

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____

DATE SUBMITTED: <u>4-30-08</u>	Action Requested
UDC MEETING DATE: <u>5-21-08</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 4802 TRADEWINDS PKWY.

ALDERMANIC DISTRICT: 16

OWNER/DEVELOPER (Partners and/or Principals)
KARIN WILSON
1602 W. BERTUNE HWY
MADISON, WI 53713

ARCHITECT/DESIGNER/OR AGENT:
DIMENSION IV - MADISON
6515 GRAND TETON PLAZA
MADISON, WI 53719

CONTACT PERSON: MARY BETH GROWNEY SCENE RYAN SIGNS, INC.
Address: 3007 PERRY ST.
MADISON, WI 53713
Phone: 271-7979
Fax: 271-7853
E-mail address: mbgrowneyscene@ryansigns.net

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other SIGNAGE FOR PROJECT

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Ryan Signs, Inc.



3007 Perry Street
Madison, WI 53713
Tel (608) 271-7979
Fax (608) 271-7853

April 30, 2008

TO: City of Madison
Urban Design Commission

FROM: Mary Beth Growney Selene
Serving as Agent for Owner

RE: **SLEEP INN**
4802 TRADEWIND PARKWAY

Dear Urban Design Commission;

We would like to request final approval on exterior signage for the Sleep Inn project at 4802 Tradewind Parkway, as follows:

1. **Monument Sign located to face the W. Beltline Hwy.**
The sign is 8'-6" x 7'-10" = 66.30 square feet (or will not exceed 72 square feet)
The overall height of the sign will not exceed 18'-0"
2. **Cupola Signage**
The building cupola will have signage on the North, East and West elevations
The signs will be 8'-6" x 7'-10" = 66.30 square feet (or will not exceed 72 square feet)
3. **Directional Signage**
The signs are 2'-8 3/4" x 2'-6" = 6.875 square feet.
The signs will be located at the entrance drives on Tradewind Parkway

The signage as presented meets the requirements of the Urban Design District #1.

Thank you for your consideration.

Respectfully Submitted,

RYAN SIGNS, INC.

Mary Beth Growney Selene
President

1



Ryan Signs, Inc.		SCALE: 3/8" = 1'.0"	APPROVED:
3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7979 • Fax (608) 271-7853		DATE: 4/9/08	
SLEEP INN - 4802 TRADEWINDS PARKWAY		REVISED: 4/30/08	©Copyright 2008 by Ryan Signs, Inc.
These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.		DRAWN BY: KW	DRAWING NUMBER:
client signature _____			4404



Ryan Signs, Inc.		SCALE: 3/4" = 1'-0"	
3007 Perry Street • Madison, WI 53713 • Tel: (608) 271-7979 • Fax: (608) 271-7853		DATE: 4/9/08	APPROVED:
SLEEP INN - 4802 TRADEWINDS PARKWAY		REVISED:	Copyright 2008 by Ryan Signs, Inc.
DRAWN BY: KW		DRAWING NUMBER: 4404A	

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client signature

3

7' 10"

8' 6"

