

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event 27<sup>th</sup> Annual Wheels on Willy Criterium (Bike Race)

Event Organizer/Sponsor Brazen Dropouts Cycling Team

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number \_\_\_\_\_

Address 3613 Hwy D

City/State/Zip Cambridge, WI 53523

Primary Contact Adam Gile

FAX \_\_\_\_\_

Work Phone 608-338-6850

Phone During Event 608-338-6850

E-mail gile.adam@yahoo.com

Website www.brazendropouts.org

Secondary Contact Dave Sieloff

Work Phone 608 628 3941

Phone During Event 608 576 1077

E-mail sieloff@live.com

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: N/A

Estimated Attendance 500 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 9 AM to 5:30 pm  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other Bicycle Race (sanctioned by USA cycling and Wisconsin Cycling Assoc.)

## LOCATION REQUESTED

Capitol Square (note specific blocks below)

Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)

Other (specific blocks/streets requested below)

Street Names and Block Numbers: 1400 + 1500 Blocks of Williamson & Sprigbt St  
400 + 500 blocks of S. Thurston & S. Dickerson

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 5/18/14

Rain Date(s) \_\_\_\_\_

Event Start Date(s)/Time(s) May 18<sup>th</sup> 7 AM

Set-Up Date(s)/Time for Event same day 6 AM

Event End Date(s)/Time(s) May 18<sup>th</sup> 5:30 pm

Take-Down Time 6:30 pm

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

AA (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Adam Gile

Date 4/25/14



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
04/16/2014

Page 1 of 2

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Willis of Texas, Inc. c/o 26 Century Blvd. P.O. Box 305191 Nashville, TN 37230-5191	CONTACT NAME:			
	PHONE (A/C, NO, EXT): 877-945-7378	FAX (A/C, NO): 888-467-2378		
	E-MAIL ADDRESS: certificates@willis.com			
INSURED USA Cycling, Inc. 210 USA Cycling Point Colorado Springs, CO 80919	INSURER(S) AFFORDING COVERAGE		NAIC #	
	INSURER A: Federal Insurance Company		20281-001	
	INSURER B:			
	INSURER C:			
	INSURER D:			
	INSURER E:			
INSURER F:				

**COVERAGES**

CERTIFICATE NUMBER: 21507183

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADD'L INSRD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	Y		79960314	12/31/2013	12/31/2014	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 3,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input checked="" type="checkbox"/> LOC						\$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALLOWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE						EACH OCCURRENCE \$ AGGREGATE \$
	DED <input type="checkbox"/> RETENTION \$						\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A				WC STATU-TORY LIMITS <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach Acord 104, Additional Remarks Schedule, if more space is required)

Endorsement 80-02-2306: Additional Insured : As required by written contract, Certificate Holders are named as Additional Insureds for USA Cycling sanctioned/permitted events.

Endorsement 80-02-9301: Event Organizer and/or Promoters are Named Insureds. It shall be a condition of coverage that all organizers/promoters for whom coverage is afforded under this policy execute a USAC event permit application and coverage will be afforded only for the specific event and dates on the permit.

**CERTIFICATE HOLDER****CANCELLATION**

The City of Madison (Capitol Square)  
2 Main Street  
Madison, WI 53703

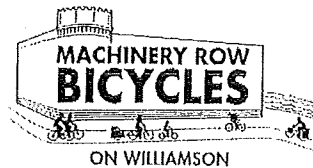
SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Coll: 4391382 Tpl: 1736768 Cert: 21507183 © 1988-2010 ACORD CORPORATION. All rights reserved.

