From: Alex Webb
To: licensing

Subject: Public comment for Alcohol License Review Committee

Date: Wednesday, November 20, 2024 2:53:54 PM

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Hello,

My name is Alexander Webb and wanted to quickly voice my support for Forward Craft & Coffee's application in advance of their hearing this evening.

I could drone on about my credentials (15 years in Chicago food/bev) or my stakes in this (none, I just moved here), but to be succinct: The area would benefit from more diverse bar options and Forward runs a tight ship. I attend a lot of events at the Barrymore Theater and can't help but overhear people discussing what they're going to do after the show. The answer always begins with "drive to" or "get an Uber." We should want attendees to stay nearby and continue to spend, and that means offerings other than dive/sports bars or places that close at 9:00 pm. Forward has been a good and responsible neighbor and I'm eager to enjoy an Old Fashioned there in the future.

Best regards,

--A.W.--