGTON AVE	518
COMFORT SUITES	2026-00249604	2026-06-05 00:33:07	87	Assist Citizen	1253 JOHN Q HAMMONS DR	127
COMFORT SUITES	2026-00245001	2026-06-02 17:06:21	87	Assist Citizen	1253 JOHN Q HAMMONS DR	127
CONCOURSE HOTEL AND GOVERNORS CLUB	2026-00251804	2026-06-06 07:53:25	98U	911 Call Unintentional	1 W DAYTON ST	406
COOPERS TAVERN, THE	2026-00254319	2026-06-07 19:37:19	66	Check Property	20 W MIFFLIN ST	406
CROWNE PLAZA MADISON	2026-00244069	2026-06-02 08:34:42	45	Suspicious Vehicle	4402 E WASHINGTON AVE	518
DANE COUNTY AIRPORT	2026-00242953	2026-06-01 16:09:23	31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00253854	2026-06-07 14:03:23	98S	911 Call Silent	4000 INTERNATIONAL LN	512

DANE COUNTY AIRPORT	2026-00254057	2026-06-07 16:27:16	98S	911 Call Silent	4000 INTERNATIONAL LN	514
DANE COUNTY AIRPORT	2026-00250422	2026-06-05 13:10:33	31	Assist EMS/Fire	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00243456	2026-06-01 21:14:41	98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00250331	2026-06-05 12:22:07	87	Assist Citizen	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00253850	2026-06-07 14:01:03	98S	911 Call Silent	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00247389	2026-06-03 20:52:19	71	Trespass	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00254074	2026-06-07 16:41:54	98U	911 Call Unintentional	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00245235	2026-06-02 19:38:17	97	Information	4000 INTERNATIONAL LN	512
DANE COUNTY AIRPORT	2026-00242859	2026-06-01 15:19:12	14	Stolen Auto	4000 INTERNATIONAL LN	512
DARK HORSE	2026-00250051	2026-06-05 09:37:55	65	Check Person	10 N LIVINGSTON ST	407
DOUBLETREE HOTEL MADISON	2026-00253328	2026-06-07 03:14:24	65	Check Person	525 W JOHNSON ST	404
ECONOLODGE	2026-00243178	2026-06-01 18:10:49	78	Missing Adult	4726 E WASHINGTON AVE	518
ECONOLODGE	2026-00252081	2026-06-06 11:36:13	98Q	911 Call Question	4726 E WASHINGTON AVE	518
EDGEWATER	2026-00250655	2026-06-05 15:12:56	84	Preserve the Peace	1001 WISCONSIN PL	403
EDGEWATER	2026-00242463	2026-06-01 11:43:37	3	Sexual Assault	1001 WISCONSIN PL	403
EDGEWATER	2026-00252329	2026-06-06 14:21:54	98S	911 Call Silent	1001 WISCONSIN PL	403
EDGEWATER	2026-00253159	2026-06-06 23:51:47	87	Assist Citizen	1001 WISCONSIN PL	403
EDGEWATER	2026-00252733	2026-06-06 19:01:09	98S	911 Call Silent	1001 WISCONSIN PL	403
EL AGUILA REAL	2026-00247367	2026-06-03 20:42:39	35	Threats Complaint	226 STATE ST	406
EL IMPERIO MEXICAN FOOD	2026-00246868	2026-06-03 15:49:59	98U	911 Call Unintentional	3162 MAPLE GROVE DR	121
EMBASSY SUITES MADISON DOWNTOWN	2026-00243948	2026-06-02 07:32:15	38	Disturbance	231 S PINCKNEY ST	405
ENO VINO DOWNTOWN MADISON	2026-00245385	2026-06-02 21:13:47	60T	Traffic Stop	1 N WEBSTER ST	406
ENRIQUE'S MARKET	2026-00252857	2026-06-06 20:20:39	46S	Stalking Complaint	1417 NORTHPORT DR	505
ERIN'S SNUG IRISH PUB	2026-00247949	2026-06-04 07:31:23	51	Accident w/Injuries	4601 AMERICAN PKWY	520
FACILITY CONCESSION SERVICES LLC	2026-00252236	2026-06-06 13:31:22	98S	911 Call Silent	1659 PLAYERS DR	510
FACILITY CONCESSION SERVICES LLC	2026-00245873	2026-06-03 06:55:04	97	Information	1659 PLAYERS DR	510
FADED KITCHEN	2026-00242642	2026-06-01 13:14:59	47	Disturbance Unwanted Person	1738 FORDEM AVE	409
FAIR TRADE COFFEE HOUSE	2026-00242188	2026-06-01 09:09:16	38	Disturbance	418 STATE ST	403
FAIRFIELD INN & SUITES MADISON EAST	2026-00251862	2026-06-06 08:56:34	87	Assist Citizen	2702 CROSSROADS DR	633
FAIRFIELD INN AND SUITES	2026-00253202	2026-06-07 00:28:39	98U	911 Call Unintentional	722 JOHN NOLEN DR	313
FAMOUS DAVES RESTAURANT	2026-00245672	2026-06-03 01:46:10	L60X	Traffic Proactive	900 S PARK ST	306
FESTIVAL FOODS	2026-00245088	2026-06-02 18:02:20	71	Trespass	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00243126	2026-06-01 17:42:23	97	Information	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00249407	2026-06-04 21:13:32	38	Disturbance	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00248769	2026-06-04 15:16:24	97	Information	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00248313	2026-06-04 11:04:52	31	Assist EMS/Fire	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00251071	2026-06-05 19:32:43	66	Check Property	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00251364	2026-06-05 22:11:27	87	Assist Citizen	810 E WASHINGTON AVE	407
FESTIVAL FOODS	2026-00251085	2026-06-05 19:38:31	38	Disturbance	810 E WASHINGTON AVE	407
FRESH MART	2026-00251079	2026-06-05 19:36:30	PHON	Phone	3313 UNIVERSITY AVE	208
GARVER EVENTS	2026-00246240	2026-06-03 10:11:34	98A	911 Abandoned Call	3330 ATWOOD AVE	602

