



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, March 5, 2014

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Slayton was excused at 7:15 p.m. after Item No. 6.

Present: 8 -

Lauren Cnare; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington;
Richard L. Slayton; Melissa R. Huggins; Thomas A. DeChant and R.
Richard Wagner

APPROVAL OF MINUTES

A motion was made by DeChant, seconded by Huggins, to Approve the
Minutes of February 19, 2014. The motion passed by voice vote/other.

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

SECRETARY'S REPORT/AGENDA OVERVIEW

SPECIAL ITEMS OF BUSINESS

1. [32635](#) Adopting the *University Avenue Corridor Plan* and the goals, recommendations, and implementation steps contained therein as a supplement to the City's *Comprehensive Plan*.

The motion provided for the following language:

- Amend the draft plan to strike the language in Table 1: Land Use, Building & Site Recommendations (page 45 of the draft plan) for Area 6 - University Edge, related to building heights and stepbacks, and to instead use the Campus-Institutional district height standards which is the recommended zoning for this area in the draft plan.
- Include language suggesting burying utilities whenever possible.
- Language suggesting a minimum setback of 5-feet, with 7-10-feet being ideal for landscaping.

A motion was made by Cnare, seconded by Huggins, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION,. The motion passed by the following vote:

Ayes: 6 -

Lauren Cnare; Dawn O. O'Kroley; John A. Harrington; Richard L. Slayton; Melissa R. Huggins and Thomas A. DeChant

Noes: 1 -

Cliff Goodhart

Non Voting: 1 -

R. Richard Wagner

PUBLIC HEARING ITEM

2. [32089](#) 802, 854 East Washington Avenue (800 North Block) - Mixed-Use Development with Commercial (Including a Grocery Store), Office and Residential Components in UDD No. 8. 2nd Ald. Dist.

The motion provided for support for the changes in the companion ordinances required to support this development, in addition to looking at alternatives to canvas awnings, more detail and address of staff comments regarding articulation of the Livingston Street façade, along with other street level façades.

A motion was made by Huggins, seconded by Harrington, to Grant Initial Approval. The motion passed by voice vote/other.

UNFINISHED BUSINESS

3. [28185](#) 25 West Main Street - Exterior Remodeling in the DC District, AnchorBank, Minor Alteration to Previously Approved Conditional Use. 4th Ald. Dist.

A motion was made by Cnare, seconded by O'Kroley, to Grant Final Approval. The motion passed by voice vote/other.

4. [30400](#) 5708 Odana Road - Demolish Two Vacant Buildings and Construct New Auto-Prep Building for "Smart Motors" in UDD No. 3. 19th Ald. Dist.

This item was approved as a consent item.

A motion was made by Huggins, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

5. [33108](#) 626 Langdon Street - Renovation and Addition to the "Roundhouse Apartments." 8th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

6. [32843](#) 617 North Segoe Road - Rezoning from NMX to PD - 12-Story Apartment Building. 11th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

ROLL CALL

Present: 7 -

Lauren Cnare; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington;
Melissa R. Huggins; Thomas A. DeChant and R. Richard Wagner

Excused: 1 -

Richard L. Slayton

7. [31341](#) 17, 19 & 25 North Webster Street and 201 East Mifflin Street -
Deconstruction of Four Homes and the Construction of a New 6-Story,
49-Unit Apartment Building, New Construction in the Proposed UMX
District. 2nd Ald. Dist.

**A motion was made by Huggins, seconded by Goodhart, to Grant Initial
Approval. The motion passed by the following vote:**

Ayes: 6 -

Lauren Cnare; Cliff Goodhart; John A. Harrington; Richard L. Slayton;
Melissa R. Huggins and Thomas A. DeChant

Noes: 1 -

Dawn O. O'Kroley

Non Voting: 1 -

R. Richard Wagner

NEW BUSINESS

8. [33254](#) 433 West Johnson Street - New Construction of Mixed-Unit Building with
Approximately 2,100 Square Feet of Commercial Space and 148
Apartment Units. 4th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS**Election of Officers**

**A motion was made by O'Kroley, seconded by Huggins, to elect Richard
Wagner as Chair. The motion passed by voice vote/other.**

**A motion was made by DeChant, seconded by Cnare, to elect Melissa Huggins
as Vice-Chair. The motion passed by voice vote/other.**

**The Secretary mentioned a recent article in Isthmus Magazine relative to
perspective renderings. Prior to the article he met with Ald. Ahrens to discuss
the issues associated with their promotional use. People realize that
perspective renderings are made to sell a product, but at the same time there
should be a more realistic emphasis on those portraying the product not from**

a helicopter view but from site lines, all site distances from pedestrian and auto views, with a heavier emphasis on the elevations, especially for a lot of projects that no longer come to the Urban Design Commission. Staff will work with Ahrens in updating the UDC applications to emphasize that the functional elevations need to be interplayed with conceptual perspective renderings.

ADJOURNMENT

The meeting was Adjourned at 8:05 p.m. by unanimous consent.