# Brazen Dropouts Wheels on Willy

27th Annual Criterium — on the "Classic" course!  
Sunday, May 18, 2014



Race Category	Race Duration	Start Time	Entry Fee Pre/Post Reg	Payouts
Junior Boys (10-14)	25 Minutes	9:00 AM	\$7/12	Prizes (3 Deep Min)
Junior Girls (10-14)			\$7/12	Prizes (3 Deep Min)
Junior Men (15-18)	25 Minutes	9:30 AM	\$10/15	\$50 & prizes (5 Deep)
Women Cat 4	30 Minutes	10:10 AM	\$23/28	\$150 (4 Deep)
Junior Women (15-18)			\$10/15	\$50 & prizes (4 Deep)
Men Cat 4/5	35 Minutes	10:50 AM	\$23/30	\$250 (5 Deep)
Masters 35+ 4/5	40 Minutes	11:40 AM	\$23/30	\$250 (5 Deep)
<i>Kid's Neighborhood FUN Race</i>		12:30 PM	FREE	ALL
Helmets Required & Provided for Those in Need				
Professional & Cat 1/2/3 Women	40 Minutes	1:00 PM	\$23/30	\$500 (7 Deep)
Masters 35+ 3/4	40 Minutes	1:50 PM	\$23/30	\$350 (7 Deep)
Masters 35+ 1/2/3	45 Minutes	2:40 PM	\$23/30	\$500 (8 Deep)
Men Cat 3	45 Minutes	3:35 PM	\$23/30	\$400 (8 Deep)
Professional & Cat 1/2/3 Men	60 Minutes	4:30 PM	\$23/30	\$1000 (12 Deep)

**\$ 4,000 total in Cash & Merchandise Payouts, *plus...***  
***Lots of PRIMES for ALL races too!!!***

**Pre-register on-line:** <https://www.usacycling.org/register/2014-1546> (on-line registration closes May 17 at 10:00 PM)

- "Wheels on Willy" is held under USAC permit #2014-1546. All USAC & WCA rules apply. Helmets Required.
- You must have a valid USAC license to race. Riders may purchase a USAC 1-day license for \$15. Registration fees include USAC & WCA surcharges. Registration begins @ 8:00 AM; ends 15 minutes before each race. Additional races entered \$10. No refunds.
- Free Kids Meals for all the kids in the Kid's Neighborhood FUN race by BDs own Lee Pier from The Nitty Gritty.

**Course:** Back where it all started: A 1km rectangular course through the historic Willy Street neighborhood. Lots of great restaurants and stores nearby will be open, so bring your family and friends for a day of fun.

**Directions:** Search "1500 Williamson St, Madison, WI 53703" in your favorite map or GPS application.

**Questions:** Email [gile.adam@yahoo.com](mailto:gile.adam@yahoo.com)

<http://brazendropouts.org/>

Event Site Map  
&  
Event Route Map

Note: See Attached Pages (2)

The event will take place on the same course that was approved in 2013.