GIB'S	2026-00245003	2026-06-02 17:07:41	98U	911 Call Unintentional	201 W MIFFLIN ST	405
GIB'S	2026-00252378	2026-06-06 14:53:20	97	Information	201 W MIFFLIN ST	405
GIB'S	2026-00247847	2026-06-04 05:04:47	38	Disturbance	201 W MIFFLIN ST	405
GIB'S	2026-00248437	2026-06-04 12:15:40	98D	911 Disconnect	201 W MIFFLIN ST	405
GIB'S	2026-00244790	2026-06-02 15:20:42	98U	911 Call Unintentional	201 W MIFFLIN ST	405
GIB'S	2026-00248112	2026-06-04 09:18:27	65	Check Person	201 W MIFFLIN ST	405
GIB'S	2026-00246280	2026-06-03 10:34:46	75	ATL Person	201 W MIFFLIN ST	405
GOODMAN COMMUNITY CENTER	2026-00244292	2026-06-02 11:01:49	87	Assist Citizen	149 WAUBESA ST	602
GOODMAN COMMUNITY CENTER	2026-00254373	2026-06-07 20:15:37	88	Assist Police	214 WAUBESA ST	601
GOODMAN COMMUNITY CENTER	2026-00246630	2026-06-03 13:27:41	97	Information	149 WAUBESA ST	602
GOOSEBERRY ON THE SQUARE	2026-00243134	2026-06-01 17:47:19	98S	911 Call Silent	1 S PINCKNEY ST	406
HAMPTON INN & SUITES MADISON WEST	2026-00253406	2026-06-07 06:25:13	98U	911 Call Unintentional	483 COMMERCE DR	129
HAMPTON INN & SUITES MADISON WEST	2026-00250113	2026-06-05 10:21:35	65	Check Person	483 COMMERCE DR	129
HAMPTON INN & SUITES MADISON WEST	2026-00251093	2026-06-05 19:43:32	66	Check Property	483 COMMERCE DR	129
HAMPTON INN & SUITES MADISON WEST	2026-00251975	2026-06-06 10:20:32	98A	911 Abandoned Call	483 COMMERCE DR	129
HAWK'S	2026-00254377	2026-06-07 20:21:54	38	Disturbance	425 STATE ST	403
HIGH NOON SALOON	2026-00251302	2026-06-05 21:29:43	31	Assist EMS/Fire	701 E WASHINGTON AVE	408
HILTON MADISON AT MONONA TERRACE	2026-00243904	2026-06-02 06:50:53	71	Trespass	9 E WILSON ST	405
HO-CHUNK GAMING MADISON	2026-00250351	2026-06-05 12:28:29	87O	Community Outreach	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00243175	2026-06-01 18:09:49	90	Civil Dispute	4002 EVAN ACRES RD	621
HO-CHUNK GAMING MADISON	2026-00252618	2026-06-06 17:37:00	98S	911 Call Silent	4002 EVAN ACRES RD	621
HOLIDAY INN EXPRESS & SUITES	2026-00902901	2026-06-05 11:13:00	21	Fraud	610 JOHN NOLEN DR	313
HOLIDAY INN EXPRESS & SUITES MADISON	2026-00245771	2026-06-03 04:08:05	45	Suspicious Vehicle	5150 HIGH CROSSING BLVD	633
HOLIDAY INN EXPRESS & SUITES MADISON	2026-00254544	2026-06-07 22:35:27	45	Suspicious Vehicle	5150 HIGH CROSSING BLVD	633
HOMEWOOD SUITES MADISON WEST	2026-00242515	2026-06-01 12:13:31	88	Assist Police	479 COMMERCE DR	129
HOMEWOOD SUITES MADISON WEST	2026-00244123	2026-06-02 09:12:51	31	Assist EMS/Fire	479 COMMERCE DR	129
HOWARD JOHNSON MADISON	2026-00243937	2026-06-02 07:27:08	98A	911 Abandoned Call	3841 E WASHINGTON AVE	605
HOWARD JOHNSON MADISON	2026-00253116	2026-06-06 23:20:46	50	Accident Property Damage	3841 E WASHINGTON AVE	605
HUTONG	2026-00254127	2026-06-07 17:14:35	66	Check Property	410 E WILSON ST	406
HY-VEE	2026-00242911	2026-06-01 15:47:32	98Q	911 Call Question	675 S WHITNEY WAY	214
HY-VEE	2026-00246451	2026-06-03 12:00:55	98Q	911 Call Question	675 S WHITNEY WAY	214
HY-VEE	2026-00242951	2026-06-01 16:08:18	98U	911 Call Unintentional	675 S WHITNEY WAY	214
HY-VEE MADISON	2026-00247950	2026-06-04 07:31:57	98U	911 Call Unintentional	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00249317	2026-06-04 20:13:13	71	Trespass	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00254240	2026-06-07 18:47:56	20	Exposure	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00250124	2026-06-05 10:27:02	5	Battery	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00254352	2026-06-07 20:02:04	65	Check Person	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00251203	2026-06-05 20:47:58	38	Disturbance	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00251330	2026-06-05 21:45:14	71	Trespass	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00252006	2026-06-06 10:46:48	31	Assist EMS/Fire	3801 E WASHINGTON AVE	605
HY-VEE MADISON	2026-00252491	2026-06-06 16:16:39	65	Check Person	3801 E WASHINGTON AVE	605

