



Supplemental Drawing Package

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Enlarged South Frances Street Elevation 1 - Current Option 26A

Enlarged South Frances Street Elevation 2 - Current Option 26B

Letter of Intent

The following document outlines the Combined Submittal for "The Hub at Madison", an exciting new mixed-use, student oriented development. Core Campus is working with Antunovich Architects to design a new state-of-the-art student residence tower, with vibrant street level commercial and unique amenities throughout the building. Located at the corner of vibrant State Street and Frances Street, the Hub will enhance the unique retail and entertainment district of State Street and Downtown Madison.

The new building will house a creative mix of studio, one, two, three, four and five bedroom student apartments with 81 beds on a typical upper floor level. Each bedroom will contain a private bathroom along with generous living areas. Terraces will be included on typical levels to improve certain units and to create interest on the building exterior. The roof of the building will house a state-of-the-art pool and a spectacular amenity area on the second floor overlooking State Street. A marvelous lobby will be developed on the ground floor along with a marketing suite and retail shops. Retail on the first floor of the building will be developed in a spectacular manner to enhance and celebrate the exciting retail streetscape that exists on State Street. 160 Parking spaces will be located behind the first floor retail and lobby on two floors, fully screened from the adjoining streets.

Total Building Square Footage: 489,124 gross square feet

Proposed Uses:

Retail: 21,959 square feet Flex: 6,948 square feet

(Retail, Commercial or Residential) Residential: 329 units

996 total bedrooms

Parking:

Moped:

Automobile: Required: 0 stalls

Supplied: 160 stalls Required: 0 stalls Supplied: 45 stalls

Bike: Required: 557 stalls Residential Stalls (assumes all flex space as residential)

15 Retail Stalls (assumes all flex as retail)

Supplied: 145 general use stalls

600 Residential stalls (in units)

000 Residendai stans (in unit

Loading: 1 off-street loading stall

Useable Open Space:

2nd Floor Courtyards: 17,832 square feet Balconies/Terraces: 8,290 square feet Rooftop Courtyard: 10,500 square feet

Combined Submittal

Zoning Map Amendment: Urban Mixed Use to Downtown Core Demolition Request Conditional Use: Building in excess of 20,000 square feet

Project Information

Project Name

The Hub at Madison

Applicant

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Existing Conditions

Address/Existing Use

441 North Frances University Inn (45 rooms)

Commercial (14,277 square feet)

431 North Frances Street Apartment Building (4 Units)

529 1/2-531 State Street Surface Parking

529 State Street Upper Floor Residential (2 units)

Commercial (5,184 square feet)

432 West Gilman Street Surface Parking

Parcel Identification Numbers:

 441 North Frances
 0709-232-0211-6

 431 North Frances Street
 0709-232-0212-4

 529 1/2 State Street
 0709-232-0209-1

 531 State Street
 0709-232-0210-8

 529 State Street
 0709-232-0208-3

 432 West Gilman Street
 0709-232-0218-2

Aldermanic District: District 4

Alder Mike Verveer Neighborhood Association: State Langdon Neigh

Neighborhood Association: State Langdon Neighborhood Association Alder/Neighborhood Notification: April 22, 2013 See Exhibit B

Legal Description: See Exhibit A
Lot Area: 1.62 acres

Existing Zoning: Downtown Core
Urban Mixed Use

Downtown Plan: State Street District

Downtown Core Mixed Use

Comp. Plan Designation: State Street District

Development Schedule: Early 2014 Construction Start

14-18 Month Construction Period Target Opening: August 2015

Re-Zoning Request

The property located at 431 North Frances Street is requested to be rezoned from Urban Mixed Use to Downtown Core, consistent with the balance of the site. The portion to be re-zoned is 3,232 square feet.

Certified Survey Map

A separate Certified Survey Map packet has been submitted to combine all of the parcels into one parcel. This item will be a separate submittal and approval item.

Demolition Request

The three existing buildings on-site will be demolished as part of the development, with the key elements of the façade at 529 State Street to be retained/integrated into the project design.

431 North Frances Street

431 North Frances is a former single family residence that has been converted into a four unit apartment building with significant alterations and has reached functional obsolescence.







441 North Frances Street

441 North Frances Street is the mixed use University Inn Hotel and commercial building. While functional, redevelopment of this key corner creates unique opportunities for new housing and commercial uses in a highly visible corner.















The Hub at Madison
Combined Submittal
May 22, 2013



529 State Street

529 State Street is being evaluated for integration and preservation of the State Street tile façade. The balance of the building is a cinderblock building and is proposed for removal.







Conditional Use Request

Per the Downtown Core Zoning District, buildings in excess of 20,000 square feet shall obtain conditional use approval and shall be reviewed against the Downtown Urban Design Guidelines.

The project is also requesting the following modifications per the conditional use request:

- 1.) Reduce the number of off-street loading stalls required for the building to one stall.
- 2.) Reduce the required general bike parking stalls to 145 stalls. This reduction will be off-set through the creation of 750 bike stalls within the residential units.

Downtown Design Guidelines

A. Site Design + Building Placement

1) Orientation

Buildings create and spatially define the public space (streets and sidewalks), and how a building faces this public way is a primary factor in what it contributes to the urban character of an area by reinforcing a consistent street wall and enhancing the pedestrian realm.

- a. Any building façade adjacent to a street should address the street and reinforce the density of the urban block form created by the boundaries of the property line and adjacent built forms built to the property line of the street.
 The proposed building holds and activates all three adjoining streets with building forms placed at the property line.
- b. Buildings should be sited so that portions of the building designed for service uses, such as loading docks and dumpster enclosures, are not part of the street façade. When a lot configuration requires such activities from a street, these components should be architecturally integrated into the design of the façade.
 - The service area will be access off of the Gilman Street façade and will be architecturally integrated into the design of the façade.
- c. The street level of a building should be designed with active uses and architecture that engages the street/sidewalk in a contextually appropriate manner, and integrates the building architecture and the landscape architecture.
 - Retail and residential uses have direct access and integration with the adjoining streetscapes.
- d. Buildings should be oriented to preserve and enhance the views identified on the Views and Vistas Map in the Downtown Plan.
 - No prominent views and vistas are impacted by the project which is conforming with the overall height regulations for this site.
- e. Buildings at the intersection of streets should have a strong corner presence.
 - The building architecture reinforces the Frances/State Street intersection with key architectural elements, entrances, and overall massing.

2) Access + Site Circulation

How people, bicycles, and motor vehicles access a site and circulate within it and around it can be a critical determinant in how it relates to its context. A primary goal is to maximize uninterrupted pedestrian access within a given block to enhance and maintain all areas of the Downtown as pedestrian friendly. Another goal is to minimize the visual presence of motor vehicle circulation, parking, and service functions, including minimizing the visual impact of parking structures and parking lots on the streetscape.

- a. Parking facilities beneath a building should not be considered a valid reason to establish an occupiable first floor more than three (3) feet above the grade of the sidewalk along any adjacent street, nor to include long segments of blank wall on any side of a building.
 - Underground parking is not included in the project. Retail and residential entrances are programmed to be at sidewalk grade on all three streets.
- b. Driveways should be oriented 90 degrees to the street, and shared driveways are encouraged. Designs should provide clear vision of pedestrians on sidewalks crossing any driveway.
 - The Gilman Street access is 90 degrees to the street and will be designed to maintain site triangles/visual access with the sidewalk.
- c. Porte-cochere type entries, drop offs, or circular drives should not be parallel to the street or within the right-of-way, nor should they be oriented to require more than one curb cut. Queuing space for motor vehicles should not impede pedestrian movement along any public sidewalk nor be designed in such a manner that it unnecessarily widens the driveway.

Not included in design.

3) Usable Open Space • Residential Development

Residents living in this densely developed portion of the city enjoy a variety of conveniently located urban amenities and may not require the amount of on-site usable open space as other parts of the community. However, the provision of quality on-site useable open space is necessary to create a quality living environment.

- a. Project designs should provide attractive, safe and creatively designed yards, courtyards, plazas, sitting areas or other similar open spaces for building residents.
- Large open spaces are provided at the second floor terrace and at the rooftop pool terrace.

Balconies and private terraces are provided for select units.

- b. All residents should have access to some form of open space, whether it is private (such as patios or balconies) or common open space (such as yards or roof decks). A suggested minimum size for a balcony is 4.5 feet by 8 feet. See a. above.
- c. At some locations, side and rear yards sufficient to provide usable open space may be limited, and outdoor open space may not represent the most beneficial use of a limited site when the overall density of development is relatively high. Common recreational facilities and social activity spaces in the development may be considered toward meeting some of the need for usable open space. "Permeable" first floor spaces that provide an opportunity for indoor activities to extend to outdoor spaces are encouraged.

See a. above.

4) Landscaping

How a site is landscaped-- particularly in a dense urban environment-- can "soften" hard edges, make a site more inviting, and bring color and interest to a development. Well landscaped sites also create informal gathering spaces and enhance the adjoining public improvements.

- a. The design emphasis should be on creating an "urban" landscape, incorporating site amenities such as linear planting beds or seat walls, street furniture, public art, lighting, and landscape materials. These features should be architecturally compatible with the styles, materials and colors of the principal building on the lot and those in the immediate area.
 - The project is designed to maintain the adjoining streetscape landscape with impacts limited to the relocation of one tree along Gilman Street.
- b. Context appropriate landscaping should be provided along the front façade. Appropriate landscaping will depend on factors such as the setbacks, shape, size, and orientation of the building.

Met

c. Plant species should be selected based on their compatibility with an urban environment. Planting environments should be designed to provide plants the greatest potential to grow to maturity in a healthy state, such as use of planting beds, structural soils to promote root growth, and considering salt tolerance. Ease of maintenance should also be considered.

Met

d. Public art should be encouraged where it is an integral part of the design approach to these spaces.

The public art along Frances Street is not impacted by the proposal.

- e. Outdoor seating areas and cafes on private property are encouraged provided they do not interfere with pedestrian flow and circulation along the sidewalk and from public ways to building entries or amenities, such as bicycle racks and benches.
- f. Canopy trees should be encouraged and planted to imply human-scale spaces and mitigate the urban heat island effect. Where canopy trees are used, site design should provide sufficiently sized tree pits or planting beds and appropriate planting medium to provide for healthy tree growth.

Existing street trees will be maintained with the exception of one tree along Gilman Street which will require replacement and relocation.

5) Lighting

Appropriate site and building lighting can create interest and a safe and welcoming environment. Lighting can also reinforce architectural elements such as entries, structural bays, or shop windows. Excessively lighting a site or building can create glare and greatly detract from the ambiance of a street, while insufficiently lighting a site can result in dark spots and raise safety issues.

a. Exterior lighting to accentuate the building architecture and landscaping should not be excessive in either amount or intensity.

Met

b. Building entrances and entryways and other walkways should be lit sufficiently to create inviting and safe building access.

Met

c. Building-mounted fixtures should be compatible with the building facades.

Met

d. Full cut-off fixtures should be used. Lighting should not spill into the sky, encroach on neighboring properties, nor cause excessive glare.

Met

e. The lighting on the top of a building should not compete with the view of the Capitol dome in views of the skyline. ${\rm Met}$

B. Architecture

1) Massing

Building massing is an important determinant in the quality of the urban environment and in how "welcoming" a street is perceived. Important aspects to this specifically related to massing include the preservation of natural light, sunlight and ventilation to the street, as well as preventing the feeling that large buildings are looming over the street and creating a canyon effect. The mass of a building can also enhance the pedestrian experience by creating more human-scaled development.

a. The proportions and relationships of the various architectural components of the building should consider the scale of other buildings in the vicinity. In areas where the Downtown Plan recommends significantly taller or larger buildings than currently exist, this guideline should consider the evolving context.

The massing of the building is consistent with the surrounding buildings and Downtown Plan recommendations.

b. Larger buildings should solve any problems that their scale may create to ensure a pedestrian-friendly quality.

Articulation of buildings in both plan and profile may help break up the mass of large buildings. Stepping back the upper floors from lower floors may be appropriate to minimize overall scale and minimize shadow effects.

The articulation of the building architecture is consistent with the surrounding buildings.

c. The mass of a building should not negatively impact views identified on the Views and Vistas Map in the Downtown Plan. Applicants may need to prepare viewshed studies for others to fully understand potential impacts.

No prominent views and vistas are impacted by the project which is conforming with the overall height regulations for this site.

d. Shadow studies may need to be prepared by the applicant for buildings that adjoin public open spaces, or streets and sidewalks with particularly heavy pedestrian volumes, to demonstrate that these important public spaces are not negatively impacted by excessive amounts and/or durations of shadows.

Shadow studies have been included in the packet.

2) Building Components

Most buildings are experienced from a variety of perspectives, which change as a person moves about the city. Correspondingly, how the top, middle, and base of a building are designed also influences these interactions, and all must work within a complete architectural form. The Downtown Plan places an emphasis on creating an interesting skyline that reflects the underlying topography, and the design of the top of a building influences the skyline. Likewise, the Plan places an emphasis on making great public spaces, streets, and engaging pedestrian environments, and the design of a building's lowest four floors define the public realm and are the primary contributor to a pedestrian's perception of a street.

a. The lower levels of street facing facades should generally incorporate a higher level of visual interest and richer architectural detailing. One way to achieve this is to locate active use areas on lower level street side spaces within a building, which could be reflected in the exterior architecture of the corresponding facades. $\underline{\mathrm{Met}}$

b. A positive visual termination at the top of the building should be an integral part of the design from both the distant view and the pedestrian perspective. A positive visual termination could include projections or relief from the building façade or visual interest in the building form as it meets the sky.

c. Roof forms should be used to integrate rooftop equipment, telecommunications equipment, and other devices so as to express/conceal them as architectural elements. Large mechanical penthouses and elevator overrides should be fully integrated into the building architecture and be appropriately-scaled to serve as architectural features and avoid the appearance of being "plopped" on top.

Met

Met

3) Visual Interest

As emphasized in the Downtown Plan, it is especially important to create a comfortably-scaled and thoughtfully detailed urban environment through the use of well-designed architectural forms and details. Well-designed buildings add visual interest and variety to the massing of a building, help define the public space, engage the street, create an interesting pedestrian environment, and help break up long, monotonous facades. Articulation also is a primary means of providing a human scale through change in plane, contrast and intricacy in form, color, and materials.

a. Buildings should have an overall design composition with a secondary and tertiary composition within it. All sides should have a similar design composition and quality of materials that make a positive contribution to the built urban environment.

Met

- b. Franchise corporate/trademark building designs should be altered to fit the desired character of the district.

 To be determined based on future tenant needs.
- c. The design of buildings fronting on State Street should reflect the historic pattern and rhythm of storefront bays on the lower level. If the interior space is wider, each bay should be articulated and have the ability to create its own entrance. A combination of good physical features and varied activities should result in a livelier street.

 Met
- d. Balconies should not extend over the public right-of-way.

Met

4) Door and Window Openings

As emphasized in the Downtown Plan, it is especially important to create a comfortably-scaled and thoughtfully detailed streetscape and how the openings in building walls (windows, doors, etc.) are incorporated have an influence on the perception of a building's mass and how it is experienced by pedestrians.

- a. The size and rhythm of windows and doors in a building should respect those established by existing buildings in the area where a clear pattern exists, and the residential and/or mixed-use nature of the building. Met
- b. Existing traditional buildings should not have window openings with different sash configurations, smaller windows, or materials inappropriate to the original design. Transom windows should remain transparent/translucent.

 Not applicable
- c. Entrances, including doors, should be sized and articulated in proportion to the scale of the building and should be architecturally compatible with the style, materials, and details of the building as a whole. Entrance definition and articulation may be achieved through use of architectural elements such as: lintels, pediments, pilasters, columns, porticoes, porches, overhangs, railings, balustrades, and others, where appropriate.

Met

5) Building Materials

The Downtown Core and Urban Mixed Use Districts are generally the most dense and heavily used areas of the city, and buildings in these districts are exposed to a high level of use. An integrated palette of high quality, durable building materials can enrich the pedestrian environment through the use of scale, color, texture, and architectural details.

a. A variety of complementary exterior building materials may be incorporated to provide visual interest to the building. The palette of materials should not be overly complex.

Met

b. All sides of a structure should exhibit design continuity and be finished with high quality materials. Materials should be those typically found in urban settings.

Met

c. If material changes are proposed, they should generally occur at inside corners or be delineated by a specific transitional detail such as a pronounced belt course or substantial reveal.

Met

6) Terminal Views and Highly-Visible Corners

The design of buildings occupying sites located at the end of a street, on a highly-visible corner, or in other prominent view sheds can serve as a focal point and the design of such structures should reflect the prominence of the site. Particular attention should be paid to views from these perspectives.

 a. Corner buildings should define the street intersection with distinctive architectural features such as tower elements, rounded walls, recessed entries or other design features.

Met

b. Buildings located at visual focal points should demonstrate a higher degree of architectural strength to emphasize their location.

Met

c. New buildings on flatiron corners, as identified in the Downtown Plan, should include a design approach that reflects the acute angles of the site.

Not applicable.

7) Awnings and Canopies

Awnings can add color and texture to a streetscape, provide shelter for pedestrians and protect storefront displays from sun exposure.

a. Awnings should not be internally illuminated so that they glow and become beacons that attract attention to the establishment.

Met

b. Awnings and canopies should be compatible with building design in terms of the rhythm and design of the storefront bays, material, details, massing, and form.

Met

c. Awnings and canopies should not cover up architectural details.

Met

8) Signage

Signage is for the purpose of identifying a business in an attractive and functional manner rather than to serve as general advertising for a business. Well conceived signage can contribute positively to the character of a street or district. Too many signs and too much information on one sign can overwhelm a viewer and make a sign less effective, and too much signage on a building, block, or street can easily result in visual clutter. The guidelines below are in addition to the requirements of the Madison Sign Code.

a. Signage should be integrated with and be compatible with the architectural scheme of a building.

To be met at time of signage packet review.

b. Messages should be simple-- only including the name, address, function (i.e. restaurant), and logo of the establishment.

To be met at time of signage packet review.

Exhibit A: Legal Description

Part of Lots 14 and 19 and all of Lots 1, 2, 3, 4, 5, 11, 12 and 13, (Wells) Plat of Block 9 University Addition to Madison, as recorded in Volume A of Plats, on page 10, as Document Number 179027, Dane County Registry, located in the Northeast Quarter of the Northwest Quarter of Section 23, Township 07 North, Range 09 East, City of Madison, Dane County, Wisconsin, more fully described as follows:

Commencing at the South Quarter corner of Section 14; thence South 01 degree 22 minutes 20 seconds West, 34.41 feet to a point on the south right of way line of State Street; thence North 88 degrees 37 minutes 40 seconds West along said south right of way line, 151.04 feet to the point of beginning; thence South 01 degree 27 minutes 49 seconds West, 132.00 feet; thence South 88 degrees 37 minutes 40 seconds East, 7.37 feet; thence South 43 degrees 51 minutes 50 seconds East, 86.49 feet to a point on the northwest right of way line of West Gilman Street; thence South 46 degrees 22 minutes 07 seconds West along said northwest right of way line, 167.05 feet; thence North 44 degrees 08 minutes 10 seconds West, 132.27 feet; thence South 46 degrees 16 minutes 05 seconds West, 61.52 feet; thence North 88 degrees 41 minutes 59 seconds West, 62.88 feet to a point on the east right of way line of North Frances Street; thence North 01 degree 22 minutes 20 seconds East along said east right of way line, 262.00 feet to a point on the aforementioned south right of way line of State Street; thence South 88 degrees 37 minutes 40 seconds East along said south right of way line, 250.21 feet to the point of beginning. This description contains 70701.77 square feet or 1.62 acres.