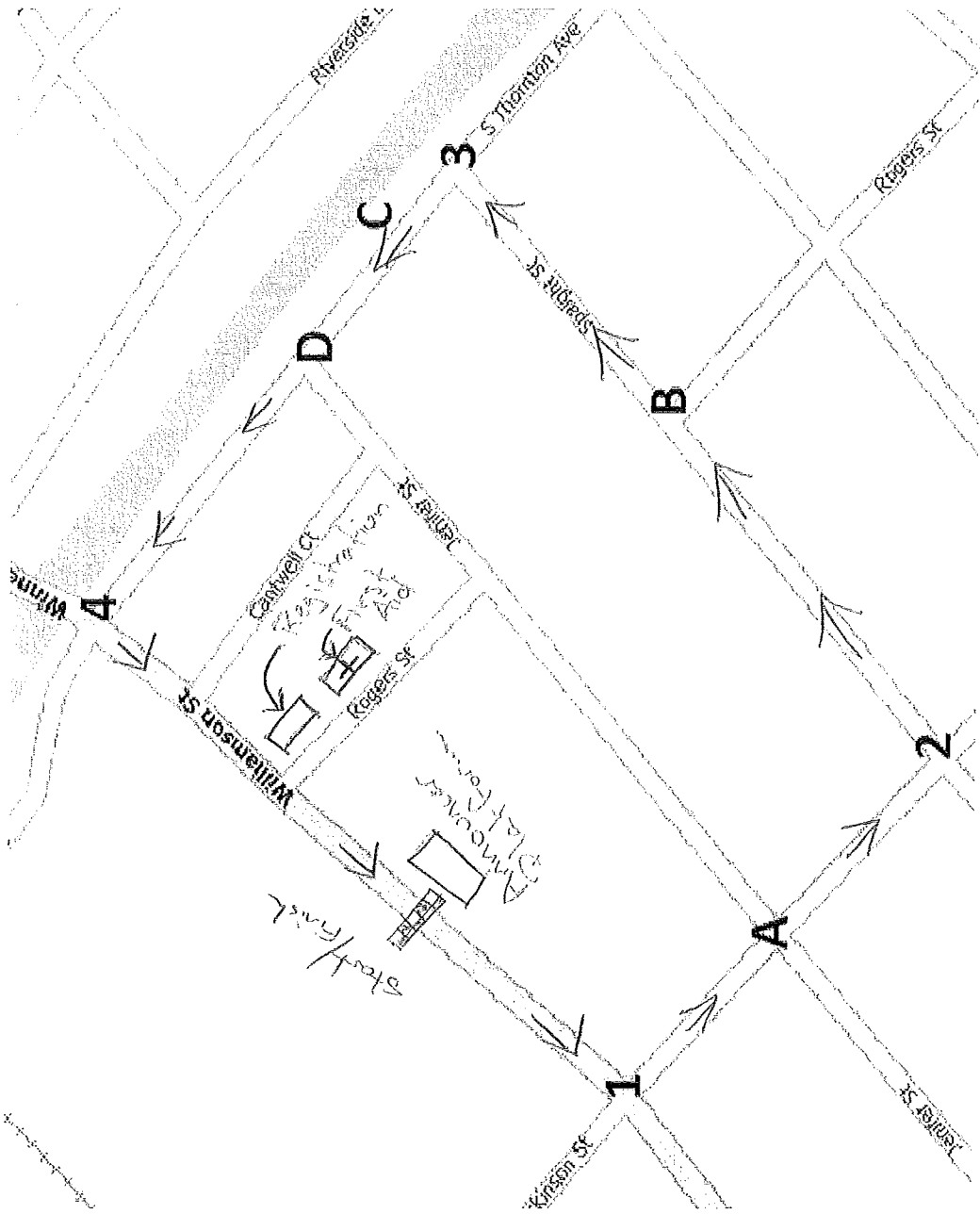
Location is: 1400 and 1500 blocks of Williamson and Spaight Streets, 400 and 500 blocks of South Thorton and South Dickinson

Event Site Map: shows location of Announcer Platform where PA will be used, as well as location of registration table and First Aid tent.

Event Route Map: shows the location of barricades for course – which is also location for volunteer corner guards.

2014 Wednesday  
early

# Event Site Map



Note the four corners are labeled 1 thru 4 while the crossings are labeled A thru D. For a total of eight stations that need to be controlled with corner guards.

Please arrive at your station at the times listed above to keep the races on time and safe for both participants and pedestrians alike. This will allow sufficient time for you to familiarize yourself with the corner, the corner guard duties, etc.

Remember to raise the orange flag to signal to the next corner or crossing that racers are approaching so they can make sure their position will be clear of any pedestrians. Also report on the radio whenever there is a crash or some other danger on the course.

This course is closed by order of the Madison Police Department. If you encounter someone who does not understand this even after you politely explain it to them, please call for the Race Director (Adam Gile), who will handle this situation so you can resume your duties as a corner guard.

The only place that traffic is allowed on the course (with the exception of emergency vehicles) is at crossing A (Dickinson and Jennifer). This is to allow residents living on that stretch of Jennifer a way to enter or leave the area and for racers to park in the middle of the course. However traffic will not be allowed to exit Jennifer onto Thornton.

Please note that the guards working the last race need to return all corner guard equipment to Tom Palmer, the afternoon coordinator who will be at the Start/Finish line at the conclusion of the last race.

