



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 1/31/25

DEFINITE	2024	2025	2026	2027	2028	2029	Total	Δ Last Month
Convention	24	23	17	11	3	2	56	5
Conference	21	23	6	0	0	0	29	6
Banquet	120	121	0	0	0	0	121	18
Meeting	62	71	2	0	0	0	73	10
Consumer Show	13	17	3	0	0	0	20	7
Entertainment Event	79	85	0	0	0	0	85	3
DEFINITE TOTAL	319	340	28	11	3	2	384	49
% Δ Last Year		+6.5%						

PENDING	2025	2026	2027	2028	2029	Total
Convention	1	0	1	0	0	2
Conference	1	1	0	0	0	2
Banquet	4	2	0	0	0	6
Meeting	5	0	0	0	0	5
Consumer Show	0	0	0	0	0	0
Entertainment Event	2	0	0	0	0	2
PENDING TOTAL	13	3	1	0	0	17

TENTATIVE	2025	2026	2027	2028	2029	Total
Convention	1	14	15	13	6	49
Conference	4	7	3	4	0	18
Banquet	7	20	3	0	0	30
Meeting	7	22	2	1	1	33
Consumer Show	0	8	8	11	11	38
Entertainment Event	1	12	1	0	0	14
TENTATIVE TOTAL	20	83	32	29	18	182