Exhibit B: Alder/Neighborhood Notification



To: Aider Mike Vervest

Alder Scott Resmick

Alder Ledell Zellers

Joe Magnino, State-Langdon Neighborhood Association

Colin Bowden, State-Langdon Neighborhood Association

From Brian Munson

CC: Marc Lifshin, Core Campus

Heather Stouder, City of Madison

Brad Mulling, Mullins Group

Date. April 22, 2013

Re: Submittal Notification

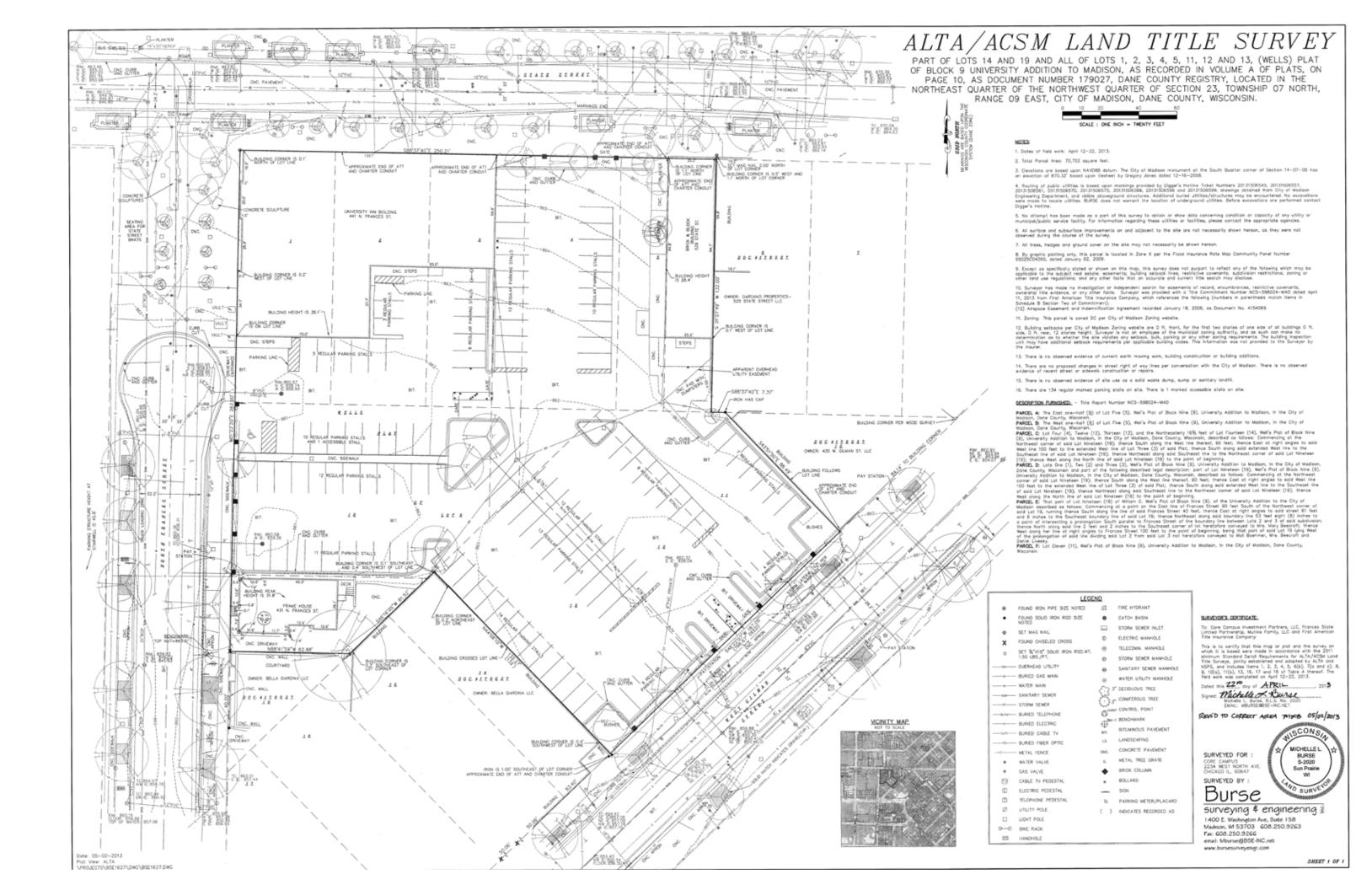
The Core Campus development beam will be pursuing a demolition permit, resoning, and conditional use approval for a mixed use university focused project known as "The Hub at Madison." Located at the intersection of State & Frances The Hub at Madison is an exciting new mixed use project featuring 25,000-30,000 square feet of retail and 250-300 residences. Through the redevelopment of the University Jun site, this project will build upon the State Street expensence and offer new residential opportunities with unparalleled amenines. Targeted for construction in 2014, this project will be working through the review and approval process over the course of the year and we welcome the opportunity to present the project for input and discussion.

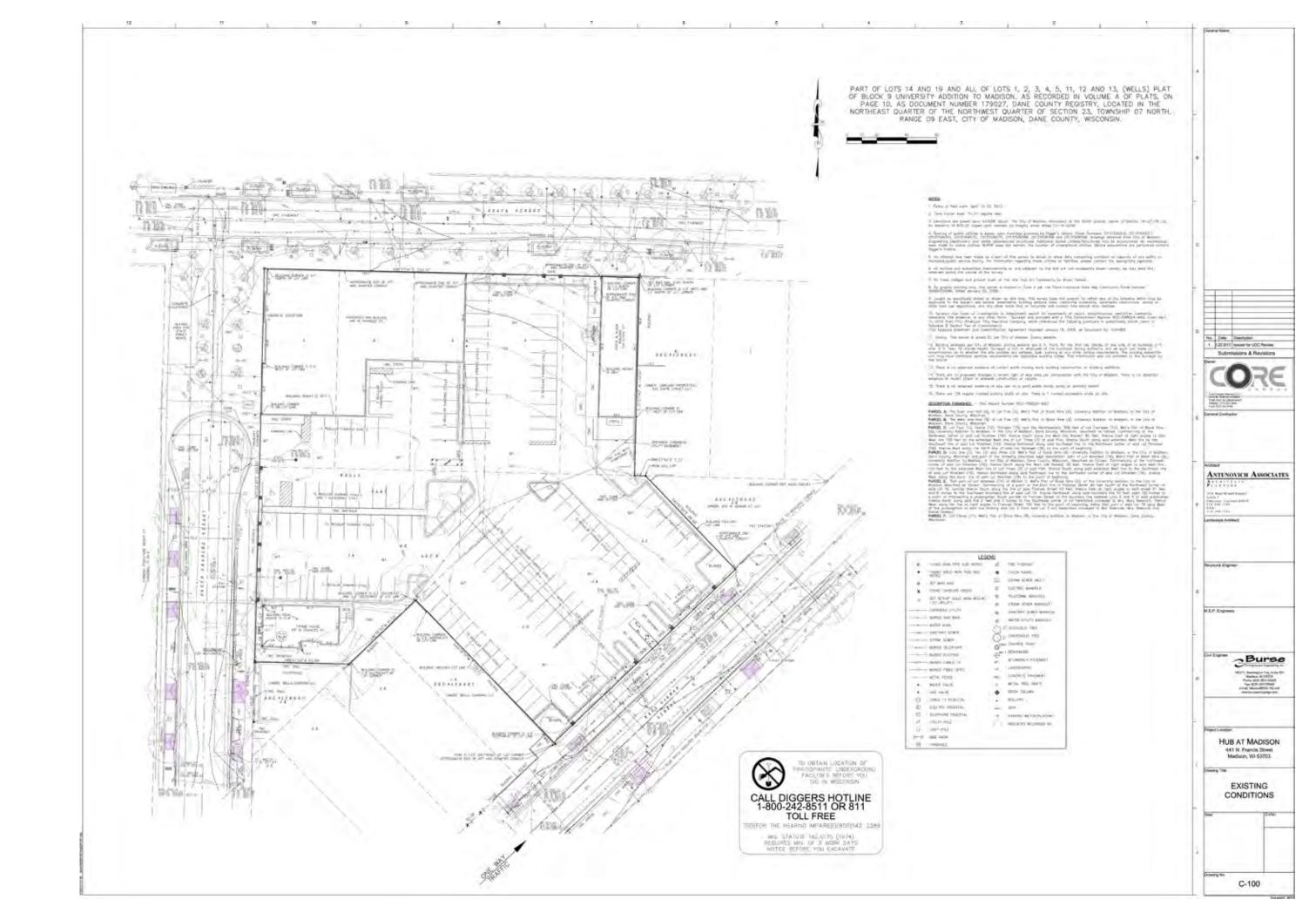
This project will be submitting a formal application on May 22, 2013 for the properties located at 520,557 State Street, 431,441 North Frances Street, and 432 West Gilman Street, and will include a demolition request for the three buildings on-site, a recoming request for 431 North Frances from Urban Mixed Use (UMX) to Downtown Core (DC), a conditional use request for the proposed building, and a certified survey map combining the lots into one parcel. The project is located in TIF district 52, but will not be requesting any subsidy. This submittal data tentatively corresponds to in Urban Design Committee meeting on July 10, 2013, a Plan Commission meeting on July 22, 2013, and Common Council meeting on August 6, 2013.

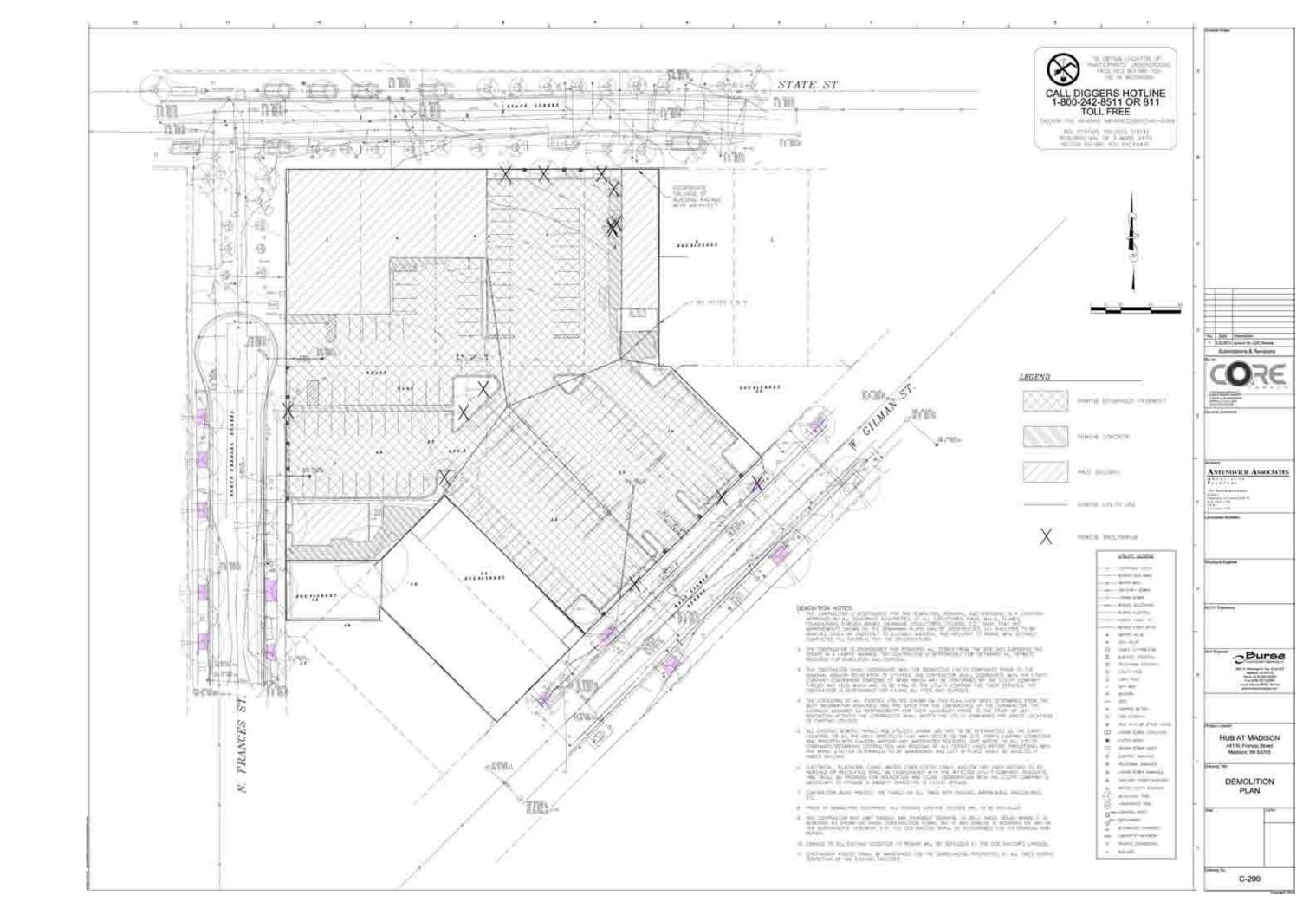
Alder Verveer will be hosting a neighborhood meeting for this project on April 29, 2015 and will we have more information available for discussion at that time

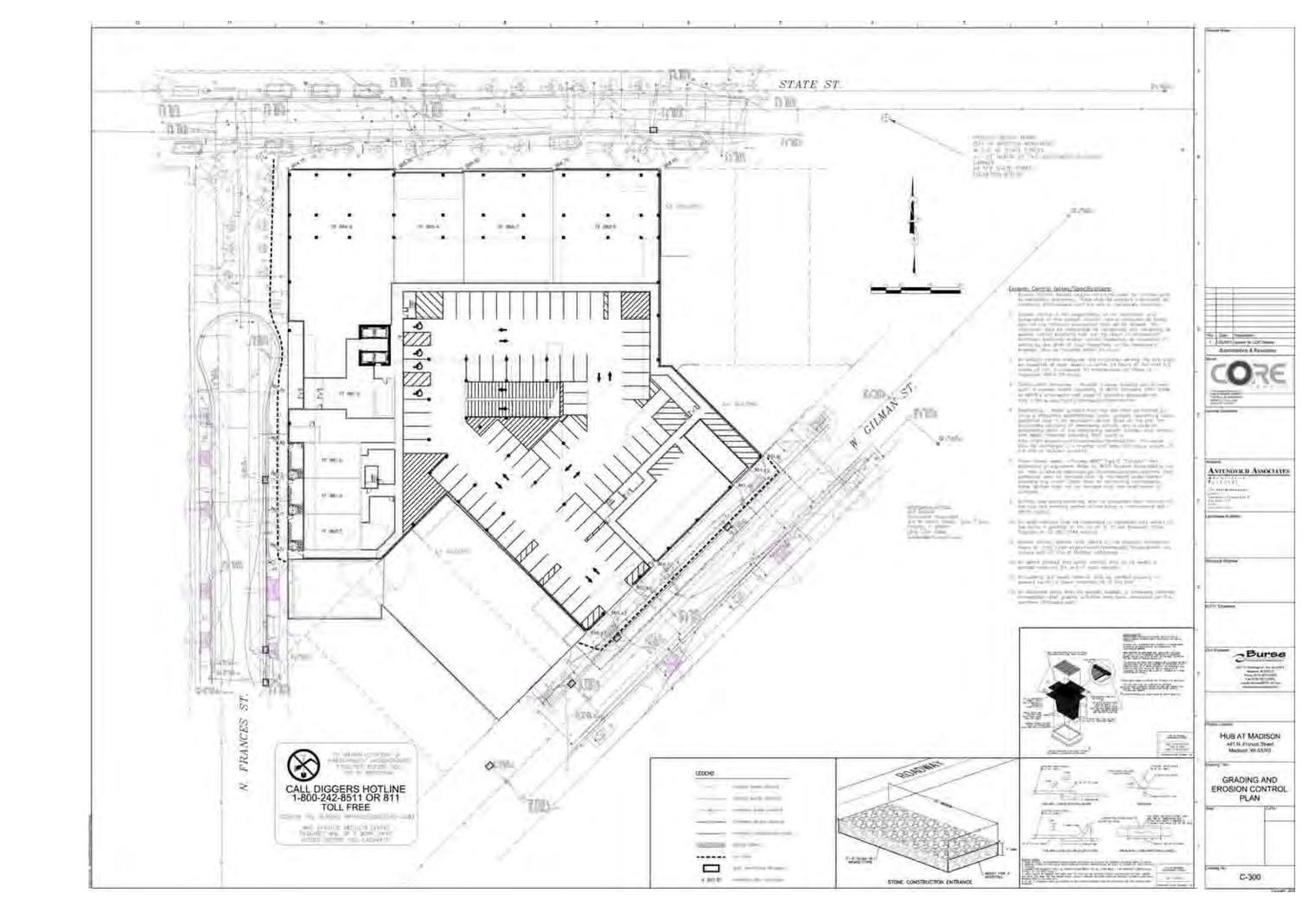
120 East Lakeside Street • Madkan, Wisconsin 53715 • 608.255.3988 • 608.255.0814 Fax 342 North WaterStreet • Milwoukee, Wisconsin 53202 • 414.421.2001 • 414.732.2035 Fax www.vandewalle.com

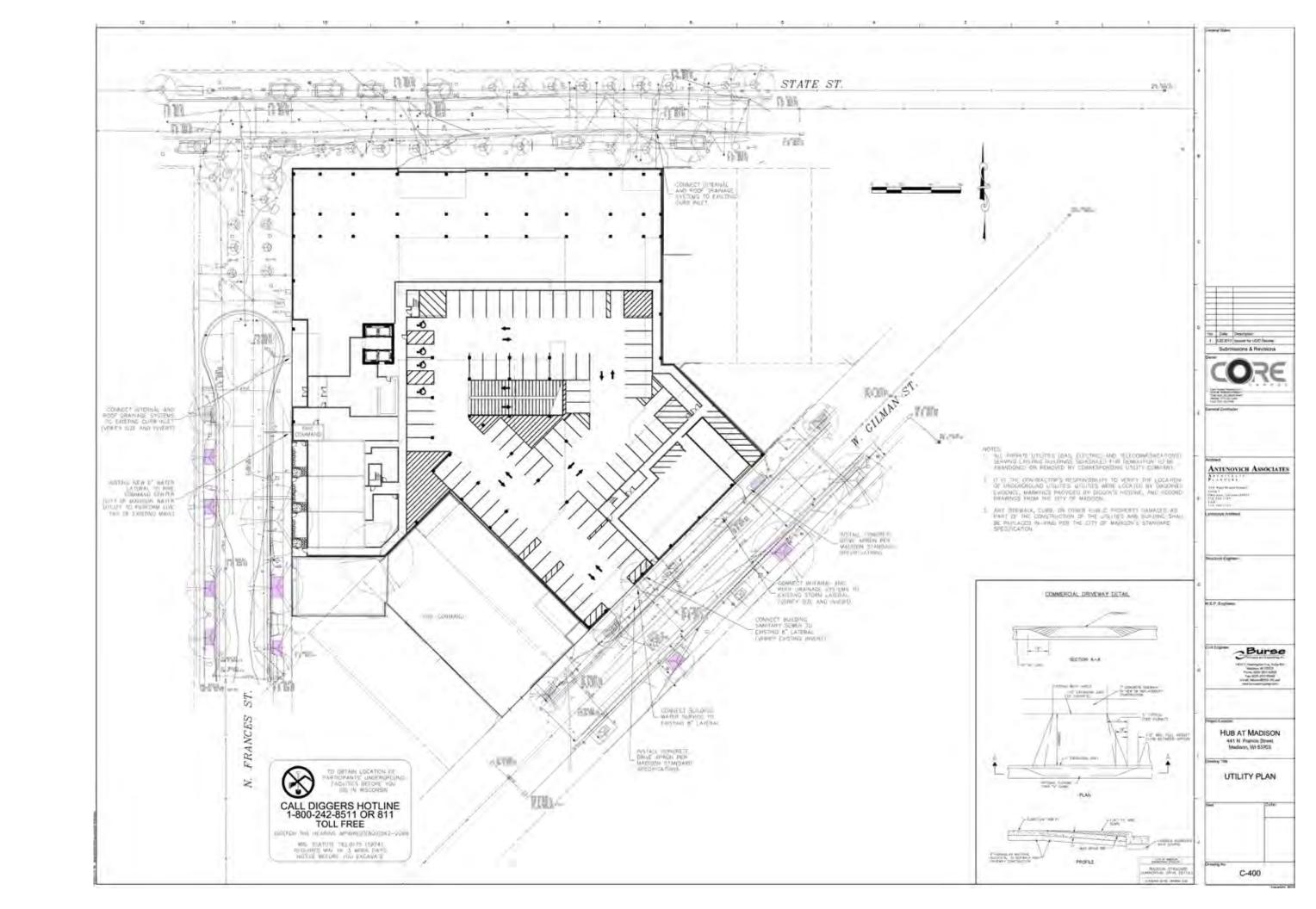
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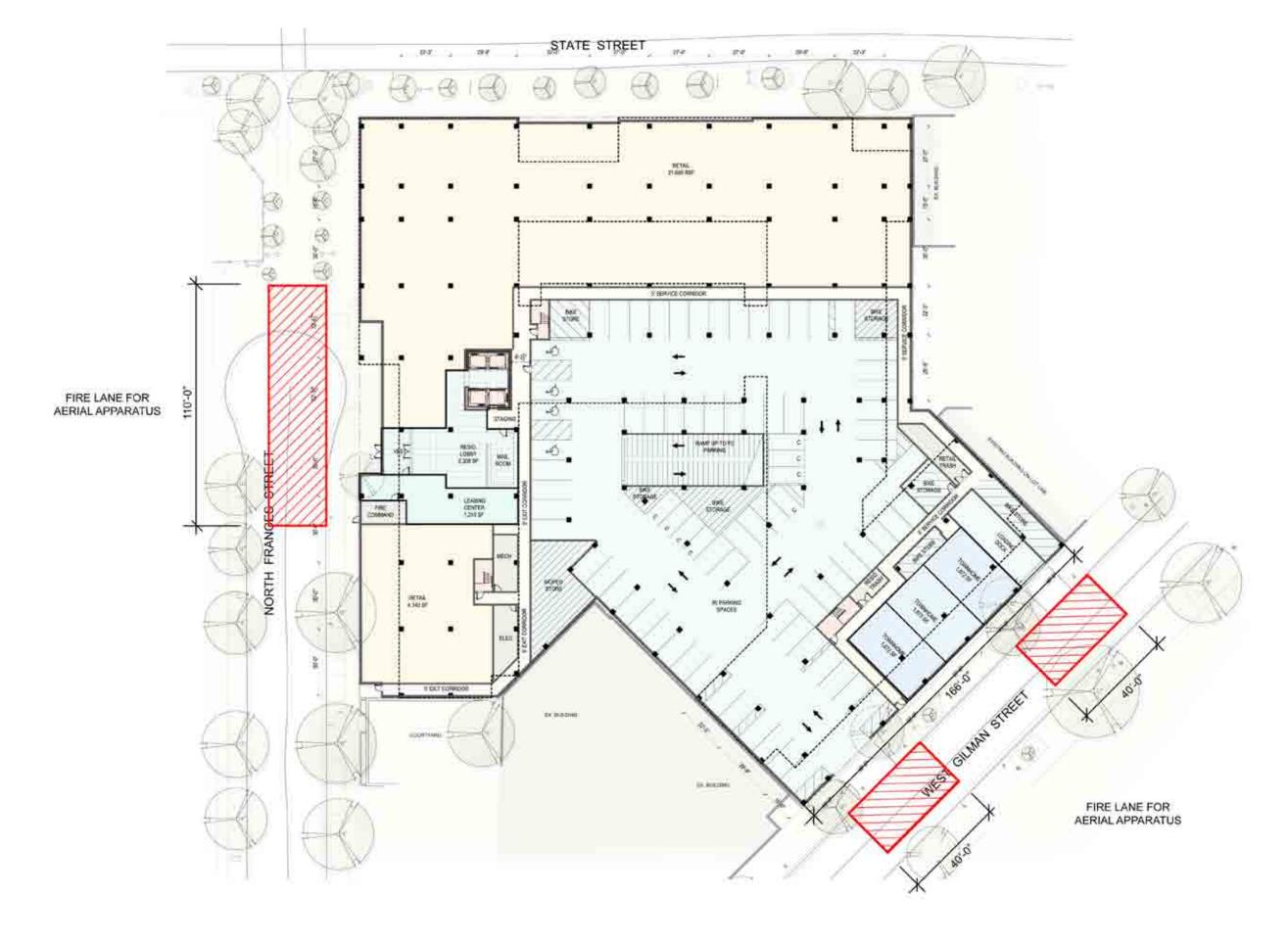




