

Madison and Dane County Community Plan

CCHIC Update
December 4, 2023

Homebase and The HB Madison Team



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- 30+ years experience
- Help build community capacity to prevent and end homelessness
- Provide technical assistance to help communities implement housing and services best practices

Homebase Approach



Mission-driven



Customized and Community Specific



Focused on **Successful Plan Implementation**

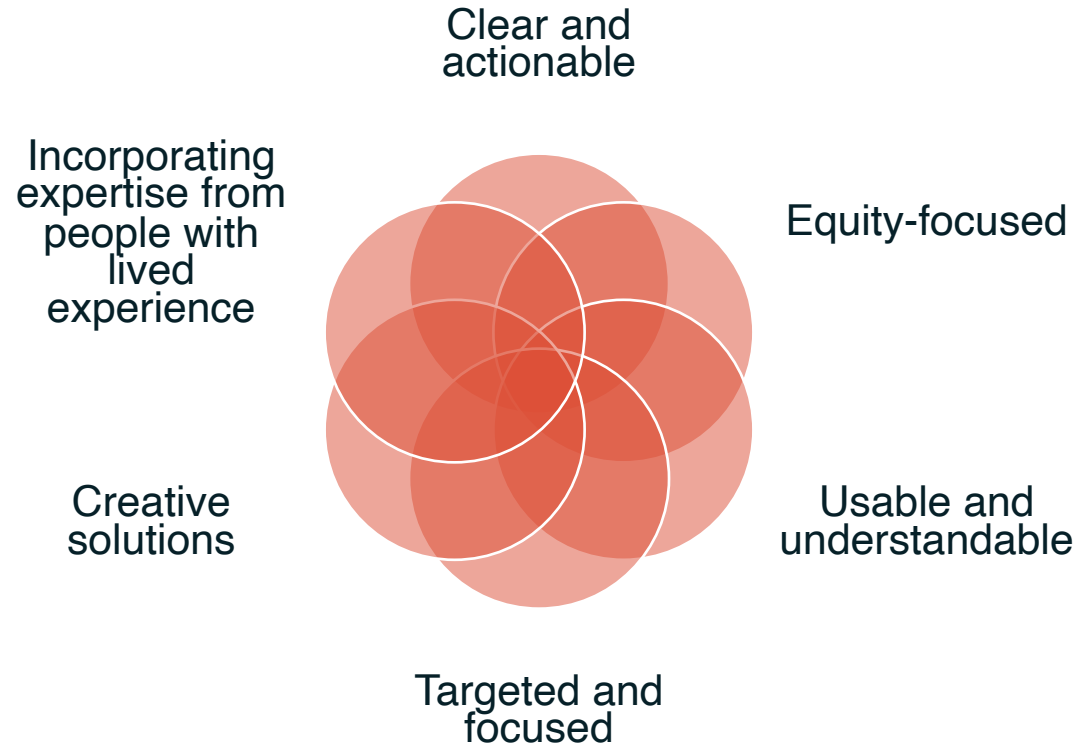