HY-VEE MADISON	2026-00250736	2026-06-05 15:51:58	99	PNB/AED Response	3801 E WASHINGTON AVE	605
HY-VEE WINE & SPIRITS	2026-00249423	2026-06-04 21:30:11	70	Alarm	7475 MINERAL POINT RD	124
INN ON THE PARK	2026-00249370	2026-06-04 20:49:32	88	Assist Police	22 S CARROLL ST	405
KING & MANE	2026-00246825	2026-06-03 15:26:09	98U	911 Call Unintentional	102 KING ST	406
KWIK TRIP 1513	2026-00245767	2026-06-03 03:50:41	65	Check Person	3401 UNIVERSITY AVE	208
KWIK TRIP 155	2026-00250763	2026-06-05 16:07:59	87O	Community Outreach	6525 KILPATRICK LN	630
KWIK TRIP 155	2026-00246641	2026-06-03 13:32:59	90	Civil Dispute	6525 KILPATRICK LN	630
KWIK TRIP 531	2026-00250010	2026-06-05 09:05:13	L60X	Traffic Proactive	2601 FISH HATCHERY RD	309
KWIK TRIP 952	2026-00244006	2026-06-02 08:01:45	65	Check Person	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2026-00243968	2026-06-02 07:41:09	65	Check Person	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2026-00252564	2026-06-06 17:06:16	L60X	Traffic Proactive	2538 FISH HATCHERY RD	308
KWIK TRIP 952	2026-00254335	2026-06-07 19:46:33	97	Information	2538 FISH HATCHERY RD	308
KWIK TRIP 954	2026-00249943	2026-06-05 08:22:08	65	Check Person	7717 MINERAL POINT RD	124
KWIK TRIP 954	2026-00244107	2026-06-02 09:02:56	88F	Follow-Up	7717 MINERAL POINT RD	124
KWIK TRIP 955	2026-00247349	2026-06-03 20:25:57	L60X	Traffic Proactive	1625 N STOUGHTON RD	516
KWIK TRIP 955	2026-00247325	2026-06-03 20:12:38	98D	911 Disconnect	1625 N STOUGHTON RD	516
KWIK TRIP 955	2026-00249458	2026-06-04 22:04:13	31	Assist EMS/Fire	1625 N STOUGHTON RD	516
KWIK TRIP 955	2026-00246598	2026-06-03 13:09:22	L60X	Traffic Proactive	1625 N STOUGHTON RD	516
KWIK TRIP 955	2026-00242760	2026-06-01 14:24:38	88F	Follow-Up	1625 N STOUGHTON RD	516
KWIK TRIP 955	2026-00251745	2026-06-06 06:07:49	45	Suspicious Vehicle	1625 N STOUGHTON RD	516
KWIK TRIP 956	2026-00247509	2026-06-03 22:18:33	97	Information	3153 MAPLE GROVE DR	118
KWIK TRIP 958	2026-00242756	2026-06-01 14:21:45	98U	911 Call Unintentional	4741 LIEN RD	605
KWIK TRIP 958	2026-00243507	2026-06-01 22:00:34	65	Check Person	4741 LIEN RD	605
KWIK TRIP 958	2026-00253397	2026-06-07 05:46:51	31	Assist EMS/Fire	4741 LIEN RD	605
KWIK TRIP 958	2026-00250469	2026-06-05 13:41:14	31	Assist EMS/Fire	4741 LIEN RD	605
KWIK TRIP 960	2026-00252216	2026-06-06 13:12:30	50	Accident Property Damage	401 N THIRD ST	501
KWIK TRIP 960	2026-00243116	2026-06-01 17:36:14	35	Threats Complaint	401 N THIRD ST	501
KWIK TRIP 960	2026-00252214	2026-06-06 13:11:12	98A	911 Abandoned Call	401 N THIRD ST	501
KWIK TRIP 961	2026-00251513	2026-06-06 00:31:30	45	Suspicious Vehicle	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2026-00243060	2026-06-01 17:02:40	98U	911 Call Unintentional	3528 E WASHINGTON AVE	513
KWIK TRIP 961	2026-00253932	2026-06-07 15:14:51	88	Assist Police	3528 E WASHINGTON AVE	513
KWIK TRIP INC	2026-00252795	2026-06-06 19:38:12	98U	911 Call Unintentional	1421 MONROE ST	202
KWIK TRIP INC	2026-00246340	2026-06-03 11:07:00	47	Disturbance Unwanted Person	1421 MONROE ST	202
KWIK TRIP INC	2026-00243548	2026-06-01 22:36:39	65	Check Person	1421 MONROE ST	202
KWIK TRIP INC	2026-00241966	2026-06-01 04:35:53	47	Disturbance Unwanted Person	1421 MONROE ST	202
L'ETOILE/GRAZE	2026-00243134	2026-06-01 17:47:19	98S	911 Call Silent	1 S PINCKNEY ST	406
LA HACIENDA RESTAURANT	2026-00253881	2026-06-07 14:21:17	31	Assist EMS/Fire	515 S PARK ST	203
LA HISPANA	2026-00250925	2026-06-05 17:55:50	38	Disturbance	4512 E WASHINGTON AVE	518
LA HISPANA	2026-00251034	2026-06-05 19:08:01	31	Assist EMS/Fire	4512 E WASHINGTON AVE	518
LA PLAYITA TACOS Y MARISCOS	2026-00253054	2026-06-06 22:36:54	70	Alarm	2601 W BELTLINE HWY	308
LA QUINTA INN & SUITES	2026-00251984	2026-06-06 10:24:11	31	Assist EMS/Fire	5217 EAST TERRACE DR	520