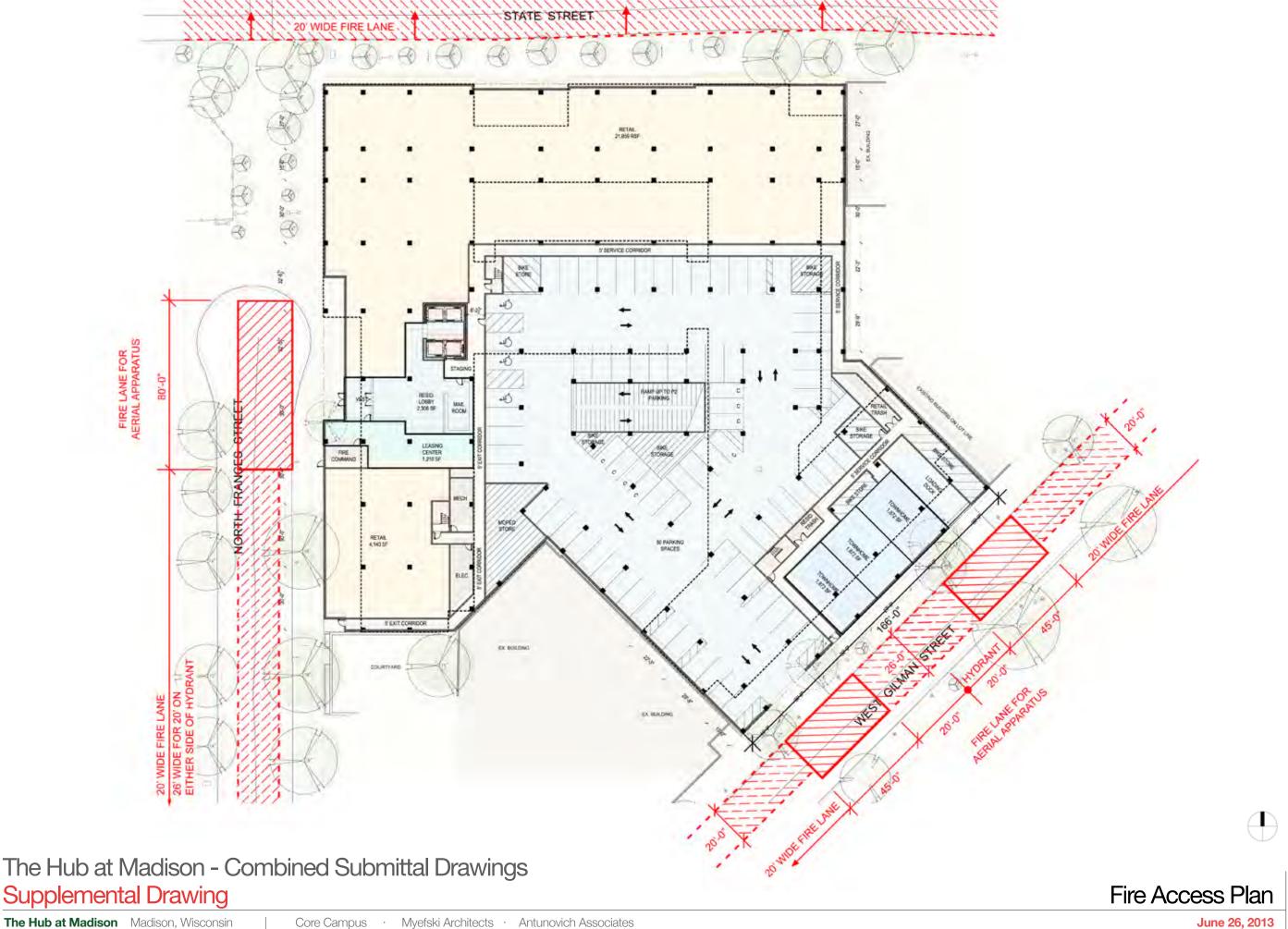


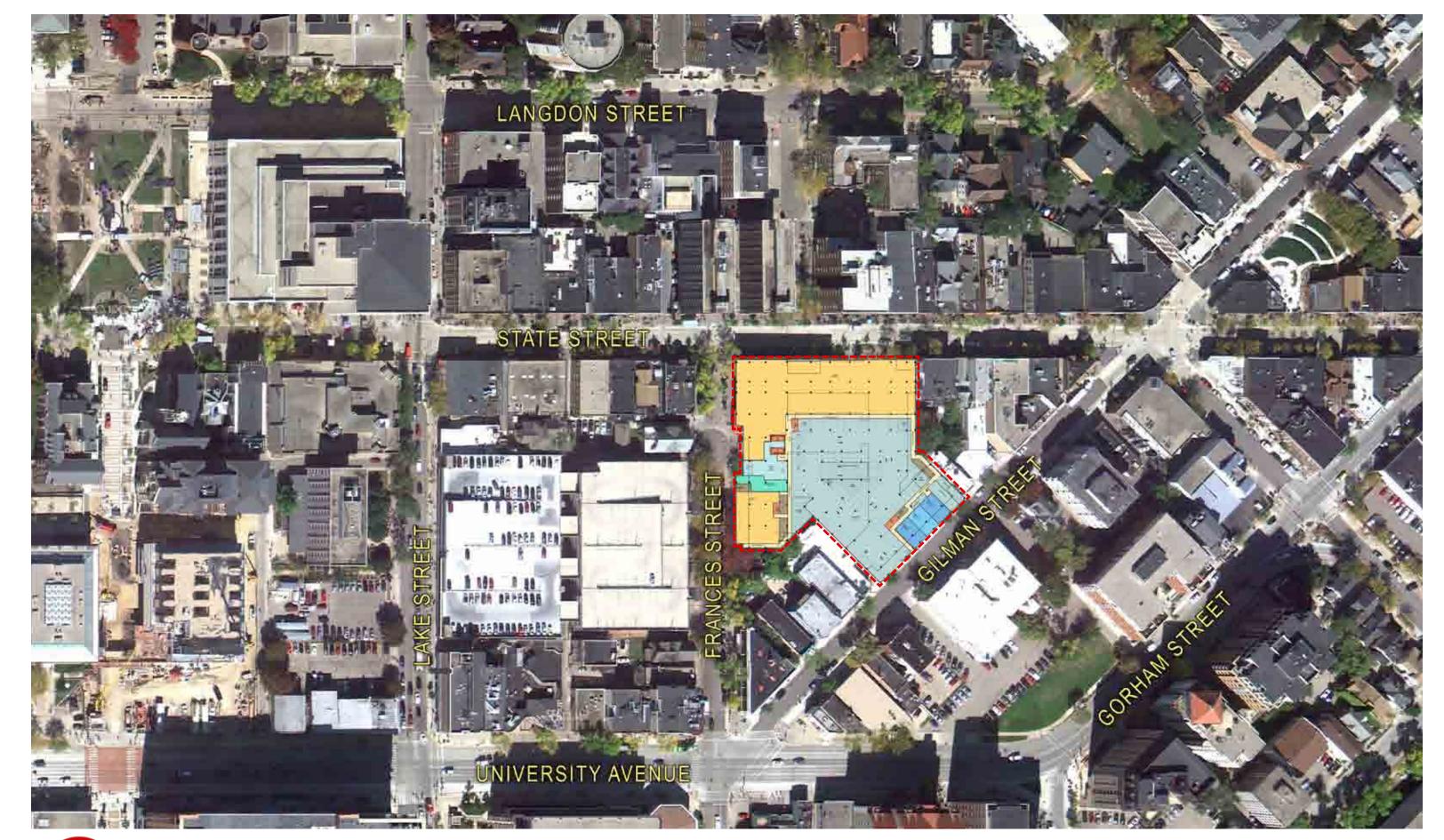






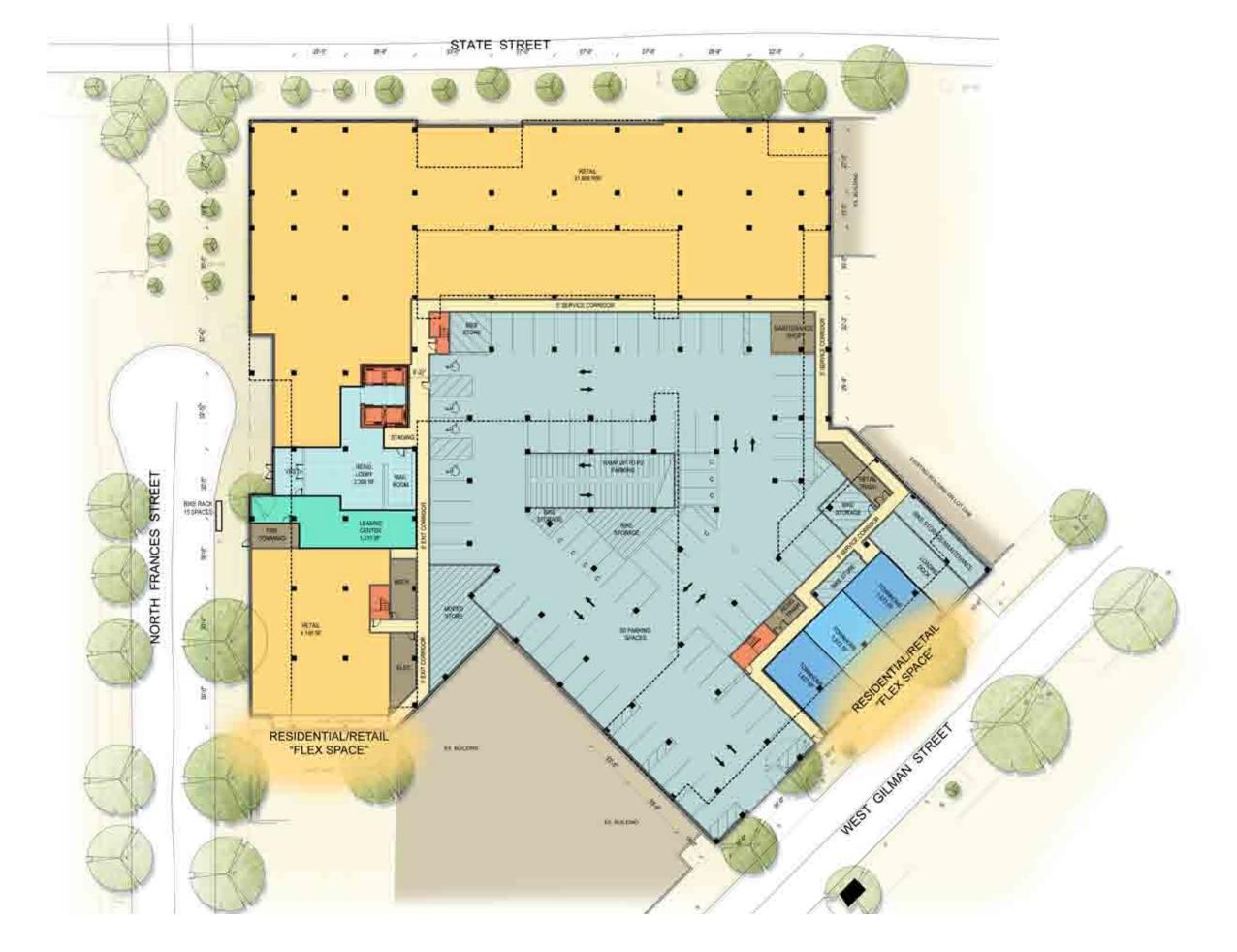




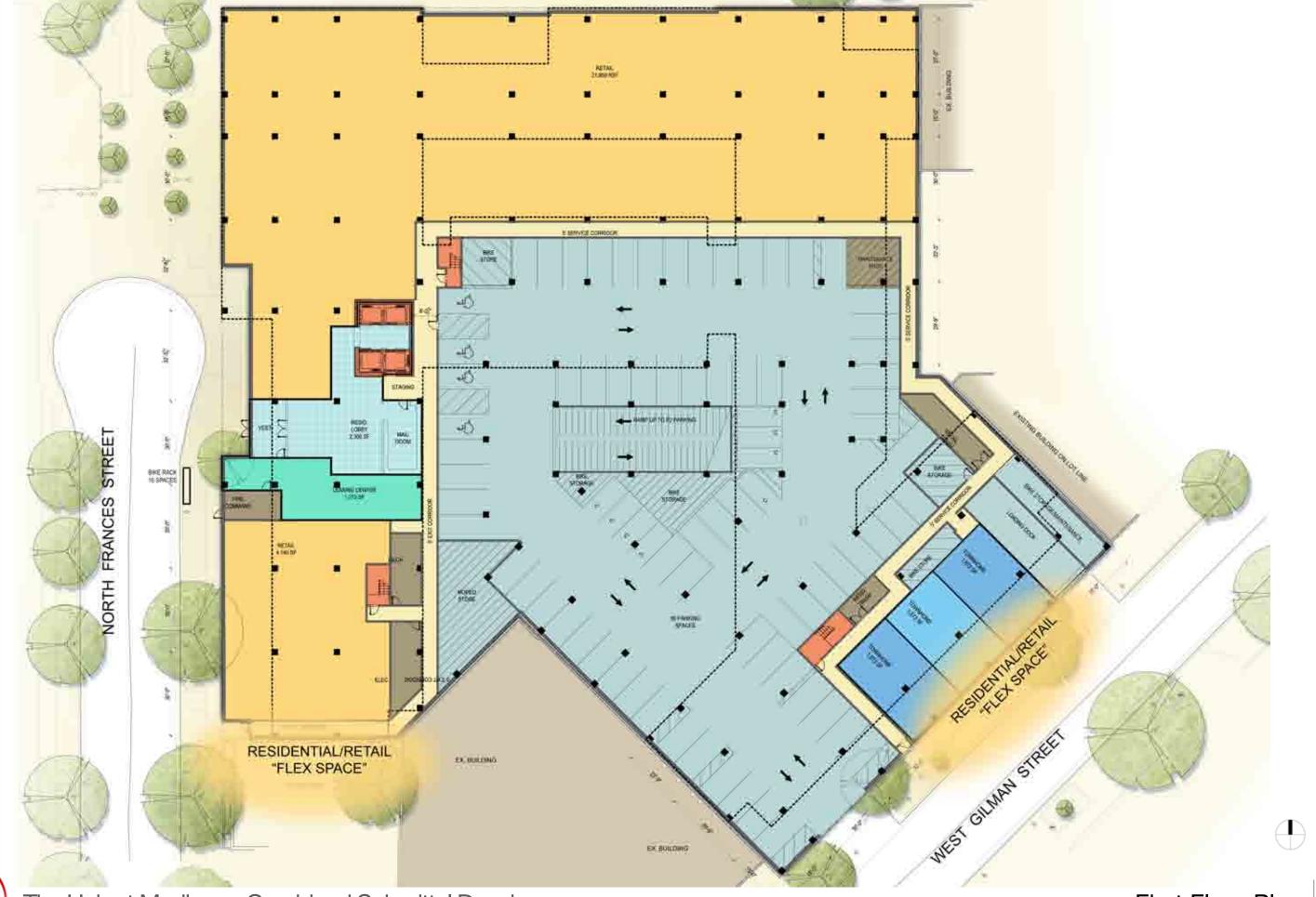




May 22, 2013

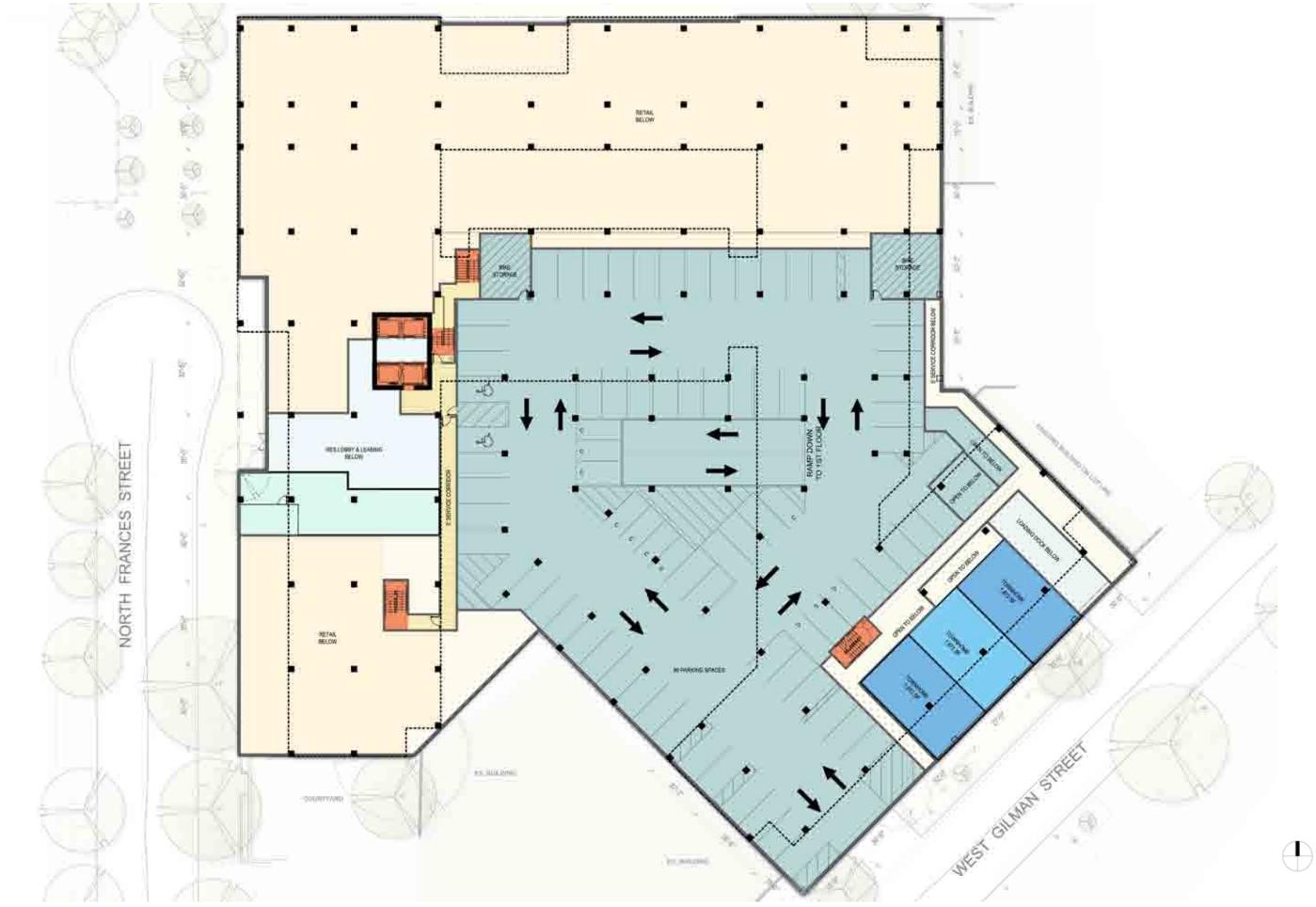








First Floor Plan

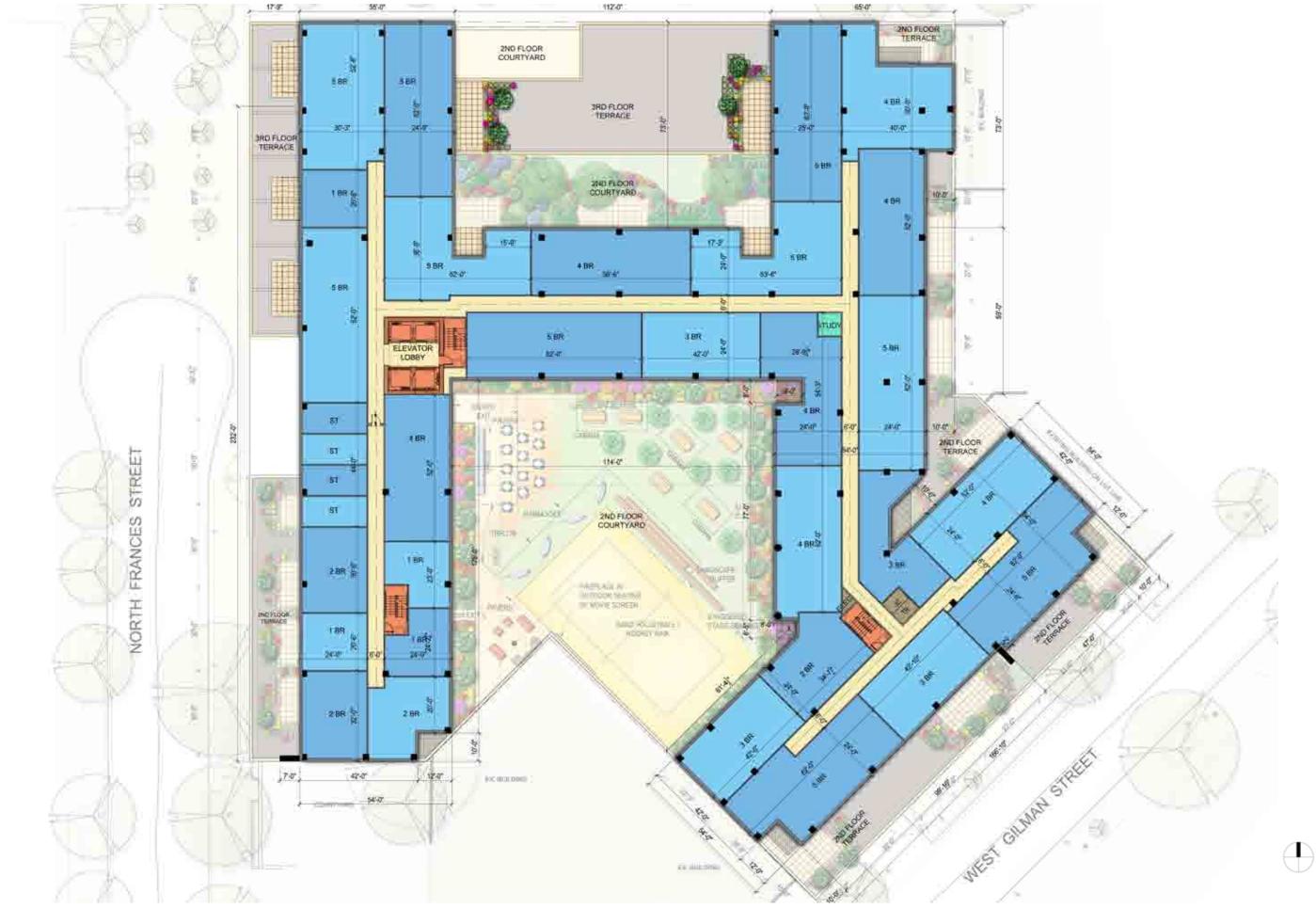








May 22, 2013





3rd & 4th Floor Plan

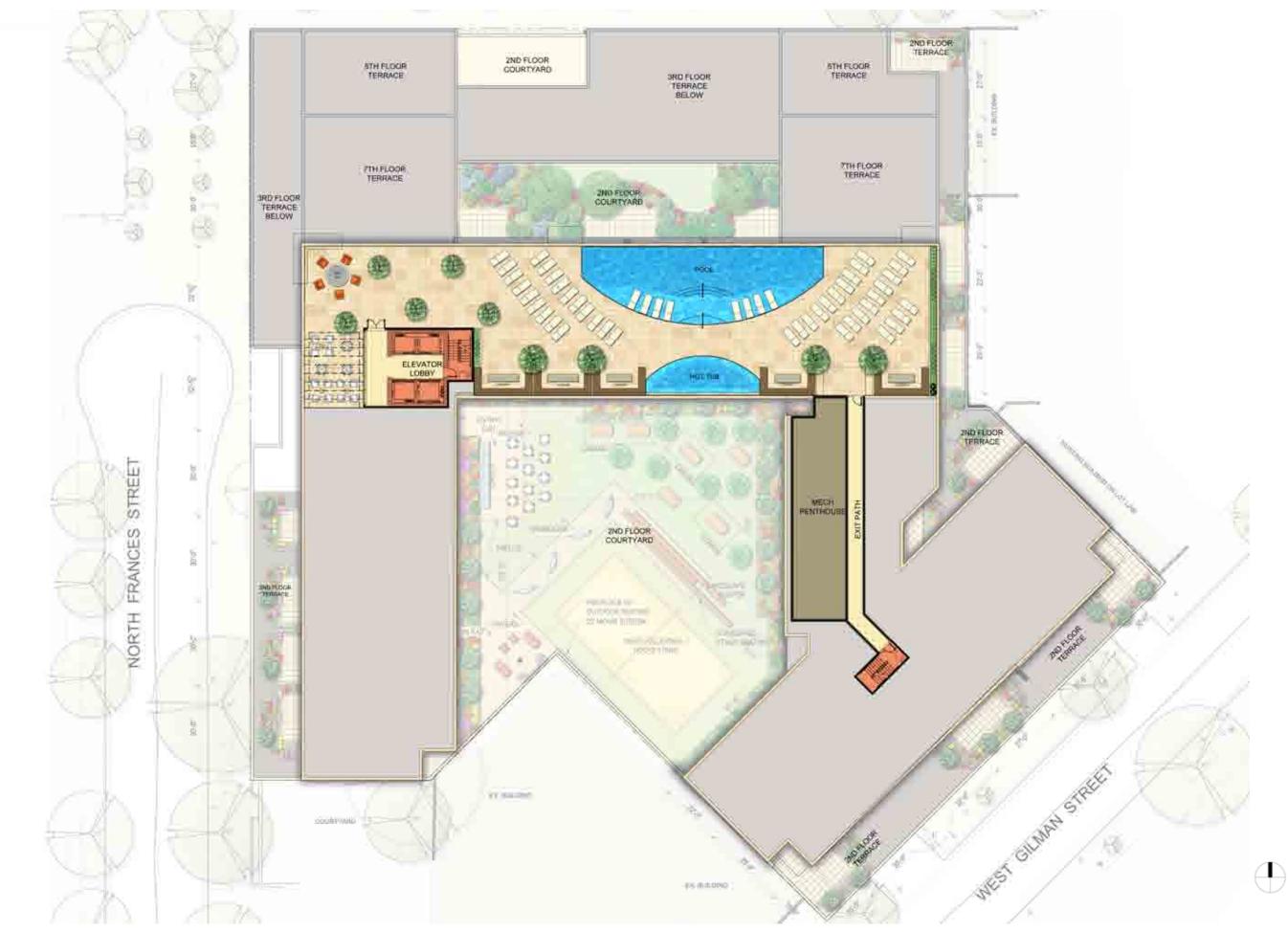




5th and 6th Floor Plan















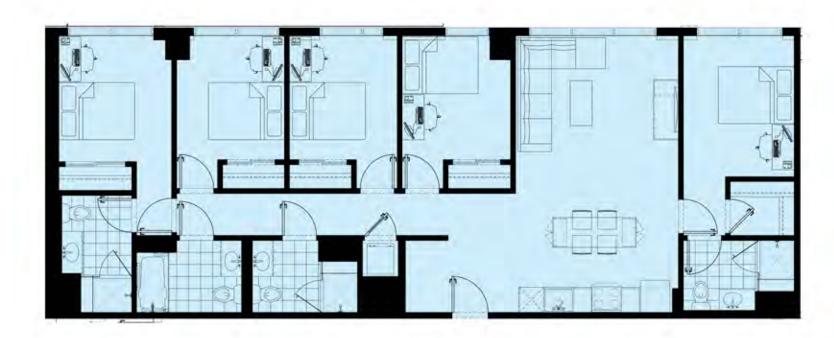
STUDIO 1 BED 2 BED



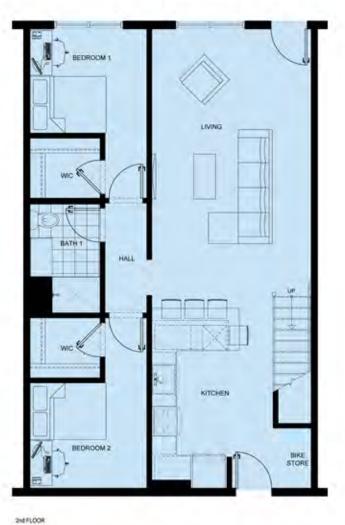


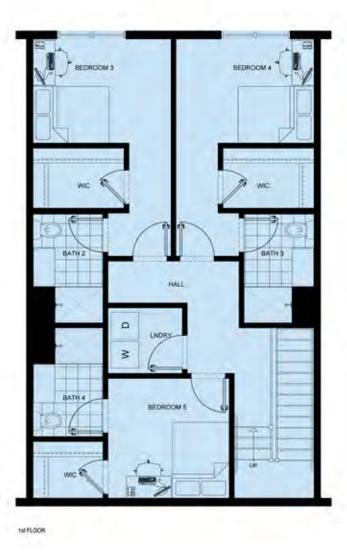
3 BED 4 BED



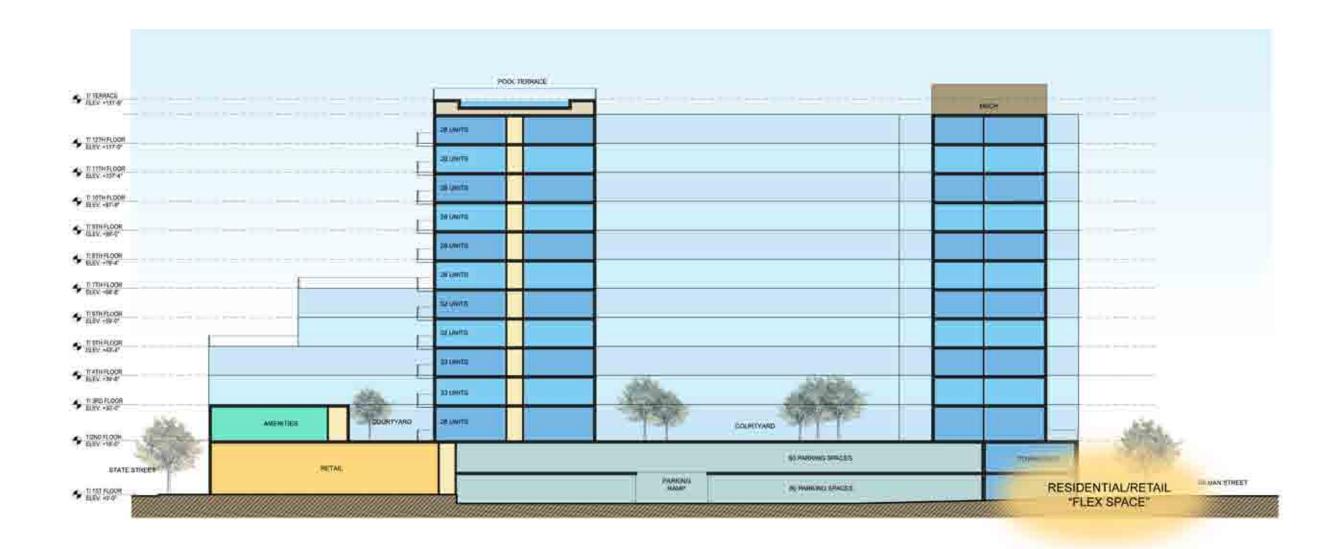


5 BED



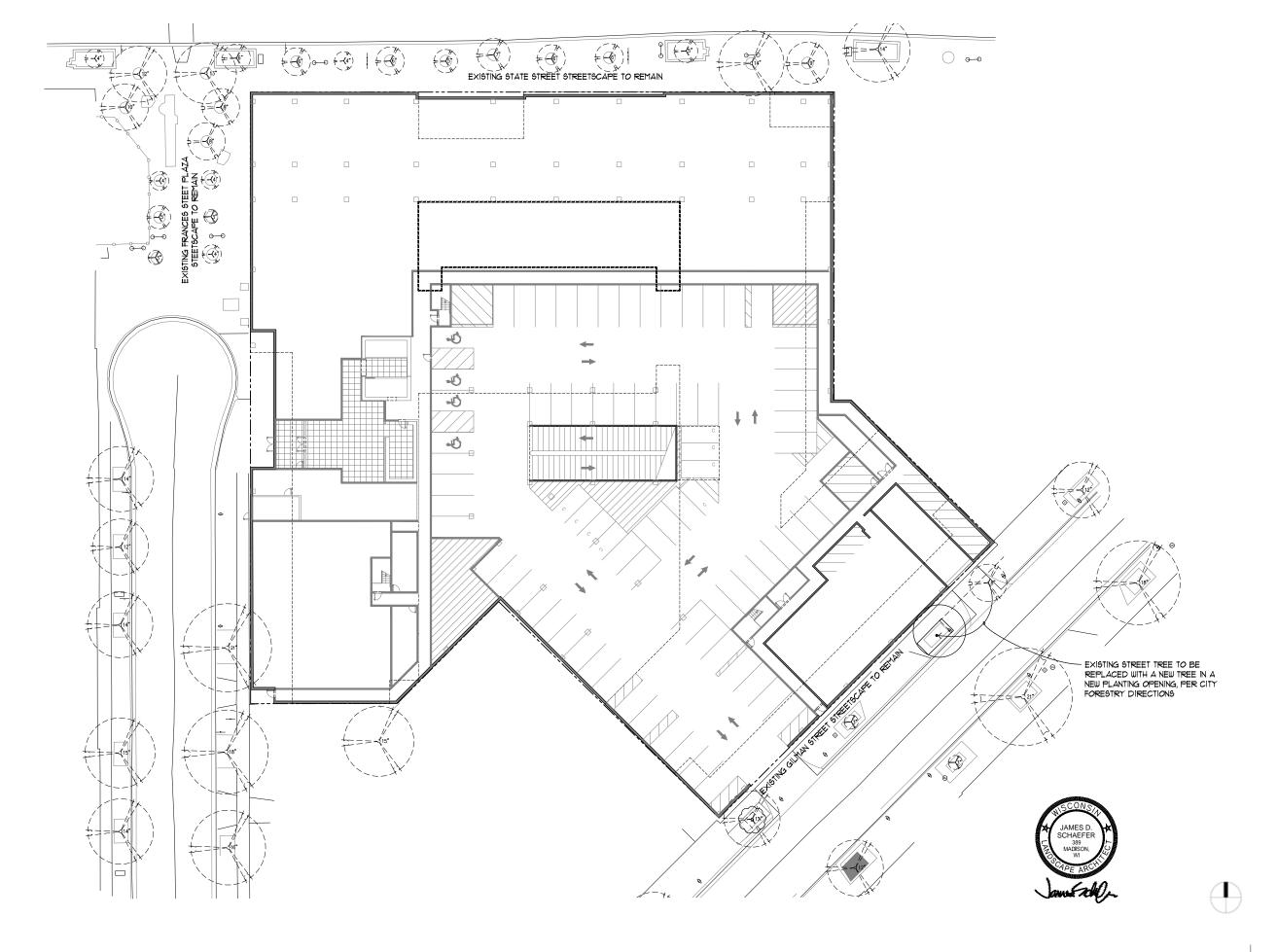


5 BED TOWNHOME