Morning on-site coordinator – Adam Gile 7:30 – 12:45 (cell 608-338-6850)

Afternoon on-site coordinators – 12:45 – 5:50 (cell)

Thanks again to all that have volunteered.  
Adam Gile

*Instructions to Safety Personnel*



Route Map

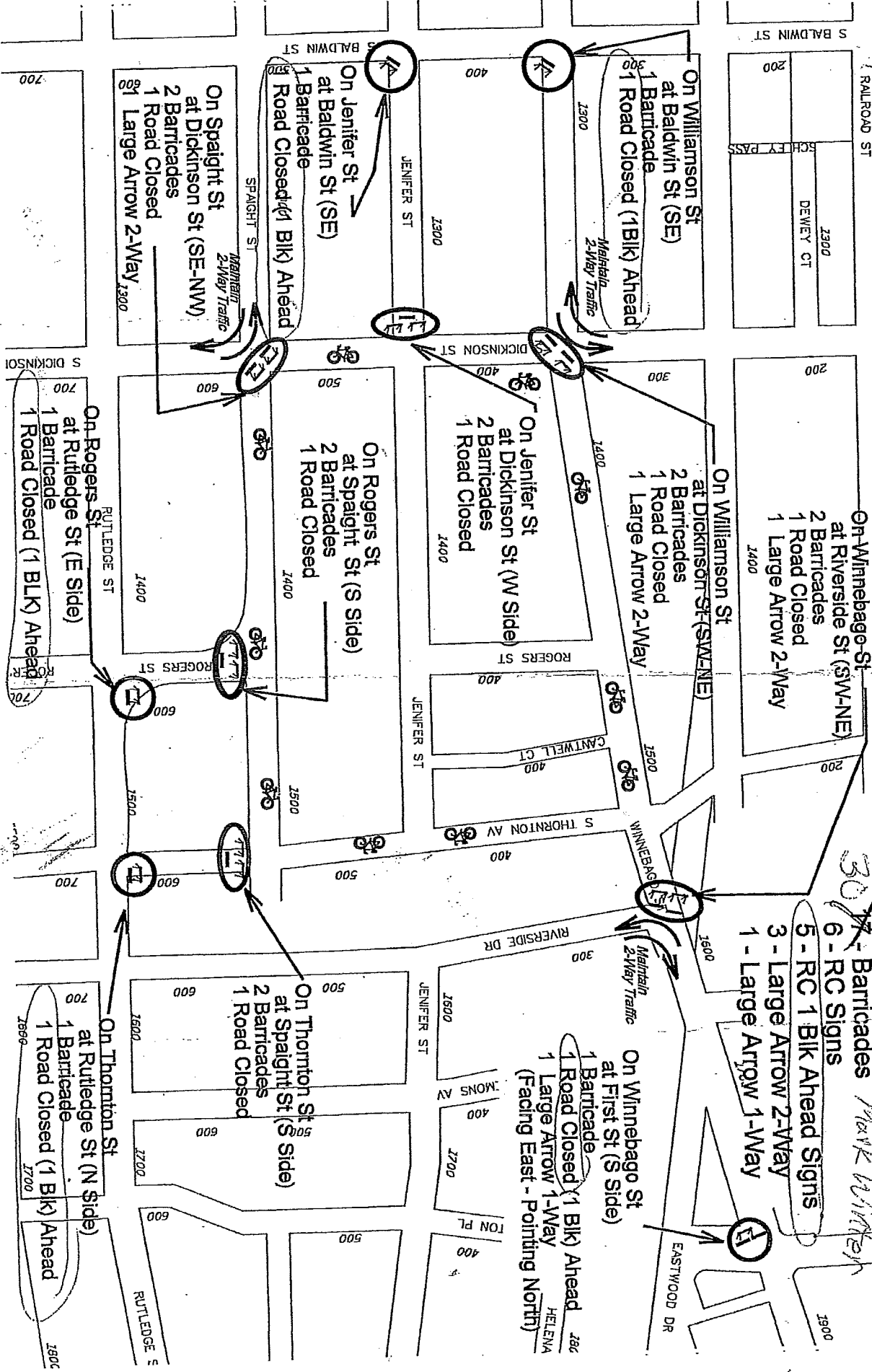
30 Per 1000 WINTER CITY

# Wheels On Willy Bike Race - Barricade Plan

TOTALS

- 30 Barricades
- 6 RC Signs
- 5 - RC 1 Blk Ahead Signs
- 3 - Large Arrow 2-Way
- 1 - Large Arrow 1-Way