LA QUINTA INN & SUITES	2026-00243588	2026-06-01 23:13:31	98U	911 Call Unintentional	5217 EAST TERRACE DR	520
LA QUINTA INN & SUITES	2026-00250715	2026-06-05 15:44:05	98U	911 Call Unintentional	5217 EAST TERRACE DR	520
LJ'S SPORTS TAVERN & GRILL	2026-00245073	2026-06-02 17:50:40	71	Trespass	8 N PATERSON ST	407
LJ'S SPORTS TAVERN & GRILL	2026-00253259	2026-06-07 01:33:29	70	Alarm	8 N PATERSON ST	407
LOCKER ROOM	2026-00242357	2026-06-01 10:44:31	31	Assist EMS/Fire	1810 ROTH ST	503
LOS GEMELOS	2026-00251577	2026-06-06 01:41:00	38	Disturbance	244 W GILMAN ST	403
LOS GEMELOS	2026-00253184	2026-06-07 00:17:41	47	Disturbance Unwanted Person	244 W GILMAN ST	403
LUCKY'S MARKET - PARK ST	2026-00250026	2026-06-05 09:16:33	38	Disturbance	2201 S PARK ST	310
Lulu's 13 Pub	2026-00252453	2026-06-06 15:51:30	98U	911 Call Unintentional	232 EAST TOWNE MALL	631
MAD SEAFOOD BOILER	2026-00253939	2026-06-07 15:17:52	14	Stolen Auto	201 W GORHAM ST	403
MADISON CHILDREN'S MUSEUM	2026-00248185	2026-06-04 10:01:45	65	Check Person	100 N HAMILTON ST	406
MADISON LABOR TEMPLE	2026-00251552	2026-06-06 01:12:18	L60X	Traffic Proactive	1602 S PARK ST	306
MADISON RESIDENCE INN	2026-00253060	2026-06-06 22:40:21	49	Noise Complaint	4862 HAYES RD	518
MAJESTIC THEATRE	2026-00902840	2026-06-02 15:24:00	68	Property Lost	115 KING ST	405
MENDOTA HOSPITALITY	2026-00250305	2026-06-05 12:05:46	98S	911 Call Silent	2920 N SHERMAN AVE	505
MENDOTA HOSPITALITY	2026-00252650	2026-06-06 18:07:02	31	Assist EMS/Fire	2920 N SHERMAN AVE	505
METRO MARKET #179	2026-00250441	2026-06-05 13:21:01	66	Check Property	261 JUNCTION RD	128
METRO MARKET #434	2026-00253741	2026-06-07 12:21:49	98U	911 Call Unintentional	6010 COTTAGE GROVE RD	627
METRO MARKET #434	2026-00242417	2026-06-01 11:12:58	53	Accident Private Property	6010 COTTAGE GROVE RD	627
METRO MARKET #434	2026-00245954	2026-06-03 08:15:13	88F	Follow-Up	6010 COTTAGE GROVE RD	627
MINT MARK	2026-00253977	2026-06-07 15:41:53	60R	Road Rage	1874 E WASHINGTON AVE	501
MINT MARK	2026-00251435	2026-06-05 23:16:39	61	Towed Vehicle	1874 E WASHINGTON AVE	501
MIRCH MASALA	2026-00245341	2026-06-02 20:41:03	98Q	911 Call Question	449 STATE ST	403
MIRCH MASALA	2026-00245339	2026-06-02 20:40:48	12	Theft	449 STATE ST	403
MIRCH MASALA	2026-00245397	2026-06-02 21:21:39	65	Check Person	449 STATE ST	403
MOBIL MART	2026-00248035	2026-06-04 08:32:14	98Q	911 Call Question	33 JUNCTION CT	128
MOBIL MART	2026-00248732	2026-06-04 14:48:52	66	Check Property	33 JUNCTION CT	128
MOBIL MART	2026-00247682	2026-06-04 00:45:57	L60X	Traffic Proactive	33 JUNCTION CT	128
MOBIL MART	2026-00253307	2026-06-07 02:38:44	49	Noise Complaint	2601 SHOPKO DR	513
MONONA CATERING	2026-00253677	2026-06-07 11:33:29	PHON	Phone	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00253688	2026-06-07 11:46:23	65	Check Person	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00245868	2026-06-03 06:47:09	47	Disturbance Unwanted Person	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00244040	2026-06-02 08:18:05	66	Check Property	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00246698	2026-06-03 14:03:57	60P	Traffic Incident	1 JOHN NOLEN DR	405
MONONA CATERING	2026-00254165	2026-06-07 17:48:07	47	Disturbance Unwanted Person	1 JOHN NOLEN DR	405
NAKOMA GOLF CLUB	2026-00247041	2026-06-03 17:11:34	98U	911 Call Unintentional	4145 COUNTRY CLUB RD	210
NOODLES & COMPANY	2026-00243066	2026-06-01 17:05:20	71	Trespass	232 STATE ST	406
NOODLES & COMPANY	2026-00251662	2026-06-06 03:21:55	38	Disturbance	232 STATE ST	406
NOODLES & COMPANY	2026-00244754	2026-06-02 15:05:11	87	Assist Citizen	4280 EAST TOWNE BLVD	631
OAKWOOD VILLAGE PRAIRIE RIDGE	2026-00247126	2026-06-03 18:01:08	98U	911 Call Unintentional	5565 TANCHO DR	520
OAKWOOD VILLAGE PRAIRIE RIDGE	2026-00250683	2026-06-05 15:27:26	31	Assist EMS/Fire	5565 TANCHO DR	520