CORE CAMPUS - THE HUB AT MADISON, Madison Wi. May 22nd, 2013														
LEVEL UNIT COUNT						BED COUNT								
LEVEL	5 BED	4 BED	3 BED	2 BED	1 BED	STUDIO	TOTAL UNITS	5 BED	4 BED	3 BED	2 BED	1 BED	STUDIO	TOTAL BEDS
12	5	7	5	4	3	4	28	25	28	15	8	3	4	83
11	5	7	5	4	3	4	28	25	28	15	8	3	4	83
10	5	7	5	4	3	4	28	25	28	15	8	3	4	8:
9	5	7	5	4	3	4	28	25	28	15	8	3	4	8:
8	5	7	5	4	3	4	28	25	28	15	8	3	4	8:
7	5	7	5	4	3	4	28	25	28	15	8	3	4	8:
6	6	8	5	5	4	4	32	30	32	15	10	4	4	9:
5	6	8	5	5	4	4	32	30	32	15	10	4	4	9:
4	10	7	4	4	4	4	33		_		8	4	4	100
3	10	7	4	4	4	4	33				8	4	4	100
2	6	5	5	4	4	4	28	30	20	15	8	4	4	8′
P2	0	0	0	0	0	0	0	0	0	0	0	0	0	(
1/P1	3	0	0	0	0	0	3	15	0	0	0	0	0	15
TOTAL	71	77	53	46	38	44	329	355	308	159	92	38	44	99
%	22%	23%	16%	14%	12%	12%	100%	36%	31%	16%	9%	4%	4%	100%

