

Change of Conditions

Fee: \$25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☒ Beer, ☒ Liquor, ☒ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICPCH-2023-00769

(License number)

2

403

(Alder District #)

(Police Sector)

Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: LIC LIA - 2021 - 00141

Business dba Name: MacTaggart's Market & Deli

Licensed Address: 230 W. Lakelawn Place - Madison, WI 53703

Premise Capacity: N/A Liquor/Beer Agent Name: Richard Schober

NA % Alcohol, NA % Food, NA % Other Alder, District #: Bennett, #2 Police Sector: Central
(not class B)

Corporate Information

Business Legal Name (as on WI State Sellers Permit): MacTaggart's, Inc.

Business Mailing Address: 230 W. Lakelawn Place, Madison, WI 53703

Business Contact Name, Position: Richard Schober - Owner

Business Phone: (608) 251-0911 Business Email: rschober70@yahoo.com

Description of Change to Conditions: I am looking to remove/change restrictions in order to sell products that are new to the market. Specifically, hard seltzers that are spirit based (tequila, vodka). Typically have the same alcohol content as the original malt based products. I do NOT have any interest in selling straight "hard alcohol."

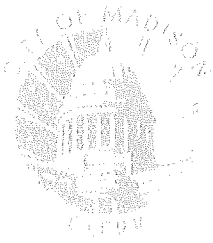
Authorized Signature

11/17/2023
Date

REV 09/2018

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued
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**City of Madison
Class A Beer
Class A Liquor**

License No. LICLIA-2021-00141



**MACTAGGARTS INC
MACTAGGART'S MARKET & DELI
LIQUOR/BEER AGENT: RICHARD L SCHOBER
230 W LAKELAWN PL
MADISON, WI 53703**

Expiration Date 06/30/2024
Date Issued 06/21/2021

Mayor

City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTE
OF THE WISCONSIN STATE STATUTES.

Premise: Basement of three-story apartment building. Alcohol sold in
approximately 3000 square foot sales floor of business. Back stock stored in
the cooler & basement.

Common Council granted this license with conditions on 06.01.21 with the following conditior

1. Shall not sell, dispense, or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of bottles or cans.
2. Malt based flavored coolers may not be sold, dispensed or given away in the original container in amounts less than a four pack of bottles or cans.
3. Shall not sell, dispense, or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
4. Shall not sell, dispense, or give away wine in the original container with an alcohol content of more than 15% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to vermouth, port, sherry, and wine sealed with a cork and aged two years or more, and wine with 15% or less alcohol by volume where the alcohol is produced by natural fermentation.



**City of Madison
Class A Beer
Class A Liquor**

License No. LICLIA-2021-00141



**MACTAGGARTS INC
MACTAGGART'S MARKET & DELI
LIQUOR/BEER AGENT: RICHARD L SCHOBER
230 W LAKELAWN PL
MADISON, WI 53703**

Expiration Date 06/30/2024
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Mayor

City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTE
OF THE WISCONSIN STATE STATUTES.

5. Class A Liquor license limited to sales of wine and cider only.

Expiration Date 06/30/2024

Not Transferable. Post entire license in a conspicuous place.

MACTAGGARTS INC
230 LAKELAWN PL
MADISON WI 53703 0