

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event MADEWELL DENIM ROAD TRIP

Event Organizer/Sponsor TH OUTDOOR AND EVENTS LLC.

Is Organizer/Sponsor a 501(c)3 non-profit agency?

Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number \_\_\_\_\_

Address 599 BROADWAY, 10TH FLOOR, NEW YORK, NY 10012

City/State/Zip (SEE ABOVE)

Primary Contact SARAH MCADAM

Work Phone (917) 546-3907

E-mail SARAH@THPRODUCTIONS.COM

Website WWW.THPRODUCTIONS.COM

Secondary Contact KYRA TAURMAN

Work Phone (917) 546-3908

E-mail KYRA@THPRODUCTIONS.COM

FAX \_\_\_\_\_

Phone During Event (718) 290-5754

Phone During Event \_\_\_\_\_

Annual Event?

Yes  No

Charitable Event?

Yes  No

If Yes, name of charity to receive donations: \_\_\_\_\_

Estimated Attendance TBD BASED ON FOOT TRAFFIC

(CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours \_\_\_\_\_ to \_\_\_\_\_

Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other SPECIAL EVENT - 31' AIRSTREAM PARKED ON PUBLIC STREET INVITING  
IN GIRLS FOR FASHION + BEAUTY ADVICE - NO SELLING ON SITE

## LOCATION REQUESTED

Capitol Square (note specific blocks below)

Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)

Other (specific blocks/streets requested below)

Street Names and Block Numbers: LANGDON STREET BETWEEN N. HENRY + N. CAROLL

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 5/1/2012

Rain Date(s) \_\_\_\_\_

Event Start Date(s)/Time(s) 10:00 AM

Set-Up Date(s)/Time for Event 1:00 AM

Event End Date(s)/Time(s) 6:00 PM

Take-Down Time 11:59 PM

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

DM (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Sarah D. McAdam

Date 3/12/2012

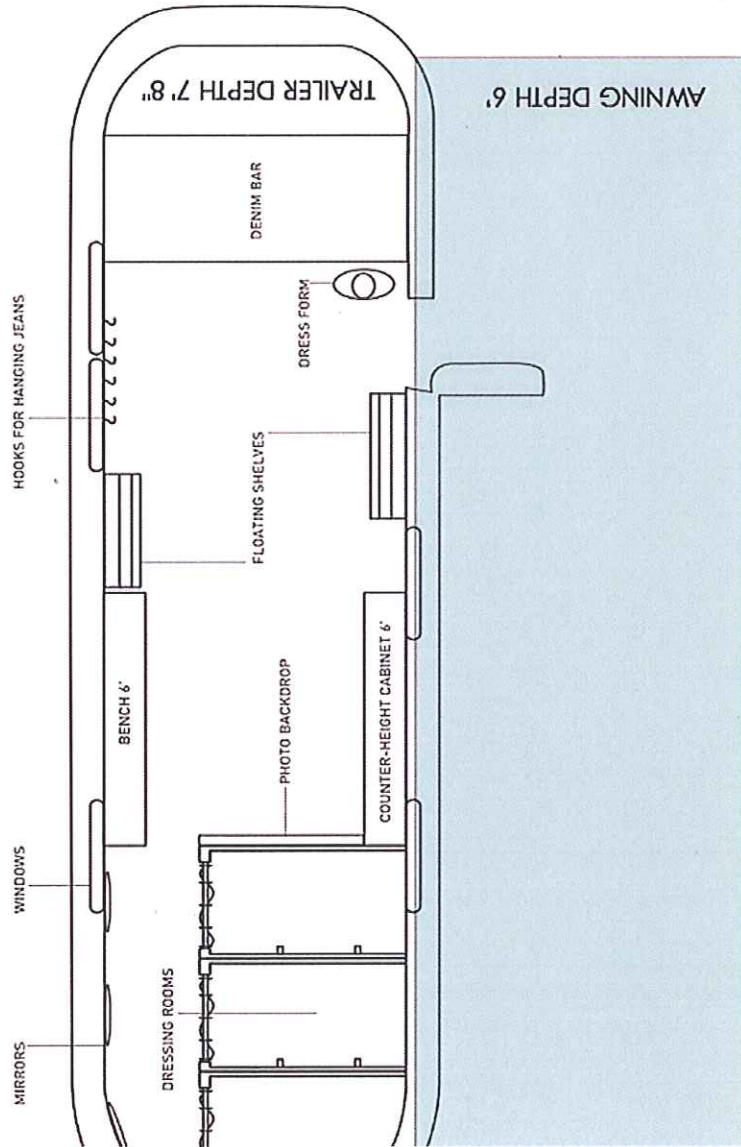
# MADWELL DENIM ROAD ACTIVATION FOOTPRINT

TRAILER FOOTPRINT (NO PULL VEHICLE): 31' LON  
OUTSIDE FOOTPRINT: 31' LONG X 6' DEEP  
TALLEST POINT: 8' 10"

GENERATOR HONDA EU3000IS (ATTACHED TO TR

CONTACT:  
KYRA TAURMAN, TH PRODUCTIONS  
KYRA@THPRODUCTIONS.COM

ON-SITE CONTACT:  
JEN WEBB, 323.252.2236  
JENNIFER@THPRODUCTIONS.COM



1' WIDE