Honor Local Expertise, especially People with Lived Experience of Homelessness

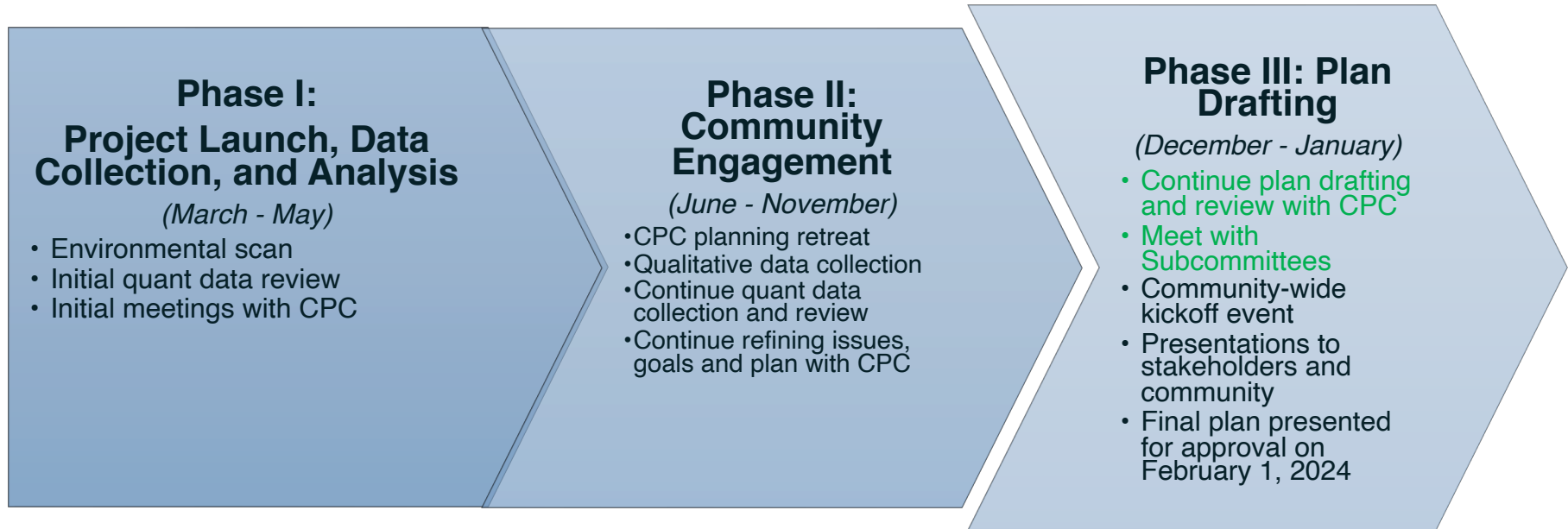


Address Equity as Integral Part of Evaluation and Planning

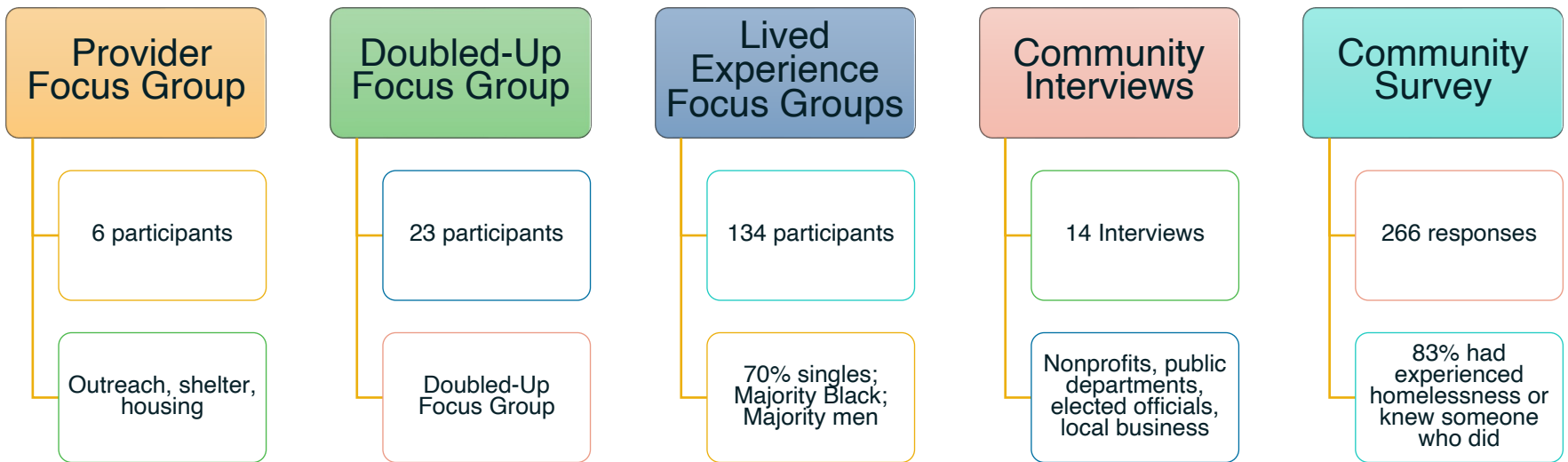
CPC's Ideal Plan



Timeline



Qualitative Data Process



Main Themes

Lived Experience Focus Groups

Community
Shelter
Homeless system of care
Access to housing
Racism and discrimination

Provider Focus Groups

Lack of resources to meet need
Invisible/underserved populations
CoC coordination
Providers need more support
Think outside the (HUD/CoC) box

