

Application for Change of Licensed Premise

\$25 non-refundable filing fee is charged at time of application. Complete application is due at 12 noon two weeks before ALRC meeting. Applicants must appear before the ALRC.

Please contact City Zoning (MMB LL-100, 608-266-4560). A Conditional Use Permit may be required.

- Detailed floor plans (no larger than 8 1/2 x 14) must accompany this form, or the request will not be presented to the ALRC.
- Orange sign- You must display the public notice sign within three days of your application at the current premise until the Common Council makes a final determination.

Prior to your appearance before the Alcohol License Review Committee (ALRC), you must contact

- The Alderperson of the District in which you intend to do business.
- The representative of the appropriate neighborhood association (if any).
- The Madison Police Department.

Alderperson Satyg Khajee Conway can be reached at _____ at the Common Council Office (266-4071), or via e-mail at council@cityofmadison.com.

The name of the neighborhood association representative can be obtained by calling the Planning and Development Department at 266-4635 or online at www.ci.madison.wi.us/neighborhoods/contacts.htm.

Police Department Central District Captain Carl Gloede (Sector 400) can be reached at 261-9694.

Police Department East District Captain Tom Snyder (Sector 600) can be reached at 267-2100.

Police Department North District Captain Cam McLay (Sector 500) can be reached at 245-3652.

Police Department West District Captain Jay Lengfeld (Sectors 100-200) can be reached at 243-0503.

Police Department South District Captain Joe Balles (Sector 300) can be reached at 267-8687.

The Alcohol Policy Coordinator, Mark Woulf can be reached at 264-9295

Corporate/Owner Name Madison Mallards - Steve Schmitt

DBA Madison Mallards

Address 2920 N Sherman Ave

Current Capacity (Indoor): _____ Proposed Capacity (Indoor): _____

Current Capacity (Outdoor): 6,750 Proposed Capacity (Outdoor): ~~2,300~~ up to 10,000 pending FD Approval

Description of Proposed Changes: Allow additional

Capacity + additional Beer Pouring

Locations - August 9th 2012

2:30- 10:30 curfew

Signature of Applicant [Signature] Date 6-6-12

Application to be considered at the JUNE 20, 2012 ALRC meeting and the _____ Council meeting.

License Number LICPCH-20 - _____ Registar # _____

Routed: City Zoning Building Inspection Madison Police Sector _____ Alder _____ (District _____)