



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Tuesday, February 25, 2025

4:00 PM

Virtual via Zoom

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[87230](#)

**Destination Madison Virtual Meeting - Zoom link:**

<https://us02web.zoom.us/j/84609973594?pwd=1Sj49i7NaQnWI53V5R9bbaPGyWZayu.1>

Meeting ID: 846 0997 3594

Passcode: 608608

One tap mobile +13092053325,,84609973594#,,,,\*608608# US

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity, or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Lizzy O'Hara, [ohara@visitmadison.com](mailto:ohara@visitmadison.com) or 608-441-3953

#### CALL TO ORDER / ROLL CALL

Expected Attendees: Ellie Westman Chin, Angela Bozo, Michael Verveer, Bill Zeinemann, Tom Ziarnik (all via Zoom)

#### APPROVAL OF MINUTES

December 12, 2024: <http://madison.legistar.com/Calendar.aspx>

#### PUBLIC COMMENT

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### REVIEW FUND ACTIVITY

- [87231](#) Fund Availability - Fund Activity Memo  
**Attachments:** [2025-02-25\\_Fund\\_Activity\\_Memo.pdf](#)

#### REVIEW FUTURE FUND REQUESTS

- [87232](#) Wisconsin Land Information Association - 2027 WLIA Annual Conference  
**Attachments:** [WisclandInformationAssoc2027.pdf](#)
- [87233](#) American Meteorological Soc - 33rd WAF /20th NWP/17th AtRad/17th Cloud Physics  
**Attachments:** [AmericanMeteorologicalSociety2026.pdf](#)
- [87234](#) State and Local Government Benefits Association - 2027 National Conference  
**Attachments:** [StateandLocalGovernmentBenefitsAssoc2027.pdf](#)
- [87235](#) Association of Medical Illustrators - 2026 AMI Annual Conference  
**Attachments:** [AssocMedicalIllustrators2026.pdf](#)
- [87236](#) World Triathlon Corp - IRONMAN Wisconsin and IM WI 70.3 2025  
**Attachments:** [WorldTriathlonCorpronman2026.pdf](#)
- [87237](#) National College Testing Association - NCTA 2027 Annual Conference  
**Attachments:** [NationalCollegeTestingAssoc2027.pdf](#)

#### ROLLOVER OF FUNDS REQUESTS

- [87238](#) Roll-over of Funds Request  
**Attachments:** [Rollover Request.pdf](#)

#### ADJOURNMENT