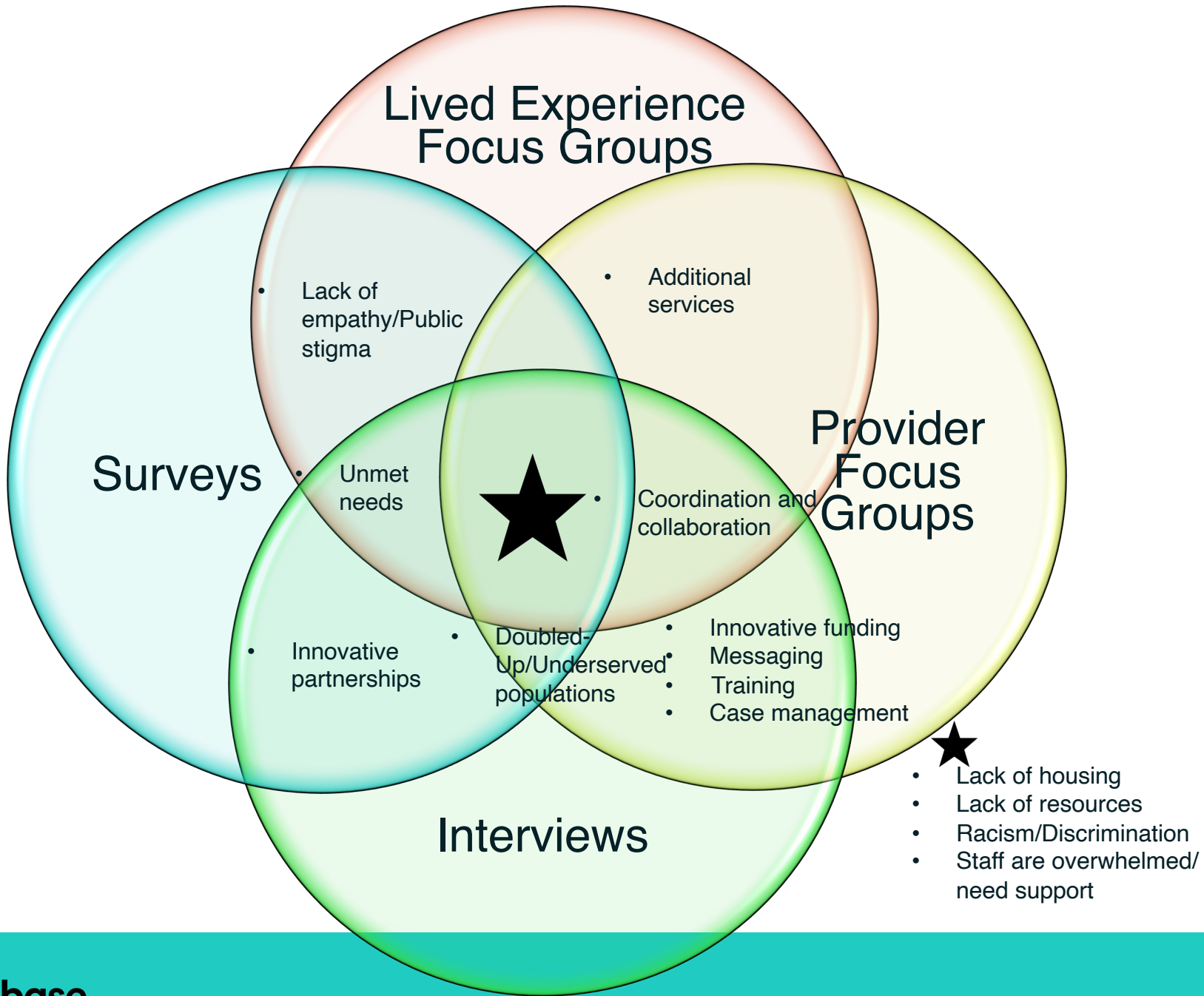
Interviews

Institutional power dynamics
Staff as a resource/program capacity
Community collaboration
Resources/messaging
Doubled-up families
Race and equity

Surveys

Lack of housing
Lack of empathy/stigma
Providers are overwhelmed
Lack of coordination
Lack of monitoring or evaluation
Programs for people who are doubled up

Recurrence of Themes



Emergent Themes

Racial Equity

Housing

Home/Houselessness
& Resources

(Community understanding of who is
included in the plan and resources
needed)

Regional
Issues in
Madison/Dane
County

What's Next

