



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

Thursday, January 26, 2012

8:00 AM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 8 -

Linda E. Benzschawel; Muriel Simms; Anita Weier; Scott Peters; Nicole K. Anderson; Michael B. Jacob; Patricia A. Lasky and Celsa G. Rodriguez

Excused: 1 -

Diane B. Adams

Staff: Bill Clingan, Monica Host, Laura Noel, Lorri Wendorf, Vari del Moral, Becky Schesny

Peters called the meeting to order at 8:03 am.

APPROVAL OF MINUTES

MOTION by Lasky, seconded by Simms to approve the December 8, 2011 minutes. Motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. [25067](#) Introduction of new member - Linda Benzschawel

Attachments: [2012 Roster](#)

Linda Benzschawel introduced herself to the group and gave a brief description of her history. She has been involved with Early Childcare at the University of Wisconsin, DCPC and is currently a full time faculty member at

Madison College. The group provided brief introductions and welcomed her to the committee.

2. [25068](#)

Community Resources Funding Process - Laura Noel

-Process and Timeline

-Program Area VI Priority & Goals - Adoption of 2012 Priorities & Goals

Attachments: [13-14 Funding Process Memo for Mayor](#)
[Funding process timeline 2012 for Committees](#)
[Funding Process Power Point](#)
[Program Area VI Goals and Priorities](#)
[Goals & Priorities for All Program Areas](#)
[Anderson Memo](#)
[Program Area VI 2011 Funding](#)

Laura Noel discussed the 2 year funding process for POS contracts for Community Resources and CDBG funds. Every 2 years there is an application process for the next 2 years of funding. Agencies apply based on goals and priorities set by committees. This year it is being proposed that the staff will review the applications first and will provide staff reviews and recommendations to the committee members in addition to the applications. The ECCEC reviews applications for Program Area VI- Children and Families and makes recommendations to the CSC for final Community Resource funding.

Clingan stated that 10 years ago the City wanted the rational for how they fund neighborhood centers. CDD is working on a study to share with policy makers. There have been meetings with the mayor and neighborhood center directors. A decision was made to remove neighborhood center funding applications this round to allow for further study of neighborhood center funding guidelines and needs. The current neighborhood centers would have their 2012 contracts extended through 2013. The neighborhood centers would be part of the updated funding process for 2014 and beyond. Wendorf stated that the plan was to finish the report by mid may to forward to the Mayor in time for 2013 budget info.

The application will remain basically the same as last year. Agencies will be able to cut and paste from the last application. Budget pages will continue to be in Excel. The proposed process would include a letter of intent from new agencies, CDD staff review of applications. Staff will make specific recommendations for funding to committees (dollar amounts and programs). Committees will see all proposals and staff review forms. Clingan reminded the group that the ECCEC would decide the amounts for the Children and Families program area and forward that to the CSC.

Ald. Weier inquired about public hearings. Noel stated that the CSC has a public hearing before final decisions. Committees can have hearings as well. The mayor is starting his community budget discussions in April.

Simms inquired about the criteria for staff reviews. Noel explained that there is an 8 question form used by all staff.

Discussion occurred about ECCEC's role with neighborhood center funding in the future. The committee stated its desire to be part of the process for

neighborhood center funding. City Ordinances and policy state that they have to remain a part of the process.

Lasky discussed the 4C Child Care Data and the DCPC Satellite Family Child Care programs being part of the administration funds now. She is concerned if the neighborhood centers are removed for this cycle does it put the money for children and families at risk. Make sure these critical programs don't get lost and the funding doesn't go away.

Ald. Weier asked where Planning Councils would fit into the plan? Wendorf answered that they will remain in Program Area 5.

Ald. Weier asked about Anderson's memo for emerging needs we would have less funding choices. Anderson stated that a lot is happening due to lack of money. There is an increase in staff roles that is paid time vs. committee member time that is free. It seems odd to delegate more of paid time when there is less money.

Lasky discussed the ECCEC as policy makers. We make the policy for staff. Staff has the ability and the knowledge to review programs and agencies. Committee members may not be able to bring the same expertise to the table.

Simms added that MMSD is doing something similar by hiring expensive staff to do things that can be done for less. It's a very frustrating trend.

Host reminded the group that staff normally does review of reports and the programs performance. The work group for Neighborhood Centers will take a bit more work, but the centers are helping too. The data will be gathered and used to demonstrate where the needs are. This will provide background for asking for more money in the future.

Jacob also discussed the previous B and C funding lists should be used to provide information on emerging needs.

Noel reviewed the timeline with the group. To ensure the new process remains on track committees would have to finalize the goals and objectives by mid February. The 2013-2014 application would be published May 2, 2012 (workshops at the Villager will follow) and due June 1, 2012. Committee meetings on proposed programs will occur in July. The public hearing on CSC and CDBG funding recommendations would be on August 2, 2012.

Since the ECCEC doesn't meet again until after the CSC meets they must approve the goals and priorities at today's meetings. The goals and priorities public hearing will be on February 29, 2012.

MOTION by Lasky, seconded by Jacob to approve the proposed funding process.

FRIENDLY AMENDMENT by Lasky, seconded by Rodriguez to add an ongoing agenda item to ECCEC agendas for updates on the neighborhood review and funding study. Motion including friendly amendment passed by voice vote with Anderson abstaining.

ADDITIONAL FRIENDLY AMENDMENT by Jacob, seconded by Lasky that the ECCEC expectation is that in the 2013 cycle and beyond the committee will retain influence over neighborhood center funding for the Children and Families program area which they are charged. Additional friendly amendment passed by voice vote with Anderson abstaining.

