



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, July 19, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of August 1, 2017.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Thomas Landgraf, Kathryn Hill, and James Boxrud.

Call to Order/Roll Call

- Present:** 11 - Paul E. Skidmore; Michael E. Verveer; Jim Verbick; Jason Freedman; Roger Allen; Fernando Cano Ospina; Michael S. Donnelly; Patrick J. Grady; Alexander J. Toy; Shiva Bidar-Sielaff and Stefan J. Fletcher
- Absent:** 2 - Leslie G. Orrantia and Gloria Reyes
- Excused:** 3 - James Boxrud; Thomas A. Landgraf and Kathryn D. Hill

Approval of Minutes

A motion was made by Bidar-Sielaff, seconded by Grady, to Approve the Minutes of June 19, and June 21, 2017. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Michael Donnelly disclosed that he is on the board of the Tenent Resource Center and recused himself from their Temporary Class B application (Item #6). Alder Paul Skidmore recused himself from the Change of Agent application for Charleys of Madison LLC (Item #9).

Presentation of the Consent Agenda

Operator's License Applications

1. [47981](#) Operator License Application
Lazaro De Vicente - Establishment where employed: Cuco's Mexican Fusion

A motion was made by Cano Ospina, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. Appearance: Lazaro De Vicente.

2. [47983](#) Operator License Application
McKenzie A. Clary - Establishment where employed: Yahara Hills Golf Course

A motion was made by Verveer, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

3. [47984](#) Operator License Application
Stacey L. Listol - Establishment where employed: Party Port

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. Appearance: Stacey Listol.

4. [48046](#) Operator License Application
Brenda Howe

A motion was made by Grady, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. Appearance: Brenda Howe.

Ordinance

5. [47708](#) Amending Sections 38.06(11)(c) and 38.06(12)(c) of the Madison General Ordinances to require establishments to obtain entertainment licenses for karaoke performances.

A motion was made by Verveer, seconded by Skidmore, to Table. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Skidmore, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion failed by the following vote:

Ayes: 2 - Patrick J. Grady and Michael E. Verveer

Noes: 4 - Fernando Cano Ospina; Shiva Bidar-Sielaff; Stefan J. Fletcher and Paul E. Skidmore

Abstentions: 1 - Michael S. Donnelly

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by

voice vote/other.

Temporary Class B Concurrent with Street Use

6. [47976](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Tenant Resource Center
Event Location: 1900 Atwood Avenue
Event Date: August 18 (4pm - 10pm) & 19 (2pm - 10pm)
Aldermanic District 6 (Alder Rummel)
Police District: 410
Event: Schenks Corner Block Party

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. Donnelly recused himself from voting. Appearance: Brenda Konkell.

7. [47978](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
DLS Events LLC
Event Location: 200 Block of State Street
Event Date: 9/23/17
Aldermanic District 4 (Alder Verveer)
Police District: 405
Event: The Orpheum Presents Local Brews Local Grooves

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

8. [36475](#) Change of Agent
Capitol Lakes Inc • dba Capitol Lakes • 333 W Main St
New Agent: Ami Shimanek
Class B Beer & Class C Wine
Aldermanic District 4 (Alder Verveer)

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

9. [47973](#) Change of Agent
Charleys of Madison LLC • dba The Fountain • 122 State Street
New Agent: Harold Langhammer
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice

vote/other. Skidmore recused himself from voting.

Entity Reorganization

10. [47975](#) Entity Reorganization
Select Hotels Group LLC • dba Hyatt Place Madison
333 W Washington Avenue
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add three officers, remove two

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of License Conditions

11. [46912](#) Change of Licensed Conditions
Millpond Corporation • dba Millpond BP
6410 Millpond Rd • Agent: Didar Singh
Class A Beer
Aldermanic District 16 (Alder DeMarb) • Police Sector 621
Request to remove conditions:
1. No sale of single bottles or single cans of beer or fermented malt beverages.
2. No sale of 40-ounce bottles of fermented malt beverages.

