



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse  
Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, June 17, 2026

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 354 (City-County Building)

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### Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web  
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)  
Webinar ID: 832 7681 7181

### Interpretation and Accessibility

Contact us at the phone number or email below to request interpretation,

translation or a disability-related accommodation at no cost to you.

Contáctenos al teléfono o correo electrónico listado abajo para solicitar interpretación, traducción o una adaptación especial relacionada con alguna discapacidad sin costo para usted.

如需口譯、筆譯或殘疾相關的便利服務，請通過以下電話或郵件與我們聯系，相關服務均免費提供

Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

608-266-4601

licensing@cityofmadison.com

Applications will go to the Common Council Meeting of July 7, 2026. Concerts on the Square and Jazz at Five Picnic Beer applications and Municipal Approval of Full Service Retail Sales application will go to the Common Council Meeting of June 23, 2026.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Approval of Minutes**

May 20, 2026: <http://madison.legistar.com/Calendar.aspx>

**Approval of Minutes**

May 27, 2026: <http://madison.legistar.com/Calendar.aspx>

**Approval of Minutes**

June 16, 2026: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [93560](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### **Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### **Operator's License Applications**

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [92680](#) Operator License Application  
Michael Stresing - Establishment where employed: Bowl-a-Vard Lanes

### **Temporary Class B Concurrent with Street Use**

3. [93309](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
SASY Neighborhood Association  
Event Location: 2000 Block Atwood Ave  
Event Date: 7/25 12pm - 10pm & 7/26 12pm - 8pm  
Police District 410 (District 6)  
Event: AtwoodFest
  
4. [93310](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Schenk's Corners Art Society  
Event Location: 1900 Block Atwood Ave  
Event Date: 8/14 5pm - 10pm & 8/15 2pm - 10pm  
Police District: 410 (District 6)  
Event: Schenk's Corners Block Party

5. [93558](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Wisconsin Chamber Orchestra  
Event Location: Capitol Square between S Carroll and W Main and between E Mifflin and N Pinckney  
Event Date: June 24; July 1, 8, 15, 22, and 29 4pm - 9pm (Rain dates each following Thursday)  
Police District: 405 (District 4)  
Event: Concerts on the Square
  
6. [93559](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Jazz at Five Inc  
Event Location: 2 E Main St  
Event Date: August 5, 12, 19, and 26; and September 2 4pm  
Police District: 406 (District 4)  
Event: Jazz at Five Summer Series

### Changes of Agent

7. [92881](#) Change of Agent  
Papavero LLC • dba Osteria Papavero • 128 E Wilson St  
New Agent: Samantha Schuette  
Class B Combination Liquor & Beer  
(District 4)
  
8. [92966](#) Change of Agent  
Cenote LLC • dba Liquid • 624 University Ave  
New Agent: Benjamin Churley  
Class B Combination Liquor & Beer  
(District 2)
  
9. [93221](#) Change of Agent  
LRP Madison1 LLC • dba Madison Marriott South  
706 John Nolen Dr  
New Agent: Christopher Scheel  
Class B Combination Liquor & Beer  
(District #14)
  
10. [93274](#) Change of Agent  
SSA Group LLC • dba SSA Group LLC  
606 S Randall Ave  
New Agent: Francis Svec

Class B Combination Liquor & Beer  
(District #13)

11. [93311](#) Change of Agent  
Metcalfe Foods-West LLC • dba Metcalfe Markets • 7455 Mineral Point Rd  
New Agent: Eric Wichmann  
Class A Beer, Class A Liquor  
(District 9)

### Business Name Change

12. [92995](#) Business Name Change  
K Street LLC • Current dba: Madison's  
119 King St  
Class B Combination Liquor & Beer  
(District 4)  
New dba: Madison's and Good News Cafe & Ice Cream
13. [93236](#) Business Name Change  
LRP Madison1 LLC • Current dba: Sheraton Madison Hotel  
706 John Nolen Dr  
Class B Combination Liquor & Beer  
(District #14)  
New dba: Madison Marriott South

