

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--June 2012 vs. June 2011
(Routes sorted in order of 2012 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2012 vs. 2011 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2012	2011	% change	2012	2011	% Change		
80 UW CAMPUS	908,870	978,804	-7.1%	97.41	106.76	-8.8%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
85 UW CAMPUS-PARK ST CIRCULATOR	147,007	178,269	-17.5%	66.95	75.08	-10.8%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	603,266	570,803	5.7%	66.03	64.05	3.1%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	18,186	18,556	-2.0%	63.22	65.52	-3.5%		
28 NTP-WTP COMMUTER	196,182	187,364	4.7%	59.54	61.44	-3.1%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	50,527	47,239	7.0%	51.27	48.69	5.3%		
2 WTP-NTP	684,120	659,095	3.8%	50.35	50.28	0.1%		
81-82 UW LATE NITE CIRCULATORS	122,205	160,563	-23.9%	47.45	64.11	-26.0%		
67 WTP-WEST TOWNE	156,205	149,676	4.4%	47.19	45.88	2.9%		
50 WTP-SCHROEDER-RAYMOND LOOP	97,485	88,546	10.1%	45.87	42.23	8.6%		
4 NTP-STP	396,726	398,893	-0.5%	41.75	42.09	-0.8%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57 58, 71, 72, 74, 75
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	104,604	112,514	-7.0%	40.41	45.61	-11.4%		
40 STP - ARBOR HILLS LOOP	96,491	94,396	2.2%	38.56	38.25	0.8%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	74,977	72,305	3.7%	38.21	37.43	2.1%		
22 MENDOTA LOOP	127,649	142,842	-10.6%	37.71	42.82	-11.9%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	163,370	157,368	3.8%	37.10	37.95	-2.3%		
5 ETP-STP	264,805	259,494	2.0%	36.77	36.39	1.0%		
6 CITY VIEW DR-WTP	621,921	618,110	0.6%	36.58	37.23	-1.7%		
18 STP-WTP	233,878	215,418	8.6%	36.05	33.65	7.2%		
55 VERONA- WTP COMMUTER	25,314	21,308	18.8%	35.86	30.90	16.1%		
17 ETP-NTP	68,007	66,807	1.8%	35.66	35.58	0.2%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	65,660	65,796	-0.2%	35.62	35.74	-0.3%		
3 WTP-ETP	306,097	300,720	1.8%	34.99	34.93	0.2%		
16 STP - ETP	216,095	209,493	3.2%	34.94	34.44	1.4%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	47,491	53,207	-10.7%	34.45	37.27	-7.6%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	273,660	273,897	-0.1%	33.89	35.16	-3.6%		
51 WTP-MUIR FIELD LOOP	43,610	41,497	5.1%	33.26	32.03	3.8%		
30 ETP-EAST TOWNE	132,524	122,213	8.4%	32.57	30.44	7.0%		
11 WTP-DUTCH MILL-CAP SQUARE	47,095	47,481	-0.8%	31.13	31.88	-2.4%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	208,910	206,541	1.1%	30.08	31.59	-4.8%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	68,497	63,903	7.2%	30.03	28.46	5.5%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
21 LAKEVIEW LOOP	89,771	82,438	8.9%	28.75	26.77	7.4%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	11,514	12,157	-5.3%	28.47	30.53	-6.8%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	20,221	18,567	8.9%	28.16	26.02	8.2%		
1 CAP SQUARE - UW	13,943	13,981	-0.3%	27.93	28.45	-1.8%		
7 WTP-ETP (Weekends & Holidays Only)	77,906	67,922	14.7%	27.51	24.15	13.9%		
27 NTP - UW CAMPUS COMMUTER	25,595	24,794	3.2%	27.09	26.66	1.6%		
47 ARBOR HILLS COMMUTER	41,850	41,621	0.6%	25.31	25.57	-1.0%		
58 GREENTREE COMMUTER	37,872	35,819	5.7%	24.86	23.89	4.1%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	19,399	16,941	14.5%	23.73	20.84	13.9%		
70 MIDDLETON-CAPITOL SQUARE	78,856	76,225	3.5%	23.34	22.92	1.8%		Circulator Routes 1, 9, 10, 34
32 ACEWOOD-THOMPSON LOOP	23,897	22,625	5.6%	22.61	21.67	4.3%	x	
19 RED ARROW TR-CAP SQUARE	84,316	91,918	-8.3%	22.53	24.25	-7.1%	x	
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	45,362	38,594	17.5%	22.32	19.29	15.7%	x	
12 WTP-DUTCH MILL-CAP SQUARE	25,531	25,428	0.4%	21.85	22.10	-1.2%	x	
73 WTP-OLD SAUK TRAILS	72,927	63,873	14.2%	19.81	17.63	12.4%	x	
13 STP-CAP SQUARE	77,009	75,442	2.1%	19.70	19.56	0.7%	x	
25 AMERICAN CENTER COMMUTER	7,049	6,015	17.2%	18.92	16.40	15.4%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	16,367	16,292	0.5%	17.52	17.71	-1.1%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	39,467	47,134	-16.3%	16.30	20.75	-21.4%	x	
20 NTP-EAST TOWNE	84,130	73,180	15.0%	15.66	13.80	13.5%	x	Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the West Transfer Point and Prairie 70 operates like a core route between the Capitol Square & Middleton on weekdays.
75 VERONA-CAPITOL SQUARE COMMUTER (began operating March 26, 2012)	5,987	-	NA	14.67	NA	NA	x	
39 ETP - DAIRY DRIVE	14,651	17,106	-14.4%	13.79	16.36	-15.7%	x	
52 WTP-FITCHBURG	19,393	21,057	-7.9%	13.64	15.04	-9.3%	x	
74 MIDDLETON LOOP	12,873	12,121	6.2%	13.63	13.04	4.5%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	6,812	6,866	-0.8%	11.99	12.27	NA	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	5,137	5,284	-2.8%	11.07	12.26	-9.7%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	14,344	13,449	6.7%	9.74	9.26	5.2%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	6,472	5,665	14.2%	7.92	6.98	13.6%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	5,367	5,598	-4.1%	6.44	6.76	-4.7%	x	
33 HIESTAND LOOP	1,954	1,915	2.0%	6.39	6.36	0.4%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	1,722	1,286	33.9%	6.09	4.62	31.8%	x	UW Campus Circulators 80, 81, 82, 84, 85
UNKNOWN ROUTE & ROAD BUS *	17	362	-95.3%	NA	NA	NA		
SYSTEM TOTAL	7,559,145	7,524,793	0.5%	38.57	39.26	-1.8%	23.14	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	6,362,877	6,188,601	2.8%	35.04	34.90	0.4%	21.02	

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.