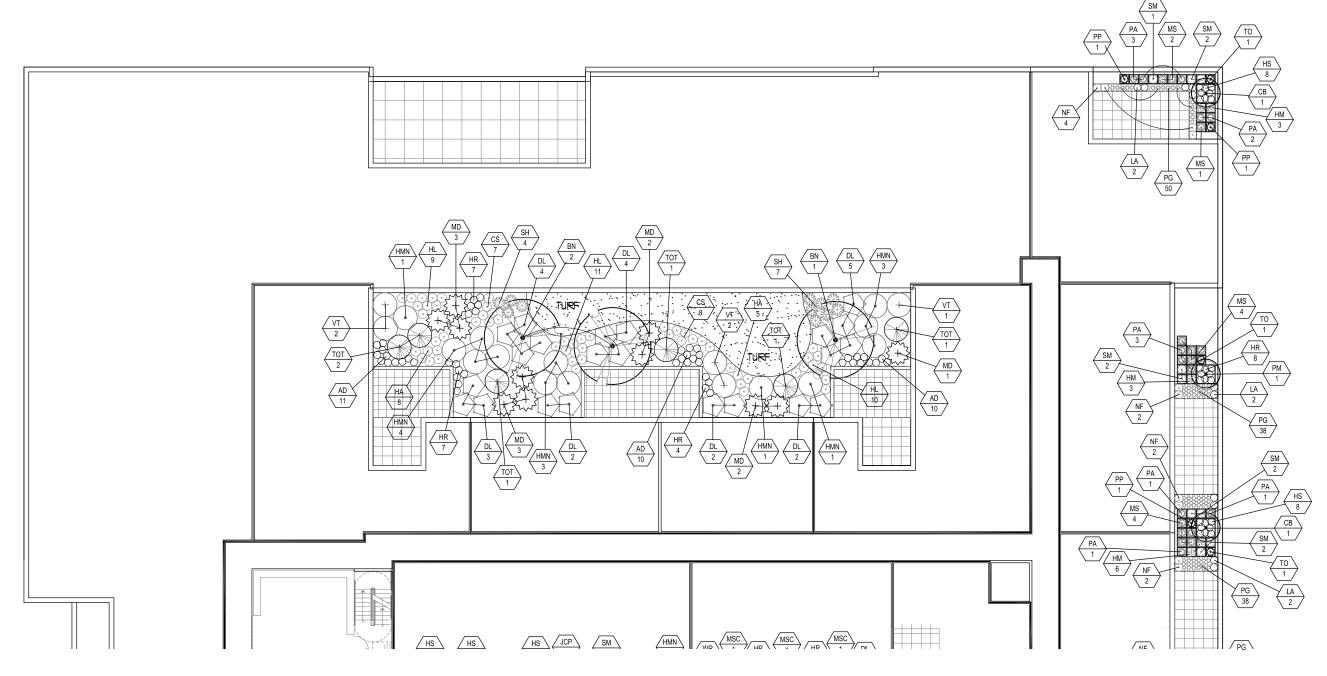






Site Landscape Plan

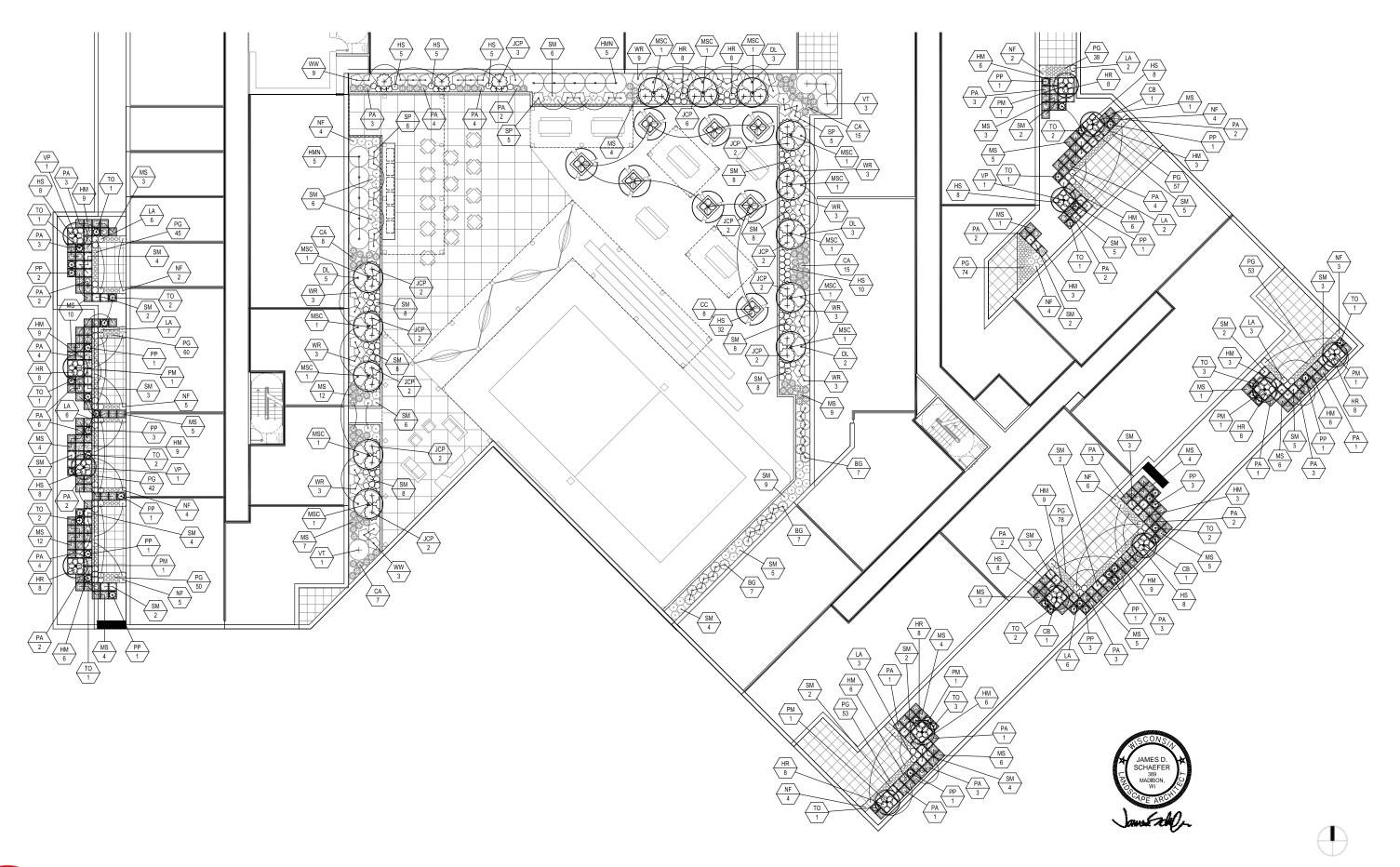
14





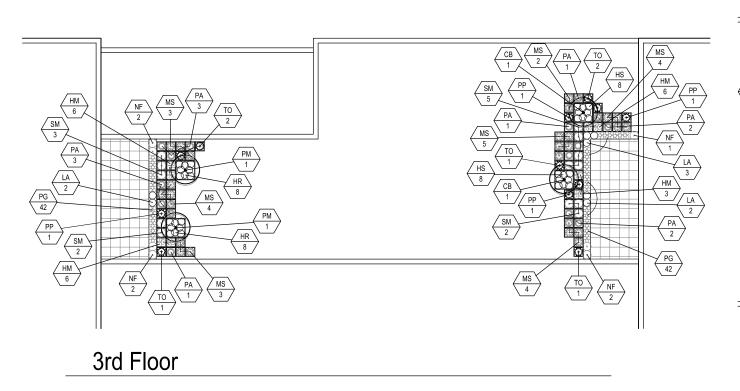


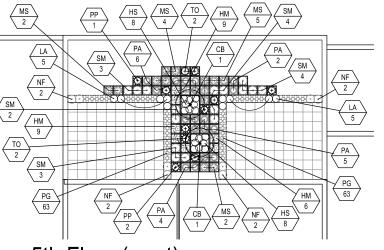




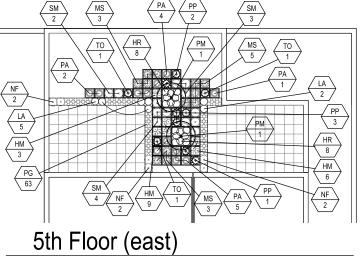


Second Floor South Landscape Plans



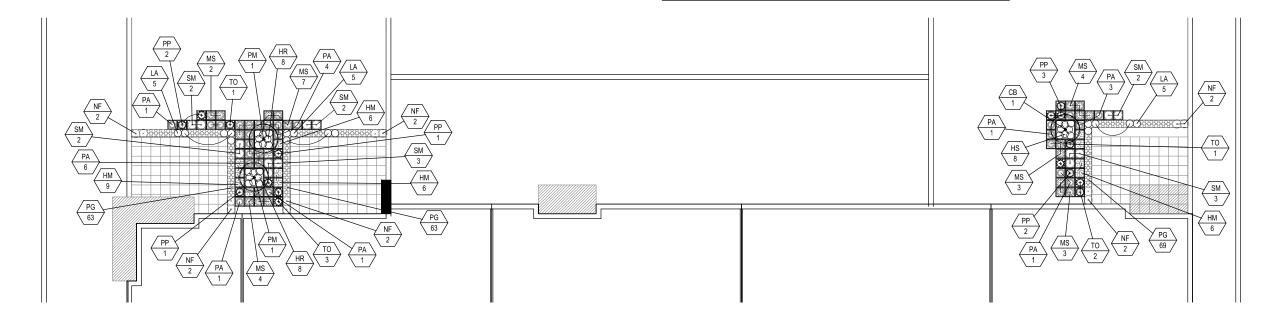


5th Floor (west)



Plant Schedule

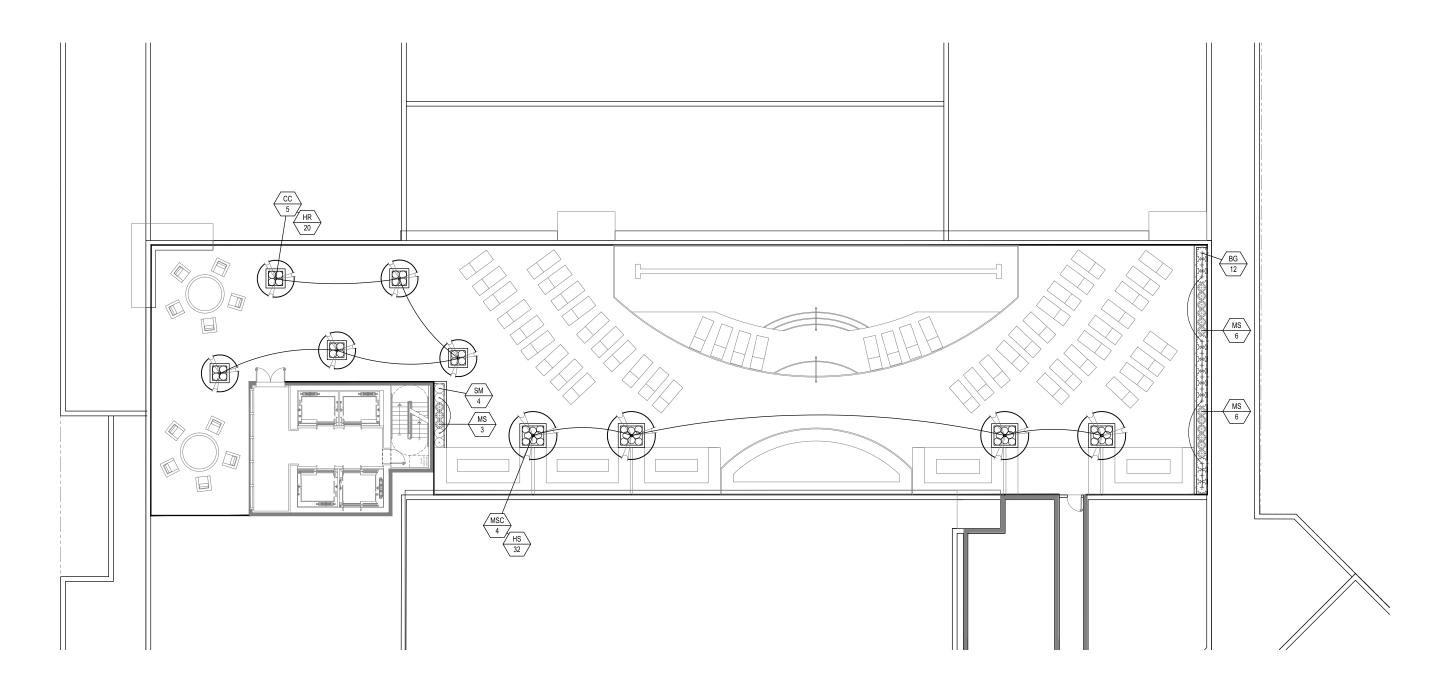
SYM	BOTANICAL NAME	COMMON NAME	QTY	SIZE	COMO	SPACING
BN	Betula nigra	River Birch	3	& HE MAID	B/B	As shown
C8	Cornus Balleyi	Baley Dogwood	10	6" HE Multi	88	As shown
CC	Crateegus crusgalli var. inermis	Thomiess Cockspur Hasthorn	13.	2" Cal.	BB	As shown
MSC	Malus x 'Sentinel'	Sentinel Crab	17	2" Cal.	B/B	As shown
PM	Prunus maackii .	Amur Chakecherry	14	& HE MUID	88	As shown
VP.	Whurnum prunifolium	Blackhaw Vibumum	3	6.Ht.Mutti	8/8	As shown
Shrut	transfer in the transfer of	dreinite i statistica de la companya			1000	er ze ederane
SYM	BOTANICAL NAME	COMMON NAME	QTV.	SIZE	COND	SPACING
BG	Buxus x 'Green Velvec'	Green Velvet Boxwood	33	2 Gai.	Container	24° o.c.
Dr.	Dien/Wa lonicers	Dwarf-bush Honeysucite	35	2 Gal	Container	48" a.c.
HMM	Hydranges macrophylia "Vikko Blue"	Nikko Bise Hydrangee	13.	2 Gas	Container	60° o.c.
JCP	Jumperus chinensis p\$tz, comp.	Compact Pfitzer Juniper	29	24° Ht.	B/B	60° o.c.
MD	Mcrobiota decusseta	Siberian Cypress	11	2 Gei.	Container	60° a.c.
pp	Pices pungens 'Globoss'	Dwarf Globe Blue Spruce	-46	24" Ht.	B/B	As shown
SP	Salix purpures nans	Dwarf Arctic Willow	16	3 Gel	Container	36" 0.0.
TO	Thuja occidentatis 'Little Giant'	Little Grant Arborvitae	50	48" Ht.	B/B	48" o.c.
TOT	Thiga occidentatis 'Techny'	Techny Arborvitas	- 6	57 HE.	B/B	48" a.c.
VT	Viburnum triotum 1 J N. Select	Compact Amer Cran Väsimum	9	36" HE	8/8	As shown
WR	Weigeta 'Rhumba'	Rhumbs Weigels	30	2 Gat	Container	48" a.c.
WW	Weigela 'Wine & Roses'	Wine & Roses Weigela	12	2 Oel	Container	48" o.c.
Perer	vrials					
SYM	BOTANICAL NAME	COMMON NAME	QTY.	SIZE	DOND	SPACING
AD	Adminism pedatum	Margerhair Fem	31	1 (34)	Container	18° a.c.
CA	Calamagnostis acutiflora 'Karl Foerster'	Karl Foerster Reed Grass	45	1 Gel	Contamer	30" o.c.
CS	Carex morrow i 'Säver Sceptre'	Silver Sceptre Sedge	15	1 Gel.	Container	24" o.c.
HA.	Hosta 'August Moon'	August Moon Hosta	13	1 Gai.	Continuer	30° 0.E.
Ht.	Hoste 'Love Pat'	Love Pat Hosta	30	1 Gal	Container	30" o.c.
1-0.1	Heichera macrantha Parace Purple	Corn Bells 'Palace Purple'	195	1 Gal	Container	18" o.c.
HS.	Hemerocalis 'Stella 'd O/o'	Low Yellow-Gold Daylily	198	1 Gai	Container	18" o.c.
HR	Hemerocellis 'Rosy Returns'	Prix Dayley	186	1 Gel	Container	18" O.E.
LA	Lavandula angustifolia 'Hidcone'	Hidcote Levender	80	1 Gel	Container	18" 0.6:
MS	Miscanthus sinensis 'Red Flame'	Red Flame Macanthus	212	1 Get	Container	30° o.c.
NE	Nepeta x faassens Tilue Wonder	Blue Wonder Catmint	86	1 Gai	Container	24" o.c.
PA	Penniustum afopecuroides 'Hamsen'	Hamten Dwarf Fountain Grass	147	1 Gal	Container	18" o.c.
PG	Pachysandra ter Green Carpet	Green Carpet Pachysandra	1,144	2.5*	Container	8"0.5
SM	Salvin x 'May Night'	May Night Salvie	208	1 Gal.	Container	18° a.c.
SH	Sporobolus heterolegis	Prairie Dropseed	11.	1 Gel	Contamer	18" o.c.





7th Floor













River Birch (BN)



Bailey Dogwood (CB)



Thornless Cockspur Hawthorn (CC)



Sentinel Crab



Amur Chokecherry (PM)



Blackhaw Viburnum (VP)

The Hub at Madison - Combined Submittal Drawings Supplemental Drawing



Green Velvet Boxwood



Dwarf-bush Honeysuckle



Nikko Blue Hydrangea (HMN)



Compact Pfitzer Juniper



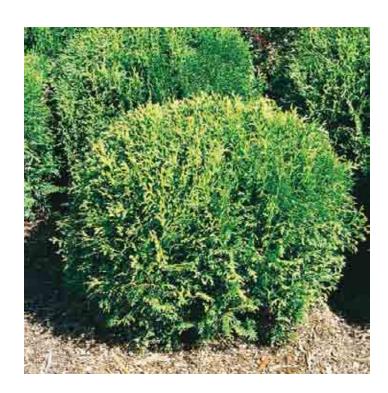
Siberian Cypress (MD)



Dwarf Globe Blue Spruce



Dwarf Arctic Willow (SP)



Little Giant Arborvitae (TO)



Techny Arborvitae (TOT)



Compact Amer Cran Viburnum



Rhumba Weigela (WR)



Wine & Roses Weigela



Maidenhair Fern (AD)



Karl Foerster Reed Grass (CA)



Silver Sceptre Sedge (CS)



August Moon Hosta



Love Pat Hosta (HL)



Coral Bells 'Palace Purple' (HM)



Low Yellow- Gold Daylily (HS)



Pink Daylily (HR)



Hidcote Lavender (LA)



Red Flame Miscanthus (MS)



Blue Wonder Catmint (NF)



Hamlen Dwarf Fountain Grass (PA)



