



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, April 17, 2025

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 206 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:35 pm.

**Present:** 6 - Michael E. Verveer; Will Ochowicz; Adam J. Plotkin; Ted Crabb; Davy Mayer and Sophia M. Hague

### APPROVAL OF MINUTES

**A motion was made by Crabb, seconded by Mayer, to Approve the February 20, 2025 Minutes. The motion passed by voice vote/other.**

### PUBLIC COMMENT

1. [61242](#) Public Comment  
None

### DISCLOSURES AND RECUSALS

None

2. [86694](#) Report of Mall Concourse Maintenance and Special Events 2025

MCM is transitioning to spring and are planting flowers and power washing State Street starting with the 200 block. The visitor center booth will be installed on Main Street due to construction on Mifflin and issues near the Forum of Origin sculpture. Hybrid Elm roots are causing buckling of sidewalks near granite planters on the square due to rapid growth. Benches will be installed on State Street in the area of the 2024 experiment. Graffiti has been a problem this year, particularly near an encampment on the 100 block of Carroll Street. Trash cans were set on fire and MCM followed up with MPD. Some of the granite pavers were stolen in 500 block of State Street. The farmers market started and the Shamrock Shuffle and St. Patrick's Day parade were recent events.

3. [87586](#) Downtown Coordinating Committee Future Meeting Planning

Dan McAuliffe discussed potential future agenda items through the sunset of DCC in April 2026. Major projects will be Mifflin and Carroll plaza and ongoing task associated with State Street. Other requirements will be the MCM special charge and approving the BID operating plan. The Downtown Plan will also be starting this fall. Crabb asked for regular updates of that plan process. Ochowicz asked about follow up to State Street. Crabb asked about the

ordinance and scope of DCC. Verveer asked that Mifflin Plaza and State Street be standing agenda items rather than in Secretary's report.

**4. [83003](#)**

**Mifflin Plaza**

McAuliffe discussed the design process staff utilized. Planning intends to show three concepts at a public meeting in spring. Concepts are being reviewed by agencies at this time. Staff intends to meet with adjacent property and business owners before the public meeting. Verveer asked about the schedule. McAuliffe said the schedule is still generally the plan, but meetings will be pushed back a month. Verveer asked about the format of the meeting and wondered if a hybrid meeting is an option. McAuliffe stated hybrid is a possibility and will look into a library as a potential location.

**5. [87587](#)**

**State Street Pedestrian Mall Experiment**

McAuliffe mentioned the 2024 Experiment Report was approved by council on March 25. State Street efforts will be scaled back this year to focus on potential of capital improvements in future years. Staff has been working on adding benches back to State Street and potentially a street painting event. Verveer asked about follow-up tasks, including the State Street parking ordinance. McAuliffe said it is on the Parking Utilities work plan and Transportation will be beginning a curb management program.

**ADJOURNMENT**

**A motion was made by Crabb, seconded by Ochowicz, to Adjourn. The motion passed by voice vote/other.**