



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, August 20, 2025

5:00 PM

Virtual

The City of Madison is holding the Economic Development Committee meeting in virtual format.

Written Comments: You can send comments on agenda items to edc@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 825 9521 1549

Call to Order/Roll Call

The meeting was Called to Order at 5:02pm. Harris chaired the meeting.

Staff present: Mikolajewski, Klawiter, Ouk, Rohlich, Miller, Deputy Mayor Baumel

Present: 7 - Joann Pritchett; Jeffrey J. Liggon; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; John W. Duncan and Sabrina V. Madison

Absent: 2 - Melissa Gombar and Kabah Bah

Approval of Minutes

A motion was made by Bulgrin, seconded by Duncan to Approve the Minutes from July 16, 2025 meeting. The motion passed by voice vote.

Public Comment

1. [89523](#) Public Comment - EDC 8/20/25

Attachments: [RegistrantsReport 2025 8-20.pdf](#)

None

Disclosures and Recusals

None

Discussion Items

2. [86658](#) Discussion Regarding Merger of the Economic Development Committee and Vending Oversight Committee

Attachments: [Memo to BCCs 12.23.24.pdf](#)
[Existing VOC Ordinance.pdf](#)
[Existing EDC Ordinance.pdf](#)
[EDC - VOC Merger Memo - Legistar 86658 8-18-25.pdf](#)

Mikolajewski presented an overview. Discussion and questions from committee.

3. [88323](#) Economic Development Division Small Business Financial Assistance Program Discussion Regarding Needs Based Analysis and Maximum City Project Contribution

Attachments: [EDC Needs Based Analysis and Financial Assistance Cap Discussion Memo 2025 OBR Financial Assistance Overview- EDC 8.20.25 - Legistar 88323.pdf](#)
[Needs Based Analysis and Financial Assistance Cap - August 20 2025 EDC](#)

**Ouk presented overview. Discussion and questions from committee.
Discussion to continue next meeting.**

Alder Madison exited meeting at 5:53 during discussion item #3

Present: 6 - Joann Pritchett; Jeffrey J. Liggon; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz and John W. Duncan

Absent: 3 - Melissa Gombard; Kabah Bah and Sabrina V. Madison

4. [84376](#) City of Madison Economic Development Plan Update

Attachments: [EDC Mtg_ED Plan PDF Binder of Materials_112024.pdf](#)
[2024-2026 Economic Development Plan Charter 7-17-24.pdf](#)
[Madison Economic Development Strategy Student Job Description - Version 2024-2026 ED Plan RFP Scope of Svcs DRAFT v4 081924.pdf](#)

Mikolajewski provided an update on status of plan.

5. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [August 2025 EDD Financial Assistance Dashboard.pdf](#)
 [July 2025 EDD Dashboard - Memo to the EDC.pdf](#)

Rohlich presented update. Discussion and questions from committee.

6. [78859](#) Announcements and Future EDC Agenda Items

Next meeting on September 17.

Adjournment

A motion was made by Pritchett, seconded by Liggon, to Adjourn at 6:51pm.
The motion passed by voice vote.