OAKWOOD VILLAGE PRAIRIE RIDGE	2026-00249176	2026-06-04 18:35:29	98U	911 Call Unintentional	5565 TANCHO DR	520
OSTERIA PAPAVERO	2026-00249006	2026-06-04 17:11:23	98A	911 Abandoned Call	128 E WILSON ST	405
OSTERIA PAPAVERO	2026-00249002	2026-06-04 17:10:28	98D	911 Disconnect	128 E WILSON ST	405
PARADISE LOUNGE	2026-00251558	2026-06-06 01:16:27	23	Drug Incident/Investigation	119 W MAIN ST	405
PARK STREET MINI MART	2026-00248535	2026-06-04 13:06:16	50	Accident Property Damage	950 S PARK ST	306
PARK STREET MINI MART	2026-00248539	2026-06-04 13:07:55	38	Disturbance	950 S PARK ST	306
PARK STREET MINI MART	2026-00251888	2026-06-06 09:17:13	50	Accident Property Damage	950 S PARK ST	306
PICK N SAVE #131	2026-00252249	2026-06-06 13:37:48	12	Theft	3197 MAPLE GROVE DR	119
PICK N SAVE #131	2026-00244237	2026-06-02 10:22:43	38	Disturbance	3197 MAPLE GROVE DR	119
PICK N SAVE #178	2026-00246281	2026-06-03 10:35:19	98S	911 Call Silent	2502 SHOPKO DR	513
PICK N SAVE EXPRESS #183	2026-00242346	2026-06-01 10:39:51	88F	Follow-Up	1312 S PARK ST	306
PLAZA TAVERN & GRILL	2026-00251470	2026-06-05 23:43:39	L60X	Traffic Proactive	319 N HENRY ST	403
POINT CINEMA	2026-00244663	2026-06-02 14:17:24	98S	911 Call Silent	7825 BIG SKY DR	124
POINT CINEMA	2026-00250566	2026-06-05 14:22:05	66	Check Property	7825 BIG SKY DR	124
PORTILLO'S HOT DOGS	2026-00249834	2026-06-05 06:36:42	70	Alarm	4505 EAST TOWNE BLVD	631
PORTILLO'S HOT DOGS	2026-00251402	2026-06-05 22:41:27	38	Disturbance	4505 EAST TOWNE BLVD	631
REFUEL PANTRY	2026-00245010	2026-06-02 17:10:49	95	Adult Arrested Person	699 S GAMMON RD	114
REFUEL PANTRY	2026-00254379	2026-06-07 20:25:09	97	Information	4601 VERONA RD	211
REFUEL PANTRY	2026-00253241	2026-06-07 01:11:34	31	Assist EMS/Fire	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00251431	2026-06-05 23:09:23	98S	911 Call Silent	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00254596	2026-06-07 23:51:29	87S	Stratified Policing	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00249672	2026-06-05 01:35:40	66	Check Property	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00246737	2026-06-03 14:29:42	97	Information	3019 E WASHINGTON AVE	603
REFUEL PANTRY	2026-00248999	2026-06-04 17:07:52	38	Disturbance	3101 N SHERMAN AVE	504
REFUEL PANTRY	2026-00251320	2026-06-05 21:38:20	65	Check Person	3019 E WASHINGTON AVE	603
REFUEL PANTRY - EAST WASH	2026-00248299	2026-06-04 10:54:47	65	Check Person	4222 E WASHINGTON AVE	518
REGENT ST MINI MART	2026-00241972	2026-06-01 04:48:26	L60X	Traffic Proactive	1401 REGENT ST	205
RILEY'S WINES OF THE WORLD	2026-00253730	2026-06-07 12:15:51	87	Assist Citizen	402 W GORHAM ST	403
ROBINIA COURTYARD	2026-00246738	2026-06-03 14:29:53	66	Check Property	829 E WASHINGTON AVE	408
ROCKY ROCOCO PAN-STYLE PIZZA	2026-00246444	2026-06-03 11:57:38	97	Information	1753 THIERER RD	631
ROCKY'S LIQUOR WEST	2026-00244276	2026-06-02 10:51:28	35	Threats Complaint	4217 W BELTLINE HWY	211
ROXXY	2026-00253278	2026-06-07 01:58:44	66	Check Property	327 W GORHAM ST	403
ROXXY	2026-00251583	2026-06-06 01:51:21	66	Check Property	327 W GORHAM ST	403
ROXXY	2026-00253164	2026-06-06 23:54:28	31	Assist EMS/Fire	327 W GORHAM ST	403
SABAIDEE THAILAND LLC, WI	2026-00249255	2026-06-04 19:33:19	65	Check Person	2045 ATWOOD AVE	410
SABAIDEE THAILAND LLC, WI	2026-00249400	2026-06-04 21:07:16	65	Check Person	2045 ATWOOD AVE	410
SABOR QUERETANO	2026-00251034	2026-06-05 19:08:01	31	Assist EMS/Fire	4512 E WASHINGTON AVE	518
SABOR QUERETANO	2026-00250925	2026-06-05 17:55:50	38	Disturbance	4512 E WASHINGTON AVE	518
SAMBA BRAZILIAN GRILL	2026-00253235	2026-06-07 01:08:02	57	Parking Complaint On Street	240 W GILMAN ST	403
SHOPKO #29	2026-00247178	2026-06-03 18:33:03	98A	911 Abandoned Call	7401 MINERAL POINT RD	124
SHOPKO #29	2026-00252372	2026-06-06 14:47:23	87S	Stratified Policing	7401 MINERAL POINT RD	124

