



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, June 27, 2012

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of July 3

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

5/16/2012: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Changes of Agent

1. [26706](#) Change of Agent
SSP America, Inc • dba Ancorra Coffee, Cafe Ritazza, German Wurst Bar,
Great Dane
4000 International Lane
New Agent: Lance Baldus

Changes of Corporate Control

2. [26705](#) Change of Corporate Control - New Officers

Porta Bella Inc • dba Porta Bella • Capacity: 411 indoor/48 outdoor
425 N Frances St • Agent: Edward Shinnick
Class B Combination Liquor & Beer • 29.2% alcohol, 70.8% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Remove one officer

Paisan's Restaurant Inc • dba Paisan's • Capacity: 330
131 W. Wilson St • Agent: Walter S Borowski
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Remove one officer

Change of Licensed Premise

3. [25538](#) Change of Licensed Premise
Wingra Services LLC • dba Edgewood College

1000 Edgewood College Dr • Agent: Gregory Heintz
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Ellingson) • Police Sector 302
Request to add additional campus locations to premise.

4. [26703](#) Change of Licensed Premises
Madison Mallards LLC • Madison Mallards
Current Capacity: 6, 750 • Proposed Capacity: 10,000
2920 N Sherman Ave • Agent: Vern Stenman
Class B Combination Liquor & Beer
Aldermanic District (Alder Rhodes-Conway) • Police Sector 505
Request to allow additional capacity and additional beer stations 08/09/12,
2:30PM - 10:30PM

- 4a. [26843](#) Change of Licensed Premises
TGRM LLC • dba Sotto • Capacity: 240
303 N Henry St • Agent: Ted Gervasi
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Add outdoor patio seating, add 20 outdoor capacity to current
indoor capacity.

21+ Entertainment License

5. [26702](#) 21+ Entertainment License
Teddy Stevens• dba T Sushi Restaurant • Capacity: 99
301 W Johnson Street
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

Items Referred

6. [24399](#) Complaint for Suspension of:
Brice P's Inc • dba Regent Street Retreat (The Annex)
1206 Regent Street • Agent: Bruce Gerhartz
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 8 (Alder Resnick) • Police Sector 402
7. [24400](#) Composition of and scheduling for Alcohol License ad hoc subcommittee to
conduct evidentiary hearing(s) on current revocation and/or suspension actions
and make a licensing report to the ALRC.

Temporary Class B Retailer's License

8. [25180](#) Temporary Class B Retailer license concurrent with
Street Use Permit
Madison Festivals, Inc.
Event Location: Capitol Square
Event Date(s): September 1 and 2, 2012
Aldermanic District 4 (Ald. Verveer)
Police District: 405
Taste of Madison

9. [26704](#) Temporary Class B Retailer license concurrent with
Street Use Permit
Jazz at Five Inc • Capacity: 1500 weekly attendance
100 Block State Street
Event Dates: August 8, 15, 22, & 29, September 5
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Jazz at Five

10. [26758](#) Temporary Class B Retailer license concurrent with
Street Use Permit
WI Academy for Graduate Service Dogs (WAGS)
100 Block of E Main St
August 10, 2012
Aldermanic District 4 (Ald. Verveer) Police District: 406
E Main Street Block Party

11. [26785](#) Temporary Class B Retailer license concurrent with
Street Use Permit
Madison Museum of Contemporary Art
Capitol Concourse
July 14 & 15
Aldermanic District 4 (Ald. Verveer) Police District 400
Art Fair on the Square

12. [26786](#) Temporary Class B Retailer license concurrent with
Street Use Permit
Wil-Mar neighborhood Center
1414 & 1450 E Main St, 1460 & 1435 E Washington Ave
July 12-15
Aldermanic District 6 (Ald. Rummel) Police District 410
La Fete De Marquette

13. [26787](#) Temporary Class B Retailer license concurrent with
Street Use Permit
Assumption Greek Orthodox Church
Hellenic Orthodox Community
1st Block of N 7th St

July 28, 29
Aldermanic District 12 (Ald. Rhodes-Conway) Police District 501
Greekfest 2012

14. [26788](#) Temporary Class B Retailer license concurrent with
Street Use Permit
Goodman Community Center
2000-2100 Blocks of Atwood Ave
July 28-29
Aldermanic District 6 (Ald. Rummel) Police District 410
Goodman Atwood Summerfest

