

From: [Woulf, Mark](#)
To: [licensing](#)
Subject: FW: Alcohol Sales at Next Door Brewing Company
Date: Monday, March 03, 2014 1:25:01 PM

Please add to ALRC agenda for March under my report. Thanks!

From: keith [mailto:keith@beerprof.com]
Sent: Monday, March 03, 2014 12:54 PM
To: Woulf, Mark
Subject: Alcohol Sales at Next Door Brewing Company

Dear Mark,

Pursuant to the requirement from the ALRC at our liquor license hearing last spring, here is the breakdown of alcohol sales in our first 6 months of operations. 46.53% of sales have been in alcoholic beverages during the first 6 months of operations (August 31 to February 28.) Since November 1, the alcohol sales percentage has fallen to 44.9%.

Please let me know if you need any additional information. I would be happy to present to the ALRC, if that is helpful. Also, kindly let me know if there are others that I should be sending this information.

Finally, please confirm receipt of this information via e-mail.

Regards,

Keith

Keith Symonds, Partner/Head Brewer
Next Door Brewing Company
2439 Atwood Avenue
Madison, WI 53704
608.220.0735