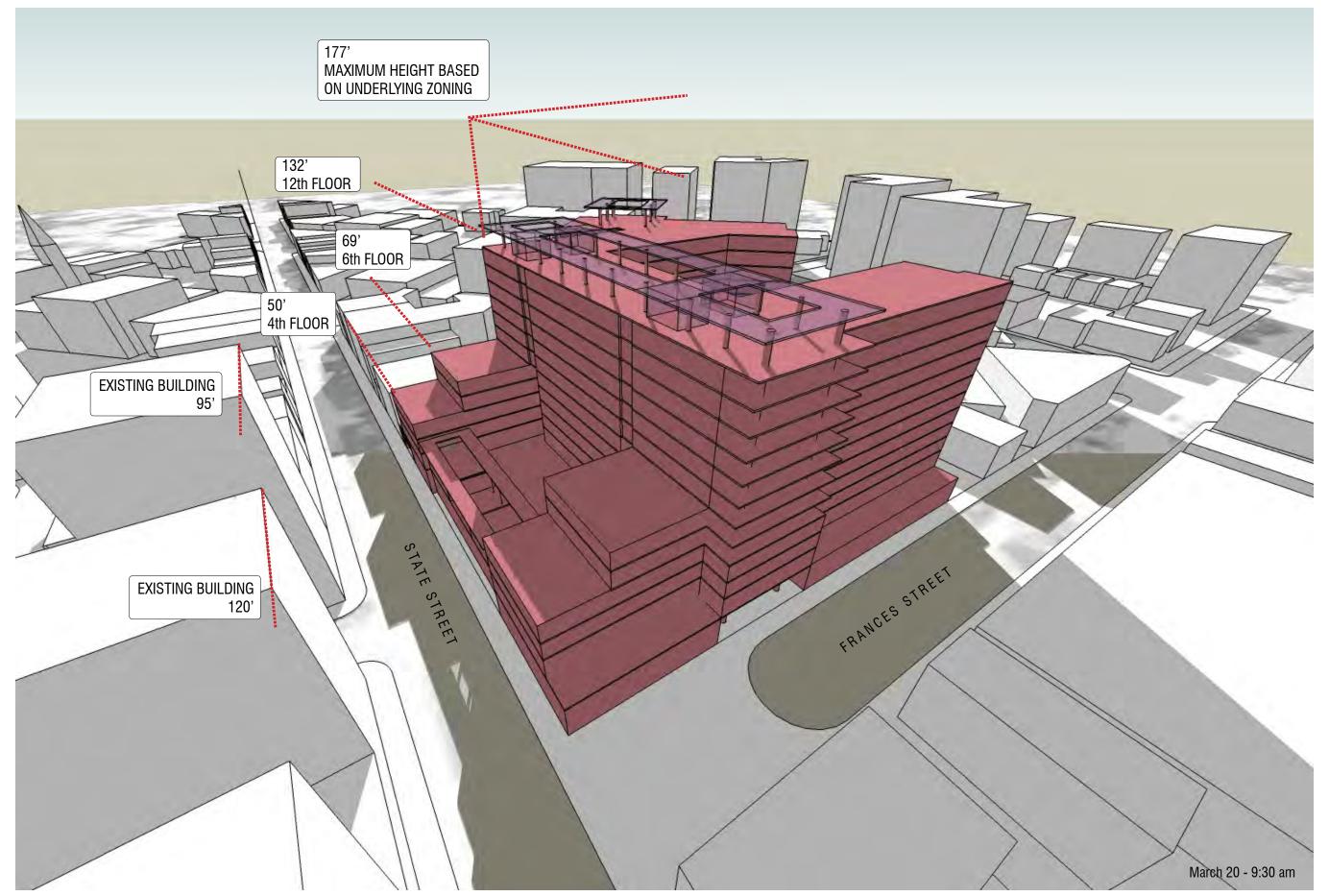
Green Carpet Pachysandra (PG)



May Night Salvia (SM)



Prairie Dropseed (SH)





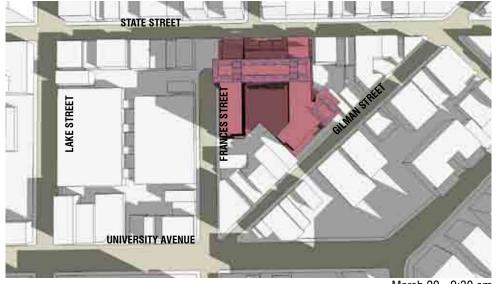




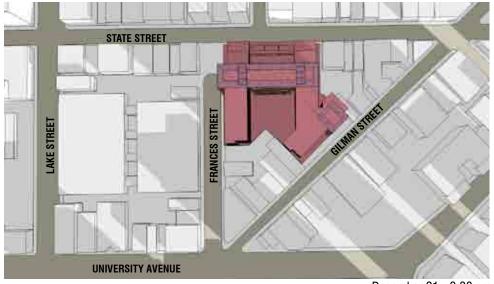
May 22, 2013





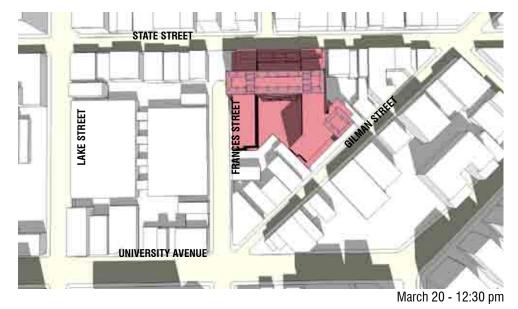


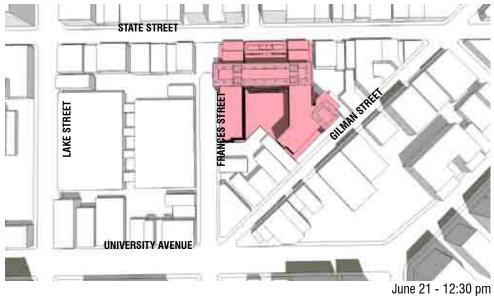
June 21 - 9:30 am



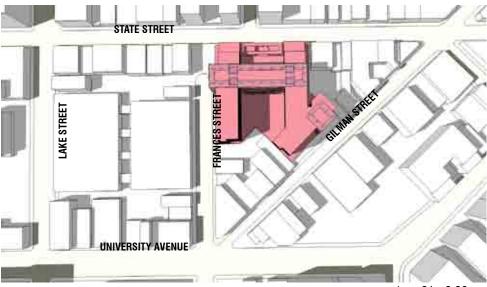
March 20 - 9:30 am

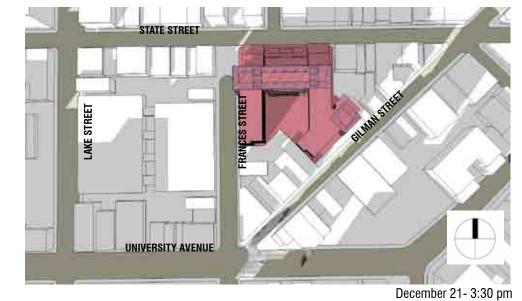
December 21 - 9:30 am





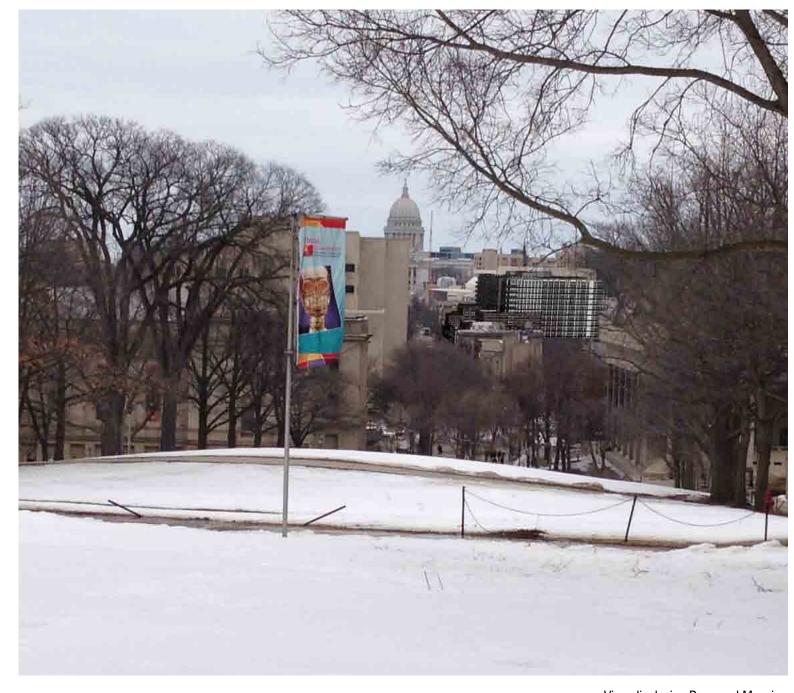


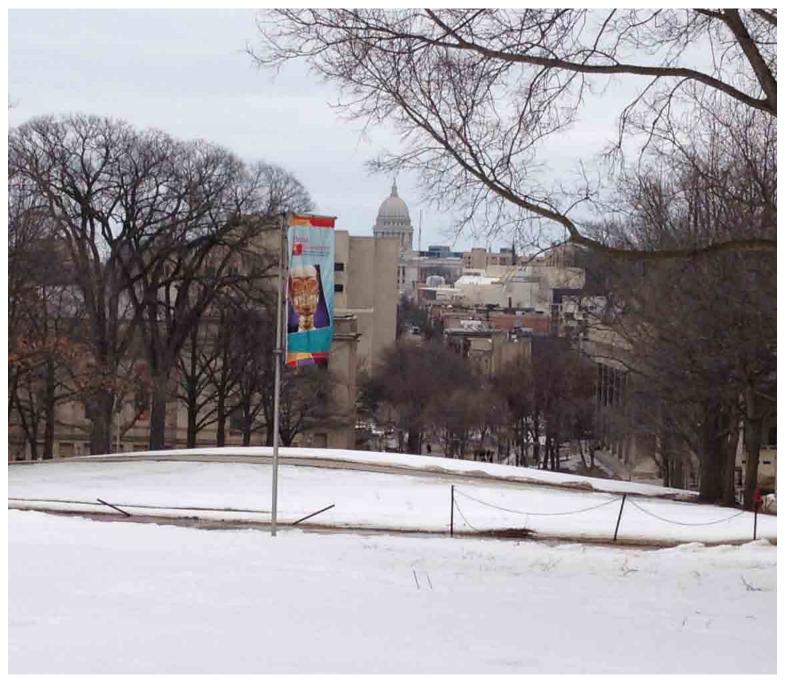




March 20 - 3:30 pm

June 21 - 3:30 pm





View displaying Proposed Massing

Existing View













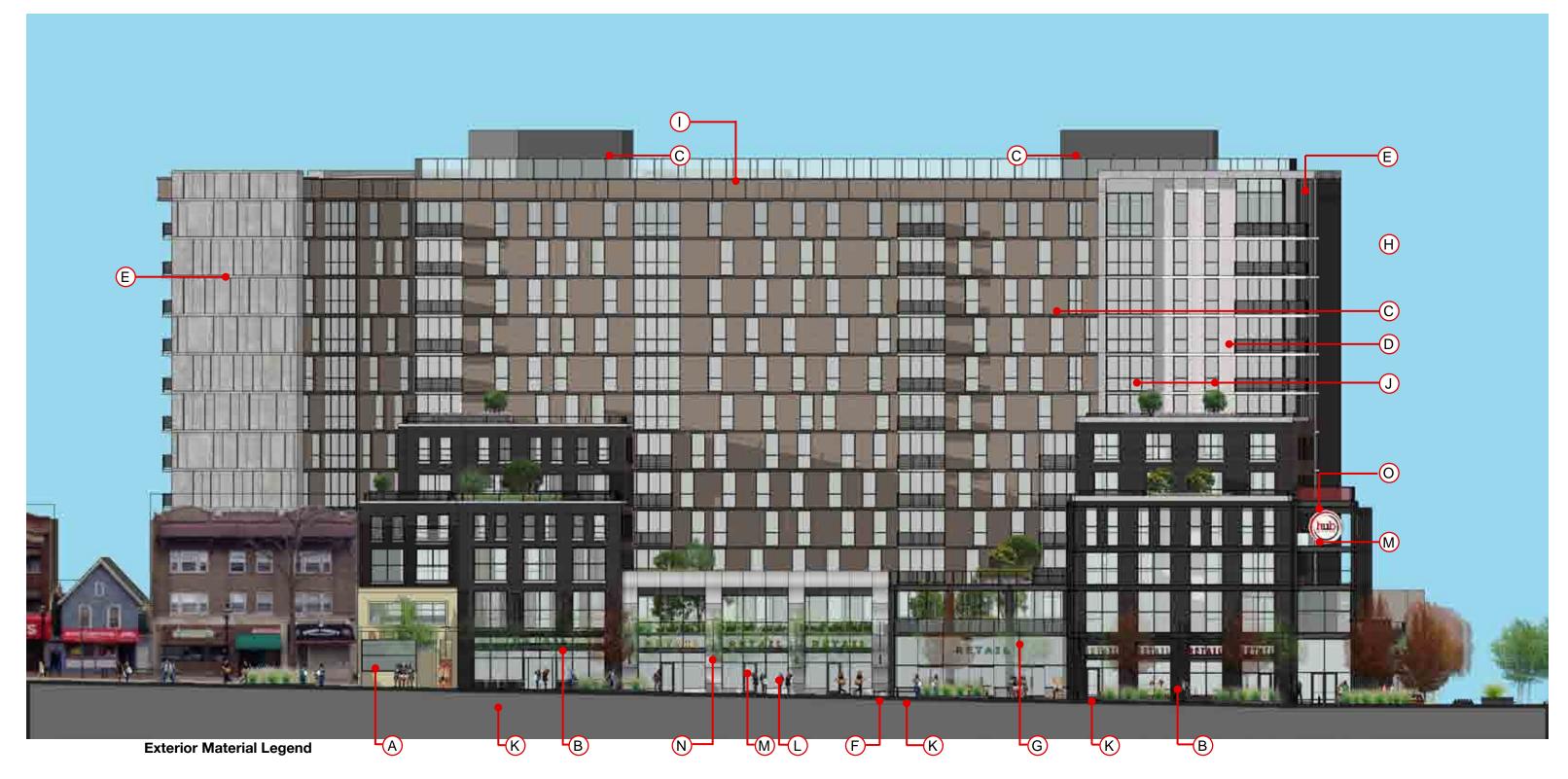








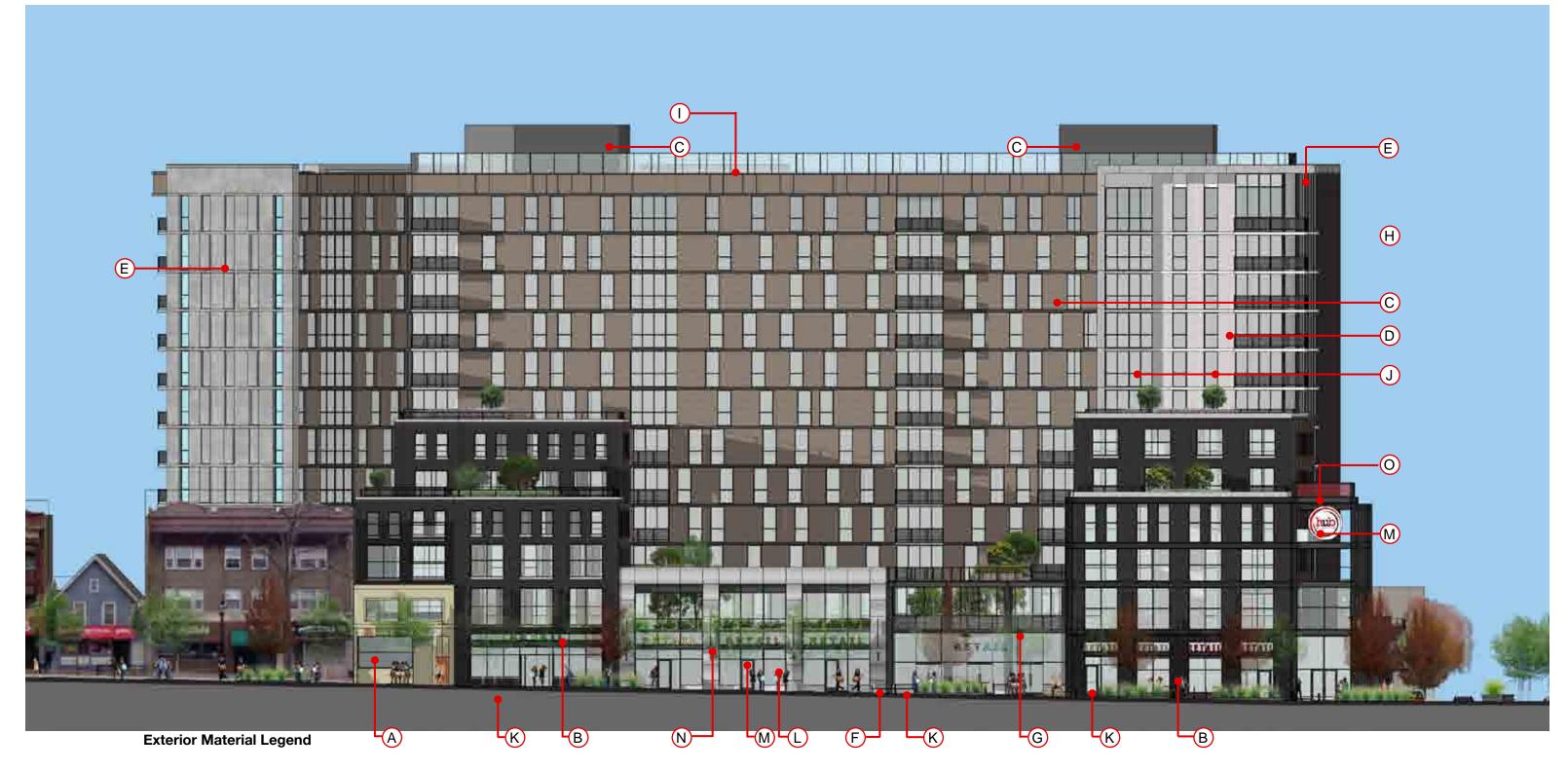




- A Repurposed Terra Cotta Facade
- B Masonry-Color #1
- Masonry-Color #2
- Cast Masonry
- E Articulated Exposed Cast Concrete
- Aluminum Cladding System

- G Painted Metal Cladding System
- H Painted Metal Balcony Railing System
- H1 Perforated Metal Panel System
- Glass Railing System
- J Aluminum Thermopane Operable Window System
- K Aluminum Thermopane Storefront Window System and Doors
- Steel Canopy
- Illuminated Signage (By Tennant at Retail)
- Banners (By Tenant)
- Illuminated Glass Beacon
- P Metal Sectional Garage Door



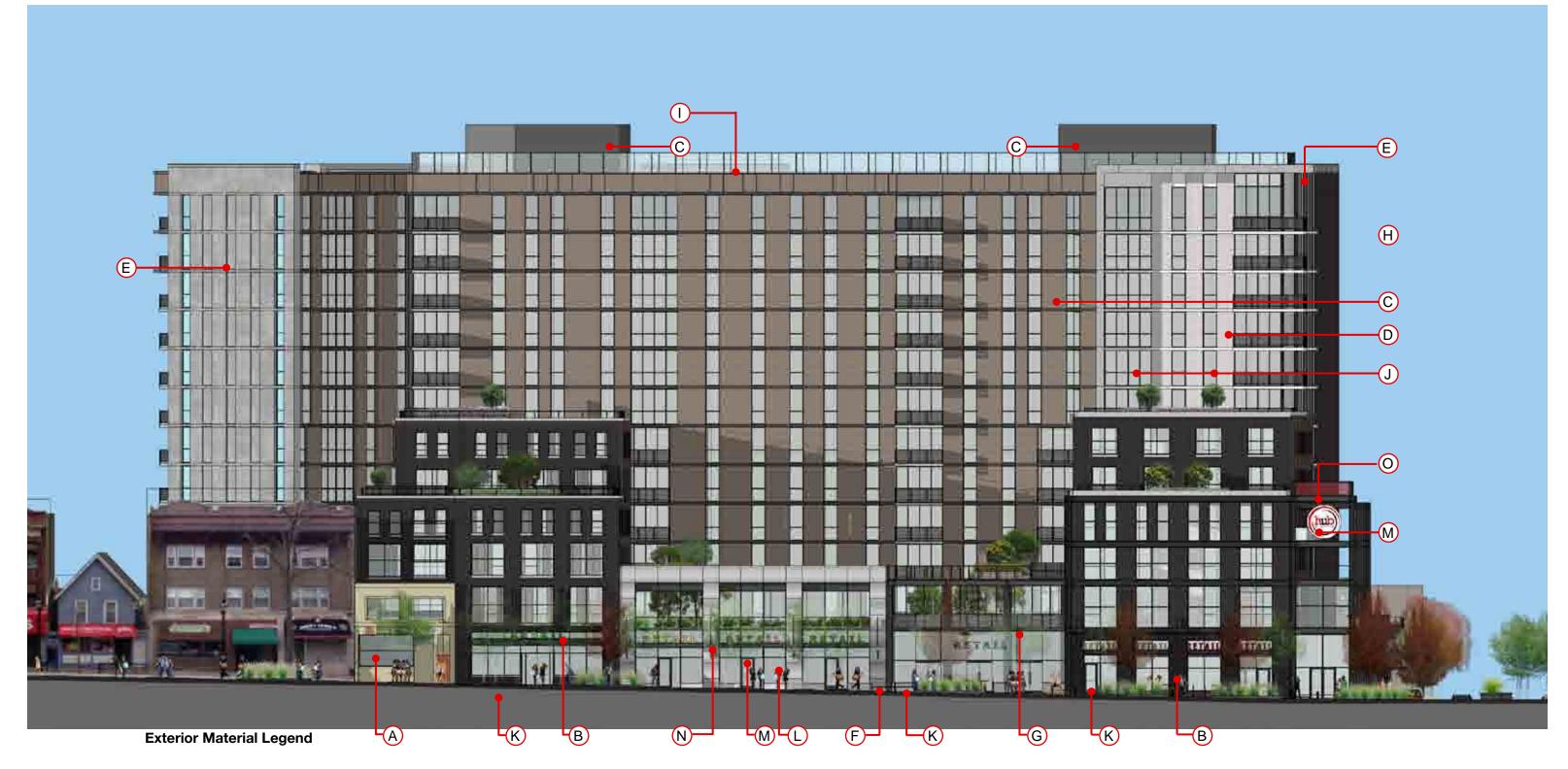


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Option A - State Street Elevation | 25A