SKY LIGHT FOOD MART	2026-00243805	2026-06-02 03:02:31	L60X	Traffic Proactive	2050 FISH HATCHERY RD	307
SOTTO	2026-00251465	2026-06-05 23:38:03	L60X	Traffic Proactive	303 N HENRY ST	403
SPARE TIME MADISON	2026-00247182	2026-06-03 18:36:36	38	Disturbance	7415 MINERAL POINT RD	124
SPARK BY HILTON MADISON CENTRAL	2026-00252625	2026-06-06 17:45:34	65	Check Person	102 E RUSK AVE	310
SPRINGHILL SUITES - MADISON	2026-00253649	2026-06-07 11:11:56	98A	911 Abandoned Call	4601 FREY ST	215
STOP-N-GO 1522	2026-00902826	2026-06-01 18:33:00	25	Forgery	6202 SCHROEDER RD	114
STOP-N-GO 1522	2026-00902862	2026-06-03 13:32:00	13	Theft Retail	6202 SCHROEDER RD	114
STRINGS RAMEN	2026-00252156	2026-06-06 12:27:25	98U	911 Call Unintentional	311 N FRANCES ST	403
SUMO	2026-00244473	2026-06-02 12:41:40	87	Assist Citizen	1745 PARKSIDE DR	631
SUMO	2026-00252526	2026-06-06 16:43:54	47	Disturbance Unwanted Person	1745 PARKSIDE DR	631
SUNDOWN SALOON	2026-00253658	2026-06-07 11:17:33	66	Check Property	57 S STOUGHTON RD	611
TABLE WINE	2026-00249400	2026-06-04 21:07:16	65	Check Person	2045 ATWOOD AVE	410
TABLE WINE	2026-00249255	2026-06-04 19:33:19	65	Check Person	2045 ATWOOD AVE	410
TACO BELL	2026-00254590	2026-06-07 23:43:17	98U	911 Call Unintentional	534 STATE ST	403
TACO BELL	2026-00245758	2026-06-03 03:37:55	31	Assist EMS/Fire	534 STATE ST	403
TACO BELL	2026-00253398	2026-06-07 05:52:45	44	Suspicious Person	534 STATE ST	403
TACO BELL	2026-00253294	2026-06-07 02:19:36	47	Disturbance Unwanted Person	534 STATE ST	403
TACO BELL	2026-00253312	2026-06-07 02:45:34	65	Check Person	534 STATE ST	403
TAILER NICOLE WINE AND CUPCAKES	2026-00245408	2026-06-02 21:32:42	12	Theft	2352 S PARK ST	309
TARGET 1060	2026-00245375	2026-06-02 21:07:41	52	Accident Hit and Run	201 JUNCTION RD	128
TARGET 1060	2026-00244861	2026-06-02 15:59:28	98S	911 Call Silent	201 JUNCTION RD	128
TARGET 1069	2026-00251167	2026-06-05 20:24:29	13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2026-00249070	2026-06-04 17:37:05	13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2026-00254148	2026-06-07 17:30:26	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00254388	2026-06-07 20:27:19	13	Theft Retail	4301 LIEN RD	605
TARGET 1069	2026-00252472	2026-06-06 16:06:24	71	Trespass	4301 LIEN RD	605
TARGET 1069	2026-00252543	2026-06-06 16:54:32	66	Check Property	4301 LIEN RD	605
TARGET STORE T-2765	2026-00252002	2026-06-06 10:43:25	98S	911 Call Silent	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00246668	2026-06-03 13:46:09	52	Accident Hit and Run	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00250956	2026-06-05 18:18:04	98Q	911 Call Question	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00250592	2026-06-05 14:35:44	71	Trespass	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00242780	2026-06-01 14:35:13	12	Theft	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00242840	2026-06-01 15:12:54	97	Information	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00243130	2026-06-01 17:43:29	12	Theft	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00247570	2026-06-03 23:11:15	47	Disturbance Unwanted Person	750 HILLDALE WAY	215
TARGET STORE T-2765	2026-00241813	2026-06-01 00:45:23	65	Check Person	750 HILLDALE WAY	215
TAVERNAKAYA	2026-00251518	2026-06-06 00:36:21	66	Check Property	27 E MAIN ST	405
TAVERNAKAYA	2026-00251453	2026-06-05 23:26:25	98S	911 Call Silent	27 E MAIN ST	405
TBD	2026-00246816	2026-06-03 15:21:55	87	Assist Citizen	4 COLLINS CT	620
TBD	2026-00242288	2026-06-01 10:12:06	21	Fraud	4 COLLINS CT	620
TEX TUBB'S TACO PALACE	2026-00243278	2026-06-01 19:10:32	31	Assist EMS/Fire	2009 ATWOOD AVE	410