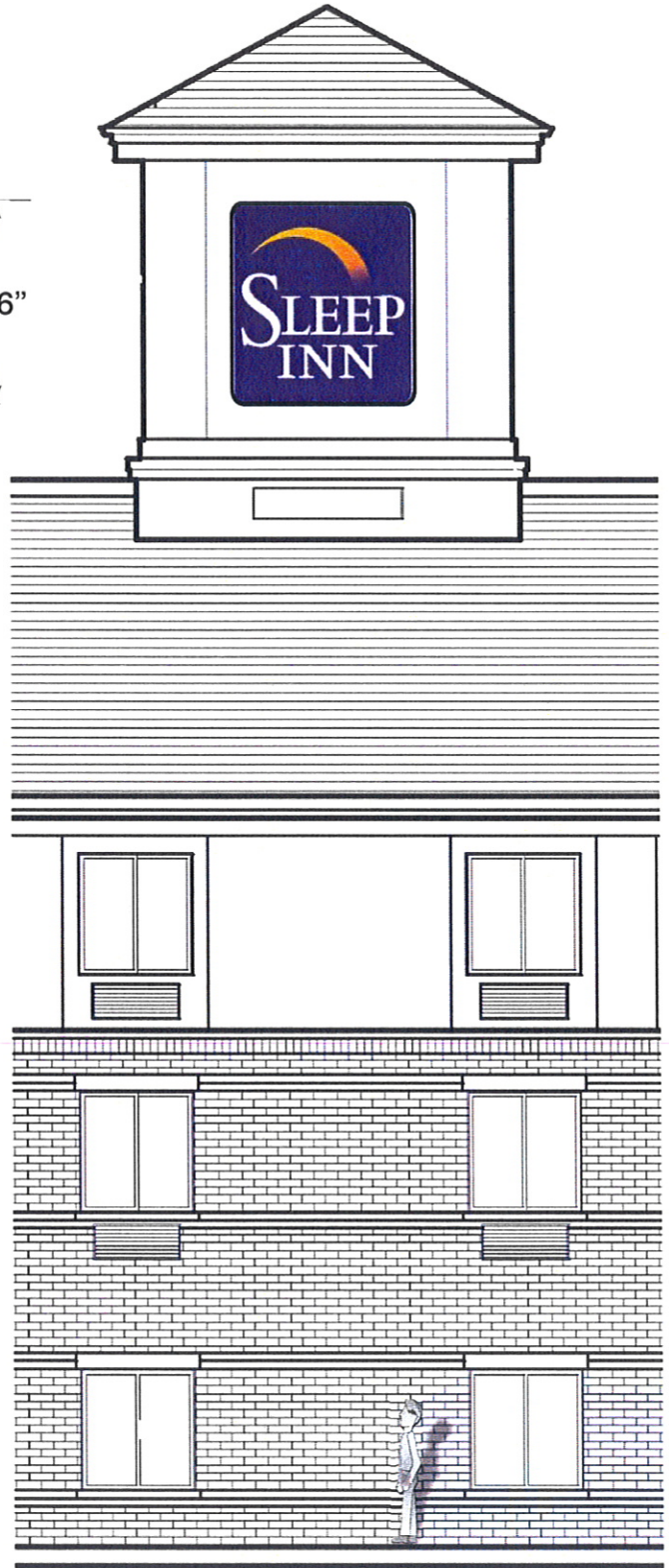


West Elevation

4

7' 10"

8' 6"

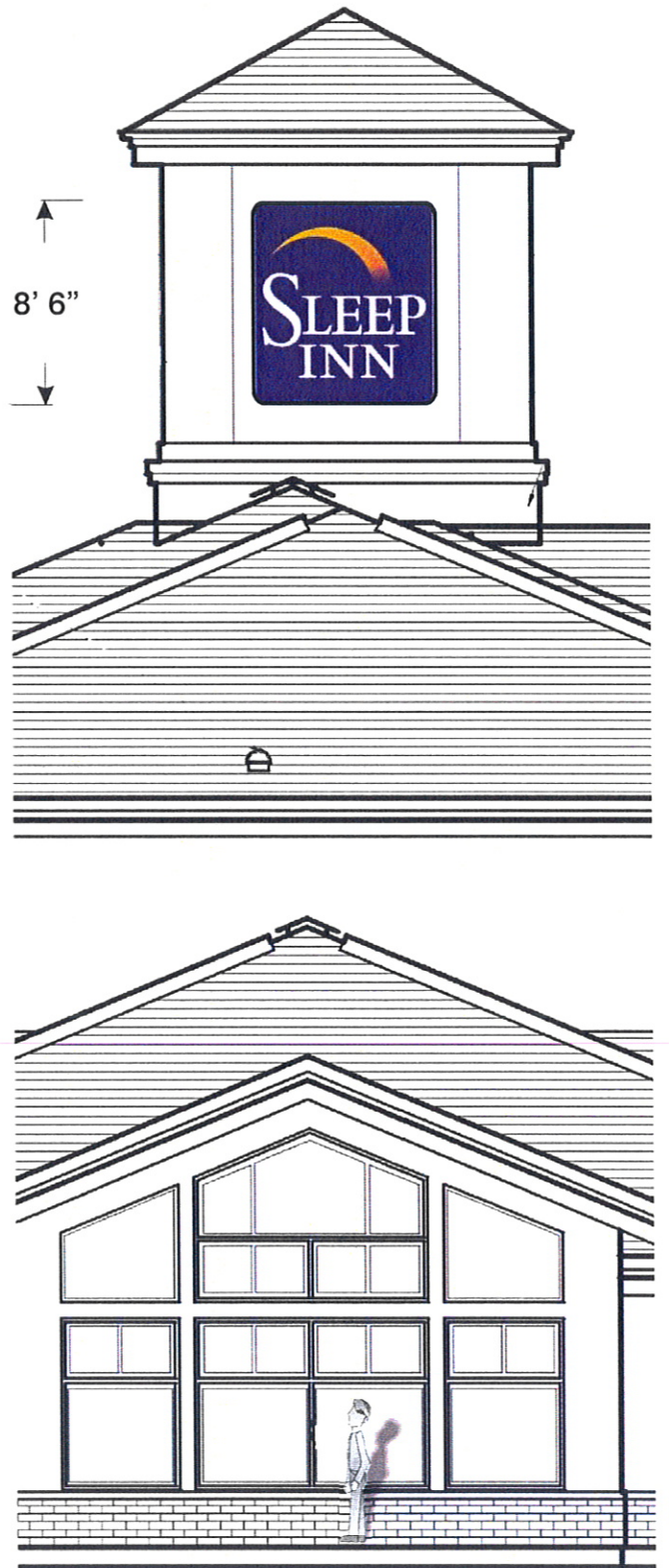


East Elevation

5

7' 10"

8' 6"



North Elevation

Ryan Signs, Inc.		SCALE: 1/8" = 1'-0"	APPROVED:
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SLEEP INN - 4802 TRADEWINDS PARKWAY		REVISED 4/30/08	DRAWN BY: KW
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