A motion was made by Fletcher, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

12. [46943](#) Change of Licensed Conditions
Divine Orders Catering LLC • dba Divine Orders Catering LLC
Capacity: 75 • 2122 Luann Ln
Agent: Sebrina Smith
Class B Combination Liquor & Beer • 49% alcohol, 50% food
Aldermanic District 14 (Alder Carter) • Police Sector 308
Request to change restaurant hours to M-F 5am-11pm
and want to offer outdoor seating (7-10 people)

A motion was made by Fletcher, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

13. [47946](#) Change of Licensed Conditions
TK Restaurant LLC • dba Tavernakaya
27 E Main Street • Agent: Jan-Min Michael Ding
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Request to remove entertainment license condition 3:

Entertainment is limited to Friday and Saturday evenings.

A motion was made by Fletcher, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. Appearance: Michael Ding. Five registrations in support.

14. [47948](#)

Change of Licensed Conditions
East Washington Liquor Inc • dba Rocky's Liquor West
4217 W Beltline Highway • Agent: Gurpreet K Ghuman
Class A Liquor, Class A Beer
Aldermanic District 10 (Alder Cheeks) • Police Sector 104

A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by the following vote:

Appearance: Gurpreet K Ghuman. Two registrations in support, two registrations in opposition.

Ayes: 4 - Paul E. Skidmore; Michael E. Verveer; Patrick J. Grady and Stefan J. Fletcher

Noes: 2 - Fernando Cano Ospina and Shiva Bidar-Sielaff

Abstentions: 1 - Michael S. Donnelly

Change of Licensed Premise

15. [47850](#)

Change of Licensed Premise
Apple Hospitality Group LLC • dba Applebee's Neighborhood Grill & Bar
Capacity: 177 indoors/500-750 proposed outdoors
660 S Whitney Way • Agent: Jesse Rogers
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
Expand premises to include parking lot areas for special events.

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

16. [47947](#)

Change of Licensed Premise
Fuegos Steak & Tapas LLC • dba Fuegos Steak Tapas Vegan
Current Capacity: 136 • Proposed Capacity: 176 (12 outdoor)
904 Williamson Street • Agent: Sandra Wegner
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Moving outdoor seating around & zoned for more parking.

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. Appearances: Oscar Villarreal and Sandra

Wegner. Three registrations in support.

17. [47950](#) Change of Licensed Premise
Table Wine LLC • dba Table Wine
Current Capacity: 13 • Proposed Capacity: 14
2045 Atwood Avenue • Agent: Molly Moran
Class B Combination Liquor & Beer • 99% alcohol, 1% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410
Add small cafe seating area outside.

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. One registration in support.

18. [47962](#) Change of Licensed Premise
La Taguara LLC • dba La Taguara
Proposed Outdoor Capacity: 7
827 E Johnson Street • Agent: Jeykell Badell
Class B Beer, Class C Wine • 20% alcohol, 80% food
Aldermanic District 2 (Alder Zellers) • Police Sector 407
Addition of sidewalk cafe.

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

19. [47965](#) Change of Licensed Premise
Flambe Gourmet LLC • dba Flambe Gourmet
Current Capacity: 30 (30 in/0 out)
Proposed Capacity: 78 (54 in/24 out)
1 Sherman Terrace • Agent: Jessica Cattaneo
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 2 (Alder Zellers) • Police Sector 409
Expand seating & service area.

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

20. [47968](#) Change of Licensed Premise
Regent Market Coop • dba Regent Market Co-op
Proposed Outdoor Capacity: 8
2136 Regent Street • Agent: John Wendt
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301
Addition of outdoor seating.

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. One registration in support.