- A Repurposed Terra Cotta Facade
- B Masonry-Color #1
- Masonry-Color #2
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- Illuminated Glass Beacon
- Metal Sectional Garage Door



The Hub at Madison - Combined Submittal Drawings





Current Option - Enlarged State Street Elevation-1





Current Option - Enlarged State Street Elevation-2 25D



- A Repurposed Terra Cotta Facade
- B Masonry-Color #1
- C Masonry-Color #2
- D Cast Masonry
- E Articulated Exposed Cast Concrete
- F Aluminum Cladding System

- G Painted Metal Cladding System
- H Painted Metal Balcony Railing System
- H1 Perforated Metal Panel System
- I Glass Railing System
- J Aluminum Thermopane Operable Window System
- K Aluminum Thermopane Storefront Window System and Doors
- L Steel Canopy
- M Illuminated Signage (By Tennant at Retail)
- N Banners (By Tenant)
- Illuminated Glass Beacon
- Metal Sectional Garage Door



The Hub at Madison - Combined Submittal Drawings

Current Option - South Frances Street Elevation

26





Current Option - Enlarged South Frances Street Elevation - 1





Current Option - Enlarged South Frances Street Elevation-2 26B



Exterior Material Legend

- A Repurposed Terra Cotta Facade
- B Masonry-Color #1
- Masonry-Color #2
- Cast Masonry
- E Articulated Exposed Cast Concrete
- F Aluminum Cladding System

- G Painted Metal Cladding System
- H Painted Metal Balcony Railing System
- H1 Perforated Metal Panel System
- Glass Railing System
- J Aluminum Thermopane Operable Window System
- K Aluminum Thermopane Storefront Window System and Doors
- Steel Canopy
- M Illuminated Signage (By Tennant at Retail)
- Banners (By Tenant)
- Illuminated Glass Beacon
- P Metal Sectional Garage Door



The Hub at Madison - Combined Submittal Drawings

Current Option - Gilman Street/Western Elevation

27



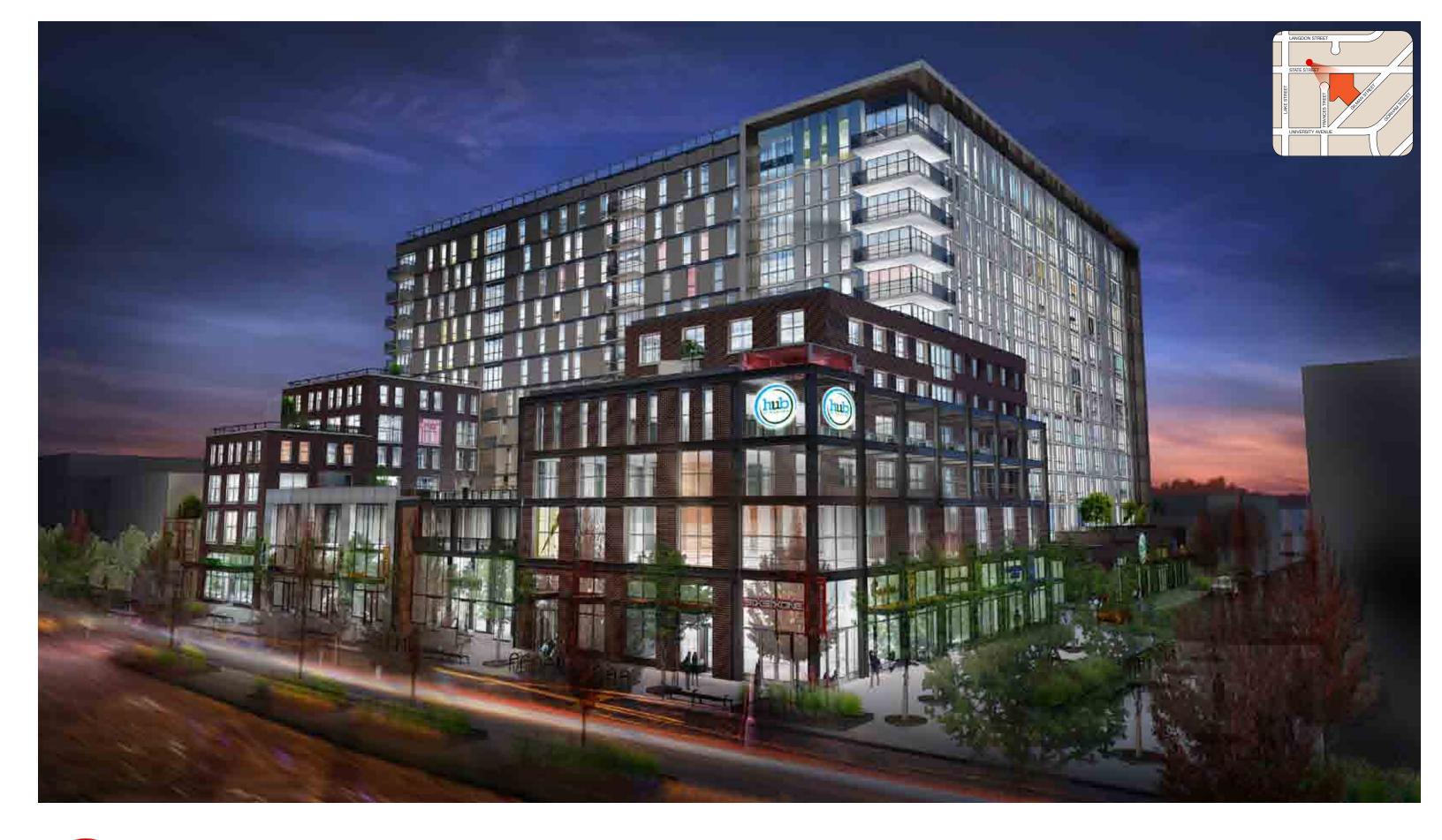
Exterior Material Legend

- A Repurposed Terra Cotta Facade
- B Masonry-Color #1
- Masonry-Color #2
- D Cast Masonry
- E Articulated Exposed Cast Concrete
- F Aluminum Cladding System

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The Hub at Madison - Combined Submittal Drawings









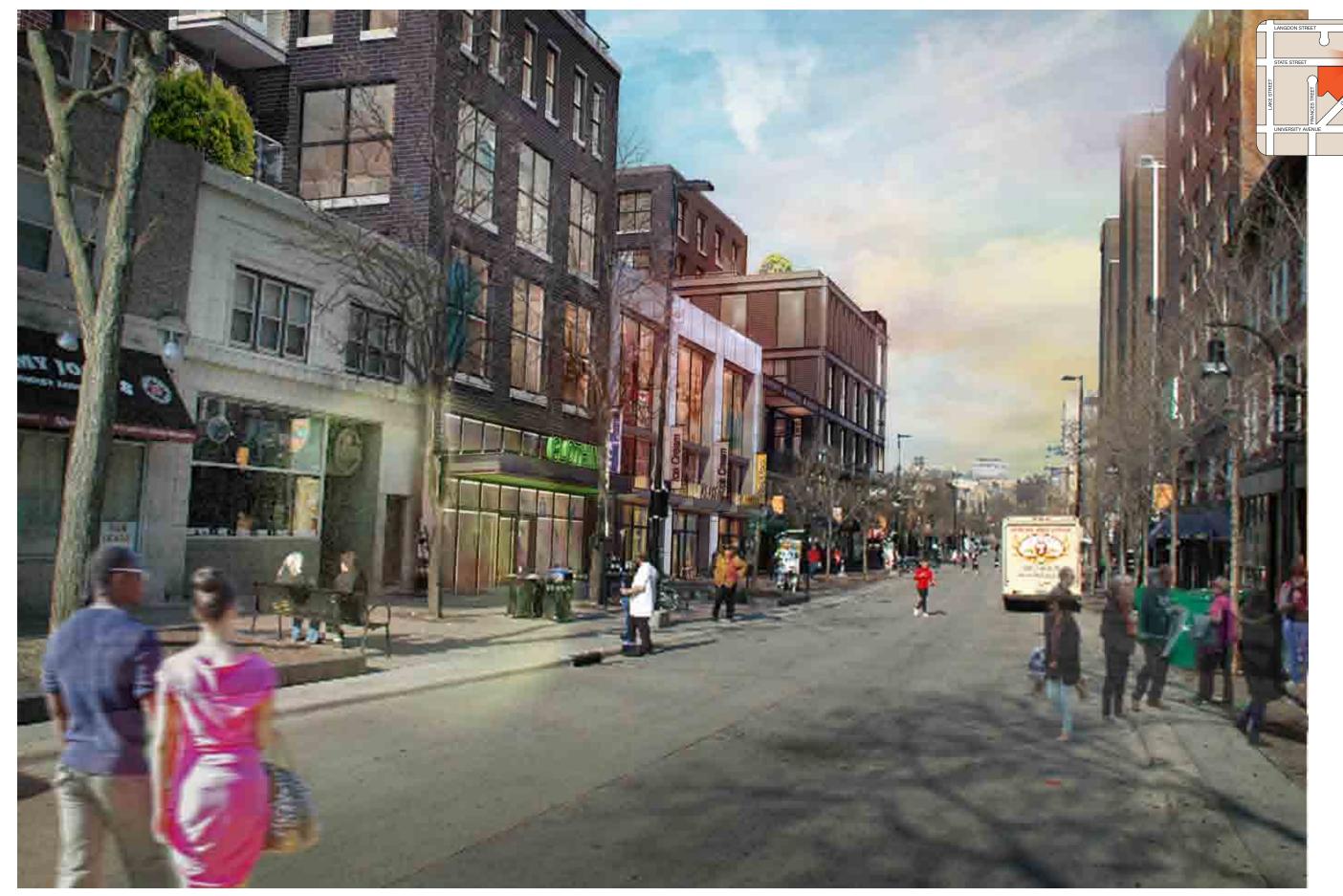
Night Street View Looking Southeast on State Street

30

































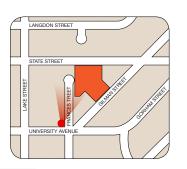




































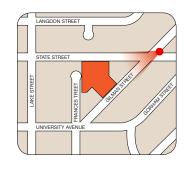
















May 22, 2013



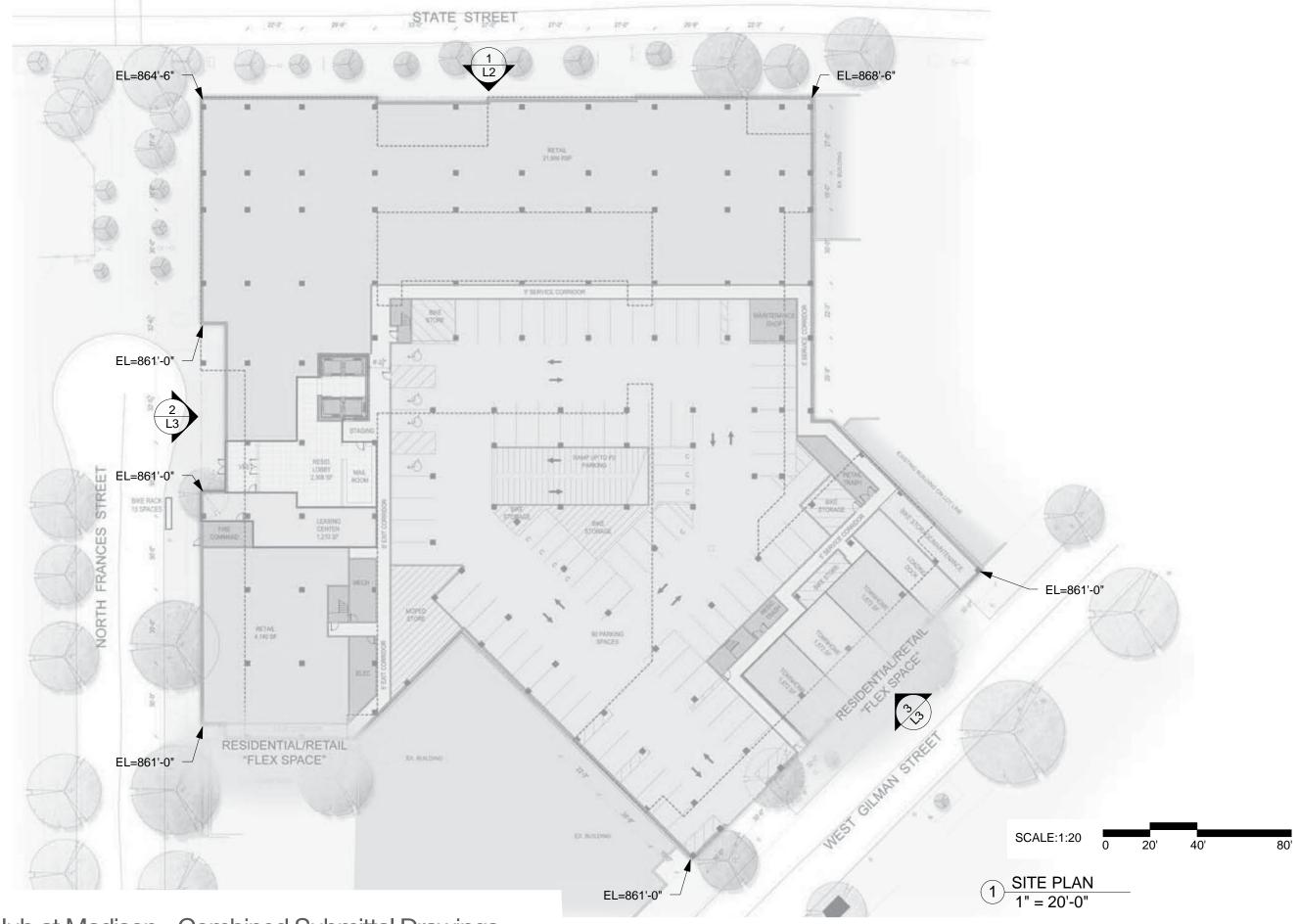








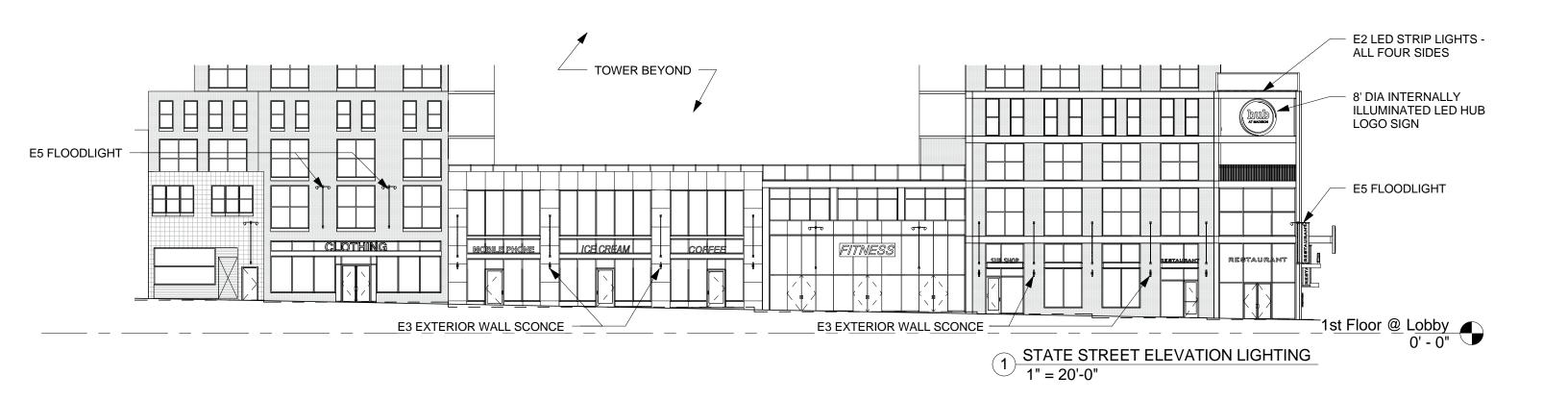


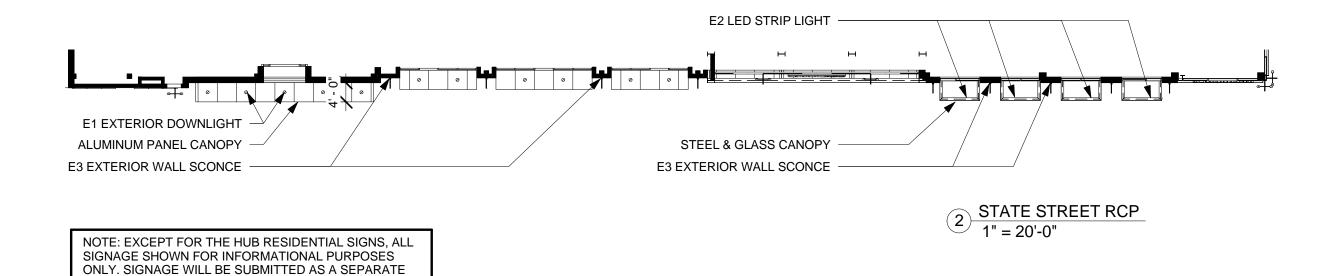


The Hub at Madison - Combined Submittal Drawings

Supplemental Drawing

40

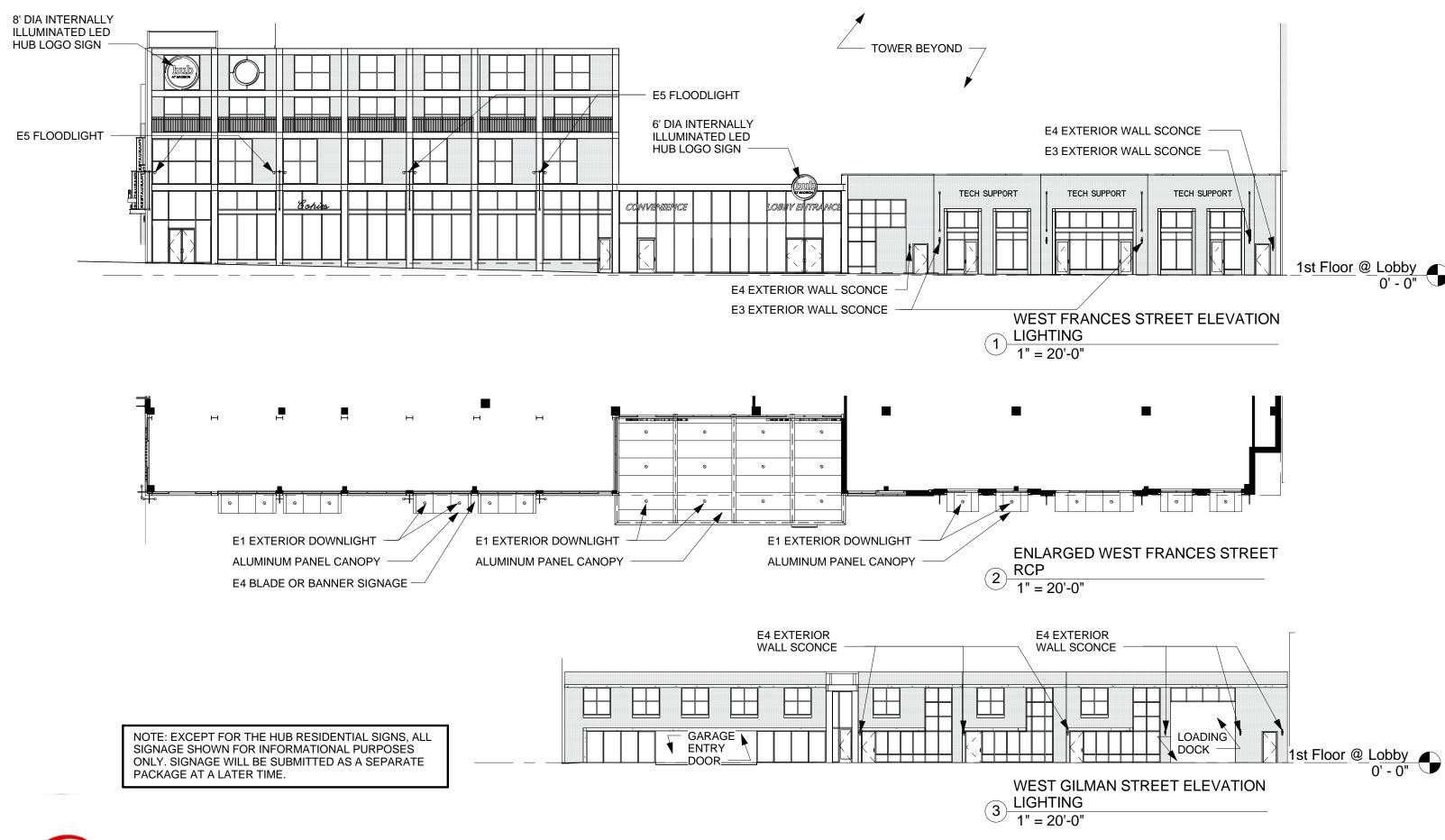






The Hub at Madison - Combined Submittal Drawings

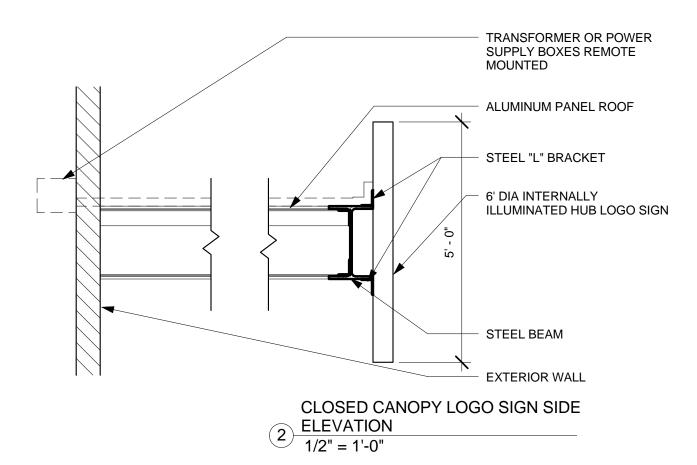
PACKAGE AT A LATER TIME.

