

**AGENDA # 4**

City of Madison, Wisconsin

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REPORT OF: URBAN DESIGN COMMISSION

**PRESENTED:** June 1, 2016

TITLE: 7 West Main Street – Façade Renovations  
for “Brocach.” 4<sup>th</sup> Ald. Dist. (42735)

**REFERRED:**

**REREFERRED:**

**REPORTED BACK:**

AUTHOR: Alan J. Martin, Secretary

**ADOPTED:**

**POF:**

DATED: June 1, 2016

**ID NUMBER:**

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Members present were: Use Doty Street entrance for meetings scheduled after hours.

**SUMMARY:**

At its meeting of June 1, 2016, the Urban Design Commission **GRANTED FINAL APPROVAL** of façade renovations for “Brocach” located at 7 West Main Street. Appearing on behalf of the project were Don Gautreau and Eric Heid, representing BGM Capital, LLC/Brocach Irish Pub. The new façade will have a more clean and contemporary look to it. The sign band will be painted black, the trim boxes on the fascia will be simplified, a decrease of outside lighting from 8 to 4 fixtures. The idea is to make a much more clean and simple design. The interior will also be refined to be cleaner, brighter and more open.

**ACTION:**

On a motion by O’Kroley, seconded by Goodhart, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (6-1) with Carter abstaining.