18+ Center for Visual & Performing Arts License

21. [47936](#) 18+ Center for Visual & Performing Arts License
Shekar & Oinos LLC • dba Noah's Madison • Capacity: 300
5020 American Family Drive • Agent: Alyshia Thompson
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 520

A motion was made by Cano Ospina, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Recessed Public Hearing

22. [45811](#) Public Hearing - New License
OM Jak Madison Wings Inc • dba Wingstop
1234 Regent St • Agent: Kalpesh Patel • Estimated Capacity: 40
Class B Beer • 10% alcohol, 90% food
Aldermanic District 8 (Alder Wood) • Police Sector 402

A motion was made by Cano Ospina, seconded by Grady, to Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other. One registration in support.

23. [47343](#) Public Hearing - New License
Laura Garden LLC • dba Koi Sushi
502 State Street • Agent: Xi Wang Fillion • Estimated Capacity: 90
Class B Beer, Class C Wine • 20% alcohol, 80% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403

A motion was made by Verveer, seconded by Fletcher, to Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other. Appearance: Xi Wang.

24. [47349](#) Public Hearing - New License
Dominique L Johnson • dba Faded Kitchen
1738 Fordem Avenue • Estimated Capacity: 180
Class B Combination Liquor & Beer • 15% alcohol, 75% food, 10% other
Aldermanic District 2 (Alder Zellers) • Police Sector 409

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other. Appearance by: Dominique Johnson. The conditions are:

- 1. Patio close by 9:00 pm Sunday - Thursday nights and 10:00 pm Friday and Saturday nights.**
- 2. Alcohol allowed only in defined patio area and inside restaurant.**
- 3. No amplified sound/music outside the restaurant.**

Public Hearing

New License - Public Hearing

25. [47816](#) Public Hearing - New License
Soga Shabu Shabu Inc. • dba Soga Shabu Shabu
515 State Street • Agent: Yan Shan Zhou • Estimated Capacity: 130
Class B Beer, Class C Wine • 20% alcohol, 80% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other. The conditions are:

- 1. The establishment will continue to meet the definition of a restaurant under Madison General Ordinance 38.02.**
- 2. Food will be available at all times the establishment is open.**
- 3. Only background music and karaoke are allowed.**
- 4. Shall cease alcohol sales at 10pm on weekdays and midnight on weekends.**

Appearance: Ting Cai Zhou.

26. [47819](#) Public Hearing - New License
Santa Maria Grocery Inc • dba Santa Maria Grocery
1326 S Midvale Boulevard • Agent: Maricela Mendoza
Class A Beer
Aldermanic District 10 (Alder Cheeks) • Police Sector 106

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other. One registration in support.

27. [47820](#) Public Hearing - New License
Burritos & Tacos Madison Mexican Grill LLC • dba Taqueria 3 Amigos
309 N Henry Street • Agent: Juan Cazares • Estimated Capacity: 18
Class B Beer • 40% alcohol, 55% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other. The condition is:

- 1. Shall cease beer sales at 10pm on weekdays and 11pm on weekends.**

Appearance: Juan Cezares.

28. [47824](#) Public Hearing - New License
Shekar & Oinos LLC • dba Noah's Madison
5020 American Family Drive • Agent: Alyshia Thompson
Estimated Capacity: 450
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 520

A motion was made by Cano Ospina, seconded by Skidmore, to **RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING**. The motion passed by voice vote/other.

A motion was made by Cano Ospina, seconded by Fletcher, to **Reconsider**. The motion passed by voice vote/other.

A motion was made by Fletcher, seconded by Cano Ospina, to **RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING**. The motion passed by voice vote/other.

29. [47827](#)

Public Hearing - New License
Arts & Literature Laboratory, Inc. • dba Arts + Literature Laboratory
2021 Winnebago Street • Agent: Jolynne Roorda
Estimated Capacity: 200
Class B Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Fletcher, seconded by Cano Ospina, to **RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING**. The motion passed by voice vote/other. Appearance: Jolynne Roorda.