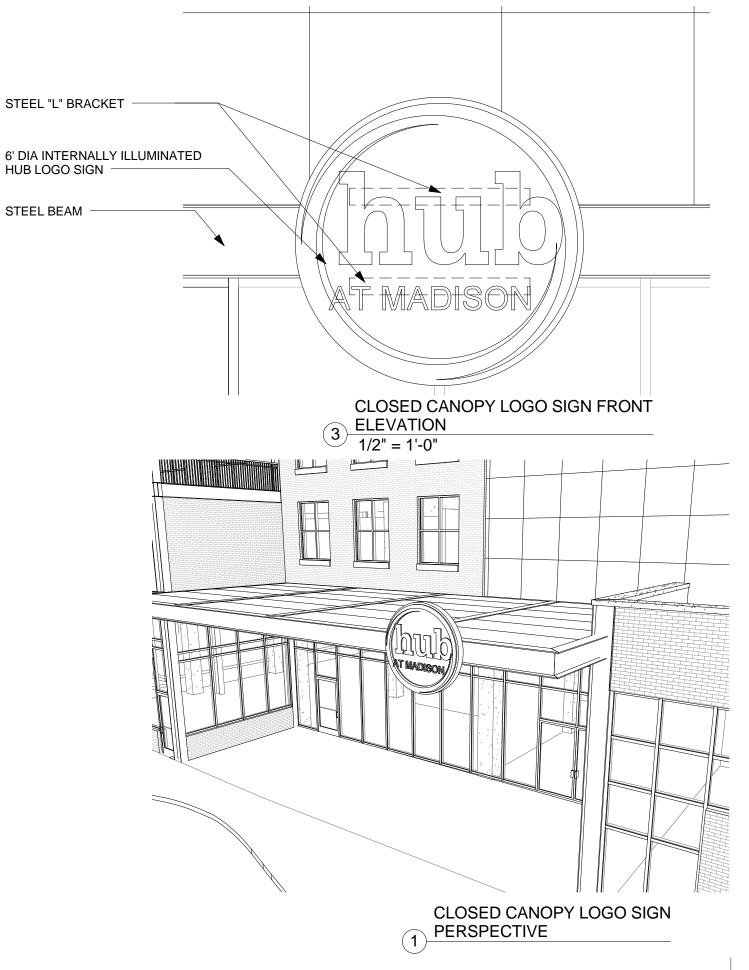




The Hub at Madison - Combined Submittal Drawings Supplemental Drawing

Lighting Package

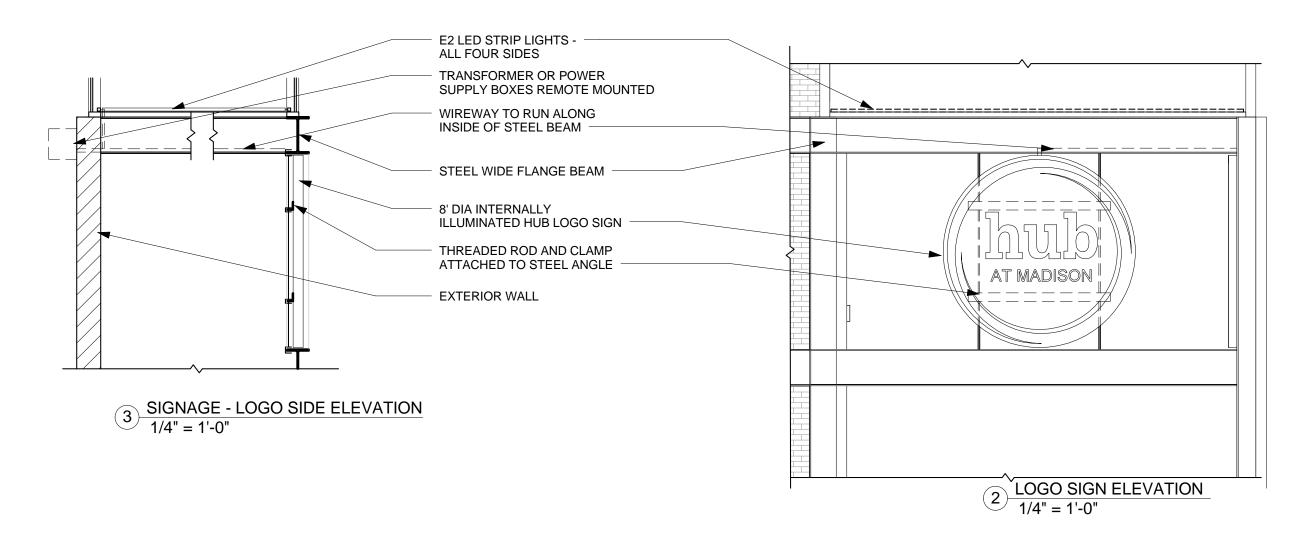


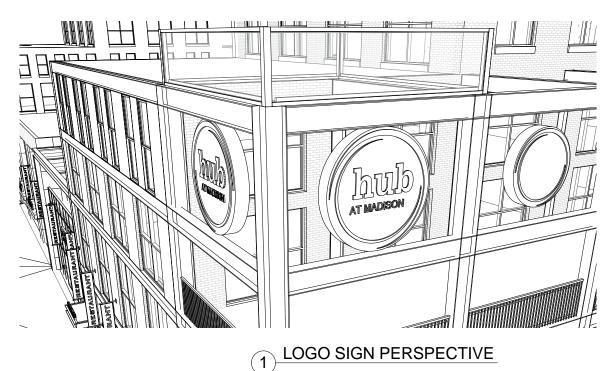






The Hub at Madison - Combined Submittal Drawings





SCALE:1/2"=1'-0" 0 1' 2'

The Hub at Madison - Combined Submittal Drawings Supplemental Drawing

BeveLED BASIC



TYPE

PROJECT INFORMATION

PROJECT

DATE NOTES

LUMINAIRE INFORMATION



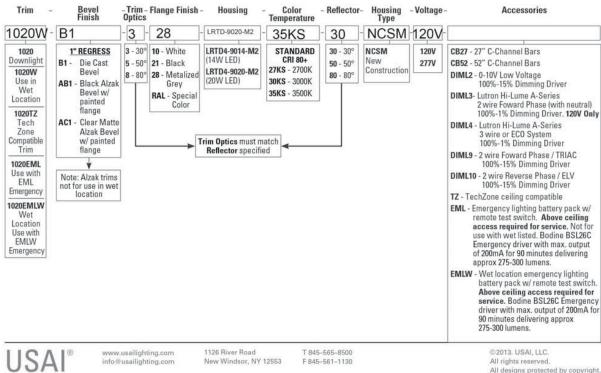


DELIVERED PERFORMANCE

	14 Watts	20 Watts
BeveLED BASIC DOWNLIGHT	80+ CRI	80+ CRI
Lumens per Watt	51	45
Source Lumens	1000	1415
Delivered Lumens	725	920

Performance based on 3000K, 80CRI with 30° reflector.

HOW TO SPECIFY



E1 EXTERIOR DOWNLIGHT AT CA

New Windsor, NY 12553

ousing Type	- Voltage -	Accessories
CSM	-120V-	
SM v struction	120V 277V	CB27 - 27" C-Channel Bars CB52 - 52" C-Channel Bars DIML2 - 0-10V Low Voltage 100%-15% Dimming Driver DIML3- Lutron Hi-Lume A-Series 2 wire Foward Phase (with neutral)
		100%-1% Dimming Driver. 120V Only DIML4 - Lutron Hi-Lume A-Series 3 wire or ECO System 100%-1% Dimming Driver DIML9 - 2 wire Foward Phase / TRIAC 100%-15% Dimming Driver DIML10 - 2 wire Reverse Phase / ELV 100%-15% Dimming Driver TZ - TechZone ceiling compatible EML - Emergency lighting battery pack w/ remote test switch. Above ceiling access required for service. Not for use with wet listed. Bodine BSL26C Emergency driver with max. output of 200mA for 90 minutes delivering approx 275-300 lumens. EMLW - Wet location emergency lighting battery pack w/ remote test switch. Above ceiling access required for service. Bodine BSL26C Emergency driver with max. output of 200mA for 90 minutes delivering approx 275-300 lumens.
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	PIE	
ubı	mitt	al Drawings
pus	· M	yefski Architects · Antunovich

Client: Project name:	REA WHITE & STA	OTE DRIVE
200 (400 Hz)		
Project name:		
Order #:		
Type: Qty:		
FEATURES AND BENEFITS		
Physical: • Low copper content extruded aluminum housing • Electro-statically applied polyester powder coat finish • Driver compartment can be remote up to 25 feet • Machined aluminum end caps and silicone gaskets • Stainless steel hardware • Clear tempered glass • 10° × 10°, 10° × 60°, 30° × 60° or 60° × 60° optics • IP66 • Corrosion-resistant option for marine environments Performance: • Minimum Ifc (10.7 lux) @ 129 feet (39.3m) distance (4000K, 4" unit, 10° × 60° optic, HO version) • 2,929 delivered lumens and 16,765 candelas at nadir (4000K, 4" unit, 10° × 60° optic, HO version) • CRI values: 85+ (2700K), 80+ (3000K), 78+ (4000K) • Lumen maintenance 120,000 hrs [L70 @ 25°C] • Lumen measurements comply with LM - 79 - 08 standard • Resolution per foot or per fixture (see page 6) • Operating temperatures: -25° C to 50° C [-13F to 122F] Electrical: • 24V DC luminaire, remote driver & data supply for 120 to 277V required but not included. See interior and exterior Control & Power box specification sheets for details. • Power and data in 1 cable (#16-4), standard 10ft /3m cord included • 5W/ft version meets ASHRAE standards for linear lighting on building facades • 8.5W/ft (15.25W/ft HO version)	Wiring detail Wiring detail Wire COLOR / USE WHITE NEUTRA BLACK LINE+ O-10V+ GREEN 0-10V- CE Wiring deta WIRE COLOR / USE BLUE NEUTRA LINE+ BLACK 0-10V+ GRAY 0-10V- SIDE VIEW A 1 7 2 1114m Minimum Side Side Side Side Side Side Side Side	PATA + DATA + DATA + DATA -

E2 BANNER LED STRIP OPTION

2012.11.29



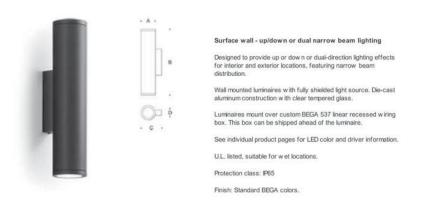
The Hub at Madison - Combined S

lumenpulse

Sustainable architectural LED lighting systems



Back to Wall Luminaires



Clic	k product # for details	Lamp	ß	Temp°C	Α	В	С	D
651	16LED.537	26W LED	14°		4 3/8	19 5/8	6 3/8	1 5/8
651	19LED.537	36W LED	18°		6	21 5/8	7 7/8	1 5/8
662	23MH.537	(2) 39W T6 G12 MH	14°		6	21 5/8	7 7/8	1 5/8

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Back to Wall Luminaires



Lamp	ß	Temp°C	A	В	С	D
13W LED	19.5°		4 3/8	9	6 3/8	1 5/8
18W LED	19.5°		6	11 3/4	7 7/8	1 5/8
(1) 20W T4 G8.5 MH	17°		4 3/8	9	6 3/8	1 5/8
(1) 39W T6 G12 MH	14°		6	11	7 7/8	1 5/8
	13W LED 18W LED (1) 20W T4 G8.5 MH	13W LED 19.5° 18W LED 19.5° (1) 20W T4 G8.5 MH 17°	13W LED 19.5° 18W LED 19.5° (1) 20W T4 G8.5 MH 17°	13W LED 19.5° 4 3/8 18W LED 19.5° 6 (1) 20W T4 G8.5 MH 17° 4 3/8	13W LED 19.5° 4 3/8 9 18W LED 19.5° 6 11 3/4 (1) 20W T4 G8.5 MH 17° 4 3/8 9	13W LED 19.5° 4 3/8 9 6 3/8 18W LED 19.5° 6 11 3/4 7 7/8 (1) 20W T4 G8.5 MH 17° 4 3/8 9 6 3/8

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E3 EXTERIOR WALLSCONCE - RETAIL

www.bega-us.com/groupdetail.aspx?groupid=126655&familyid=16

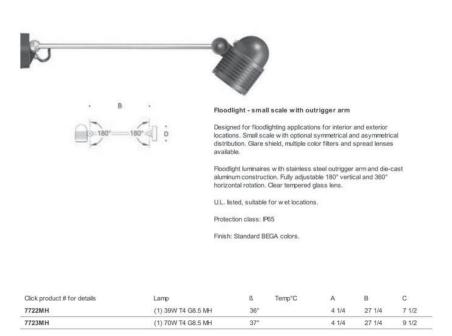
E4 EXTERIOR WALLSCONCE - RESIDENTIAL BALCONIES



The Hub at Madison - Combined Submittal Drawings Supplemental Drawing 6/14/13 Bega



Back to Floodlights



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E5 BANNER FLOODLIGHT OPTION



The Hub at Madison - Combined Submittal Drawings Supplemental Drawing

ANTUNOVICH ASSOCIATES

A R C H I T E C T S P L A N N E R S

June 26, 2013

Heather Stouder

Planner

Department of Planning and & Community & Economic Development Planning Division Madison Municipal Building, Suite LL-100 215 Martin Luther King Drive Madison WI, 53701-2985

Re: The Hub at Madison, 441 North Frances, Madison WI Combined Submittal Drawings, June 26, 2013 Supplemental Drawings

Dear Heather:

Please find the enclosed June 26, 2013 Supplemental Drawings which have been added to the May 22, 2013 Combined Submittal Drawings for The Hub at Madison. The Supplemental Drawings respond to feedback we have received from the Department of Planning and various neighborhood groups and committees. Included below is a list of the Supplemental Drawings with a brief description of the additions and changes included within each drawing:

<u>Page</u>	<u>Description</u>
1A	Revised Fire Access Plan / Adjustments made to the plan reflecting comments from the
	Madison Fire Department
18A	Ornamental Tree Images
18B	Shrub Images
18C	Shrub Images
18D	Perennial Images
18E	Perennial Images
18F	Perennial Images
24A	Exterior Building Materials Board
25A	State Street Elevation - Option A / Revised shearwall design
25B	State Street Elevation - Option B / Revised shearwall design and residential
	window expression
25C	Enlarged State Street Elevation 1 / Revised retail kneewall design and
	operable retail windows
25D	Enlarged State Street Elevation 2 / Revised retail kneewall design and
	operable retail windows
26A	Enlarged South Frances Street Elevation 1 / Revised retail kneewall design and
	operable retail windows
26B	Enlarged South Frances Street Elevation 2 / Revised kneewall design and
	Operable retail windows
34A	View Looking Southwest on State Street - Option A / Revised shearwall design
34B	View Looking Southwest on State Street - Option B / Revised shearwall design
	and residential window expression
34C	Enlarged View Looking Southwest on State Street / Revised retail kneewall design
	Operable retail windows
36A	Street View from Frances Street Near Gilman Street - Option A / Revised shearwall
	design

36B	Street View from Frances Street Near Gilman Street - Option B / Revised shearwall
	Design and residential window expression
39A	View Looking Northeast from Gilman Street and University Drive - Option A / Revised
	shearwall design
39B	View Looking Northeast from Gilman Street and University Drive - Option B / revised
	shearwall design and residential window expression
40	Lighting Package / Key plan
41	Lighting Package / Building lighting at State Street
42	Lighting Package / Building lighting at Frances Street and Gilman Street
43	Lighting Package / Hub entry logo details
44	Lighting Package / Hub corner logo details and beacon lighting
45	Lighting Package / Canopy light fixtures
46	Lighting Package / Wall sconce fixtures
47	Lighting Package / Banner light fixtures

Heather, please call or email me if you have any questions or comments regarding this submittal.

Sincerely,

ANTUNOVICH ASSOCIATES

Jeff Zelisko Principal

Enclosures

Cc: Al Martin – City of Madison Brian Munson – Vandewalle & Associates, Inc. Marc Lifshin – Core Campus

EASE PRINT!

APPLICATION FOR
URBAN DESIGN COMMISSION

AGENDA ITEM#	
Project #	
Legistar #	

REVIEW AND API	PROVAL	Legistar #	
DATE SUBMITTED:_		Action Requested Informational Presentation Initial Approval and/or Recommendation	
UDC MEETING DATI	E: July 10, 2013	X Final Approval and/or Recommendation	
PROJECT ADDRESS:	441 North Frances		P
ALDERMANIC DISTI			
			EASE
		ARCHITECT/DESIGNER/OR AGENT:	
	LC.	Antunovich Associates	
2234 West North		224 West Huron Street	
Chicago, Illino	O1S 60647	Chicago, Illinois 60654	PRINT
CONTACT PERSON:	Brian Munson		~
Address:	120 East Lakeside	Street	7
_	Madison, Wisconsin	53715	
Phone:	608.255.3988		•
Fax:	608.255.0814		
E-mail address:	_bmunson@vandewalle	.com	
General Specific Specific Planned Commu General Specific Specific Specific Planned Residen New Construction well as a fee) School, Public B	Building or Space (Fee may be ron or Addition to or Remodelin	n Urban Design District * (A public hearing is requ required) ag of a Retail, Hotel or Motel Building Exceeding 4	
(See Section B for:) New Construction	on or Exterior Remodeling in C	4 District (Fee required)	
(See Section C for:) R.P.S.M. Parking	g Variance (Fee required)		
(See Section D for:) Comprehensive	Design Review* (Fee required))	

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Street Graphics Variance* (Fee required)

____ Other _____*
Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)