### Entity Reorganization

14. [93218](#) Entity Reorganization  
BB1 LLC • dba Butterbird  
1134 Regent St  
Class B Combination Liquor & Beer  
District #8  
Remove 1 Officer
15. [93235](#) Entity Reorganization  
SSP America Inc • dba Ancora Coffee Roaster (2), Launce Deck Bar,  
Stella Bar, Goose Island Bar, Look Mom No Hands, Madtown Gastro Pub,  
Metcalfe's, Vinoteca Wine & Tapas, and Picnic Point Public House  
4000 International Ln  
Class B Combination Liquor & Beer  
(District #12)  
Remove 1 officer

16. [93312](#) Entity Reorganization  
Madison Association of the Deaf Inc • dba Madison Association of the Deaf  
1109 Williamson St  
Class B Combination Liquor & Beer  
(District 6)  
Add one new officer, remove one officer
17. [93313](#) Entity Reorganization  
The Lone Girl Brewing Company Madison Taproom • dba The Lone Girl  
Brewing Company Madison Taproom  
1817 E Washington Ave  
Class B Combination Liquor & Beer  
(District 6)  
Remove one officer
18. [93314](#) Entity Reorganization  
Vintage II Inc • dba Vintage Brewing Company  
674 Whitney Way  
Class B Combination Liquor & Beer  
(District 19)  
Add one new officer, remove one officer
19. [93315](#) Entity Reorganization  
Vintage II Inc • dba Vintage Brewing Company  
803 E Washington Ave  
Class B Combination Liquor & Beer  
(District 6)  
Add one new officer, remove one officer

#### Change of License Conditions

20. [93316](#) Change of Licensed Conditions  
Red Sushi 2 LLC • dba RED • Capacity (in/out): 125/92  
316 W Washington Ave • Agent: Tatsiana Zhykharevich  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
21+ Entertainment  
Police Sector 405 (District 4)  
Request to revise condition five to increase indoor capacity to 275.

#### Change of Licensed Premises

21. [93317](#) Change of Licensed Premises  
Red Sushi 2 LLC • dba RED  
Current Capacity (in/out): 125/92 • Proposed Capacity (in/out): 275/92  
316 W Washington Ave • Agent: Tatsiana Zhykharevich  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Police Sector 405 (District 4)  
Request to increase indoor capacity to 275.
22. [92997](#) Change of Licensed Premises  
K Street LLC • dba Madison's  
Current Capacity (in/out): 200/40 • Proposed Capacity (in/out): 240/40  
119 King St • Agent: Andrea Patino  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Police Sector 405 (District 4)  
Request to add adjacent address 117 King St, a 100 sq ft ice cream shop to the licensed premises.
23. [93359](#) Change of Licensed Premises  
Light of the Moon Inc • dba Moon Bar  
Current Capacity (in/out): 315/0 • Proposed Capacity (in/out): 315/25  
328 W Gorham St • Agent: Jeff Rood  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Police Sector 403 (District 2)  
Request to add a sidewalk cafe on N. Broom St side of the building: roughly 30' along the building, extending 5' from the wall.
24. [93360](#) Change of Licensed Premises  
Madison Local Motive LLC • dba Local Motive  
Current Capacity (in/out): 49/0 • Proposed Capacity (in/out): 80/20  
646 W Washington Ave #5 • Agent: Rm Snijur  
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other  
Police Sector 404 (District 4)  
Request to expand from train car #5 to include car #4 with same dimensions (approx 900 sq ft) & accessible bathroom. Private outdoor train platform area beside car #4 (approx 400 sq ft), fenced off from adjacent private parking lot.
25. [93361](#) Change of Licensed Premises  
State Street Brathaus of Madison Inc • dba State Street Brats  
Current Capacity (in/out): 450/150 • Proposed Capacity (in/out): 450/400  
603 State St • Agent: Keegan Meuer  
Class B Combination Liquor & Beer • 49% alcohol, 51% food  
Police Sector 403 (District 2)  
Request to add area on 438 N Frances St for outdoor patio, bathrooms, food truck parking/service for customers.

