

AGENDA # 5

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: November 5, 2014

TITLE: 1 West Dayton Street – Amendment to a “Comprehensive Design Review” Sign Package and Façade Alteration in the Downtown Core District for a “Starbucks” Located in the “Concourse Hotel.” 4th Ald. Dist. (34365)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: November 5, 2014

ID NUMBER:

Members present were: Richard Wagner, Chair; Dawn O’Kroley, John Harrington, Melissa Huggins, Tom DeChant, Lauren Cnare and Cliff Goodhart.

SUMMARY:

At its meeting of November 5, 2014, the Urban Design Commission **GRANTED FINAL APPROVAL** of an amendment to a Comprehensive Design Review sign package and façade alteration in the Downtown Core District located at 1 West Dayton Street. Appearing on behalf of the project were Mary Beth Growney Selene, representing Ryan Signs, Inc.; and Stephen Zanoni, representing the Madison Concourse Hotel.

This item was approved as a consent item with acknowledgement that applicable provisions of the Sign Control Ordinance, Chapter 31 MGO have been met.

ACTION:

On a motion by Cnare, seconded by Harrington, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (6-0).