*Dem! Mark Winters*



On Williamson St at Baldwin St (SE)  
1 Barricade  
1 Road Closed (1 Blk) Ahead

On Jenifer St at Baldwin St (SE)  
1 Road Closed (1 Blk) Ahead

On Spaight St at Dickinson St (SE-NW)  
2 Barricades  
1 Road Closed  
1 Large Arrow 2-Way

On Jenifer St at Spaight St (S Side)  
2 Barricades  
1 Road Closed

On Williamson St at Dickinson St (SW-NE)  
2 Barricades  
1 Road Closed  
1 Large Arrow 2-Way

On Winniebag St at Riverside St (SW-NE)  
2 Barricades  
1 Road Closed  
1 Large Arrow 2-Way

On Jenifer St at Dickinson St (W Side)  
2 Barricades  
1 Road Closed

On Rogers St at Spaight St (S Side)  
2 Barricades  
1 Road Closed

On Rogers St at Rutledge St (E Side)  
1 Barricade  
1 Road Closed (1 Blk) Ahead

On Winniebag St at First St (S Side)  
1 Barricade  
1 Road Closed (1 Blk) Ahead  
1 Large Arrow 1-Way (Facing East - Pointing North)

On Thornton St at Spaight St (S Side)  
2 Barricades  
1 Road Closed

On Thornton St at Rutledge St (N Side)  
1 Barricade  
1 Road Closed (1 Blk) Ahead



## Safety and Security Plan

### Route Safety and Security –

1. Please see Route Map for use of barricades for route safety and road closures.
2. We will place volunteers at each street corner and intersection to insure safety of participants and spectators. \* Please see attached list of previous year assignments. 13 “corner guards” in place at all times during the event.
3. Each set of corner guards will be equipped with walkie talkies, orange safety vests and orange hand flags. \* Please see attached instruction sheet for corner guard volunteers.
4. Entire bike race route will be “closed” to traffic for the duration of the event (7am-6:30pm).

### First Aid and Medical –

1. We will have 3 Medical Professionals (MD’s) volunteering on the day of the event. They will be available in the First Aid Tent (see Event Map) and able to respond to situations on the course.
2. All 3 medical professionals will be equipped with first aid/medical kits, walkie talkies and cell phones – for medical emergencies, will contact 911.
3. In the event of an emergency, the Race Director (Adam Gile) will be contacted (walkie talkie or cell phone) and will contact proper authorities. At this time (as necessary) volunteers will be contacted via walkie talkies and any announcements will be made from announcers staff via PA system.
4. Emergency contacts/info:
  - Ambulance/Fire: 911
  - Police: 911 (non emergency: 255-2345)
  - Nearest Fire Station/Ambulance, one block away on Williamson St.
  - Local Hospitals: UW (263-6400); Meriter (267-6000); St. Mary’s (258-6100)
  - Race Director: Adam Gile (608)338-6850

## Notification Schedule

### Notification of Alderman –

Contact of Marsha Rummel will be made by email after submitting application by Event Director (cc: Marianne Morton, Dir. of Commonwealth).

### Notification of local Businesses –

Local Area Businesses will be contacted in person and my mail prior to one month before event. \* See attached "local businesses" flyer.

### Notification of Residents –

Local residents will be notified of event by flyer one month before event – hand delivered by event sponsor volunteers. \* See attached "residents" flyer.

Event Route streets will have "No Parking" signs in place 48 hours prior to street closure (done by event sponsor volunteers).

Local resident vehicles on course will be given a windshield flyer 48 and 24 hours before even (done by event sponsor volunteers). \* See attached windshield flyers.

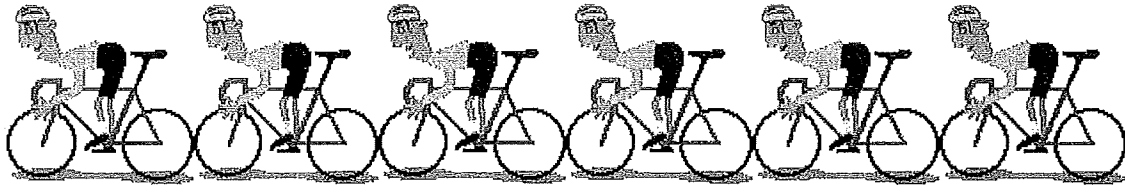
## Recycling Plan

### Clean-up Plan –

1. 15 Event volunteers will be assigned to clean up of entire event area. This will include both the course and the area where participants and spectators have been during the day.
2. This clean-up will commence immediately after the final event of the day (ending at 5:30pm) and go until 6:30pm when roads are reopened and continue until entire area is clean of all equipment, trash and recyclables.