New License - Public Hearing

15. [26507](#) Public Hearing - New License
Moose and Mouse LLC • dba Buck and Badger
115 State St • Agent: Julie Stoleson • Estimated Capacity: 120
Class B Combination Liquor & Beer • 35% alcohol, 60% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area
16. [26508](#) Public Hearing - New License
Banzo LLC • dba Banzo
2105 Sherman Ave • Agent: Netalee Sheinman • Estimated Capacity: 60
Class B Beer, Class C Wine • 25% alcohol, 70% food, 5% other
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 501
17. [26509](#) Public Hearing - New License
Hot Soup III • dba Gates and Brovi
3502 Monroe St. • Agent: John Gadou • Estimated Capacity: 120
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 13 (Alder Ellingson) • Police Sector 302
18. [26510](#) Public Hearing - New License
Viet House LLC • dba Viet House
2817 E Washington Ave • Agent: Huong Vuong • Estimated Capacity: 150
Class B Beer, Class C Wine • 4% alcohol, 96% food
Aldermanic District 6 (Alder Rummel) • Police Sector 603
19. [26511](#) Public Hearing - New License
RuiFeng LLC • dba EDO Japanese Restaurant
532 S Park St • Agent: Wen Xin Chen • Estimated Capacity: 80
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 13 (Alder Ellingson) • Police Sector 305
20. [26516](#) Public Hearing - New License
KateGB LLC • dba Lakeside St Coffee House
402 W Lakeside St • Agent: Cathy Burmeister • Estimated Capacity: 80

- Class B Beer, Class C Wine • 10% alcohol, 85% food, 5% other
Aldermanic District 13 (Alder Ellingson) • Police Sector 306
21. [26517](#) Public Hearing - New License
Mr Tequila Inc • dba Cancun
704 S Whitney Way • Agent: Juan Murillo Hernandez • Estimated Capacity:
100
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
22. [26518](#) Public Hearing - New License
ERJ Dining III LLC • dba Chili's Grill & Bar
7301 Mineral Point Rd • Agent: Paul Thompson • Estimated Capacity: 217
Class B Combination Liquor & Beer • 12% alcohol, 88% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124
23. [26519](#) Public Hearing - New License
ERJ Dining III LLC • dba Chili's Grill & Bar
4344 East Towne Blvd • Agent: Paul Thompson • Estimated Capacity: 217
Class B Combination Liquor & Beer • 12% alcohol, 88% food
Aldermanic District 17 (Alder Clausius) • Police Sector 631
24. [26520](#) Public Hearing - New License
7-Eleven Inc • dba 7-Eleven store #35847
1401 Regent St • Agent: Eleri Baecker
Class A Beer Aldermanic District 13 (Alder Ellingson) • Police Sector 303
25. [26521](#) Public Hearing - New License
7-Eleven Inc • dba 7-Eleven store #35851
2216 University Ave • Agent: Eleri Baecker
Class A Beer
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301
26. [26522](#) Public Hearing - New License
7-Eleven Inc • dba 7-Eleven store #35849
1412 Pflaum Rd • Agent: Eleri Baecker
Class A Beer
Aldermanic District 15 (Alder Palm) • Police Sector 616
27. [26523](#) Public Hearing - New License
7-Eleven Inc • dba 7-Eleven store #35848
2703 W Beltline Hwy • Agent: Eleri Baecker
Class A Beer
Aldermanic District 14 (Alder Bruer) • Police Sector 308

28. [26524](#) Public Hearing - New License
7-Eleven Inc • dba 7-Eleven store #35850
2201 S Park St • Agent: Eleri Baecker
Class A Beer
Aldermanic District 14 (Alder Bruer) • Police Sector 310

Transfer of Licensed Premises - Public Hearing

29. [26676](#) Public Hearing - Transfer of Licensed Premises
Ale Asylum LLC • dba Ale Asylum
Current Address 3698 Kinsman Blvd
Proposed Address 2002 Pankratz St
Agent: Otto Dilba • Estimated Capacity: 164 indoor 134 outdoor
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 513

Report of the Alcohol Policy Coordinator

30. [26789](#) Audit Process Update
31. [26790](#) ALRC Schedule Changes for 2012

Report of Madison Police Department

32. [25908](#) Summary of recent calls for service

Report of City Clerk's Office

33. [25909](#) Summary of Licenses Issued

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

34. [26691](#) Operator License Application
Joshua Blei - Establishment where employed: PDQ

Adjournment