



URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at:
<http://www.cityofmadison.com/planning/documents/UDCapplication.pdf>

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: <u>June 24, 2015</u>	<input type="checkbox"/> Informational Presentation
UDC Meeting Date: _____	<input type="checkbox"/> Initial Approval
Combined Schedule Plan Commission Date (if applicable): _____	<input type="checkbox"/> Final Approval

1. Project Address: 731 State Street
Project Title (if any): Pres House

2. This is an application for (Check all that apply to this UDC application):

- New Development
- Alteration to an Existing or Previously-Approved Development

AGENDA ITEM #	_____
LEGISTAR #	_____
ALD. DIST.	_____

A. Project Type:

- Project in an Urban Design District* (public hearing-\$300 fee)
- Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, with Planning & Community & Economic Development)
- Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)
- Planned Development (PD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Planned Residential Complex

CITY OF MADISON
JUN 24 2015
9:13 a.m.
Planning & Community & Economic Development

B. Signage:

- Comprehensive Design Review* (public hearing-\$300 fee)
- Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)
- Street Graphics Variance* (public hearing-\$300 fee)

C. Other:

Please specify: _____

3. Applicant, Agent & Property Owner Information:

Applicant Name: Rev. Mark Elsdon Company: Pres House
 Street Address: 731 State Street City/State: Madison, Wisconsin Zip: 53703
 Telephone: (608) 216-7312 Fax: () Email: mark@preshouse.org

Project Contact Person: Elizabeth Cwik Company: BWZ Architects
 Street Address: 2211 Parmenter Street City/State: Middleton, Wisconsin Zip: 53562
 Telephone: (608) 831-2900 Fax: () Email: ecwik@bwzarchitects.com

Project Owner (if not applicant): Pres House
 Street Address: 731 State Street City/State: Madison, Wisconsin Zip: 53703
 Telephone: (608) 257-1030 Fax: () Email: info@preshouse.org

4. Applicant Declarations:

A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Matt Tucker & Al Martin on April 16, 2015.
(name of staff person) (date of meeting)

B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant Rev. Mark Elsdon Relationship to Property Executive Director / Campus Co-Pastor

Authorized Signature [Signature] Date 6/18/15



June 18, 2015

Al Martin
City of Madison Development Services
Madison Municipal Building
215 Martin Luther King Jr. Blvd., Suite LL 100
Madison, WI 53703

Re: Pres House
731 State Street

Dear Mr. Martin:

Please find attached materials to support a request from Pres House to install a second ground sign on their property at 731 State Street.

The proposed sign is 5'-6" wide by 3'-0" high, comprised of (2) 6mm white "Dibond" (aluminum composite sheets with polyethylene core) panels with printed vinyl graphics. Panels are to be mounted on existing steel tube frame (installed back to back). The left half of the panel is a multicolored depiction of one of the Pres House's stained glass windows. The right half is the Pres House logo and website address. The sign is not illuminated.

The existing steel frame is an integral part of the existing guardrail protecting the lower level patio. The patio is the entry court for the lower level accessory use space recently renovated as a dining/community space by Pres House.

Thank you for your consideration of this request; please let me know if more information is needed.

Sincerely,

A handwritten signature in black ink that reads "Elizabeth A Cwik". The signature is written in a cursive, flowing style.

Elizabeth Cwik, AIA



A MINISTRY OF THE
PRESBYTERIAN CHURCH,
USA AT THE UNIVERSITY
OF WISCONSIN -
MADISON

731 STATE STREET
MADISON, WI
53703

608.257.1030
INFO@PRESHOUSE.ORG
WWW.PRESHOUSE.ORG

Dear Mr. Martin,

I am writing on behalf of the Presbyterian Student Center Foundation (known as Pres House) to request an amendment to the approved use of our exterior ground sign that fronts State Street and was used by a Subway restaurant tenant until recently. Subway has moved out of the basement of Pres House. We have just completed a comprehensive renovation of the basement to create a banquet hall and commercial kitchen. The hall is now named the Cecil "Doc" Lower Hall after a beloved Pres House pastor from the 1950s.

The Lower Hall is now being used by Pres House for church events as well as being available for students, organizations, and members of the public to use. We are pleased to offer a new space on the newly updated State Street that many will get to enjoy and benefit from. Pres House is, however, a dynamic organization that is always evolving to better serve the needs of students and members of the downtown and campus community. As such, there may be a time in the future that the basement space could again house a commercial tenant.

When Subway first moved into the space about 8 years ago a ground sign was approved for their use. The sign case was built into the railing and is integrated into the sunken patio area that fronts State Street. Therefore we cannot remove the sign case. We cannot leave it empty as it poses a risk of someone falling through the opening. Currently there is a temporary wooden board covering the opening.

