



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, February 25, 2025

4:00 PM

Virtual via Zoom

[87230](#)

Destination Madison Virtual Meeting - Zoom link:

<https://us02web.zoom.us/j/84609973594?pwd=1Sj49i7NaQnWI53V5R9bbaPGyWZayu.1>

Meeting ID: 846 0997 3594

Passcode: 608608

One tap mobile +13092053325,,84609973594#,,,,*608608# US

CALL TO ORDER / ROLL CALL

Minute Taker: Lizzy O'Hara

Present: – Ellie Westman Chin, Michael Verveer, Angela Bozo, Bill Zeinemann

Absent: –Tom Ziarnik

Guests: – Sarah Lemmers

Westman Chin called the meeting to order at 4:05 p.m. Quorum established.

APPROVAL OF MINUTES

December 12, 2024

A motion was made by Bozo and seconded by Verveer to approve the minutes.
Motion was passed by voice vote/other.

PUBLIC COMMENT

Xavier Yarn joined the meeting to learn about what is going on in the community.

DISCLOSURES AND RECUSALS

Angela Bozo is a member of the Monona Terrace Community and Convention Center Board.

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board.

REVIEW FUND ACTIVITY

[87231](#) Fund Availability - Fund Activity Memo

Attachments: [2025-02-25_Fund_Activity_Memo.pdf](#)

For the calendar year 2025, the committee has \$275,000 to appropriate, less \$5,000 Administration Fee, balance adjusted to \$270,000. After the December 3, 2024, meeting, there existed a negative balance in the fund of \$123, pending funds being available in 2025. Re-appropriations below of \$0, leaves the committee with available funds of \$269,877 to consider and appropriate at this meeting. There are six new event requests, which will leave a remaining balance of \$143,677 in the fund.

REVIEW FUTURE FUND REQUESTS

[87232](#) Wisconsin Land Information Association - 2027 WLIA Annual Conference

Attachments: [WisLandInformationAssoc2027.pdf](#)

BEA Request for \$6,525 for facility rental.

A motion to approve the request was made by Zeinemann. Motion was seconded by Bozo. The motion passed by voice vote/other.

[87233](#) American Meteorological Soc - 33rd WAF /20th NWP/17th AtRad/17th Cloud Physics

Attachments: [AmericanMeteorologicalSociety2026.pdf](#)

BEA Request for \$36,000 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

[87234](#) State and Local Government Benefits Association - 2027 National Conference

Attachments: [StateandLocalGovernmentBenefitsAssoc2027.pdf](#)

BEA Request for \$24,000 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Zeinemann. The motion passed by voice vote/other.

[87235](#)

Association of Medical Illustrators - 2026 AMI Annual Conference

Attachments: [AssocMedicalIllustrators2026.pdf](#)

BEA Request for \$12,600 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

[87236](#)

World Triathlon Corp - IRONMAN Wisconsin and IM WI 70.3 2025

Attachments: [WorldTriathlonCorpIronman2026.pdf](#)

BEA Request for \$29,000 for facility rental.

A motion to approve the request was made by Zeinemann. Motion was seconded by Bozo. The motion passed by voice vote/other.

[87237](#)

National College Testing Association - NCTA 2027 Annual Conference

Attachments: [NationalCollegeTestingAssoc2027.pdf](#)

BEA Request for \$18,075 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

ROLLOVER OF FUNDS REQUESTS

[87238](#)

Roll-over of Funds Request

Attachments: [Rollover Request.pdf](#)

American Society of Mammalogists – Annual Meeting: A motion to approve the request was made by Zeinemann. Motion was seconded by Bozo. The motion passed by voice vote/other.

Association for Computing Machinery - Intl Symp on Computer Architecture: A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

Botanical Society of America - Botany event: A motion to approve the request was made by Zeinemann. Motion was seconded by Bozo. The motion passed by voice vote/other.

ADJOURNMENT

Since there was no further business Zeinemann moved that the meeting be adjourned. Motion was seconded by Verveer. Approved by all. Meeting adjourned.