



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft EDUCATION COMMITTEE

---

Wednesday, June 12, 2013

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-120 (Madison Municipal Building)

---

### CALL TO ORDER / ROLL CALL

**Present:** 7 -

Astra Iheukumere; Shiva Bidar-Sielaff; Matthew J. Phair; Steve Hartley;  
Dean Loumos; Carouse! Andrea S. Bayrd and Jenni Dye

**Absent:** 1 -

T.J. Mertz

**CITY STAFF:** Heather Allen, Anne Kenny, Jennifer Lord, Mary O'Donnell, Tariq Saqqaf

**OTHERS:** Connie Bettin, DCHS and Marcia Standiford, MMSD

Ald. Phair called the meeting to order at 5:00 p.m.

### APPROVAL OF MINUTES

Ald. Bidar-Sielaff moved and Loumos seconded approval of the May 30, 2013 minutes. The motion passed unanimously.

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

### DISCUSSION ITEMS

1. [30465](#) Community-based Case Management  
-Presentation by Common Council Legislative Analyst Heather Allen  
**Attachments:** [Case Management Memo.docx](#)

Heather Allen, Legislative Analyst for the Common Council, reviewed a paper she wrote on Expanding Community Based Services in Dane County. She said

she's been working closely with Ron Chance from Dane County Department of Human Services on the paper. She handed out a packet of documents related to the topic of poverty. She summarized the information found in the various sections of the paper.

**Discussion highlights:**

- Poverty is directly related to poor health in children.
- Resources are declining.
- Allen pointed to the census data to highlight inequality in the community.
- She went over three mechanisms to combat poverty, including focusing on neighborhood place-based services, investing in childhood development and kids' wellbeing, and supporting families and individuals through work and income.
- Joining Forces for Families (JFF) is a county program that's been running for about 20 years now.
- JFF offices are based throughout the county in challenged neighborhoods. They provide social workers and various teams focusing on housing, youth, childcare, etc.
- Allen highlighted JFF achievements found in her report.
- She discussed how many families could be served by expanding JFF and went over how she arrived at her projected costs of \$224.50 per family.
- Census numbers that she discussed were for Dane County.
- Allen didn't have numbers for families turned away, but there are waiting lists.
- It would be great to tie this conversation back into a discussion on schools.
- JFF leverages other resources in the community, so scaling up might be difficult since community resources are not being increased.
- Large numbers of families are served by only one social worker.
- The group will discuss what is relevant from this report to the Committee.
- Very few schools could house JFF at the moment due to space issues.
- This is a model about leveraging resources. It needs to be clearly articulated to take it to funders.

Ald. Phair thanked Allen for her presentation and suggested the Committee discuss it further at its next meeting.

2. [30466](#)

Madison Out of School Time Project

-Review of initial brief by the Madison Out of School Time Action Team

Saqqaf passed out documents related to the discussion, including an explanation of the Madison Out-of-School Time (MOST) Project and a list of community service providers involved with the project. He said that in terms of the OST initiative, it does seem like it's coming together from a lot of different areas in Madison, suggesting that it can move forward. Our community has lots of stuff for youth to do. However, the ability to share and have access to the data to inform the ways in which programs are delivered isn't there. A special challenge in putting an OST together in Madison will be how much there is to coordinate. This is one of the things the Mayor is looking at in terms of young people, and he has met with center directors to get them involved. Saqqaf said the roster of participants is growing.

Saqqaf said that the MOST Project has identified four important components of a city-wide OST system, including shared visions and goals, information

collection and sharing, parent engagement, and program quality improvement.

Saqqaf said another element to the OST was to hire a shared staff person. Jennifer Lord was hired in the Community Development Division with an initial focus on outreach to children/youth/families in Brentwood and a long term focus on the OST system work.

The Mayor wants to put together a summit in the fall for folks to come together and determine what's needed to move forward.

**Discussion highlights:**

- The Committee has to have better sense of who has access to programs and to evaluate programs.
- The Committee needs to look at the best practices of other cities that have OST systems.
- The City is going to start doing work around the data by looking at the software systems that are out there that might be useful.
- Staff will want Committee members to take OST related information and/or recommendations back to their respective larger bodies for approval or endorsement as the Committee moves forward.
- One of the most powerful things about this Committee is that it is made up of City, County, and School District members, in addition to the joint staff team.
- Schools are heavily invested in this because they get the high payoff when kids come to school after they've been involved in OST programs.
- Good facilitation of the summit will be necessary.
- It's important to define where a "Madison" OST is geographically. Are the boundaries the City of Madison or MMSD?
- The impetus behind this was spearheaded by Mayor Soglin.
- How the providers work is not by city or school district boundaries.
- Things would be incredibly complicated if several different school districts or municipalities were added in. However, it's important to communicate with other districts.
- It would be good to have a plan to discuss at the summit in the fall.
- Coalition members started originally as neighborhood center directors as the core group. Outreach since then has added other members. It's a list in process, and other groups have been added. The Committee has to determine parameters for whom to include on the list.
- The Committee asked the staff team to come up with a recommendation on geographic boundaries. The decision on boundaries should be an item for the next agenda.

Ald. Phair summarized the role of this Committee in this project. He said that the Committee definitely has an oversight role, as well as a supportive role and a collaborative role. The Committee members are conduits back to their respective bodies.

3. [30467](#)

Potential 2014 Budget Recommendations

Hartley moved to table this item to the next meeting. Loumos seconded. The motion passed unanimously.

Ihuekumere asked the Committee to discuss reports that are presented at

meetings in terms of what the reports represent and who endorses them.

**ADJOURNMENT**

Loumos moved to adjourn at 6:35 p.m. Supv. Dye seconded. The motion passed unanimously.

Anne Kenny, recorder