### Recycling Plan –

1. Containers will be brought in and placed around the event venue for recycling.
2. All recyclable materials (as well as trash) will be bagged and placed in the proper location for collection by Streets and Sanitation.



## ATTENTION: WILLY STREET AREA RESIDENTS

THE BIKE RACERS ARE COMING!

**Sunday, May 18th, 2014**, The 27th annual **WHEELS ON WILLY BICYCLE RACES** will take place

There will be **NO PARKING** on Williamson, Thornton, Spaight and Dickinson Streets. There will be limited access to Jenifer and Rogers St. during the day.

Please Plan Ahead.

COME OUT and ENJOY THE RACING!!!

Neighborhood Kids Races at **12:30am**



Racers will make a counter clockwise loop using Williamson, south on Dickinson, east on Spaight , north on Thornton, west on Williamson. Please plan ahead if you live in the area. There will be a course marshal allowing residents limited access to the Jenifer St. area between Dickinson and Thornton. This is our 27<sup>th</sup> year and we would like to try to keep the race in the "hood". It is a very special event. Metro buses will be re-routed on this Sunday. Traffic will remain open on Rutledge and Baldwin and also Dickinson behind Ace Hardware.

If you have questions/problems Call: Adam Gile 338-6850, e-mail: gile.adam@yahoo.com

**Sunday, May 18<sup>th</sup>, 2014**

## PARK EVENT AMPLIFICATION PERMIT APPLICATION

By Ordinance, public amplification is not allowed in City Parks except by permission from the Parks Division. Permission for amplification does not exempt a group from Madison Ordinance noise restrictions. Please be considerate of park neighbors and other park users. When notifying the alderperson and neighborhood association (if necessary) about your event, be sure to include detailed information about any plans you have for amplified sound.

### EVENT INFORMATION

Name of Event 27<sup>th</sup> Annual Wheels on Willy Criterion Race (Bicycle Race)

Contact Person Adam Gile

Phone # During Event 608-338-6850

Park 1400-1500 W of Williamson St

Date 5/18/14

### TYPE OF AMPLIFIED SOUND

Band       DJ       Sound System       Speeches/Announcements       Karaoke

Other (please specify) \_\_\_\_\_

Times of Sound 9 Am to 5:30 PM (4-hour maximum)

### EXCERPTS FROM APPLICABLE CITY ORDINANCES

#### 8.29 PUBLIC ADDRESS SYSTEMS IN PARKS.

(1) No public address systems or sound amplification devices shall be used in any public park within the City of Madison except as permitted by this section. The Parks Superintendent may issue permits in accordance with this section. A permit shall not exempt the holder from the provisions of Sec. 24.08.

(3) The Superintendent may limit the hours of operation and the location within the park of any such system or equipment so as to insure the benefit of such system or equipment to the group seeking its use and to minimize any unreasonable interference with the peace and enjoyment of other users of the park and those adjacent to such park.

(5) The Police Department is authorized to require the discontinuance of any such system or equipment operating outside the prescribed hours or location.

#### 24.08 NOISE REGULATION

(2) In the following zoning districts established under Chapter 28 of the Madison General Ordinances, the noise emitted from any source and measured at any point within any distance beyond fifty (50) feet of the property or public right-of-way where the noise is produced or beyond fifty (50) feet from the noise source when such exists on public property shall not exceed the amounts indicated in the following table:

##### SOUND PRESSURE LEVEL

R1, R2, R3, R4, R4A, R4L, Agriculture

Conservancy, Office Residence

7:00 p.m. to 7:00 a.m.—70 dBA

7:00 a.m. to 7:00 p.m.—75 dBA

R5, R6

All times—75 dBA