TEXAS ROADHOUSE (WATTS)	2026-00248249	2026-06-04 10:32:46	66	Check Property	7104 WATTS RD	123
TEXAS ROADHOUSE (WATTS)	2026-00242323	2026-06-01 10:27:52	66	Check Property	7104 WATTS RD	123
THAI BASIL	2026-00247792	2026-06-04 03:14:55	L60X	Traffic Proactive	3519 UNIVERSITY AVE	208
THE CHEESECAKE FACTORY	2026-00243094	2026-06-01 17:27:18	71	Trespass	1 WEST TOWNE MALL	124
THE CHEESECAKE FACTORY	2026-00251049	2026-06-05 19:16:28	35	Threats Complaint	1 WEST TOWNE MALL	124
THE HIGHLAND CORNER GRILL	2026-00246595	2026-06-03 13:07:41	38	Disturbance	2424 UNIVERSITY AVE	206
THE HIGHLAND CORNER GRILL	2026-00902847	2026-06-02 20:13:00	12	Theft	2424 UNIVERSITY AVE	206
THE HIGHLAND CORNER GRILL	2026-00249982	2026-06-05 08:46:08	98A	911 Abandoned Call	2424 UNIVERSITY AVE	206
THE HIGHLAND CORNER GRILL	2026-00249946	2026-06-05 08:24:00	47	Disturbance Unwanted Person	2424 UNIVERSITY AVE	206
THE NEW MR ROBERTS	2026-00902835	2026-06-02 13:35:00	69	Damage to Property	2116 ATWOOD AVE	410
THE SYLVEE	2026-00253178	2026-06-07 00:10:07	98S	911 Call Silent	25 S LIVINGSTON ST	408
THE TURN KEY	2026-00245415	2026-06-02 21:37:04	98U	911 Call Unintentional	1344 E WASHINGTON AVE	409
THE TURN KEY	2026-00244865	2026-06-02 16:02:28	98U	911 Call Unintentional	1344 E WASHINGTON AVE	409
TOBACCO OUTLET PLUS #514	2026-00244715	2026-06-02 14:47:16	12	Theft	1117 N SHERMAN AVE	503
TOBACCO OUTLET PLUS #514	2026-00252790	2026-06-06 19:35:45	71	Trespass	1117 N SHERMAN AVE	503
TOBACCO OUTLET PLUS #514	2026-00253749	2026-06-07 12:27:22	88	Assist Police	1117 N SHERMAN AVE	503
TORNADO STEAK HOUSE	2026-00250795	2026-06-05 16:28:21	34	Special Event	116 S HAMILTON ST	405
TORNADO STEAK HOUSE	2026-00246736	2026-06-03 14:28:50	34	Special Event	116 S HAMILTON ST	405
TRICKY FOODS	2026-00249861	2026-06-05 07:13:30	88	Assist Police	121 E LAKESIDE ST	306
TRIXIE'S LIQUOR STORE	2026-00253311	2026-06-07 02:44:48	66	Check Property	2929 E WASHINGTON AVE	603
TRIXIE'S LIQUOR STORE	2026-00251641	2026-06-06 02:54:46	66P	Problem Solving Property	2929 E WASHINGTON AVE	603
UNKNOWN	2026-00251341	2026-06-05 21:58:00	97	Information	4710 MADISON YARDS WAY	215
UNKNOWN	2026-00242397	2026-06-01 11:03:39	71	Trespass	4710 MADISON YARDS WAY	215
UNKNOWN	2026-00246391	2026-06-03 11:33:05	88	Assist Police	4710 MADISON YARDS WAY	215
VICEROY INDIAN CUISINE	2026-00249423	2026-06-04 21:30:11	70	Alarm	7475 MINERAL POINT RD	124
VINTAGE BREWING COMPANY	2026-00251285	2026-06-05 21:23:14	66	Check Property	674 S WHITNEY WAY	218
VOM FASS	2026-00250166	2026-06-05 10:45:52	65	Check Person	66 WEST TOWNE MALL	124
VOM FASS	2026-00247352	2026-06-03 20:27:51	98U	911 Call Unintentional	66 WEST TOWNE MALL	124
VOM FASS	2026-00243307	2026-06-01 19:41:06	60	Traffic Complaint/Investigation	66 WEST TOWNE MALL	124
VOM FASS	2026-00247008	2026-06-03 16:57:42	38	Disturbance	66 WEST TOWNE MALL	124
WAL-MART SUPERCENTER #1138	2026-00251767	2026-06-06 07:10:40	70	Alarm	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00248819	2026-06-04 15:41:43	95	Adult Arrested Person	7202 WATTS RD	123
WAL-MART SUPERCENTER #1138	2026-00246727	2026-06-03 14:22:44	71	Trespass	7202 WATTS RD	123
WAL-MART SUPERCENTER #2335	2026-00248424	2026-06-04 12:08:03	87	Assist Citizen	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00253686	2026-06-07 11:42:43	68	Property Lost	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00242439	2026-06-01 11:24:57	66	Check Property	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00245262	2026-06-02 19:50:56	38	Disturbance	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00243105	2026-06-01 17:32:54	12	Theft	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00253812	2026-06-07 13:29:11	12	Theft	4198 NAKOOSA TRL	607
WAL-MART SUPERCENTER #2335	2026-00250859	2026-06-05 17:09:44	38	Disturbance	4198 NAKOOSA TRL	607
WASABI JAPANESE RESTAURANT	2026-00245397	2026-06-02 21:21:39	65	Check Person	449 STATE ST	403