### Municipal Approval of Full Service Retail Alcohol Sales

26. [93363](#) Municipal Approval of Full Service Retail Alcohol Sales  
Timber Hill Winery • dba Cervato  
202 N First St, Space #470  
Police Sector 501 (District 12)
27. [93364](#) Municipal Approval of Full Service Retail Alcohol Sales  
Giant Jones Brewing LLC • dba Giant Jones Brewing  
Event Location: 200 Block of S. Brearly St.  
Event Date: July 10 4pm - 10pm, July 11 Noon - 10pm, and July 12 Noon - 8pm  
Police District: 408 (District 6)  
Event: Fete de Marquette

### 21+ Entertainment License

28. [93362](#) 21+ Entertainment License  
Madison Local Motive LLC • dba Local Motive  
Capacity (in/out): 49/0  
646 W Washington Ave #5 • Agent: Rm Snihur  
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other  
Police Sector 404 (District 4)

### New License - Public Hearing

#### Recessed Public Hearing

29. [92942](#) Public Hearing - New License  
Landmark Hotels LLC • dba Cambria Hotel Madison East  
5045 Eastpark Blvd • Agent: Michelle Santek  
Estimated Capacity (in/out): 40/30  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Police Sector 520 (District 17)
30. [92945](#) Public Hearing - New License  
Tacos El Arriero Restaurant LLC • dba Tacos El Arriero Restaurant  
4222 East Towne Blvd • Agent: Josefina Santiago  
Estimated Capacity (in/out): 50/0  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Police Sector 631 (District 17)

### Public Hearing

31. [93365](#) Public Hearing - New License  
Shree Hanuman LLC • dba Himali Chulo Nepali Restaurant  
318 State St • Agent: Ashim Malla  
Estimated Capacity (in/out): 30/20  
Class B Beer, Class C Wine • 15% alcohol, 75% food, 10% other  
Police Sector 403 (District 4)
32. [93366](#) Public Hearing - New License  
K-Golf Middleton LLC • dba X-Golf Madison West  
714 S Gammon Rd • Agent: Seth Klug  
Estimated Capacity (in/out): 100/12  
Class B Combination Liquor & Beer • 17% alcohol, 13% food, 70% other  
Police Sector 123 (District 20)
33. [93367](#) Public Hearing - New License  
Tri-Ming Food Service LLC • dba Rokuaji Asian Bistro  
7 W Main St • Agent: Zhiming Zhao  
Estimated Capacity (in/out): 90/0  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Police Sector 405 (District 4)
34. [93368](#) Public Hearing - New License  
Growl LLC • dba BarleyPop Tap and Shop  
2045 Atwood Ave STE 107 • Agent: Jason Hajdik  
Estimated Capacity (in/out): 58/20  
Class B Beer • 98% alcohol, 1% food, 1% other  
Police Sector 410 (District 6)
35. [93369](#) Public Hearing - New License  
Mum LLC • dba Maurer's Urban Market  
801 Cedar St • Agent: Kristina Maurer  
Class A Beer, Class A Liquor, Class A Cider  
Police Sector 306 (District 13)
36. [93370](#) Public Hearing - New License  
Juicy Organics LLC • dba Juicy Organics LLC  
5 N Plinckney St • Agent: Ashianti Collier-Slaton  
Estimated Capacity (in/out): 45/0  
Class B Combination Liquor & Beer • 30% alcohol, 50% food, 20% other  
Police Sector 406 (District 4)

**Election of Chair and Vice Chair**

- 37. [93208](#) Election of Alcohol License Review Committee Chair
- 38. [93209](#) Election of Alcohol License Review Committee Vice Chair

**Report of Madison Police Department**

- 39. [93556](#) Summary of Recent Calls for Service

**Report of City Clerk's Office**

- 40. [93557](#) Summary of Licenses Issued

**Adjournment**