

OLBRICH BOTANICAL SOCIETY
Board of Directors Meeting Minutes
July 19, 2016

Members Present: Kevin Hess, Bill White, Dick Wagner, Tim Sherry, Renee Boyce, Erin Ogden, Susan Derse Phillips, Michelle Taschek, Eric Knepp, Roberta Sladky, Betty Chewning

Members Absent: Mary Phillips, Julie Herfel, Dan Lauffer, Julie Rupert, David Ahrens, Jeffrey Lewis, Laurel Neverdahl, Marsha Rummel

Advisors Present: Fred Anderson, Jt Covelli, Elizabeth Ogren Erickson, Jeff Levy, Janet Loewi, Dale Mathwich, Tricia Perkins, Barb Tensfeldt, Paul Williams

Staff Present: Jake Immel, Patti Jorenby, Katy Morgan-Davies, Marty Petillo, Joe Vande Slunt

I. The meeting was called to order at 4:05pm.

II. **APPROVAL OF MINUTES**

A motion was made by Ms. Taschek and seconded by Ms. Ogden to approve the meeting minutes of May 17, 2016. Motion carried unanimously.

III. **PUBLIC COMMENTS**

There were no members of the public who wished to comment on items not on the agenda.

IV. **OLBRICH STAFF PRESENTATION**

a. 2017 City Budget Process and 2015 Olbrich/Parks Actual Expense and Revenue – by Roberta Sladky, Director

Ms. Sladky described the City budgeting process for Olbrich Gardens as part of the Madison Parks budget. The Capital project funds are allocated in the City's Capital Improvement Project (CIP) budget for 2017 and 2018. The Mayor requested agencies submit a 2017 operating budget with 2.5% cuts. Olbrich Gardens submitted two budgets to Parks – one is based on the 2016 base budget and one shows a 2.5% cut (approximately \$45,000), which included impacts to services.

Ms. Sladky reviewed 2015 actual expenses and revenues for Parks-Olbrich Gardens and noted that approximately 75% of the City expenses are wages and benefits.

V. **REPORTS**

A. President's Report

a. Capital Campaign - \$1.9 million has been raised. Two gifts of \$50,000 each were received recently. We plan to go to members/volunteers in August and out to the public in October.

B. Financial Report

a. June 2016 Financials – Ms. Sladky notes the Foundation Distribution says we should have received \$54,000, but it is not due until July 1st, so will be in balance in July. Loss of leaf mulch sale continues to impact Special Events revenue which is under budget.

b. File 990 tax return - no action was taken as forms are not complete

C. Director's Report

Ms. Sladky reviewed staff reports and noted that attendance is up 10,000 over 2015, but with the upcoming warmer weather, it will likely drop off a bit. Olbrich attendance is expected to be similar to 2015 at year-end.

D. Development and Marketing Staff Update

Katy Morgan-Davies reported that June fundraising has gone well and reviewed the staff reports. Ms. Morgan-Davies advised the Board that she submitted her 2 week notice to the Executive Director earlier that day. Her last day will be August 2nd.

E. Development Committee Report

Ms. Covelli asked that Board members review reports.

F. Marketing & Public Relations Report

Ms. Covelli asked that Board members review reports.

VI. NEW BUSINESS

There is no new business.

VII. ANNOUNCEMENTS

This is the last Board meeting for Elizabeth Ogren Erickson. The Board thanked Elizabeth Ogren Erickson and Katy Morgan-Davies for their service.

VIII. ADJOURNMENT

The meeting was adjourned at 5:13pm.