FINAL MOTION: To approve the proposed funding process and add an ongoing agenda item to the ECCEC agenda for updates on the neighborhood review and funding study. The ECCEC expectation is that in the 2013 cycle and beyond the committee will retain influence over neighborhood center funding for the Children and Families program area which they are charged. Motion passed by voice vote with Anderson and Rodriguez abstaining.

Peters left the meeting at 9:20 am. Lasky is now taking the place of chair.

The group discussed the goals and priorities. There are 7 program areas for the funding cycle. Lasky explained to the group that these are used to make funding decisions.

Benzschawel stated that all areas have different needs so we don't want to hurt those areas with needs that are too specific.

Anderson discussed Center for Families and the calls they get from people who can't even access food and shelter for their children. Poverty issues need to be addressed. Maybe better priorities could help give agencies more flexibility.

Jacob stated that Program Area 3 Access to Resources and Crisis do cover some of those areas. Wendorf added that the basic needs that Anderson is discussing have always been a City duty. They do also get state money.

Lasky suggested adding emerging needs language to priorities or goals.

Anderson discussed Launching Into Literacy. Maybe we could focus on direct services vs. education programs.

MOTION by Jacob, seconded by Anderson to amend the Program Area VI goal by adding "to meet basic family needs and" in the second sentence between "community" and "to prepare".

Updated goal reads: Ensure that children and their families have access to developmentally appropriate, quality, affordable child care. Assist and education parents/guardians, child care providers and the community to meet basic family needs and to prepare Madison's children for optimal growth and development.

Jacob discussed this addition would provide child care providers with the nimbleness to help families meet basic needs. It's a risk that it could confuse the issue with what programs would fall under the crisis program area. The goal is to help with child care and basic needs. Anderson added that it identifies child care providers who provide basic needs. Benzschawel was concerned that no other program area deals with the quality aspect in child

care. Basic needs emphasis could cause loss of focus on quality on classroom.

Anderson suggested having 2 A1 priorities and discussed Animal Crackers and DCPC.

Host reviewed Program Area 3 that lists "basic needs" and puts those programs requesting funding under that area. The county also plays a role in basic needs. She suggest the group avoid the term "basic need". Host also explained the Access Program Area that works to make sure families have access to resources.

Benzschawel asked how specific are the program descriptions that come in? Host explained that the agencies provide description for what the programs will do.

Lasky added that the group should set up Goals and Priorities to show what is important.

Rodriguez stated that she struggled last time with C1 bring a low priority.

Anderson discussed the basic needs language could lead them to Program Area 3 not Program Area 6.

Jacob withdraws motion.

MOTION by Jacob, seconded by Anderson to add the phrase "and to meet family needs" to the end of the second sentence in the goal for program area 6. New goal would be: Ensure that children and their families have access to developmentally appropriate, quality, affordable child care. Assist and education parents/guardians, child care providers and the community to prepare Madison's children for optimal growth and development and to meet family needs. Motion failed.

Ayes: 2 -

Nicole K. Anderson and Michael B. Jacob

Noes: 4 -

Linda E. Benzschawel; Muriel Simms; Anita Weier and Celsa G. Rodriguez

Excused: 2 -

Scott Peters and Diane B. Adams

Non Voting: 1 -

Patricia A. Lasky

Anderson discussed the importance of basic needs. Lasky warned that using basic needs language would cause applications to be assigned to program area three.

Simms had a point of order. She inquired as to a time limit on meetings and what item was currently being discussed. Lasky responded that there was no specific time limit for meetings and the group was currently discussing the goals and priorities.

MOTION by Weier, seconded by Simms to approve the goal as stated for program area six. Motion passed by voice vote.

The group moved on to discuss priorities. Jacob discussed the emphasis on full time and was concerned it could cause problems for programs with part time options or flexible slots. Host stated that while full time is the goal part time is what is happening in centers.

MOTION by Weier, seconded by Anderson to add “or homeless” after low income and before children in priority A1.
New priority would read: Provide for the availability of affordable, stable, quality child care and/or elementary school-age care for low-income or homeless children with emphasis on full-time programming. Motion passed by voice vote with Rodriguez abstaining.

MOTION by Weier, seconded by Rodriguez to approve priority A2 as it is. Motion passed by voice vote.

MOTION by Jacob, seconded by Anderson to approve the amended goal and all of the priorities for program area six. Motion passed by voice vote with Rodriguez abstaining.

3. [25069](#) Child Care Tuition Assistance Update
 -2011 Final Report

Attachments: [Child Care Assistance Report 2011 Final](#)

Referred to next meeting.

4. [25071](#) 2012 ECCEC Meeting Calendar
 -Regular meetings
 -Additional CR Process meetings

Attachments: [2012 Schedule](#)

The ECCEC now meets later in the month than CSC. The group decided to switch the meetings to the 2nd Thursday at 8 am. The February meeting will remain on the 23rd and the new schedule will begin on March 8th.

5. [25072](#) CDD Update

Attachments: [Mayor CDD Organizational Structure Email](#)

Referred to next meeting.

6. [22204](#) CSC Meeting Report

Referred to next meeting.

7. [19470](#) ECCEC Subcommittee

None.

ADJOURNMENT

Host reminded the group to submit suggestions via email to the Mayor regarding the organizational structure of the CDD by Feb 2nd.

MOTION by Anderson, seconded by Rodriguez to adjourn at 10:45 am. Motion passed by voice vote.