



2010 September Primary Debriefing for the Madison Election Advisory Committee

Overview

The City of Madison had a voter turnout of 20 percent on September 14, 2010. There were 32,312 votes cast. Election Officials registered 3,238 voters at the polls.

For comparison, the City of Madison had a voter turnout of 20 percent in September 2006, with 32,326 votes cast. Election Officials registered 2,911 voters at the polls in Septembers 2006.

Election Official Recruitment

Of the 561 individuals who worked at the polls, we had 1 high school student Election Official (.2%), 3 Election Officials ages 18-25 (.5%), 46 Election Officials ages 26-40 (8%), 125 Election Officials ages 41-60 (22%), 190 Election Officials ages 61-70 (34%), and 197 Election Officials ages 71 or older (35%). 360 Election Officials were female and 201 were male.

Of our 561 Election Officials, 8 were of Hispanic or Latino ethnicity (1%), 2 were Asian (.4%), and 22 were African-American (4%). For comparison, 6.5% of City of Madison residents are of Hispanic or Latino ethnicity, 7.5% are Asian, and 5.9% are African-American.

Training

The City Clerk's Office offered 27 training sessions for Election Officials. Training took place at the City-County Building, Villager Mall, Attic Angels, Warner Park, and Olbrich Gardens.

Absentee Ballots

The City Clerk's Office issued 3,343 absentee ballots for this election. There were 602 absentee ballots issued to voters at the counter.

Election Officials counted 2,528 absentee ballots at the polls. Thirty-two absentee ballots were rejected at the polls: 10 had no voter signature, 9 had no witness signature, 5 were not registered at their current address, 3 had already voted, 4 certificate envelopes were unsealed, and 1 voter did not submit an original, signed absentee request.

Absentee ballots sent through the mail contained an insert with the following notice:



Absentee Voting – Make Your Ballot Count!

In the November 2008 General Election, 13% of the absentee ballots cast by Madison voters could not be counted. Here are four things you can do to make sure your absentee ballot is counted:

- ✓ Return your ballot on time. **Allow plenty of time for the Postal Service to deliver your ballot by Election Day. Don't wait until the last minute!**
- ✓ Check the address on your certificate envelope. **This is the address where you are registered to vote. If you have moved, you must re-register before you may cast a ballot.**
- ✓ Sign the certificate envelope.
- ✓ Have a witness sign the certificate envelope.

Madison City Clerk's Office: www.cityofmadison.com/election, voting@cityofmadison.com, 608-266-4601.