30. [47845](#)

Public Hearing - New License
Farnsworth Technologies LLC • dba Bodega
2334 Atwood Avenue • Agent: Joshua M. Swentzel
Class A Beer, Class A Liquor
Aldermanic District 6 (Alder Rummel) • Police Sector 601

A motion was made by Cano Ospina, seconded by Skidmore, to **RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING**. The motion passed by voice vote/other. Appearance: One registration in support, one registration in opposition.

31. [47846](#)

Public Hearing - New License
TJAB Holdings LLC • dba Fair Trade Coffee House
418 State Street • Agent: Thomas Beckwith • Estimated Capacity: 65
Class B Beer, Class C Wine • 15% alcohol, 80% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Cano Ospina, seconded by Verveer, to **RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING**. The motion passed by voice vote/other. The condition is:

1. Shall cease alcohol sales at 10pm, daily.

Appearance: Casey Thompson.

32. [47882](#)

Public Hearing - New License
Village Pizza LLC • dba Village Pizza
616 University Avenue • Agent: Arturo Ruiz • Estimated Capacity: 40
Class B Beer, Class C Wine • 30% alcohol, 60% food, 10% other

Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by the following vote:

The conditions are:

- 1. The establishment will continue to meet the definition of a restaurant under Madison General Ordinance 38.02.**
- 2. Food will be available at all times the establishment is open.**
- 3. Shall cease alcohol sales at 10pm, daily.**

Appearance: Arturo Ruiz. Two registrations in support, one registration in opposition.

Ayes: 4 - Michael E. Verveer; Fernando Cano Ospina; Shiva Bidar-Sielaff and Stefan J. Fletcher

Noes: 2 - Patrick J. Grady and Paul E. Skidmore

Abstentions: 1 - Michael S. Donnelly

33. [47883](#) Public Hearing - New License
Vishnu, Inc. • dba TBD
6717 Odana Road, Suite 1 • Agent: Tarsinder Kaur
Class A Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other. One registration in support.

34. [47888](#) Public Hearing - New License
Haldi Masala, Inc. • dba Haldi Masala
7475 Mineral Point Road, Suite 12 • Agent: Tarsinder Kaur
Estimated Capacity: 90
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other. One registration in support.

35. [47910](#) Public Hearing - New License
Bird Dog Hospitality IV LLC • dba Best Western East Towne Suites
4801 Annamark Drive • Agent: Tanya Prchal • Estimated Capacity: 244
Class B Combination Liquor & Beer • 1% alcohol, 0% food, 99% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 632

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice

vote/other. One registration in support.

36. [47926](#) Public Hearing - New License
Brews Taphouse Junction Road, LLC
dba Mr. Brews Taphouse Junction Road
610 Junction Road • Agent: Ozzie Clemmons • Estimated Capacity: 66
Class B Beer, Class C Wine • 40% alcohol, 60% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other. One registration in support.

37. [47928](#) Public Hearing - New License
Four Pond LLC • dba MintMark
1929 Winnebago Street • Agent: Chad Vogel • Estimated Capacity: 46
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Cano Ospina, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other. Two registrations in support.

Report of Madison Police Department

38. [48053](#) Report on Recent Calls for Service

Madison Police Department submitted the attached report.

Report of City Clerk's Office

39. [48054](#) Summary of Licenses Issued

The City Clerk's Office submitted the attached report.

Report of the Operating Procedures Subcommittee

40. [48059](#) Consent Agenda Guidelines

Donnelly provided an update on the guidelines.
41. [48064](#) Operator License Policy Guidelines

Donnelly provided an update on the guidelines.
42. [48069](#) Guidelines for ALRC Deliberations on Operator License Applications

Donnelly provided an update on the guidelines.

Adjournment

A motion was made by Fletcher, seconded by Cano Ospina, to Adjourn at 11:07pm. The motion passed by voice vote/other.