WASABI JAPANESE RESTAURANT	2026-00245339	2026-06-02 20:40:48	12	Theft	449 STATE ST	403
WASABI JAPANESE RESTAURANT	2026-00245341	2026-06-02 20:41:03	98Q	911 Call Question	449 STATE ST	403
WHISKEY JACKS	2026-00245629	2026-06-03 01:00:52	47	Disturbance Unwanted Person	552 STATE ST	403
WHISKEY JACKS	2026-00249642	2026-06-05 00:59:05	87	Assist Citizen	552 STATE ST	403
WHISKEY JACKS	2026-00245626	2026-06-03 00:59:31	71	Trespass	552 STATE ST	403
WHISKEY JACKS	2026-00902933	2026-06-06 17:54:00	12	Theft	552 STATE ST	403
WILLY STREET CO-OP	2026-00249570	2026-06-04 23:55:13	49	Noise Complaint	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2026-00247670	2026-06-04 00:36:41	45	Suspicious Vehicle	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2026-00247654	2026-06-04 00:20:16	44	Suspicious Person	1221 WILLIAMSON ST	408
WILLY STREET CO-OP	2026-00246495	2026-06-03 12:19:29	66	Check Property	1221 WILLIAMSON ST	408
WISCO CHEESE & CHEERS	2026-00246799	2026-06-03 15:13:45	65	Check Person	4905 COMMERCIAL AVE	609
WOODMAN'S FOOD MARKET	2026-00254133	2026-06-07 17:17:32	98U	911 Call Unintentional	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00250020	2026-06-05 09:13:21	12	Theft	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902918	2026-06-05 18:02:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902883	2026-06-04 16:11:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00242584	2026-06-01 12:44:56	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902822	2026-06-01 12:41:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00245745	2026-06-03 03:21:36	12	Theft	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00252687	2026-06-06 18:31:15	50	Accident Property Damage	3817 MILWAUKEE ST	610
WOODMAN'S FOOD MARKET	2026-00902891	2026-06-04 20:19:00	13	Theft Retail	3817 MILWAUKEE ST	610
WOOFS	2026-00248431	2026-06-04 12:10:55	98U	911 Call Unintentional	114 KING ST	406
Willy Street Co-op	2026-00251737	2026-06-06 05:51:32	52	Accident Hit and Run	2817 N SHERMAN AVE	504

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Master

File Number: 93557

File ID:	93557	**File Type:**	License	**Status:**	Clerk Report
Version:	1	**Reference:**		**Controlling Body:**	ALCOHOL LICENSE REVIEW COMMITTEE
				File Created Date :	06/10/2026
File Name:				**Final Action:**	

Title: Summary of Licenses Issued

Notes:

Sponsors:		**Effective Date:**	
Attachments:	Summary of Licenses Issued.pdf	**Enactment Number:**	
Author:		**Hearing Date:**	
Entered by:	jverbick@cityofmadison.com	**Published Date:**	

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 93557

Title
Summary of Licenses Issued

Summary of Licenses Granted and Issued

The City of Madison has a quota of 529 Class B Combination Liquor & Beer licenses under state law. This is not counting the one reserve license transferred to Shorewood Hills in 2018. There are 100 Class B Combination Liquor & Beer licenses available under this quota. The city has issued 101 of its 201 Reserve licenses and 328 of its 328 Regular licenses. The city has issued 131 Class A Beer, 104 Class A Liquor, 106 Class B Beer, 430 Class B Combination, 82 Class C Wine, and 47 Class A Cider licenses. The city has also issued 3023 Operator licenses.

Licenses granted by the Common Council, but not yet issued: 6/12/2026

Applicant	dba	License	Location	Date Granted	Remaining issues
Rotunda Café LLC	Rotunda Cafe	Class B Combination Liquor & Beer	1965 Atwood Ave	4/15/2025 (Extension granted on 10/7/2025 and 3/24/2026)	Fees Fire Inspection
Little Palace LLC	Little Palace	Class B Combination Liquor & Beer	Transfer to 1929 Winnebago St	10/7/2025	Building Inspection Zoning
Veil and Vault LLC	Veil and Vault	Class B Combination Liquor & Beer	325 E Wilson St	1/13/2026 (Extension granted on 5/52026)	Fees Building Inspection Zoning Fire Inspection
Banzo LLC	Banzo	Class B Combination Liquor & Beer	2105 Sherman Ave	1/13/2026	Fees

Capitol Club LLC	Capitol Club	Class B Combination Liquor & Beer	107 State St	1/13/2026	Fees Building Inspection Zoning Fire Inspection
Forge Sports Center LLC	Forge Sports Center	Class B Beer, Class C Wine	4845 Tradewinds Pkwy	3/10/2026	Fees Building Inspection Zoning Fire Inspection
Madison Axe LLC	Madison Axe	Class B Combination Liquor & Beer	2427 Stoughton Rd	3/24/2026	Fees Building Inspection Zoning
Sesame Blossom LLC	SGD Dubu So Gong Dong Tofu & Korean BBQ	Class B Combination Liquor & Beer	559 State St	3/24/2026	Fees Building Inspection Zoning Fire Inspection
Amigo Moderno LLC	Amisto	Class B Combination Liquor & Beer	313 W Johnson St	3/24/2026	Fees Building Inspection Zoning Fire Inspection
Madison WI Hotels LLC	La Quinta Inns and Suites	Class B Beer	5217 East Terrace Dr	6/9/2026	Fees
Korill Hut Inc	Korill Hut	Class B Combination Liquor & Beer	232 East Towne Mall	6/9/2026	Fees
Discovery Culinary Collaborative LLC	Steenbock’s on Orchard	Class B Combination Liquor & Beer	330 N Orchard St	6/9/2026	Fees Building Inspection

Bloom Bake Shop	Waltzing Matilda's	Class B Combination Liquor & Beer	1923 Monroe St	6/9/2026	Fees Building Inspection Zoning Fire Inspection
Lake City Books LLC	Lake City Books	Class B Beer, Class C Wine	120 S Carroll St	6/9/2026	Fees Building Inspection Zoning Fire Inspection
North Italia Madison LLC	North Italia	Class B Combination Liquor & Beer	670 N Midvale Blvd	6/9/2026	Fees Building Inspection Zoning Fire Inspection
Mi Barrio Mexican Restaurant LLC	Mi Barrio Authentic Mexican Food	Class B Combination Liquor & Beer	824 E Johnson St	6/9/2026	Fees Building Inspection Zoning