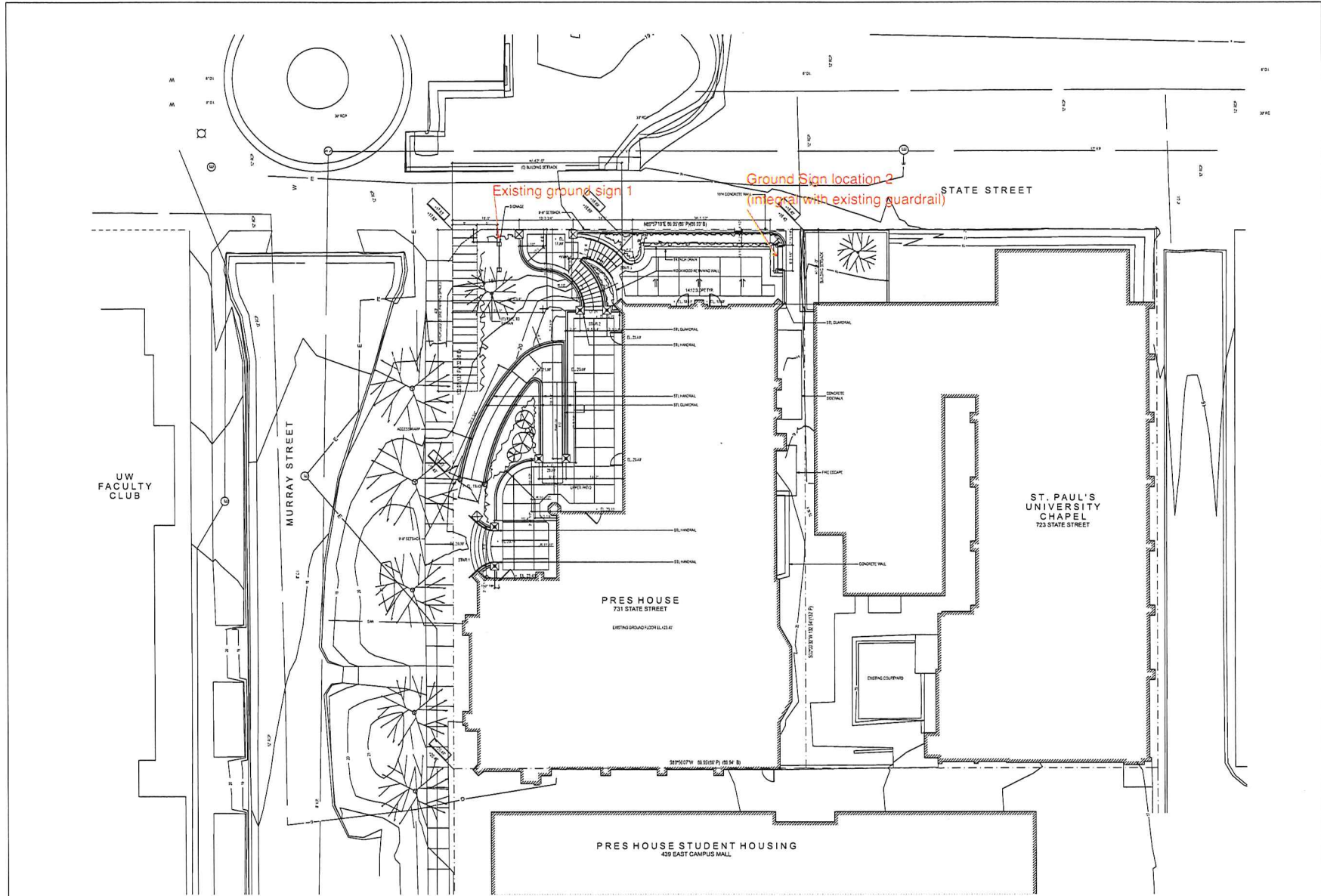
We would like the sign approval to be amended so that we can install a simple Pres House sign (like the one shown here or similar) while retaining the option of making the sign available for a tenant who might occupy the space in the future.



Thank you for considering this request.

Sincerely,

Rev. Mark Elsdon
Executive Director/Campus Co-Pastor



BWZ
ARCHITECTS

2211 Parmenter Street
Madison, Wisconsin 53562
608-831-2900
www.bwzarchitects.com



Pres House
731 State Street
Madison, WI 53703

SET TYPE: CD

PROJECT NUMBER: 1410

DATE: 20015

REVISIONS:

SCALE: 3/32" = 1'-0"

DRAWING NAME:

SITE PLAN

DRAWING NUMBER:

C102

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N
1
C102
SCALE: 3/32" = 1'-0"
0' 10' 20'

5'-6"



PRES HOUSE

preshouse.org

3'-0"

BWZ ARCHITECTS



Ground Sign No. 1 East side

Ground Sign No. 1 West side



Ground Sign No. 2 East side

Ground Sign No. 2 West side

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Middleton, Wisconsin 53562
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